

USE CASE

COLE'S OCTOBER FEST PROMO PAGE

WHAT I WANT TO FIND.

- What is October Fest?
- Where does it happen?
- When does it happen?
- How much does it cost?

DID I FIND IT?

Technically I did, but all of the text was mashed together.
It wasn't easy on the ears.

SCREEN READER STEPS

starts to read

- learned about the fest a bit
- open from September to October
- some things open by 9 am and close by midnight
- found out things to try... sausage, pretzel and beer
(also found out that pretzels was spelled wrong)