

Substance for Success.



Technical Information PVC-TI 4

## **Rheology Additives**

PVC Plastisol Applications

#### Polarity Influence on the Effectiveness of BYK-410

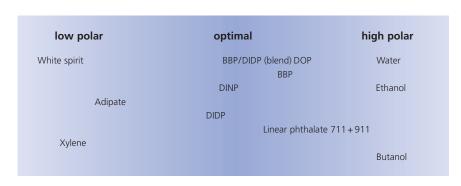


figure 1

#### Mechanism of BYK-410

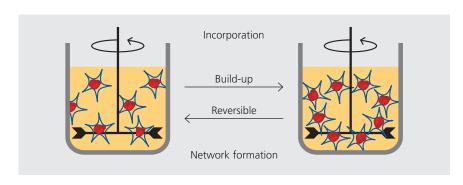


figure 2

#### Settling of a 30% TiO<sub>2</sub> Plasticizer Paste

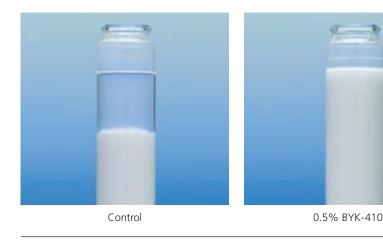


figure 3

## Why Rheology Additives?

Flow behavior is one of the most important technical properties of a PVC plastisol. To a great extent, it determines the usability and user-friendliness of the paste. In plastisols, thickeners, such as fumed silica, polysulfonates, bentonite clays and precipitated calcium carbonate have been traditionally used. They may exhibit the following undesirable properties and limitations:

- difficult to store and handle
- hard to disperse properly
- high viscosity at high shear rates, which can lead to coating defects (e.g.: "spitting") during knife coating and spraying
- poor air release due to highly pseudoplastic rheology
- non-reproducible results
- insufficient heat sag resistance
- loss of thickening effect when used with an amine adhesion promoter.

The unique liquid rheological additive BYK-410 is required for optimum adjustment of rheological properties. In many cases, the additive is used to improve the anti-settling properties (figure 3) during storage and to avoid sagging during application. In addition, it reduces flooding and floating of pigmented PVC plastisols by increasing the yield point. The rheological behavior of a PVC plastisol using BYK-410 will depend on the following:

- 1. Polarity and amount of the emulsifiers and surfactants on the PVC resin.
- 2. Polarity of the plasticizer type and content (figure 1).
- 3. The type and amount of solids (e.g. filler, pigment etc.).
- 4. Other ingredients (e.g. stabilizer, additives).

An additional major factor for the rheological behavior, however, is the dependence of viscosity on the shear rate. For many PVC plastisol applications, a relatively larger shear range must be taken into account. A rheological characterization over the entire shear range is best obtained by means of rotational viscometers.

# Liquid Rheology Additive BYK-410

#### How does it work?

BYK-410 consists of a solution of modified ureas in N-methyl-pyrrolidone. When the additive is post-added to the PVC plastisol, it precipitates in a controlled way, forming fine needle-like crystals, which then build up a three dimensional network. This structure is maintained through hydrogen bonds. Because the plastisol becomes thixotropic, this effect is reversible under shearing, thus giving the PVC plastisol the desired low application viscosity (figure 2).

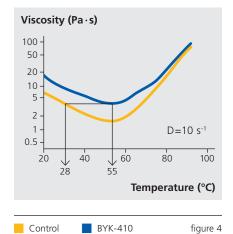
#### Incorporation:

- The additive should be slowly postadded under continuous agitation.
- Mixing condition can influence the efficiency of BYK-410. The optimum effectiveness is achieved using conventional mixing methods such as dissolvers or mixers. In the lab, the PVC plastisol should be mixed as close to the actual factory conditions as possible (e.g.: temperature, mixing time).
- The effectiveness of the additive is not linear in its effects. Therefore, various levels should be evaluated.
- After addition, a period of up to 2 hours may be required until the initial structure forms and up to 24 hours until it is fully established.
- Pre-mixing with adhesion promoters and stabilizers should be avoided.

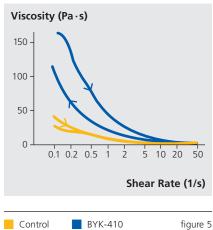
#### Benefits of BYK-410:

- pourable liquid easy to handle and use
- high degree of effectiveness
- offers a unique rheology
- controlled coating profile in fusion oven, to include impregnation of open fabrics (figure 4)
- shear thins with light to moderate shear (figure 5)
- higher thix index (figure 6)
- post-addable
- reduced heat sag (figure 7)
- allows for the uniform coating thickness/ profile especially in coating lines where the line tension is excessive causing a wavy substrate (e.g.: release paper)
- prevents filler and pigment sedimentation
- reduction of flooding and floating (figure 8)
- improves adhesion to polyester and polyester/cotton fabrics
- uses less storage space
- no influence on color and gloss

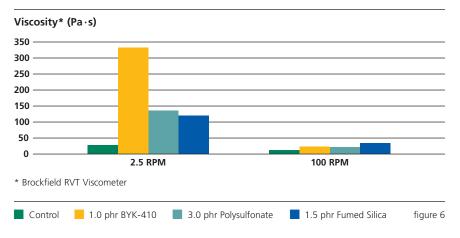
## **Temperature Influence** on PVC Paste



### Thixotropy with BYK-410



#### **Thix Index**



#### **Reduced Heat Sagging**



1 phr BYK-410, 15 min., 1.5 phr Silica, 15 min., 150 °C/300 °F 150 °C/300 °F

#### **Reduction of Flooding and Floating**

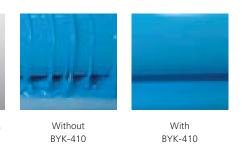


figure 7 figure 8

#### **Application Fields**

	Anti-settling	Sag Control	Viscosity Enhancement	Impregnation	Reduced Flooding/ Floating
BYK-410					
Recommende	d				figure 9

### **Products and Applications**

#### **BYK Additives**

Additives are used during the production of coatings, printing inks and plastics to optimize the production process and to improve the quality of the final product.

#### **Product Range Additives**

- Additives to improve surface slip, leveling and substrate wetting
- Adhesion promoters
- Defoamers and air release agents
- Foam stabilizers
- Processing additives
- Rheological additives
- UV-absorbers
- Viscosity depressants
- Waxes
- Wetting and dispersing additives for pigments and extenders

#### **Application Areas**

- Ambient curing resins (FRP)
- Architectural coatings
- Automotive OEM
- Automotive refinishes
- Can coatings
- Coil coatings
- Color masterbatches
- Industrial coatings
- Leather coatings
- Marine paints
- Molding compounds
- Paper coatings
- Pigment concentrates
- Polyurethane foams
- Powder coatings
- Printing inks
- Protective coatings
- PVC plastisols
- Thermoplastics
- Wood and furniture coatings

#### **BYK Instruments**

BYK offers a complete line of testing instruments to meet your needs in many application areas:

- Gloss/Appearance
- Color

Portable or stationary laboratory equipment – including easy to use quality control software.

BYK instruments – the complete solution for the coatings and plastics industry.

#### **BYK-Gardner GmbH**

P.O. Box 970 82534 Geretsried Lausitzer Strasse 8 82538 Geretsried Germany Tel +49 8171 3493-0

+49 800 427-3637 Fax +49 8171 3493-140

info.byk.gardner@altana.com www.byk.com/instruments

BYK-Chemie GmbH

P.O. Box 10 02 45 46462 Wesel Germany Tel +49 281 670-0 Fax +49 281 65735

info@byk.com www.byk.com/additives

ANTI-TERRA®, BYK®, BYK®-DYNWET®, BYK®-SILCLEAN®, BYKANOL®, BYKETOL®, BYKOPLAST®, BYKUMEN®, DISPERBYK®, DISPERPLAST®, LACTIMON®, NANOBYK®, SILBYK®, and VISCOBYK® are registered trademarks of BYK-Chemie. AQUACER®, AQUAFLOUR®, AQUAMAT®, CERACOL®, CERAFAK®, CERAFLOUR®, CERAMAT®, CERATIX®, and MINERPOL® are registered trademarks of BYK-Cera.

This information is given to the best of our knowledge. Because of the multitude of formulations, production, and application conditions, all the above-mentioned statements have to be adjusted to the circumstances of the processor. No liabilities, including those for patent rights, can be derived from this fact for individual cases.

This brochure replaces all previous issues – printed in Germany.

