MEET CHAUDHARI

UI/UX Designer

- 📍 SAINT JOHN, NB
- 📞 (506) 651 8919
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- in linkedin.com/in/meetc/

Skills

User Experience Design

- UX research and ideation
- wireframing and prototyping
- Testing and feedback analysis

User Interface Design

- Interaction design
- Design systems
- UI mockups

Graphic Design

- Brand identity
- Visual communication
- Digital marketing assets

Tools

Figma

Adobe XD

Webflow

Adobe Illustrator

Adobe Photoshop

Proto.io

Canva

Summary

Experienced UX designer, specializing in responsive websites, SaaS products, and web applications. I bring valuable expertise in improving usability and visual design due to my background in business analysis and graphic design.

Work Experience

2021-03 - present

UI/UX designer

DigiBenders, Saint John, CA

- User research, Ideating and wireframing to create low-fidelity product prototypes that can be actively tested and improved from feedback.
- Creating design systems and crafting high-fidelity UI prototypes with required graphic elements and mockups.
- Contributed to creating the best possible user experience on SaaS products, and improved the customer journey and visual design of existing systems.
- Created visual identities for products/brands which include logo, color pallet, typography, icons and required graphic elements for layout.

Cree Educational Platform *(click to view)*

- Contributed to wireframe improvements and user journies.
- Created design system: Colors, typography, icons.
- Created high-fidelity UI mockups.

Wemindji *(click to view)*

- Improved the wireframe on customer feedback.
- Improved usability, layout and visual design.

2021-06 - 2023-06

Cloud Install Specialist

Innovatia, Saint John, CA

- Communicating with customers and understanding user requirements.
- Creating the call flow and Installing the phone system on the cloud.
- Testing/troubleshooting the system and training users on ACO.

2018-09 - 2021-03

Web and graphics designer

Freelance

- Brand identity design: logo, color pallet and typography.
- Design systems, website layouts and illustrations.

DigiBenders *(click to view)*

- Created the brand's visual identity and design system: logo, style guide, illustrations, colors, typography, patterns and icons.
- Improved layout and visual design.

Education

2020 - 2021

IT: BUSINESS ANALYST, POSTGRADUATE

NBCC, Saint John, CA

- Requirements gathering, user research and market analysis
- UI design, project management and QA

2019 - 2020

IT: CYBER SECURITY, POSTGRADUATE

NBCC, Saint John, CA

- Organizational security
- OS security: Networking and Firewall

2014 - 2018

IT: BACHELOR'S DEGREE

GTU, Gujarat, IN

- Web design
- HTML, CSS and Basics of PHP, JAVA and C++