

# CSEN 250: Cloud Native 5G Core Applications

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**Abstract**—Data is a driving force in the global economy today, opening new avenues for growth, yet also creating substantial cyber threats with wireless carriers often being a priority target. This paper identifies eight key vulnerabilities within Verizon’s information assurance infrastructure, focusing on risks tied to data handling and high-privilege systems. We explore the methods attackers use to exploit these weaknesses and the resulting implications for Verizon’s operations. In doing so, we wish to explore how database security and rigorous access controls play a critical role in maintaining customer trust and regulatory compliance. “With great power comes great responsibility” aptly describes the importance of safeguarding information in modern telecommunications environments. Many of these risks can be identified and mitigated using known best practices.

## I. INTRODUCTION

### A. Project Description



Fig. 1. Verizon logo.

This project focuses on identifying and analyzing the threats, vulnerabilities, and risks that Verizon’s information assurance system must manage. Specifically, the report will define and list eight key threats and vulnerabilities learned in class. Our goal is to address the following questions:

- Why are these threats important to Verizon?
- How will they impact Verizon’s business and others?
- What actions can be taken to protect Verizon’s resources?

### B. Introduction

Data is often called “the new oil,” illustrating its significant economic value and the wide-ranging security challenges it creates [1]. While detailed insights into Verizon’s internal protocols remain proprietary, this report draws upon trends highlighted in Verizon’s own 2024 Data Breach Investigations

Report (DBIR) [2], supplemented by industry analyses. Our focus centers on information security vulnerabilities impacting Verizon’s wireless and internet services, though in practice the company’s complex operations encompass far more than these core domains. As a leading telecommunications provider Verizon must navigate rigorous security concerns alongside evolving consumer data protection demands.

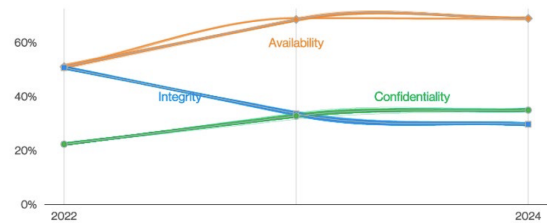


Figure 23. Attributes over time in incidents

Fig. 2. Attributes over time in incidents, as noted in Verizon’s 2024 DBIR [2]. Confidentiality, Integrity, and Availability trends provide insight into changing threat patterns.

Figure 2 from the 2024 DBIR provides a high level view of how security objectives such as *Confidentiality*, *Integrity*, and *Availability* evolve over time. In the report’s analysis of confirmed incidents, *Availability* disruptions (e.g., denial-of-service) appear to have risen sharply, while confidentiality related risks fluctuate as criminal groups capitalize on data theft for financial gain.

### C. Overview

The overarching theme of this study is user privacy and database integrity, core aspects of modern telecommunications. Phone numbers function as critical identifiers for user authentication and two-factor verification, making them a prime target for malicious actors. Social engineering and privilege misuse rank among the most prominent threats over the past several years with fraudsters continually refining their methods to exploit human vulnerabilities.

Figure 3 shows shifting trends in incidents, with *Privilege Misuse* and *System Intrusion* episodes changing markedly over the past five years. Verizon’s internal ecosystem—involving thousands of employees and extensive consumer data—makes it susceptible to these vectors. Recent privacy legislation,

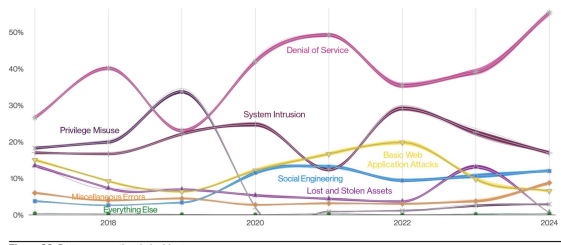


Figure 26. Patterns over time in incidents

Fig. 3. Patterns over time in incidents, capturing shifts in threat vectors such as social engineering, system intrusion, or privilege misuse [2].

including the California Consumer Privacy Act (CCPA), intensifies scrutiny on how companies collect and store personal data, elevating the stakes for robust security governance.

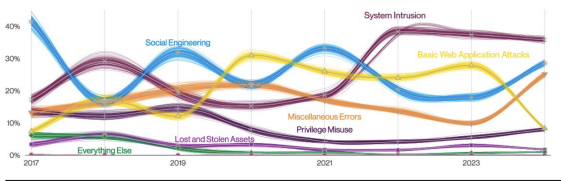


Figure 27. Patterns over time in breaches

Fig. 4. Patterns over time in data breaches, showing the rise of basic web application attacks and social engineering [2].

Figure 4 zeroes in on confirmed *breaches* and indicates significant growth in *basic web application attacks* and *social engineering*. Verizon’s increasing adoption of 5G, eSIM technology, and IoT expansions introduce added complexity to already broad digital infrastructure. Alongside meeting customer demands for higher-speed data services, Verizon must strengthen its security posture to combat sophisticated attackers who continually evolve strategies to compromise database integrity and exploit human factors.

Taken together, the 2024 DBIR findings underscore the dynamic nature of cyber risk in the telecom sector, reinforcing the need for rigorous internal controls, employee training, and advanced threat detection tools. While phone numbers are central to user authentication, they also represent a persistent vulnerability if verification methods and access controls fail to keep pace with advanced social engineering techniques. As we detail in subsequent sections, Verizon’s role as both a telecommunications and internet service provider requires holistic security measures capable of protecting consumer data, proprietary network assets, and overall operational continuity.

#### D. Table of Abbreviations

The following table lists abbreviations and their corresponding descriptions used throughout this report for clarity and ease of reference.

## II. THREATS

### A. Threat 1: SIM Swapping

A Subscriber Identity Module (SIM) is a small card inserted into a mobile device that stores unique information, enabling

TABLE I  
TABLE OF ABBREVIATIONS

Abbreviation	Description
2FA	Two-Factor Authentication
AAA	Authentication, Authorization, and Accounting
ACS	Auto-Configuration Server
APT	Advanced Persistent Threat
DBIR	Data Breach Investigations Report
DDoS	Distributed Denial-of-Service
DNS	Domain Name System
FCC	Federal Communications Commission
IoT	Internet of Things
IPsec	Internet Protocol Security
ISUP	ISDN User Part
MAP	Mobile Application Part
MTP	Message Transfer Part
NTP	Network Time Protocol
PIN	Personal Identification Number
RADIUS	Remote Authentication Dial-In User Service
RDP	Remote Desktop Protocol
SCCP	Signaling Connection Control Part
SIM	Subscriber Identity Module
SOC	Security Operations Center
SS7	Signaling System No. 7
TLS	Transport Layer Security
TR-069	Technical Report 069
TR-369	Technical Report 369
USP	User Services Platform
VoLTE	Voice over LTE
VoWiFi	Voice over WiFi

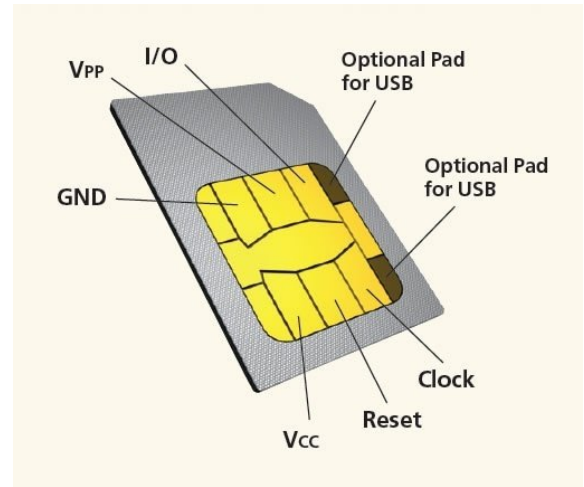


Fig. 5. Physical SIM card and contact layout [3].

a device to connect to a carrier’s network. As industry trends move toward embedded SIMs (eSIMs) that are digitally provisioned, the core functionality linking a user’s phone number to the carrier remains the same. This linkage is precisely what makes SIM swapping such a serious threat: once attackers transfer a target’s phone number to a new SIM or eSIM, they intercept text messages, calls, and any SMS-based two-factor authentication (2FA).

According to 9to5Mac, “carriers have become easy prey for criminals bribing staff to reassign phone numbers,” highlighting that internal collusion or social engineering can circumvent

basic identity verification [4]. *Twilio* warns, “if the attacker can take over your phone number, they can break into your bank accounts, social media profiles, and more often in a matter of minutes,” to show how quickly a compromised SIM can cascade into multiple account breaches [3]. Moreover, *AndroidHeadlines* describes cases where “fraudulent SIM swap requests have surged, pressuring carriers to implement stricter verification protocols,” demonstrating how industry-wide concerns have prompted responses such as enhanced PINs, one-time passcodes, or biometrics [5].

1

”During my time at T-mobile, one year in particular during 2022 there was a massive increase in SIM swaps. I would get strange emails with strange links pretending to be other employees to steal my credentials. My credentials would give me the ability to change numbers, change SIM card numbers, take privilege from other users away and other things of that nature. I would constantly get calls pretending to be the IT department to test my employee account, I would have to enter this business account (which was fake of course) and swap a SIM for “testing” but it had to be through their link. I clearly saw the strange IP in their URL, but maybe not every employee every time would get that. I was also targeted on Reddit and my T-mobile Employee Twitter account with just straight bribes. I could just drop them a cryptocurrency wallet link and then do SIM swaps for them, it was quite comical how they would phrase it. I can imagine the same thing happens at Verizon and AT&T, the largest carriers. So much is tied to someones postpaid account, their credit, location data, call records, types of devices, and of course your phone number is the most common 2FA method for people.”

### *B. Threat 2: Insider Threats and Social Engineering*

Verizon’s workforce encompasses over 100,000 employees like technicians, retail representatives, and third-party contractors who often possess privileged system access. Malicious insiders or disgruntled employees can exploit applications like Verizon Enterprise Center or network configuration consoles to steal sensitive data, plant backdoors, or disrupt operations. These individuals know internal processes, so their actions can remain undetected for extended periods.

Social engineering targets external facing staff, particularly those in retail stores or call centers. Attackers may impersonate legitimate customers, present partial Social Security Numbers (SSNs), or fabricate “customer records” to manipulate point-of-sale (POS) or account-management systems (VZOne). One reported case involved a “scammer impersonating a Verizon employee” to solicit personal data from unsuspecting individuals [?]. These tactics can lead to unauthorized plan upgrades,

SIM swaps, and unauthorized access to confidential account details and unmeasurable damage.

### *C. Threat 3: SS7 and Diameter Protocol*

Verizon’s legacy 3G networks still use SS7, while 4G/5G core networks employ Diameter. Both protocols historically contain design weaknesses that allow attackers—especially if they gain access to inter-carrier links—to track subscriber locations, intercept SMS messages, or disrupt signaling. A mis-configured peering connection or poorly segmented network environment can grant adversaries the ability to manipulate signaling messages, endangering mainly service availability but also user privacy.

### *D. Threat 4: Home Wi-Fi Gateway Exploits*

Verizon provides various home internet solutions, including Fios Quantum Gateway (G3100, CR1000A) and 5G Home Internet routers. If these devices run outdated firmware or retain default login credentials, attackers can seize control over a subscriber’s home network. Compromised gateways enable data interception, injection of malicious DNS settings, or transformation into part of a botnet. Since Verizon directly issues and supports these routers, large-scale vulnerabilities can lower overall consumer trust and invite regulatory scrutiny.

### *E. Threat 5: Zero-Day and Advanced Persistent Threats (APTs)*

Verizon attracts nation-state actors and sophisticated cyber-criminals due to the volume and sensitivity of its communications data. APT groups employ stealthy techniques, including zero-day exploits and spear-phishing, to infiltrate core systems (enterprise billing platforms, RADIUS/AAA servers). Once they obtain a foothold, these adversaries can maintain long-term access, exfiltrating customer information or monitoring internal communication channels. Similar attacks have occurred in the telecom sector; for instance, the 2022 T-Mobile data breach reportedly stemmed from “unauthorized access to T-Mobile systems,” reminding us that even well-resourced carriers remain vulnerable [6].

### *F. Threat 6: Supply Chain Compromises*

Verizon relies on a wide network of third-party software and hardware suppliers, ranging from firmware vendors for Fios gateways to open source libraries used in billing and enterprise platforms. These dependencies create opportunities for attackers to tamper with upstream code or hardware, inserting malicious components that eventually propagate into Verizon’s environment. In Verizon’s most recent report *2024 Data Breach Investigations Report (DBIR)*, “threat actors continue to exploit dependencies across organizations, leveraging hardware and software supply chains to achieve deeper compromises” [2]. Incidents such as the 3CX desktop client compromise attributed to North Korean APT groups definitely demonstrate the evolving sophistication of supply chain intrusions, particularly when aimed at high-value assets like cryptocurrency platforms or telecommunications providers.

<sup>1</sup>The first author, M. Willyoung, has professional experience in the wireless industry with the following statement.

### G. Threat 7: Ransomware Attacks

Ransomware has evolved from simple file encryption malware into a sophisticated extortion mechanism that threatens both data confidentiality and operational continuity. Verizon's 2024 Data Breach Investigations Report (DBIR) observes that "ransomware incidents have risen in complexity, often employing double or triple extortion tactics that target backup systems and critical infrastructure" [2]. According to the same report, "roughly one-third of all breaches involved Ransomware or some other Extortion technique... Ransomware was a top threat across 92% of industries" [2]. This trend directly proves the growing capabilities of threat actors who aim to encrypt sensitive data, steal intellectual property, and demand steep ransom payments to restore services or avert public disclosure. If it was not so worth it, they may not go through all that trouble!

### H. Threat 8: Distributed Denial-of-Service (DDoS)

A Distributed Denial-of-Service (DDoS) attack involves overwhelming a target's network or server infrastructure with malicious traffic, rendering legitimate requests unable to be processed. In Verizon's 2024 Data Breach Investigations Report (DBIR), *availability-focused* attacks such as DDoS "show a persistent rise," indicating that adversaries are increasingly leveraging high-bandwidth botnets to disrupt critical services [2]. As a major telecom provider, Verizon faces not only volumetric assaults against its consumer-facing portals, but also sophisticated, application layer DDoS aimed at core network elements like DNS resolvers and VoIP infrastructure.

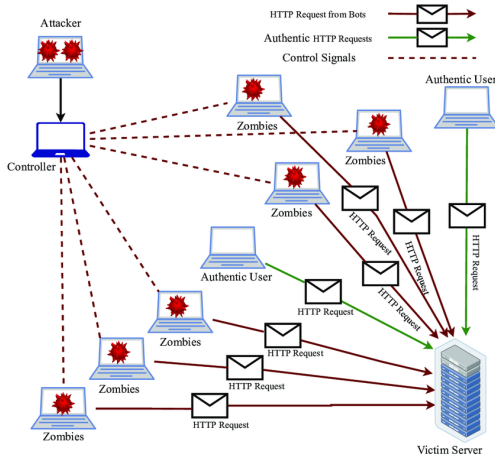


Fig. 6. DDoS architecture.

## III. THREAT ANALYSIS

### A. Threat 1: SIM Swapping

1) *Why This Threat Is Important:* SIM swapping targets weaknesses in carrier support workflows. Attackers impersonate legitimate subscribers or bribe employees to transfer phone numbers onto new (e)SIMs [3], [4]. Many platforms rely on SMS-based two-factor authentication (2FA) and controlling a victim's phone number can provide full account access to

many accounts. If Verizon is viewed as susceptible to such attacks, customers and businesses may question its overall security posture.

#### 2) How This Threat Manifests:

- **Social Engineering:** Criminals supply believable personal data (addresses, SSNs) to trick store representatives or phone support into performing unauthorized SIM swaps.
- **Insider Collusion:** Bribes or other incentives may lead employees to override standard authentication protocols [4].
- **Weak Verification Checks:** Reliance on publicly obtainable information (billing addresses) heightens fraud risk [5].

3) *What Impact This Threat Has on Verizon:* Numerous services, including financial and social media platforms, still rely on SMS-based 2FA. A successful SIM swap grants attackers broad access, undermining both Verizon's reputation and user trust. Consequences include:

- **Customer Churn:** Users may switch providers if they view Verizon's security as inadequate.
- **Regulatory Scrutiny:** Government bodies could impose fines or conduct investigations following high-profile incidents.
- **Negative Press Coverage:** Frequent SIM swap cases can damage Verizon's brand in the marketplace.
- **Competitive Disadvantage:** Competitors may promote stronger verification to attract security-focused customers.

Some carriers, like T-Mobile, have "introduced advanced verification checks to reduce fraudulent requests" [5]. Because SIM swapping typically exploits human factors—such as social engineering or insider threats. Verizon must reinforce employee training, implement more rigorous identity checks for SIM activation, and closely monitor suspicious swap requests to effectively mitigate this threat.

### B. Threat 2 Analysis

1) *Why This Threat Is Important:* Insider threats and social engineering circumvent technological safeguards by exploiting human vulnerabilities. Verizon's workforce exceeds 100,000 employees, including technicians, retail representatives, and third-party contractors—many with elevated privileges in systems such as Verizon Enterprise Center and VZOne. According to Whitman and Mattord, "insider attacks are often the most damaging, since they bypass perimeter defenses and leverage legitimate credentials" [7]. Social engineering further amplifies this risk by targeting retail staff who handle sensitive tasks like SIM activations or account modifications. Fraudsters impersonating Verizon employees have been documented in news reports, luring unsuspecting customers into divulging personal data [?].

#### 2) How This Threat Manifests:

- **Malicious Insiders:** Disgruntled employees or contractors with admin privileges can steal customer records, introduce backdoors, or sell access to third parties. They



understand internal workflows and may evade security alerts.

- **Phishing & Impersonation:** Attackers send convincing emails or phone calls posing as Verizon IT, tricking staff into divulging credentials or approving unauthorized changes. Social engineering attacks often exploit incomplete security training or high-pressure scenarios.
- **Retail Store Exploits:** Physical or phone-based impersonation at retail outlets can lead to unauthorized SIM swaps, plan upgrades, or access to personal customer data. Minimal verification checks open avenues for fraud.
- **Privilege Escalation:** Insiders or external scammers who gain partial access (Tier 1 support credentials) can escalate privileges to more critical systems by exploiting known internal processes.

### 3) What Impact This Threat Has on Verizon:

- **Data Loss and Liability:** Insider theft of proprietary information or large-scale customer data breaches can prompt regulatory fines and expose Verizon to civil lawsuits.
- **Brand Erosion:** Headlines about internal collusion or social engineering incidents erode public trust, driving customers toward competitors perceived as more secure.
- **Increased Operational Overhead:** Investigating potential insider wrongdoing requires extensive forensics, monitoring logs, and employee interviews, consuming resources.
- **Systemic Disruption:** Unchecked insider actions might alter network configurations, causing partial outages or corrupting crucial services—particularly damaging for a high-availability carrier environment.

Implementing strict identity verification at retail locations and restricting high-impact changes to a “two-person rule” reduce the success of social engineering. Logging and anomaly-detection systems further help detect and contain malicious insider behavior. As we will discuss later, employee awareness and communication to stay aware of social engineering trends should be prioritized by upper management.

### C. Threat 3 Analysis

1) *Why This Threat Is Important:* SS7 and Diameter rely on an implicit trust model that permits nodes in the signaling network to exchange messages without strong authentication. A 2018 IEEE survey states, “any node that can send signaling messages is often trusted as a legitimate network element, creating a broad attack surface” [8]. Attackers who access these protocols either by compromising roaming partners or exploiting weak peering relationships can intercept calls, track subscriber locations, or inject denial-of-service conditions. Diameter, which supports Verizon’s 4G and 5G authentication workflows, can also be abused if IPsec or TLS configurations are incorrect [9]. This places both consumers and core network elements at risk.

2) *How This Threat Manifests:* In their legacy SS7 architecture, each layer relies on the assumption that other

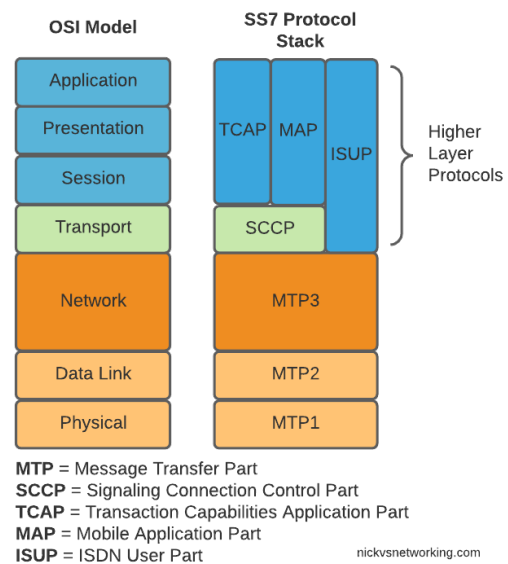


Fig. 7. SS7 protocol.

entities within the signaling network are trustworthy. As shown in Figure 7, SS7 is broadly divided across the Message Transfer Part (MTP), Signaling Connection Control Part (SCCP), and higher layers (Transaction Capabilities Application Part (TCAP), Mobile Application Part (MAP), and ISDN User Part (ISUP)). Because SS7 was originally designed for a closed, cooperative environment, it lacks authentication or encryption features at multiple layers:

- **MTP Layers (MTP1, MTP2, MTP3):** These handle basic transport and routing of signaling messages. If attackers gain access to the SS7 network (through a rogue inter-carrier link), they can inject or modify signaling traffic at a low level without being detected by higher layers.
- **SCCP Layer:** Provides extended routing and connectionless services. A misconfigured SCCP gateway can allow unauthorized “global title translations” (logical routing decisions) to be manipulated, potentially redirecting messages intended for Verizon’s Home Location Register (HLR) or Service Control Points (SCPs).
- **TCAP and MAP Layers:** TCAP supports database queries, while MAP is essential for mobility management, roaming, and subscriber identity tasks. Attackers can exploit these protocols to request subscriber location (SRI\_for\_SM), intercept or reroute SMS messages, or even force call forwarding. Since SS7 trusts messages from ostensibly valid Signaling Transfer Points (STPs), malicious MAP queries can slip through if filtering rules are inadequate.
- **ISUP Layer:** Handles call setup and tear-down in circuit-switched networks. An attacker with SS7 access can disrupt voice services by inserting bogus call control

signals, leading to call hijacking or denial-of-service scenarios.

Diameter, which underpins Verizon’s 4G/5G core, inherits some of these trust assumptions. Although Diameter introduces improved security features (TLS/IPsec support), improper configuration or lax interconnect agreements may still allow injected or malformed signaling requests to traverse the network. Once an adversary is granted signaling-level access—either via compromised partner carriers, hacked roaming platforms, or insider threats—they can exploit these protocols to intercept calls, track user locations, or launch denial-of-service attacks on core network components.

### 3) What Impact This Threat Has on Verizon:

- **Subscriber Privacy Violations:** Unauthorized location tracking and call interception degrade user trust. A 2021 IEEE study observes that “weak MAP filtering can inadvertently leak subscriber data” [10].
- **Disrupted Services:** Malicious Diameter messages can overload Home Subscriber Servers or disrupt voice/SMS availability. Recovery often requires advanced engineering resources and potential network reconfiguration.
- **Regulatory Actions:** Telecom authorities can impose fines or mandate stricter audits if signaling breaches lead to large-scale data compromises or service outages.
- **Reputational Harm:** Persistent SS7 or Diameter exploits raise doubts about Verizon’s ability to protect critical infrastructure, possibly driving customers to competitors.

## D. Threat 4 Analysis

1) *Why This Threat Is Important:* Verizon-issued home gateways, including Fios Quantum Gateway models (G3100, CR1000A) and 5G Home Internet routers, govern the boundary between subscribers’ home networks and the internet. A 2022 IEEE study revealed that “over 65% of ISP-managed home routers had at least one unpatched critical vulnerability” [11]. Attackers leveraging these vulnerabilities can:

- **Monitor or Redirect Traffic:** Unpatched gateways allow adversaries to intercept credentials, emails, or other personal data by tampering with DNS settings or relaying traffic through malicious proxies.
- **Expand Botnets:** Once compromised, routers can become part of large-scale DDoS botnets, amplifying the impact of attacks against Verizon or external targets.
- **Breach LAN Devices:** A hijacked gateway often grants access to other home devices (PCs, IoT cameras), increasing the risk of data theft or further infiltration.

Since Verizon directly distributes and supports these devices, any major exploit can erode user trust and draw scrutiny from regulators. Frequent security assessments and enforced firmware updates are critical.

### 2) How This Threat Manifests:

- **Unpatched Firmware:** Cybercriminals scan the internet for devices running outdated firmware with known exploits, such as buffer overflows or command injections [12].

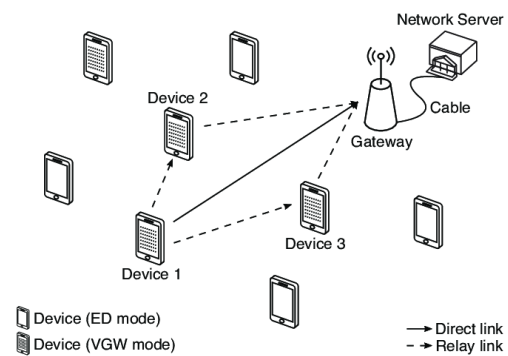


Fig. 8. VoIP gateway.

- **Default Credentials:** Many users overlook the need to change default admin passwords, leaving router management interfaces accessible via common credentials or trivial passcodes.
- **Remote Management Vulnerabilities:** Verizon employs remote provisioning and diagnostics protocols (TR-069). If misconfigured or exposed, attackers can push custom firmware or reconfigure gateways without owner consent.
- **Rogue DNS Configuration:** By hijacking DNS settings, attackers redirect user traffic to malicious domains, harvesting sensitive data or performing man-in-the-middle attacks.

Figure 8 shows how gateways handle both media (RTP/RTCP) and signaling protocols (MGCP, SIP). An attacker exploiting firmware flaws might modify traffic routing or subvert call signaling, compromising voice services.

### 3) What Impact This Threat Has on Verizon:

- **Data Leakage and Fraud:** Compromised routers enable the theft of personal data (banking logins), possibly leading to identity fraud.
- **Regulatory Action:** Agencies may penalize Verizon for failing to safeguard consumer premises equipment, especially if vulnerabilities persist across a large subscriber base.
- **Reputation and Competitive Position:** Publicized gateway exploits weaken customer trust in Verizon’s broadband offerings. Security-conscious subscribers or businesses may turn to alternative providers.
- **Operational and Support Burden:** Botnet participation or malware outbreaks can saturate network capacity. A surge in support requests from affected users increases costs and strains customer service channels.

Secure defaults, frequent firmware checks, and robust monitoring of gateway health can limit these risks. Educating subscribers on strong passwords or requiring them to change them regularly and patch routines improves security.

## E. Threat 5 Analysis

1) *Why This Threat Is Important:* Zero-day vulnerabilities grant attackers a head start by targeting undisclosed software flaws. APT groups often leverage these unknown exploits,

coupled with social engineering or compromised vendor channels, to breach large telecom networks. The 2019 Verizon vendor data leak, in which a misconfigured cloud repository exposed sensitive logs [13] directly shows how even a single unprotected asset can facilitate unauthorized entry. For a carrier like Verizon, protracted intrusions can yield substantial data ex-filtration, including call detail records, authentication keys, or proprietary network designs.

## 2) How This Threat Manifests:

- **Zero-Day Exploits:** Attackers discover unpatched vulnerabilities in systems such as My Verizon web portals or internal ticketing software. Because the exploits are unknown to the vendor, no official patch exists.
- **Supply-Chain Insertion:** APT actors may infect third-party software updates. When Verizon integrates these updates into billing or network management systems, hidden backdoors become active.
- **Privilege Escalation & Lateral Movement:** After initial compromise, often from spear-phishing or weak employee credentials APT groups elevate privileges to access higher-value assets (customer billing databases, AAA servers).
- **Long-Dwell Persistence:** APTs maintain stealthy control by using rootkits or customized malware, allowing them to exfiltrate data gradually without triggering standard intrusion alarms.

## 3) What Impact This Threat Has on Verizon:

- **Massive Data Exposures:** Like the T-Mobile 2022 breach, a successful APT infiltration can lead to the theft of sensitive customer data, damaging trust and inviting regulatory scrutiny.
- **Extended Forensics Efforts:** Long-term intrusions demand costly digital forensics and incident response. Network re-architecture or system rebuilds may be needed to fully eradicate backdoors.
- **Regulatory and Legal Ramifications:** Government agencies can impose penalties or additional oversight if telecom carriers fail to protect consumer data. Large scale breaches frequently attract class-action lawsuits.
- **Operational Risks:** Malicious actors might sabotage network elements, disrupt billing processes, or tamper with infrastructure to degrade service quality, causing business losses.

Timely patch management, ongoing threat hunting, and segmenting critical assets reduce the blast radius of zero-day exploits. Verizon's security teams must also monitor for anomalous behavior over extended periods, as APT groups often avoid detection by moving laterally under the guise of normal administrative activity.

## F. Threat 6 Analysis

1) *Why This Threat Is Important:* Verizon's operational scope encompassing wireless, broadband, and enterprise solutions relies on a web of external software libraries, hardware components, and third-party services. These dependencies can

become unwitting conduits for malicious actors who tamper with upstream code or hardware at the manufacturing or distribution stages. According to the 2024 *Data Breach Investigations Report (DBIR)*, "We see this figure at 15% this year, a 68% increase from the previous year, mostly fueled by the use of zero-day exploits for Ransomware and Extortion attacks." [2]. Such statistics reflect the rising significance of supply chain vulnerabilities, where a single backdoor or exploited zero-day can undermine multiple customer environments at once.

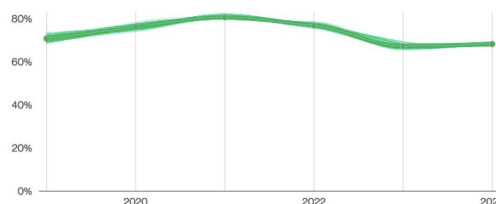


Figure 8. Human element enumeration in breaches over time

Fig. 9. Depiction of supply chain vulnerabilities over time [2]. Threat actors leverage compromised vendor software or hardware.

## 2) How This Threat Manifests:

- **Trojanized Updates:** Attackers embed malicious code into legitimate patches, which Verizon might deploy in critical infrastructure. In high-profile incidents like the 3CX compromise, APT groups injected backdoors (e.g., Gopuram) into trusted software packages.
- **Vulnerable Libraries & Tools:** Open-source components integrated into billing systems or IoT frameworks may harbor exploitable flaws or be intentionally sabotaged by cybercriminals.
- **Hardware Tampering:** Shipment routes and contract manufacturers can be exploited, allowing malicious modifications to network switches, base station equipment, or router firmware before delivery.

## 3) What Impact This Threat Has on Verizon:

- **Escalated Privileges:** Once a third-party update is compromised, attackers can achieve persistent access. They may move laterally through Verizon's internal networks, targeting billing databases, subscriber identity systems, or enterprise client resources.
- **Service Interruptions:** Altered software can degrade network performance or inject disruptive bugs, jeopardizing Verizon's brand reputation for reliable service.
- **Customer Data Exposure:** Unchecked infiltration in the supply chain can lead to large-scale leakage of personal or corporate information, triggering legal liabilities and public backlash.
- **Regulatory Pressures:** Telecom agencies and privacy regulators may impose strict compliance mandates if Verizon's vendor oversight is deemed insufficient, potentially leading to fines or mandatory audits.

### G. Threat 7 Analysis

1) *Why This Threat Is Important:* Verizon is an attractive target for ransomware due to its large customer base, extensive infrastructure, and valuable corporate partnerships:

- **Operational Disruption:** A successful ransomware attack can interrupt billing systems, shut down core voice/data services, or impede access to provisioning portals such as My Verizon.
- **Financial and Reputational Harm:** Threat actors often exfiltrate data before encryption, threatening to leak it unless a ransom is paid. Heightened publicity around these events erodes customer confidence.
- **Escalating Extortion Tactics:** The 2024 DBIR shows that while “pure extortion attacks” have surged to 9% of breaches, traditional ransomware still makes up 23%. When combined, these represent a significant 32% of all breaches [2].

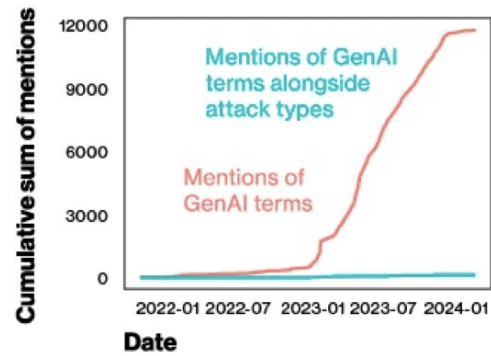
2) *How This Threat Manifests:*

- **Credential Theft and Phishing:** Attackers rely on social engineering, phishing, and weak employee credentials to gain initial access. The DBIR commentary suggests “*threat actors seem to have a healthy supply of zero-day vulnerabilities for initial infiltration*”, indicating that ransomware operators have multiple vectors [2].
- **Exploiting Public-Facing Servers:** Outdated or misconfigured VPN gateways, web applications, or RDP endpoints provide entry points to internal networks.
- **Lateral Movement:** Once inside, attackers escalate privileges and traverse the network to locate critical databases or backups. Double/triple extortion methods further heighten the risks—encrypting files, exfiltrating data, and threatening public disclosure.
- **Malware Automation & Potential AI Assistance:** The DBIR suggests that while there is some “*evidence of leveraging GenAI technologies in ‘learning how to code’ activities by known state-sponsored threat actors,*” there is no imminent breakthrough in automated malware sophistication [2].

3) *What Impact This Threat Has on Verizon:*

- **Service Disruption:** Ransomware infections can freeze billing operations and network provisioning, undermining Verizon’s ability to serve millions of customers.
- **Data Breaches and Legal Liability:** Encryption and exfiltration of customer data—such as call detail records or enterprise client information—can result in severe regulatory penalties and class-action lawsuits.
- **Financial Losses:** Remediation costs (ransom payments, forensics, restoring systems) escalate rapidly. Prolonged outages also cause reputational damage that can drive subscribers to competitors.
- **Reputational Erosion:** Public disclosures of sensitive data or extended network downtime detract from Verizon’s standing as a trusted telecommunications provider.

Ransomware stands strong as a principal threat in the telecom sector, pivoting between encryption, data leakage,



**Figure 14.** Cumulative sum of GenAI in criminal forums

Fig. 10. Conceptual illustration referencing the DBIR’s commentary on emerging AI-assisted code use in ransomware development.

extortion and even more whether through phishing, social engineering, or zero-day exploit usage remains central to these successful intrusions. Despite evolving AI-based experimentation, existing ransomware operations already show sufficient efficacy to pressure high-value targets.

### H. Threat 8 Analysis

1) *Why This Threat Is Important:* Telecommunications carriers, including Verizon, underpin internet connectivity for businesses, government entities, and consumers. A DDoS attack that cripples Verizon’s DNS, voice gateways, or subscriber authentication platforms can produce widespread outages, potentially impacting critical communications in large geographic regions. The 2024 DBIR notes that “*attacks targeting service availability remain a significant threat category*”, confirming that operational continuity is a prime concern for network providers [2]. Cybercriminals often combine DDoS with extortion, demanding ransom payments to cease the attack.

2) *How This Threat Manifests:*

- **Volumetric Floods:** Botnets often comprising IoT or compromised home routers saturate Verizon’s network with massive volumes of UDP/ICMP traffic. Reflection/amplification attacks (DNS, NTP, SSDP) can greatly increase payload size, making mitigation challenging.
- **Application-Layer (Layer 7) Attacks:** Malicious actors generate seemingly valid HTTP or SIP requests that exhaust server resources or telephony services. By mimicking normal traffic, these attacks bypass basic volumetric filters.
- **Infrastructure Targeting:** Attackers aim at DNS resolvers, load balancers, or IMS (IP Multimedia Subsystem) components in Verizon’s VoLTE/VoWiFi architecture. Congestion or service disruption in these systems leads to call drops or degraded network performance.
- **Botnet Command-and-Control (C2):** As shown in Figure 6, attackers remotely orchestrate “zombie” machines,



coordinating simultaneous floods on specific network endpoints. IoT vulnerabilities and user devices with default credentials feed these botnets.

3) *What Impact This Threat Has on Verizon:*

- **Service Outages and Reputation Damage:** High-profile DDoS can knock out wireless data services or degrade voice call quality, eroding consumer trust and damaging Verizon's market standing.
- **Financial Losses:** Mitigation solutions, such as on-demand scrubbing centers or content delivery networks, incur significant costs. Extended downtime also results in lost revenue from business customers dependent on high availability.
- **Regulatory Pressures:** Telecom authorities may investigate major network disruptions, especially if emergency services (E911) are impacted. Failure to maintain network availability can trigger penalties.
- **Complex Incident Response:** The scale of Verizon's network complicates traffic filtering and forensics. Attacks can rapidly shift targets or protocols, requiring advanced threat intelligence and real-time countermeasures.

Strategies such as geographically distributed scrubbing centers and collaborative defense partnerships can defend against DDoS campaigns. Verizon's network teams must be mindful of new attack vectors particularly low-and-slow application layer floods.

#### IV. ANALYSIS

A. *Why Are These Threats Important to Verizon?*

Verizon's infrastructure underpins a wide range of high value services cellular communication, home internet, and enterprise networking. As the *2024 Data Breach Investigations Report (DBIR)* demonstrates, critical threats such as ransomware, extortion-based breaches, and advanced persistent threat (APT) campaigns have accelerated in scope and sophistication. Over the past three years, "the combination of Ransomware and other Extortion breaches accounted for almost two-thirds (fluctuating between 59% and 66%)" of financially motivated attacks [2]. Because Verizon stores vast amounts of customer data (including billing records, personal identification, and authentication details), compromise of even a portion of this information can lead to severe regulatory penalties, significant brand erosion, and potential class-action lawsuits.

Verizon's role in supporting critical infrastructure emergency services (E911), government communications, and high-reliability enterprise circuits—makes threat actors' intent on large-scale disruption or espionage particularly dangerous. Nation-state actors, like those described in the DBIR who exploited novel zero-days in Chrome, Fortinet, or Zimbra, target telecom providers to monitor sensitive communications or undermine the reliability of vital networks during geopolitical tensions. The resulting risk is not only financial but also geopolitical, as any significant outage or data breach could disrupt core communication channels in times of crisis. They have an ethical duty to their customers at this point.

B. *How Will They Impact Verizon (Business and Others)?*

Impacts from these threats extend beyond one corporate entity; they reverberate through Verizon's consumer base, enterprise clientele, and the broader telecommunications ecosystem and potentially the globe's political climate. The DBIR emphasizes that "Pretexting (the majority with Business Email Compromise [BEC] as the outcome) accounted for one-fourth (24–25%) of financially motivated attacks" [2], with median BEC transaction losses hovering near \$50,000. For Verizon, a successful BEC or extortion incident could paralyze routine operations—like billing or customer support—while also driving financial losses, hindering revenue growth, and diverting internal resources to remediation efforts.

1. **Financial Harm and Ransom Costs:** Ransomware and extortion have median losses of \$46,000, but can range from negligible (as low as \$3) to over \$1 million [2]. Verizon's scale means that attackers may demand higher ransoms due to the criticality of continuous wireless operation. Even if Verizon opts not to pay, forensic investigations, regulatory notifications, and potential legal repercussions translate into steep expenditures.

2. **Operational Disruptions:** Many incidents described in the DBIR revolve around zero-day exploits in third-party software—Fortra's GoAnywhere, MOVEit, and 3CX among others—that hamper business processes for months. A single infiltration can cause widespread denial of service (malicious code halting Verizon's provisioning systems) or degrade essential network components, leading to region-wide outages or call failures.

3. **Customer Churn and Reputation Damage:** Verizon relies on consumer trust to market premium services, from 5G data plans to enterprise solutions. Prolonged breaches—like those noted in the DBIR's monthly highlights, where ransomware locked out critical functions for six weeks—can push customers to switch providers, culminating in both short-term churn and tarnished brand loyalty. High-profile news coverage compounds this issue, prompting third-party vendors and enterprise clients to evaluate the security of Verizon's services.

4. **Legal and Regulatory Fallout:** Telecom providers face stricter scrutiny from agencies overseeing public safety and consumer data privacy. A major compromise of personal or corporate subscriber information could prompt inquiries from the Federal Communications Commission (FCC), state attorneys general, or even international data protection authorities (e.g., under GDPR if EU citizens' data is exposed). Non-compliance with mandated reporting timelines or inadequate breach handling can result in fines that further exacerbate financial losses.

5. **Political and Geopolitical Ramifications:** As the DBIR recounts, Russia's invasion of Ukraine prompted escalations in cyber activities (e.g., Sandworm, Winter Vivern). If Verizon's infrastructure is hijacked, adversaries could monitor sensitive communications, disrupt service during emergencies, or sow public panic. Partnerships with government agencies mean that

a breach has repercussions for national security, potentially fueling political fallout or diplomatic strife if state-sponsored attackers leverage Verizon's network for intelligence gathering.

### C. What Actions Would You Take to Protect Verizon's Resources?

Verizon has a fighting chance layered with threat-specific countermeasures. As Whitman and Mattord emphasize, "*no single defensive measure is sufficient—comprehensive strategies must integrate technical, policy, and training components for sustained security*" [7]. Below, we propose targeted measures and best practices for each threat, drawing on principles from Whitman and Mattord [7] and the Verizon DBIR [2].

#### 1) Threat 1: SIM Swapping:

- **Enforce Strong Identity Verification:** Require multiple authentication factors such as secure PINs, biometric checks, or a government-issued ID before completing SIM swaps [4]. Augment this with knowledge-based questions, recent billing amounts or user set questions for an added layer of security.
- **Employee Training & Anti-Bribery Policies:** Conduct regular security briefings emphasizing social engineering red flags (unusual urgency, pushy "customers," or external requests for private details) [3]. Train staff to recognize bribery attempts, and establish clear protocols for escalation if suspicious activity arises. Regularly rotate employees across sensitive support roles to reduce insider collusion risks.
- **Access Control Logs:** Log all SIM swap transactions in a centralized platform, alerting supervisors or fraud teams when certain thresholds (multiple swaps from one employee in a short time) are exceeded. Coupling these logs with real-time analytics enables quick detection of patterns hinting at unauthorized activity (repeated swaps targeting high-value customers).

#### 2) Threat 2: Insider Threats and Social Engineering:

- **Zero-Trust User Access:** Grant employees the minimum privileges needed for their role, continuously validating their identity and session integrity. Monitor privileged actions (database queries, account changes) through automated logs and alerts. Rapidly disable credentials when suspicious behavior emerges, preventing escalation to more critical systems.
- **Two-Person Approval:** Enforce dual authorization for high-impact tasks such as creating privileged admin accounts, reassigning large customer accounts, or extracting bulk data [7]. This reduces the likelihood of a single malicious or compromised employee conducting unauthorized operations undetected.
- **Frequent Phishing Simulations:** Run internal tests that mimic real-world phishing campaigns, tracking click and credential submission rates. Use the data to refine mandatory security training sessions, focusing on patterns staff failed to recognize. Correlate repeated test failures with additional remediation, such as one-on-one coaching or targeted awareness exercises.

3) *Threat 3: SS7 and Diameter Protocol Exploits:* SS7 was originally designed for closed, trust-based environments, lacking robust authentication or integrity checks. Diameter introduced stronger security features, but in practice can still be compromised via misconfigurations or weak interconnect agreements [8], [10]. Modern attackers exploit these gaps to track subscribers, intercept calls or messages, and even disrupt services.

- **Signaling Firewalls:** Specialized SS7/Diameter firewalls inspect signaling messages, filtering or blocking those exhibiting anomalies in global title translations or network identifiers. A 2022 study found "*improperly configured SS7 firewalls left more than 40% of tested networks vulnerable to location tracking and call interception*" [14]. Regular signature updates and anomaly-detection modules are crucial for identifying evolving threats.
- **Secure Interconnect Agreements:** Mandate IPsec or TLS encryption for Diameter traffic to thwart replay or man-in-the-middle attacks [9]. Carriers exchanging signaling data must also define strict routing rules, specifying which nodes can originate or forward messages. Segmenting interconnect links (via VLANs or VPN tunnels) ensures unauthorized partner carriers cannot pivot into internal signaling systems.
- **Continuous Testing & Audit:** Regularly audit SS7 and Diameter boundaries for misconfigurations, especially those granting broad network access based on trust-by-default principles. Validate that MAP queries align with legitimate roaming or messaging functions. Proactively block requests from unknown or suspicious sources. Periodic penetration tests help verify firewall efficacy; for instance, sending controlled MAP/ISUP messages can confirm whether filtering rules are properly enforced.

4) *Threat 4: Home Wi-Fi Gateway Exploits:* Many consumer broadband devices, including Verizon-issued routers (G3100, CR1000A, and 5G gateways), rely on embedded systems that may not receive timely patches. These gateways also implement remote provisioning protocols (TR-069), which can become attack vectors if poorly secured [15]. According to a 2022 study, "*misconfigured router provisioning mechanisms have enabled large-scale takeovers for IoT botnets, resulting in DDoS amplification and data exfiltration*" [11].

- **Mandatory Firmware Updates:** Automating firmware distribution ensures that newly discovered vulnerabilities can be rapidly patched, minimizing the window of exposure. Gateways should authenticate the update server with digital certificates and perform signature checks on firmware images. A 2023 IEEE security conference paper notes that "*signed over-the-air patches reduce the risk of adversaries injecting malicious firmware during transport*" [16]. Verizon can schedule updates during off-peak hours, logging every installation to confirm successful deployment.
- **Custom Initial Passwords:** Replacing default credentials with unique, randomly generated admin passwords at

the factory level prevents common credential-stuffing attacks. Each device's password is printed on a label, optionally hidden under a tamper-evident seal. Research indicates *"routers shipped with individualized passcodes see substantially fewer automated infiltration attempts"* [17]. Prompting customers to change those credentials at first login further strengthens security.

- **Secure Remote Provisioning:** TR-069 (CWMP) is widely used for diagnostics and configuration. However, *"lack of robust authentication and mutual TLS can open avenues for remote configuration exploits"* [15]. By restricting TR-069 to whitelisted IP addresses and mandating mutual TLS certificates, Verizon ensures only authorized Auto-Configuration Servers (ACS) can modify router settings. Logging all TR-069 actions to a separate management plane facilitates early detection of abnormal changes or unsanctioned firmware pushes. Further hardening might involve adopting TR-369 (USP)—an updated protocol with enhanced security features like encryption at rest for device state data.

5) *Threat 5: Zero-Day and Advanced Persistent Threats (APTs) (Extended):*

- **Proactive Patch Management:** Beyond simply maintaining a "swift patch cycle," Verizon can implement continuous vulnerability assessment and remediation pipelines that rapidly test and deploy patches [13]. Critical services (AAA servers, billing portals) should undergo automated regression testing after each update to minimize service disruption risks. Applying virtual patching—via IPS (Intrusion Prevention Systems) rules—can offer temporary protection where official patches are delayed.
- **Network Segmentation:** Enforce micro-segmentation for high-value data stores to restrict attacker lateral movement. Implement strict ACLs (access control lists) at the subnet level so that only essential services can communicate. For instance, the RADIUS server should only communicate with defined network segments (a dedicated management VLAN). Employ Zero-Trust principles by default, continuously verifying the identity and security posture of each node before granting access.
- **Threat Hunting and SOC Maturity:** Mature Security Operations Centers (SOCs) combine real-time monitoring with proactive hunting. Analysts search for subtle anomalies (unexpected PowerShell scripts, unauthorized service creations) indicative of APT tactics. MITRE ATT&CK-based adversary emulation can help SOC teams validate detection capabilities. Regular tabletop exercises reinforce incident response readiness, ensuring that once a zero-day or lateral movement is detected, containment is swift.

6) *Threat 6: Supply Chain Compromises (Extended):*

- **Rigorous Vendor Screening:** Prior to onboarding new third-party components—whether hardware or software—conduct thorough security audits. This includes

verifying whether vendors maintain regular penetration tests and vulnerability assessments. Organizations like Verizon should also require compliance with recognized standards (ISO 27001, NIST SP 800-161) that emphasize supply chain security [2]. Third-party contracts can enforce liability clauses to discourage weak security practices.

- **Code Signing and Build Pipelines:** Adopt cryptographic signing at each build stage, coupled with reproducible builds. A Software Bill of Materials (SBOM) can help track all included libraries and dependencies, flagging unexpected changes. Automated software composition analysis (SCA) tools detect outdated or malicious libraries, terminating the build pipeline if anomalies are found. By storing each signed artifact in a tamper-resistant repository, Verizon can preserve an auditable chain of custody.
- **Hardware Chain-of-Custody:** For critical telecom components (base station controllers, high-capacity routers), physically inspect and seal them at manufacturing sites. Label each shipment with unique cryptographic identifiers or RFID tags. Upon arrival, compare these identifiers to the expected manifest. Randomly perform side-channel checks (firmware integrity scans) on a subset of equipment to detect unauthorized modifications. If anomalies appear, escalate to a specialized incident response team for deeper forensics.

7) *Threat 7: Ransomware Attacks (Deep Dive):* A surge in high-profile vulnerabilities (e.g., MOVEit, Log4j) has significantly fueled ransomware campaigns, providing threat actors with fresh entry points to compromise corporate networks. According to the 2024 DBIR, *"this 180% increase in the exploitation of vulnerabilities as the critical path action to initiate a breach... was the sort of result we were expecting in the 2023 DBIR... that anticipated worst-case scenario... materialized this year"* [2]. Once inside, adversaries deploy encryption payloads across vital resources and, in double or triple extortion schemes, threaten to leak stolen data if ransoms are not paid.

a) *Mitigation Strategies:*

- **Regular Offline Backups:** Store updated backups offline or on separate networks. This approach ensures data remains intact even if attackers encrypt on-premises storage [6]. A 2022 IEEE study underscores that *"isolated backups significantly shorten downtime following a ransomware event"* [18].
- **Segmented Network Architecture:** Divide corporate infrastructure into smaller security zones. Limit administrative privileges and ensure cross-zone traffic is logged and restricted. If an attacker compromises one segment, lateral movement to critical systems is hindered.
- **E-mail Security Filtering:** Deploy advanced spam/malware filtering at the mail gateway level. Real-time attachment scanning and link analysis help detect suspicious macros or executable files before they

reach end users. DBIR findings reiterate that “*phishing remains a dominant vector for launching ransomware*” [2].

- **Vulnerability Management and Patching:** Because “the exploitation of vulnerabilities” is a leading path to intrusion, organizations must prioritize timely patches for critical software, especially internet-facing services (VPN gateways, web servers).

8) *Threat 8: Distributed Denial-of-Service (DDoS):* Distributed Denial-of-Service (DDoS) attacks continue to pose a significant risk to Verizon’s network availability. The 2024 DBIR reminds us how “*there is relatively minimal setup necessary for a DoS attack,*” noting that adversaries can rapidly deploy volumetric floods against vulnerable endpoints [2]. Figure 11 illustrates the wide spectrum of packet-per-second rates observed in ISP-level DDoS incidents, ranging from under 1,000 packets per second (Kpps) to several million packets per second (Mpps).

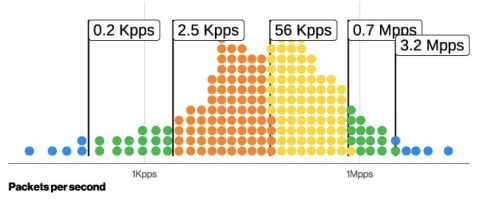


Figure 52. Packets per second in ISP-level DDoS incidents (n=800,155)

Fig. 11. Packets per second in ISP-level DDoS incidents, referencing the 2024 DBIR [2].

While many DDoS attacks aim for large-scale disruptions, the DBIR notes the growing prevalence of “*low-volume, persistent attacks on high-interaction services such as DNS*”, underscoring the variety in both scale and duration [2]. Prolonged but moderate-rate floods can degrade critical services (DNS resolvers, VoIP gateways) just as effectively as short bursts of intense traffic. High-volume attacks, however, can peak at several Mpps, rapidly exhausting bandwidth and saturating upstream routers.

a) *Key Observations from the DBIR on DDoS:*

- **Minimal Setup Required:** Botnets constructed from compromised IoT or consumer devices facilitate fast, large-scale assaults. Reflection and amplification methods (e.g., NTP, DNS, CLDAP) can further increase traffic volume with minimal attacker effort.
- **Longer Durations for Small Targets:** Smaller enterprises or individual broadband users lack robust mitigation, leading to attacks that linger for extended periods—sometimes causing persistent degradation rather than total outages.
- **Multiple Vectors:** Attackers often blend volumetric Layer 3/4 floods with targeted Layer 7 (application-layer) requests, making conventional packet filtering alone insufficient.

Verizon must maintain a multi-tiered defense strategy: collaborating with scrubbing centers to filter massive floods,

employing rate-limiting techniques at edge routers, and monitoring for suspicious DNS spikes. The DBIR emphasizes that “*organizations should consider having some sort of automated or semi-automated protection system*” to handle these inevitable disruptions [2].

9) *Additional Suggestion:* Even when attackers bypass conventional defenses, advanced privacy-preserving techniques can reduce the likelihood of meaningful data disclosure. Concepts like **k-anonymity** and **l-diversity** transform stored records to limit re-identification of individual customers, mitigating the impact of a large-scale breach. Verizon can limit the utility of stolen information, even in the event of a significant breach. In other words, if attackers access partially anonymized or sufficiently coarsened data, the probability of accurately tracing records to specific subscribers diminishes. This added privacy layer reduces the risk of identity theft and reputational harm. Specifically:

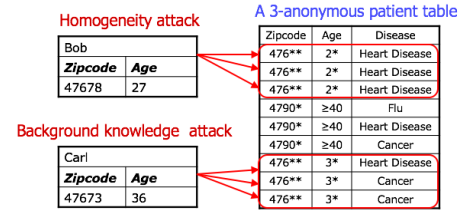


Fig. 12. Database attack to identify someone after a breach.

- **k-Anonymity:** Ensures each anonymized record is indistinguishable from at least  $k - 1$  others. In Verizon’s context, subscriber data (partial addresses or usage statistics) can be aggregated so an attacker cannot single out a specific individual if these fields are compromised.
- **l-Diversity:** Extends k-anonymity by requiring diverse attribute values within each anonymized group. This guards against homogeneity attacks, where a single sensitive attribute (such as a diagnosis or high-spend category) dominates all records in a group.
- **De-Identification Pipelines:** Integrate privacy transformations into data ingestion or logging systems. For instance, usage logs could discard exact location data after summarizing or hashing it, thereby limiting the potential value of stolen records.
- **Risk-Aware Data Retention:** Purge or aggregate older records rather than storing full histories indefinitely. Maintaining only necessary data sets with anonymized schemas constrains the damage from successful intrusions.

## V. FUTURE VULNERABILITIES

Even with ongoing efforts to enhance security across Verizon’s infrastructure, the constantly evolving threat landscape presents additional challenges. Each of these future vulnerabilities has the potential to compromise Verizon’s network integrity.



### A. Compliance Mandates

Telecommunications providers operate under a complex array of data protection and privacy regulations. Beyond U.S. requirements, the European General Data Protection Regulation (GDPR) mandates careful handling of personal data, including cross-border transfer restrictions. According to the European Data Protection Board (EDPB), “*this is the largest fine ever imposed for breaches of the EU’s General Data Protection Regulation (GDPR)*,” illustrating the 1.2 billion Euro penalty imposed on Meta in 2023 [19]. Noncompliance can thus lead to substantial financial penalties and reputational harm, both of which could critically affect Verizon’s standing if it were to be found in breach of global data protection laws. Verizon’s global reach intensifies compliance risks, since incomplete data sovereignty measures or delayed breach notifications could violate multiple regulatory frameworks simultaneously.

### B. Cryptographic Misconfigurations

Modern digital services depend on strong cryptographic protocols to ensure secure communications. Minor misconfigurations—such as weak cipher suites, insufficient certificate validations, or flawed key exchange procedures—can enable advanced attacks. An adversary exploiting these flaws might perform man-in-the-middle interceptions, decrypting data in real time without detection. As Verizon expands its 5G networks and integrates new enterprise solutions, cryptographic hygiene must be consistently audited. Even small oversights in encryption configurations can escalate into wide-scale compromise, potentially exposing sensitive customer or operational data.

### C. DMARC and Email Spoofing

Domain-based Message Authentication, Reporting, and Conformance (DMARC) is a critical layer of email security designed to verify that email messages originate from authorized servers [20]. An improperly configured DMARC policy, or inadequate alignment with Sender Policy Framework (SPF) and DomainKeys Identified Mail (DKIM), can permit attackers to impersonate Verizon’s domain. Such spoofed emails could distribute malicious links or attachments under Verizon’s branding, leading to credential theft, financial fraud, or broader phishing campaigns. Given Verizon’s reliance on email for customer communications (billing, password resets, security alerts), DMARC misconfigurations pose a significant risk to both brand confidence and user safety.

### D. Leaked Credentials and Secret Management

Credentials and tokens function as keys within Verizon’s IT ecosystem, granting access to various services and data repositories. A single leaked credential—whether in a publicly visible code repository, within compromised vendor systems, or through inadequate insider handling—can open a direct path to privilege escalation or data exfiltration. Attackers leveraging these credentials may pivot through internal networks undetected, leading to man-in-the-middle attacks or widespread service disruption. As Verizon’s infrastructure increasingly

adopts DevOps pipelines and cloud-native architectures, robust secret management is crucial. Automated credential rotation, fine-grained access controls, and rigorous auditing can mitigate the risk of a single leaked token compromising large segments of the network.

## VI. CONCLUSION

Verizon’s position as a leading telecommunications provider—supporting consumer connectivity, enterprise infrastructure, and government services—places it squarely in the crosshairs of diverse adversaries. From zero-day exploits to highly targeted social engineering and ransomware, threats highlighted in the *2024 Data Breach Investigations Report (DBIR)* demonstrate that cybercriminals and state-sponsored actors continue evolving. Although Verizon’s internal assessments and public disclosures acknowledge these persistent and growing risks, the onus remains on Verizon to uphold its ethical and regulatory obligations to protect customer data and ensure service reliability.

The vulnerabilities outlined in this report reinforce several core realities. First, sophisticated APT groups seek to exploit both technical flaws (firmware vulnerabilities, misconfigured interconnect protocols) and human factors (insider threats, bribery). Second, even routine processes like SIM swaps can have grave implications for user trust. Third, each new generation of network technology (5G, eSIMs, IoT) introduces expanded attack surfaces that demand constant reevaluation of security controls and awareness training. Taken together, these findings emphasize that no single defensive measure suffices.

Ultimately, given Verizon’s global influence and the deep interdependencies of modern communications, attacks on its systems impact not just the company but also countless individuals, public agencies, and private enterprises. As threats escalate in frequency and sophistication, Verizon must remain proactive and aggressively monitoring. Failure to do so would jeopardize critical services, harm the public’s confidence in wireless carriers, and potentially destabilize key segments of the telecommunication ecosystem. By acknowledging these challenges and proactively investing in holistic security Verizon can keep the trust placed in them by millions of customers worldwide.

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