

Dan Toyama

Product Manager

I will be living in **Tokyo, Japan** from **August 2023**. Currently residing in New York City until then. I am a dual citizen of Japan and the U.S.

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Experience

[Cortico](#) / Product Manager

Feb 2022 - present, fully remote

Cortico is a nonprofit that combines community-powered human-listening with AI/ML to enable organizations to deeply understand their communities.

- Guide product development of Cortico's platform Local Voices Network (LVN) and new mobile app.
- Manage the creation and release of 2 major products (Insights + Portals) that helped 3x our high-revenue customers and exponentially increased market awareness
- Help facilitate close collaboration with [MIT CCC](#)

Stay-at-Home Parent

June 2019 - January 2022, New York, NY

Enjoyed caring for my 2 young children and lovely spouse.

[Neverware](#) / Product Manager

July 2018 - May 2019, New York, NY

Neverware developed CloudReady, a distribution of ChromiumOS, designed to run on obsolete computers, effectively turning them into Chromebooks, saving school districts and other organizations much needed budget and reducing electronic waste. Neverware was acquired by Google in 2020.

- Implemented initiative to reduce Chrome OS/CloudReady stable release gap from 3 months to under 1 month (our top OKR)

Contractor / Product & Technology Consultant

November 2017 - June 2018, New York, NY

- Worked with very early stage, small startups on web product strategy, design & development, tech tools, hiring + culture
- Implement Agile/Scrum, Design Thinking when appropriate
- User research, user journey mapping, UX design/wireframing

[Meeteor.com](#) / Product Manager

November 2013 - November 2017, Brooklyn, NY

- Translated vision into product strategy, roadmap
- Launched flagship product from 0 to 1
- Oversaw software development, UI/UX design of web & mobile
- Agile/Scrum evangelist, facilitator

[Rock Paper Photo](#) / Technology Consultant

November 2011 - November 2013, New York, NY

- Led redesign, development of e-comm, admin, photo web apps
- Managed relationships with development and design vendors

Experience (continued)

[Getty Images](#) / Director, Program Mgmt & Software Development

February 2007 - July 2011, New York, NY

- Acted as product owner and steered development team priorities
- Reduced average transfer time of urgent news images by 75%
- Responsible for customer, consumer, editor, admin web apps
- Managed team of developers, testers, analysts, and designers
- Led team's transition to Agile/Scrum

[WireImage](#) / from Software Developer to Director, Software Development

January 2001 - February 2007, New York, NY

- Lead web app development for B2B customers + internal users
- Helped grow consumer subscription revenue (B2C) from 0 to \$2M
- Created DAM software product and interfaced with clients
- Managed team of developers, analysts, and designers

Volunteering & Side Hustles

[Bloomspace](#) / Co-founder & Facilitator

June 2018 - Present, New York, NY

- We apply creative processes to develop business strategy, create alignment and change work culture through empathy.
- Facilitate Design Thinking, Agile, Lego Serious Play workshops
- Team + community building, create deeper human connections

[DesignDreamLab.org](#) / Advisory Board Member

March 2018 -Present, New York, NY

- Design Dream Lab is a nonprofit community for humans interested in co-creating through empathy.

Music Lessons / Neighborhood Music Teacher

On and off, Boston, MA and New York, NY

- Prepared individually tailored lesson plans
- Taught drums, guitar, bass, piano and music theory
- Private lessons and group workshops

Education, Certificates & Languages

[Product School](#) / [Product Manager Certificate](#)

[Association of Master Trainers in LSP](#) / [Certified Facilitator](#)

[Danube Technologies \(now digital.ai\)](#) / CSPO + CSM

Certified Scrum Product Owner + Certified Scrum Master

[Hunter College, CUNY](#) / Computer Science, 4.0 GPA

[Berklee College of Music](#) / Bachelor of Music, *cum laude*

English - Native speaker, professional reading/writing fluency

Japanese - Conversational speaker, JLPT N3 reading/writing