PetFinder

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OUTLINE

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PROBLEM SUMMARY

A lot of stray animals either end up on the streets or are euthanized at animal shelter.

If people are more enticed to adopt these animals, more of these precious lives can be saved.

BACKGROUND

PetFinder.my has been Malaysia's leading animal welfare platform since 2008, with a database of more than 150,000 animals.

Animal adoption rates are strongly correlated to the metadata associated with their online profiles, such as descriptive text and photo characteristics

DATASET

- PetID Unique hash ID of pet profile
- AdoptionSpeed Categorical speed of adoption. Lower is faster. This is the value to predict. See below section for more info.
- Type Type of animal (1 = Dog, 2 = Cat)
- Sterilized Pet has been spayed / neutered (1 = Yes, 2 = No, 3 = Not Sure)
- Health Health Condition (1 = Healthy, 2 = Minor Injury, 3 = Serious Injury, 0 = Not Specified)
- Quantity Number of pets represented in profile
- **Fee** Adoption fee (0 = Free)
- State State location in Malaysia (Refer to StateLabels dictionary)
- RescuerID Unique hash ID of rescuer
- VideoAmt Total uploaded videos for this pet
- PhotoAmt Total uploaded photos for this pet
- Description Profile write-up for this pet. The primary language used is English, with some in Malay or Chinese.
- Vaccinated Pet has been vaccinated (1 = Yes, 2 = No, 3 = Not Sure)
- Dewormed Pet has been dewormed (1 = Yes, 2 = No, 3 = Not Sure)

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RELATED LITERATURE

- The determinants for adoption in cats are age, sex, coat color, and reason for relinquishment while the same goes for dogs with the addition of breed, purebred status and injury status [1].
- Other predictors of adoption for dogs include size, being a stray, youth, not having a primarily black coat, medium hair and being female [2].
- Puppies were more likely to be adopted than their older counterparts.
 Dogs with grey, blond, merle, chocolate and tricolored coats have good outcomes as such with toy and hound breeds [2].
- For adult dogs, purebreds, small, young, strays, not black medium-haired and female have higher chances of being adopted [2].

Graduate School of Wichita State University, 2010.

RELATED LITERATURE

- The following qualitative comments were given by adopters of cats and dogs for selecting specific animals [3]:
 - Dogs
 - Companionship (20.4%), "I have always wanted a dog as a companion" [3]
 - Dog Personality (15.5%), "Nice temperament", "Good with kids"
 [3]
 - Physical Characteristics (14.1%), "Small, perfect for us and our house","She is beautiful, friendly, trainable" [3]
 - BreedrRelated (13.3%), "Had 3 previous Border Collies, very good personality", "I love huskies" [3]

RELATED LITERATURE

Cats

- Affectionate (29.6%), "Affectionate and playful", "very loving"
- Cat personality (11.1%) "Is cute and friendly", "Gentle, sweet, good with kids" [3]
- Companionship (4.9%), "Looking for new indoor companion", "Is my companion and family number" [3]
- Something about family (4.3%), "Seems very family friendly", "is part of the family" [3]

Image Features:

- Extracting image prediction from a pretrained network
- The pretrained network is taken from network outputs 256 image features from for each PetID from a batch of images
- Using **latent semantic analysis**, SVD is then used to reduce dimension from 256 to 32.

Parsing sentiment:

(Sentiment - contains magnitude and score of each description provided by Google's Natural Language API)

- Extracted magnitude and score
- Calculated the sum, mean, and variance of each

Parsing metadata:

(Metadata - provides analysis on Face Annotation, Label Annotation, Text Annotation and Image Properties predicted by Google's Vision API) Extracted the mean values of the following:

- annots_score
- color_score
- color_pixelfrac
- crop_conf
- crop_importance
- annots_top_desc

Some other important features:

- Breed1
- Breed2
- Length of Main Description, Metadata Top Description, Sentiment Entities

TfidfVectorizer:

- convert a collection of raw documents to a matrix of TF-IDF features
- 1. Term Frequency (Tf):

How many times a particular word appears in a single doc

2. Inverse Document Frequency (idf):

Frequency and rarity of words, calculated by the log of the number of words divided by the number of docs this word is present

tfidf = tf * idf

- We use Tfidf on Length of Main Description, Metadata Top Description, Sentiment Entities. Then, we then use SVD to reduce the dimensions to 16.

Other important features:

Sum, mean, and variance of image file size, height, and width

Dropped columns:

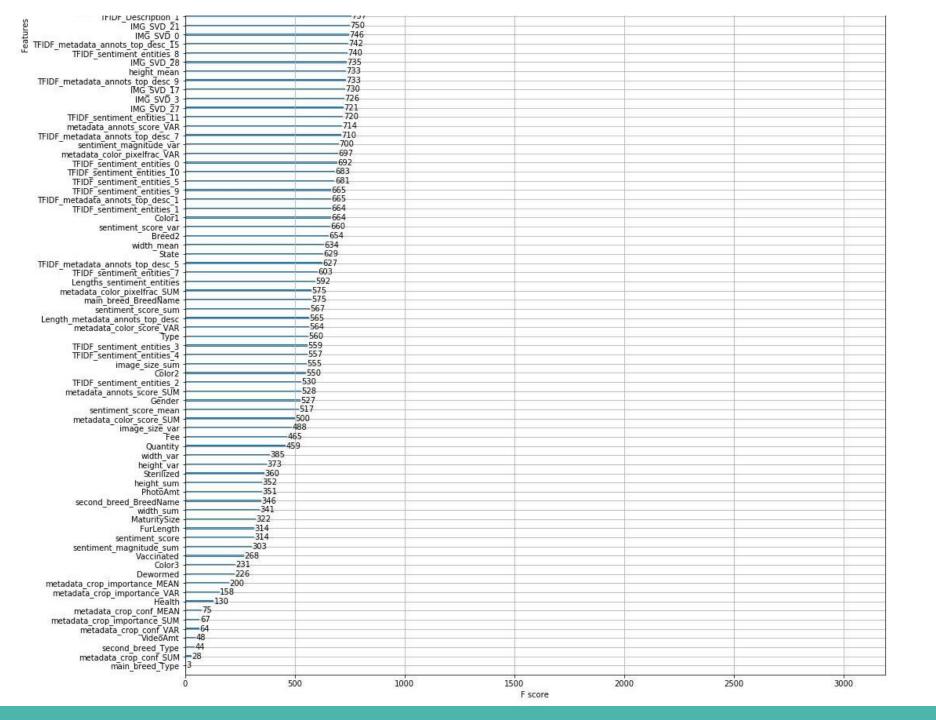
'PetID', 'Name', 'RescuerID'

| | Type | Age | Breed1 | Breed2 | Gender | Color1 | Color2 | Color3 | MaturitySize | FurLength | | IMG_SVD_31 | image_size_sum | image_size_mean |
|---|------|-----|--------|--------|--------|--------|--------|--------|--------------|-----------|-----|------------|----------------|-----------------|
| 0 | 2 | 3 | 299 | 0 | 1 | 1 | 7 | 0 | 1 | 1 | | -0.000642 | 24638.0 | 24638.000000 |
| 1 | 2 | 1 | 265 | 0 | 1 | 1 | 2 | 0 | 2 | 2 | | -0.000642 | 41860.0 | 20930.000000 |
| 2 | 1 | 1 | 307 | 0 | 1 | 2 | 7 | 0 | 2 | 2 | | -0.000642 | 122199.0 | 17457.000000 |
| 3 | 1 | 4 | 307 | 0 | 2 | 1 | 2 | 0 | 2 | 1 | | -0.000642 | 166859.0 | 20857.375000 |
| 4 | 1 | 1 | 307 | 0 | 1 | 1 | 0 | 0 | 2 | 1 | *** | -0.000642 | 91296.0 | 30432.000000 |
| 5 | 2 | 3 | 266 | 0 | 2 | 5 | 6 | 0 | 2 | 1 | | -0.000642 | 63624.0 | 31812.000000 |

| gth | | IMG_SVD_31 | image_size_sum | image_size_mean | image_size_var | width_sum | width_mean | width_var | height_sum | height_mean | height_var |
|-----|-----|------------|----------------|-----------------|----------------|-----------|------------|--------------|------------|-------------|-------------|
| 1 | | -0.000642 | 24638.0 | 24638.000000 | NaN | 360.0 | 360.000000 | NaN | 480.0 | 480.000000 | NaN |
| 2 | | -0.000642 | 41860.0 | 20930.000000 | 4.474580e+07 | 699.0 | 349.500000 | 4900.500000 | 777.0 | 388.500000 | 264.500000 |
| 2 | | -0.000642 | 122199.0 | 17457.000000 | 1.195168e+07 | 2500.0 | 357.142857 | 2857.142857 | 2400.0 | 342.857143 | 2857.142857 |
| 1 | | -0.000642 | 166859.0 | 20857.375000 | 3.528980e+06 | 3000.0 | 375.000000 | 2142.857143 | 2600.0 | 325.000000 | 2142.857143 |
| 1 | *** | -0.000642 | 91296.0 | 30432.000000 | 1.390560e+08 | 1550.0 | 516.666667 | 45633.333333 | 1334.0 | 444.666667 | 936.333333 |
| 1 | | -0.000642 | 63624.0 | 31812.000000 | 1.098162e+06 | 720.0 | 360.000000 | 0.000000 | 960.0 | 480.000000 | 0.000000 |
| 3 | | -0.000642 | 40365.0 | 13455.000000 | 7.000432e+06 | 1200.0 | 400.000000 | 0.000000 | 900.0 | 300.000000 | 0.000000 |

Feature importance

| | | Feature importance | | |
|--|--------------|--------------------|------|--|
| Age | | | 2897 | |
| RescuerID COUNT | | 1442 | 2031 | |
| Breed1 | | 1306 | | |
| | | 1204 | | |
| metadata_annots_score_MEAN MG_SVD_4 | | 1058 | | |
| TFIDF metadata annots top desc 13 | | -1015 | | |
| TFIDF_Description_11 | | 1010 | | |
| IMG_SVD_19 | | 1001 | | |
| TFIDF Description 9 | | 993 | | |
| TFIDF Description 12 | 9 | 186 | | |
| TFIDF_Description_8 | -95 | | | |
| IMG SVD 53 | 948 | | | |
| IMG ŠVD Ž3 | 942 | | | |
| IMG_SVD_14 | 940 | | | |
| image size mean | 933 | | | |
| image size mean TFIDF_metadata_annots_top_desc_2 IMG_SVD_1 | 931 | | | |
| IMG SVD 1 | 925 | | | |
| IMG 5VD 24 | 925 | | | |
| TFIDE Description 13 | 917 | | | |
| TFIDF_Description_6 | 915 | | | |
| IMG_SVD_9 | 902 | | | |
| TFIDF Description 15 | 901 | | | |
| TFIDF Description 14 TFIDF Description 0 | | | | |
| IFIDE Description 0 | 889 | | | |
| IMG SVD 30 | 887 | | | |
| TFIDF_Description_7 | 883 | | | |
| IMG_SVD_13 | 879 | | | |
| IMG_SVD_22 | 858 | | | |
| IMG_SVD_15 | 857 | | | |
| TFIDF metadata annots top desc 3 | 853 | | | |
| IMG SVD 20 | 852 | | | |
| metadata_color_score_MEAN | 851 | | | |
| TFIDF Description 4 | 849 | | | |
| TFIDF_Description_3 | 839 | | | |
| TFIDF sentiment entities 12 | 838 | | | |
| IMG_SVD_5 | -837 -833 | | | |
| IMG SVD 18 | 831 | | | |
| IMG_SVD_16 | 827 | | | |
| TFIDF sentiment entities I4 | 826 | | | |
| TEIDE Description 2 | 822 | | | |
| TFIDF_metadata_annots_top_desc_12 | 820 | | | |
| TFIDE metadata annots top desc 8 | 814 | | | |
| TFIDF_metadata_annots_top_desc_4 sentiment_magnitude IMG_SVD_10 | -812 | | | |
| sentiment magnitude | 811 | | | |
| IMG_SVD_10 | 808 | | | |
| IMG SVD 16 + | 807 | | | |
| TFIDF_metadata_annots_top_desc_11 IMG_SVD_7 | 803 | | | |
| IMG_SVD_/ | 796 | | | |
| TFIDF Description 5 metadata_color_pixelfrac_MEAN IMG_SVD_25 | 793 | | | |
| IMC SVD 25 | 789 | | | |
| IMG 5VD 25 | 786 | | | |
| IMG_SVD_31 IMG_SVD_26 | 785 | | | |
| Length_Description | 782 | | | |
| TFIDF metadata annots top desc 0 | 782 | | | |
| TFIDF_metadata_annots top_desc_0 IMG_SVD_I1 | 778 | | | |
| TFIDF metadata annots top desc 14 | 777 | | | |
| TFIDF metadata annots top desc 10 | 775 | | | |
| sentiment_magnitude_mean | 767 | | | |
| TFIDF_metadata_annots_top_desc_6 | 763 | | | |
| TFIDF_metadata_annots_top_desc_14 TFIDF_metadata_annots_top_desc_10 sentiment_magnitude_mean TFIDF_metadata_annots_top_desc_6 TFIDF_metadata_annots_top_desc_6 | 762 | | | |
| Tribr sentiment entitles 15 T | -761 -760 | | | |
| TFIDF sentiment entities 13 | 760 | | | |
| TFIDE sentiment entities 6 | 757 | | | |



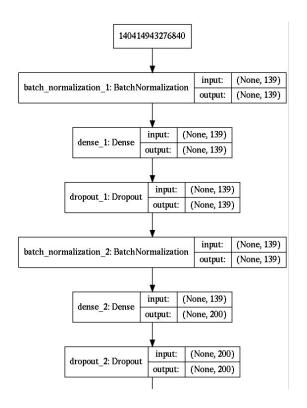
SOME EXPERIMENTS

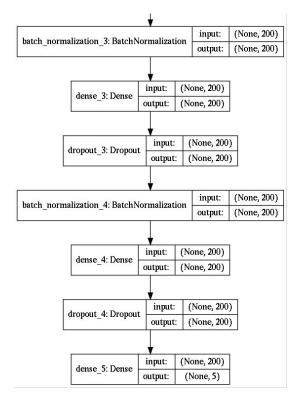
- Standard MLP
- XGBoost

Standard MLP

MLP 4-Layer:

- Dense-Dropout-Batchnorm with accuracy as metric
- Cross Valid QWK = 0.33866061924592417





XGBoost

- is an open-source software library which provides a gradient boosting framework
- this produces a prediction model in the form of an ensemble of weak prediction models, typically decision trees

Some important hyperparameters:

```
'eval_metric': 'rmse',
'seed': 4534,
'eta': 0.01,
'max_depth': 7,
'subsample': 0.8,
'colsample_bytree': 0.80,
'tree_method': 'gpu_hist',
'device': 'gpu',
'silent': 1,
'n_gpus': 1,
'gamma': 1,
```

XGBoost

Results:

- Cross-Validation QWK = 0.482499011421059
- Leaderboards QWK = 0.453

Leaderboards Rankings

| Overviev | Data Kernels Discussion Leaderboard Rules | Team | My Submissions | Subm | nit Predictions |
|----------|---|--|----------------|------|-----------------|
| 432 | hachi | +4 | 0.453 | 10 | 5h |
| 433 | Fayzur | 3 | 0.453 | 1 | 3d |
| 434 | <u>li</u> | P | 0.453 | 2 | 3d |
| 435 | Philip Popien | 4 | 0.453 | 1 | 3d |
| 436 | ABFKS | 1 | 0.453 | 3 | 3d |
| 437 | sridhark8 | ••• | 0.453 | 14 | 6h |
| 438 | Eli Mazurkas | 7 | 0.453 | 7 | 2d |
| 439 | ararabo | 0 | 0.453 | 1 | 2d |
| 440 | EEE298Team10 | 999 | 0.453 | 5 | 6h |
| | t Entry ↑ mission scored 0.443, which is not an improvement of you Neha | r best score. Keep tryii | - A | 2 | 2d |
| | kaorulego5x | PARTY NAME OF THE PARTY NAME O | | 4 | 1d |
| 442 | 10,000, Wall 28,00000 | | 0.453 | 78 | 2d |
| | Austin-Phirates | | | | |
| 442 | Austin-Phirates Geoff | 7. 7. | | 2 | 2d |

Some other experiments being tested:

| Pretrained Model | Cross-Validation QWK |
|-------------------|-------------------------|
| DenseNet 121 | 0.4797 |
| DenseNet 169 | 0.4789 |
| ResNet 50 | 0.47915 |
| Xception | 0.48166 |
| InceptionResNetV2 | 0.47849 |
| NASNETLarge | 0.46 |

Although Xception performed better in the CV QWK, it suffered from poor LB QWK. Same goes with other shallower layers, such as the ResNet50. DenseNet 121 still remains a top LB scorer.

CONCLUSION

- More layers or less layers does not necessarily enhance the pretrained function of the original specified DenseNet pretrained network
- A lot of features that give importance are the Pet's images and description human's usually based their understanding about animal companionship and friendliness with its Picture and Descriptive comments.