Public Motivations

Start of Block: DATA QUALITY CHECK - PLEASE DO NOT REMOVE

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RelevantID

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End of Block: DATA QUALITY CHECK - PLEASE DO NOT REMOVE

Start of Block: GDPR

Q1 This survey aims to understand your environmental knowledge and attitudes and also your engagement in nature since the COVID-19 pandemic.  
   
 Your participation will take 7-8 minutes.  It is voluntary and you can withdraw at any point.     
The Department for Environment, Food & Rural Affairs (Defra) appreciates you taking part in this survey.  
   No personal data is collected for this research. Your responses will be aggregated and anonymised and results will not include any information that could identify you. Defra will destroy all data relating to this survey 5 years after the data were collected.   If you would like to exercise your data protection rights or complain about the way your personal data has been handled, these can be made to the Data Protection Officer at data.protection@defra.gov.uk   A full list of your rights under the General Data Protection Regulation (GDPR) is accessible at: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>   
 By clicking the arrow to the next page, you are consenting to take part.

End of Block: GDPR

Start of Block: Intro Demogs

Q54 In this section you will be asked questions about yourself.

End of Block: Intro Demogs

Start of Block: Demographic/Socio-economic

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Q76 Where do you permanently live?

* England (1)
* Northern Ireland (2)
* Scotland (3)
* Wales (4)
* Other (5)

Display This Question:

If Where do you permanently live? = England

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Q2 Please select the region where you live.

* North East (1)
* North West (2)
* Yorkshire and The Humber (3)
* East Midlands (4)
* West Midlands (5)
* East of England (6)
* London (7)
* South West (8)
* South East (9)
* Prefer not to say (10)
* Don't Know (11)

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Q3 What is your age?

* 18-24 (1)
* 25-34 (2)
* 35-44 (3)
* 45-54 (4)
* 55-64 (5)
* 65-74 (6)
* 75+ (7)
* Prefer not to say (8)

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Q4 Which gender do you identify with?

* Female (1)
* Male (2)
* Non-binary (3)
* Prefer not to say (4)

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Q5 Which of the following bands best represented your annual household income in the year 2019?

* £0 - £19,999 (1)
* £20,000 - £34,999 (2)
* £35,000 - £49,999 (3)
* £50,000 - £74,999 (4)
* More than £75,000 (5)
* Don't know (6)
* Prefer not to say (7)

End of Block: Demographic/Socio-economic

Start of Block: Environmental Knowledge Questions

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Q26 Which of these energy sources are renewable?

* Wind (1)
* Natural Gas (2)
* Biomass (3)
* Don't know (4)

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Q27 What is sustainability?   
  
  
Choose one answer.

* Preventing environmental damage that may impact on future generations (1)
* Using resources that have been around for thousands of years (2)
* Recycling everything in the workplace (3)
* Don't know (4)

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Q28 How long does plastic in the ocean last?  
  
  
Choose one answer.

* It is a biodegradable material so it eventually disintegrates within 20 years (1)
* It is a biodegradable material so it eventually disintegrates within 150 years (2)
* It never fully goes away, it just breaks into little pieces (3)
* Don't know (4)

End of Block: Environmental Knowledge Questions

Start of Block: Covid-19 Impact

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Q9 How has the COVID-19 pandemic impacted the amount of time you spend in nature?  
  
  
Spending time in nature could include using countryside footpaths, coastal walks or local parks.

* Increased a lot (1)
* Somewhat increased (2)
* Stayed the same (3)
* Somewhat decreased (4)
* Decreased a lot (5)
* Don't know (6)

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End of Block: Covid-19 Impact

Start of Block: Intro-messages

Q51 In this section you will be asked about different aspects of environmentally friendly behaviours.

End of Block: Intro-messages

Start of Block: Frame-Biospheric

Q10 **Please take time to read the following information carefully:**   
Taking part in environmentally friendly behaviours can help us to protect biodiversity, or the variety of living plants and animals, including endangered species like red squirrels and hedgehogs. All of these play a vital role in maintaining a healthy planet.   Environmentally friendly behaviours can include recycling more, conserving water, and supporting environmental organisations.

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End of Block: Frame-Biospheric

Start of Block: Frame-Health

Q12 Please take time to read the following information carefully:    Taking part in environmentally friendly behaviours can help us make sure that nature stays accessible and in good condition. This is important because contact with nature can be an effective method to improve both mental and physical health, through benefits including increased fitness, higher energy levels, and improvements in mood.   Environmentally friendly behaviours can include recycling more, conserving water, and supporting environmental organisations.

End of Block: Frame-Health

Start of Block: Frame-Altrusistic

Q11 Please take time to read the following information carefully:   Taking part in environmentally friendly behaviours can help us to maintain the great outdoors for everyone to use and enjoy, such as for family days out, local walking groups, and school trips. It can also make sure everyone has access to important natural resources, like clean water.   Environmentally friendly behaviours can include recycling more, conserving water, and supporting environmental organisations.

End of Block: Frame-Altrusistic

Start of Block: Frame-Monetary

Q13 Please take time to read the following information carefully:    Taking part in environmentally friendly behaviours can help us maintain the value of nature and contribute to the country’s economy. Nature provides many measurable benefits. For example, one study showed that for every £1 spent on public green space, households and businesses can enjoy benefits of up to £27.   Environmentally friendly behaviours can include recycling more, conserving water, and supporting environmental organisations.

End of Block: Frame-Monetary

Start of Block: Frame-Control

Q14 Please take time to read the following information carefully:   Environmentally friendly behaviours can include recycling more, conserving water, and supporting environmental organisations.

End of Block: Frame-Control

Start of Block: Attitudinal Questions

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Q16 Please answer the following questions using the 1-5 scale.  
  
  
How important is protecting the environment to you personally?

* 1 - Not at all (1)
* 2 (1)
* 3 (2)
* 4 (3)
* 5 - Extremely (4)
* Prefer not to say (5)

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Q57 How likely are you to engage in environmentally friendly behaviours?

* 1 - Not at all (1)
* 2 (2)
* 3 (3)
* 4 (4)
* 5 - Extremely (5)
* Prefer not to say (6)

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Q58 How responsible do you think you are for helping sustain the natural world?

* 1 - Not at all (1)
* 2 (2)
* 3 (3)
* 4 (4)
* 5 - Extremely (5)
* Prefer not to say (6)

End of Block: Attitudinal Questions

Start of Block: WTD

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Q34 You will receive £3 in addition to the usual payment for completing this survey.   
You can choose for us to donate some or all of your payment to The Woodland Trust and pay you any remainder.   
The Woodland Trust is a charity that works to help protect the environment. They restore, plant and protect woodlands to allow wildlife to thrive and make woodlands accessible to all. We are not affiliated in any way with this charity.   
**How much, if any, of your £3 payment would you like us to donate to this environmental charity on your behalf?** (We will pay you the remainder.)  
Please enter the amount you’d like to donate in the box below (without £ sign) or enter the number zero if you’d like to receive the whole payment yourself.

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End of Block: WTD

Start of Block: Intro-COVID-19

Q52 In this section you will be asked questions in relation to the COVID-19 pandemic.

End of Block: Intro-COVID-19

Start of Block: Impact of COVID-19

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Q18 Compared to how much time you spent in nature before the COVID-19 restrictions were put in place, how much time do you intend to spend in nature once all restrictions are lifted?

* A lot more time (1)
* Slightly more time (2)
* About the same amount of time (3)
* Slightly less time (4)
* A lot less time (5)
* Don't know (6)

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Q59   
Thinking about what you usually did before COVID-19, what changes if any will you make to this behaviour once all the restrictions are lifted?  
  
**Waste food**

* I will definitely do more of this (1)
* I may do more of this (2)
* I will do about the same (3)
* I may do less of this (4)
* I will definitely do less of this (5)
* Don't know (6)
* Prefer not to say (7)

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Q62 Thinking about what you usually did before COVID-19, what changes if any will you make to this behaviour once all the restrictions are lifted?  
  
  
**Visiting green areas (such as parks/community gardens)**

* I will definitely do more of this (1)
* I may do more of this (2)
* I will do about the same (3)
* I may do less of this (4)
* I will definitely do less of this (5)
* Don't know (6)
* Prefer not to say (7)

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Q63   
Thinking about what you usually did before COVID-19, what changes if any will you make to this behaviour once all the restrictions are lifted?  
  
  
**Active methods of travel (such as walking to work)**

* I will definitely do more of this (1)
* I may do more of this (2)
* I will do about the same (3)
* I may do less of this (4)
* I will definitely do less of this (5)
* Don't know (6)
* Prefer not to say (7)

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Q64 Thinking about what you usually did before COVID-19, what changes if any will you make to this behaviour once all the restrictions are lifted?  
  
  
**Recycling waste**

* I will definitely do more of this (1)
* I may do more of this (2)
* I will do about the same (3)
* I may do less of this (4)
* I will definitely do less of this (5)
* Don't know (6)
* Prefer not to say (7)

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Q65   
Thinking about what you usually did before COVID-19, what changes if any will you make to this behaviour once all the restrictions are lifted?  
  
  
**Using fewer single use plastic items (e.g. bags)**

* I will definitely do more of this (1)
* I may do more of this (2)
* I will do about the same (3)
* I may do less of this (4)
* I will definitely do less of this (5)
* Don't know (6)
* Prefer not to say (7)

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Q66 Thinking about what you usually did before COVID-19, what changes if any will you make to this behaviour once all the restrictions are lifted?  
  
  
**Conserving water**

* I will definitely do more of this (1)
* I may do more of this (2)
* I will do about the same (3)
* I may do less of this (4)
* I will definitely do less of this (5)
* Don't know (6)
* Prefer not to say (7)

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Q69 Please rank the following issues on how important you believe they are within the country's recovery from the COVID-19 pandemic from most important (1) to least important (6).

\_\_\_\_\_\_ A recovery that supports the economy (1)

\_\_\_\_\_\_ A recovery that protects nature and is climate friendly (2)

\_\_\_\_\_\_ A recovery that prioritises allowing people to see friends and family again (3)

\_\_\_\_\_\_ A recovery that supports the NHS (4)

\_\_\_\_\_\_ A recovery that supports individuals' mental health (5)

\_\_\_\_\_\_ A recovery that supports the country's farming and food supply (6)

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Q20 As government take action to support recovery from COVID-19, how important is it to you there is focus on a recovery that protects nature and is climate friendly?

* Very important (1)
* Slightly important (2)
* Neither important nor unimportant (3)
* Slightly unimportant (4)
* Very unimportant (5)
* Don't know (6)

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End of Block: Impact of COVID-19

Start of Block: Intro-Attitudes & Behaviours

Q53   
 In this section you will be asked questions about your environmental attitudes and behaviours.

End of Block: Intro-Attitudes & Behaviours

Start of Block: Control Questions

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Q21 Please answer the following questions using the 1-5 scale.  
  
  
How interested are you in the environment?

* 1 - Not at all interested (1)
* 2 (2)
* 3 (1)
* 4 (3)
* 5 - Extremely interested (2)
* Prefer not to say (3)

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Q67 How much of a difference do you think you can personally make in improving the UK's environment?

* 1 - No difference at all (1)
* 2 (2)
* 3 (3)
* 4 (4)
* 5 - A huge difference (5)
* Prefer not to say (6)

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Q68 Do you think you have enough knowledge about how to protect the environment?

* 1 - No, not at all (1)
* 2 (2)
* 3 (3)
* 4 (4)
* 5 - Yes, definitely (5)
* Prefer not to say (6)

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Q22 On average, how often do you visit nature/natural sites in a year?  
  
  
These may include your local park, the countryside, farmland, beaches and National Trust sites.

* More than once a day (1)
* Once a day (2)
* 2-3 times a week (3)
* Once a week (4)
* Every 2-3 weeks (5)
* Every month (6)
* Don't know (7)

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Q23 Are you a member of any environmental organisations?  
  
  
An environmental organisation could be the World Wildlife Fund, The National Trust or a local gardening group for example.

* Yes, multiple (1)
* Yes, one (2)
* No (3)
* Don't know (4)
* Prefer not to say (5)

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Q24 Before this survey, have you ever donated money to an environmental charity?   
  
  
An environmental charity could be the World Wildlife Fund or Greenpeace for example.

* Yes, frequently (1)
* Yes, once (2)
* Never (3)
* Don't know (4)
* Prefer not to say (5)

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Q25 What is your current diet?

* Omnivore (eat both animal and plant based foods) (1)
* Vegetarian (2)
* Pescatarian (eats fish and plant based foods) (3)
* Vegan (4)
* Other (5) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Prefer not to say (6)

End of Block: Control Questions

Start of Block: Demographics

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Q37 Has your income changed due to COVID-19?

* Increased a lot (1)
* Increased slightly (2)
* Stayed the same (3)
* Decreased slightly (4)
* Decreased a lot (5)
* Don't know (6)
* Prefer not to say (7)

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Q8 Which of the following would best describe your ethnicity?

* Asian/Asian British (2)
* Black/African/Caribbean British (3)
* Mixed/Multiple Ethnic Groups (4)
* Other Ethnic Groups (5)
* White/White British (1)
* Prefer not to say (6)

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Q7 What is the highest level of educational qualification that you have received?

* PhD/Doctorate (1)
* Masters (2)
* Bachelor's Degree or equivalent (such as NVQ level 5) (3)
* Higher education (such as a HND or NVQ level 4) (4)
* A level or equivalent (such as Scottish Highers or NVQ level 3) (5)
* GCSE and below (such as O level or an RSA Diploma) (6)
* Other qualifications (such as NVQ level 1) (7)
* No qualifications (8)
* Prefer not to say (9)

End of Block: Demographics