# Markus Herzog

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### About Me

Since graduating from the University of Stralsund in 2000 with a degree in Business Information Technology, I've been developing software, mostly web applications using databases. My strengths lie in the ability to create solid technical concepts and to code backend logic; I feel comfortable with frontend code as well.

# Work

Self-employed, since 2014

### Exp360

Control Center/Backend for a VR solution (Ruby on Rails)

#### SVA

Tele-medicine web application (Java, Spring, Hibernate)

### OmniTrail

Real-time UI for their micro-location technology (AngularJS, LeafletJS)

#### **Amazers**

SaaS-platform for communities (Ruby on Rails)

### Kids R Kids

Web-based management tool (Ruby on Rails)

#### Pears Media

Web based campaigns for healthcare professionals (HTML5, CSS)

### **TrailStone Group**

Desktop app for trading at the Deutsche Börse (Java, JavaFX, RabbitMQ)

# Senior IT-Developer, Pixelpark AG, 2010 - 2014

# Sparkasse Immobilien

As technical lead I have continuously developed new features in the frontend (PHP), backend, web service interfaces and supporting tools (Java)

### **Sparkasse**

As the lead developer of a dev team I have developed promotional campaign websites with PHP, Cake and Symfony

### **Mercedes Benz**

I have developed a web application used for searching nearby dealers using Ruby, Sinatra and MongoDB

# **Berlin Airports**

I have built web services used as backends for the Android and iOS apps, including a push service and a passbook service (PHP, Zend, Ruby, Sinatra)

Senior Developer, bsmo GmbH, 2003 - 2010

# Media-Daten Online / Zimpel Online

As head of a dev team I have designed the technical architecture of and developed a complex web application using Java and Spring

#### bsmo GmbH

I have architectured and developed a web application used as a CRM tool by in-house call-centers (Java, Struts)

IT-Developer, IT-Administrator, Pixelpark AG, 2000 - 2003

I worked at projects using technologies such as Java, JSP, Struts, Hybris, SAP Java Connector, ColdFusion

Working as an administrator I have installed, configured and monitored server software (Solaris, Apache Webserver, Apache Tomcat, Bea Weblogic, etc.) for web sites such as www.sparkasse.de, www.barmer.de, www.bertelsmann.com, www.moneymaxx.de

# Volunteer work/private projects

# **Immergut Festival**

I have applied a new design to their web site every year since 2010, offered consulting and support with all online related matters.

2014 I rebuilt everything from scrach with Ruby on Rails: a content management system to fit their individual needs and a web site that is both fast and fun to use: <a href="http://www.immergutrocken.de">http://www.immergutrocken.de</a> (Ruby on Rails)

#### mixkeepr.

With this project I was scratching my own itch: A way to archive my Discover Weekly playlists on Spotify. A first working prototype was quickly done in September 2015; at the time of this writing (March 2016), over 800 users have used <a href="http://www.mixkeepr.com">http://www.mixkeepr.com</a> so far (Ruby on Rails)

# **Pumps Of Berlin**

This hobby project started in early 2015 as a crowd sourced map of locations with public bike air pumps: <a href="http://www.pumpsofberlin.com">http://www.pumpsofberlin.com</a> (AngularJS, Ruby, Sinatra)