Markus Herzog

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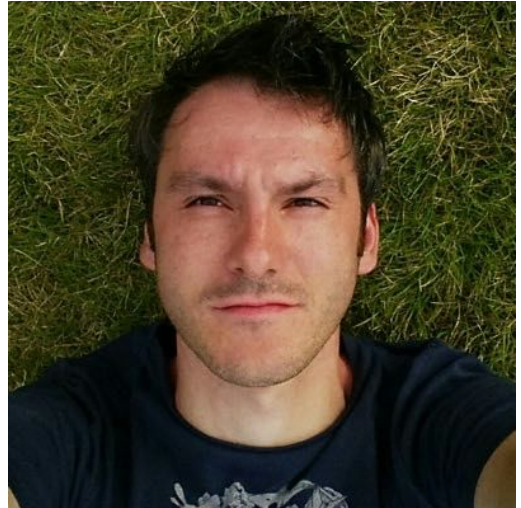
About Me

Since graduating from the University of Stralsund in 2000 with a degree in Business Information Technology, I've been developing software, mostly web applications using databases. My strengths lie in the ability to create solid technical concepts and to code backend logic; I feel comfortable with frontend code as well.

Projects

Self-employed, since 2014

SVA/IT-Rockstars
In this telemedicine project I'm adding new features to Java/Spring based web application (Java, Spring, Hibernate)

Amazers
I added new features and made improvements to the Amazers' SaaS-platform for social networks (Ruby on Rails)

OmniTrail
I am developing a web based real-time user interfaces graphically showing locations of object or people inside buildings (AngularJS, LeafletJS)

TrailStone
I have developed a desktop program the customer uses for trading at the Deutsche Börse (Java, JavaFX, RabbitMQ)

Senior IT-Developer, Pixelpark AG, 2010 - 2014

Sparkasse Immobilien
As technical lead I have continuously developed new features in the frontend (PHP), backend, webservice interfaces and supporting tools (Java)

Sparkasse
As the lead developer of a dev team I have developed promotional campaign web sites with PHP and Cake (2011), Symfony (2012), Symfony 2 (2013)

Mercedes Benz
I have developed a web application used for searching nearby dealers using Ruby, Sinatra and MongoDB.

Berlin Airports
I have built web services used as backends for the Android and iOS apps, including a push service and a passbook service (PHP, Zend, Ruby, Sinatra)

Senior Developer, bsmo GmbH, 2003 - 2010

Media-Daten Online / Zimpel Online
As head of a dev team I have designed the technical architecture of and developed a complex web application using Java and Spring

bsmo GmbH
I have designed the technical architecture and developed a web application used as a customer relationship tool by two in-house call-centers (Java, Struts)

IT-Developer, IT-Administrator, Pixelpark AG, 2000 - 2003

I developed for numerous web projects using technologies such as Java, JSP, Struts, Hybris, SAP Java Connector, ColdFusion

Working as an administrator I have installed, configured and monitored server software (Solaris, Apache Webserver, Apache Tomcat, Bea Weblogic, etc.) for web sites such as www.sparkasse.de, www.barmer.de, www.bertelsmann.com, www.moneymaxx.de

Immergut Festival

I have applied a new design to their web site every year since 2010, offered consulting and support with all online related matters.
2014 I rebuilt everything from scrach with Ruby on Rails: a content management system to fit their individual needs and a web site that is both fast and fun to use:
http://www.immergutrocken.de (Ruby on Rails)

mixkeepr.

With this project I was scratching my own itch: A way to archive my Discover Weekly playlists of Spotify. A first working prototype was done in September 2015, at the time of this writing (March 2016), nearly 700 users have used http://www.mixkeepr.com (Ruby on Rails)

Pumps Of Berlin

This hobby project started in early 2015 as a crowd sourced map of locations with public bike air pumps: http://www.pumpsofberlin.com (AngularJS, Ruby, Sinatra)