

# Mark Sirany

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## Professional Summary

I am a Full Stack Web developer with ten years of experience in technical writing. I have formal education and career experience as a Full Stack Web Developer and in UX Design with Valmont Industries, Plumblin Builders of Minnesota, and Blatchford Engine Repair.

I have worked with engineers, service technicians, product managers, and marketing teams to create and implement websites and web applications. These experiences motivated me to continue my career journey in creating applications that help businesses and customers.

I designed, managed, and updated Valmont's Irrigation Division international product documentation website and managed the content database for the domestic product documentation website. This required continuous translation management and updating into 16 languages. I also created the Plumblin Builders of Minnesota's company website and a web application for Blatchford Engine Repair.

## Technical Summary

- HTML, CSS, JavaScript, jQuery, Web APIs, AJAX, Node Servers, Express.js, MySQL, ORM, MongoDB, Mongoose, React, WordPress, Node.js, Bootstrap, Android, Git, PHP, ASP
- 3D CAD Design Software (SolidWorks, SolidWorks Composer)
- Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, Reader)
- Microsoft Office (Word, PowerPoint, Excel, Visio, Access, OneNote)
- Google (Analytics, AdSense, AdWords)

## Professional Experience

### **FavColorRust.com**

**May 2015 - Present**

#### **Web Designer/Web Developer**

Created Favorite Color Rust Digital Magazine to showcase my editing, publishing, writing, and management of online multimedia content.

- Webmaster, writer, and social media manager
- Created dynamic, interactive content with the focus on information, technology, and entertainment
- Content strategy, develop brand awareness, generate inbound traffic and cultivate leads and sales

### **Engineered Component Solutions - Minneapolis, MN**

**February 2020**

#### **Freelance Full Stack Web Developer**

- Created a custom website. Both front end and back end coding using HTML, CSS, JavaScript, React, and Express.

### **Blatchford Engine Repair - Minneapolis, MN**

**February 2020**

#### **Freelance Full Stack Web Developer**

- Created a custom web application for tracking vehicle repairs. Both front end and back end coding using HTML, CSS, JavaScript, React, and Express.

### **Plumblin Builders of Minneapolis - Minneapolis, MN**

**February 2017 – February 2019**

#### **Web Designer/Developer**

- Designed, created, and deployed company website using HTML, CSS, and JavaScript.

### **Xigent Solutions - Plymouth, MN**

**September 2018 – September 2019**

#### **Technical Writer**

- Developed internal content plan including workflow and processes that facilitated the creation of consistent and accurate statement of work for client engagements.
- Developed and maintained a library of technical content through the creation and implementation of company document repository.
- Worked with the Sales Team to plan, develop, organize, write and edit SOWs for customer projects.

**Avionte Software**  
**Digital Content Writer**

**April 2018 - June 2018**

- Write engaging content for inbound letting campaigns
- Write and optimize compelling long-form and short-form copy and content for multiple channels including, but not limited to, collateral, website, blogs, ads, social, case studies, email, press releases and a variety of value-add content pieces
- Manage researching, writing, editing, and proofing of digital and print materials on deadline
- Ensure all content is SEO optimized
- Work with digital letting to optimize content based on analytics and make recommendations to improve performance
- Help develop, communicate, and execute content plans and social campaigns
- Update and maintain all content across the sales team

**Conductix-Wampfler**  
**Journalist and Engineering Technical Writer**

**May 2017 - March 2018**

Shared service position working for both the letting department and the engineering department.

Work assignments included:

- Job Application Stories and Job Reference Summaries, Web Site Copy, Press Releases, Newsletter articles, Advertising copy for technical publications, Catalog and brochure copy, Video Scripts, and Instruction, Operations, and Maintenance Manuals
- Personally responsible for creating and implementing a new documentation review process for the engineering department.
- Personally responsible for creating and implementing a new standard design for all engineering documentation.

**Hive Media Group**  
**Contract Digital Content Writer**

**July 2016 - February 2017**

- Writer of articles for online publication

**Valmont Industries Inc - Valley, NE**  
**Project Manager Technical Writer / Illustrator / Web Content Manager**  
 for Irrigation Division products

**October 2012 - October 2015**

- Designed, managed, and updated Valmont Irrigation Division's international product documentation website.
- Managed the content database for Valmont Irrigation Division's domestic product documentation website
- Created and managed the project for international translation of product manuals into 16 languages, coordinating product/engineering change management of over 400 documents
- Department specialist for electronic control panels, user interface testing and member of mechanical, electronic, software engineering product team
- Over 103 projects successfully completed and implemented during employment
- Coordination specialist for field service documentation used for product installation and training

## **Notable Projects**

- Vehicle Repair Tracker
  - Web application for tracking vehicle repairs.
  - Both front end and back end coding using HTML, CSS, JavaScript, React, and Express.
  - Deployed link: <https://siranyrepair.herokuapp.com/>

- GitHub link: <https://github.com/marksirany/vehicle-repair-tracker>
- Community Blog Website
  - Full stack project to create a blog/news site where web development boot camp students voice opinions and advice.
  - Both front end and back end coding using HTML, CSS, JavaScript, Firebase, Node.js, MySQL, MAMP, JawsDB, Express, and ESLint.
  - Deployed link: <https://keep-it-code.herokuapp.com/>
  - GitHub link: <https://github.com/marksirany/codingcommunityblog>
- Weather Dashboard
  - Web app that utilizes the openweathermap API to show the current weather and the 5 day forecast of any city that the user searches.
  - Deployed link: <https://marksirany.github.io/weatherjs/>
  - GitHub link: <https://github.com/marksirany/weatherjs>

## Education

### **Certificate in Full Stack Web Development**

University of Minnesota-Twin Cities

2019 – 2020

### **Certificate in User Experience**

University of Michigan

2017 - 2018

### **Bachelor's Degree in English**

- Specialization in American Literature and Creative Writing**

University of Nebraska at Omaha - Omaha, NE

2013 - 2016