## Mark Sirany

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## Professional Summary

Mark is a Full Stack Web developer with ten years of experience in technical writing. Mark recently graduated from the University of Minnesota Boot Camp in Full Stack Web Development. Mark also has a Certificate in UX Design from the University of Michigan.

Mark has worked with senior engineers, service technicians, product managers, and marketing teams to create and implement websites and web applications. These experiences motivated him to continue his career journey in creating applications that help businesses and customers.

Mark designed, managed, and updated Valmont’s Irrigation Division international product documentation website and managed the content database for the domestic product documentation website. This required continuous translation management and updating into 16 languages. He also designed and wrote content for Plumbline Builders of Minnesota's website.

## Technical Summary

* HTML, CSS, JavaScript, jQuery, Web APIs, AJAX, Node Servers, Express.js, MySQL, ORM, MongoDB, Mongoose, React, WordPress, Node.js, Bootstrap, Android, Git, PHP, ASP
* 3D CAD Design Software (SolidWorks, SolidWorks Composer)
* Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, Reader)
* Microsoft Office (Word, PowerPoint, Excel, Visio, Access, OneNote)
* Google (Analytics, AdSense, AdWords)

## Education

**Certificate in Full Stack Web Development**

University of Minnesota-Twin Cities 2019 – 2020

**Certificate in User Experience**

University of Michigan 2017 - 2018

**Bachelor’s Degree in English**

* **Specialization in American Literature and Creative Writing**

University of Nebraska at Omaha - Omaha, NE 2013 - 2016

## Professional Experience

**Plumbline Builders of Minneapolis - Minneapolis, MN February 2017 – February 2019**

**Web Designer/Developer**

* Designed and manage company website: plbonline.com
* Social media manager
* Marketing and Advertising Manager

**Xigent Solutions - Plymouth, MN September 2018 – September 2019**

**Technical Writer**

* Developed internal content plan including workflow and processes that facilitated the creation of consistent and accurate statement of work for client engagements.
* Developed and maintained a library of technical content through the creation and implementation of company document repository.
* Worked with the Sales Team to plan, develop, organize, write and edit SOWs for customer projects.

**Avionte Software April 2018 - June 2018**

**Digital Content Writer**

* Write engaging content for inbound marketing campaigns
* Write and optimize compelling long-form and short-form copy and content for multiple channels including, but not limited to, collateral, website, blogs, ads, social, case studies, email, press releases and a variety of value-add content pieces
* Manage researching, writing, editing, and proofing of digital and print materials on deadline
* Ensure all content is SEO optimized
* Work with digital marketing to optimize content based on analytics and make recommendations to improve performance
* Help develop, communicate, and execute content plans and social campaigns
* Update and maintain all content across the sales team

**Conductix-Wamplfer May 2017 - March 2018**

**Journalist and Engineering Technical Writer**

Shared service position working for both the marketing department and the engineering department.

Work assignments included:

* Job Application Stories and Job Reference Summaries, Web Site Copy, Press Releases, Newsletter articles, Advertising copy for technical publications, Catalog and brochure copy, Video Scripts, and Instruction, Operations, and Maintenance Manuals
* Personally responsible for creating and implementing a new documentation review process for the engineering department.
* Personally responsible for creating and implementing a new standard design for all engineering documentation.

**Hive Media Group July 2016 - February 2017**

**Contract Digital Content Writer**

* Writer of articles for online publication

**Valmont Industries Inc - Valley, NE October 2012 - October 2015**

**Project Manager Technical Writer / Illustrator / Web Content Manager**

for Irrigation Division products

* Designed, managed, and updated Valmont Irrigation Division's international product documentation website.
* Managed the content database for Valmont Irrigation Division's domestic product documentation website
* Created and managed the project for international translation of product manuals into 16 languages, coordinating product/engineering change management of over 400 documents
* Department specialist for electronic control panels, user interface testing and member of mechanical, electronic, software engineering product team
* Over 103 projects successfully completed and implemented during employment
* Coordination specialist for field service documentation used for product installation and training

## Entrepreneurship

**FavColorRust.com May 2015 - Present**

**Web Designer/Web Developer**

Created Favorite Color Rust Digital Magazine to showcase my editing, publishing, writing, and management of online multimedia content.

* Webmaster, writer, and social media manager
* Create dynamic, interactive content with the focus on information, technology, and entertainment
* Content strategy, develop brand awareness, generate inbound traffic and cultivate leads and sales