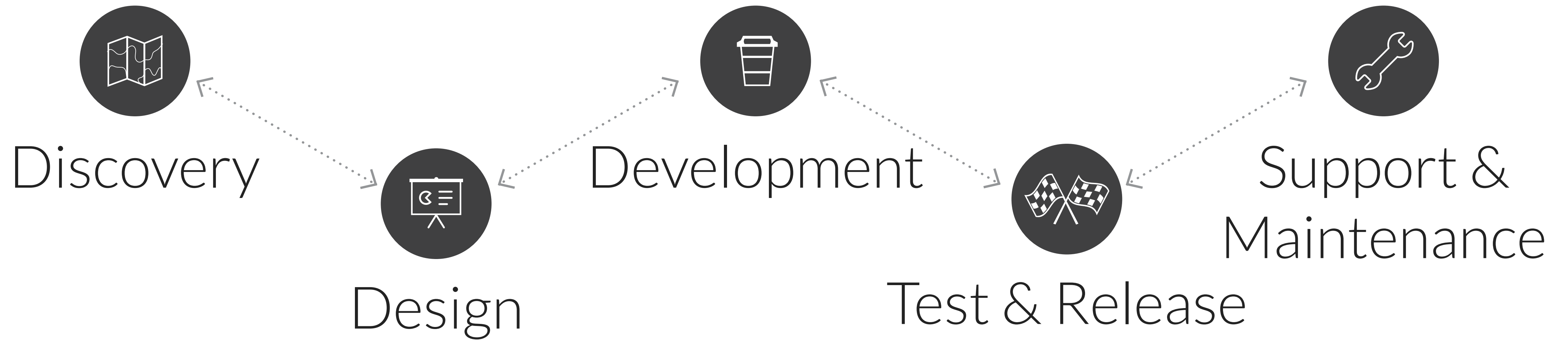
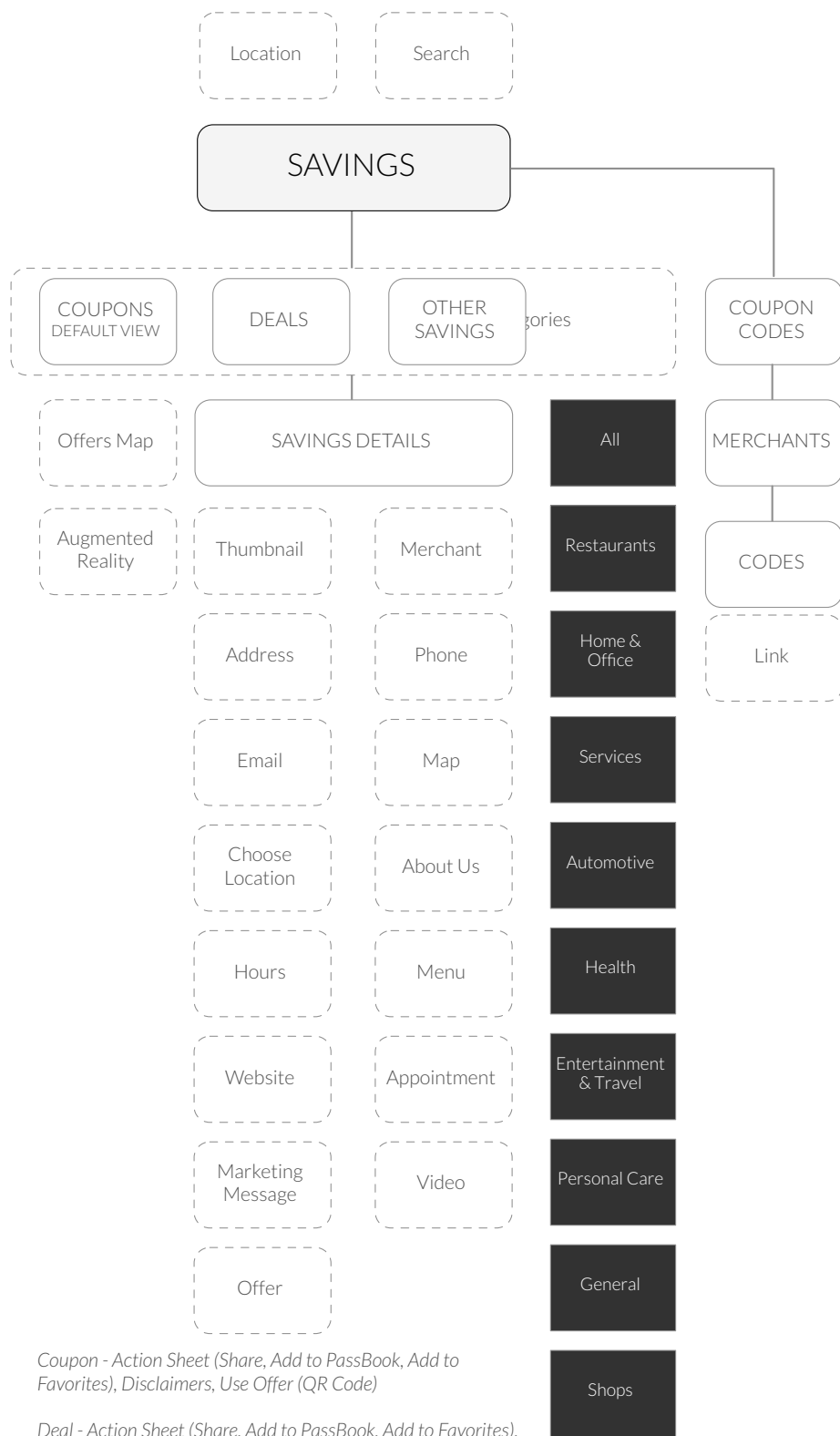


# Our Approach

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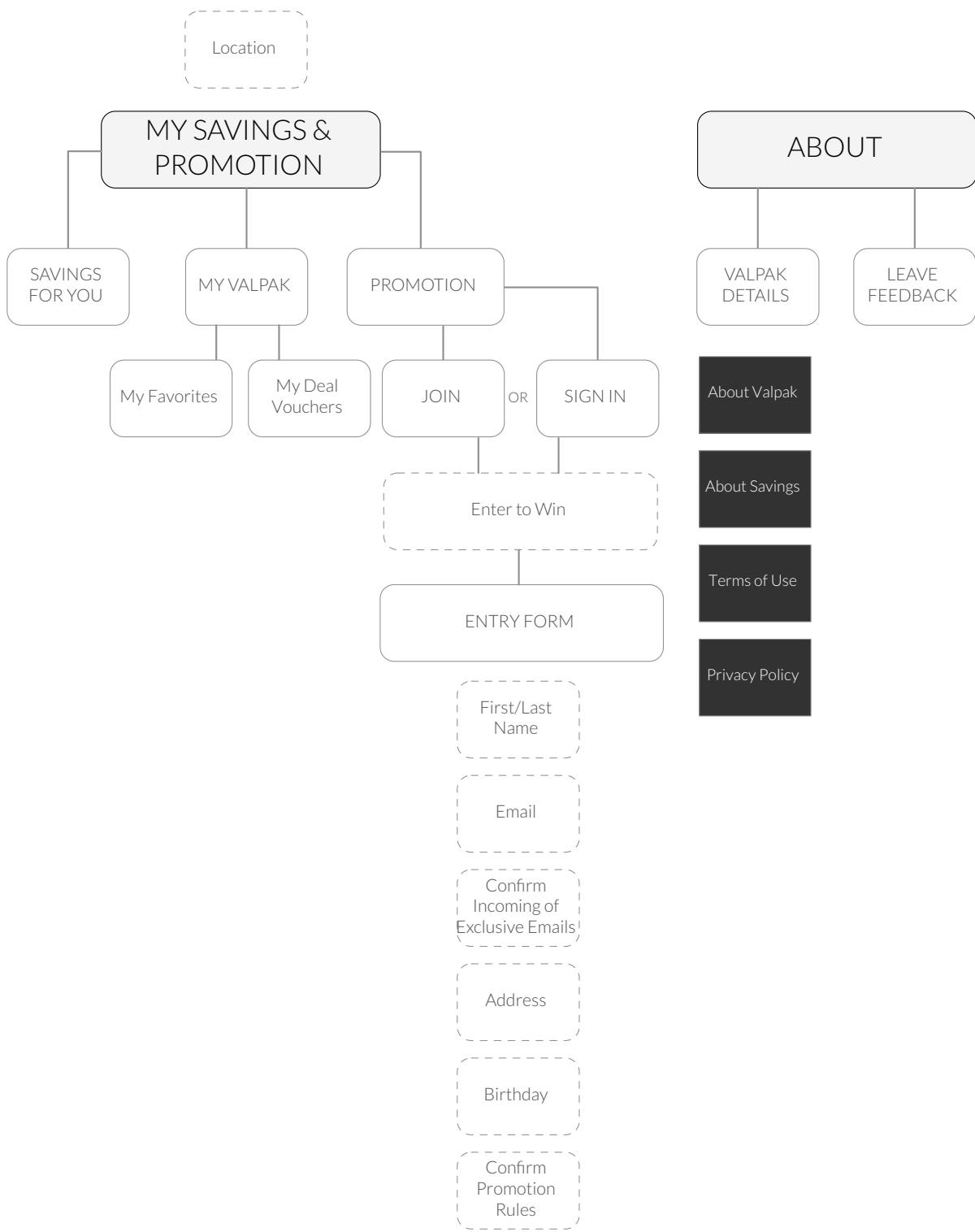
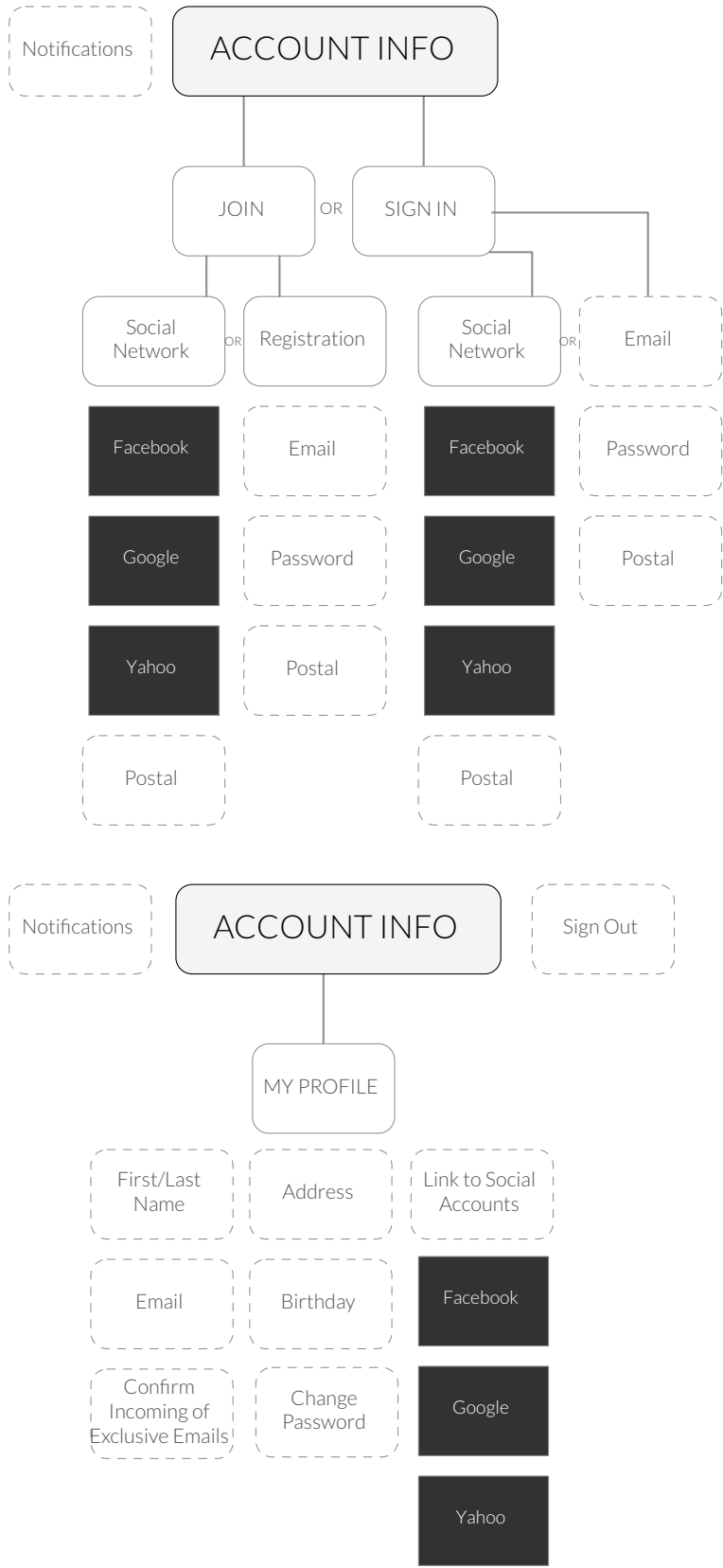


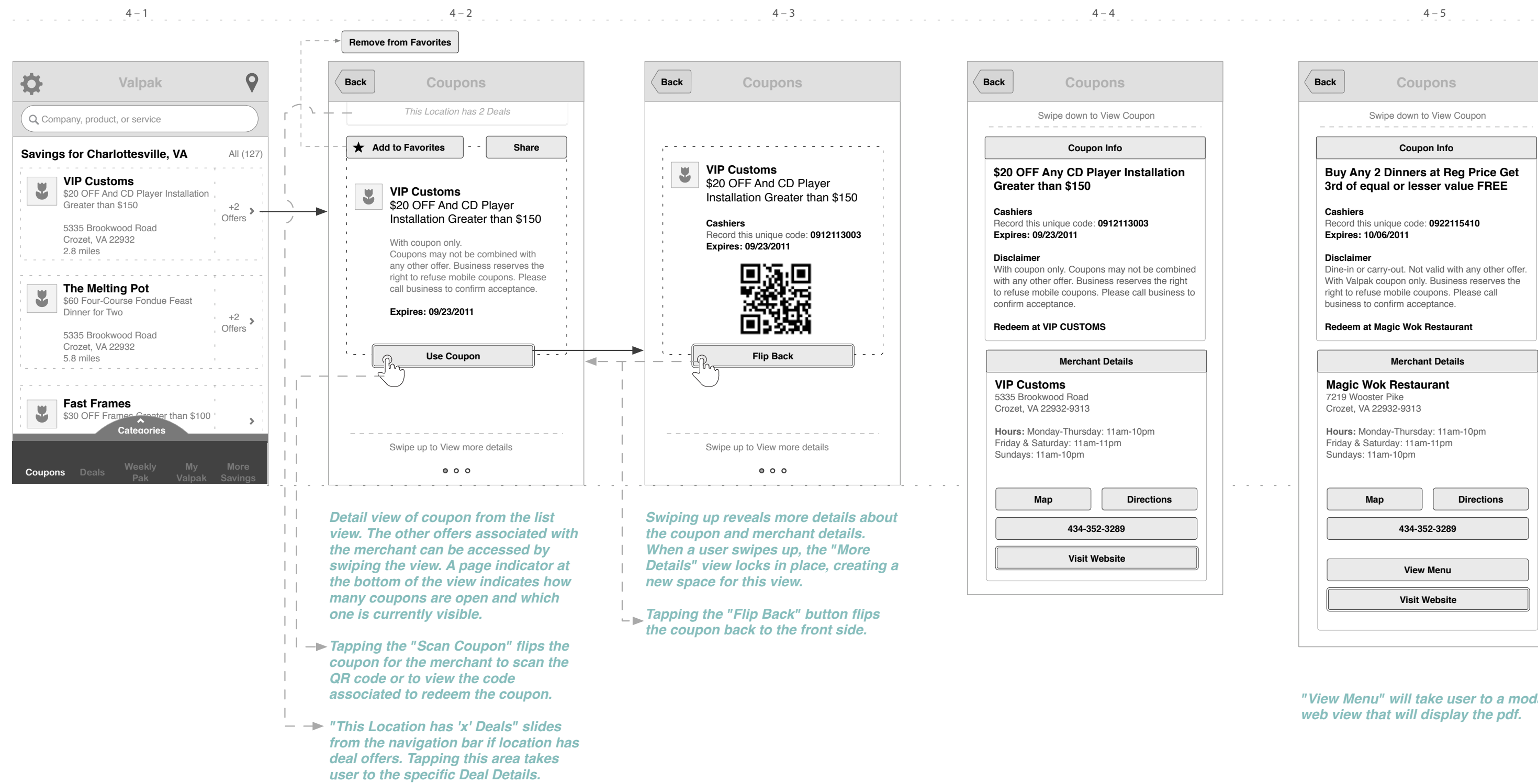


Coupon - Action Sheet (Share, Add to PassBook, Add to Favorites), Disclaimers, Use Offer (QR Code)

Deal - Action Sheet (Share, Add to PassBook, Add to Favorites), Disclaimers, Buy Deal (Purchase workflow)

Other Savings - Action Sheet (Share, Add to PassBook, Add to Favorites), Disclaimers, Visit Website (launched to appropriate link in the Safari App)





#### Coupons

List view of coupons, sorted by proximity of user's location.

#### Coupon

Specific coupon selected from list view.

#### Scan Coupon

View for merchants to scan the QR code or to view the code associated to redeem the coupon for the consumer.

#### More Details

View contains more details about the coupon or deal and merchant's details.

#### More Details

Example of a restaurant coupon that includes a menu in the Merchant's Details.



iPhone Consumer App

CONFIDENTIAL

## WEEKLY PAK



1-1  
Weekly Pak

1-2  
Animation of Offer

1-3  
Weekly Pak Offer

1-4  
Share

1-5  
Favor/Star

1-6  
Use Coupon

1-7  
Swiping to View Other  
Offers in the Weekly Pak

*The interface displays an envelope that opens when user swipes up or taps the flap of the envelope. From here, a coupon animates out of the envelope and takes a user to a card display view of the offers.*