

# NHL Game Prediction Model

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#### Problem Statement

Can we use data science to analyze past results of National Hockey League games and make accurate predictions of future game outcomes?

NHL announces North American partnership with FanDuel, BetMGM







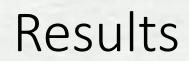
Dataset and Preprocessing

- Combination of Basic and Advanced Statistics
- Built comparative variables
- Converted in-game statistics into aggregated historical statistics
  - From rolling 10-game average to weighted linear decay



#### Model Building

- Reviewed correlations with target variable and dropped some features due to similarity and multicollinearity
- Consolidated all features in a single row for each game
  - Now predicting whether the home team won
- Established baseline model
  - Predict home team wins
    - Accuracy = 54.3%
    - Log loss = 0.6894

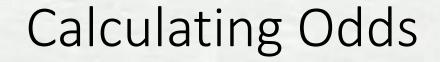


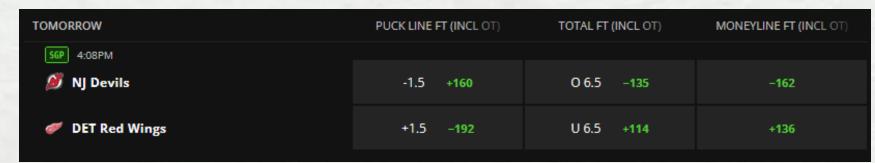
Model	Test Accuracy	Log Loss		
Logistic Regression	59.7%	0.6702		
SVM	58.0%	0.6719		
Neural Network	58.2%	0.6731		
Random Forest	58.4%	0.6738		
xGBoost	58.6%	0.6739		

<u>Games</u>	Log Loss ▲
278	0.6624
278	0.6636
292	0.6680
292	0.6727
278	0.6734
292	0.6775
	278 278 292 292 278



That's all well and good, but can you actually make money with your model?

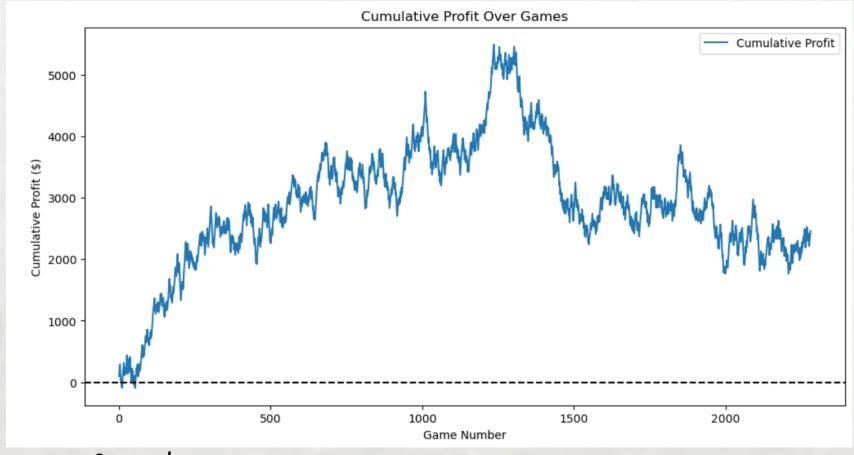




- The Devils are favoured because their moneyline is negative
  - The -162 means you would have to risk \$162 to win \$100 profit
- For the underdog Red Wings, the +136 means you need to risk \$100 to profit \$136
- Implied probabilities:

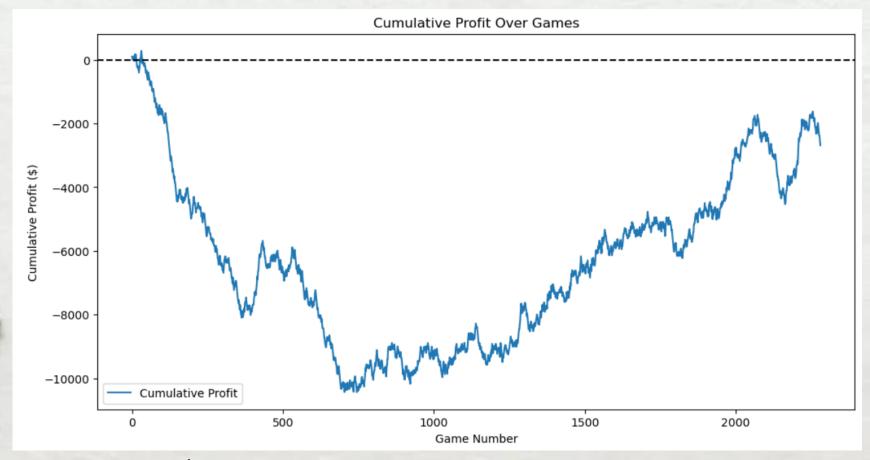
Favourite	162 / (100 + 162) = 61.8%
Underdog	100 / (136 + 100) = 42.4%

"Dumb" Betting Strategy



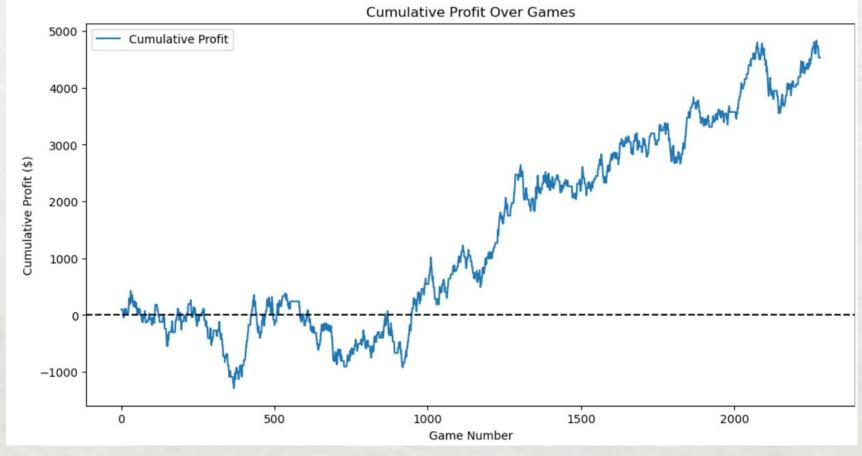
- Profit = \$2,461
- ROI = 1.1%

"Too Smart For My Own Good" Betting Strategy



- Profit = -\$2,683
- ROI = -1.5%

## "Smarter" Betting Strategy



- Profit = \$4,531
- ROI = 5.1%





Now what?

### Standard Sports Betting Site

	BETTING LINE						BETTING LINE	
BET NOW CLICK HERE	-104 51.0%	New York		@		Ottawa	-115 53.5%	BET NOW CLICK HERE
BET NOW CLICK HERE	+138 42.0%	Tampa Bay	Ø	@	0	Carolina	-167 62.5%	BET NOW CLICK HERE
BET NOW CLICK HERE	+120 45.5%	Winnipeg	<b>(1)</b>	@		Florida	-148 59.7%	BET NOW CLICK HERE
BET NOW CLICK HERE	+148 40.3%	Calgary	<b>C</b>	@		Dallas	-179 64.2%	BET NOW CLICK HERE
BET NOW CLICK HERE	-135 57.4%	Colorado		@		Minnesota	+112 47.2%	BET NOW CLICK HERE
BET NOW CLICK HERE	-106 51.5%	Vancouver		@	\$	Seattle	-115 53.5%	BET NOW CLICK HERE

	PREDICTION	BETTING LINE	1			REDIC		BETTING LINE	PREDICTION	
BET NOW CLICK HERE	45.8%	-104 51.0%	New York		@	10	Ottawa	-115 53.5%	54.2%	BET NOW CLICK HERE
BET NOW CLICK HERE	44.9%	+138 42.0%	Tampa Bay	Ø	@	0	Carolina	-167 62.5%	55.1%	BET NOW CLICK HERE
BET NOW CLICK HERE	46.7%	+120 45.5%	Winnipeg	<b>(P)</b>	@		Florida	-148 59.7%	53.3%	BET NOW CLICK HERE
BET NOW CLICK HERE	33.4%	+148 40.3%	Calgary	<b>C</b>	@		Dallas	-179 64.2%	66.6%	BET NOW CLICK HERE
BET NOW CLICK HERE	56.2%	-135 57.4%	Colorado		@		Minnesota	+112 47.2%	43.8%	BET NOW CLICK HERE
BET NOW CLICK HERE	99.9%	-106 51.5%	Vancouver		@	\$	Seattle	-115 53.5%	0.1%	BET NOW CLICK HERE



Potential Improvements / Next Steps

- Model enhancements
  - Special teams vs. even strength
  - Score/venue adjusted stats
  - Goalie stats
  - Individual players
- Start my business



Thank you