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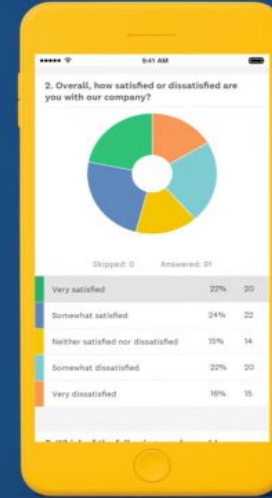
Mark Shperkin is spending too much money on online shopping.  
he usually spend money on stuff he does not need.



in the end of the month, Mark realized that he run out of money.  
now he does not have enough money to pay for food and rent.



Mark talked to his friends about it, and they suggested an amazing app called “Expense Management”.



this unique app is designed to help the user save money.  
it does so with the help of a special algorithm that keeps track of users money  
by calculating the average amount the user spend in a weekly bases and  
calculating the amount the use is able to spend in a week based on his  
income. the app reminds the user to be conservative about money spendin by  
showing the user how much money he spent each day.



the app sets goals for the user to achieve and motivate him to save money.  
after each week the user can share his success with friends and family, which makes this app a fun competition game.





after a month of using the app, Mark saved a lot of money. he does not worries any more about paying rent or being in debt.