

**STP SOLUTIONS INC**

555 W Helm Street  
Vancouver BC, V8D3J6  
April 9, 2022

778-981-4253

stpsolutions@[solutions.com](mailto:solutions.com)

Lucy VanPatten, Online Sales Director  
Rainbow Records

**Re: New Website Design and AWS Database Integration**

Dear Lucy VanPatten,

This proposal is in response to your request regarding the website and Amazon Web Services (AWS) database upgrade that will streamline the company's operations.

STP Solutions Inc. will accomplish the given requirements by creating a new ecommerce website. This will result in a better user experience and enhanced customer interaction. We will also be connecting the AWS database to the new website. This will improve shipping productivity and save time spent on printing manual shipping labels. In addition, we will upgrade the search bar features on the website which will make it easier for the users to access all parts of the website.

All of these upgrades will result in:

- Streamlined operations in the warehouse
- A more user-friendly interface, accessible by multiple screens
- Easier updates
- Customer satisfaction, retention, and product promotion

If you have any further questions about the proposal, please feel free to contact us at 778-981-4253 or email at stpsolutions@[solutions.com](mailto:solutions.com). We are open to scheduling a meeting in the upcoming week, at your convenience.

Thank you for your time and consideration. We look forward to hearing back from you.

Sincerely,

STP Solutions Inc

ENCL: Request for Proposal [25]