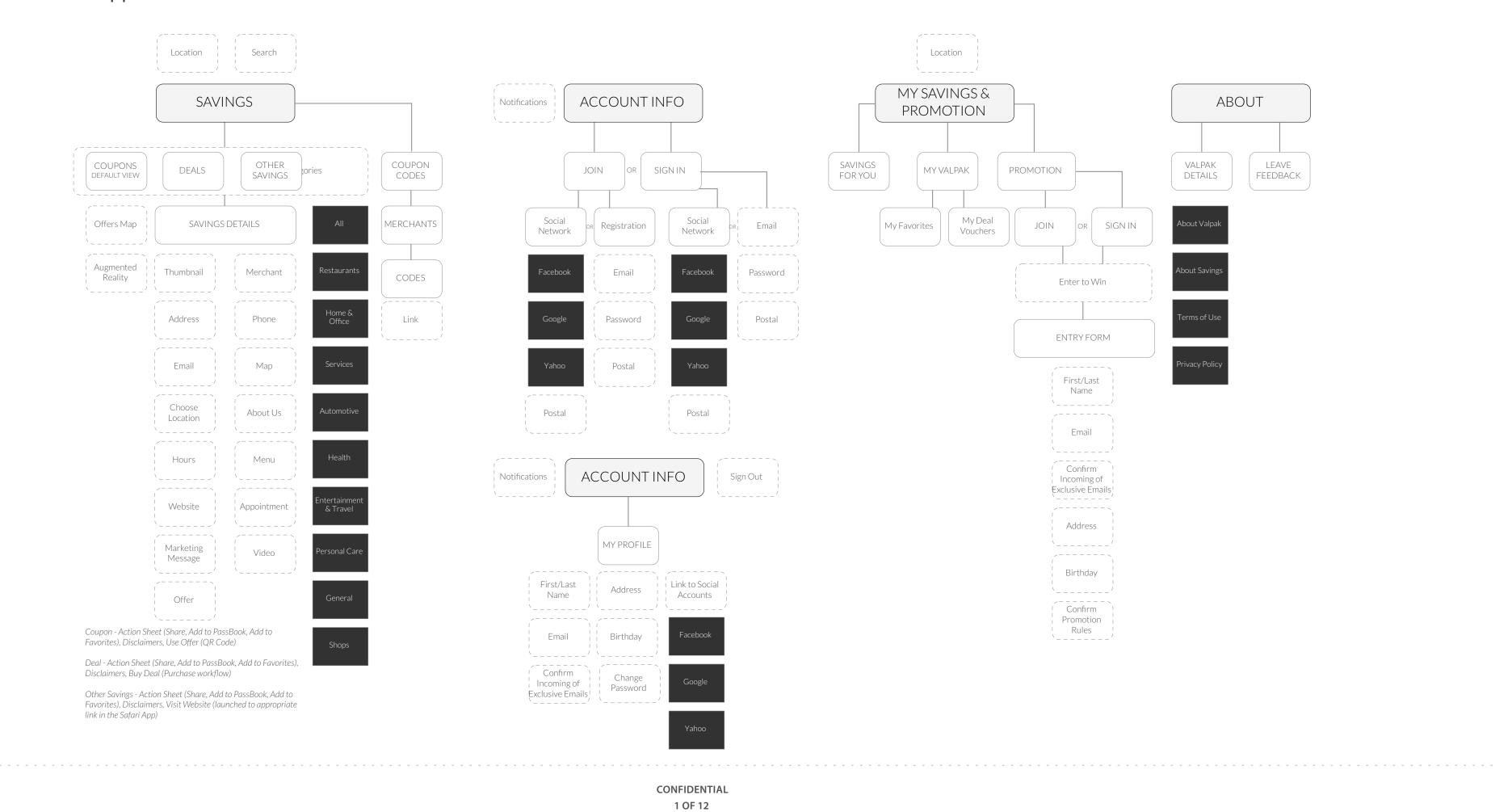
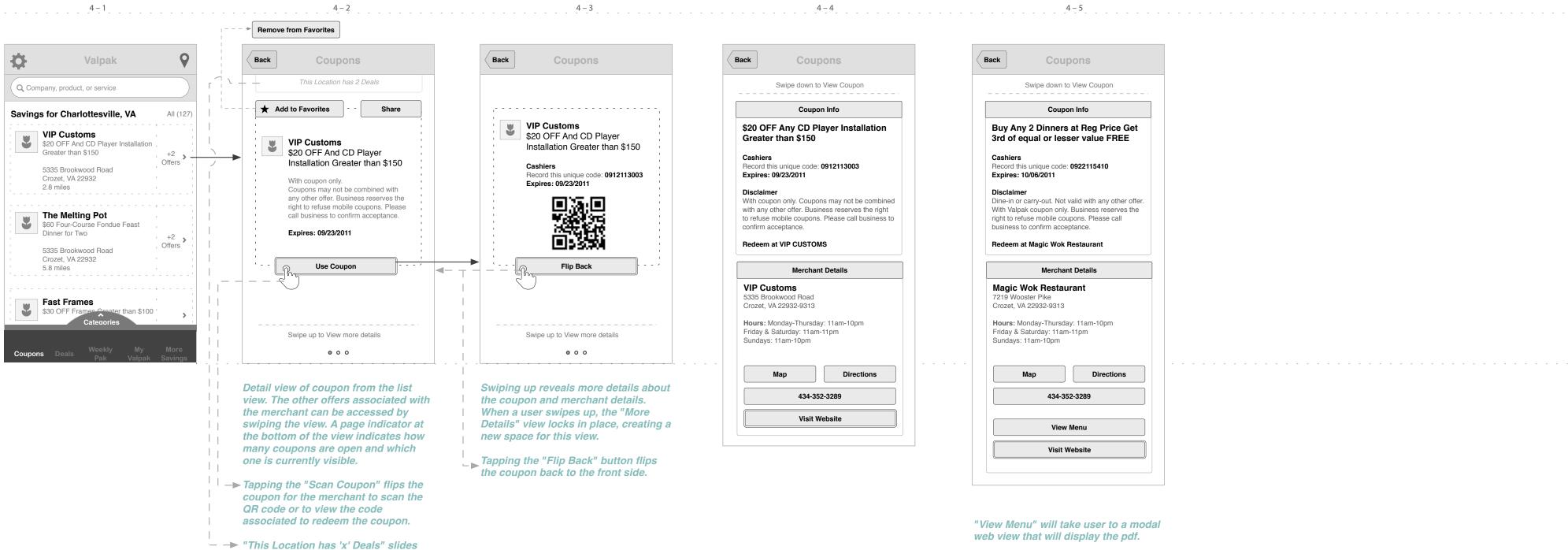
Our Approach



Valpak Consumer iPhone App Overview







Coupon Info Buy Any 2 Dinners at Reg Price Get 3rd of equal or lesser value FREE Cashiers Record this unique code: 0922115410 Expires: 10/06/2011 Dine-in or carry-out. Not valid with any other offer. With Valpak coupon only. Business reserves the right to refuse mobile coupons. Please call business to confirm acceptance. Redeem at Magic Wok Restaurant Merchant Details **Magic Wok Restaurant** 7219 Wooster Pike Crozet, VA 22932-9313 Hours: Monday-Thursday: 11am-10pm Friday & Saturday: 11am-11pm Sundays: 11am-10pm Directions 434-352-3289 View Menu Visit Website

"View Menu" will take user to a modal web view that will display the pdf.

Coupons

List view of coupons, sorted by proximity of user's location.

Coupon

Specific coupon selected from list view.

from the navigation bar if location has deal offers. Tapping this area takes user to the specific Deal Details.

Scan Coupon

View for merchants to scan the QR code or to view the code associated to redeem the coupon for the consumer.

More Details

View contains more details about the coupon or deal and merchant's details.

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More Details

Example of a restaurant coupon that includes a menu in the Merchant's Details.



iPhone Consumer App

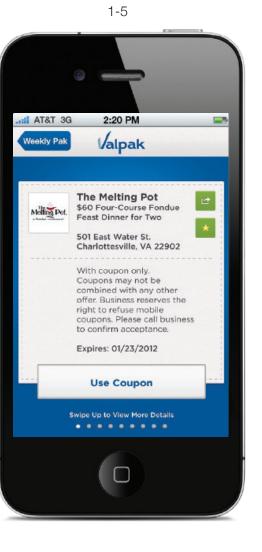
WEEKLY PAK















1-1 Weekly Pak

The interface displays an envelope that opens when user swipes up or taps the flap of the envelope. From here, a coupon animates out of the envelope and takes a user to a card display view of the offers.

1-2 Animation of Offer

1-3 Weekly Pak Offer 1-4 Share 1-5 Favor/Star 1-6 Use Coupon 1-7 Swiping to View Other Offers in the Weekly Pak

