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NETWISE DATA PRIVACY POLICY

Scope: NetWise Data respects the privacy of every individual about whom we either process information or maintain information within the NetWise Data information products. This policy applies to the collection of data from and about NetWise Data customers. When NetWise Data provides information products to our customers, we adhere to the information practices described in this privacy policy. For information about the data reports we sell to our customers, please visit our About Us section on the NetWise Data website.

Effective Date: This Privacy Policy is effective as of June 1, 2015.

OUR COMMITMENT TO YOUR PRIVACY

Thank you for visiting the NetWise Data, LLC ("NetWise Data") website located at www.NetWiseData.com (the "Website"). This Privacy Policy describes: how and why we collect certain information from you via the Website; how we use and with whom we share such information; how you can access and update such information; and the choices you can make about how we collect, use and share your information. If you have any questions regarding this Privacy Policy or our information collection and use practices, please contact us using the information set forth below.

Please note that all information and data made available to registered Website account holders is collected by NetWise Data from publicly available third party Internet resources and user profile records ("Online Profiles"). NetWise Data does not collect any personally identifiable or non-personally identifiable information directly from any of the individuals linked to or referred to in such Online Profiles unless such individuals have a Website account, and then only as described in this Privacy Policy.

INFORMATION WE COLLECT

You may be asked to provide the following information in connection with your use of the Website: your username and password when you sign-in to your NetWise Data Account; your name, email address, the company you work for, and your phone number when you submit "Contact Us" form to NetWise Data via the Website. You will then be asked to enter into an Agreement (as defined below) with NetWise Data, at which time we will also collect certain information about you in physical or electronic form. This information will be used to process and fulfill transactions conducted by you through your NetWise Data Account, such as purchases of Online Profiles and requests for customer service or technical support.

We also collect and aggregate information about you and your use of the Website by using “cookies,” web beacons, local shared objects, or other types of tracking technology.

HOW WE COLLECT INFORMATION ABOUT YOU

In order to purchase Online Profiles and to access other services available via NetWise Data you will be required to execute a Data Reseller Agreement (“Agreement”) with NetWise Data. Upon your execution of such Agreement with NetWise Data, a NetWise Data Account will be established for you in accordance with the terms of our Agreement. A unique username and password will be issued to you which you will be required to enter each time you sign-in to your account. The terms and conditions of the Agreement further detail the establishment and use of your NetWise Data Account.

NetWise Data Account

For security purposes, we will ask for certain information when you contact us to request technical support or contact our customer service to notify us of an issue. We track the actions you take on Your NetWise Data Account; such as your purchases of or searches for Online Profiles and your contact with our technical support or customer service. Our monitoring of your actions on your NetWise Data Account helps us to determine how best to modify our online services to better service our users and the way we provide information to you.

HOW WE USE INFORMATION COLLECTED FROM YOU

The information we collect may be used by NetWise Data as follows:

(1) to administer our business purposes including internal records and tracking; (2) to contact you to respond to your questions or requests or to provide you with technical support; (3) to help improve or promote our products and services; (4) to assist NetWise Data to customize the user experience; and (5) to analyze your use such as trends, user movement and gather statistical information for business purposes.

SHARING OF YOUR INFORMATION

We will not share your information with affiliates and third parties other than as provided in this Privacy Policy.

Affiliates: We may share your information with any subsidiaries, or other companies or entities which control, are controlled by or under common control with NetWise Data. These affiliates will honor this Privacy Policy with respect to such shared information.

Third Party Service Providers: We may provide your information to third party companies to perform services on our behalf. These services typically include marketing assistance, e-mail delivery, hosting services, customer service, payment services, and data analysis. We require all such third party service providers to maintain the confidentiality of the information disclosed to them and to not use your information for any purpose other than to provide services to NetWise Data.

SAFETY, SECURITY AND COMPLIANCE WITH LAW

We may disclose any information, we deem necessary to comply with any applicable law, regulation, legal process or governmental request, to enforce our rights or to protect the safety and security of our Website or other users.

HOW TO ACCESS AND UPDATE YOUR INFORMATION

You may contact NetWise Data to request we make changes to your information. We will amend your information within a reasonable time after your request.

However, even after your information is changed or removed, NetWise Data will continue to have the right to store all information collected from you through your NetWise Data Account in our archives and to use and disclose such Information for certain purposes permitted or required by applicable laws, including as we deem necessary to comply with any applicable law, regulation, legal process or governmental request, to enforce our rights or to protect the safety and security of our Website or other users.

OUR POLICIES CONCERNING CHILDREN

Our Website is not intended for children under the age of 13 and we do not knowingly collect any Personal Information from such children. If you are under the age of 13, please do not attempt to use our Website or provide personal information about yourself to us. If we learn we have collected Personal Information from a child under 13, we will delete that information as quickly as possible.

PRIVACY POLICIES OF LINKED SITES AND ADVERTISERS

Our Website may contain links to other web sites which may or may not have privacy policies. NetWise Data is not responsible for the privacy practices or the content of such web sites.

SECURITY OF YOUR INFORMATION

NetWise Data maintains security procedures designed to keep information we own, license and process from being accessed by any unauthorized person or business. We use a variety of multi-level systems to control access to our services. All users, as well as all NetWise Data employees, must have the appropriate access codes and be authorized to access certain data and applications. In addition, NetWise Data conducts risk assessments and regular audits on our internal and external information systems in order to assess our ability to maintain the integrity of client and NetWise Data data. We are committed to the protection of customer information.

However, while we take reasonable precautions to be sure our security procedures are adequate for the protection of our computer systems and the data, this does not eliminate the possibility our security will be breached. No website or Internet transmission is completely secure, and we cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur. We urge you to take steps to keep your Personal Information safe (including your Website account username and password), and log out of your Website account after use.

CHANGES TO OUR PRIVACY POLICY

From time to time NetWise Data may decide to make material changes to our Privacy Policy based on changes to our business environment and changes to applicable law. We will notify our users of the changes to our policy by sending a notice to the email address that you have provided to us pursuant to your NetWise Data Account. We urge you to periodically check the Website for such notices. Regardless of any changes we make to our Privacy Policy, we will only use your Information in accordance with the version of the Privacy Policy in place at the time you provided your information, unless you later give your express consent for us to do otherwise. Our privacy policy contains an “effective date” reflecting when the last changes occurred.

CONTACT US

If you have any questions, comments or concerns regarding our Privacy Policy and/or practices, please send an email to: privacy@NetWiseData.com.

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