Welcome To WordCamp Minneapolis 2015

Here are some helpful hints to enable you to make the most of your WordCamp!

What Is WordCamp Anyway?

WordCamps are ***informal, community-organized events*** put together by WordPress users like you. Everyone from casual users, to designers, to business owners, to core developers participate, share ideas, learn new things, and get to know each other.

Please keep in mind that WordCamps are non-profit events organized and run locally by volunteers who are donating their time and talents to make this happen. Kindness and patience go a long way in making things run smoothly!

If you have any questions, comments or just want to talk to someone, look for our ***organizers and volunteers***, or simply stop by the registration desk! Also be sure to visit our ***awesome sponsors*** and say hello, they made this event possible!

Getting Your Questions Answered: Happiness Bar

Like past years, WordCamp Minneapolis will have a room dedicated to the Happiness Bar, a WordPress Help Desk available free to you all weekend! Bring your WordPress related questions, and our expert team of volunteers will be available to answer them.

The Happiness Bar will be located outside Schulze Hall on the 2nd Floor.

Connecting to WiFi

1) With wifi enabled, connect to **UST-MPLS** network
2) Navigate to an external website, you'll see a purple UST Network Authentication page
3) Scroll to the bottom and click "**Guest Access**"
4) Read and Accept the Respoinsible Use Policy to join the network

Getting Around

A schedule and map of the venue is printed in this book to help you find your way around. For more details and the most up to date information about WordCamp weekend, visit ***minneapolis.wordcamp.org/2015***

Twitter Hashtag: #wcmpls

Tweet Us Directly: @WordCampMpls

Schedule - Saturday

For a more detailed version, visit ***minneapolis.wordcamp.org/2015/schedule***

	1. Schulze Hall	2. Thornton	3. Opus 201	4. Opus 202
7:30a	Registration Opens - Lobby			
8:10a	Opening Remarks - *Schulze Hall*			
8:15a	Keynote - *Schulze Hall* | Building Software, Building Community, *John Eckman*			
9:00a	Cain & Obenland in the Morning! *Konstantin & Michael*	From Zero to WordPress Publish *Michele Butcher*	Building & Running a Global Workforce *Tony Perez*	Writing (more) Secure Plugins *John Havlik*
10:00a	Multilingual WordPress *Lisa Sabin-Wilson*	Child/Starter Themes and Frameworks *Julie Kuehl*	Designing for Complex Content *Michelle Schulp*	Contributing to WordPress *Nikhil Vimal*
11:00a	Create Your Own WordPress Theme *Barbara Schendel*	Design websites by writing them first *Travis Totz*	Freelance Financial Business Planning *Heather Acton*	Advanced Meta Data and You *Dan Beil*
11:45a	LUNCH			
1:15p	Detoxify Your Site *Mika Epstein*	Building Your First Functionality Plugin *Josh Leuze*	Users don't think about your backend *Nick Pelton*	Powerful Local Dev with Vagrant *Brad Parbs*
2:15p	Getting them from A to B *Jesse Friedman*	Usable, maintainable, upgradable sites *Nick Ciske*	Teach your clients how to do your job *Mendel Kurland*	Automating Accessibility *Joe Dolson*
3:15p	Jetpack for Developers *Kelly Dwan*	Beautiful Web Type *Mel Choyce*	Code in a Plugin or Theme? *Russell Aaron*	IP for Creatives *Blake Iverson*
4:15p	Commit to Contribute *John James Jacoby*	Lean Requirements, Without Skimping *Anthony D Paul*	Content Migration: Beyond WXR *Matt Johnson*	Productivity Tips for Freelancers *David Laietta*
5:00p	Closing Remarks - *Schulze Hall*			

Beginning Dev | Advanced Dev | Design | Content | Business

Schedule - Special Events

For details and links to locations, visit ***minneapolis.wordcamp.org/2015/location***

Saturday Afterparty - 6:30p

WerkPress
1621 E. Hennepin Ave. #B26
Minneapolis, MN 55414

Snacks & Drinks Provided

Sunday Brunch - 10:00a

Pourhouse (Lumber Exchange Building)
10 South 5th Street
Minneapolis, MN 55402

Food & Drinks Provided

Lightning Talks (during brunch)

10:15a Be awesome at something! *Toby Cryns*

10:20a A sheep among the lions *Jonya Pacey*

10:25a Designing for Seniors *Cemal Tashan*

10:30a Internet of Things & WordPress *RC Lations*

Schedule - Sunday Afternoon

For a more detailed version, visit minneapolis.wordcamp.org/2015/schedule

	1. Schulze Hall	2. Thornton Auditorium
12:00p	Why you should be blogging *Nile Flores*	Basic WP Security: What you really should know *Kenneth Justiniano*
1:00p	Keyword Mapping: SEO Content Strategy *Jen Jamar*	OOCSS, SMACSS & BEM for Modular, Scalable CSS *Alec Rippberger*
2:00p	Content, Call To Actions & Marketing *Marcus Genzlinger*	Super fast WordPress themes *Trevan Hetzel*
3:00p	Content Production for Bloggers, Writers, and Editors *David Skarjune*	Staying Sane: Writing Compatible Code *Dan Griffiths*

WordPress WordSearch

Search Up, Down, Across, Diagonally, and Backwards for these WordPress words!

R	C	E	B	Z	R	T	R	J	D	R	A	O	B	H	S	A	D	Y
K	A	N	M	L	Z	A	E	T	X	P	L	W	S	F	F	R	M	E
I	T	B	L	E	I	G	N	B	E	B	L	J	R	F	S	O	K	N
V	E	I	E	H	H	S	G	E	S	M	I	U	R	B	N	P	X	X
V	G	B	R	D	K	T	I	C	R	C	P	C	G	O	Q	S	F	B
Q	O	N	S	M	I	P	S	D	E	O	J	L	X	I	X	M	I	T
Q	R	K	Z	S	O	S	E	A	S	I	E	A	A	R	N	C	L	N
K	I	L	C	S	E	V	D	M	U	M	T	U	Y	T	K	S	T	P
V	E	U	T	O	E	R	N	O	I	T	C	N	U	F	E	C	E	X
D	S	S	O	L	N	B	P	Q	S	E	G	A	P	T	M	R	R	G
H	K	O	O	H	P	T	Z	D	S	B	E	R	T	P	M	M	O	N
D	P	P	U	K	X	V	R	O	R	T	Y	I	N	D	D	E	I	C
B	E	N	M	Q	N	L	M	I	I	O	N	X	E	A	X	M	T	B
R	C	O	M	M	E	N	T	S	B	G	W	G	T	T	D	F	I	A
S	P	G	C	D	G	V	B	C	S	U	D	U	N	A	X	F	B	F
F	Q	Z	L	W	R	E	Z	E	R	O	T	Y	O	B	L	O	G	L
X	X	V	I	H	W	L	O	J	R	X	K	O	C	A	L	B	O	G
A	R	B	N	Z	X	E	U	M	V	P	N	R	R	S	G	O	S	C
W	I	D	G	E	T	B	W	P	M	H	E	W	I	E	P	B	M	Q

Blog
CMS
Developer
Designer
Posts
Pages
Dashboard
Widget

Sidebar
Theme
Plugin
Content
Website
Contributor
Taxonomy
Meta

Categories
Tags
Comments
Loop
Template
Database
Users
Admin

WordPress
Settings
Function
Hook
Filter
Core

WordCamp Networking Game

Find a different person who matches each of these criteria and have them initial next to the one they match. Try to meet someone you don't already know!

_____ Works for a WordPress Agency

_____ Works for a Hosting Company

_____ Freelancer/solopreneur

_____ Attending their first WordCamp

_____ Attended 5+ WordCamps

_____ Attended 10+ WordCamps

_____ Attended 20+ WordCamps

_____ Attended another WordPress conference

_____ Attended a WordPress meetup

_____ Built a Commercial WordPress Theme

_____ Built a Commercial WordPress Plugin

_____ Has a theme in the WordPress.org Repository

_____ Has a plugin in the WordPress.org Repository

_____ Has an active blog/site on WordPress.com

_____ Has contributed to WordPress

_____ WordCamp Organizer

_____ Meetup Organizer

_____ Blogs weekly (or more)

_____ Wearing a WordCamp shirt

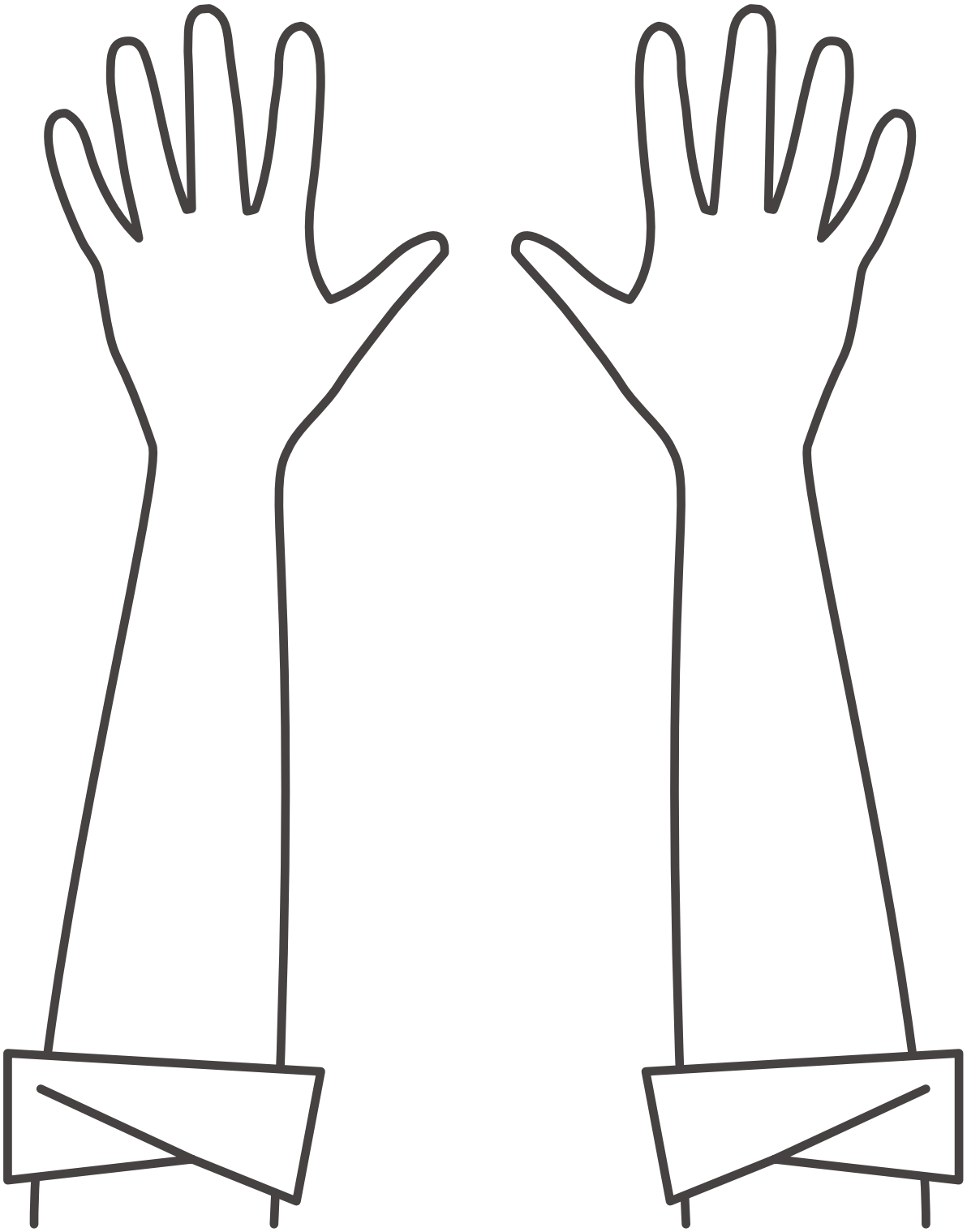
_____ Web/WordPress themed jewelry or tattoo

Maze: Get The Developer To Her Coffee

Can you make it through the maze before her coffee cools off?

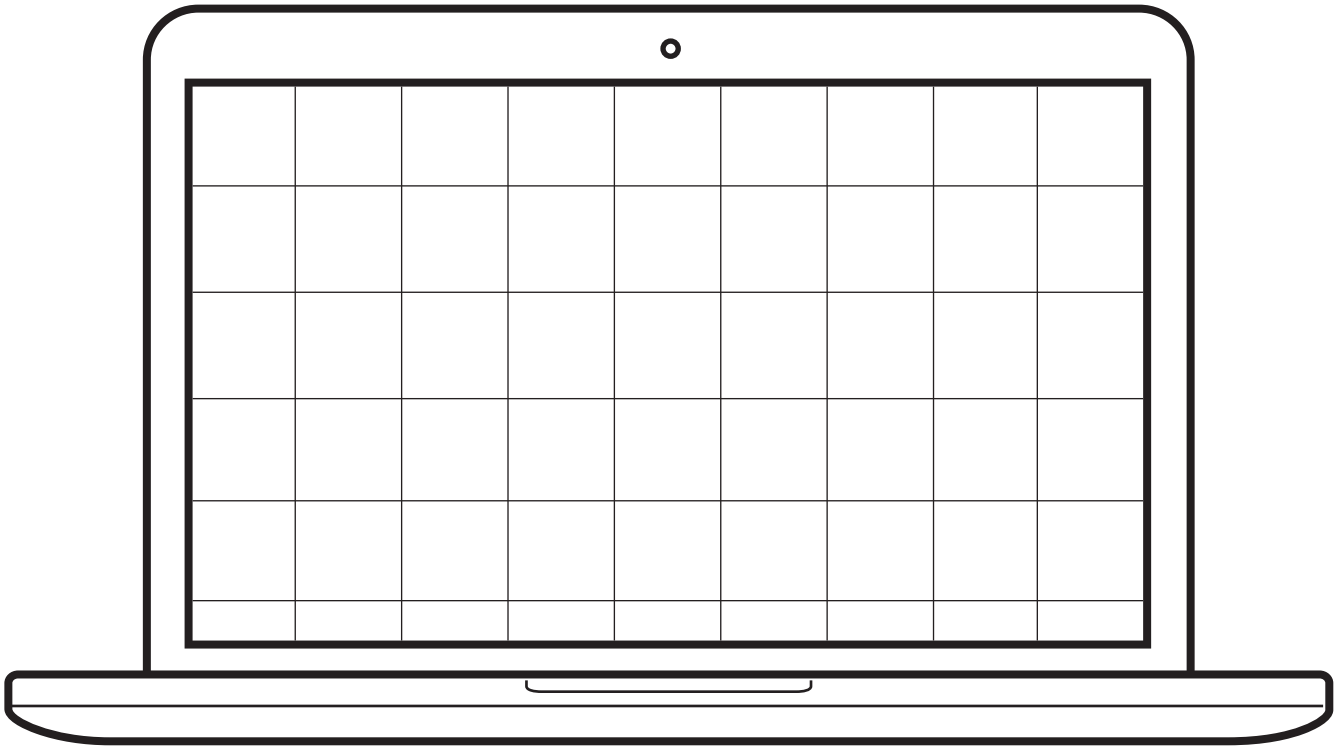
Draw Your Own WordPress Tattoo Art

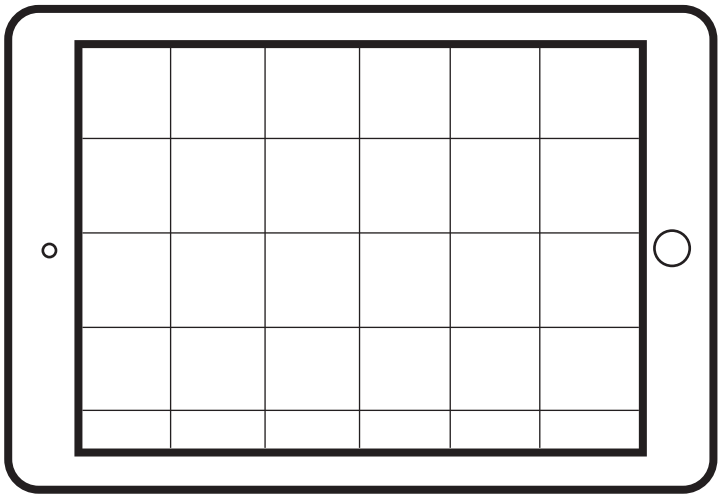
Design your WordPress sleeve tattoo: all the killer ink and none of the commitment!

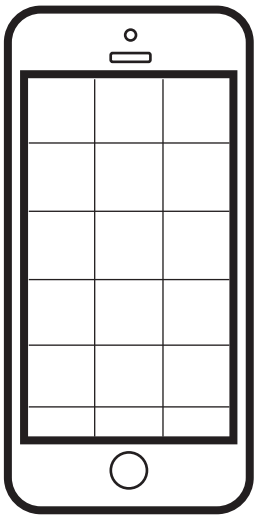


Responsive Design Challenge

Do you have what it takes to be a web designer? Use the grid to help you craft a user experience across multiple devices! Remember, mobile first!

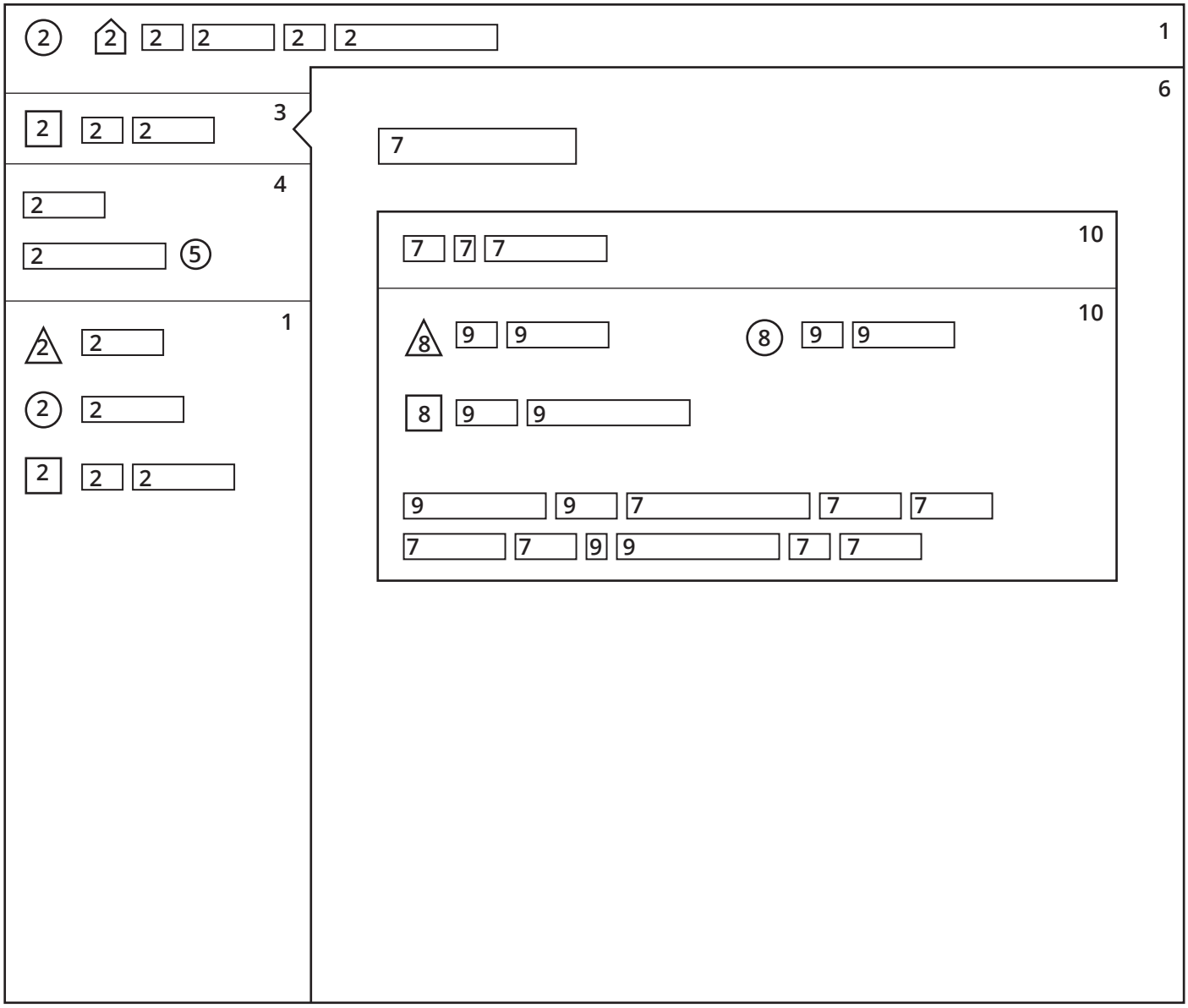






Design Your Own Admin Color Scheme

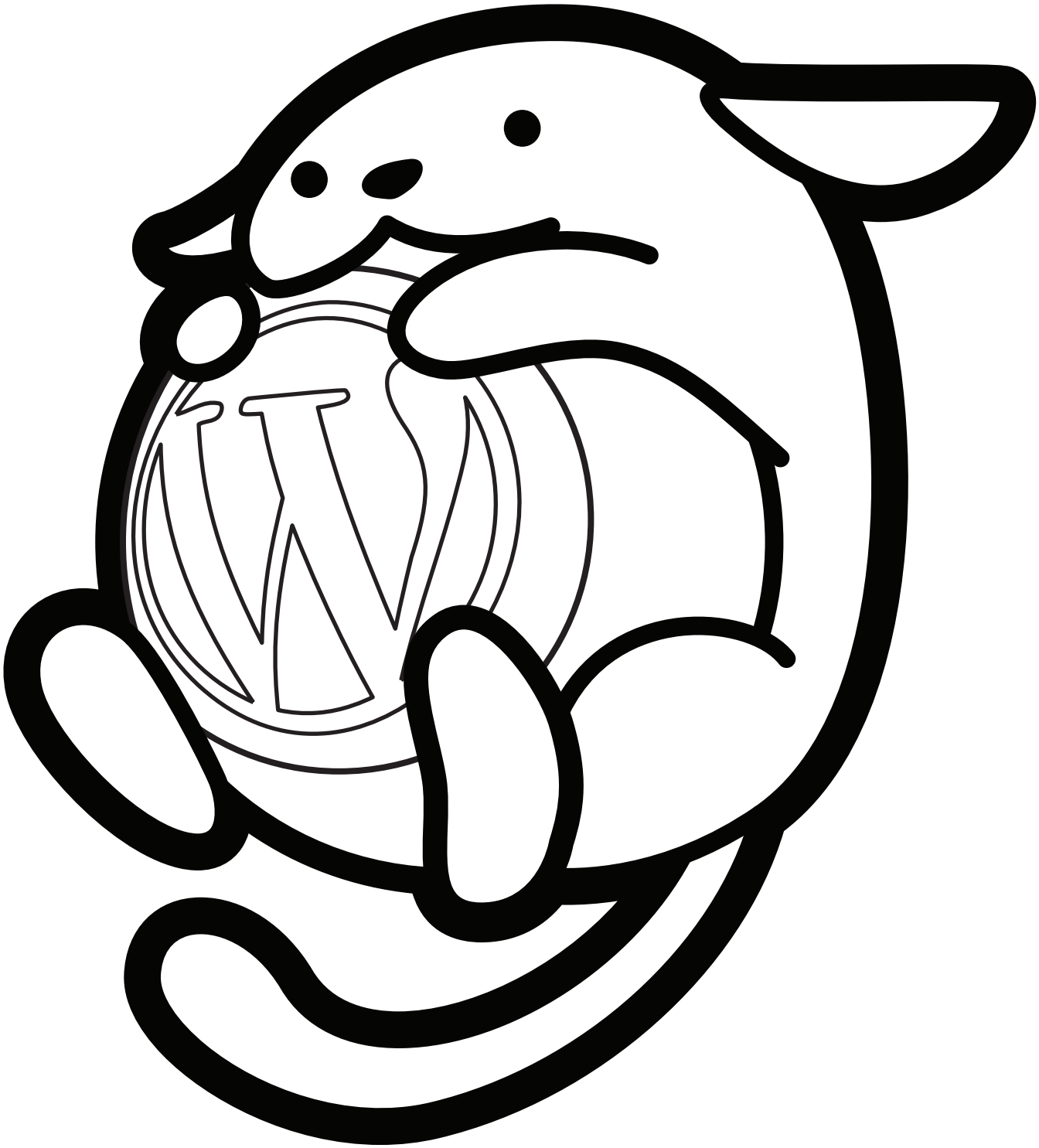
Think you're ready to style the admin area? Pick a color for each swatch below, then match the number to the corresponding area on the Dashboard!



1 ☐ Menu Background
2 ☐ Menu Icons And Text
3 ☐ Menu Highlight
4 ☐ Menu Secondary
5 ☐ Menu Notification
6 ☐ Main Background
7 ☐ Main Titles And Text
8 ☐ Main Icons
9 ☐ Main Links
10 ☐ Dashboard Box Background

Color Wapuu

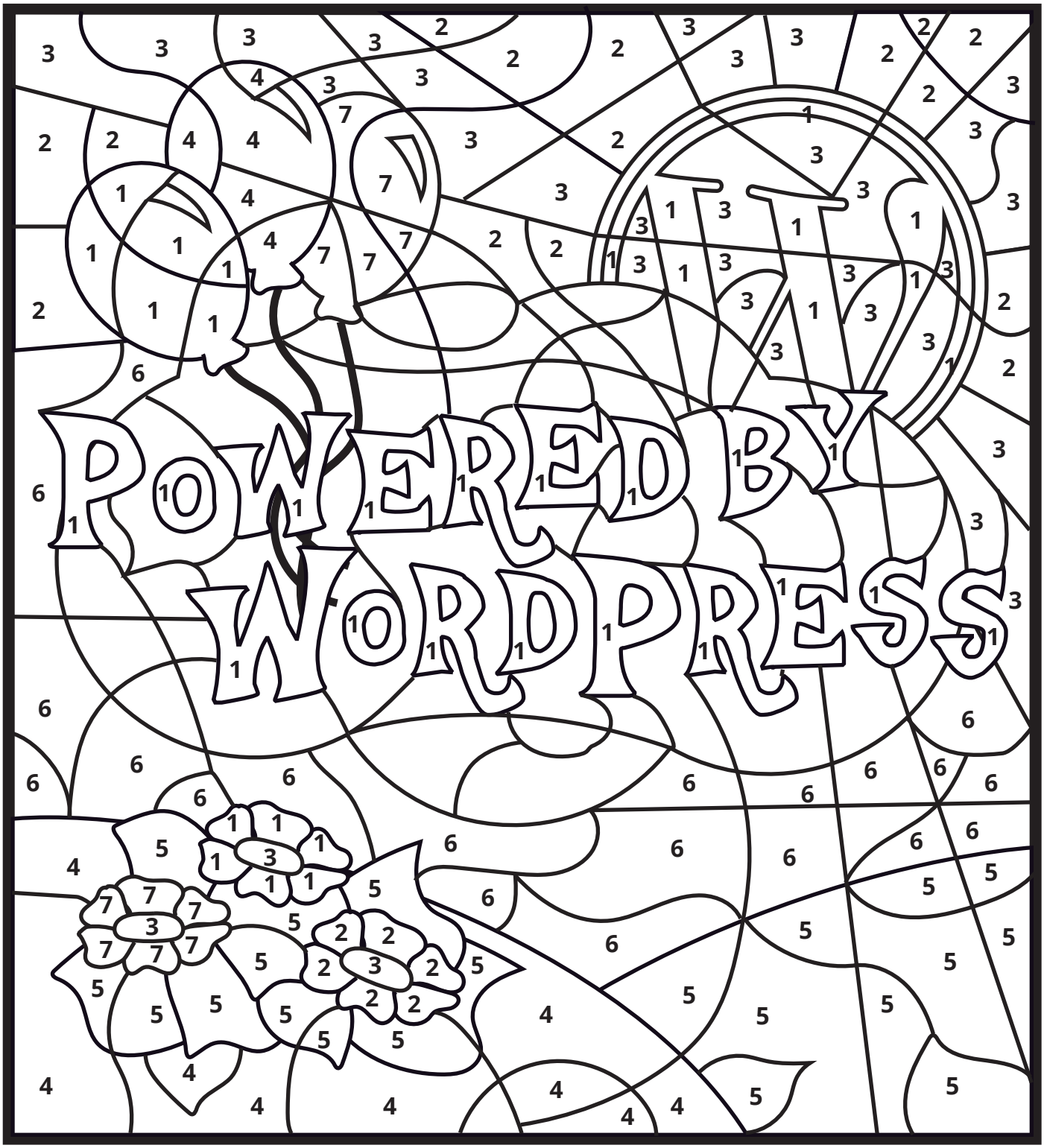
*Wapuu originated in Japan and is the official mascot of **ja.wordpress.org**. He has been popping up at WordCamps all around the world!*



Color By Number

Use the color key to reveal the image below!

1 Red 2 Orange 3 Yellow 4 Green 5 Dk Green 6 Blue 7 Purple



Word Scramble: Fill In The Blanks

FIll in the names of these WordPress functions to spell out the name of the bonus function at the bottom!

1) pw van nume

2) eth prexect

3) dad eitfrl

4) rtgesire tsop peyt

5) teg yesttesleh rui

6) etg hte tsrem slit

7) dad stop atme

8) het litet

9) rteunrc reus nac

10) dad tioanc

11) pw sesk

Bonus Function: Fill In The Blanks To See What It Is!

1 2 3 4 5 6 7 8 9 10 11

Admin Dashicon Matchup

How well do you know your WordPress Dashboard? Match the dashicon to the menu item with which it is commonmy used!

Dashboard

Settings

Pages

Tools

Comments

Users

Posts

Media

Plugins

Appearance

Make WordPress

There are many different ways to get involved with WordPress! Learn more about which is the best fit for you at ***make.wordpress.org***

What's Your WordPress Business Name?

Use the first letter of your first name, last name, and birth month to find out your WordPress Business name, then design a logo to match!

First Name

A	Lime	N	Modern
B	Awesome	O	Team
C	Ninja	P	Green
D	Red	Q	Model
E	Ten	R	Crowd
F	Organic	S	Neon
G	Blue	T	Happy
H	Nice	U	Black
I	Connected	V	Elegant
J	Irrational	W	Human
K	Moving	X	Flying
L	Hot	Y	Top
M	Pink	Z	White

Last Name

A	Rocket	N	Storm
B	Made	O	Genius
C	Top	P	Data
D	Brain	Q	Desk
E	Orchid	R	Web
F	House	S	Fork
G	Label	T	Co
H	First	U	Source
I	Cog	V	Dojo
J	Eye	W	Craft
K	Strategy	X	Drop
L	Fusion	Y	Market
M	Bike	Z	Scribe

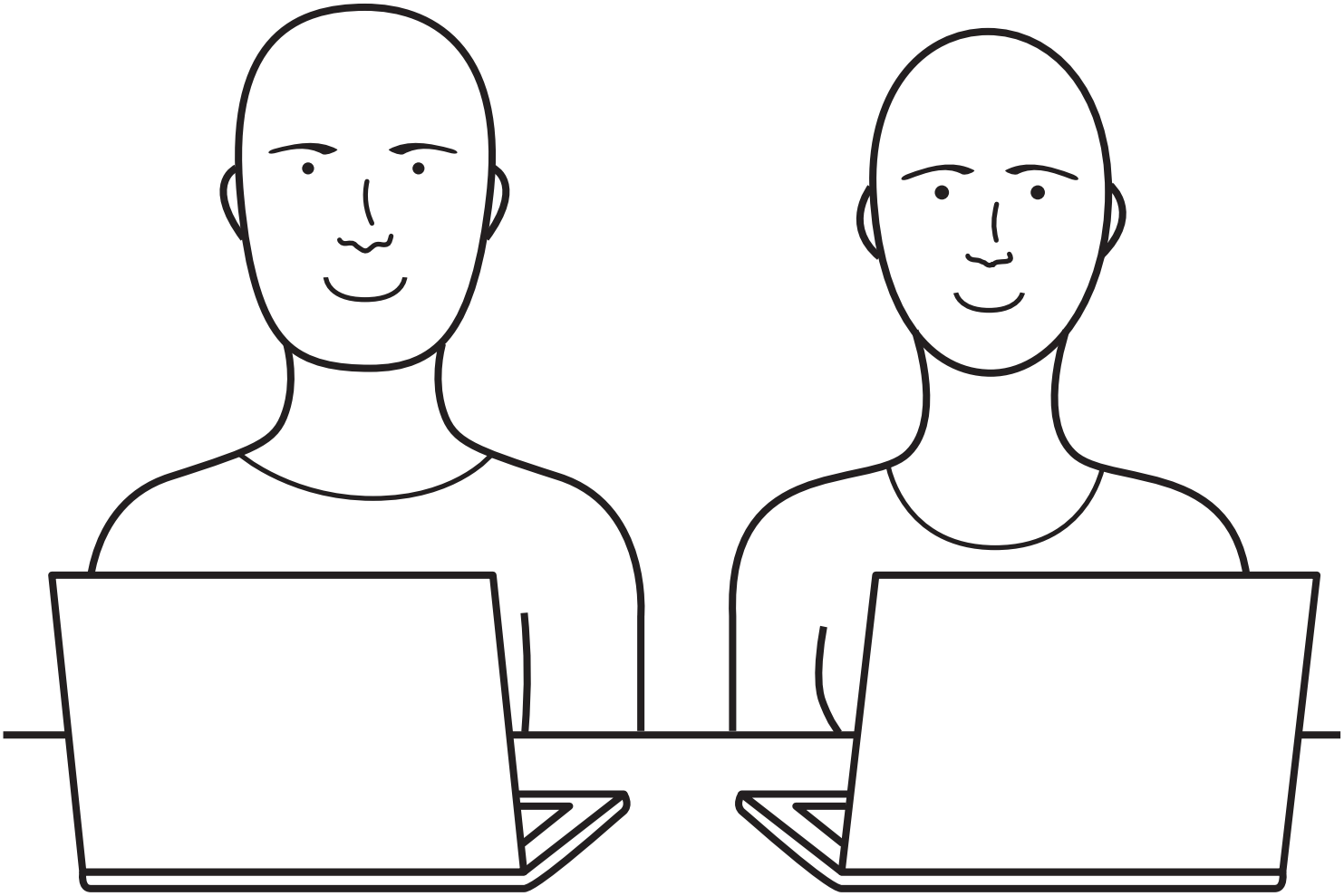
Birth Month

1	Studios	4	Press	7	Up	10	Tribe
2	Group	5	Design	8	WP	11	Communications
3	Interactive	6	Dev	9	Digital	12	Creative

Draw Your New Business Name And Logo Below:

WordPress Professional Fashion

Design the hairstyles, outfits, and computer decoration of these WordPress pros!



Notes

What cool stuff have you learned at WordCamp?

Notes

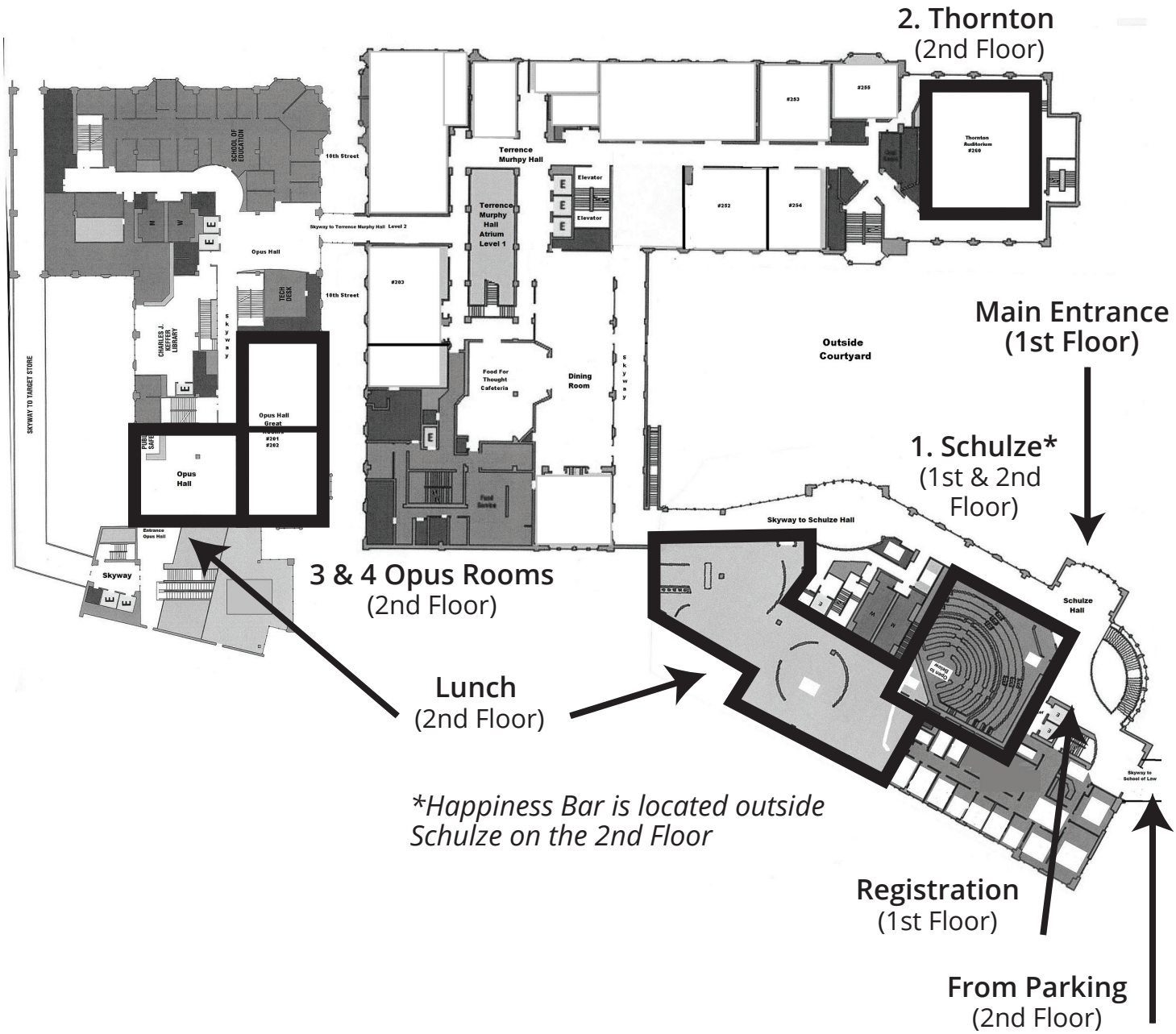
What new ideas are you going to try after WordCamp is over?

Notes

What are you going to learn more about post-WordCamp?

Venue Map

Getting around at WordCamp Minneapolis! For more details visit
minneapolis.wordcamp.org/2015/location



**Happiness Bar is located outside Schulze on the 2nd Floor*