

NONAME Web Design
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March 8, 2019

Marilee Peters, Communications Manager
Real Estate Council of BC
700 West Pender
Vancouver BC V6C 2T8

Re: Website Redesign Proposal

Dear Marilee Peters,

This proposal is in response to RFP solicitation number 10097, published on January 7, 2019 by Real Estate Council of BC for a new website that is not only flexible and informative, but professional and easy to maintain.

NONAME Web Design will achieve the proposed requirements by integrating a social media market strategy to improve the search engine optimization. We will also be improving the site performance by decreasing the webpage loading time, as well as adding a search button, reducing the amount of text on the landing page and adding attractive imagery to better the visitor's experience.

Perhaps we could schedule a meeting in the next week, at your convenience. We can be reached at 604-446-6666 or nonamewebdesign@noname.com.

Thank you for your time and consideration. We look forward to meeting you soon.

Yours sincerely,

NONAME Web Design
Encl: Request for Proposal [25 pages]