

Mind blows Abm.

1. outline 7 characteristics of sole trade.
2. mention 6 merits of sole trader.
3. list 5 features of article association.
4. state 4 forms of business.
5. why is it necessary to be an entrepreneur?
6. mention two types of business under SWOT analysis and explain them.
7. define the following.
(I) business. (II) Innovation. (III) capital.
8. state the reasons that can lead to the downfall of a business by an entrepreneur.
9. explain 10 benefits of an entrepreneur.
10. what is the difference between entrepreneurship and an entrepreneur?
11. outline 10 attributes of entrepreneurship.
12. state 10 elements of pricing.
13. what are the stages in company formation and explain what company formation is.
14. explain what is memorandum of association?
15. state the types of companies and explain any 4 of them.
16. what is the difference between capital and liability?
17. what does it mean to be open minded in a business?
18. Why do we advertise a product?
19. What is Branding?
20. What is motivation in business?
21. explain what pricing is.
22. state 8 points to consider before starting up a business.

23. what determine the price of a product?
24. discuss SWOT analysis.
25. what is negotiation In a business?
26. state 5 merits of a business to an entrepreneur and 5 demerits of a business to an entrepreneur.
27. a market is While a market place is
28. Explain briefly on a business you would like to start if you were given K25000 by the bank of zambia non refundable.
29. discuss how entrepreneurship can help to alleviate poverty in (i) community. (ii) country.
30. what is partnership in business?

#. section B

Instructions : choose any (3) questions .

1. Discuss entrepreneurship In details giving examples where necessary .(20mrk).
2. Explain on sole trade and private company limited respectively.
3. explain in detail what is pricing And it's elements.
4. discuss advertisement and branding.
5. discuss how you can start a business you have been dreaming or thinking of . valid information is required.

THE  .

Weekend is over guys