Mark Malek

+1 336-692-0347
markwilsonmalek@gmail.com
linkedin.com/in/markwilsonmalek/
markwilsonmalek.com

Senior product designer with **10 years' experience** currently at SAS Institute. I manage Figma libraries used by 70+ designers across 100+ enterprise apps. I lead the visual design team to align brand and product for a seamless customer experience. I am skilled in design-to-development handoff, token architecture/deployment, and the Agile process.

Product designer focused on design system organization and efficiency.

Experience

Senior Product Designer • Cary, NC • *May 2014 – Present*
SAS Institute

Design System Leadership: Lead creative direction and governance for Filament Design System, serving 70+ designers across a $3B product portfolio spanning 40+ SAS enterprise applications. Manage Figma component libraries and establish visual and experiential standards that ensure consistency, scalability, and accessibility at enterprise scale.

System Consolidation & Architecture: Drive complex design system consolidation initiatives, merging Figma libraries and standardizing component architecture across divisions. Establish design token frameworks, documentation standards, and component specifications that enable cohesive experiences across analytics, business intelligence, and data visualization platforms.

Cross-Divisional Collaboration: Facilitate cross-divisional alignment between brand and product teams through workshops and stakeholder engagement. Bridge design strategy with implementation by partnering with engineering teams to ensure design system adoption and technical feasibility.

Thought Leadership: Published design systems content in Smashing Magazine covering design token architecture, localization integration, and enterprise-scale governance. Guide teams through industry best practices in component standardization and systematic design approaches.

Education

Bachelor of Graphic Design • Raleigh, NC • *August 2011 - May 2015*
NC State University

Skills

Figma · Design Systems · Token Organization · Git · Agile · Branding · Project Lead · Design Leadership · HTML/CSS · Organization · Typography · UI/UX · Web Design

Tools

Recent Work

Creating beautiful, consistent, and accessible decisions. Guest Lector. October 2025. Masters in Graphic and Experience Design. North Carolina State University. Raleigh, NC.

Designing at Scale. Guest Lector. September 2025. Graphic and Experience Design. North Carolina State University. Raleigh, NC.

Integrating Localization Into Design Systems. Article. Published on Smashing Magazine. 2025.