

Pet Rock Store

For my website I chose to create an online store for Pet Rocks. Its simple and stupid however it has been successful in the past. The store will have 3 variations of product. The basic package will be the cheapest with no frills or gimmicks. The second and slightly more expensive package will have googley eyes glued to the top. Finally, the most expensive rock will be painted like a rainbow and have googley eyes glued to the top. This product may be ridiculous, but the past has shown that a product like this can sell. Customers may purchase them as a novelty for themselves or also as a joke gift for a friend. In the current age of ironic humor and style i believe this product could actually be a successfull product.



Jumbotron

T1 Pet Rock Text

BU 1 “About Us” page button

P1 Carousell of Rock photos



T2 history of the pet rock

T3 Uses of the Pet Rock



T4 How a Pet Rock is Made

BU2 purchase pet rock buttom

T5 Thank you for purchasing a Pet Rock!
Please submit purchase info

TB1 First name

TB3 E-mail

TB5 Phone #

TB2 Last Name

TB4 Address

T6 please select credit or interact

DD1 Dropdown Menu

DD2 Dropdown menu

DD3 Dropdown menu

T7 submit credit/interact info

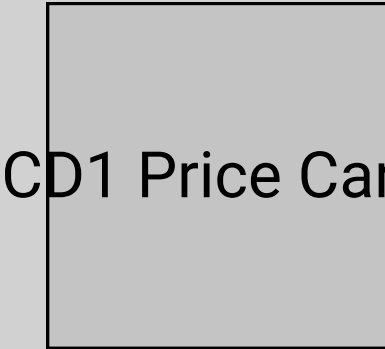
TB6 Credit Card #

TB7 Cardholder Name

TB8 Cardholder Address

TB9 CSC

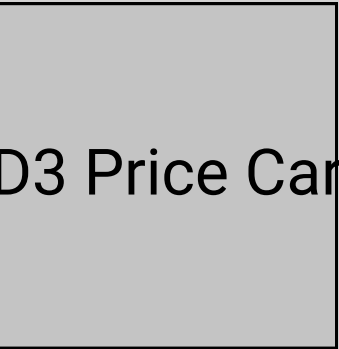
TB10 Expiration Date



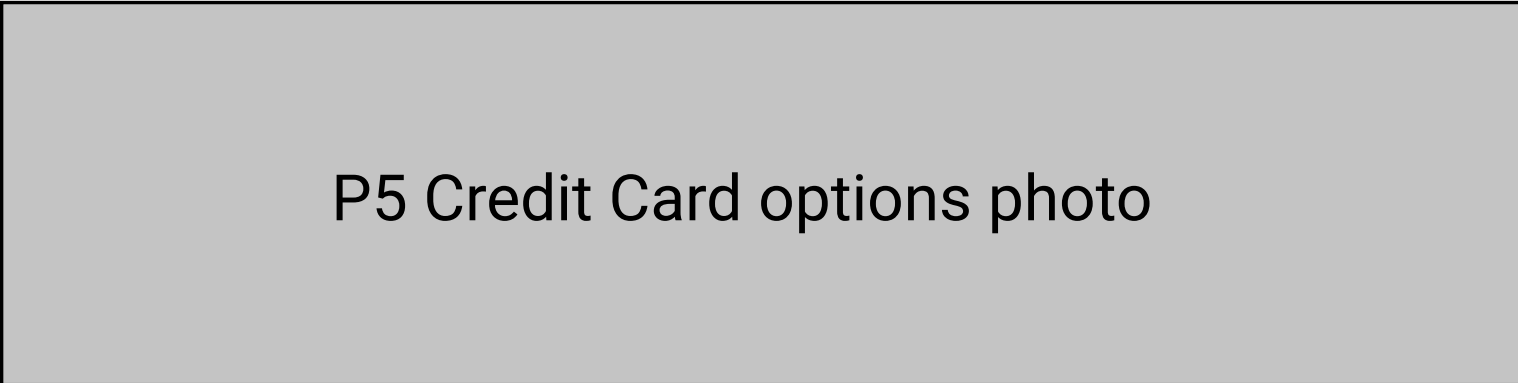
CD1 Price Card



CD2 Price Card



CD3 Price Card



P5 Credit Card options photo

BU3 Purchase Pet Rock Button

Front Page

The front page will act as a welcome page to customers. A jumbotron will be in the center with text labeled T1 that will welcome the customer to the store. Below the text there will be a wireframe labeled BU1, this will be a button the customer can click to take them to the "About Us Page". To add extra flair to the page there will also be a Carousel of rock photos labeled P1.

About Us

The purpose of the about us page will be to convince the customer to purchase a Pet Rock. Images of Pet Rocks will be displayed in wireframe P2, P3 and P4. Wireframe T2, T3, and T4 will be boxes containing text. T2 will give a brief history on Pet Rocks and their past success. T3 will have a blurb on the uses of a Pet rock. The final text box(T4) will explain to the customer how a Pet Rock is made. On the bottom of the page there is a wireframe labeled BU2. This wireframe will be a button that will take the user to the "Purchase Page".

Purchase Page

The Purchase Page is where the customer can submit their information for purchase. T5 will be text thanking the customer for the purchase and prompting them for their personal information. TB1-TB5 will be textboxes that the customer can fill in with his/her personal info. A dropdown menu on the left side labeled DD1 will allow the customer to select one of the three products. Below that will be three cards labeled CD1, CD2 and CD3. They will be labeled by product name and display the images of the offered products from cheapest to most expensive. P5 will be an image of available credit card companies for purchase. Once the customer has selected their Pet Rock they can submit their payment info. T6 will prompt the customer to select a form of payment(credit or Interact). The customer will then select method of payment using a dropdown menu labeled DD2. To the right there will be another dropdown menu labeled DD3 where the customer can select an available credit card company for purchase. Below that will be text labeled T7 that will then prompt the customer to fill out the information of the cardholder. Wireframes TB6-TB10 will be textboxes that the customer will have to fill out the cardholder information. Once all information has been filled in the customer may then click the button at the bottom labeled BU3 to purchase selected Pet Rock