

Expense Management

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Problem Statement

Our users are struggling to manage their expenses effectively because of their lack of experience and the feel that they are spending more money than necessary. Our solution should provide users with a way to easily manage their expenses.

Who is experiencing the problem?

Young or inexperienced individuals who want to manage their money effectively.

What is the problem?

Too much money is being spent on expenses with no way to manage them.

Where does the problem present itself?

Typically at home, online or at the location of where the expense is being made.

Why does it matter?

People need an effective way to manage their expenses, so they can spend money without feeling like they are spending excessively.