

# PhotoBooth & Balloon Web

## Introduction:

We are now living in the online world and one of the important strategies any businesses should have is a solid online presence to market their business. I've decided that my portfolio project is to re-create an existing photobooth and balloon website (<http://www.jcpartiesandevents.com/>) to enhance the quality design, user experience and overall online presence.

## Expected List of Features:

- Build new Home page that will have an impact statement, stylish and friendly
- Add About page- introduction from business owners
- Add Testimonial page- blogs, survey from previous customers
- Add Service page- includes pricing/scheduling etc...
- Add Contact page- contact form, email, phone number, map, social media etc...
- Optional Checkout/payment page
- Optional database

## Market Survey:

There's not a lot of photobooth and balloon websites as this business is typically run by small or family business. This project will be customize based on my own preferences without any limitations. I've searched few photobooth websites and I plan to use these websites as a model when re-creating my own.

## References:

- <http://takeapicphotobooth.com/>
- <http://www.mypartyphotobooth.com/>
- <https://phancyphotobooth.com/>
- <https://www.simplebooth.com/>