

## Contact

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[favcolorrust.com](https://favcolorrust.com) (Company)

## Top Skills

Editing  
Microsoft Office  
Project Management

## Languages

Spanish  
English

## Honors-Awards

Recognition of Placement on the  
Dean's List and Superior Academic  
Performance

# Mark T. Sirany

Coding Boot Camp at University of Minnesota  
Minneapolis, Minnesota

## Summary

I am starting a new career as a Full Stack Web Developer after over 10 years as a technical writer. I am currently enrolled in full time coding bootcamp at the University of Minnesota.

I have worked with senior engineers, service technicians, product managers, and marketing teams to write owner's manuals, service manuals, installation manuals, and product guides for irrigation machinery, machine control panels, control panel software and hardware, network connectivity, and communication systems.

I also designed, managed, and updated Valmont's Irrigation Division international product documentation website and managed the content database for the domestic product documentation website. This required continuous translation management and updating into 16 languages.

I have a Bachelor of Arts degree in English specializing in American Literature from the University of Nebraska at Omaha.

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## Experience

### Xigent Solutions

#### Technical Writer

September 2018 - September 2019 (1 year 1 month)

Plymouth, Minnesota

#### Developed Content Plan and Process:

- Developed internal content plan including workflow and processes that facilitated the creation of consistent and accurate statement of work for client engagements.

- Developed and maintained a library of technical content through the creation and implementation of company document repository.

#### Managed Process:

-Worked with the Sales Team to plan, develop, organize, write and edit SOWs for customer projects.

Plumblin Builders of Minneapolis  
Senior Web Designer / Website Manager  
2018 - 2019 (1 year)

Greater Minneapolis-St. Paul Area

- Designed and managed company website
- Social media manager
- Marketing and Advertising Manager

Avionte Staffing Software  
Digital Content Writer  
April 2018 - June 2018 (3 months)  
Eagan, Minnesota

- Wrote engaging content for campaigns and use across a number of channels
- Developed, optimized, and posted original content, including but not limited to collateral, website, blogs, ads, social, email, and a variety of value-add content pieces
- Managed all digital and print. Including writing, editing, proofing, and ensuring all content is SEO optimized
- Worked with digital marketing to optimize content based on analytics and made recommendations to improve performance
- Help develop, communicate, and execute content plans and social campaigns
- Updated and maintained all content across the sales team

Conductix-Wampfler USA  
Marketing Journalist and Technical Writer  
May 2017 - May 2018 (1 year 1 month)  
Omaha, NE

Marketing Journalist and Engineering Technical Writer

- Shared service position working for both marketing department and engineering department.
- Work Assignments Included: Job Application Stories and Job Reference Summaries, Web Site Copy, Press Releases, Newsletter articles, Advertising copy for technical publications, Catalog and brochure copy, Video Scripts, and Instruction, Operations, and Maintenance Manuals
- Personally responsible for creating and implementing a new documentation review process for the engineering department.

- Personally responsible for creating and implementing a new standard design for all engineering documentation.

#### Hive Media

##### Digital Content Writer

July 2016 - February 2017 (8 months)

- Content writer for online articles and publications.

#### Valmont Industries, Inc.

##### Project Manager / Technical Writer / Illustrator

October 2012 - October 2015 (3 years 1 month)

Valley, NE

- Designed, managed, and updated Valmont Irrigation Division's international product documentation website.
- Managed the content database for Valmont Irrigation Division's domestic product documentation website.
- Created and managed the process for the international translation of product manuals into 16 languages (coordinated product/engineering change management of over 400 documents).
- Technical writer and illustrator of owner's manuals and product manuals for electronic control panels, user interface testing and member of mechanical, electronic, software engineering product team.
- Over 103 projects successfully completed and implemented during employment
- Coordination specialist for field service documentation used for product installation and training.

#### NAGL MANUFACTURING CO

##### Technical Writer

May 2012 - August 2012 (4 months)

Greater Omaha Area

- Responsible for the creation of new work instructions and flow charts across multiple departments
- Digital photographic documentation of on site production processes

#### Demand Studios

##### Digital Content Writer

2009 - 2012 (3 years)

- Freelance writer of instructional articles

Ehow.com

Digital Content Writer

2009 - 2012 (3 years)

- Freelance writer of instructional articles

American Indians In Unity, Inc. (Non-profit Organization)

Writing Internship

2005 - 2006 (1 year)

- Responsible for creating the financial management course booklet for both the instructor and students
- Created PowerPoint presentations used for classroom instruction

Zoo Press

Writing Internship

2004 - 2005 (1 year)

- Proofreading and pre-production responsibilities
- Data entry and manuscript review for the Paris and Kenyon Review Prizes in Poetry
- General administrative responsibilities

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## Education

University of Minnesota

Coding Boot Camp · (2019 - 2020)

University of Michigan

Master's degree, Information Science/Studies · (2017 - 2019)

University of Nebraska at Omaha

Bachelor's Degree, English specializing in American Literature · (2013 - 2016)