

Markus, Mak Cheuk Nam

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EDUCATION & ACADEMIC ACHIEVEMENT

University of Pennsylvania, Philadelphia, PA

Sept 2018 – May 2023

Dual Degree in Statistics & Physics | The Wharton School, The College of Arts and Sciences

- Cumulative GPA: **3.86/4.00** (Dean's List)
- 1st Place, Wharton Asia Exchange Asia Stock Pitch Competition
- Hong Kong Scholarship for Excellence, AmCham Charitable Foundation Lyn Edinger U.S. Studies Scholarship

PROFESSIONAL EXPERIENCE

Bain & Company, Greater China Region

June 2022 – Aug 2022

Associate Consultant Intern

- Initiated an ESG workstream to help client replace over 150 passenger vehicles with EVs
- Developed a model on P&E divestment and divested ~1M USD assets as part of a cost-transformation initiative
- Built over 80 PowerPoint slides and 5 Tableau dashboards and presented to client

Bytedance, Shanghai, China

Nov 2020 – Jan 2021

Product Manager Intern

- Managed brand new live-streaming tool from 0 to 1 that disrupted the existing live-streaming landscape
- Monitored product data by producing daily reports on key metrics; wrote a data report that persuaded seniors to increase the exposure of the live-streaming tool, contributing to over 2x increase in DAU
- Designed and pushed forward over 10 product features by communicating and negotiating with different stakeholders
- Received the spot bonus award, which was awarded to 1 out of 60 employees bimonthly with exceptional performance

Deep Wisdom, Xiamen, China

Sept 2020 – Nov 2020

Machine Learning Product Manager

- Designed and developed AutoML benchmark using Python that compares performance of over 20 AutoML systems
- Implemented ensemble learning and integrated into their award-winning algorithm (NeuralPS Challenge)
- Performed product research on 14 competitors by comparing their technology, product, business model and team
- Appointed to the product advisory team that is responsible for ensuring product quality

Asia Research and Capital Management, Hong Kong

May 2020 – Jul 2020

Summer Analyst

- Proposed over 5 investment ideas to the ~\$4 billion AUM hedge fund, including Bitcoin and Ethereum
- Collected and analysed more than 100 days of data related to Covid-19 to improve our investment strategies
- Crafted 20-page report on the economic implications on US protests, US presidential election, and HK protests

Clipp, Tel Aviv, Israel

May 2019 – Mar 2020

Co-founder and Chief Product Officer

- Created interactive second-hand bartering marketplace for college students that generated over 1000 DAU
- Led 7 engineers to develop and iterate product, successfully creating MVP within 2.5 months, beating expectations
- Coordinated alpha and beta testing by recruiting over 200 testers, identifying critical product issues
- Conducted detailed customer research with over 200 customer interviews and designed 80-page clickable prototype

LEADERSHIP EXPERIENCE & ACTIVITIES

Marketing Undergraduate Student Establishment, Philadelphia, PA

Sept 2018 – May 2020

Consultant

- Developed go-to-market strategy for a documentary by identifying key stakeholders and designing post-film engagement
- Created promotional material and advertising campaigns for a well-established restaurant as a creative consultant

Wharton Asia Exchange, Philadelphia

Dec 2018 – Dec 2019

VP of Corporate Ventures

- Organized 10-day business trip to Dubai for 12 and visited companies such as Emirates Airline and Mubadala Investment
- Led team of 10 to coordinate Fall and Spring Career Treks to successful Asian companies in US

One Magical Step, Hong Kong

Jul 2015 – Present

Founder and Chairperson

- Cultivated confidence in 1000+ SEN and under-privileged children by offering magic lessons and performances
- Covered by various news media such as Cable TV, South China Morning Post and Economic Times

SKILLS & INTERESTS

Languages: Trilingual in English, Mandarin and Cantonese

Technical: Python, Java, OCaml, Solidity, HTML, CSS, JavaScript, SQL, Microsoft

Interests: Magician, Go Chess Player (Former World Champion), Basketball Enthusiast, Drummer