MARLI GUIMARÃES FERNANDES

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RESEARCH INTERESTS

Primary fields: Applied microeconomics, Political economy, Public policy
Research methods: Causal inference, Natural language processing

ACADEMIC POSITION

Postdoctoral researcher   02/2024-Present
Università Degli Studi di Padova, Department of Economics and Management "Marco Fanno"

EDUCATION

PhD in Economics   2017 - 2024
Nova School of Business and Economics
Approved with Distinction and Honors
Essays on the Economics of Inclusion: Immigrants, Gender and Forgotten Places
Committee: José Tavares, Cátia Batista, Pedro Martins, Francisco Veiga, Paola Profeta
Visiting PhD student at Sciences Po   02/2022 - 04/2022

Master in Economics   2014 - 2016
Major in Public Policy
Nova School of Business and Economics

Undergraduate degree in Economics   2011 - 2014
Nova School of Business and Economics
Exchange Program at Aarhus School of Business and Social Sciences   Fall 2013

AFFILIATIONS

Economics for Policy Knowledge Center (Nova SBE)   2022 - Present

RESEARCH - WORKING PAPERS

When Women Run Against Men: Evidence from Political Platforms
Do female and male candidates differ in their political campaigns? And why do they differ? Using individual political platforms from legislative elections in France, I combine computational text analysis with a regression discontinuity design setup in the two-round French legislative elections to understand political campaign differences between women and men. I find that women give more salience to topics such as security and foreign policy than males. This result is stronger in places where there is more substantial voter gender bias: in districts that have never elected a woman or where the gender wage gap is higher. I causally show that when women run against men, as opposed to running against a woman, they strategically give more prevalence to male-stereotypical topics. However, once elected, women provide more coverage to female stereotyped issues, health and education compared to male colleagues. In contrast, when male politicians run against women, they adapt their platforms more marginally. Finally, I show that giving less salience to health & education during campaigns mobilizes voters and leads them to vote on women, while providing more salience to male-stereotyped topics does not have any effect.

Ne Me Quitte Pas! School Closures and the Rise of the Far-right in France with José Tavares *(under review)*

School closures and consolidations have been advocated in several OECD countries. This paper analyses the impact of school closures on far-right voting patterns in France between 1995 and 2022. Using a matched difference-in-differences design, we demonstrate that the closure of the only school in a municipality leads to an increase of 0.597 percentage points in votes for the right-wing Rassemblement National (RN) party. This initial effect grows in the following three elections, ultimately reaching 1.490 percentage points. We provide indicative evidence that the increase in the RN vote is more pronounced in areas with a higher proportion of children in the population. In municipalities with multiple schools at the time of closure, this effect is absent, suggesting that citizens are particularly concerned with access to public education.

The Effects of Non-cognitive Skills on the Native-migrant Labour Market Gap

RESEARCH - WORK IN PROGRESS

Clientelism in Public-Sector Firms: Evidence from Portugal (with Pedro Martins and José Tavares)

Populism Contagion: Strategic Policy Responses to Populist Opponents (with Antonio Nicolò)

CONFERENCES AND SEMINARS

2024 ENS Lyon, Verona Early Career Workshop in Economics, NICEP Conference 2024, 3rd Junior Economists Meeting UniMi - JEM24, BoMoPaV Economics Meeting 2024, "Text-as-Data in Economics" Workshop at the University of Liverpool Management School, 8th Monash-Warwick-Zurich Text-as-Data Workshop, 7th University of Bolzano Workshop on Political Economy, 18th CESifo Workshop on Political Economy

2023 22nd Journées Louis-André Gérard-Varet, 16th Annual Meeting of the Portuguese Economic Journal, European Public Choice Society, Lisbon Micro Group (x2), Nova SBE Applied Micro Lunch

2022 Nova SBE PhD Research Meeting

2021 36th Annual Conference of the Italian Association of Labour Economists, 14th Annual Meeting of the Portuguese Economic Journal, 14th Spanish Labour Economics Meeting, SOEP Brown Bag Seminar

2020 Nova SBE PhD Research Meeting (x2)

PROFESSIONAL EXPERIENCE

Research Assistant   2022-Present
Supervisor: Prof. Francesco Franco
Evaluation of public policies in an intergenerational perspective

Invited Teaching Assistant - Grader   2018-2020, Spring 2023-2024
Nova School of Business and Economics
Economics of Poverty, Public Finance, Seminar on Current Economic and Financial Issues, Politics for Policy (MSc), Empirical Methods for Finance (MSc); Macroeconomics, Global Business Environment (BSc)

Research Assistant   2016-2017
Supervisor: Prof. Teresa Bago d'Uva (Erasmus University Rotterdam)
Project "Social Mobility in Portugal".

Economic analyst for Portugal Economy Probe   2015
Summer intern

POLICY RESEARCH

Fernandes, M.; Francisco, M.; Franco, F. 2024. Restoring teachers' total service time *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2024. More housing. *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2023. Non-adjustment of the pensions according to law 53-B/2006 *Nova SBE Economics for Policy Knowledge Center*

Fernandes, M.; Francisco, M.; Franco, F. 2023. Sustainable employment commitment *Nova SBE Economics for Policy Knowledge Center*

Bago d'Uva, T. and Fernandes, M. 2017. Mobilidade social em Portugal *Fundação Francisco Manuel dos Santos*

Fernandes, M; Santos, S. and Gouveia, A. 2016. The empirics of agglomeration economies: the link with productivity. *GEE Papers n. 67*

COMPLEMENTARY EDUCATION

1st Machine Learning Porto Summer School   2021
Católica Porto Business School

Big Data (with R)   2019
Instituto de Ciências Sociais, Universidade de Lisboa

GRANTS AND FELLOWSHIPS

dSEA Mini Grant 2024 (€ 2000)	2024
Fundação para a Ciência e Tecnologia (FCT) Graduate Scholarship	2017-2022
Socrates/Erasmus scholarship (EU)	2013

REFEREE SERVICE

Economic Modelling

OTHER INFORMATION

Software	Stata, Python, R, Latex, MS Office
Language	Portuguese (native), English (fluent), French (intermediate), Italian (basic)
Nationality	Portuguese

REFERENCES

Prof. José Tavares (Advisor)
Full Professor of Economics
Nova School of Business and Economics
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Website

Prof. Antonio Nicolò
Full Professor of Economics
Università Degli Studi di Padova
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