

# OPTIGEL-W 724

Rheology additive based on an activated phyllosilicate for aqueous systems to generate thixotropic flow behavior.

## Product Data

### Composition

Activated phyllosilicate

### Typical Properties

The values indicated in this data sheet describe typical properties and do not constitute specification limits.

Specific density: 2.2 g/cm<sup>3</sup>  
Bulk density: 600-700 kg/m<sup>3</sup>  
Moisture content: max. 14 %  
Supplied as: free-flowing, yellowish powder  
pH value (2 % in H<sub>2</sub>O): approx. 10-11

### Food Contact Legal Status

For the current food contact legal status, please contact our product safety department or visit [www.byk.com](http://www.byk.com) for further information.

### Storage and Transportation

OPTIGEL-W 724 is hygroscopic and should be transported and stored dry in the unopened original container at temperatures between 0 °C and 30 °C.

## Applications

### Coatings Industry

#### Special Features and Benefits

OPTIGEL-W 724 generates thixotropic flow behavior. It improves processability and storage stability as it is highly effective at preventing solids settling. In addition, it reduces the sagging tendency after application which makes it possible to achieve greater layer thicknesses. OPTIGEL-W 724 is inorganic and stable to diluted acids and bases.

#### Recommended Use

OPTIGEL-W 724 is suitable for a variety of aqueous systems.

Architectural coatings	<input checked="" type="checkbox"/>
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☒ especially recommended   ☐ recommended

**Recommended Levels**

0.3-2.0 % additive (as supplied) based upon the total formulation, depending on the properties of the formulation to be achieved.

The above recommended levels can be used for orientation. Optimal levels are determined through a series of laboratory tests.

**Incorporation and Processing Instructions**

OPTIGEL-W 724 is hydrophilic and easy to incorporate in water. To ensure optimum distribution and the best possible effectiveness and reproducibility in applications, the additive must be added to water (20 °C  $\pm$  5 °C) slowly whilst stirring, and pre-dispersed at high shear forces for at least 20 minutes. OPTIGEL-W 724 should be fully hydrated before the remaining formulation components can be added to the dispersion. No wetting or dispersing additives are required to produce this dispersion.

**Detergents, Cleaning and Care Products****Special Features and Benefits**

OPTIGEL-W 724 is a rheology additive that generates thixotropic flow behavior and has a high thickening effect. It is used to stabilize oil-in-water emulsions. It can be used universally in aqueous systems to prevent abrasive materials and other particles settling in vehicle cleaning and care products. The use of the additive improves adhesion to vertical surfaces, which improves the cleaning action as a result of the longer exposure time. OPTIGEL-W 724 is stable to weak acids and bases in a pH range of 5-11. It has good electrolyte resistance to sodium salts and to partially soluble salts and oxides of polyvalent cations.

**Recommended Use**

OPTIGEL-W 724 is particularly suitable for use in aqueous cleaning and care products in the pH range between 5 and 11. It is compatible with nanoscale aluminum oxide as an abrasive material containing free aluminum ions and positive charges.

Car polishes	<input checked="" type="checkbox"/>
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☒ especially recommended    ☐ recommended

**Recommended Levels**

0.3-1.5 % additive (as supplied) based upon the total formulation, depending on the properties of the formulation to be achieved.

The above recommended levels can be used for orientation. Optimal levels are determined through a series of laboratory tests.

**Incorporation and Processing Instructions**

OPTIGEL-W 724 is hydrophilic and easy to incorporate in water. To ensure optimum distribution and the best possible effectiveness and reproducibility in applications, the additive must be added to water ( $20\text{ °C} \pm 5\text{ °C}$ ) slowly whilst stirring, and pre-dispersed at high shear forces for at least 20 minutes. For optimum incorporation, the concentration of OPTIGEL-W 724 in this pre-mix should be 2-3 weight percent. It should be fully hydrated before the rest of the water and the remaining formulation components can be added to the dispersion. No wetting or dispersing additives are required to produce this dispersion.

**Special Note**

Alongside the rheological requirement profile, the physical properties (color, transparency etc.) and the compatibility with the chemical environment of the respective detergent and cleaning agent also determine the choice of the best-suited rheology additive.

## OPTIGEL-W 724

Data Sheet  
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Additive Guide



**BYK-Chemie GmbH**  
P.O. Box 10 02 45  
46462 Wesel  
Germany  
Tel +49 281 670-0  
Fax +49 281 65735

**info@byk.com**  
**www.byk.com**

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