

Sarah Mark

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PROFESSIONAL SUMMARY

UI Designer with a background in administration, healthcare, sales, and marketing. Empathetic professional that is adept in identifying the diverse and unique needs of others to communicate and deliver effective solutions to meet those needs.

EXPERIENCE

Office Administrator and Web Assistant | *Found Image Press* | Sep 2021 – Present

- Identify, organize, and standardize company processes and procedures.
- Generate successful ideas and solutions to help grow the company and increase efficiencies.
- Monitor customer questions and needs to offer solutions that meet those needs.
- Developed product catalog in Adobe InDesign and Photoshop.
- Create and maintain vintage image library. Optimize images for printing.

Hospice Care Consultant | *Kindred at Home* | Aug 2020 – Sep 2021

- Spearheaded marketing efforts to grow business and retain relationships.
- Partnered with the community in understanding needs and demonstrated how Kindred's services supported those needs.
- Built trust with referral sources by connecting with them and providing education, resources, and insights.

Patient Assessment Coordinator | *Kindred Hospital* | Jan 2019 – Aug 2020

- Summarized and presented complex patient clinical data in a clear and concise format to physicians and clinical directors.
- Educated patients, family members, and the community on services and therapy provided at Kindred Hospital.
- Partnered with area physicians, case managers, and hospitals in helping them with safe discharge planning and ensuring their high acuity patients received the care they needed post hospitalization.

Inside Sales – Clinical Account Manager | *ResMed* | May 2016 – Jan 2019

- Provided actionable market insights to help support and drive customer business resulting in an increase in sales.
- Clinically supported and educated customers on medical devices, software, and apps leading to an increase in physician and clinic scripts for ResMed products and services.
- Worked closely with product managers on rolling out new devices, algorithms, updates, and software.

Registered Respiratory Therapist

Rady Children's Hospital | *San Diego, CA* | Nov 2014 – May 2016

Queen's Medical Center | *Honolulu, HI* | Mar 2013 – Nov 2014

University Of Kansas Medical Center | *Kansas City, KS* | Jun 2010 – Nov 2012

- Demonstrated strong multi-tasking skills in a role that required sharp attention to detail with the ability to prioritize and triage in an everchanging workload.
- Showed competence in critical thinking, interpersonal relationships, and technical skills in a fast-paced environment.
- Administered, monitored, and assessed the effectiveness of respiratory therapy for inpatients and outpatients while taking into consideration the age and developmental level of the patient.

EDUCATION

Career Foundry (In Progress)

UI Design Immersion Certificate

Johnson County Community College | Overland Park, KS

Associate of Applied Science in Respiratory Care

University of Missouri | Columbia, MO

Bachelor of Arts in Visual Art with emphasis in Metalsmithing | Minor in Art History & Archaeology

SKILLS

UI/UX: User-Centered Design | Wireframing | Prototyping | User Personas | User Research | User Flows | Usability Analysis | Iconography | Typography | Style Guides | Mood Boards | Responsive Grids | Mockups | Project Presentations.

Technology: Adobe Photoshop | Adobe InDesign | Adobe XD | Sketch | Canva | Affinity Designer | Affinity Photo | Affinity Publisher | Draw.io | UsabilityHub | Corel Painter | Procreate | Microsoft Office 365.