

# MARLI GUIMARÃES FERNANDES

March 2025

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## RESEARCH INTERESTS

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*Primary fields:* Applied microeconomics, Political economy, Public policy

*Research methods:* Causal inference, Natural language processing

## ACADEMIC POSITION

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**Postdoctoral researcher**

02/2024-Present

*Università Degli Studi di Padova, Department of Economics and Management "Marco Fanno"*

## EDUCATION

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**PhD in Economics**

2017 - 2024

*Nova School of Business and Economics*

Approved with Distinction and Honors

Essays on the Economics of Inclusion: Immigrants, Gender and Forgotten Places

Committee: José Tavares, Cátia Batista, Pedro Martins, Francisco Veiga, Paola Profeta

Visiting PhD student at Sciences Po

02/2022 - 04/2022

**Master in Economics**

2014 - 2016

Major in Public Policy

*Nova School of Business and Economics*

**Undergraduate degree in Economics**

2011 - 2014

*Nova School of Business and Economics*

Exchange Program at Aarhus School of Business and Social Sciences

Fall 2013

## AFFILIATIONS

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Economics for Policy Knowledge Center (Nova SBE)

2022 - Present

## RESEARCH - WORKING PAPERS

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### **When Women Run Against Men: Evidence from Political Platforms**

Do female and male candidates differ in their political campaigns? And why do they differ? Using individual political platforms from legislative elections in France, I combine computational text analysis with a regression discontinuity design setup in the two-round French legislative elections to understand political campaign differences between women and men. I find that women give more salience to topics such as security and foreign policy than males. This result is stronger in places where there is more substantial voter gender bias: in districts that have never elected a woman or where the gender wage gap is higher. I causally show that when women run against men, as opposed to running against a woman, they strategically give more prevalence to male-stereotypical topics. However, once elected, women provide more coverage to female stereotyped issues, health and education compared to male colleagues. In contrast, when male politicians run against women, they adapt their platforms more marginally. Finally, I show that giving less salience to health & education during campaigns mobilizes voters and leads them to vote on women, while providing more salience to male-stereotyped topics does not have any effect.

## **Ne Me Quitte Pas! School Closures and Electoral Outcomes in France** with José Tavares

This paper analyses the impact of school closures on electoral outcomes in France between 1995 and 2022. Using a difference-in-differences design, we demonstrate that the closure of the only school in a municipality leads to an increase of 0.527 percentage points in votes for the populist far-right and 0.968 percentage points for the left in presidential elections. A rise in abstention or compositional changes cannot fully explain our results. The effects are absent in municipalities with multiple schools at the time of closure, suggesting that citizens are particularly concerned with access to public education.

## **The Effects of Non-cognitive Skills on the Native-migrant Labour Market Gap**

### **RESEARCH - WORK IN PROGRESS**

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**Clientelism in Public-Sector Firms: Evidence from Portugal** (with Pedro Martins and José Tavares)

**Populism Contagion: Strategic Policy Responses to Populist Opponents** (with Antonio Nicolò)

### **CONFERENCES AND SEMINARS**

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**2024** ENS Lyon, Verona Early Career Workshop in Economics, NICEP Conference 2024, 3rd Junior Economists Meeting UniMi - JEM24, BoMoPaV Economics Meeting 2024, “Text-as-Data in Economics” Workshop at the University of Liverpool Management School, 8th Monash-Warwick-Zurich Text-as-Data Workshop, 7th University of Bolzano Workshop on Political Economy, 18th CESifo Workshop on Political Economy

**2023** 22nd Journées Louis-André Gérard-Varet, 16th Annual Meeting of the Portuguese Economic Journal, European Public Choice Society, Lisbon Micro Group (x2), Nova SBE Applied Micro Lunch

**2022** Nova SBE PhD Research Meeting

**2021** 36th Annual Conference of the Italian Association of Labour Economists, 14th Annual Meeting of the Portuguese Economic Journal, 14th Spanish Labour Economics Meeting, SOEP Brown Bag Seminar

**2020** Nova SBE PhD Research Meeting (x2)

### **PROFESSIONAL EXPERIENCE**

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**Research Assistant** 2022-Present  
Supervisor: Prof. Francesco Franco  
Evaluation of public policies in an intergenerational perspective

**Invited Teaching Assistant - Grader** 2018-2020, Spring 2023-2024  
Nova School of Business and Economics  
Economics of Poverty, Public Finance, Seminar on Current Economic and Financial Issues, Politics for Policy (MSc), Empirical Methods for Finance (MSc); Macroeconomics, Global Business Environment (BSc)

**Research Assistant** 2016-2017  
Supervisor: Prof. Teresa Bago d’Uva (Erasmus University Rotterdam)  
Project “Social Mobility in Portugal”.

**Economic analyst for Portugal Economy Probe** 2015  
Summer intern

## POLICY RESEARCH

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Fernandes, M.; Francisco, M.; Franco, F. 2024. European Union Pact on Migration and Asylum *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2024. Restoring teachers' total service time *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2024. More housing. *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2023. Non-adjustment of the pensions according to law 53-B/2006 *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2023. Sustainable employment commitment *Nova SBE Economics for Policy Knowledge Center*

Bago d'Uva, T. and Fernandes, M. 2017. Mobilidade social em Portugal *Fundação Francisco Manuel dos Santos*

Fernandes, M; Santos, S. and Gouveia, A. 2016. The empirics of agglomeration economies: the link with productivity. *GEE Papers n. 67*

## COMPLEMENTARY EDUCATION

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<b>1st Machine Learning Porto Summer School</b>	2021
Católica Porto Business School	

<b>Big Data (with R)</b>	2019
Instituto de Ciências Sociais, Universidade de Lisboa	

## GRANTS AND FELLOWSHIPS

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dSEA Mini Grant 2024 (€ 2000)	2024
Fundação para a Ciência e Tecnologia (FCT) Graduate Scholarship	2017-2022
Socrates/Erasmus scholarship (EU)	2013

## REFEREE SERVICE

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Economic Modelling

## OTHER INFORMATION

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<b>Software</b>	Stata, Python, R, Latex, MS Office
<b>Language</b>	Portuguese (native), English (fluent), French (intermediate), Italian (basic)
<b>Nationality</b>	Portuguese

## REFERENCES

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**Prof. José Tavares** (Advisor)  
Full Professor of Economics  
Nova School of Business and Economics  
jtavares@novasbe.pt  
Website

**Prof. Antonio Nicolò**  
Full Professor of Economics  
Università Degli Studi di Padova  
antonio.nicolo@unipd.it  
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**Prof. Pedro Martins**  
Full Professor of Economics  
Nova School of Business and Economics  
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