



## MARKTECH | ENDEAVAR

Distributor & Online Channel Partner – India

HQ: 11, NAVS Arcade, 1st Main, 1st Block, Koramangala, Bengaluru – 560034

Registered Offices: Maharashtra · Karnataka · Haryana · Telangana · West Bengal

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### About the Company

Established in 1989, Marktech specializes in offline distribution across Karnataka, India, representing top brands in locking solutions, architectural hardware, adhesives, playground equipment and household accessories.

Our digital enterprise, Endeavar, complements this network by managing online retail across India. As an **authorized online channel partner** for **Godrej & Boyce Mfg. Co. Ltd.** and **Henkel Adhesives**, Endeavar ensures nationwide visibility and reach for our partner brands.

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### Business Verticals

#### Online Channel:

Our e-commerce operations are managed through our online company, **Endeavar**, which manages our presence across India's leading e-commerce and quick-commerce platforms. As an authorized online channel partner for **Godrej & Boyce Mfg. Co. Ltd.** and **Henkel Adhesives**, **Endeavar** focuses on brand visibility, customer engagement, and efficient fulfilment.

#### Offline Channel:

**Marktech** manages offline distribution for **Godrej & Boyce Mfg. Co. Ltd.** in the Karnataka region, covering locks, locking solutions, and architectural hardware. The company also distributes **Godrej & Boyce's Cartini** range of scissors, knives, and kitchen accessories. In addition, Marktech represents **Okplay** and **Kidzlet** for outdoor playground equipment, and **Henkel Adhesives (Loctite)** for silicone sealants, construction adhesives, and white glue.

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### Leadership

**Ravi Ladha – Partner** | Cost and Management Accountant with 35+ years in household product distribution, business development.

**Prateek Ladha – Partner** | Chartered Financial Analyst with experience in institutional equity research, overseeing finance and operations.

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### Collaboration Objective

We seek to build partnerships with Japanese manufacturers interested in expanding into India through reliable distribution and online retail networks. We are open to exploring small-batch trial imports and long-term brand collaborations.

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Thank you for your consideration.

「ご検討いただきありがとうございます。」

