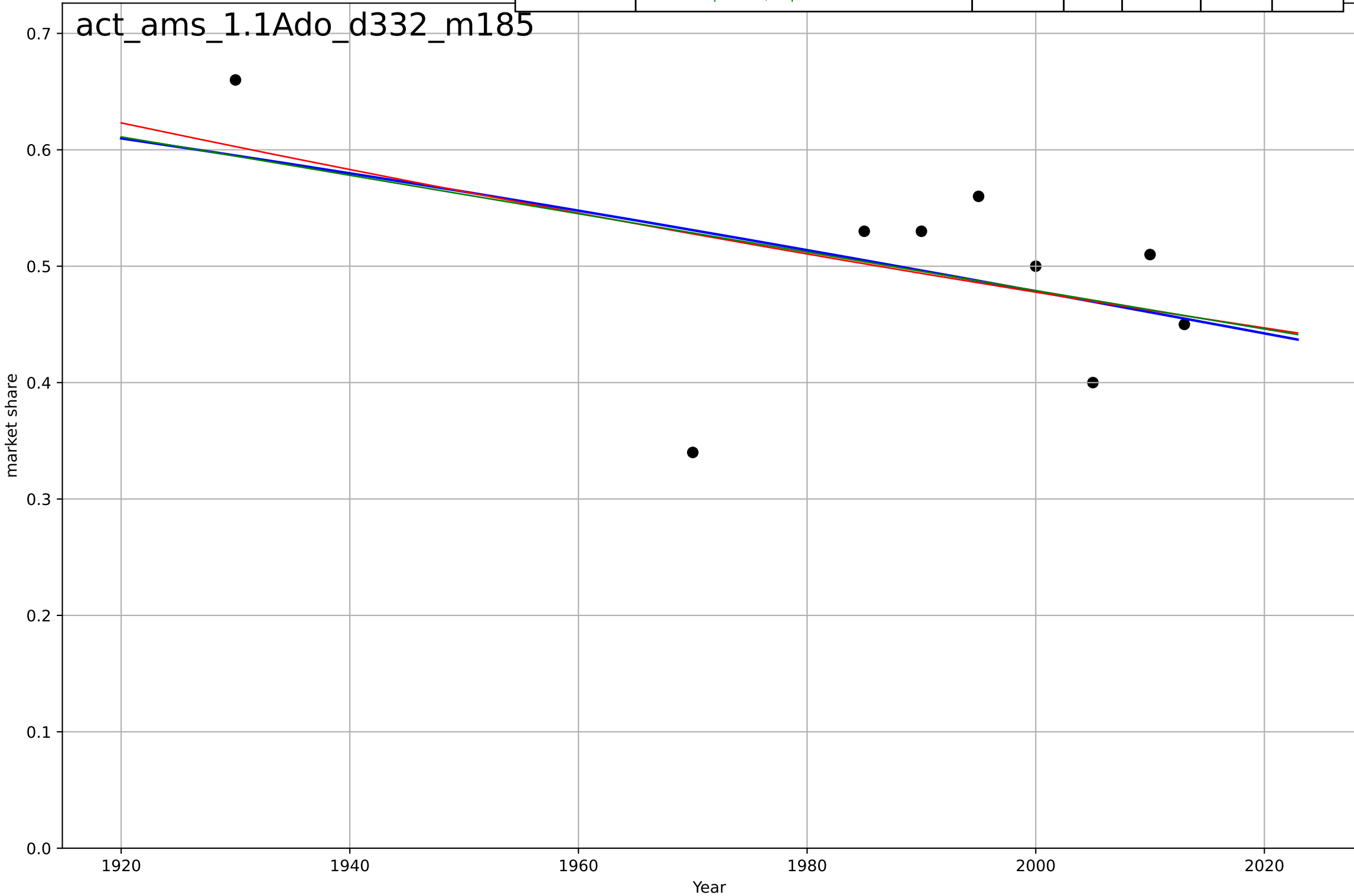


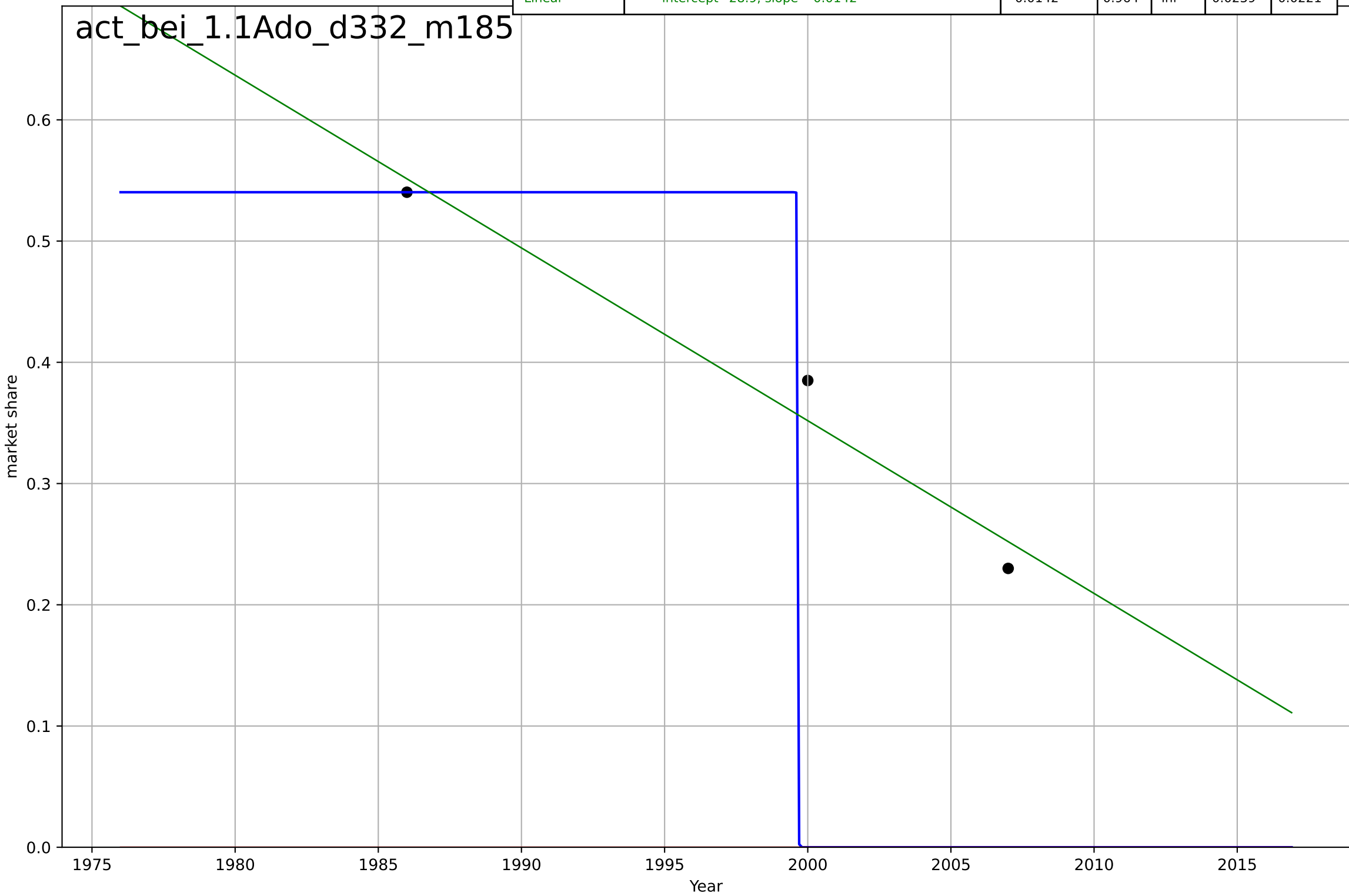
active mobility
Amsterdam
1.1 Adoption over time
% trips by walking and biking
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|---------|--------|--------|
| Logistic | $t_0=2034, Dt=-500, K=0.834$ | -0.00879 | 0.198 | -0.284 | 0.0785 | 0.0592 |
| Exponential | $0.00261 \cdot \exp(-0.00332 \cdot (x-3568))$ | -0.00332 | 0.221 | -0.0385 | 0.0774 | 0.059 |
| Linear | $\text{intercept}=3.78, \text{slope}=-0.00165$ | -0.00165 | 0.208 | -0.0557 | 0.078 | 0.0593 |



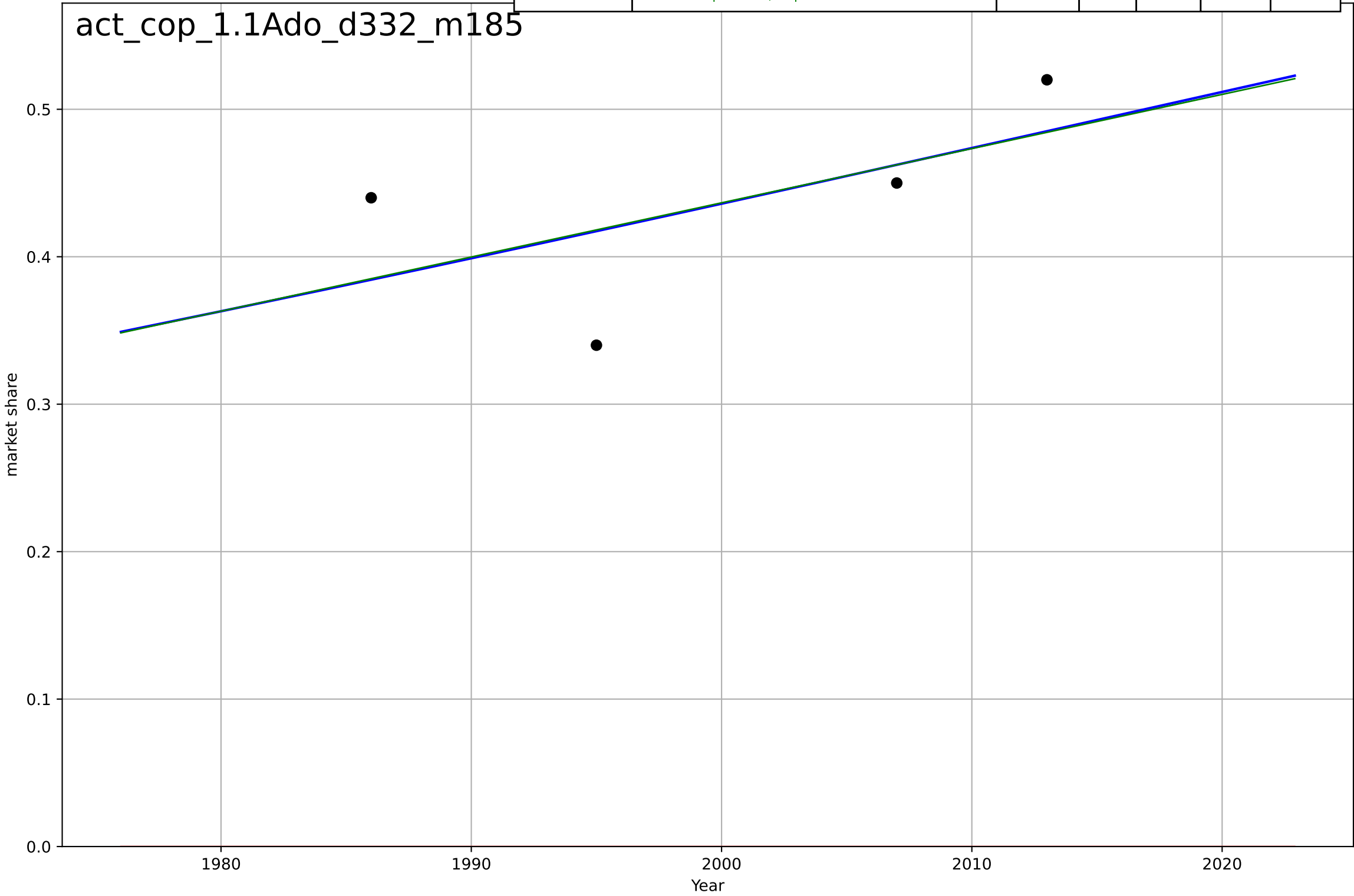
active mobility
Beijing
1.1 Adoption over time
% trips by walking and biking
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|-----------|-------|-------|--------|--------|
| Logistic | $t_0=2000, D_t=-0.0341, K=0.54$ | -129 | -3.18 | 9.36 | 0.259 | 0.205 |
| Exponential | $-1.54e+03 \cdot \exp(-0.000401 \cdot (x--152600))$ | -0.000401 | -9.24 | -inf | 0.405 | 0.385 |
| Linear | intercept=28.9, slope=-0.0142 | -0.0142 | 0.964 | -inf | 0.0239 | 0.0221 |



active mobility
Copenhagen
1.1 Adoption over time
% trips by walking and biking
market share

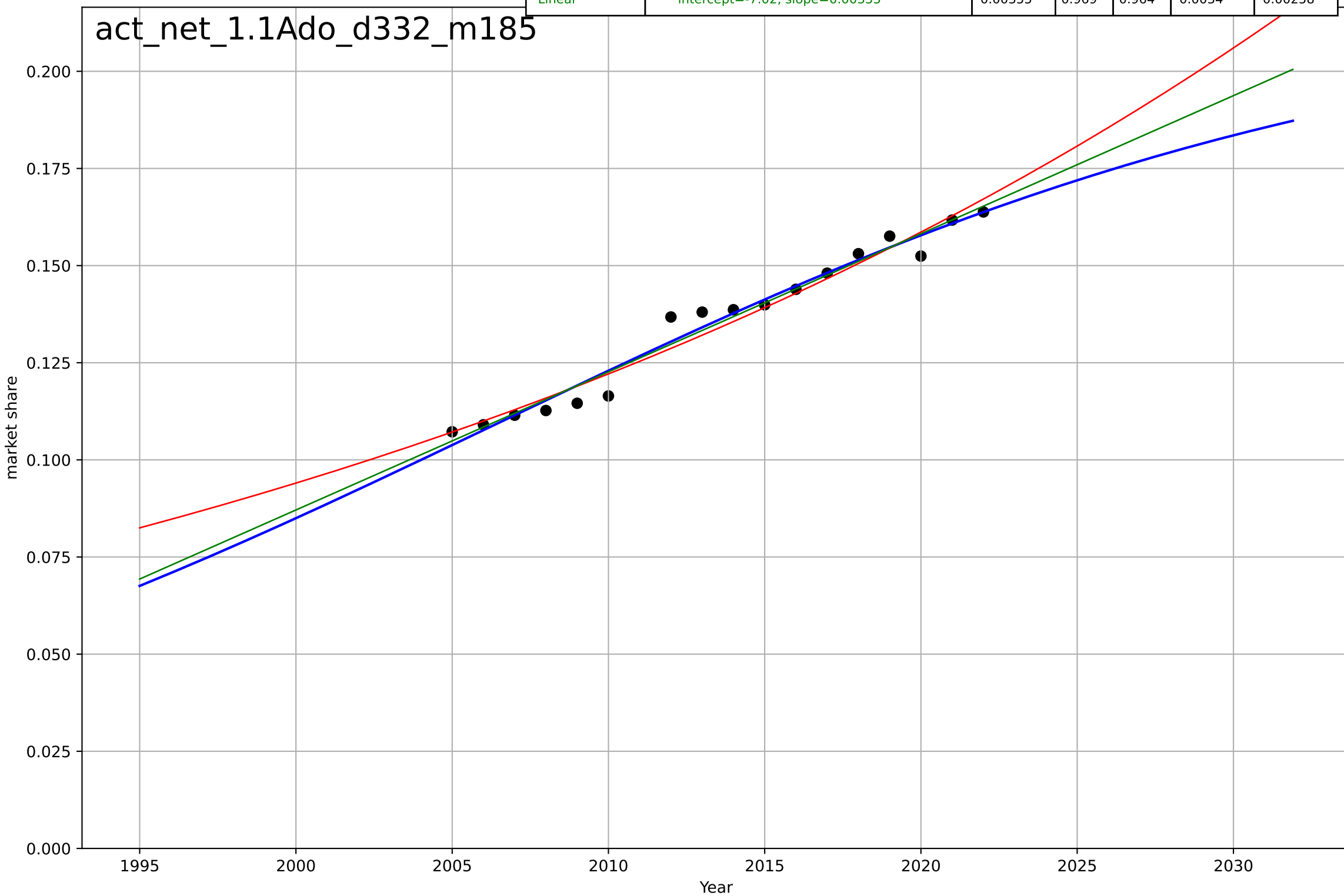
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|--------|--------|--------|
| Logistic | $t_0=2017, Dt=288, K=1$ | 0.0152 | 0.366 | -inf | 0.0511 | 0.045 |
| Exponential | $1.56e+03 \cdot \exp(0.00131 \cdot (x-157440))$ | 0.00131 | -46.5 | -141 | 0.442 | 0.438 |
| Linear | intercept=-6.91, slope=0.00368 | 0.00368 | 0.36 | -0.921 | 0.0514 | 0.0453 |



active mobility
The Netherlands
1.1 Adoption over time
% trips by walking and biking
market share

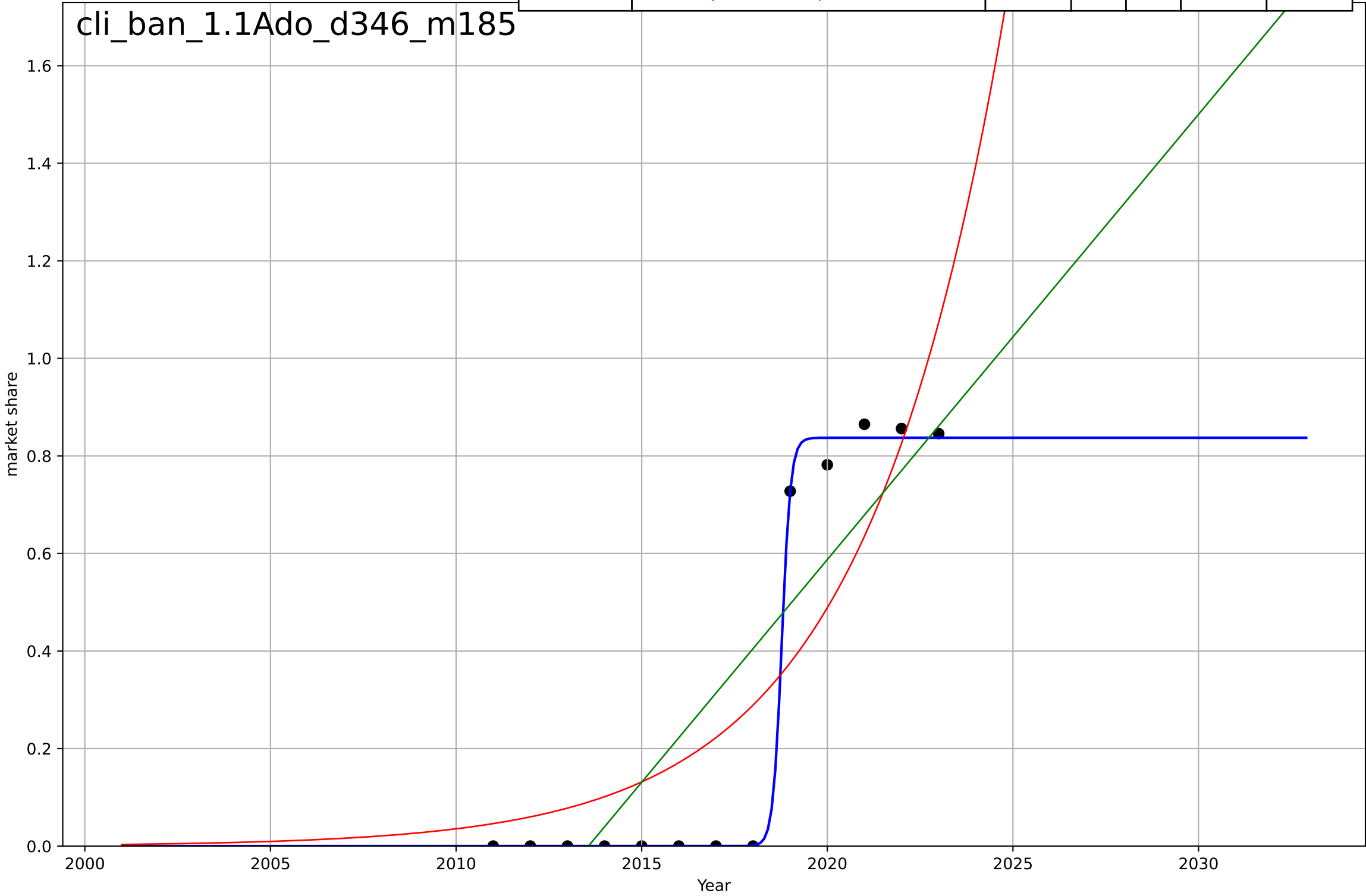
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|---------|---------|
| Logistic | $t_0=2006, Dt=62.4, K=0.218$ | 0.0704 | 0.971 | 0.964 | 0.00328 | 0.00252 |
| Exponential | $0.000851 \cdot \exp(0.0261 \cdot (x-1820))$ | 0.0261 | 0.961 | 0.955 | 0.00379 | 0.00307 |
| Linear | $\text{intercept}=-7.02, \text{slope}=0.00355$ | 0.00355 | 0.969 | 0.964 | 0.0034 | 0.00258 |

act_net_1.1Ado_d332_m185



climate protest
Bangladesh
1.1 Adoption over Time
cumulative share of population participating in
market share
1e-5

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|------------|-------|-------|------------|------------|
| Logistic | $t_0=2019, Dt=0.523, K=8.37e-06$ | 8.4 | 0.998 | 0.997 | $1.81e-07$ | $8.61e-08$ |
| Exponential | $122*\exp(0.262*(x-2085))$ | 0.262 | 0.749 | 0.699 | $1.99e-06$ | $1.72e-06$ |
| Linear | $\text{intercept}=-0.00184, \text{slope}=9.13e-07$ | $9.13e-07$ | 0.737 | 0.684 | $2.04e-06$ | $1.73e-06$ |



climate protest

Germany

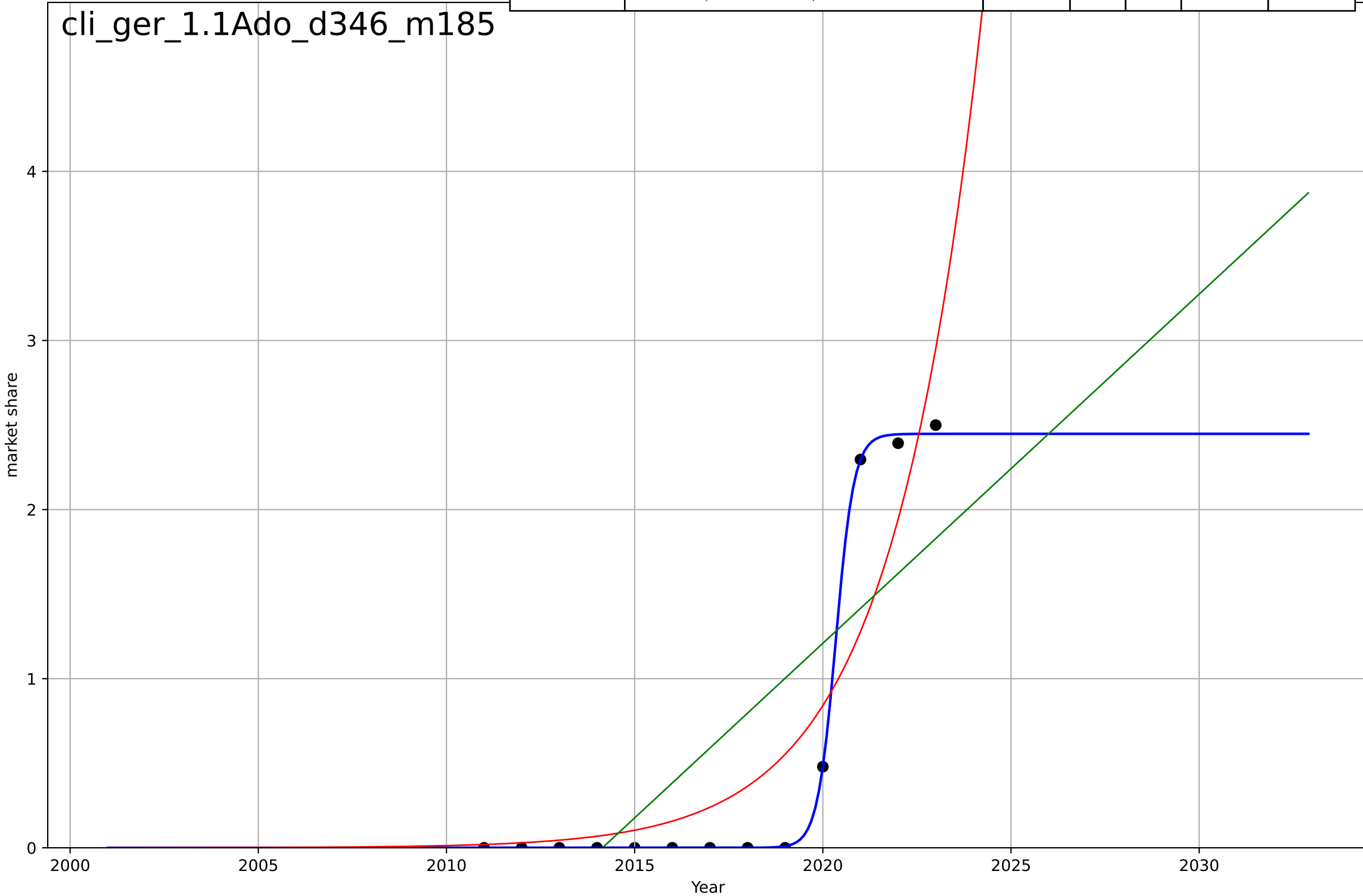
1.1 Adoption over Time

cumulative share of population participating in p
market share

1e-5

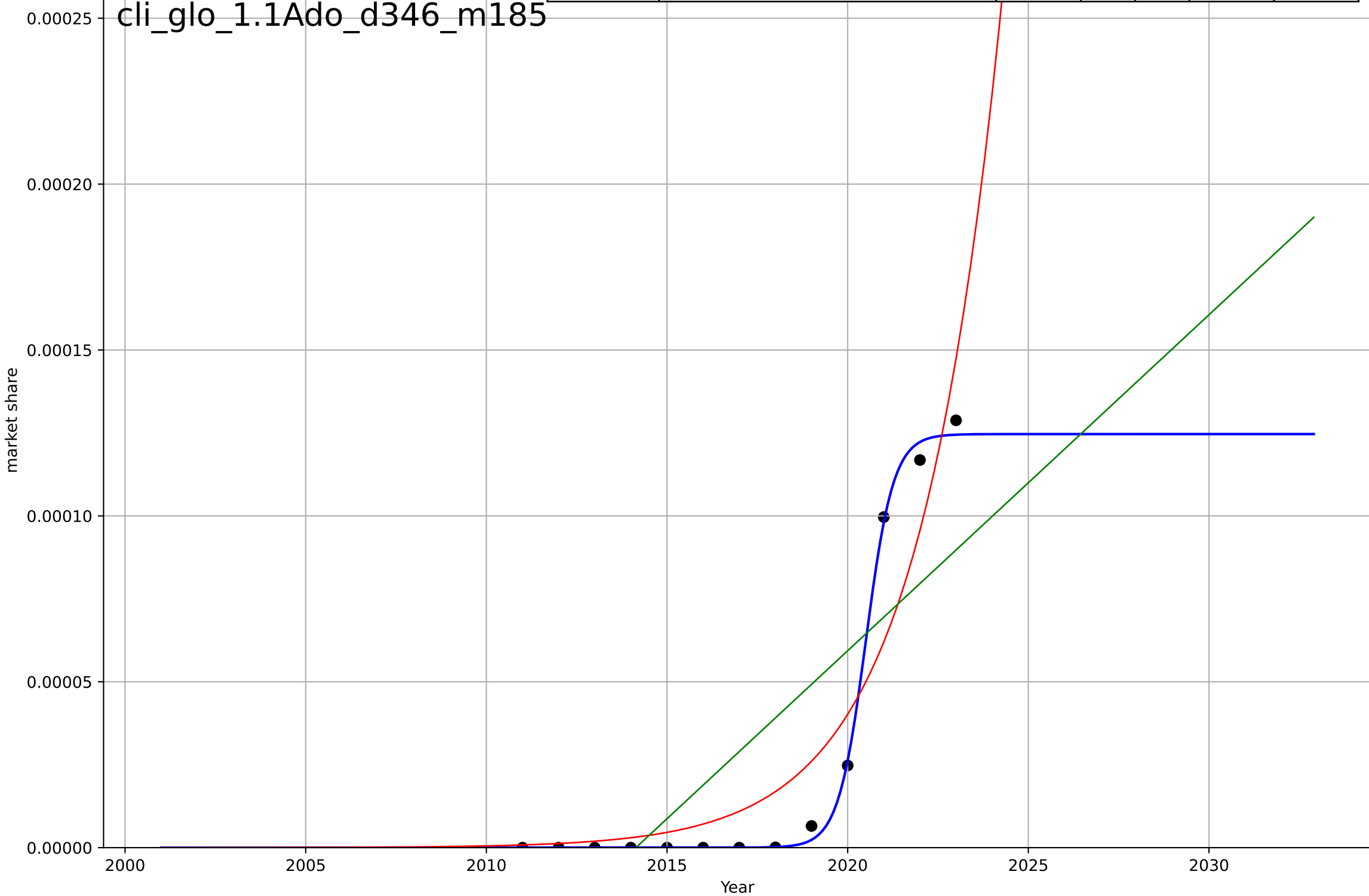
cli_ger_1.1Ado_d346_m185

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|------------|-------|-------|------------|------------|
| Logistic | $t_0=2020, Dt=1.07, K=2.45e-05$ | 4.12 | 1 | 0.999 | $2.07e-07$ | $8.9e-08$ |
| Exponential | $6.88 \cdot \exp(0.419 \cdot (x-2053))$ | 0.419 | 0.837 | 0.804 | $4.03e-06$ | $2.97e-06$ |
| Linear | intercept=-0.00416, slope=2.06e-06 | $2.06e-06$ | 0.599 | 0.519 | $6.32e-06$ | $5.66e-06$ |



climate protest
Global
1.1 Adoption over Time
cumulative share of population participating in
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|----------|-------|-------|----------|----------|
| Logistic | $t_0=2021, D_t=1.67, K=0.000125$ | 2.63 | 0.998 | 0.997 | 2.32e-06 | 1.31e-06 |
| Exponential | $8.95 \cdot \exp(0.433 \cdot (x-2048))$ | 0.433 | 0.889 | 0.867 | 1.6e-05 | 1.22e-05 |
| Linear | $\text{intercept}=-0.0204, \text{slope}=1.01e-05$ | 1.01e-05 | 0.624 | 0.549 | 2.94e-05 | 2.66e-05 |



climate protest

India

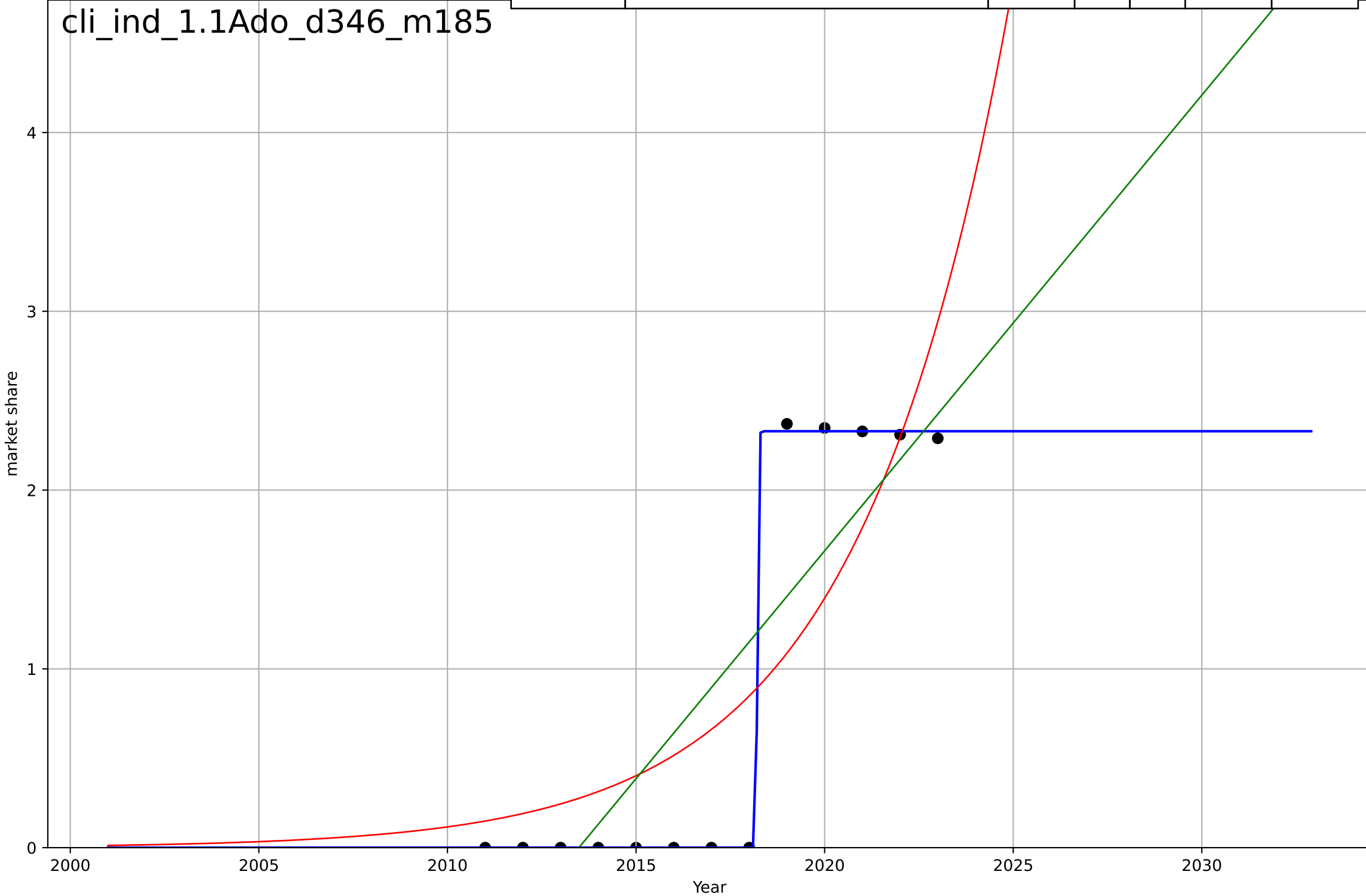
1.1 Adoption over Time

cumulative share of population participating in p
market share

1e-7

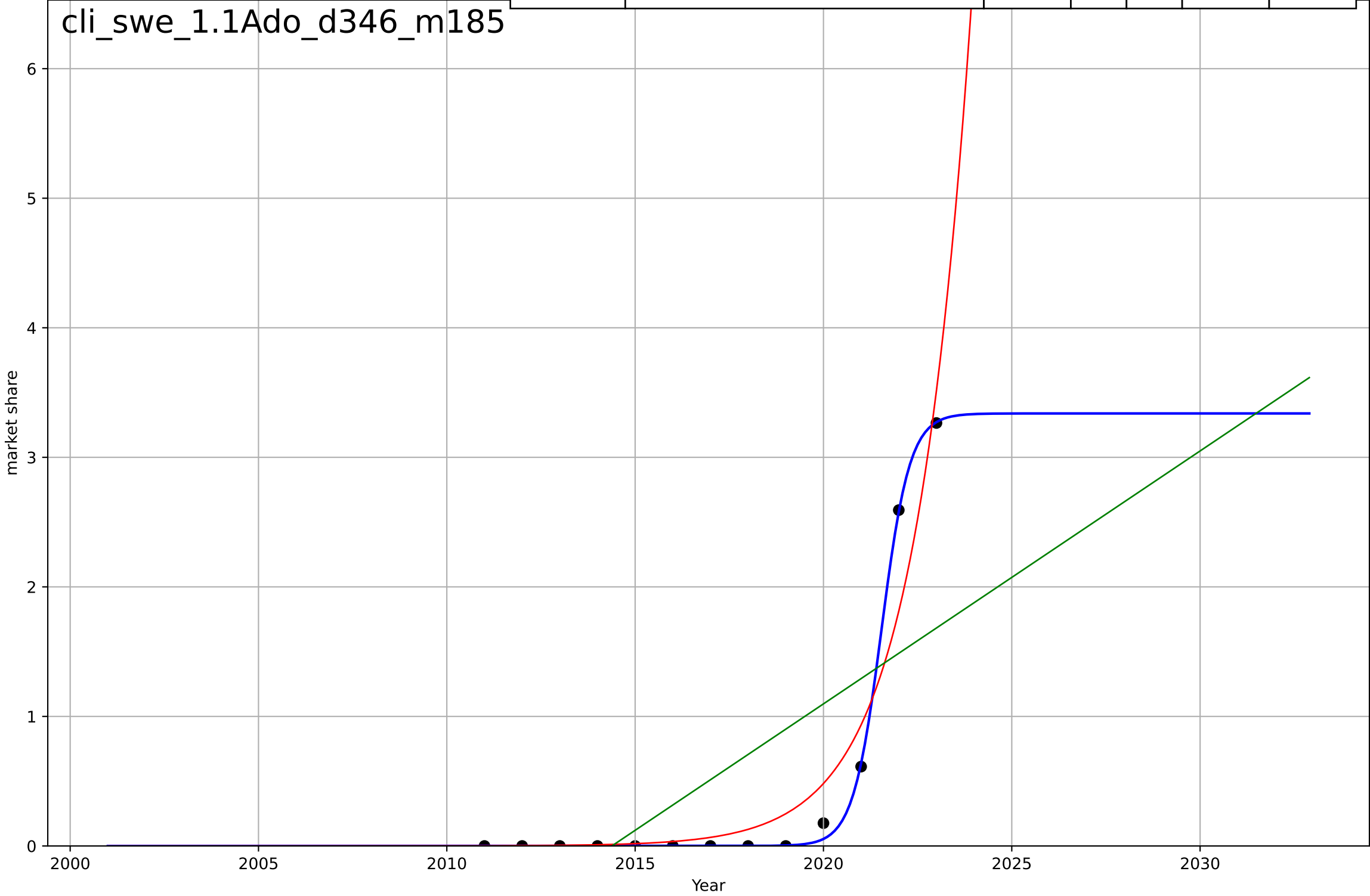
cli_ind_1.1Ado_d346_m185

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|------------|-------|-------|------------|------------|
| Logistic | $t_0=2018, D_t=0.0663, K=2.33e-07$ | 66.3 | 1 | 1 | $1.75e-09$ | $9.18e-10$ |
| Exponential | $10.4 \cdot \exp(0.249 \cdot (x-2093))$ | 0.249 | 0.696 | 0.636 | $6.25e-08$ | $5.21e-08$ |
| Linear | $\text{intercept}=-5.13e-05, \text{slope}=2.55e-08$ | $2.55e-08$ | 0.708 | 0.65 | $6.12e-08$ | $5.14e-08$ |

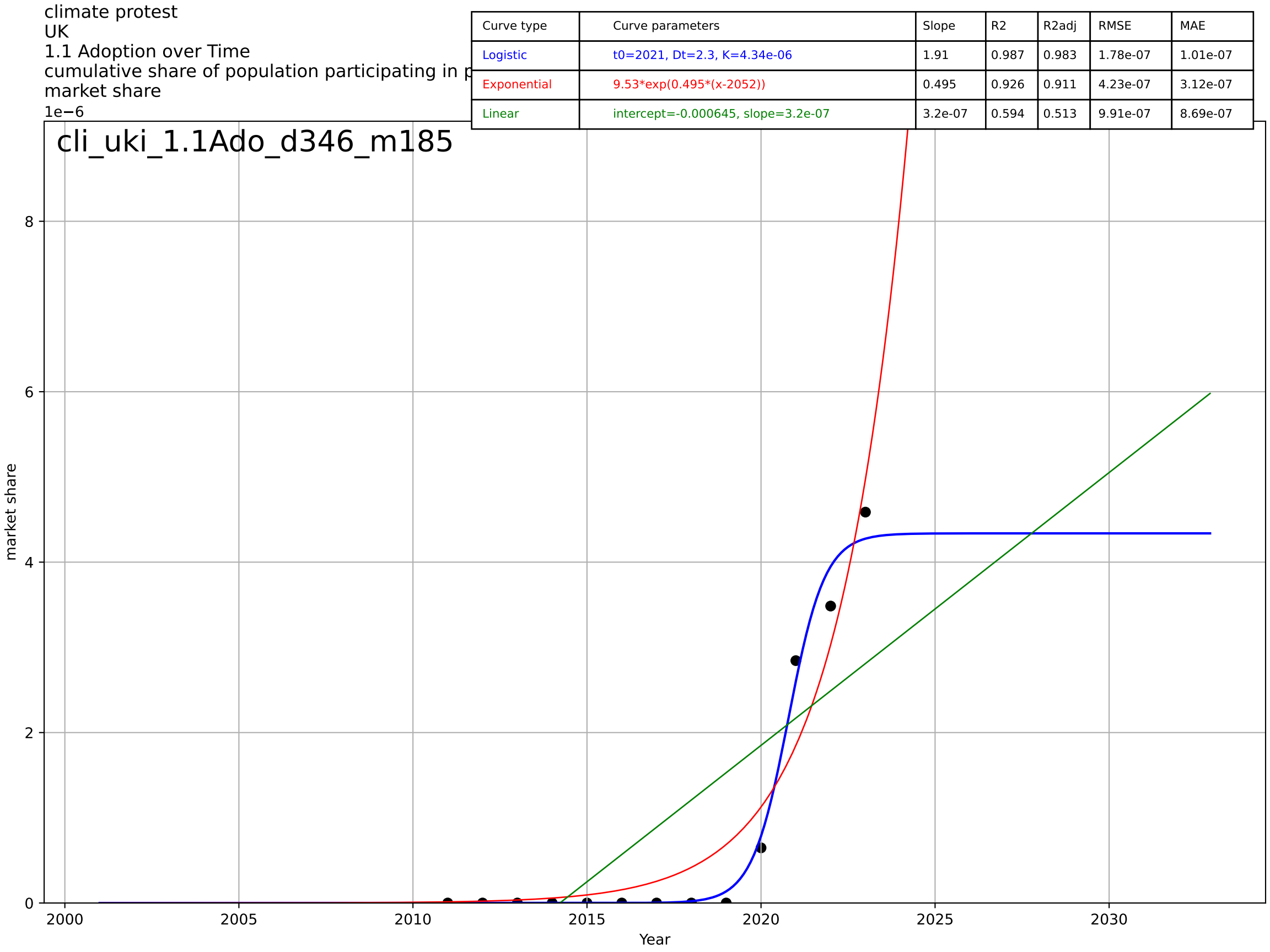


climate protest
Sweden
1.1 Adoption over Time
cumulative share of population participating in p
market share
1e-5

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|------------|-------|-------|------------|------------|
| Logistic | $t_0=2022, Dt=1.65, K=3.34e-05$ | 2.67 | 0.999 | 0.999 | $3.49e-07$ | $1.32e-07$ |
| Exponential | $245*\exp(0.662*(x-2047))$ | 0.662 | 0.934 | 0.921 | $2.71e-06$ | $1.67e-06$ |
| Linear | $\text{intercept}=-0.00393, \text{slope}=1.95e-06$ | $1.95e-06$ | 0.482 | 0.378 | $7.57e-06$ | $6.39e-06$ |



| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|----------|----------|
| Logistic | $t_0=2021, Dt=2.3, K=4.34e-06$ | 1.91 | 0.987 | 0.983 | 1.78e-07 | 1.01e-07 |
| Exponential | $9.53 \cdot \exp(0.495 \cdot (x-2052))$ | 0.495 | 0.926 | 0.911 | 4.23e-07 | 3.12e-07 |
| Linear | intercept=-0.000645, slope=3.2e-07 | 3.2e-07 | 0.594 | 0.513 | 9.91e-07 | 8.69e-07 |



climate protest

US

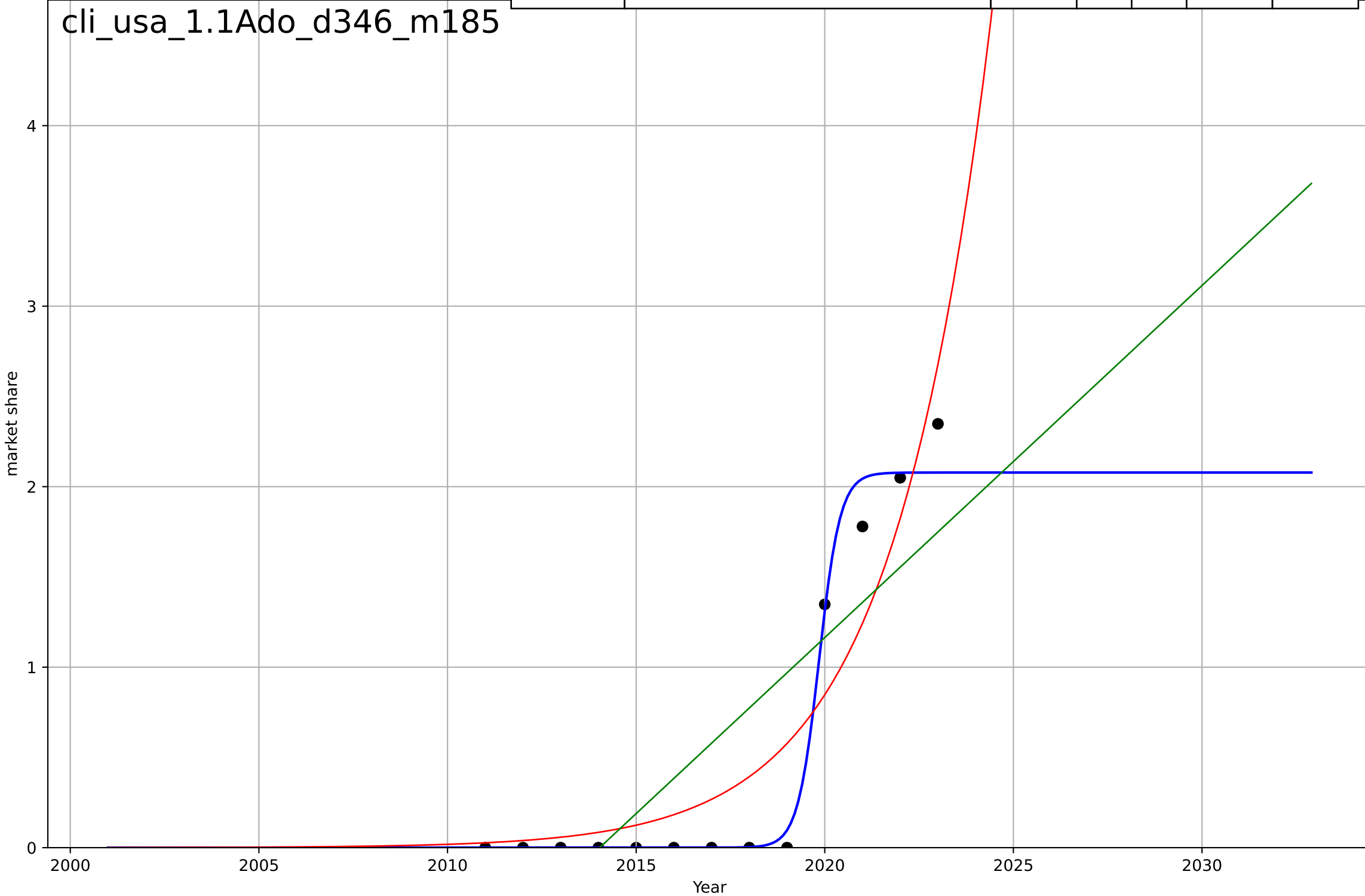
1.1 Adoption over Time

cumulative share of population participating in p
market share

1e-6

cli_usa_1.1Ado_d346_m185

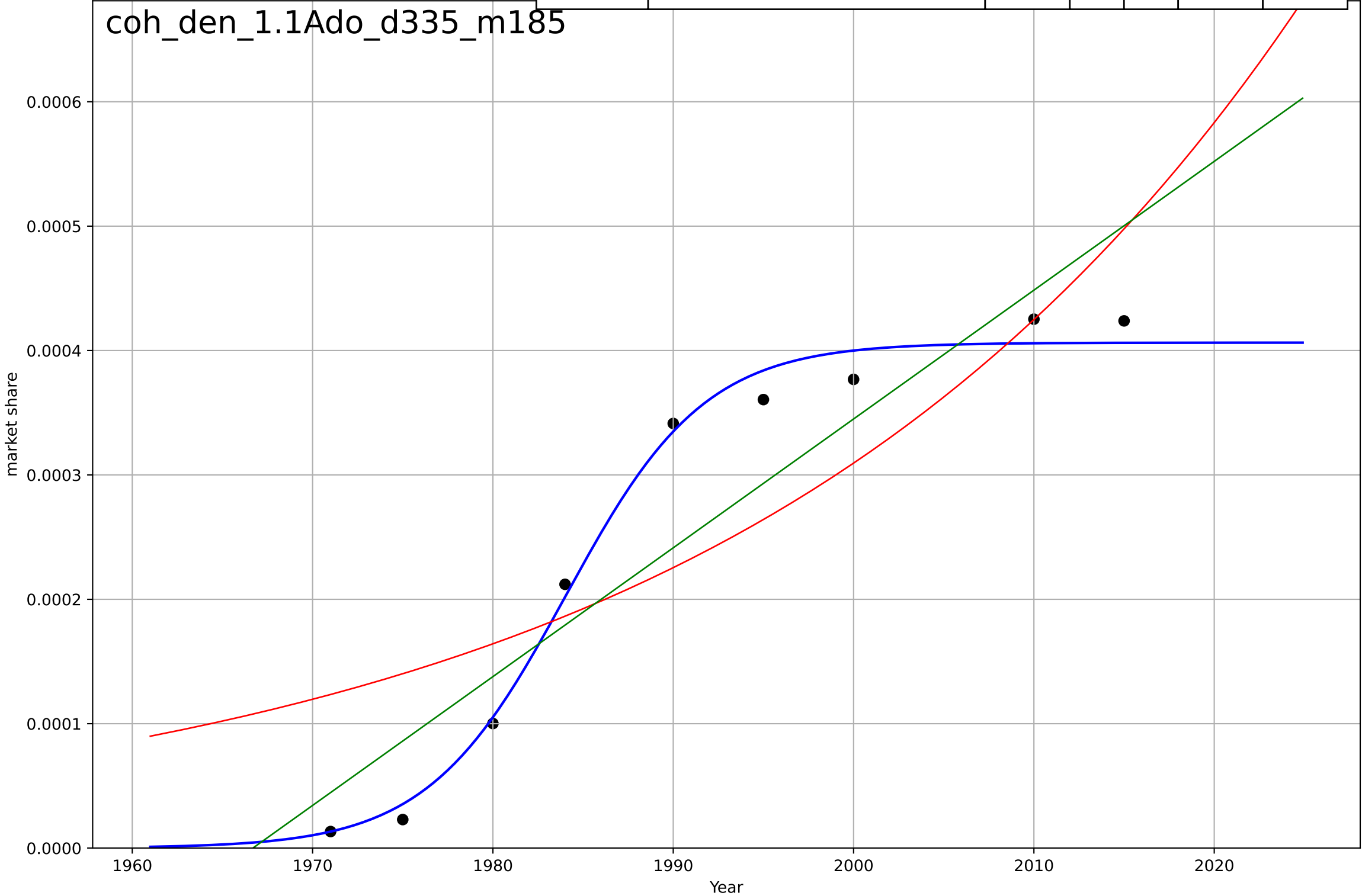
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|------------|-------|-------|------------|------------|
| Logistic | $t_0=2020, Dt=1.24, K=2.08e-06$ | 3.56 | 0.985 | 0.98 | $1.09e-07$ | $5.38e-08$ |
| Exponential | $12.9 \cdot \exp(0.384 \cdot (x-2063))$ | 0.384 | 0.872 | 0.847 | $3.18e-07$ | $2.57e-07$ |
| Linear | $\text{intercept}=-0.000393, \text{slope}=1.95e-07$ | $1.95e-07$ | 0.669 | 0.603 | $5.13e-07$ | $4.45e-07$ |



co-housing
Denmark
1.1 Adoption over time
share of population living in co-housing project
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|------------|-------|-------|------------|------------|
| Logistic | $t_0=1984, Dt=16.9, K=0.000406$ | 0.26 | 0.991 | 0.985 | $1.53e-05$ | $1.31e-05$ |
| Exponential | $1.88*\exp(0.0317*(x-2275))$ | 0.0317 | 0.723 | 0.631 | $8.39e-05$ | $7.46e-05$ |
| Linear | $\text{intercept}=-0.0204, \text{slope}=1.04e-05$ | $1.04e-05$ | 0.872 | 0.829 | $5.72e-05$ | $5.15e-05$ |

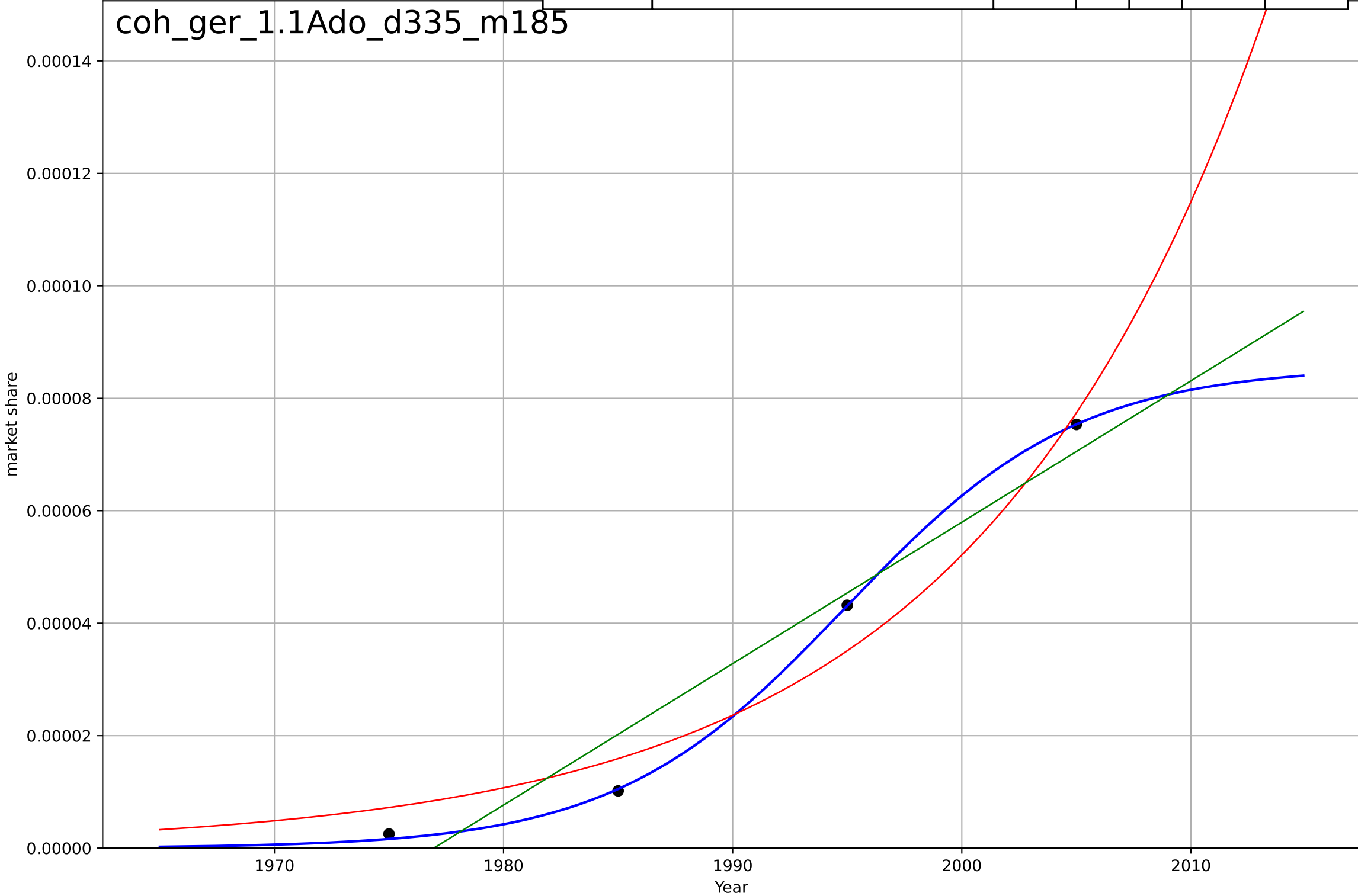
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co-housing
Germany
1.1 Adoption over time
share of population living in co-housing project
market share

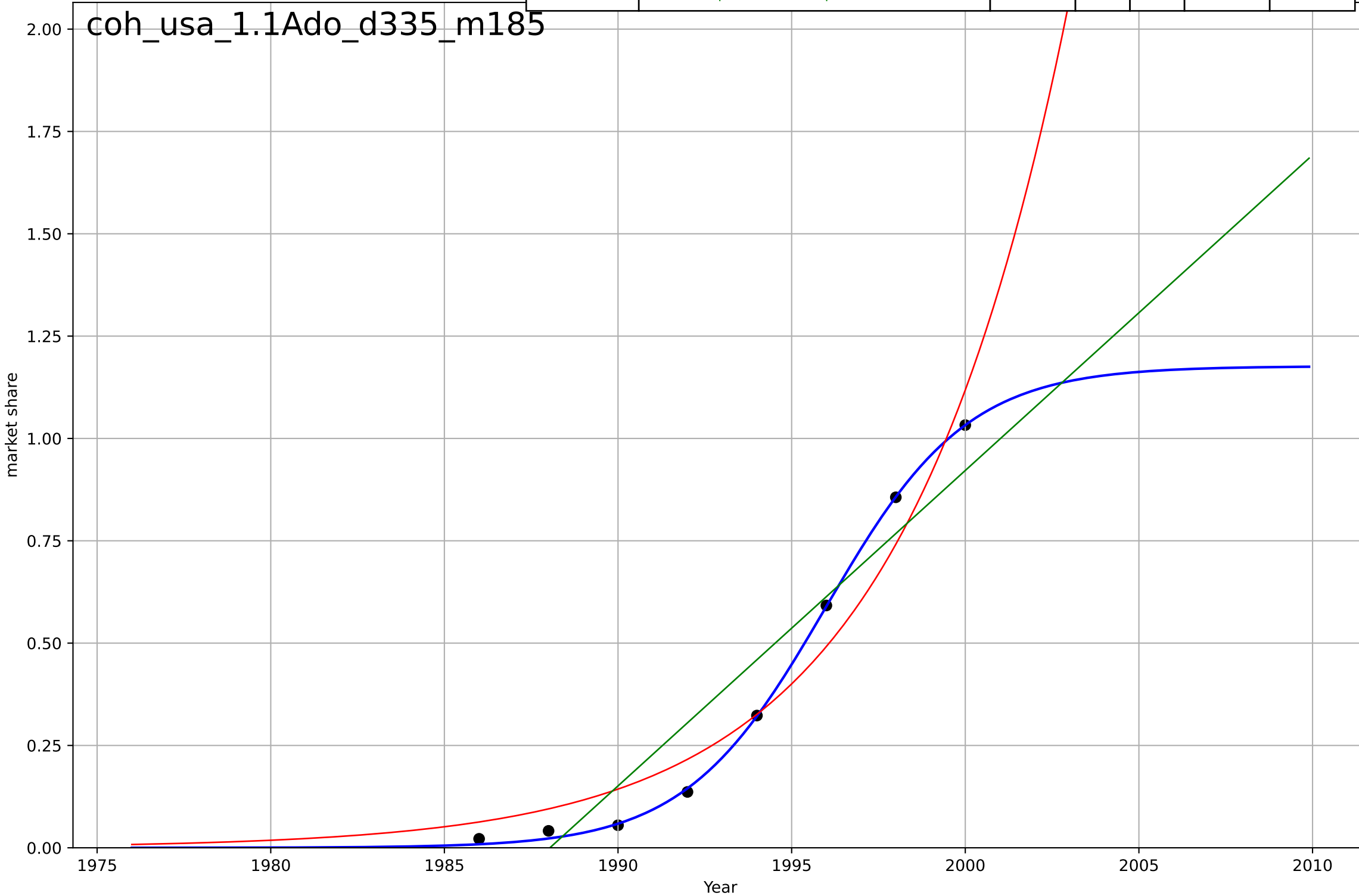
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|----------|----------|
| Logistic | $t_0=1995, Dt=22.2, K=8.56e-05$ | 0.198 | 1 | -inf | 4.79e-07 | 3.33e-07 |
| Exponential | $45.3 \cdot \exp(0.0791 \cdot (x-2173))$ | 0.0791 | 0.963 | 0.888 | 5.58e-06 | 5.15e-06 |
| Linear | $\text{intercept}=-0.00497, \text{slope}=2.52e-06$ | 2.52e-06 | 0.945 | 0.835 | 6.79e-06 | 6.13e-06 |

coh_gcr_1.1Ado_d335_m185



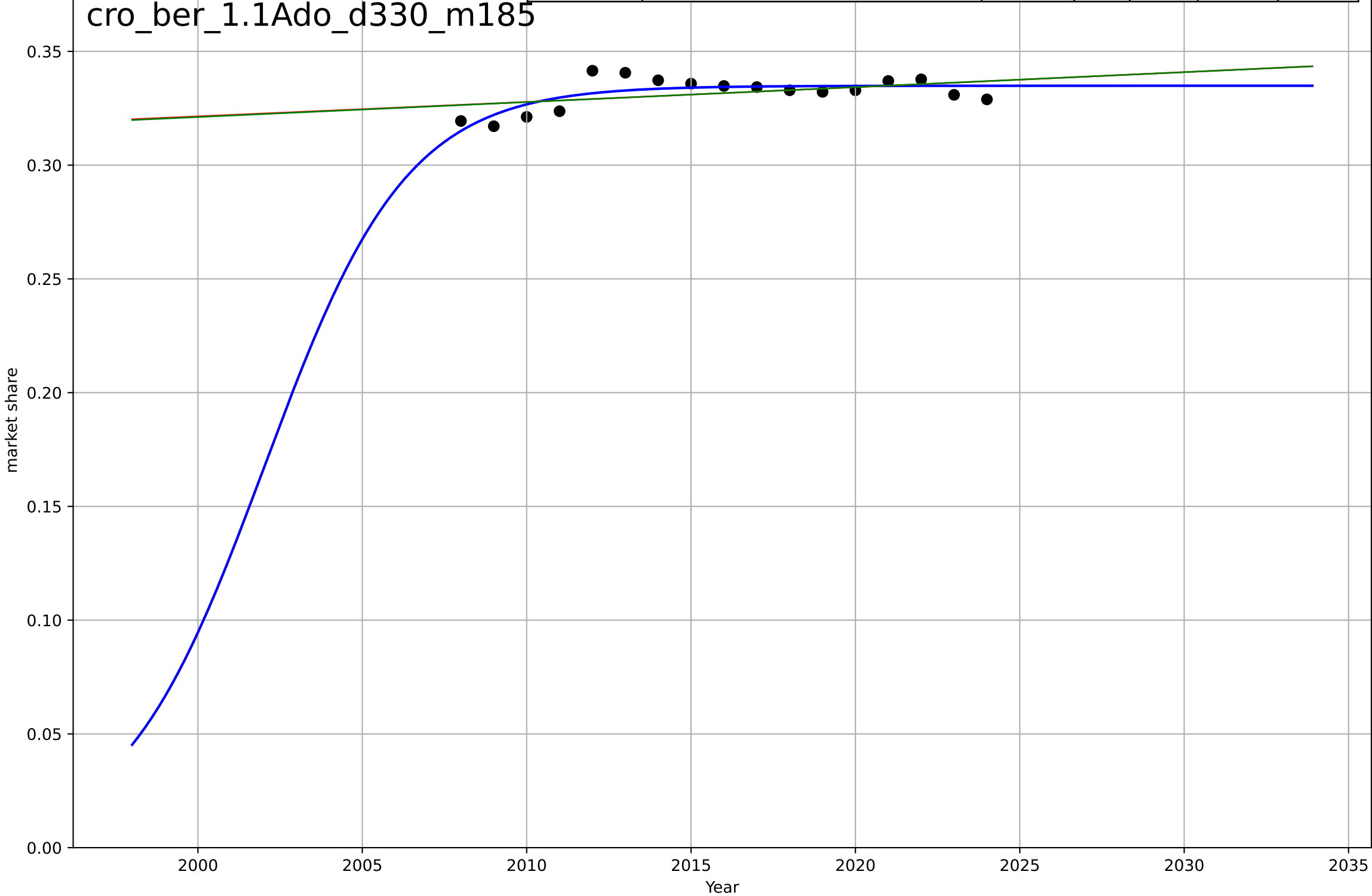
co-housing
US
1.1 Adoption over time
share of population living in co-housing projects
market share
1e-5

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|------------|-------|-------|------------|------------|
| Logistic | $t_0=1996, Dt=8.94, K=1.18e-05$ | 0.492 | 0.999 | 0.999 | $8.83e-08$ | $6.16e-08$ |
| Exponential | $116 \cdot \exp(0.205 \cdot (x-2079))$ | 0.205 | 0.956 | 0.938 | $7.85e-07$ | $7.08e-07$ |
| Linear | $\text{intercept}=-0.00153, \text{slope}=7.71e-07$ | $7.71e-07$ | 0.9 | 0.86 | $1.18e-06$ | $1.06e-06$ |



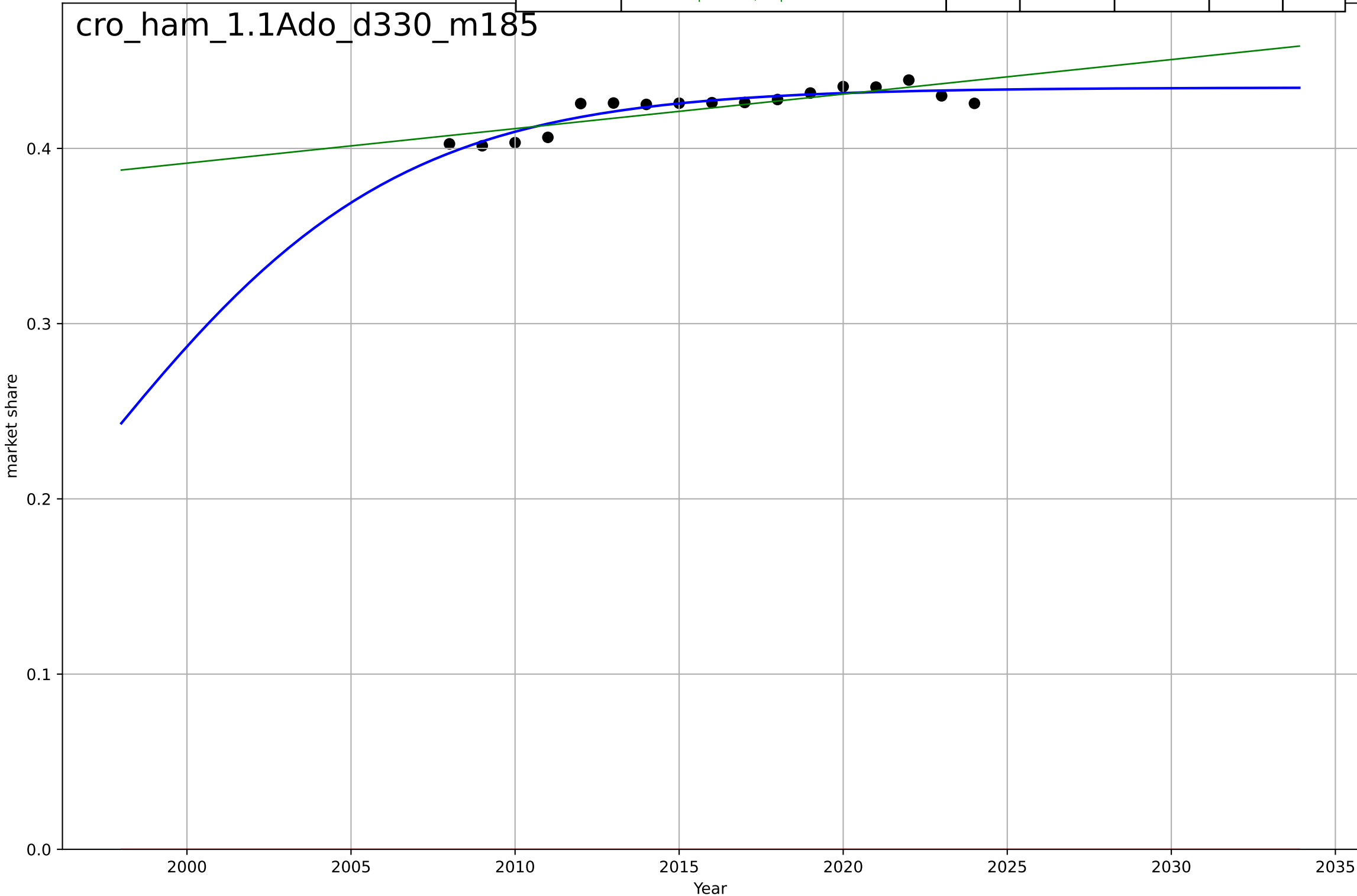
car ownership
Berlin
1.1 Adaption over time
cars per person
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|--------|---------|---------|
| Logistic | $t_0=2002, Dt=9.51, K=0.335$ | 0.462 | 0.574 | 0.476 | 0.00463 | 0.00388 |
| Exponential | $1.03*\exp(0.00196*(x-2596))$ | 0.00196 | 0.204 | 0.0902 | 0.00632 | 0.00523 |
| Linear | $\text{intercept}=-0.994, \text{slope}=0.000657$ | 0.000657 | 0.206 | 0.093 | 0.00631 | 0.00523 |



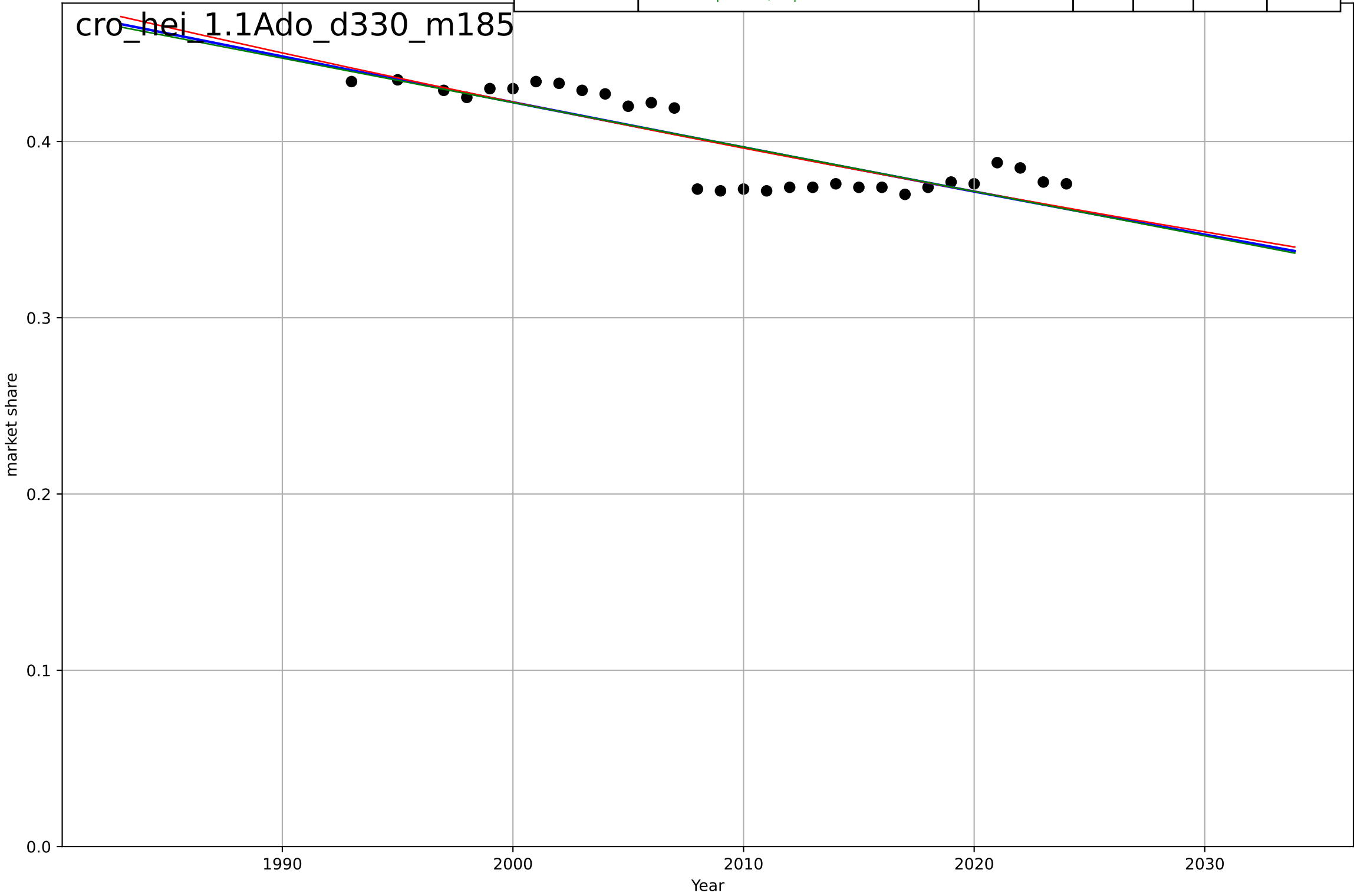
car ownership
Hamburg
1.1 Adaption over time
cars per person
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-----------|-----------|---------|--------|
| Logistic | $t_0=1997, D_t=20.7, K=0.435$ | 0.212 | 0.842 | 0.806 | 0.00462 | 0.0039 |
| Exponential | $1.56e+03 \cdot \exp(0.00114 \cdot (x-157465))$ | 0.00114 | -1.32e+03 | -1.51e+03 | 0.423 | 0.423 |
| Linear | intercept=-3.55, slope=0.00197 | 0.00197 | 0.689 | 0.645 | 0.00648 | 0.0056 |



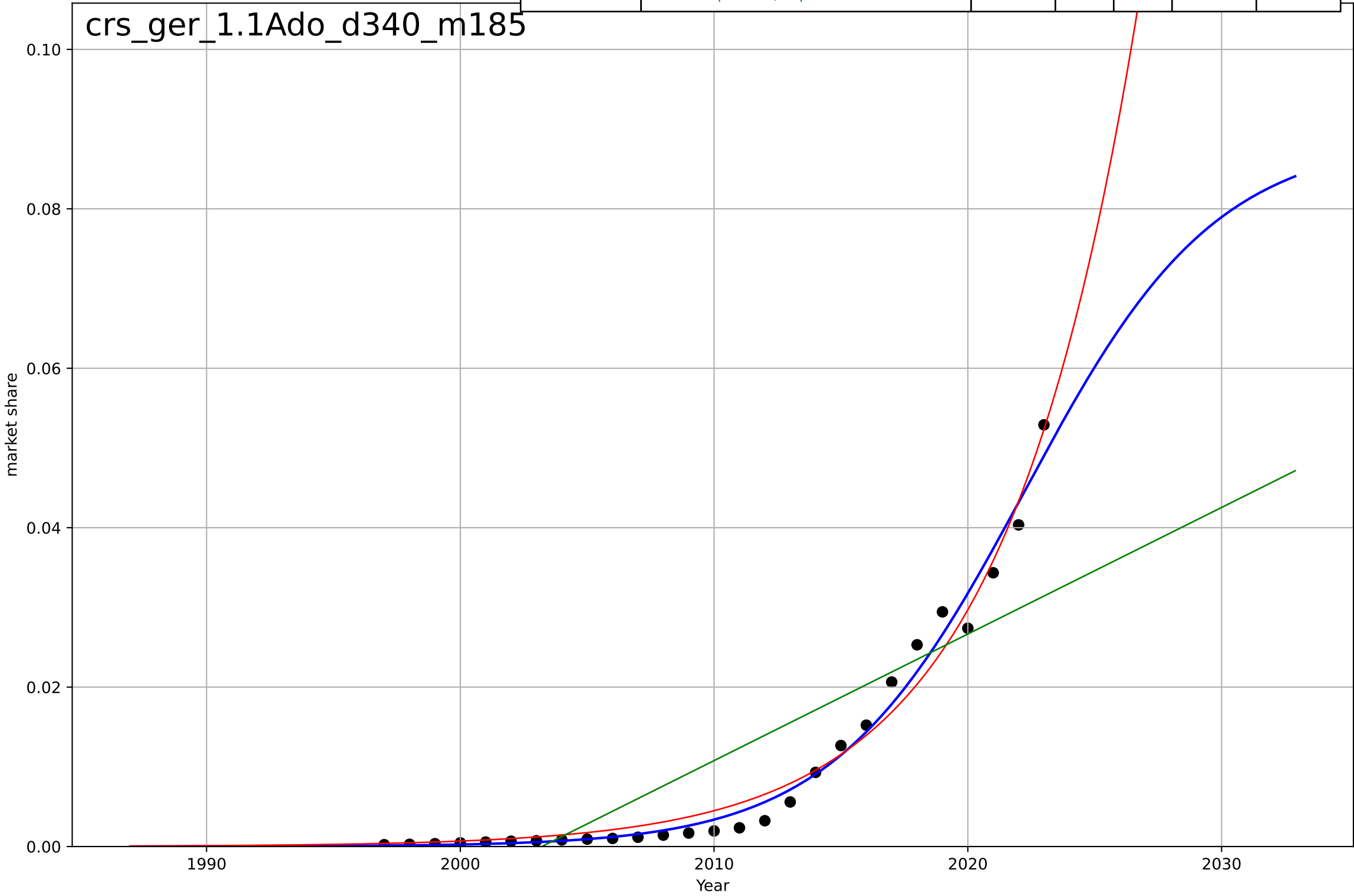
car ownership
Heidelberg
1.1 Adaption over time
cars per person
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|--------|--------|
| Logistic | $t_0=1973, D_t=-410, K=0.984$ | -0.0107 | 0.707 | 0.673 | 0.0144 | 0.0123 |
| Exponential | $4.84 \cdot \exp(-0.00639 \cdot (x-1618))$ | -0.00639 | 0.712 | 0.691 | 0.0142 | 0.0123 |
| Linear | intercept=5.46, slope=-0.00252 | -0.00252 | 0.703 | 0.682 | 0.0144 | 0.0123 |



car sharing
Germany
1.1 Adoption over time
share of drivers who car share
market share

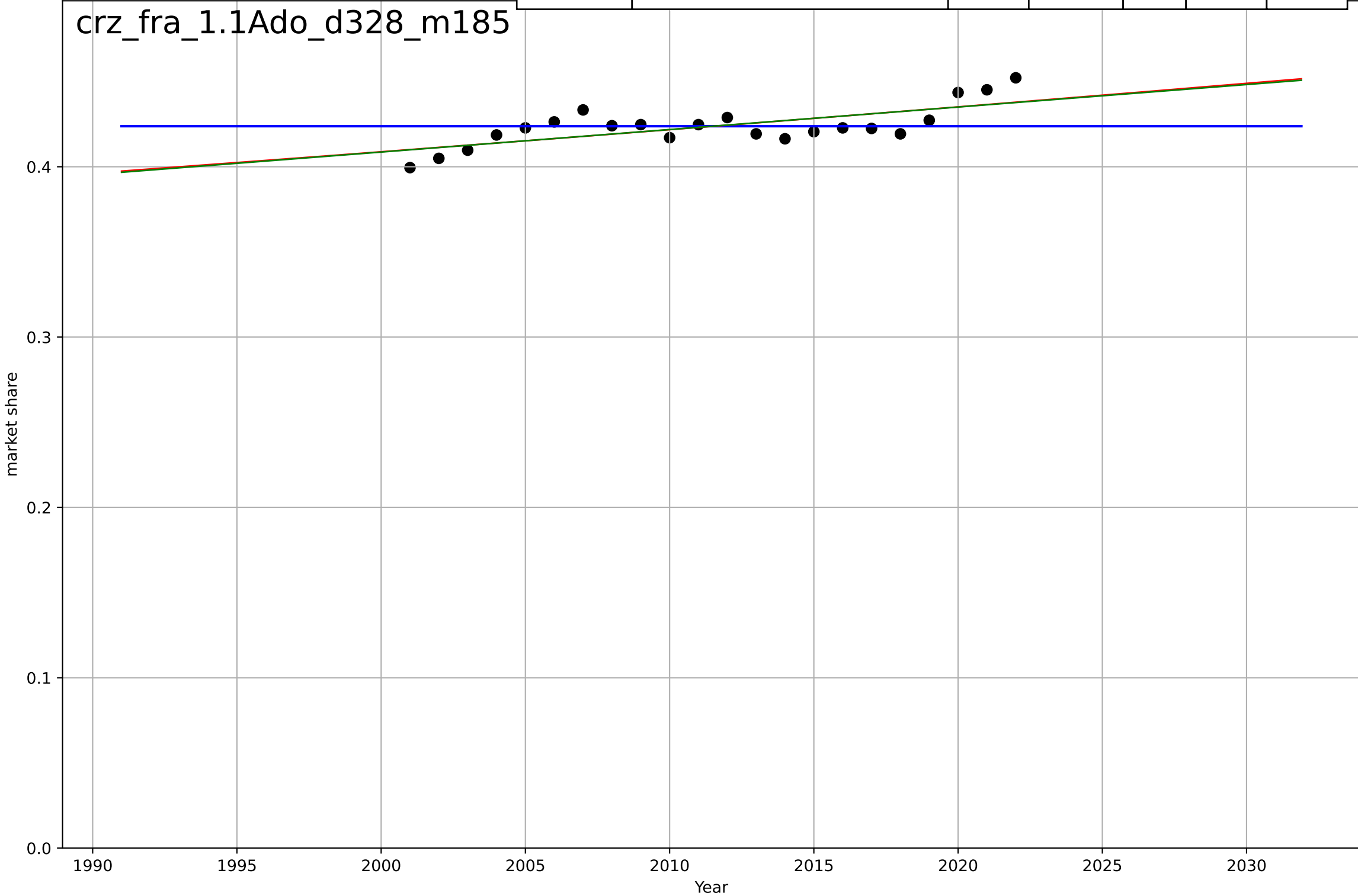
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|---------|---------|
| Logistic | $t_0=2022, D_t=16.6, K=0.0891$ | 0.264 | 0.983 | 0.981 | 0.00189 | 0.00134 |
| Exponential | $3.08 \cdot \exp(0.189 \cdot (x-2045))$ | 0.189 | 0.978 | 0.976 | 0.00216 | 0.00164 |
| Linear | $\text{intercept}=-3.18, \text{slope}=0.00159$ | 0.00159 | 0.725 | 0.703 | 0.00761 | 0.00622 |



mobesity
France
1.1 Adoption over Time
Weight of all new car sales as a share of heavier
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-----------|--------|---------|---------|
| Logistic | $t_0=2803, Dt=-210, K=0.424$ | -0.0209 | -4.37e-07 | -0.167 | 0.0119 | 0.00839 |
| Exponential | $0.0129 \cdot \exp(0.00312 \cdot (x-893))$ | 0.00312 | 0.496 | 0.443 | 0.00845 | 0.00769 |
| Linear | $\text{intercept}=-2.23, \text{slope}=0.00132$ | 0.00132 | 0.495 | 0.442 | 0.00846 | 0.00769 |

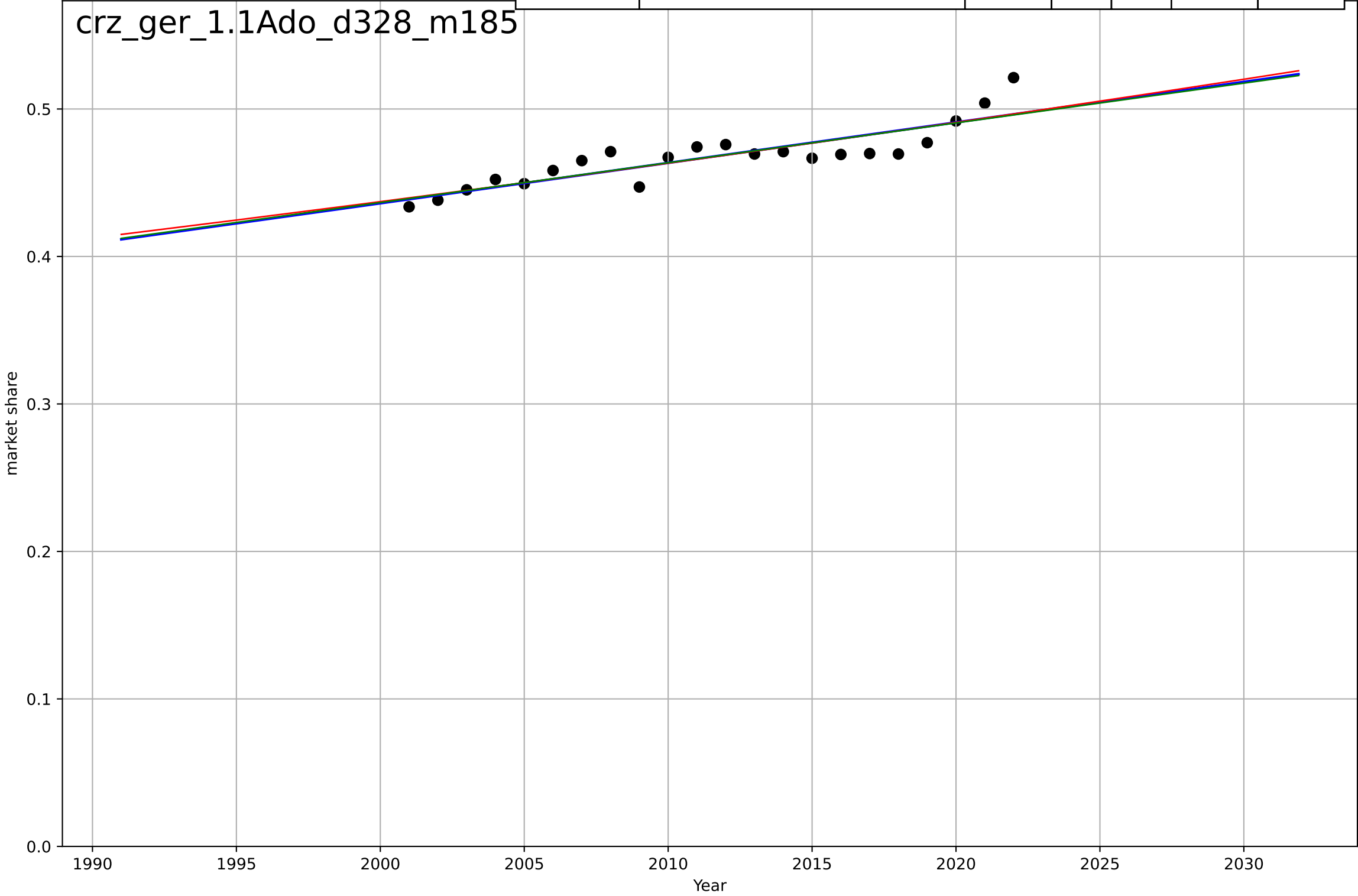
crz_fra_1.1Ado_d328_m185



mobesity
Germany
1.1 Adoption over Time
Weight of all new car sales as a share of heavier
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|---------|---------|
| Logistic | $t_0=2016, D_t=383, K=0.959$ | 0.0115 | 0.746 | 0.704 | 0.00998 | 0.00814 |
| Exponential | $8.69 \cdot \exp(0.00579 \cdot (x-2516))$ | 0.00579 | 0.75 | 0.723 | 0.00992 | 0.00811 |
| Linear | intercept=-4.96, slope=0.0027 | 0.0027 | 0.747 | 0.72 | 0.00997 | 0.00812 |

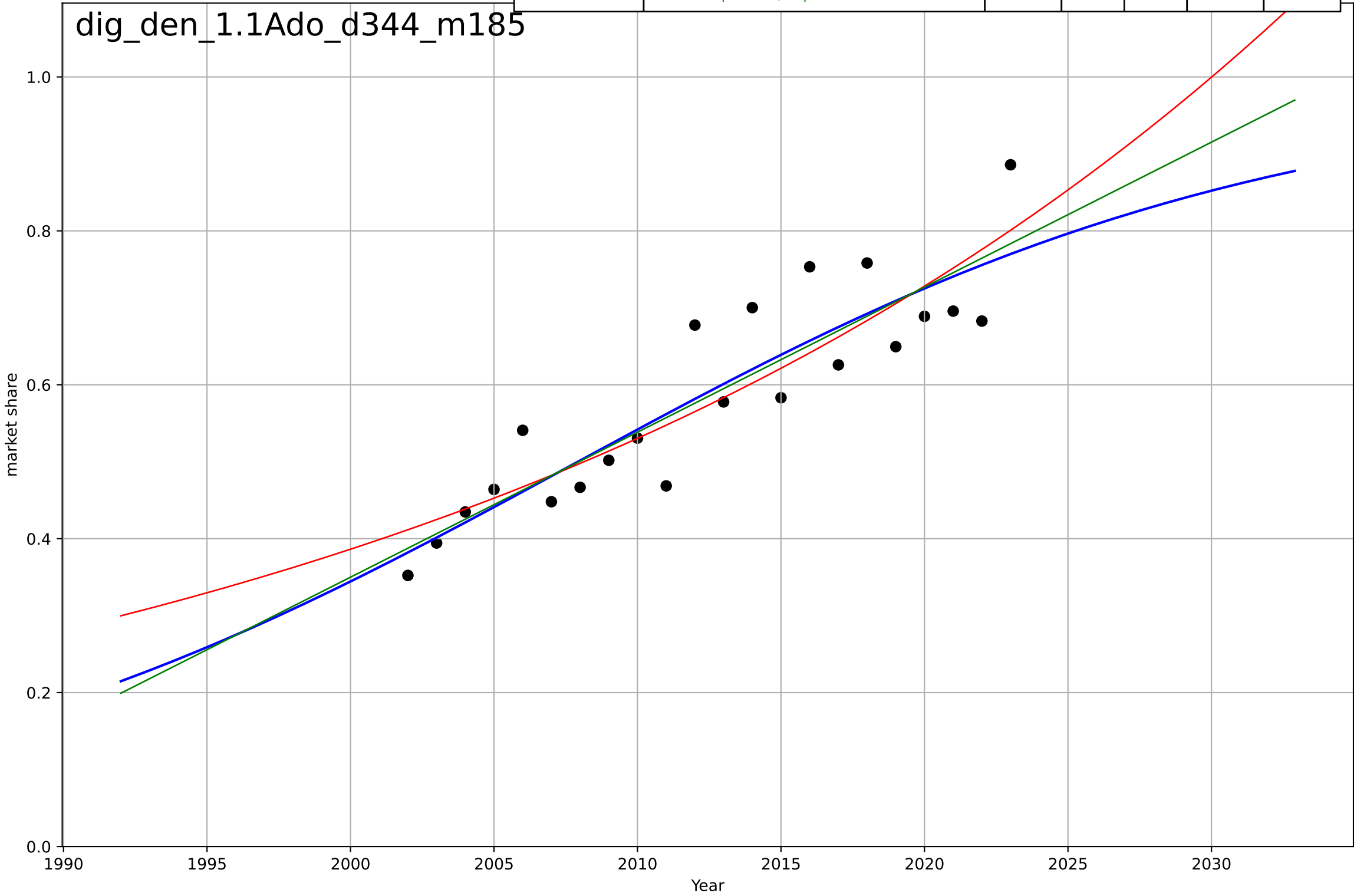
crz_ger_1.1Ado_d328_m185



digital skills
Denmark
1.1 Adoption over time
share of people engaged in 6 online activities
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2008, Dt=53.6, K=0.989$ | 0.0819 | 0.796 | 0.762 | 0.0605 | 0.0519 |
| Exponential | $0.29 \cdot \exp(0.0317 \cdot (x-1991))$ | 0.0317 | 0.784 | 0.761 | 0.0623 | 0.0519 |
| Linear | $\text{intercept}=-37.3, \text{slope}=0.0188$ | 0.0188 | 0.796 | 0.774 | 0.0605 | 0.0517 |

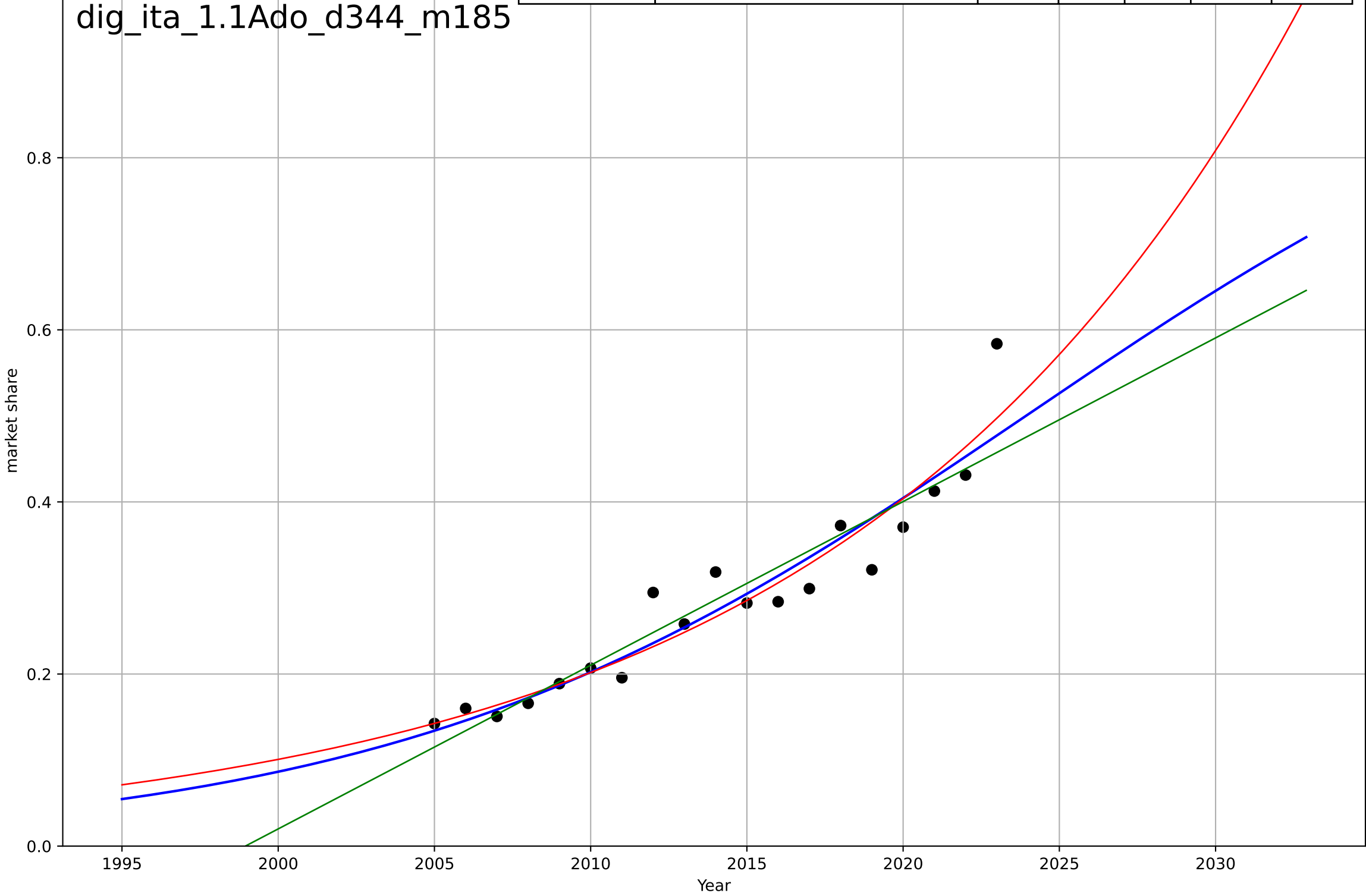
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digital skills
Italy
1.1 Adoption over time
share of people engaged in 6 online activities
market share

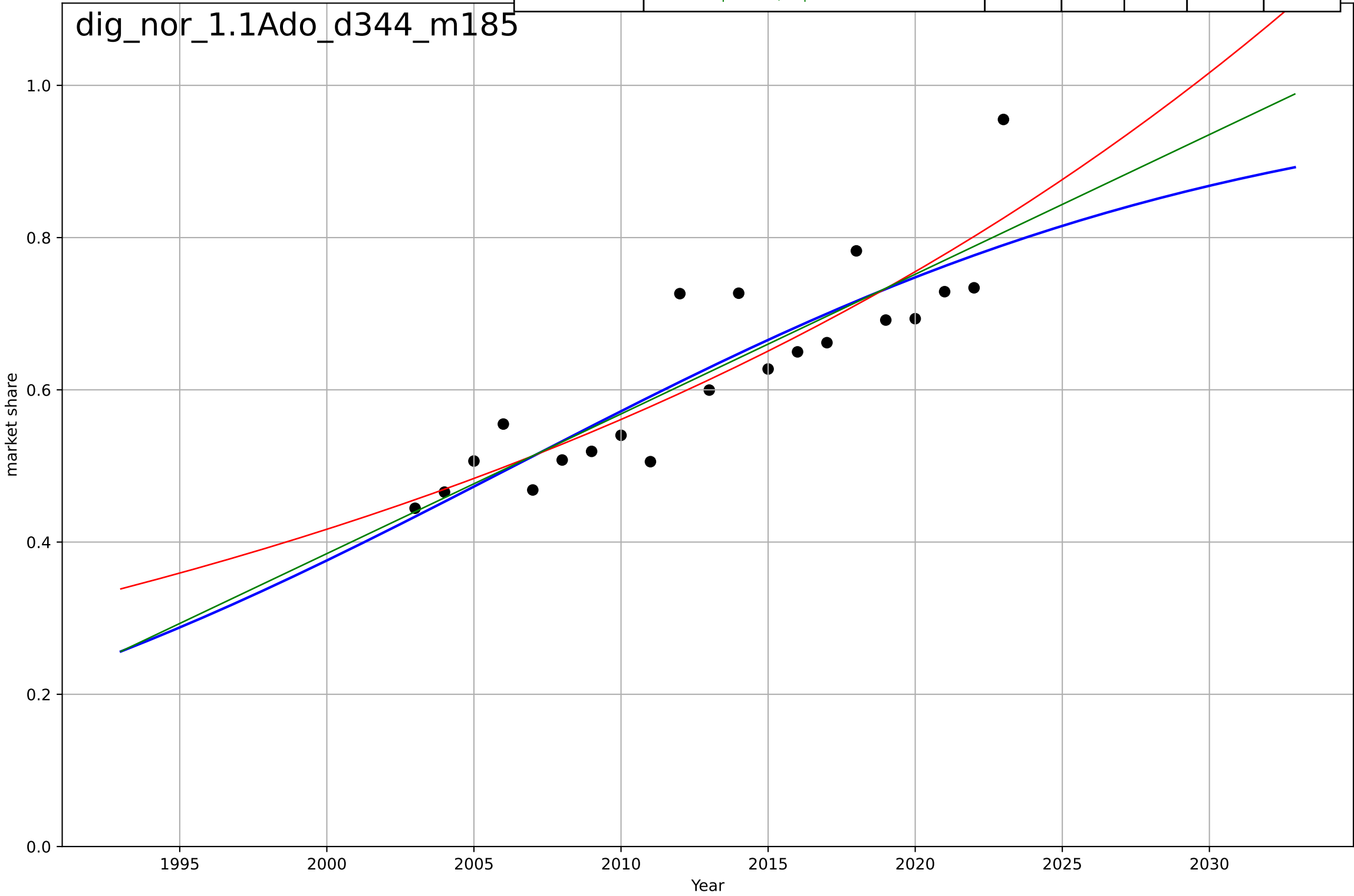
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|--------|-------|-------|--------|--------|
| Logistic | $t_0=2024, D_t=44.6, K=1$ | 0.0985 | 0.891 | 0.869 | 0.0369 | 0.0265 |
| Exponential | $1.01 \cdot \exp(0.0694 \cdot (x-2033))$ | 0.0694 | 0.905 | 0.893 | 0.0344 | 0.0255 |
| Linear | $\text{intercept}=-38, \text{slope}=0.019$ | 0.019 | 0.871 | 0.854 | 0.0402 | 0.0283 |

dig_ita_1.1Ado_d344_m185



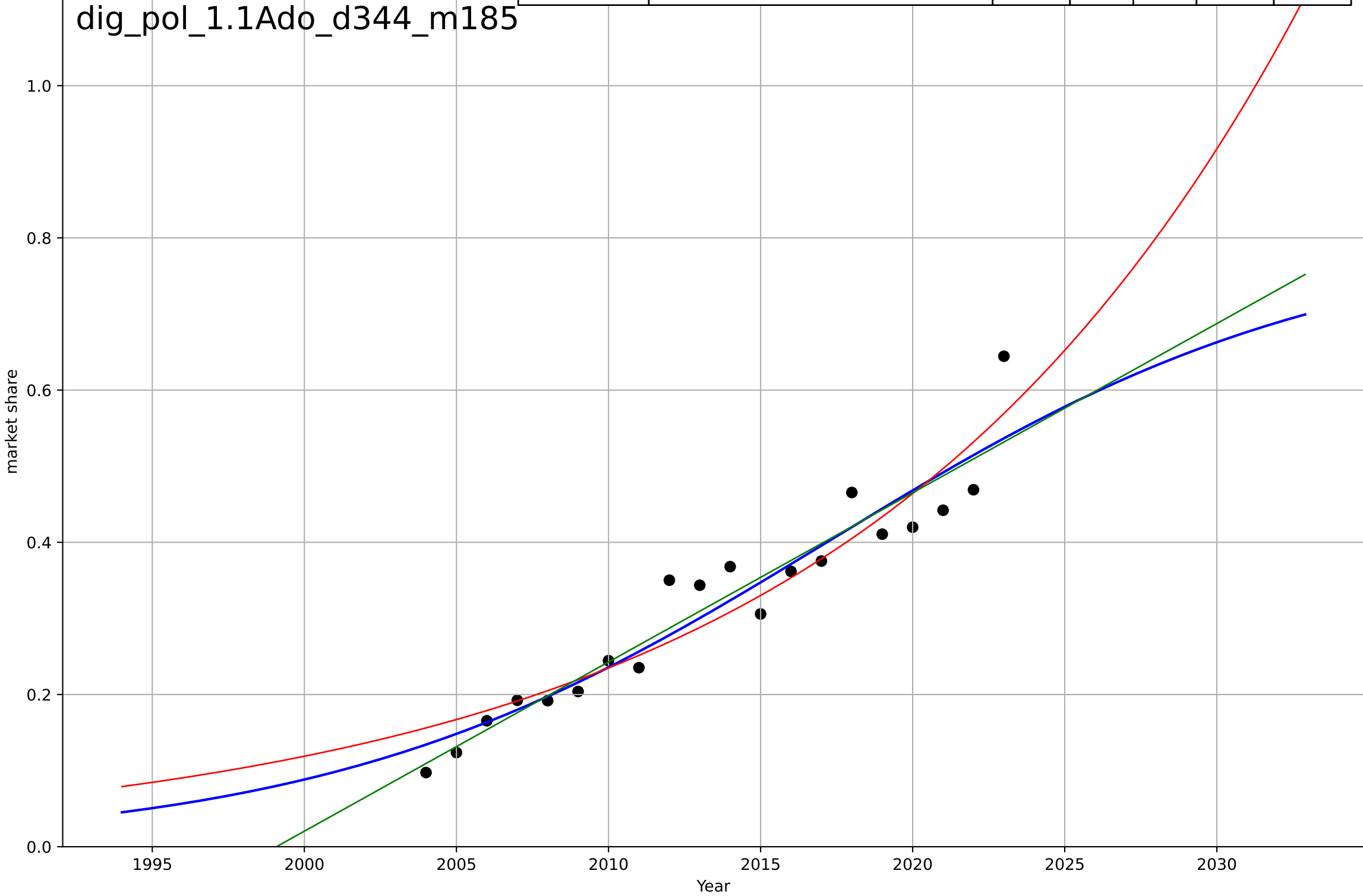
digital skills
Norway
1.1 Adoption over time
share of people engaged in 6 online activities
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2006, Dt=55.1, K=1$ | 0.0797 | 0.759 | 0.717 | 0.0621 | 0.0512 |
| Exponential | $0.216 \cdot \exp(0.0297 \cdot (x-1978))$ | 0.0297 | 0.777 | 0.752 | 0.0598 | 0.0482 |
| Linear | $\text{intercept}=-36.3, \text{slope}=0.0184$ | 0.0184 | 0.77 | 0.744 | 0.0607 | 0.0499 |



digital skills
Poland
1.1 Adoption over time
share of people engaged in 6 online activities
market share

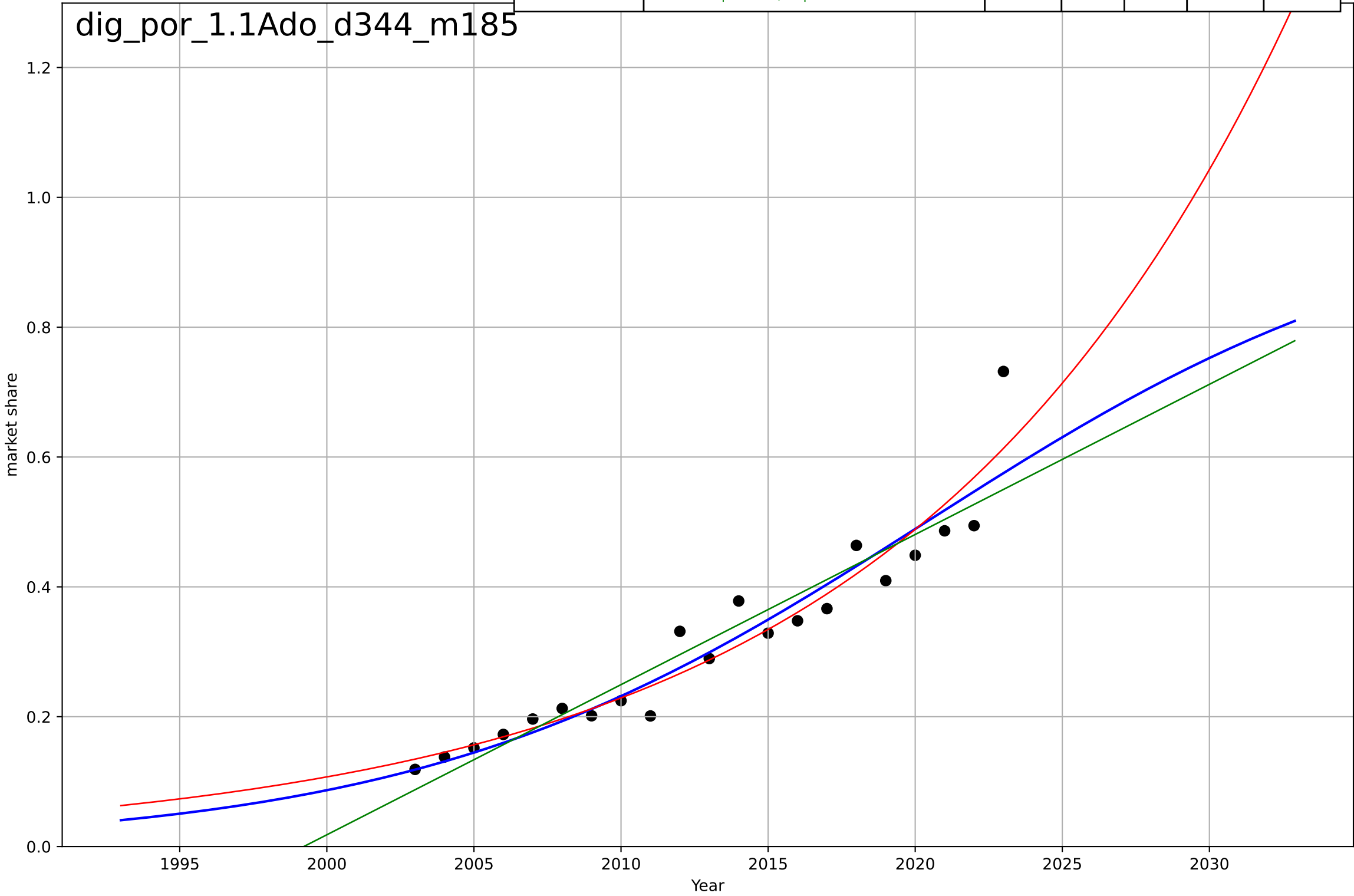
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2017, Dt=36.2, K=0.804$ | 0.121 | 0.901 | 0.882 | 0.0423 | 0.0342 |
| Exponential | $1.09 \cdot \exp(0.0681 \cdot (x-2033))$ | 0.0681 | 0.893 | 0.88 | 0.0441 | 0.0361 |
| Linear | $\text{intercept}=-44.4, \text{slope}=0.0222$ | 0.0222 | 0.909 | 0.899 | 0.0405 | 0.0321 |



digital skills
Portugal
1.1 Adoption over time
share of people engaged in 6 online activities
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2020, Dt=38, K=1$ | 0.116 | 0.901 | 0.884 | 0.0469 | 0.0337 |
| Exponential | $1.22 \cdot \exp(0.0758 \cdot (x-2032))$ | 0.0758 | 0.916 | 0.907 | 0.0432 | 0.0314 |
| Linear | $\text{intercept}=-46.2, \text{slope}=0.0231$ | 0.0231 | 0.88 | 0.867 | 0.0516 | 0.0383 |

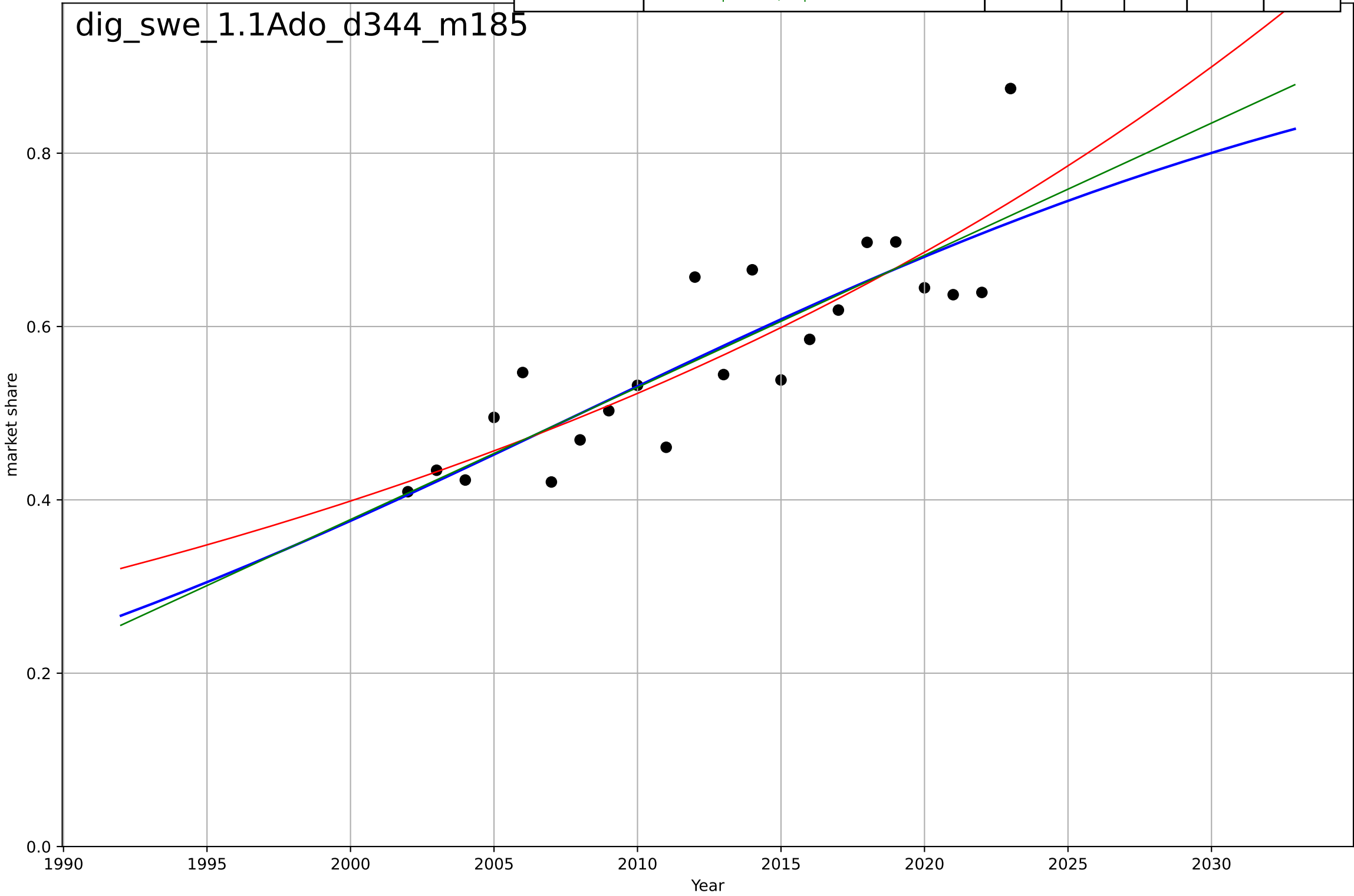
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digital skills
Sweden
1.1 Adoption over time
share of people engaged in 6 online activities
market share

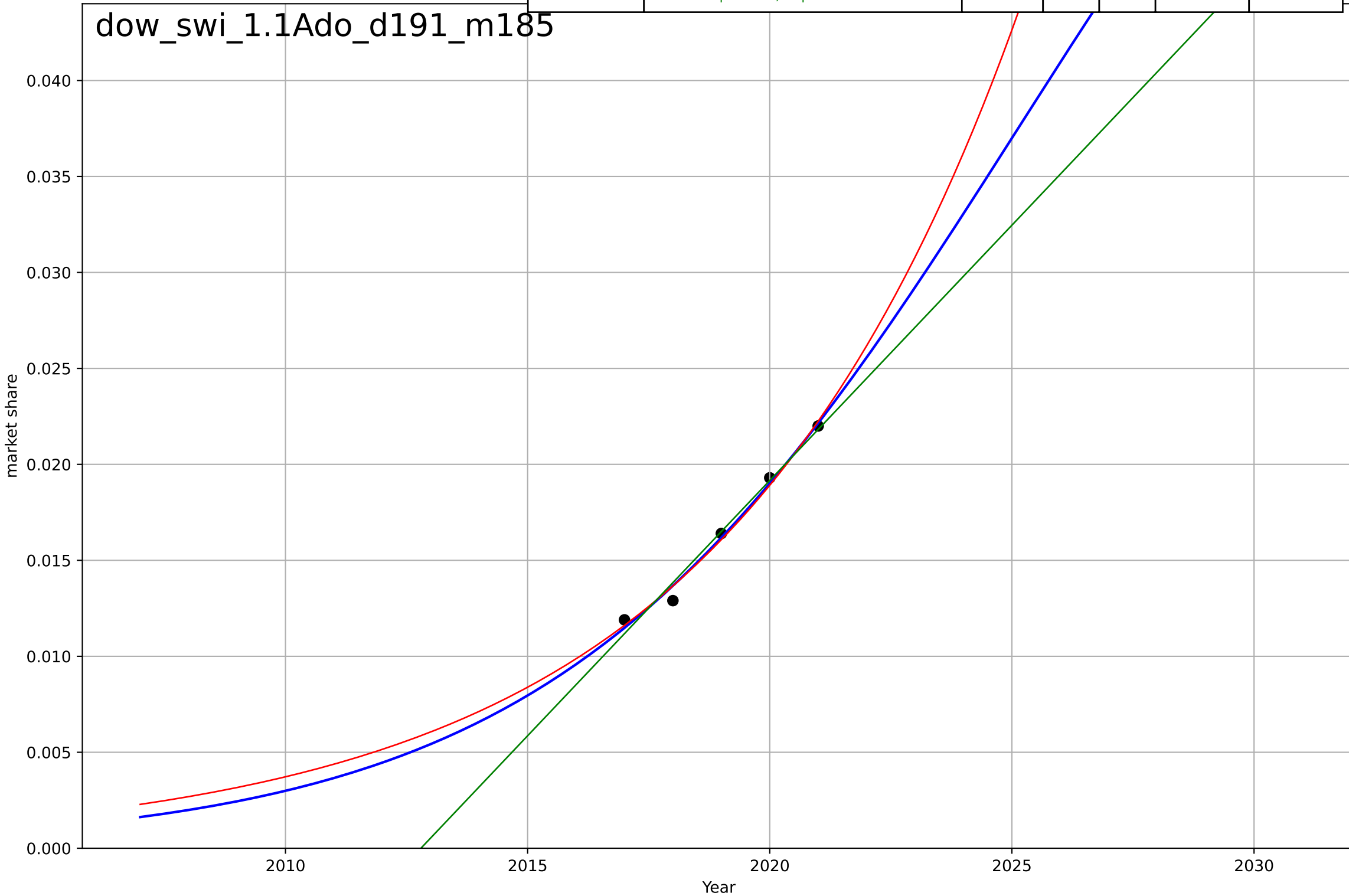
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2008, Dt=69.5, K=1$ | 0.0632 | 0.722 | 0.675 | 0.0599 | 0.0484 |
| Exponential | $0.14 \cdot \exp(0.0271 \cdot (x-1961))$ | 0.0271 | 0.734 | 0.706 | 0.0585 | 0.0476 |
| Linear | $\text{intercept}=-30.1, \text{slope}=0.0152$ | 0.0152 | 0.727 | 0.698 | 0.0593 | 0.0481 |

dig_swe_1.1Ado_d344_m185



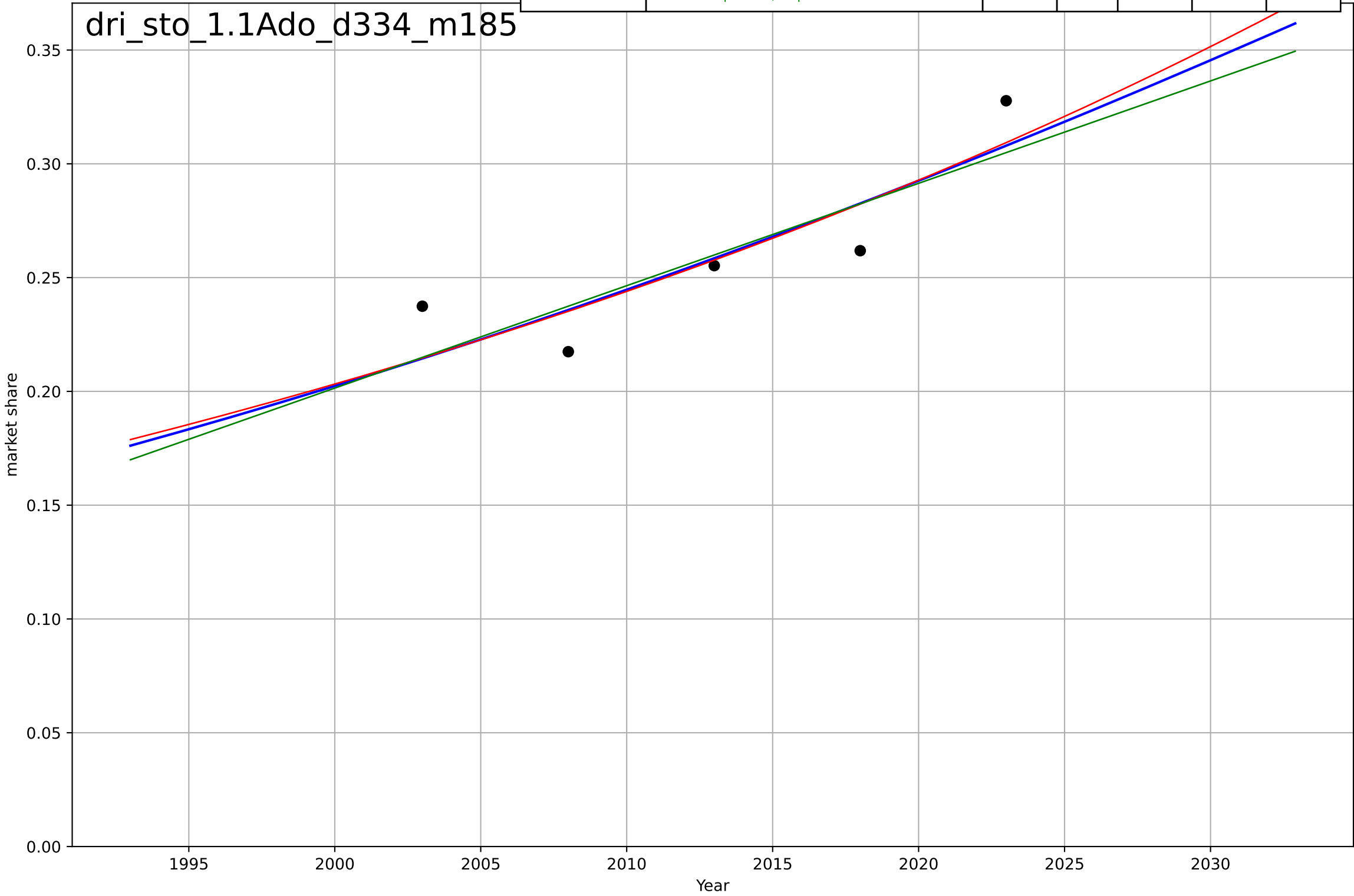
downsizing
Switzerland
1.1 Adoption over time
share of people living in a small dwelling with h
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|----------|----------|
| Logistic | $t_0=2025, Dt=20.9, K=0.0755$ | 0.21 | 0.987 | 0.949 | 0.000431 | 0.00037 |
| Exponential | $4.36 \cdot \exp(0.163 \cdot (x-2053))$ | 0.163 | 0.986 | 0.973 | 0.000443 | 0.000403 |
| Linear | $\text{intercept}=-5.35, \text{slope}=0.00266$ | 0.00266 | 0.98 | 0.959 | 0.000541 | 0.000416 |



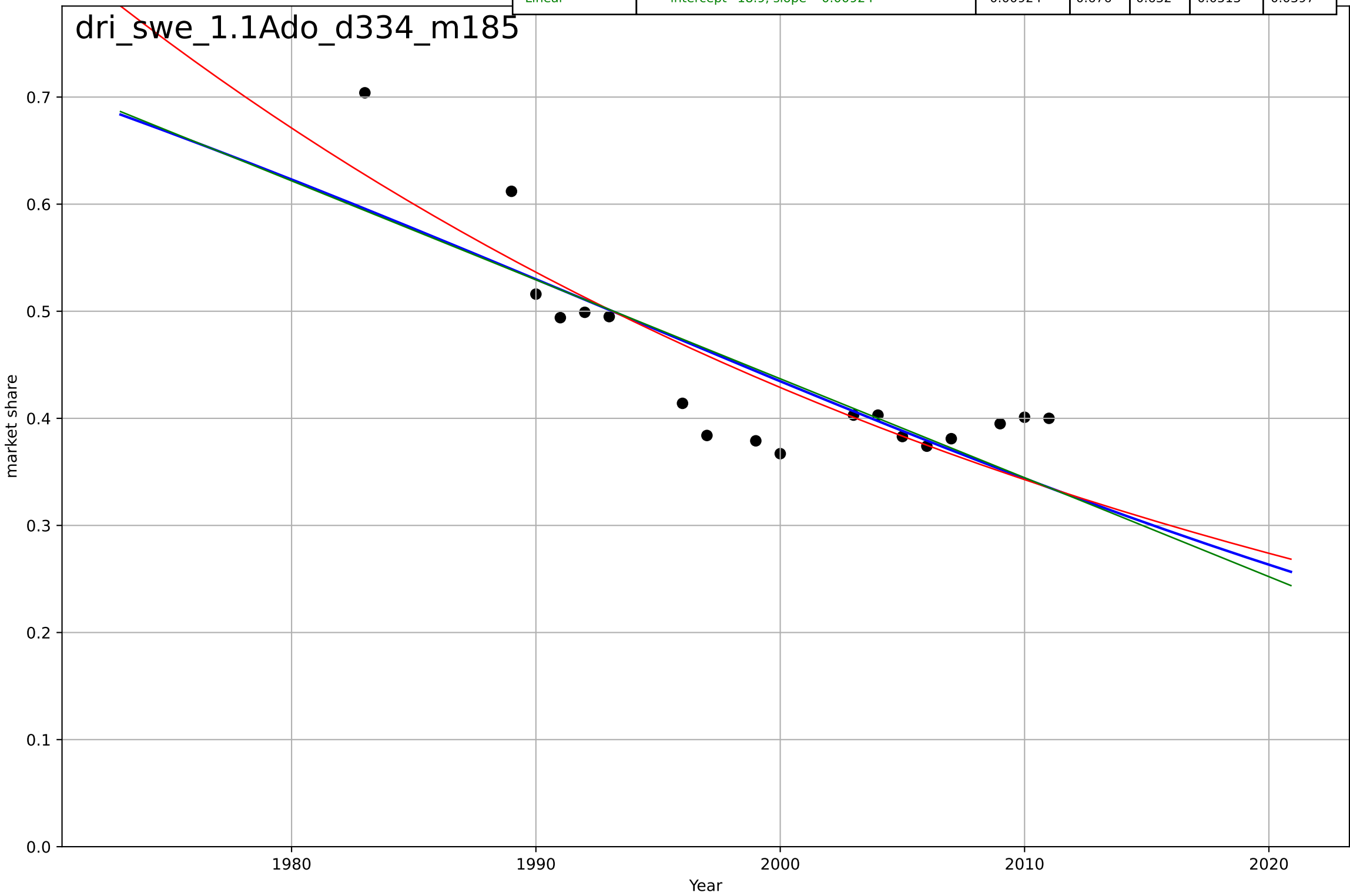
drivers licence
Stockholm
1.1 Adoption over Time
share of teenagers with drivers licenses
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|--------|-------|--------|--------|--------|
| Logistic | $t_0=2056, D_t=180, K=0.995$ | 0.0245 | 0.756 | 0.0226 | 0.0184 | 0.017 |
| Exponential | $2.24e-08 \cdot \exp(0.0183 \cdot (x-1123))$ | 0.0183 | 0.77 | 0.539 | 0.0179 | 0.0164 |
| Linear | $\text{intercept}=-8.8, \text{slope}=0.0045$ | 0.0045 | 0.73 | 0.46 | 0.0193 | 0.0181 |



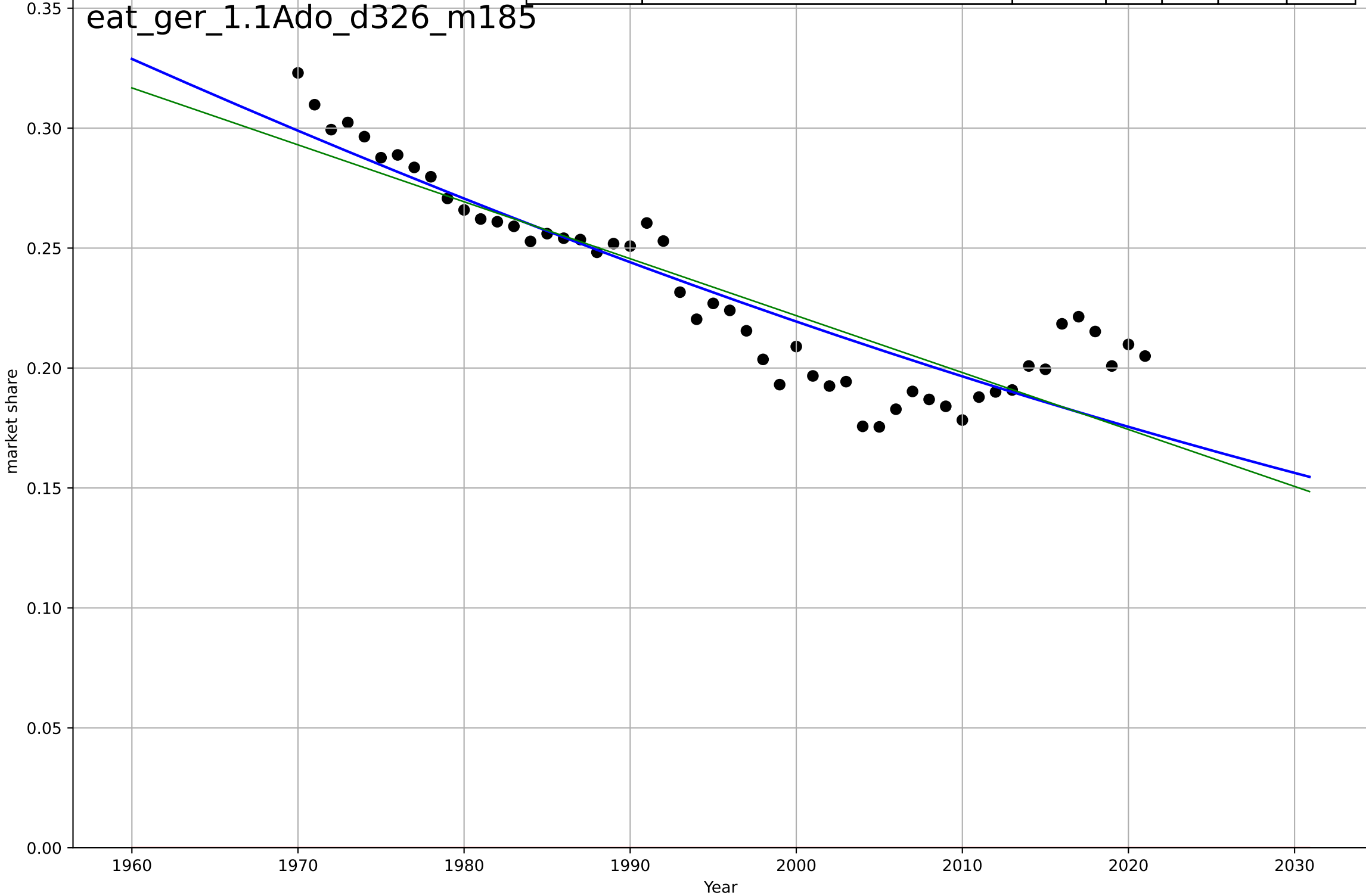
drivers licence
Sweden
1.1 Adoption over Time
share of teenagers with drivers licenses
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|----------|-------|-------|--------|--------|
| Logistic | $t_0=1993, D_t=-115, K=1$ | -0.0383 | 0.685 | 0.617 | 0.0505 | 0.0391 |
| Exponential | $1.36 \cdot \exp(-0.0224 \cdot (x-1948))$ | -0.0224 | 0.744 | 0.71 | 0.0455 | 0.0366 |
| Linear | intercept=18.9, slope=-0.00924 | -0.00924 | 0.676 | 0.632 | 0.0513 | 0.0397 |



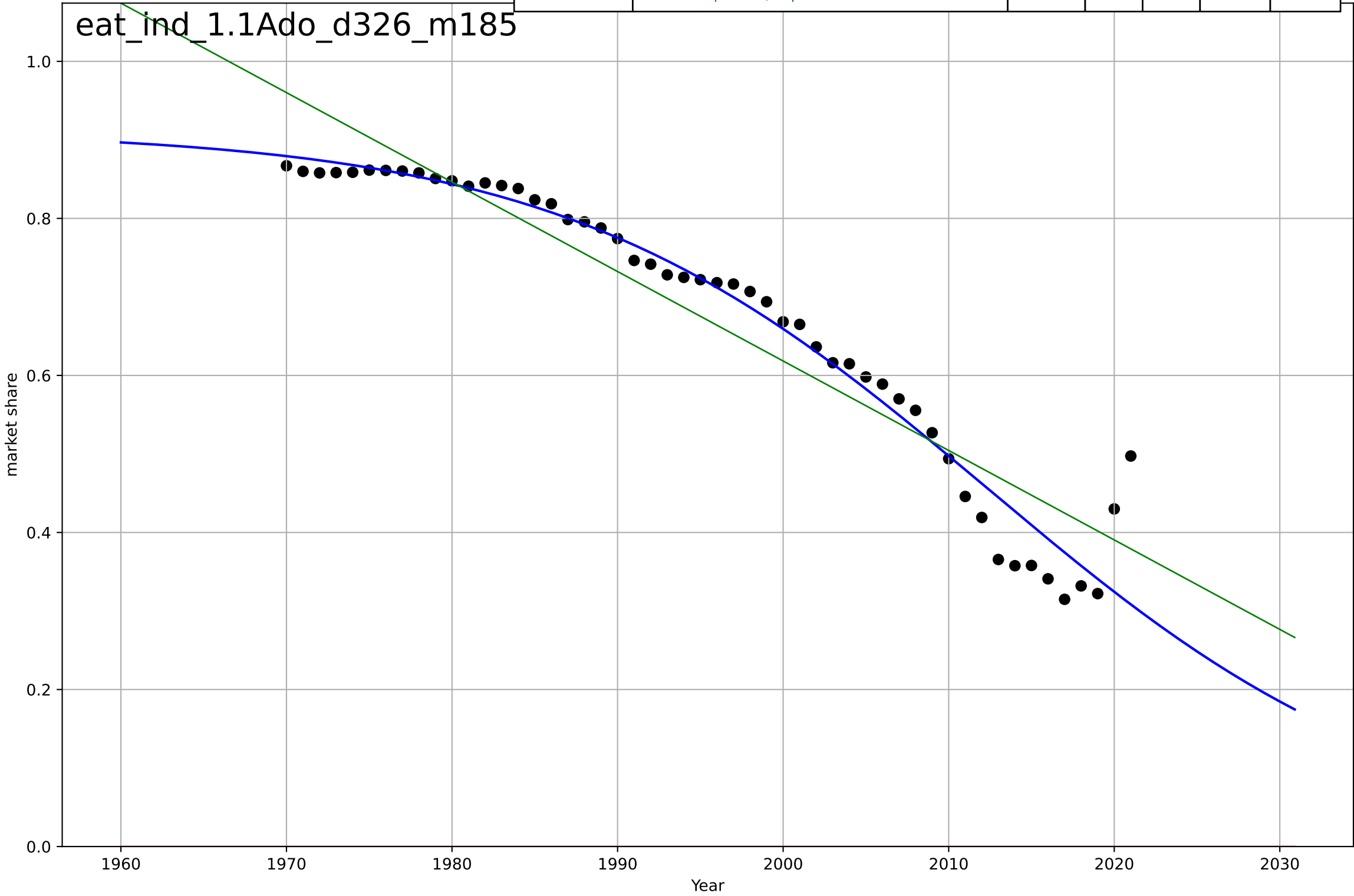
eating less meat
Germany
1.1 Adoption over time
red meat as a share of meat consumption
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|--------|--------|
| Logistic | $t_0=1909, Dt=-316, K=1$ | -0.0139 | 0.813 | 0.802 | 0.0174 | 0.0135 |
| Exponential | $1.56e+03 \cdot \exp(0.000752 \cdot (x-157431))$ | 0.000752 | -33.4 | -34.8 | 0.236 | 0.233 |
| Linear | intercept=4.97, slope=-0.00237 | -0.00237 | 0.784 | 0.776 | 0.0187 | 0.0149 |



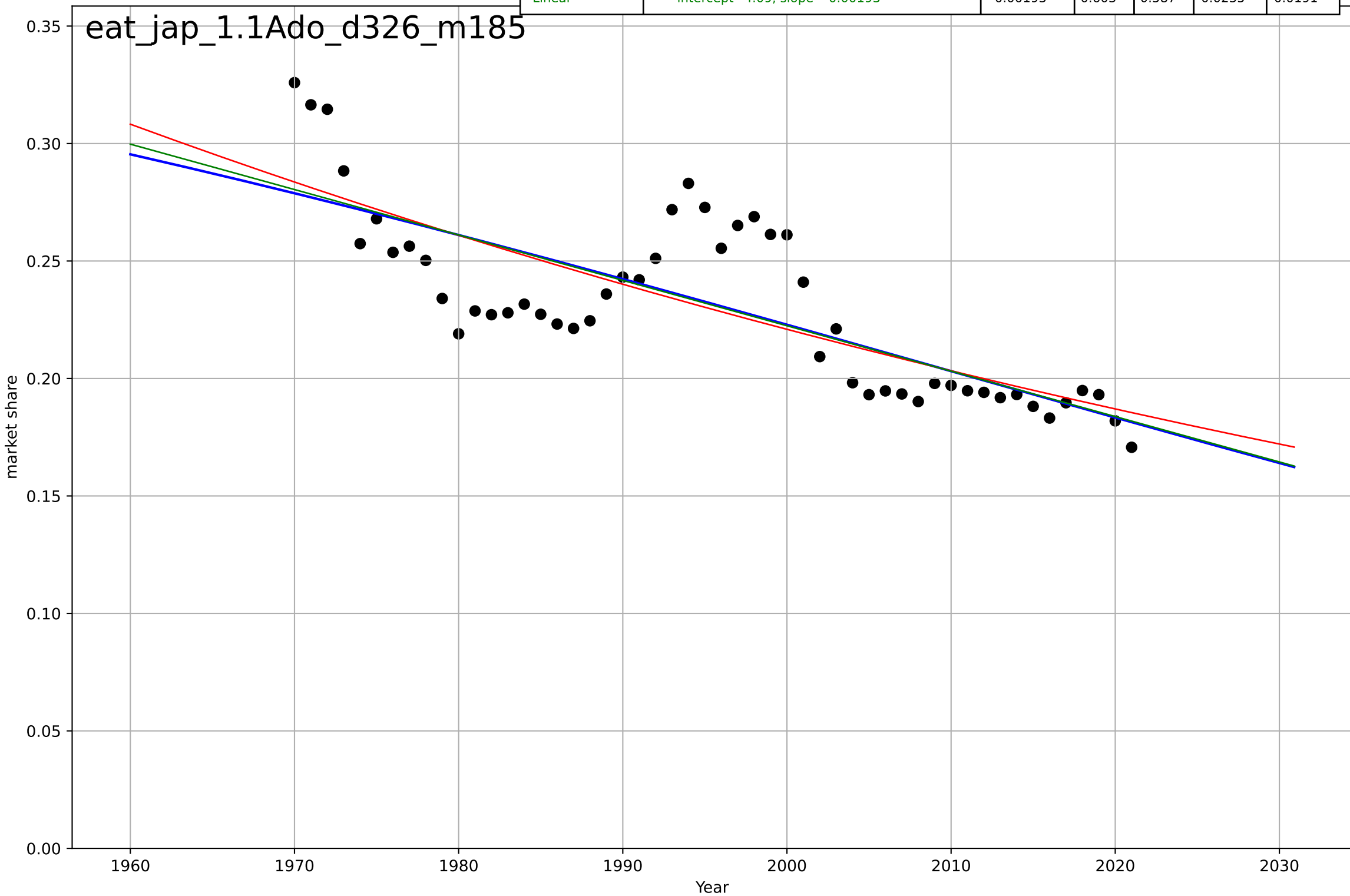
eating less meat
India
1.1 Adoption over time
red meat as a share of meat consumption
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2012, D_t=-56.6, K=0.912$ | -0.0776 | 0.954 | 0.951 | 0.0386 | 0.0224 |
| Exponential | $-1.54e+03 \cdot \exp(-0.0361 \cdot (x--152606))$ | -0.0361 | -13.8 | -14.4 | 0.693 | 0.67 |
| Linear | intercept=23.4, slope=-0.0114 | -0.0114 | 0.901 | 0.897 | 0.0568 | 0.0491 |



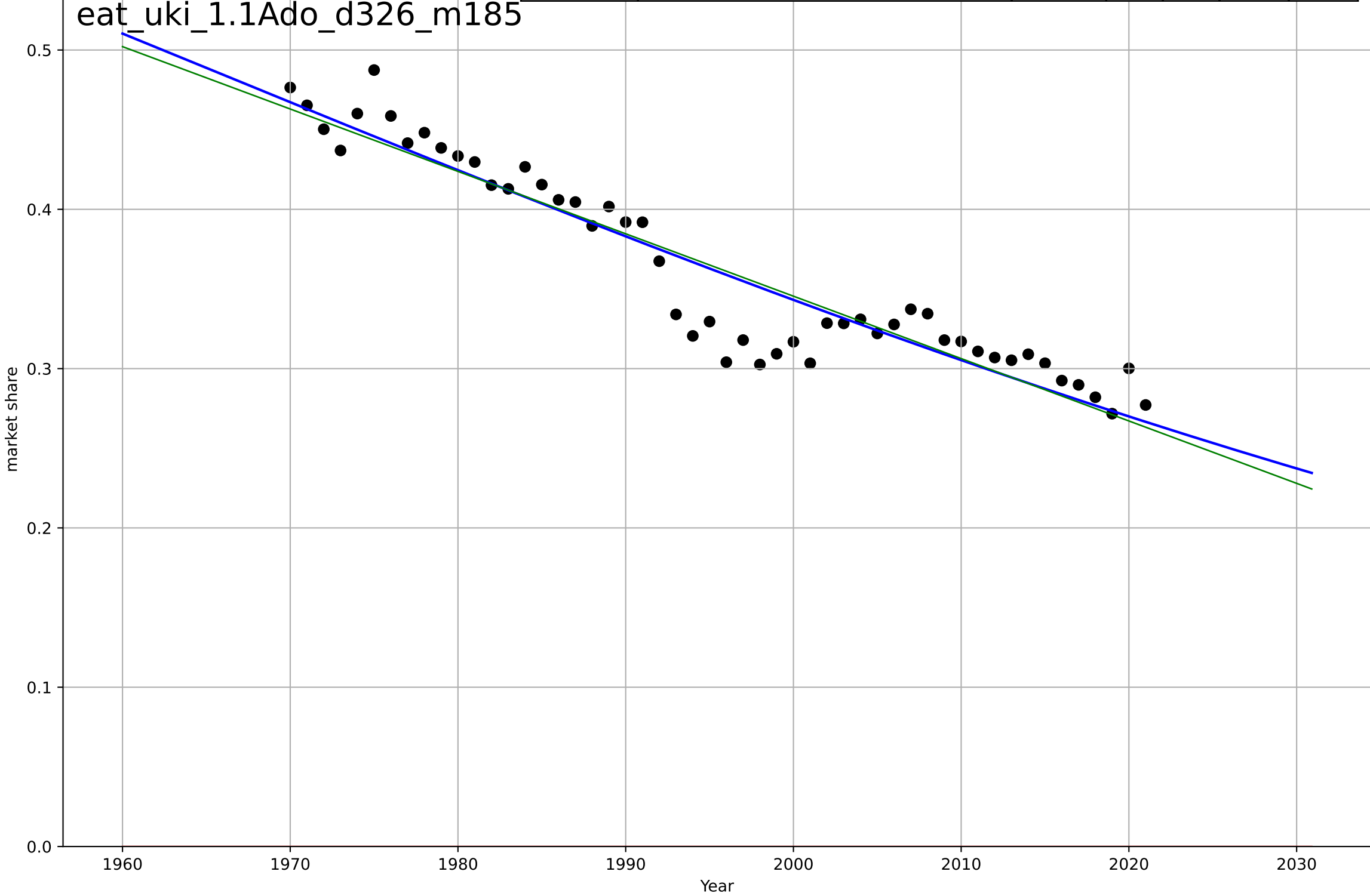
eating less meat
Japan
1.1 Adoption over time
red meat as a share of meat consumption
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|--------|--------|
| Logistic | $t_0=2009, Dt=-227, K=0.409$ | -0.0194 | 0.602 | 0.577 | 0.0236 | 0.0191 |
| Exponential | $0.113 \cdot \exp(-0.00833 \cdot (x-2080))$ | -0.00833 | 0.6 | 0.584 | 0.0236 | 0.0194 |
| Linear | $\text{intercept}=4.09, \text{slope}=-0.00193$ | -0.00193 | 0.603 | 0.587 | 0.0235 | 0.0191 |



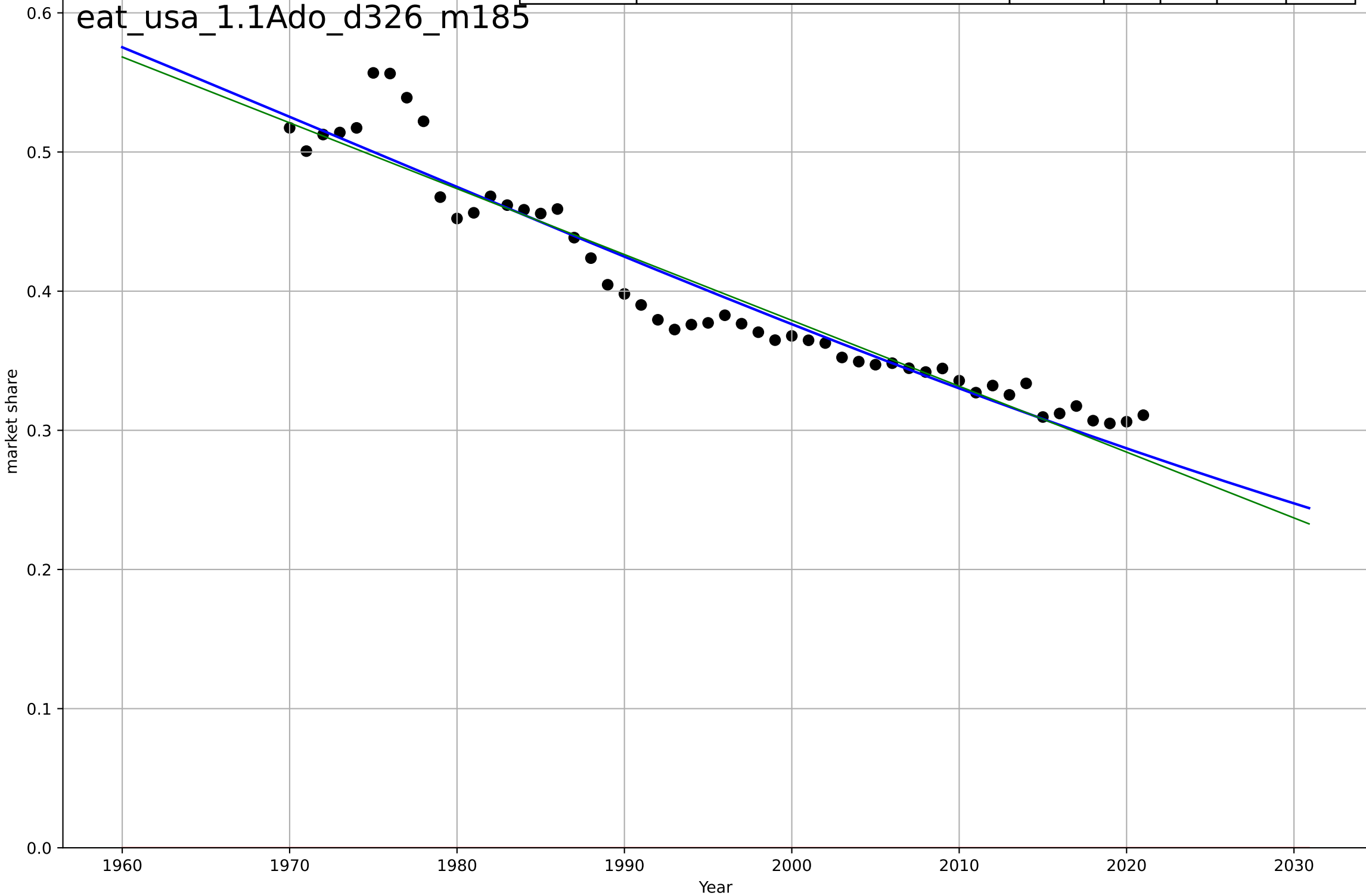
eating less meat
UK
1.1 Adoption over time
red meat as a share of meat consumption
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|--------|--------|
| Logistic | $t_0=1962, D_t=-254, K=1$ | -0.0173 | 0.891 | 0.884 | 0.0207 | 0.0157 |
| Exponential | $1.56e+03 \cdot \exp(0.000592 \cdot (x-157421))$ | 0.000592 | -33.6 | -35 | 0.368 | 0.363 |
| Linear | intercept=8.18, slope=-0.00392 | -0.00392 | 0.88 | 0.875 | 0.0217 | 0.0164 |



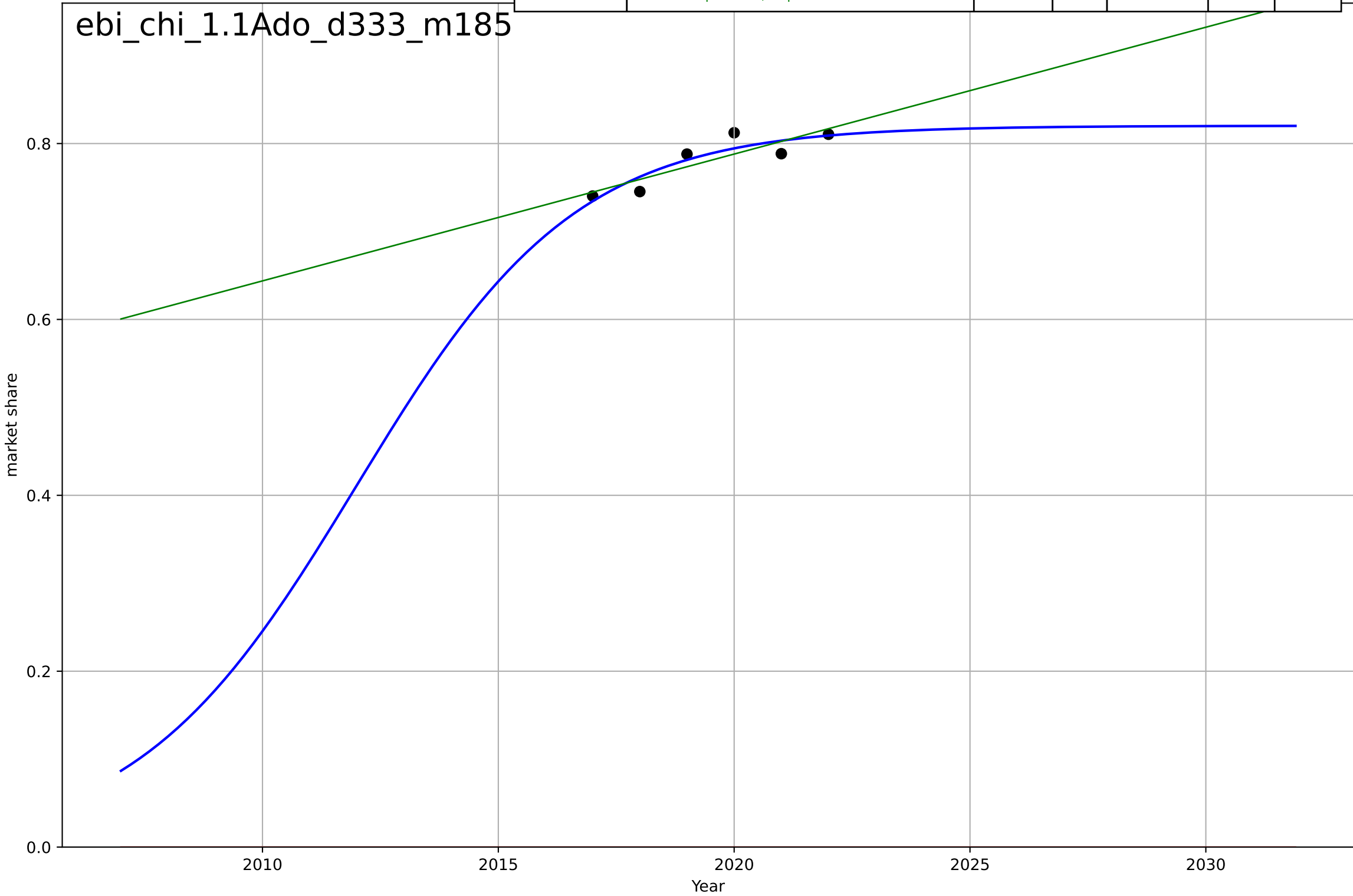
eating less meat
US
1.1 Adoption over time
red meat as a share of meat consumption
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|--------|--------|
| Logistic | $t_0=1975, D_t=-217, K=1$ | -0.0202 | 0.921 | 0.916 | 0.0209 | 0.0156 |
| Exponential | $1.56e+03 \cdot \exp(0.000511 \cdot (x-157417))$ | 0.000511 | -29 | -30.2 | 0.407 | 0.4 |
| Linear | intercept=9.84, slope=-0.00473 | -0.00473 | 0.912 | 0.908 | 0.0221 | 0.0165 |



e-bikes
China
1.1 Adoption over time
e-bikes as a share of bikes sold
market share

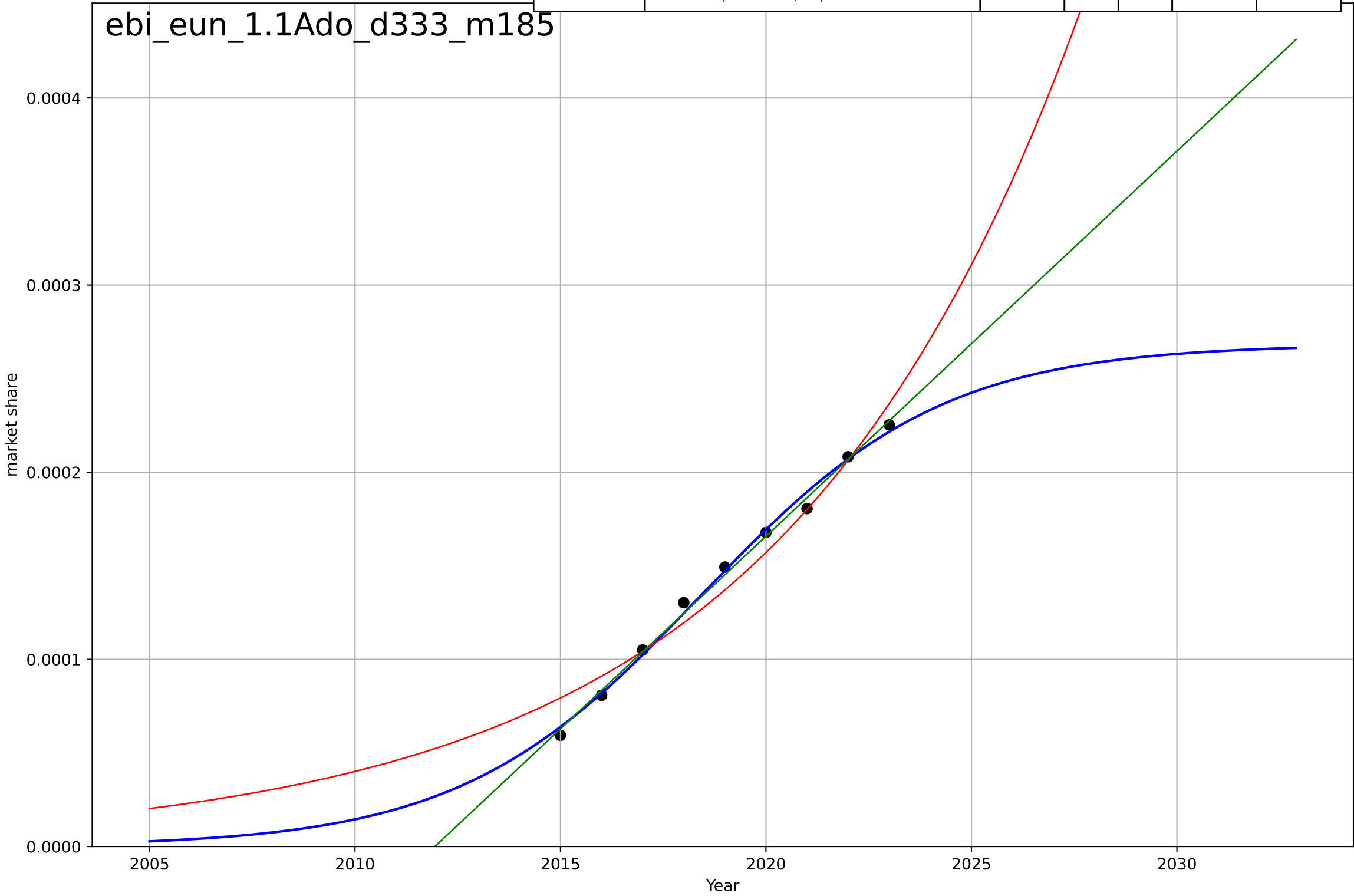
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-----------|--------|--------|
| Logistic | $t_0=2012, D_t=10.3, K=0.82$ | 0.428 | 0.816 | 0.54 | 0.0122 | 0.0105 |
| Exponential | $1.56e+03 \cdot \exp(0.00227 \cdot (x-157495))$ | 0.00227 | -749 | -1.25e+03 | 0.781 | 0.781 |
| Linear | $\text{intercept}=-28.3, \text{slope}=0.0144$ | 0.0144 | 0.746 | 0.576 | 0.0144 | 0.0129 |



e-bikes
EU
1.1 Adoption over time
e-bikes as a share of bikes sold
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|----------|----------|
| Logistic | $t_0=2018, Dt=12.9, K=0.000268$ | 0.34 | 0.994 | 0.99 | 4.25e-06 | 3.48e-06 |
| Exponential | $270 \cdot \exp(0.137 \cdot (x-2125))$ | 0.137 | 0.96 | 0.947 | 1.06e-05 | 8.7e-06 |
| Linear | $\text{intercept}=-0.0414, \text{slope}=2.06\text{e-}05$ | 2.06e-05 | 0.996 | 0.994 | 3.56e-06 | 3.15e-06 |

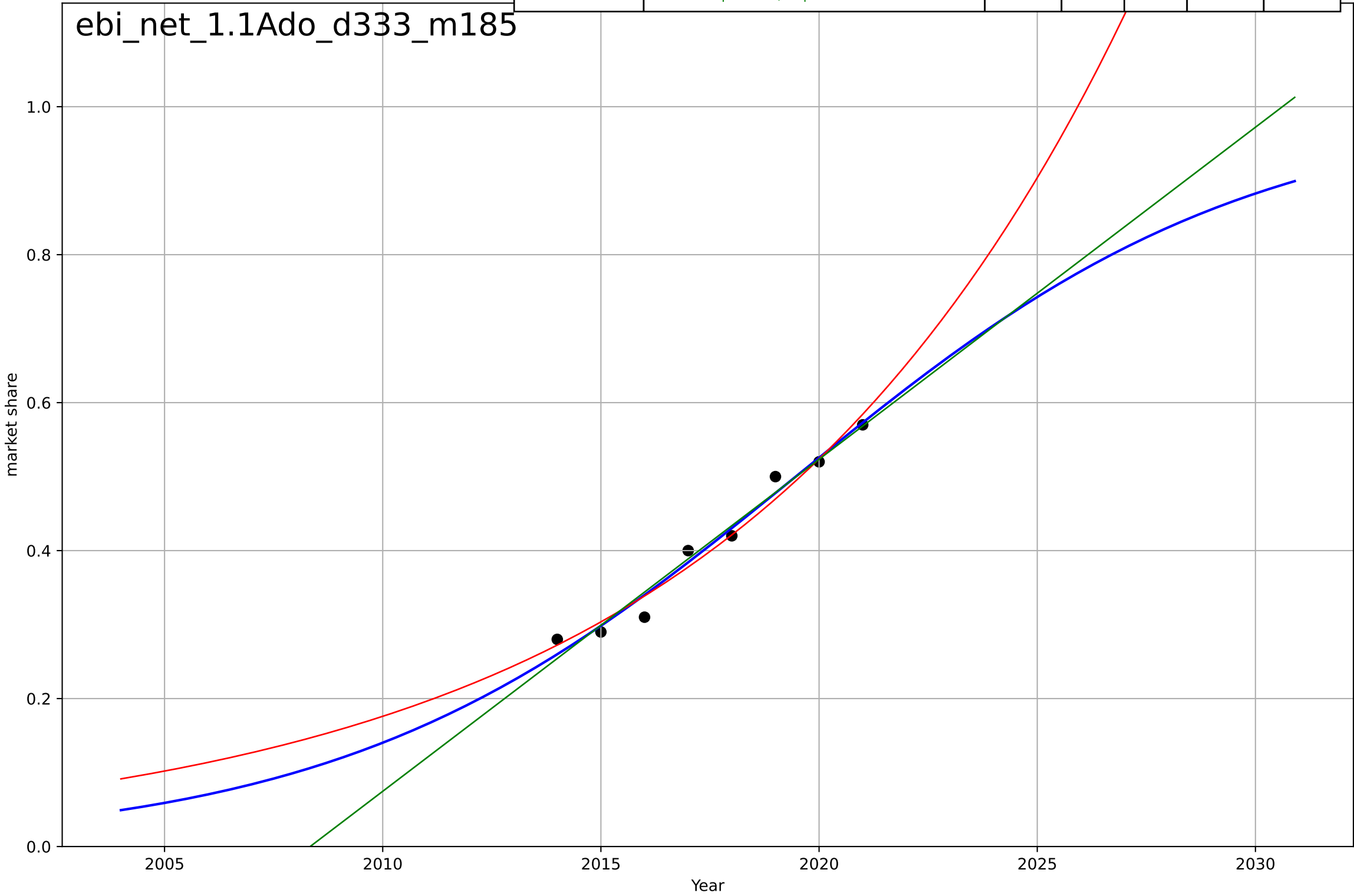
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e-bikes
The Netherlands
1.1 Adoption over time
e-bikes as a share of bikes sold
market share

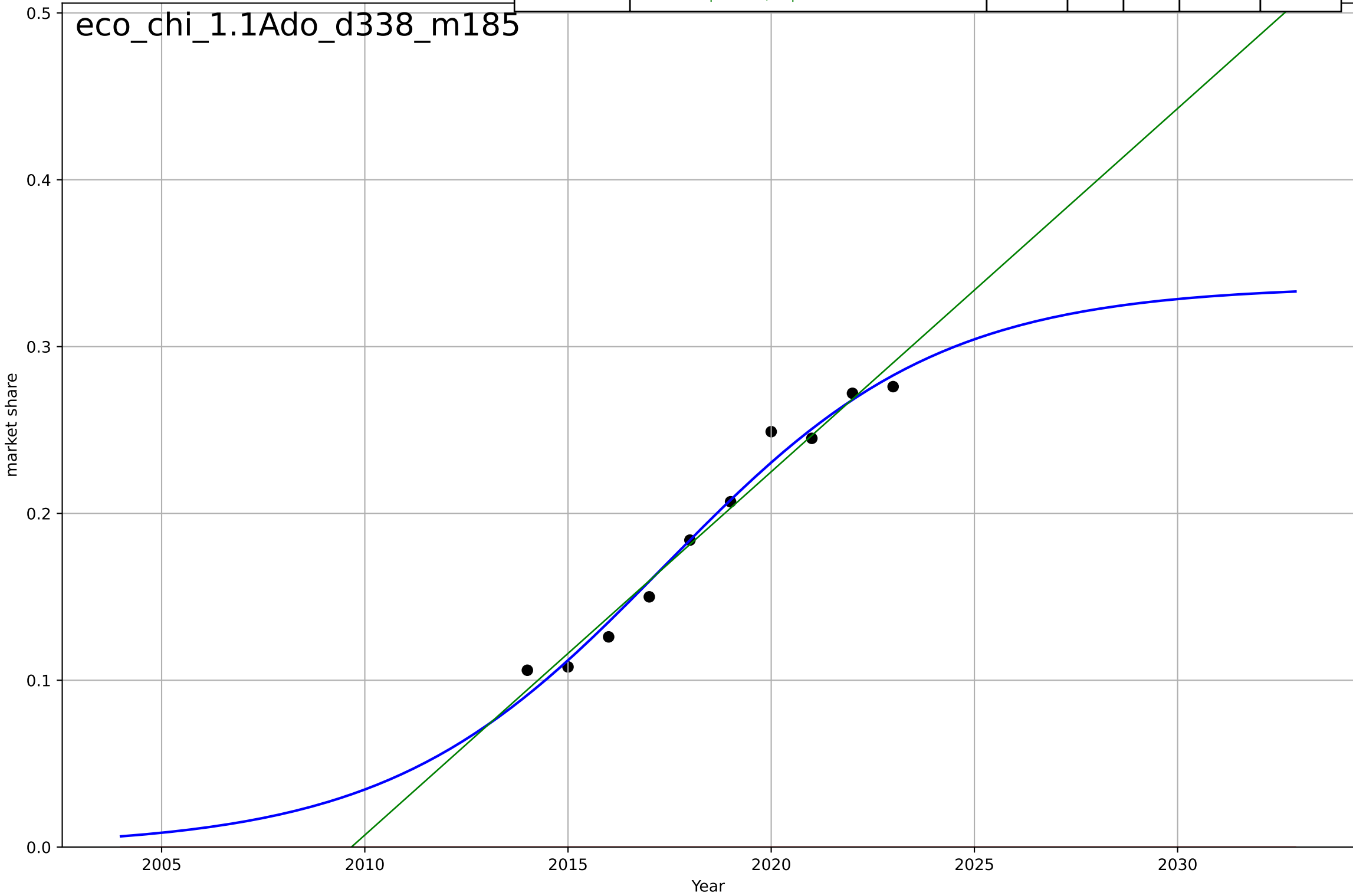
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2019, Dt=22.9, K=1$ | 0.192 | 0.974 | 0.955 | 0.0168 | 0.0144 |
| Exponential | $5.8 \cdot \exp(0.109 \cdot (x-2042))$ | 0.109 | 0.969 | 0.957 | 0.0184 | 0.0153 |
| Linear | $\text{intercept}=-90.1, \text{slope}=0.0449$ | 0.0449 | 0.969 | 0.957 | 0.0183 | 0.015 |

ebi_net_1.1Ado_d333_m185



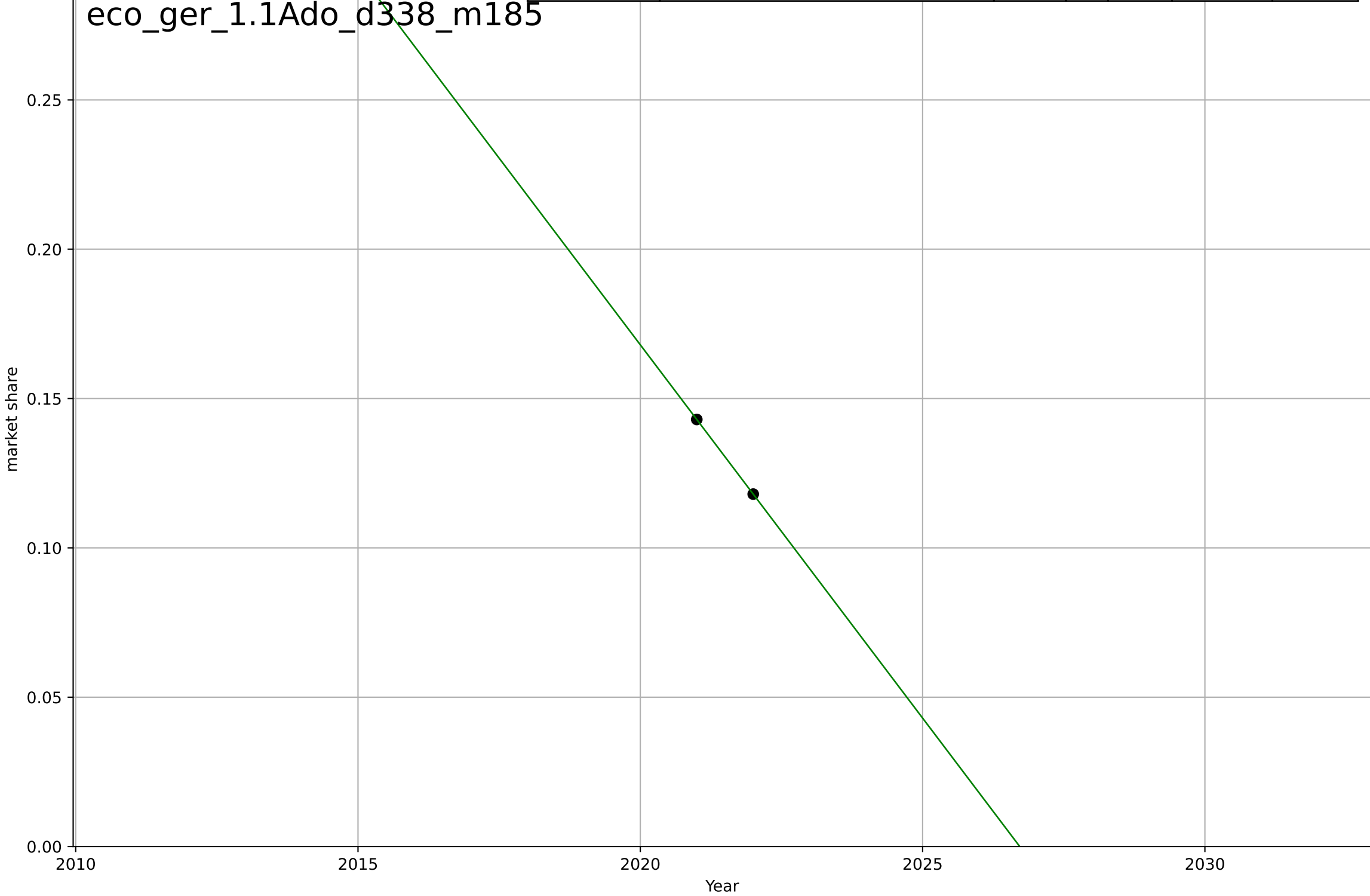
e-commerce
China
1.1 Adoption over time
Internet sales as a share of total retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|---------|---------|
| Logistic | $t_0=2017, Dt=14.9, K=0.336$ | 0.295 | 0.979 | 0.969 | 0.00916 | 0.00729 |
| Exponential | $1.55e+03*\exp(0.00302*(x-157546))$ | 0.00302 | -9.16 | -12.1 | 0.203 | 0.192 |
| Linear | $\text{intercept}=-43.8, \text{slope}=0.0218$ | 0.0218 | 0.969 | 0.96 | 0.0112 | 0.00912 |



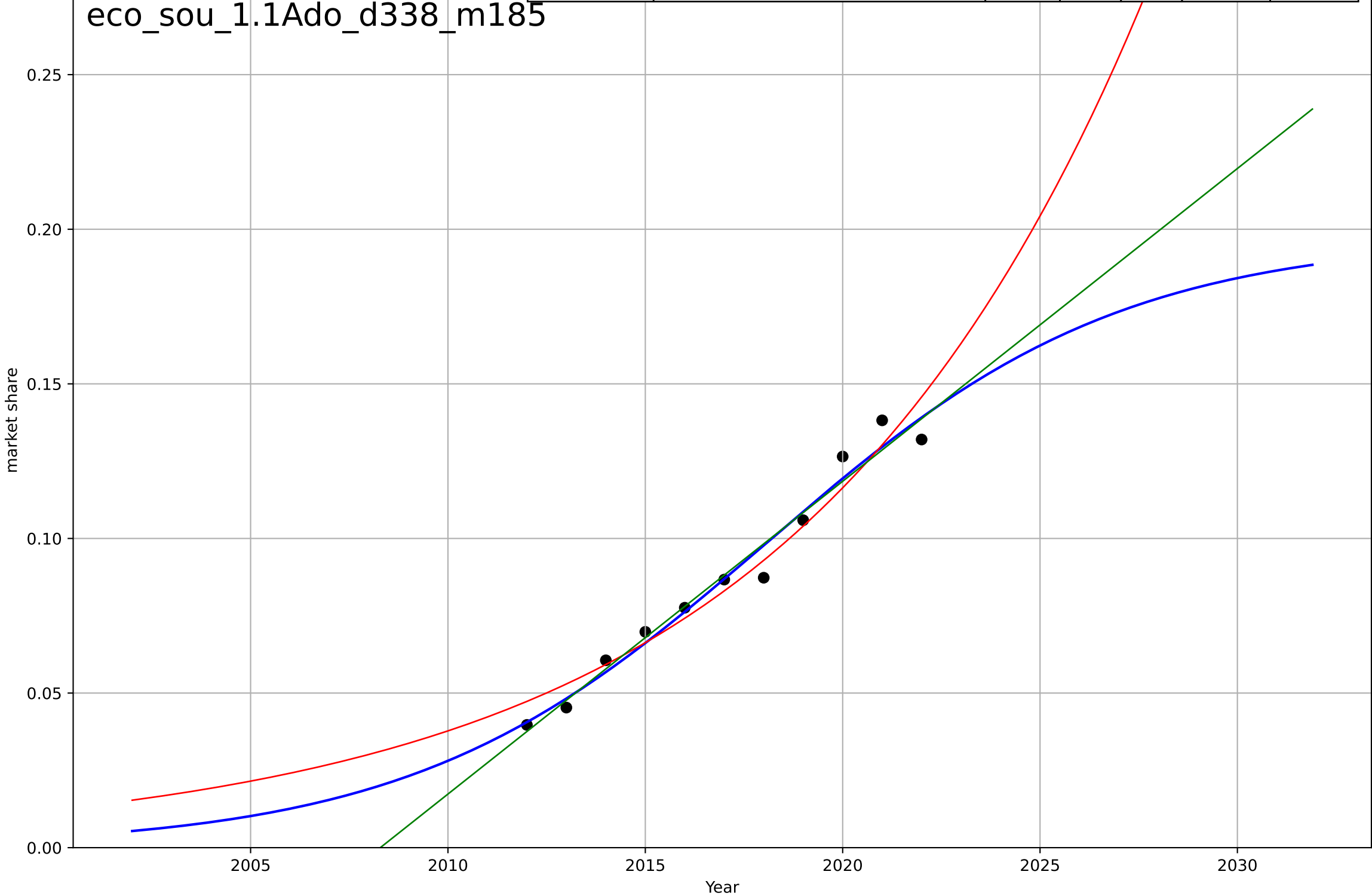
e-commerce
Germany
1.1 Adoption over time
Internet sales as a share of total retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|--------|-----|-------|----------|---------|
| Logistic | $t_0=\text{nan}, D_t=\text{nan}, K=\text{nan}$ | nan | nan | nan | nan | nan |
| Exponential | $\text{nan} \cdot \exp(\text{nan} \cdot (x - \text{nan}))$ | nan | nan | nan | nan | nan |
| Linear | $\text{intercept}=50.7, \text{slope}=-0.025$ | -0.025 | 1 | 1 | 5.75e-15 | 5.7e-15 |



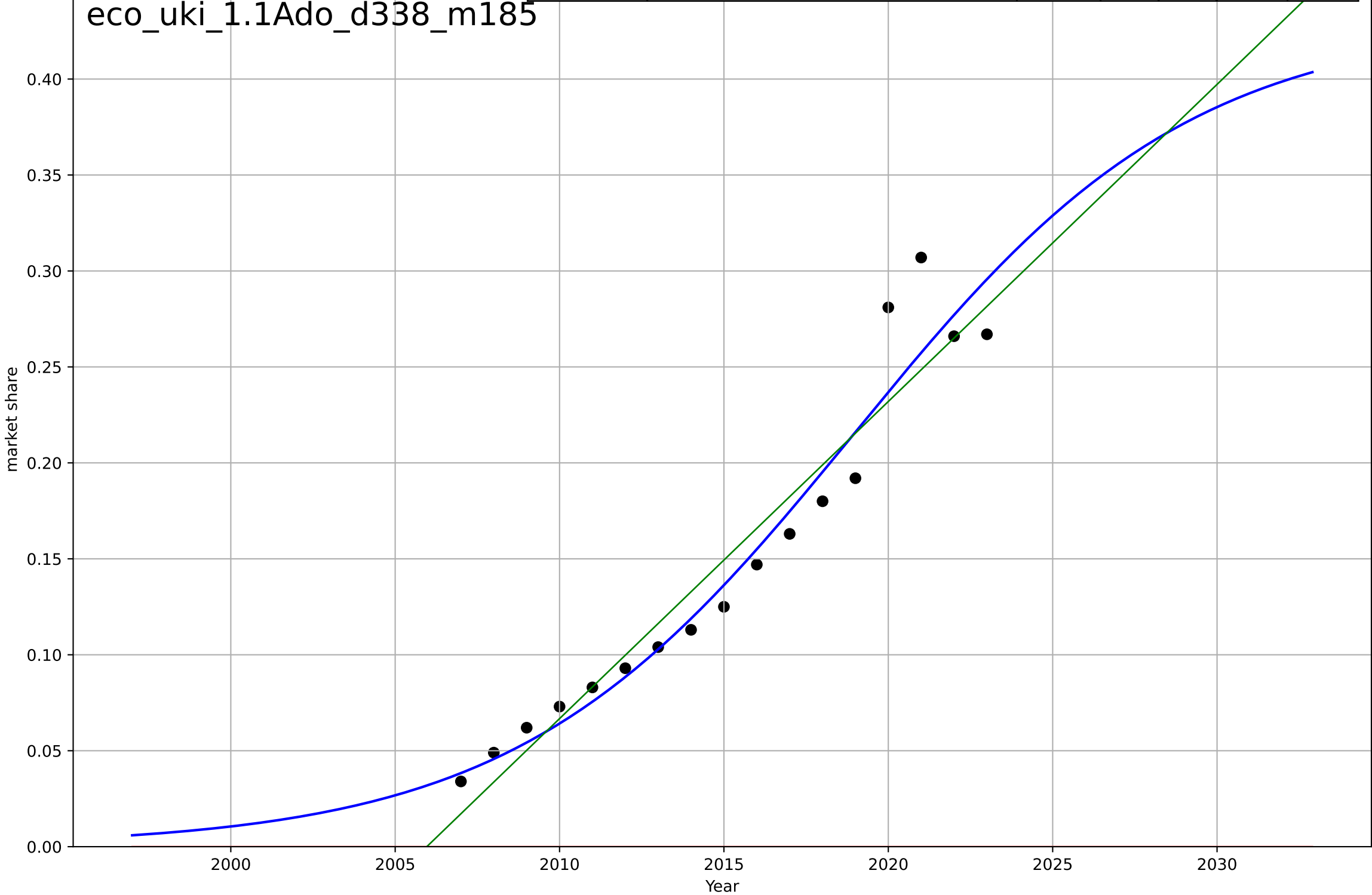
e-commerce
South Korea
1.1 Adoption over time
Internet sales as a share of total retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|---------|---------|
| Logistic | $t_0=2018, Dt=19.8, K=0.197$ | 0.222 | 0.971 | 0.959 | 0.00549 | 0.00445 |
| Exponential | $3.03e-10 \cdot \exp(0.113 \cdot (x-1844))$ | 0.113 | 0.953 | 0.941 | 0.00704 | 0.00605 |
| Linear | $\text{intercept}=-20.3, \text{slope}=0.0101$ | 0.0101 | 0.97 | 0.962 | 0.00565 | 0.00444 |



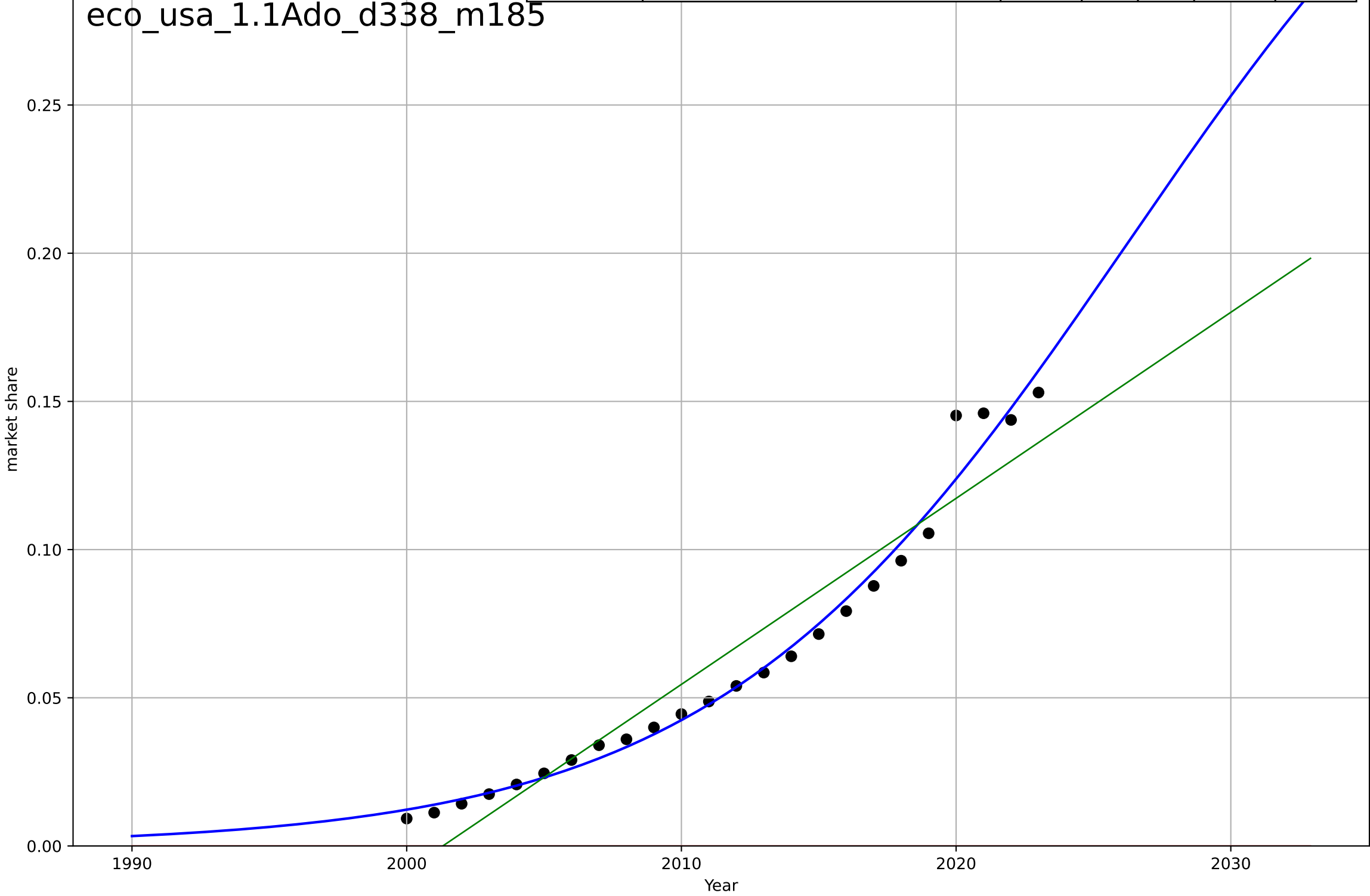
e-commerce
UK
1.1 Adoption over time
Internet sales as a share of total retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2019, D_t=22.6, K=0.43$ | 0.194 | 0.944 | 0.931 | 0.02 | 0.0145 |
| Exponential | $1.55e+03 \cdot \exp(0.00254 \cdot (x-157521))$ | 0.00254 | -3.13 | -3.73 | 0.172 | 0.149 |
| Linear | $\text{intercept}=-33.1, \text{slope}=0.0165$ | 0.0165 | 0.921 | 0.91 | 0.0237 | 0.0187 |



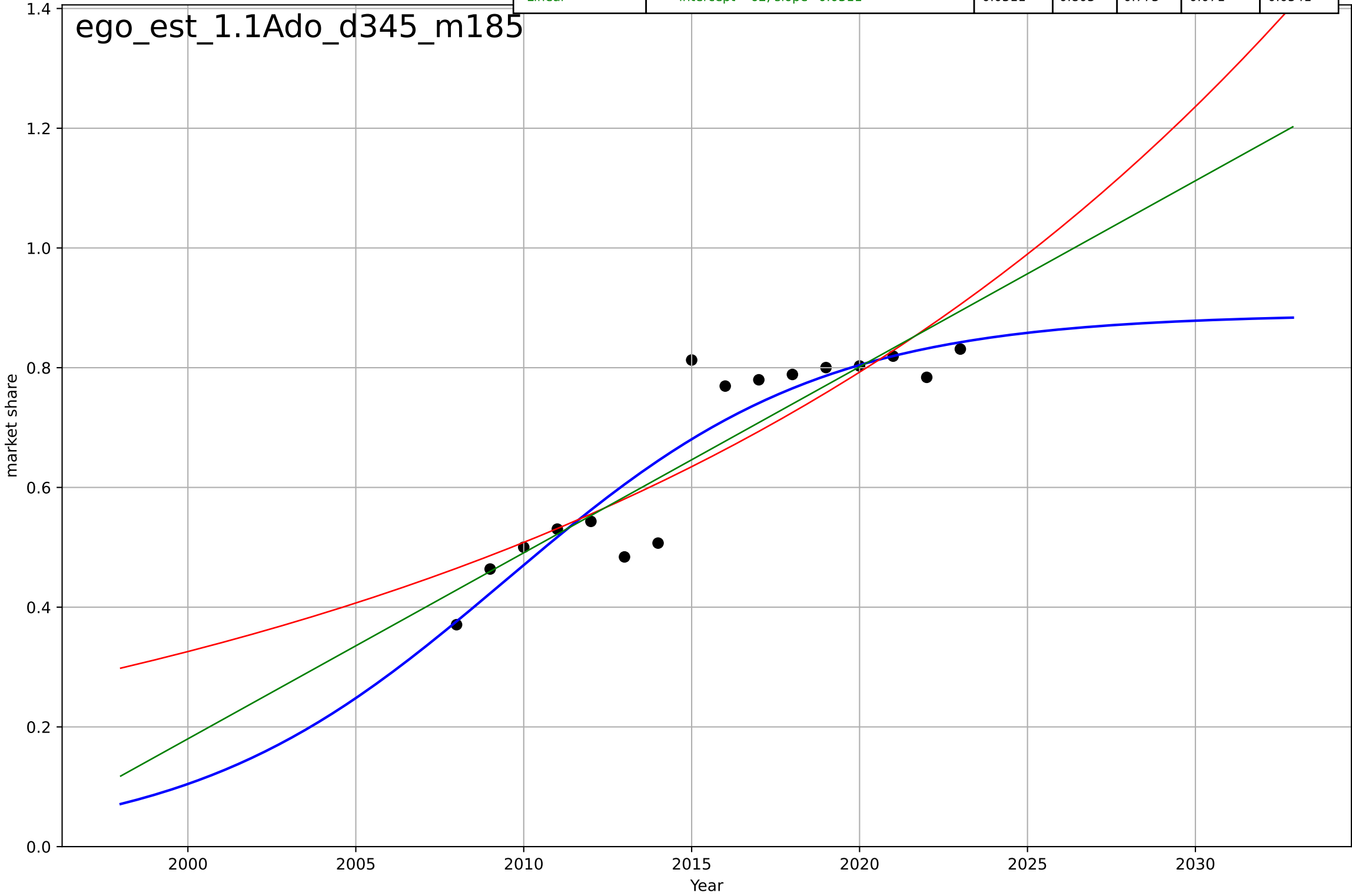
e-commerce
US
1.1 Adoption over time
Internet sales as a share of total retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|---------|---------|
| Logistic | $t_0=2026, D_t=33.2, K=0.407$ | 0.132 | 0.983 | 0.98 | 0.00598 | 0.00411 |
| Exponential | $1.56e+03 \cdot \exp(0.00159 \cdot (x-157487))$ | 0.00159 | -1.99 | -2.27 | 0.0784 | 0.0639 |
| Linear | $\text{intercept}=-12.6, \text{slope}=0.00628$ | 0.00628 | 0.919 | 0.911 | 0.0129 | 0.0112 |



e-government
Estonia
1.1 Adoption over time
share of people who interacted with public auth
market share

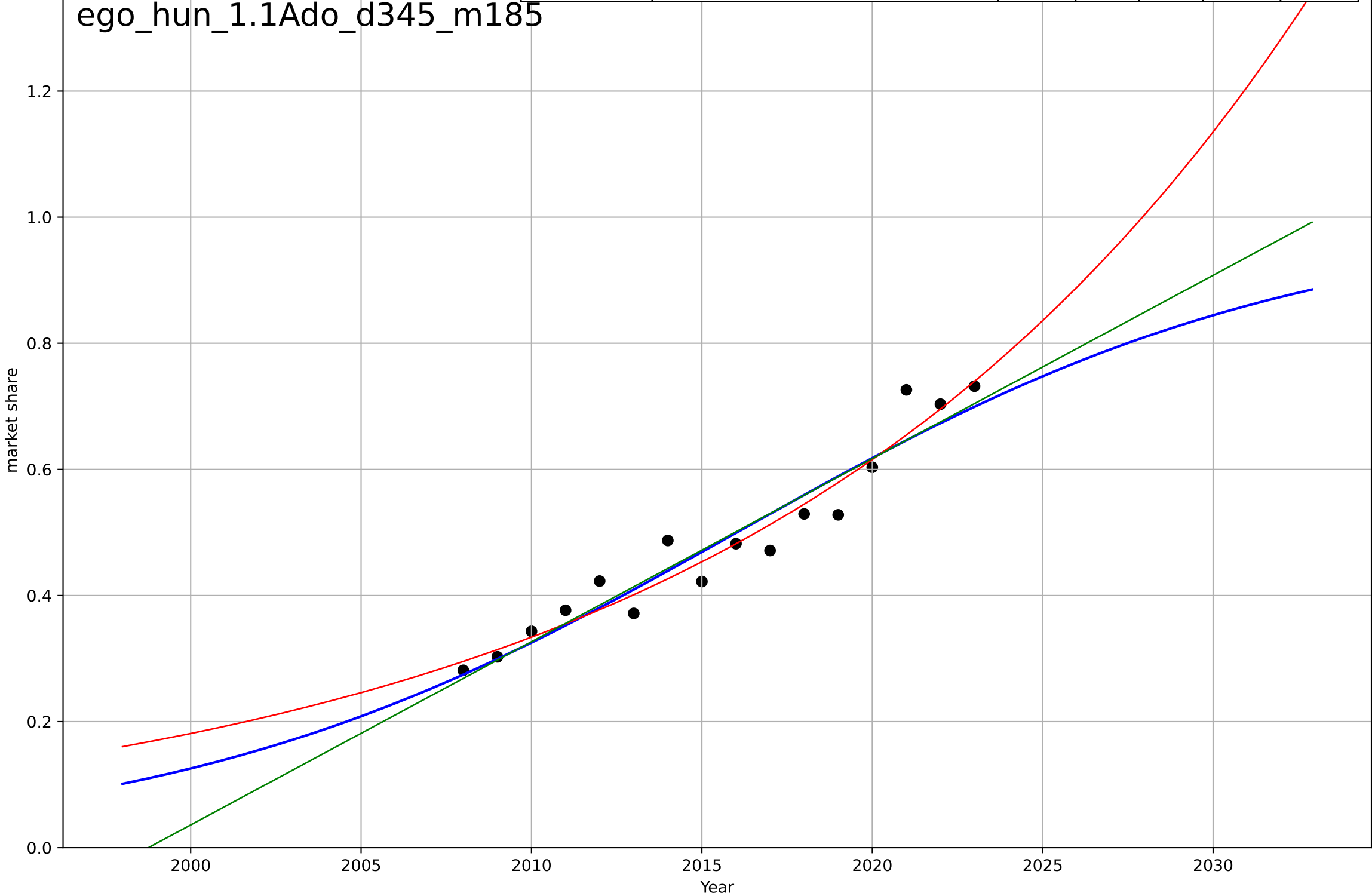
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2009, D_t=20.6, K=0.89$ | 0.213 | 0.848 | 0.81 | 0.0623 | 0.0433 |
| Exponential | $1.35 \cdot \exp(0.0444 \cdot (x-2032))$ | 0.0444 | 0.761 | 0.724 | 0.0781 | 0.0617 |
| Linear | $\text{intercept}=-62, \text{slope}=0.0311$ | 0.0311 | 0.803 | 0.773 | 0.071 | 0.0541 |



e-government
Hungary
1.1 Adoption over time
share of people who interacted with public auth
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2016, Dt=36.3, K=1$ | 0.121 | 0.918 | 0.897 | 0.04 | 0.0345 |
| Exponential | $1.1 \cdot \exp(0.0612 \cdot (x-2029))$ | 0.0612 | 0.941 | 0.932 | 0.0339 | 0.0269 |
| Linear | $\text{intercept}=-58.1, \text{slope}=0.0291$ | 0.0291 | 0.92 | 0.907 | 0.0395 | 0.0342 |

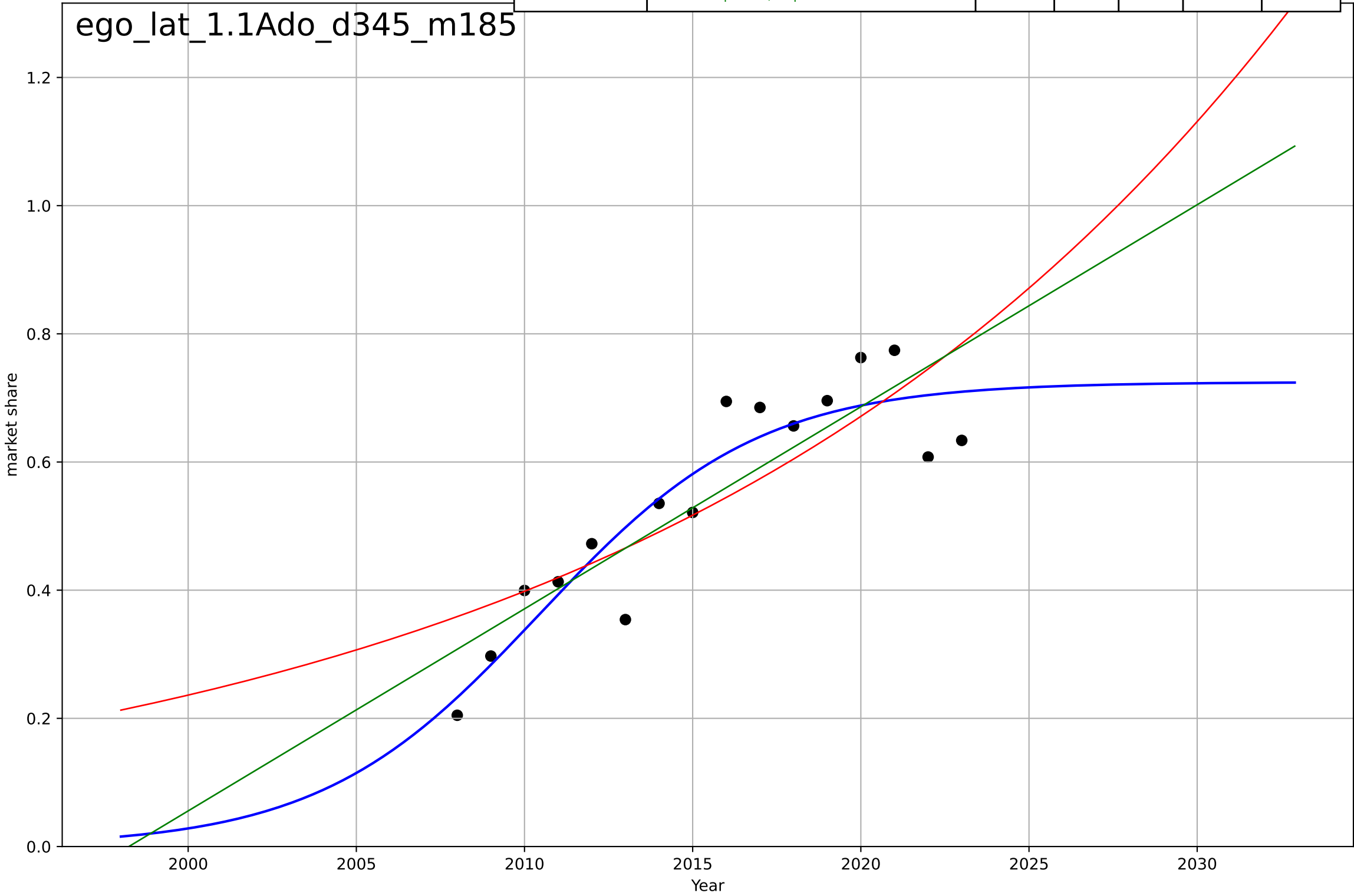
ego_hun_1.1Ado_d345_m185



e-government
Latvia
1.1 Adoption over time
share of people who interacted with public auth
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2010, Dt=14.3, K=0.725$ | 0.307 | 0.853 | 0.816 | 0.0641 | 0.0521 |
| Exponential | $1.21*\exp(0.0522*(x-2031))$ | 0.0522 | 0.684 | 0.635 | 0.094 | 0.0783 |
| Linear | $\text{intercept}=-63, \text{slope}=0.0315$ | 0.0315 | 0.756 | 0.718 | 0.0826 | 0.069 |

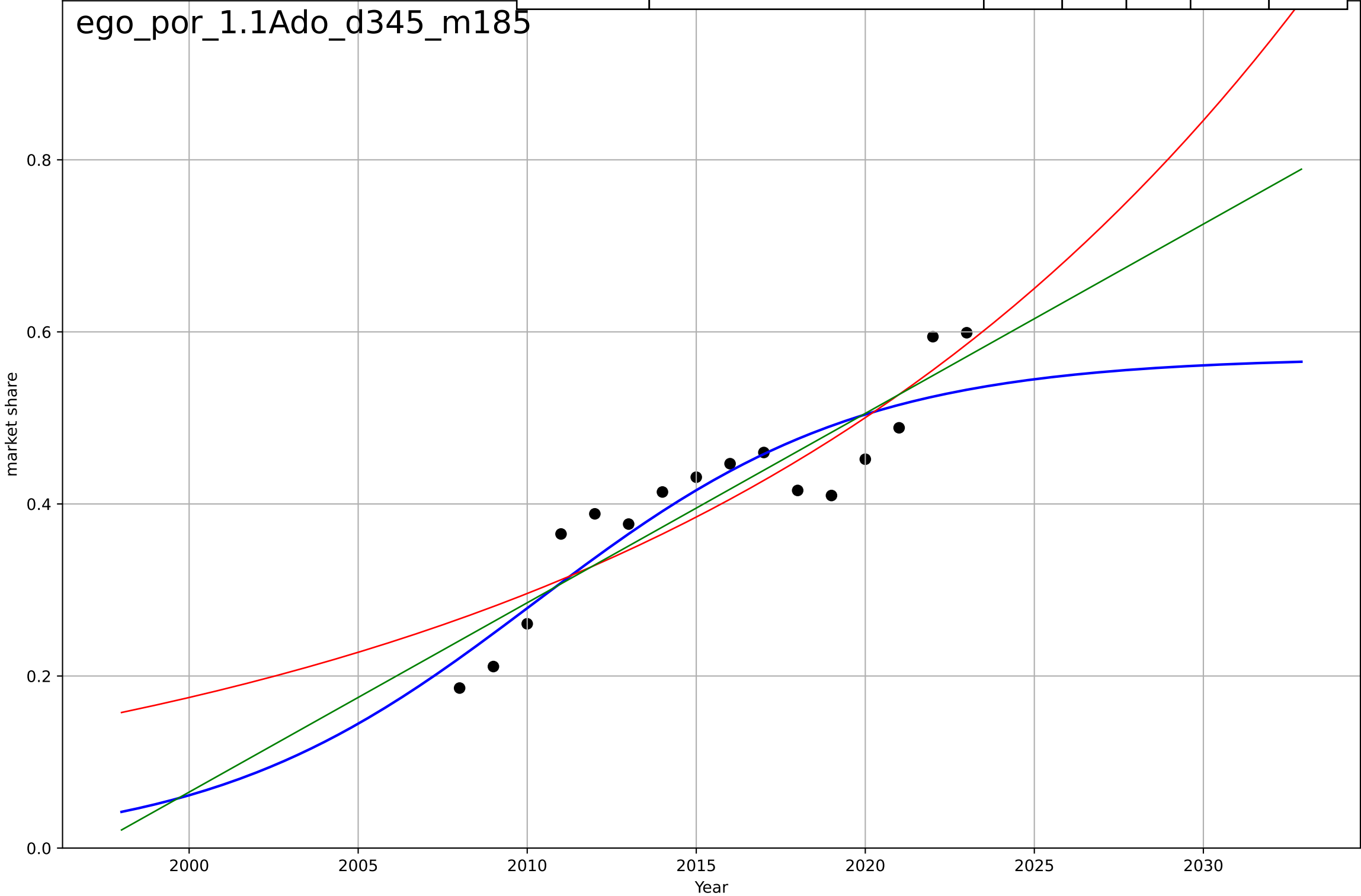
ego_lat_1.1Ado_d345_m185



e-government
Portugal
1.1 Adoption over time
share of people who interacted with public auth
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|--------|-------|-------|--------|--------|
| Logistic | $t_0=2010, Dt=21.2, K=0.57$ | 0.207 | 0.835 | 0.793 | 0.0452 | 0.0384 |
| Exponential | $0.958 \cdot \exp(0.0525 \cdot (x-2032))$ | 0.0525 | 0.807 | 0.777 | 0.0488 | 0.046 |
| Linear | $\text{intercept}=-43.9, \text{slope}=0.022$ | 0.022 | 0.834 | 0.809 | 0.0452 | 0.0428 |

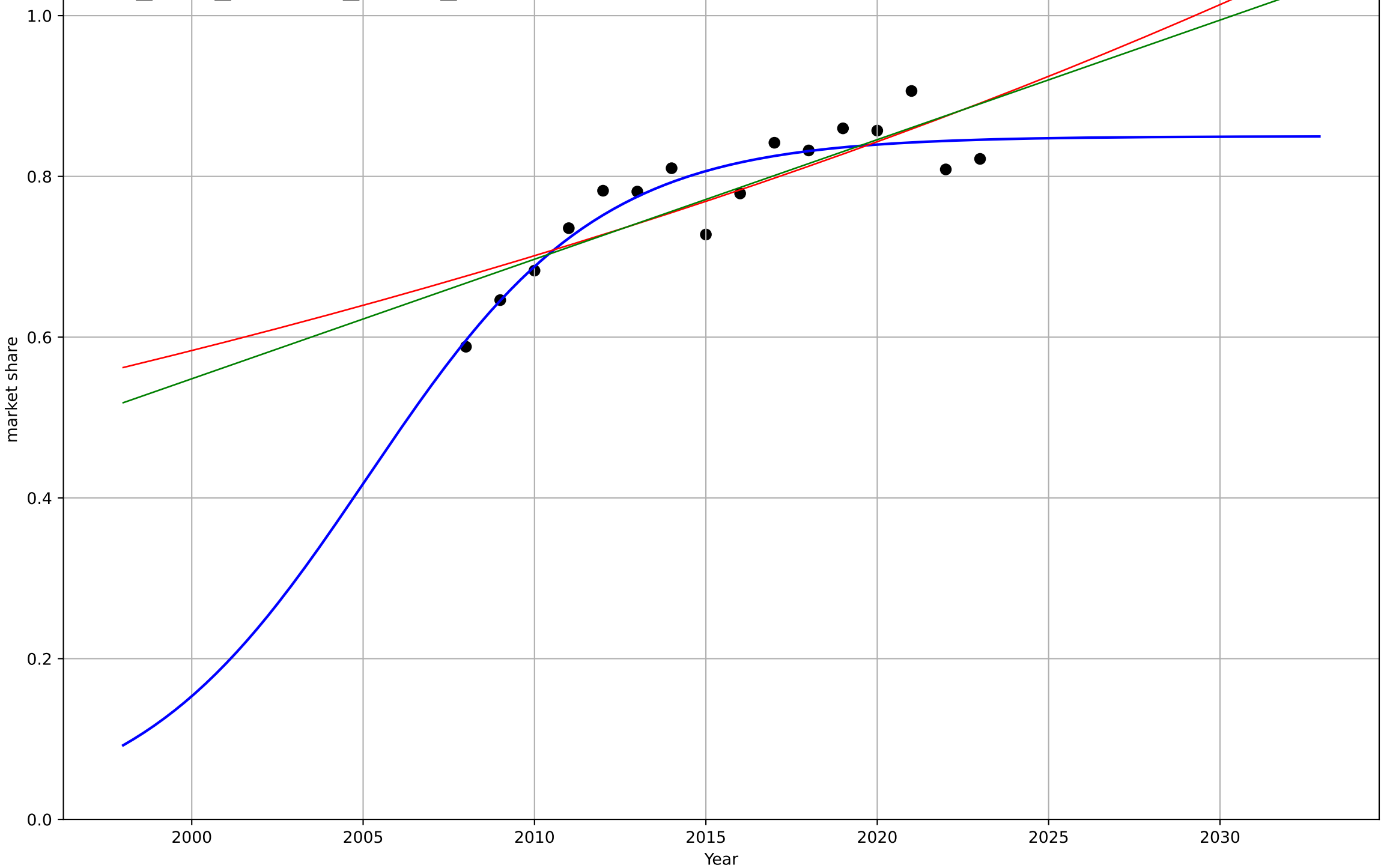
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e-government
Sweden
1.1 Adoption over time
share of people who interacted with public auth
market share

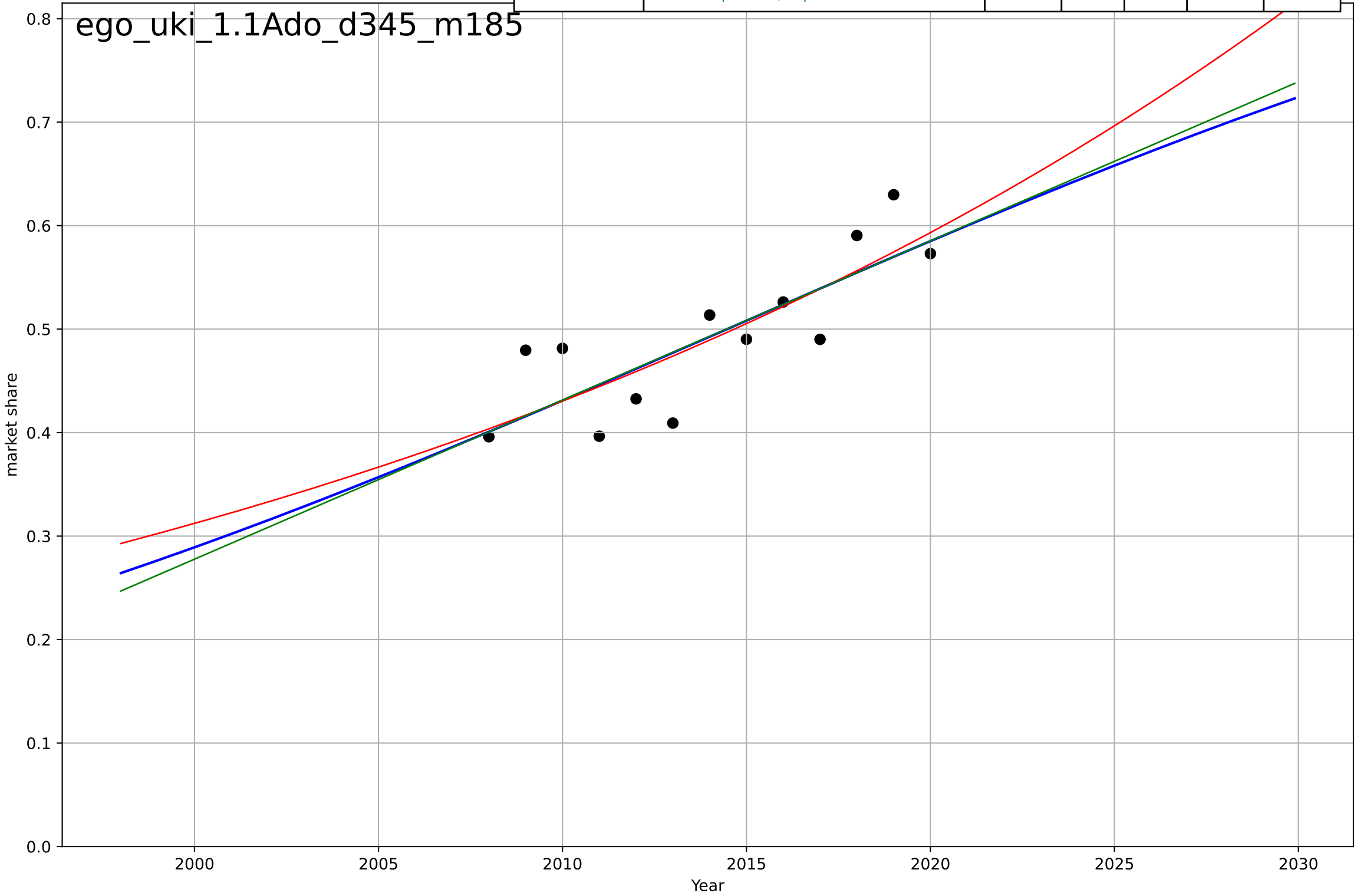
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2005, Dt=14.8, K=0.85$ | 0.296 | 0.848 | 0.81 | 0.0319 | 0.0237 |
| Exponential | $2.99 \cdot \exp(0.0184 \cdot (x-2089))$ | 0.0184 | 0.677 | 0.627 | 0.0465 | 0.0411 |
| Linear | $\text{intercept}=-29.2, \text{slope}=0.0149$ | 0.0149 | 0.702 | 0.656 | 0.0447 | 0.0395 |

ego_swe_1.1Ado_d345_m185



e-government
UK
1.1 Adoption over time
share of people who interacted with public auth
market share

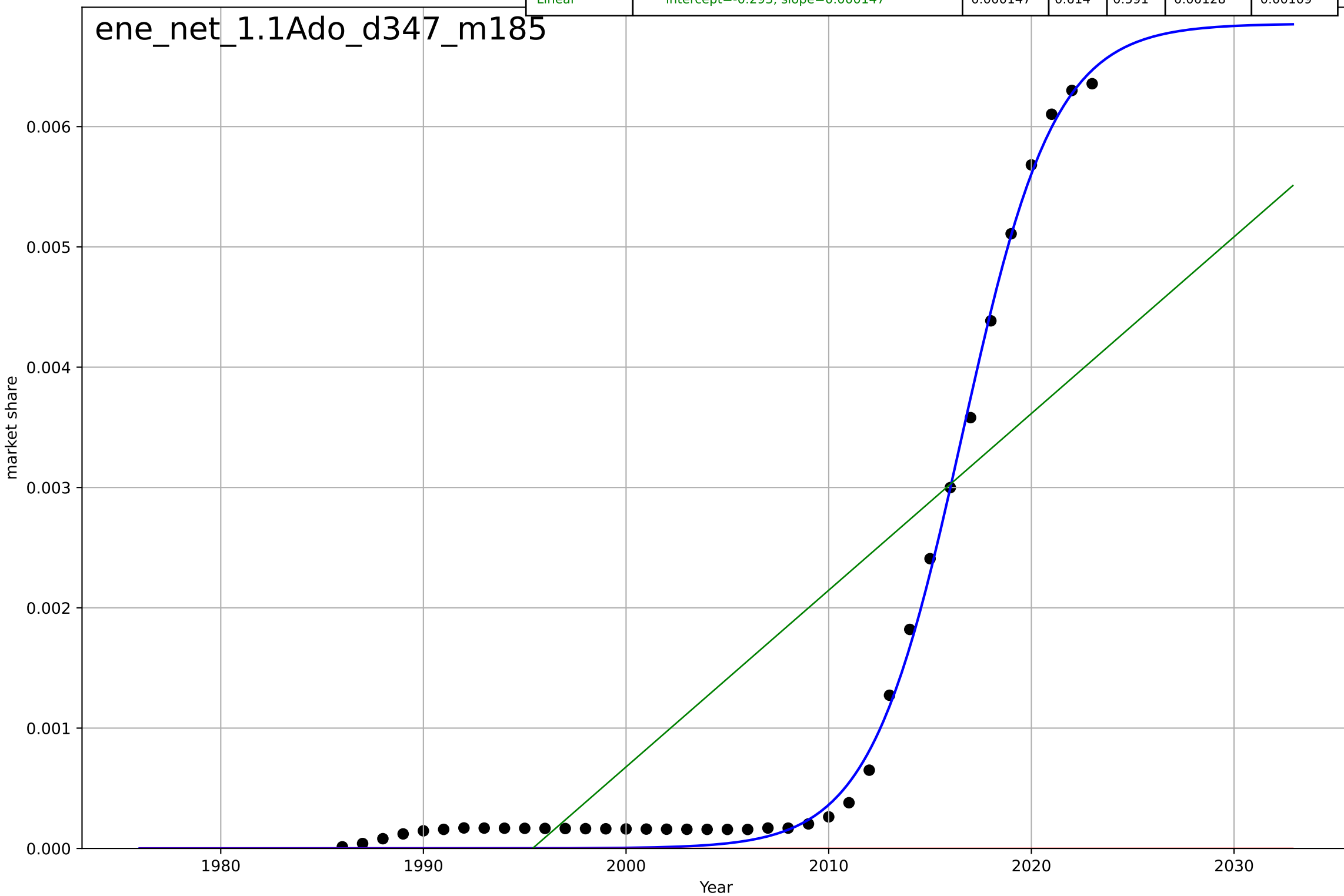
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2014, Dt=70.7, K=1$ | 0.0622 | 0.654 | 0.539 | 0.0419 | 0.0357 |
| Exponential | $2.27 \cdot \exp(0.0321 \cdot (x-2062))$ | 0.0321 | 0.672 | 0.606 | 0.0408 | 0.0356 |
| Linear | $\text{intercept}=-30.5, \text{slope}=0.0154$ | 0.0154 | 0.653 | 0.584 | 0.0419 | 0.0358 |



energy community
The Netherlands
1.1 Adoption over time
share of population in energy communities
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|--------|--------|----------|----------|
| Logistic | $t_0=2017, Dt=10, K=0.00686$ | 0.439 | 0.996 | 0.996 | 0.000125 | 0.000113 |
| Exponential | $1.56e+03 \cdot \exp(0.00101 \cdot (x-157460))$ | 0.00101 | -0.424 | -0.505 | 0.00245 | 0.00134 |
| Linear | $\text{intercept}=-0.293, \text{slope}=0.000147$ | 0.000147 | 0.614 | 0.591 | 0.00128 | 0.00109 |

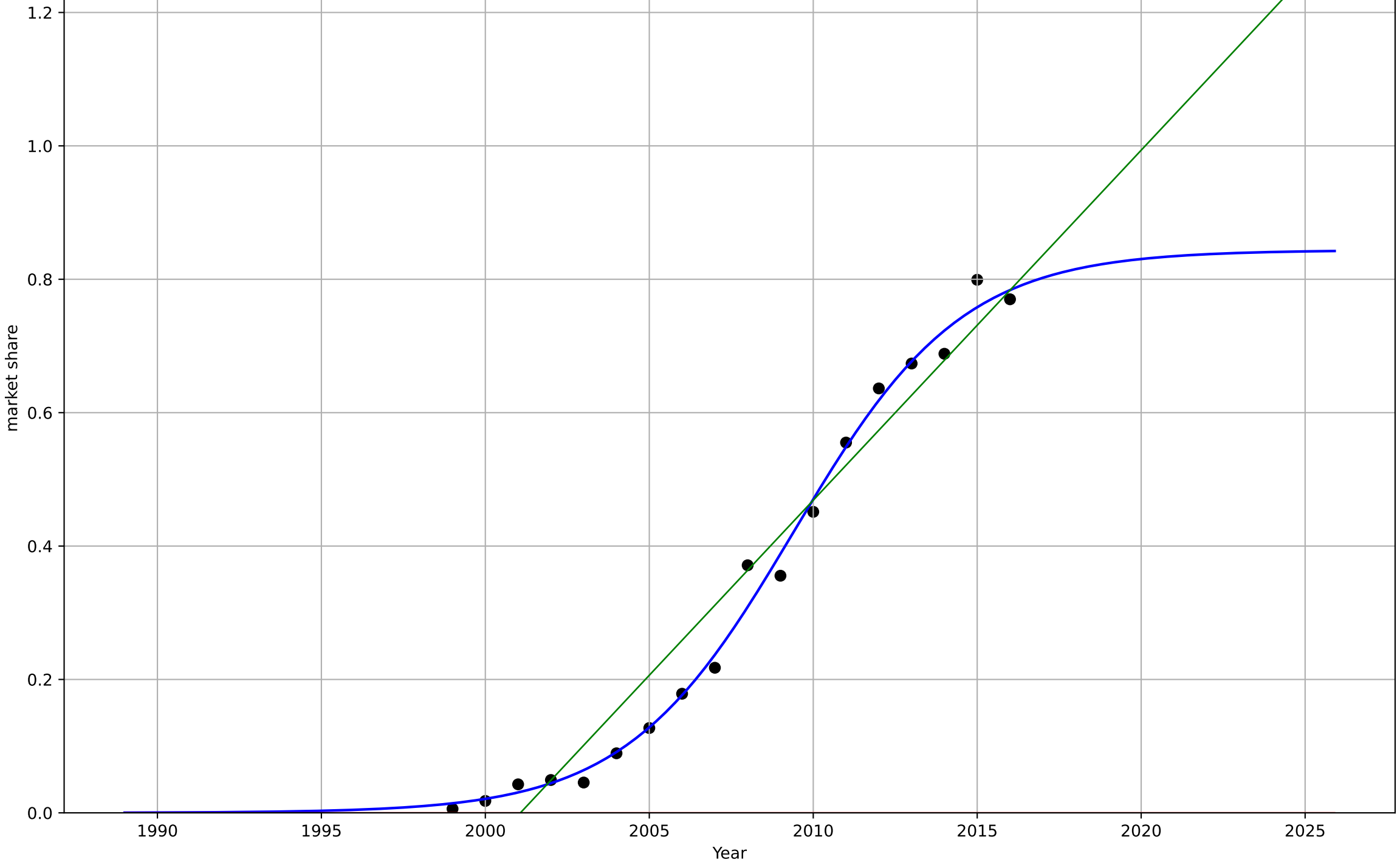
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firm ESG reporting
Europe
1.1 Adoption over time
share of firms voluntarily adopting gri reporting
market share

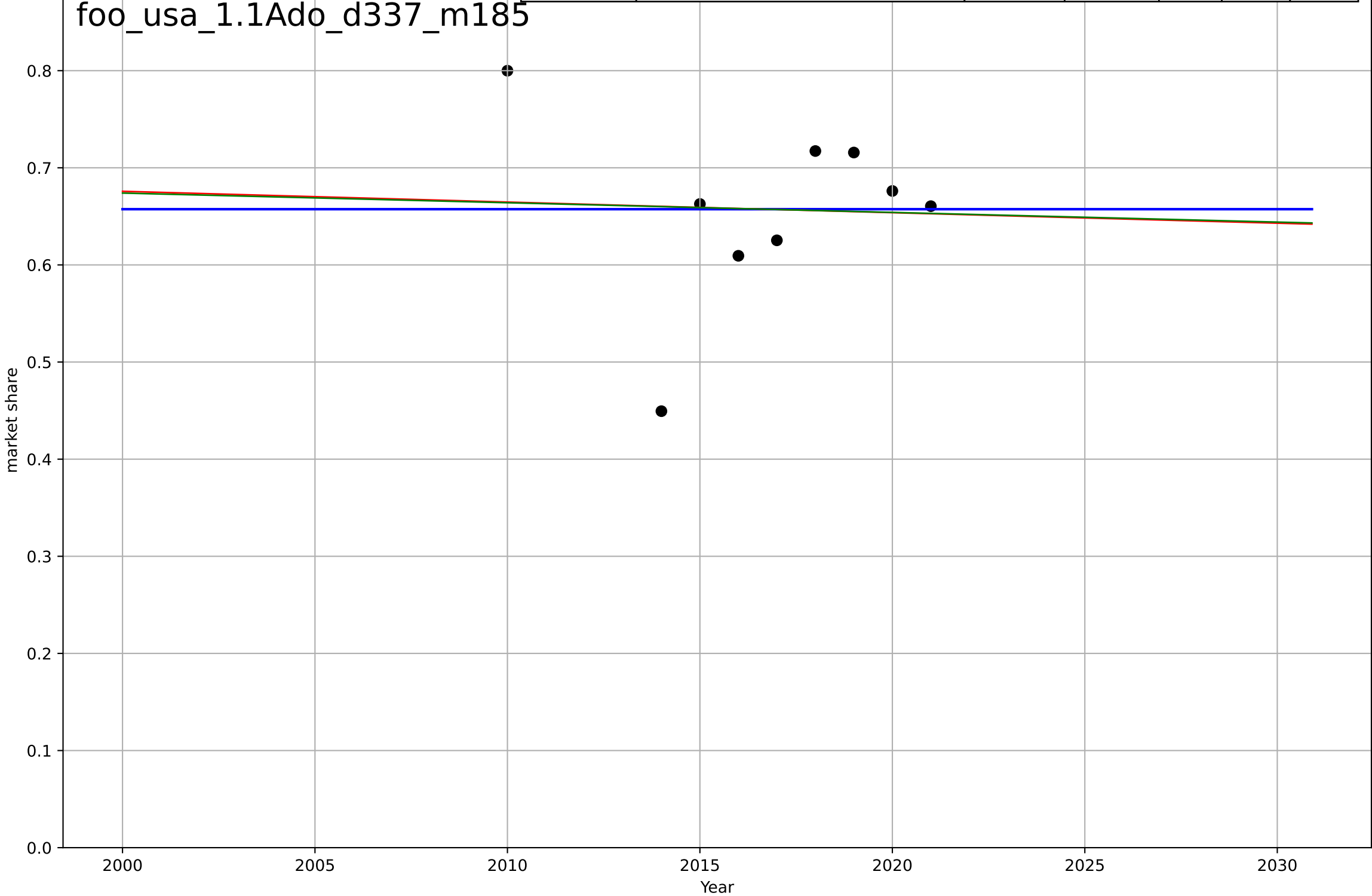
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|--------|--------|
| Logistic | $t_0=2009, Dt=11.3, K=0.844$ | 0.39 | 0.993 | 0.992 | 0.0233 | 0.0168 |
| Exponential | $1.55e+03*\exp(0.00593*(x-157589))$ | 0.00593 | -1.46 | -1.79 | 0.438 | 0.337 |
| Linear | $\text{intercept}=-105, \text{slope}=0.0525$ | 0.0525 | 0.953 | 0.947 | 0.0605 | 0.0517 |

fir_eur_1.1Ado_d343_m185



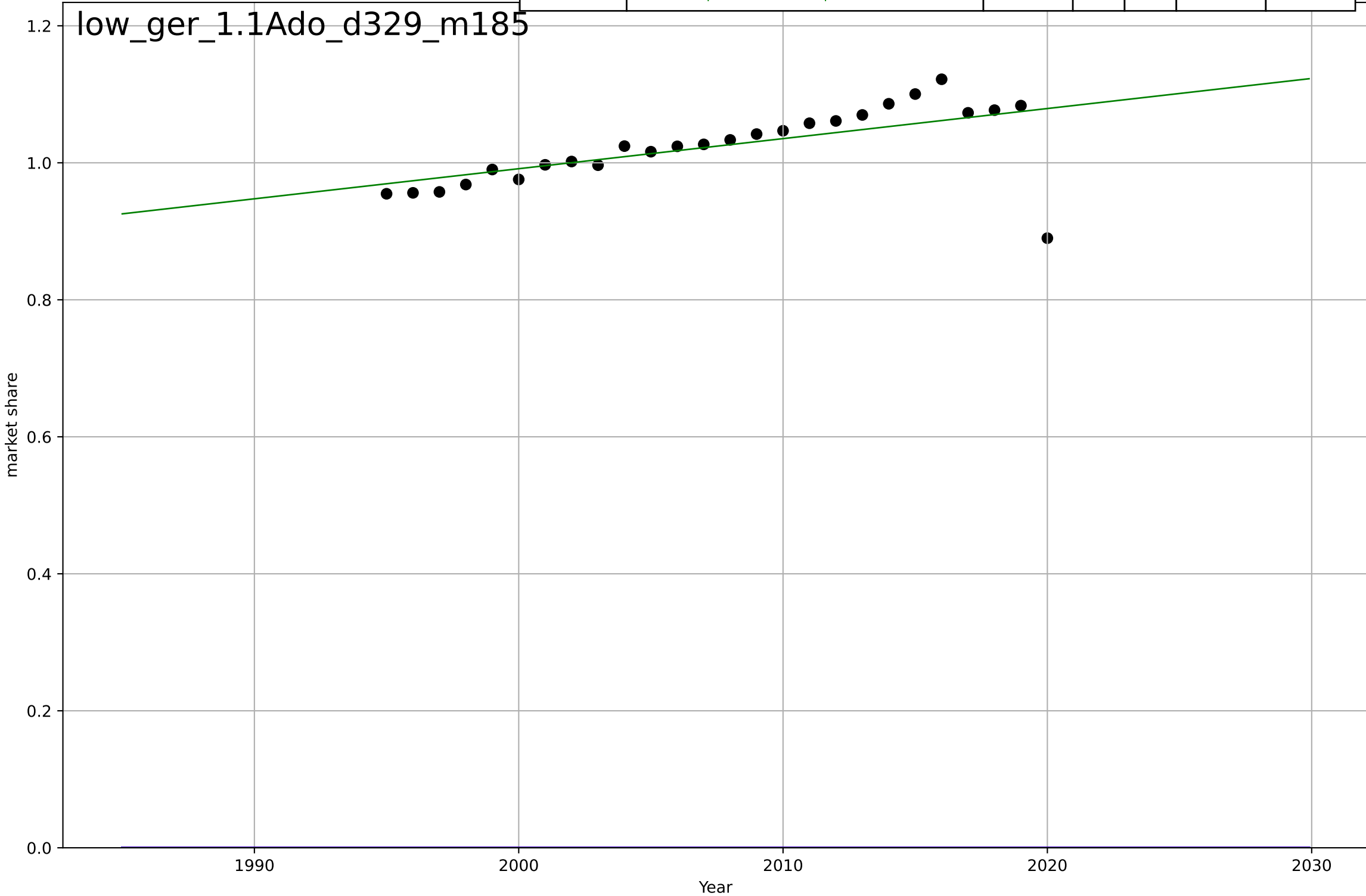
food waste reduction
US
1.1 Adoption over time
share of food that is wasted
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|-----------|-----------|--------|--------|--------|
| Logistic | $t_0=1031, Dt=213, K=0.657$ | 0.0207 | -7.85e-11 | -0.6 | 0.0909 | 0.064 |
| Exponential | $2.94*\exp(-0.00166*(x-1114))$ | -0.00166 | 0.00135 | -0.332 | 0.0908 | 0.0647 |
| Linear | $\text{intercept}=2.67, \text{slope}=-0.000996$ | -0.000996 | 0.00123 | -0.332 | 0.0908 | 0.0647 |



low-carbon long distance travel
Germany
1.1 Adoption over Time
share of pkm by rail
market share
1e12

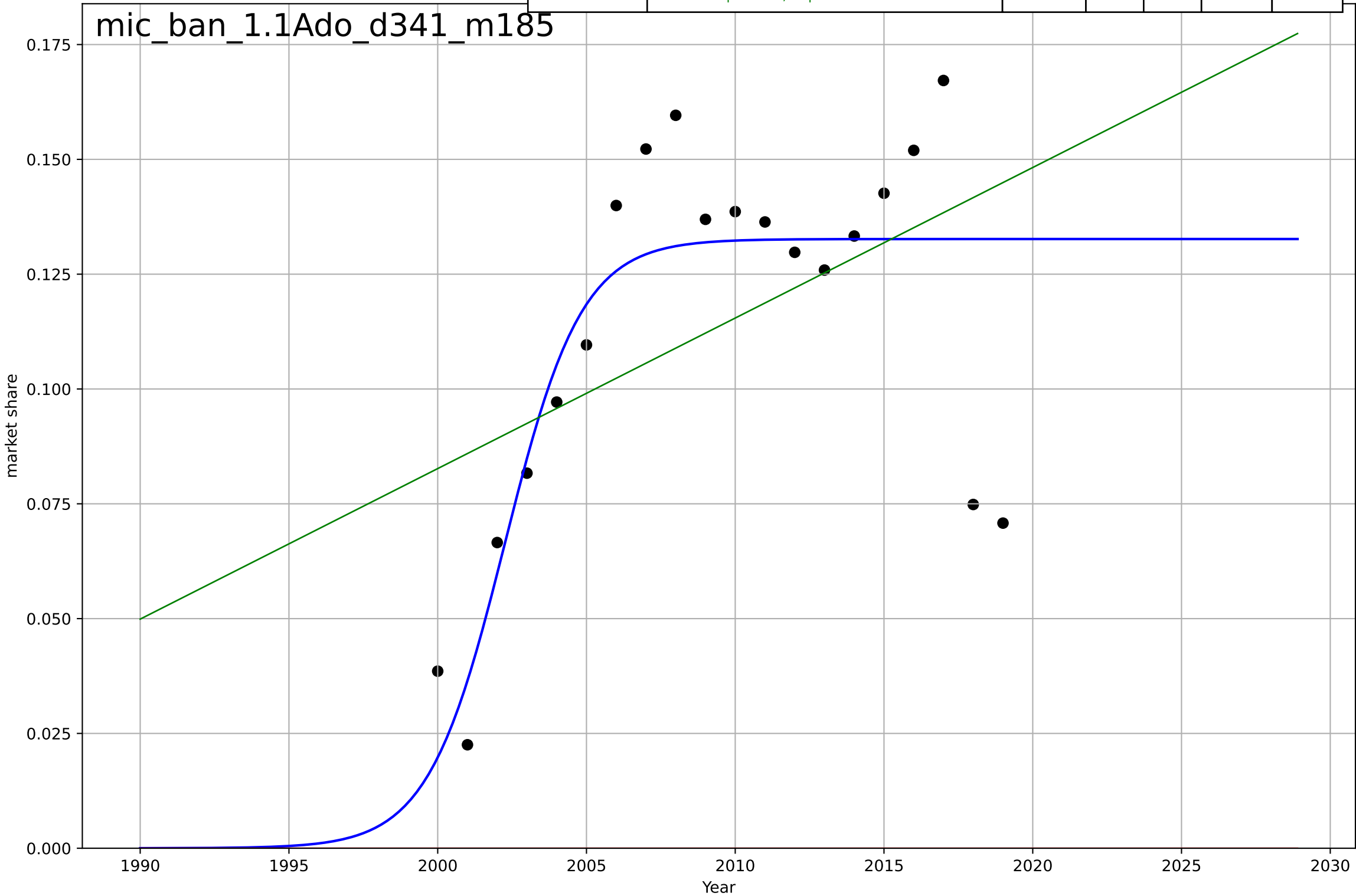
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|------------|-------|-------|------------|------------|
| Logistic | $t_0=2403, D_t=-121, K=0.987$ | -0.0363 | -369 | -419 | $1.03e+12$ | $1.02e+12$ |
| Exponential | $10 \cdot \exp(0.001 \cdot (x-1950))$ | 0.001 | -369 | -401 | $1.03e+12$ | $1.02e+12$ |
| Linear | $\text{intercept}=-7.79e+12, \text{slope}=4.39e+09$ | $4.39e+09$ | 0.381 | 0.328 | $4.2e+10$ | $2.16e+10$ |



microfinance
Bangladesh
1.1 Adoption over time
active borrowers as a share of population
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|--------|--------|
| Logistic | $t_0=2002, Dt=5.69, K=0.133$ | 0.773 | 0.656 | 0.592 | 0.0237 | 0.0167 |
| Exponential | $1.56e+03 \cdot \exp(0.0013 \cdot (x-157471))$ | 0.0013 | -7.91 | -8.96 | 0.121 | 0.114 |
| Linear | $\text{intercept}=-6.47, \text{slope}=0.00328$ | 0.00328 | 0.218 | 0.126 | 0.0358 | 0.0282 |

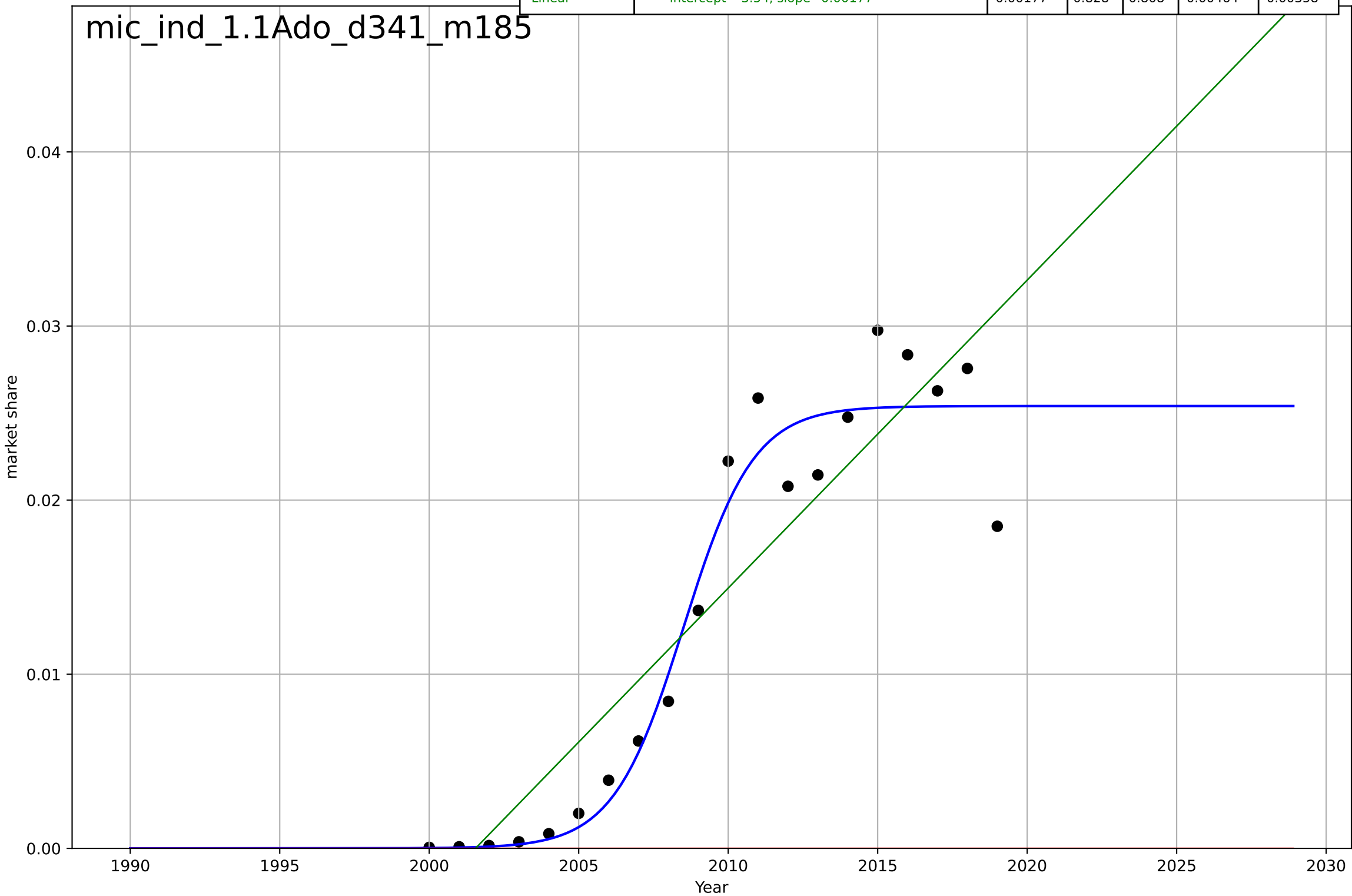
mic_ban_1.1Ado_d341_m185



microfinance
India
1.1 Adoption over time
active borrowers as a share of population
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|---------|---------|
| Logistic | $t_0=2009, D_t=5.16, K=0.0254$ | 0.852 | 0.949 | 0.939 | 0.00254 | 0.00183 |
| Exponential | $1.56e+03*\exp(0.00117*(x-157472))$ | 0.00117 | -1.58 | -1.88 | 0.018 | 0.0141 |
| Linear | $\text{intercept}=-3.54, \text{slope}=0.00177$ | 0.00177 | 0.828 | 0.808 | 0.00464 | 0.00358 |

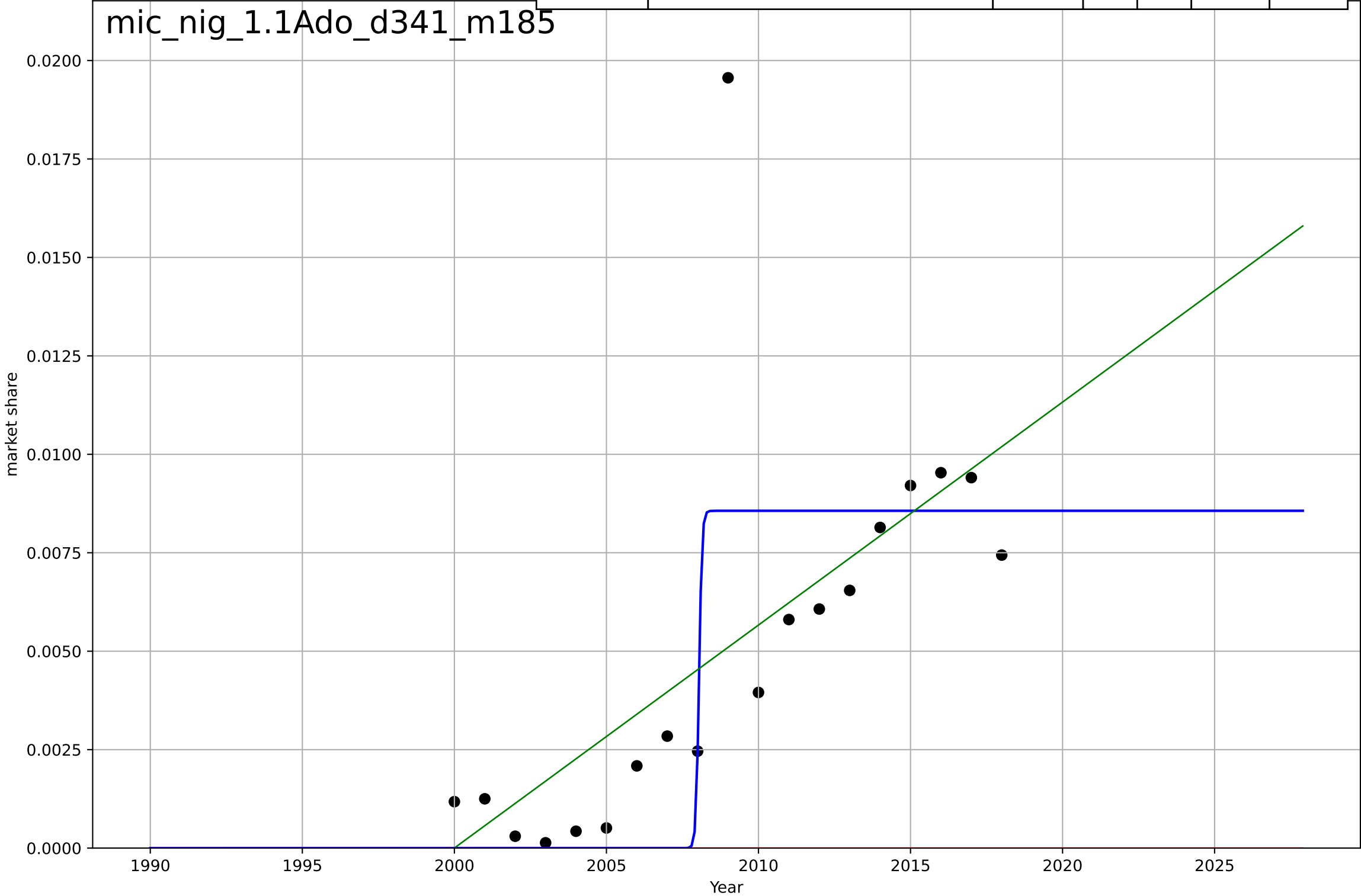
mic_ind_1.1Ado_d341_m185



microfinance
Nigeria
1.1 Adoption over time
active borrowers as a share of population
market share

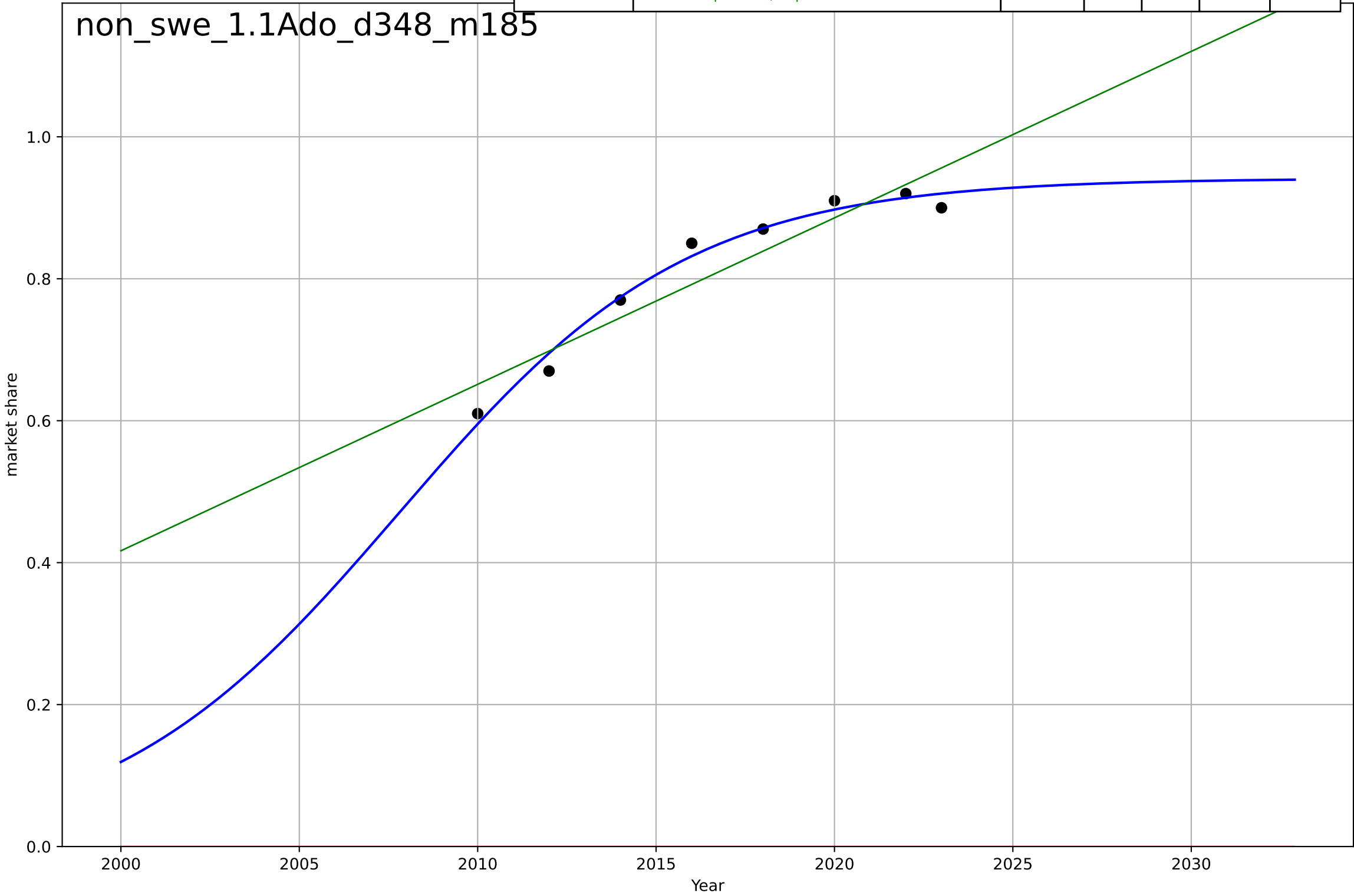
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|----------|-------|-------|---------|---------|
| Logistic | $t_0=2008, Dt=0.212, K=0.00857$ | 20.7 | 0.578 | 0.494 | 0.00307 | 0.00187 |
| Exponential | $1.56e+03 \cdot \exp(0.00105 \cdot (x-157468))$ | 0.00105 | -1.16 | -1.43 | 0.00696 | 0.0051 |
| Linear | $\text{intercept}=-1.13, \text{slope}=0.000566$ | 0.000566 | 0.429 | 0.358 | 0.00358 | 0.00187 |

mic_nig_1.1Ado_d341_m185



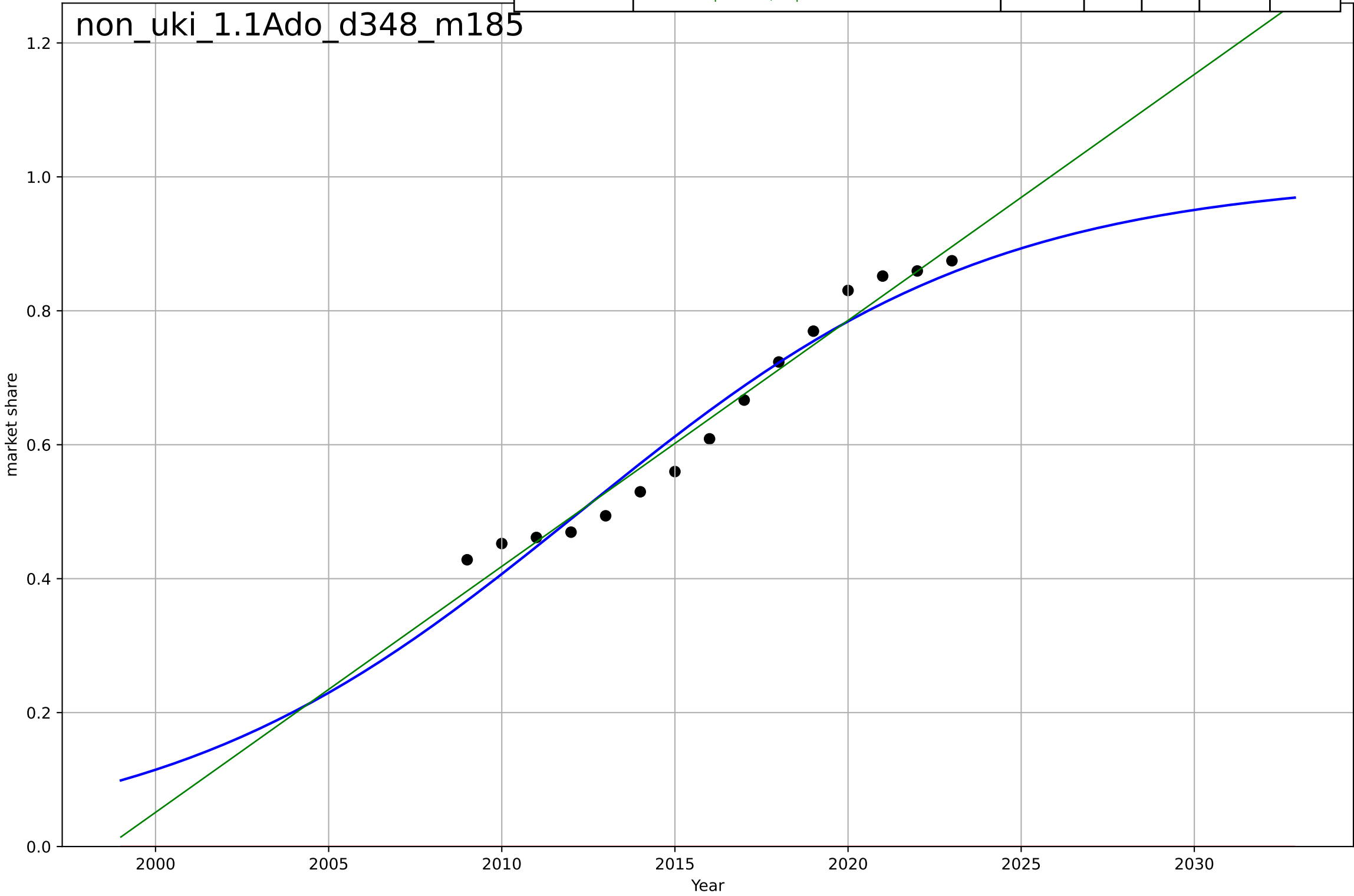
non-cash transactions
Sweden
1.1 Adoption over time
share of payments that are non-cash
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2008, Dt=17.8, K=0.941$ | 0.247 | 0.982 | 0.968 | 0.0149 | 0.0127 |
| Exponential | $1.55e+03*\exp(0.00312*(x-157515))$ | 0.00312 | -54.7 | -77 | 0.82 | 0.812 |
| Linear | $\text{intercept}=-46.5, \text{slope}=0.0235$ | 0.0235 | 0.882 | 0.835 | 0.0377 | 0.0346 |



non-cash transactions
UK
1.1 Adoption over time
share of payments that are non-cash
market share

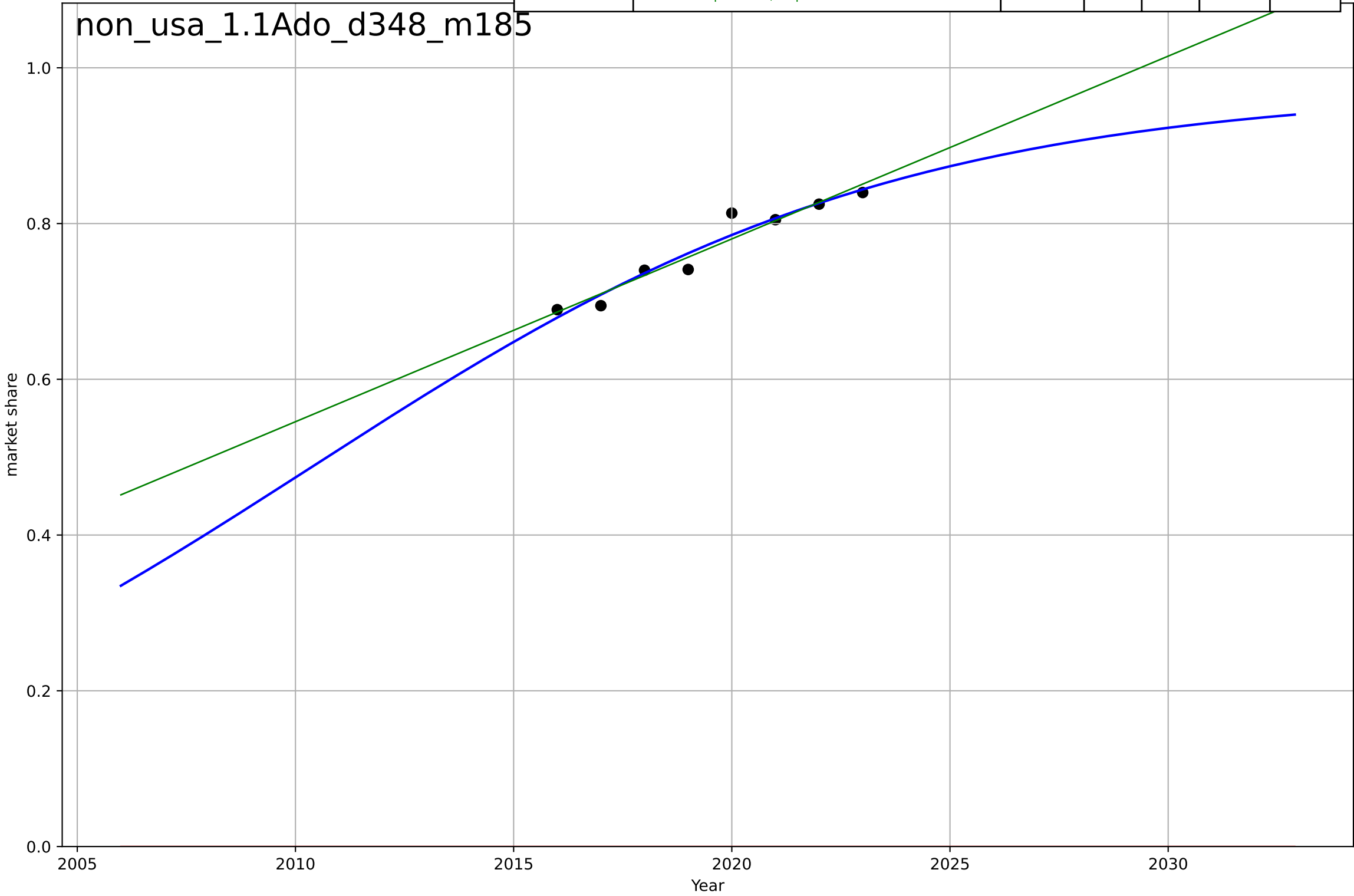
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|-------------------------------------|---------|-------|-------|--------|--------|
| Logistic | $t_0=2012, D_t=26.4, K=1$ | 0.167 | 0.95 | 0.937 | 0.036 | 0.032 |
| Exponential | $1.55e+03*\exp(0.00438*(x-157562))$ | 0.00438 | -15.7 | -18.4 | 0.659 | 0.639 |
| Linear | intercept=-73.4, slope=0.0367 | 0.0367 | 0.967 | 0.961 | 0.0294 | 0.0259 |



non-cash transactions
US
1.1 Adoption over time
share of payments that are non-cash
market share

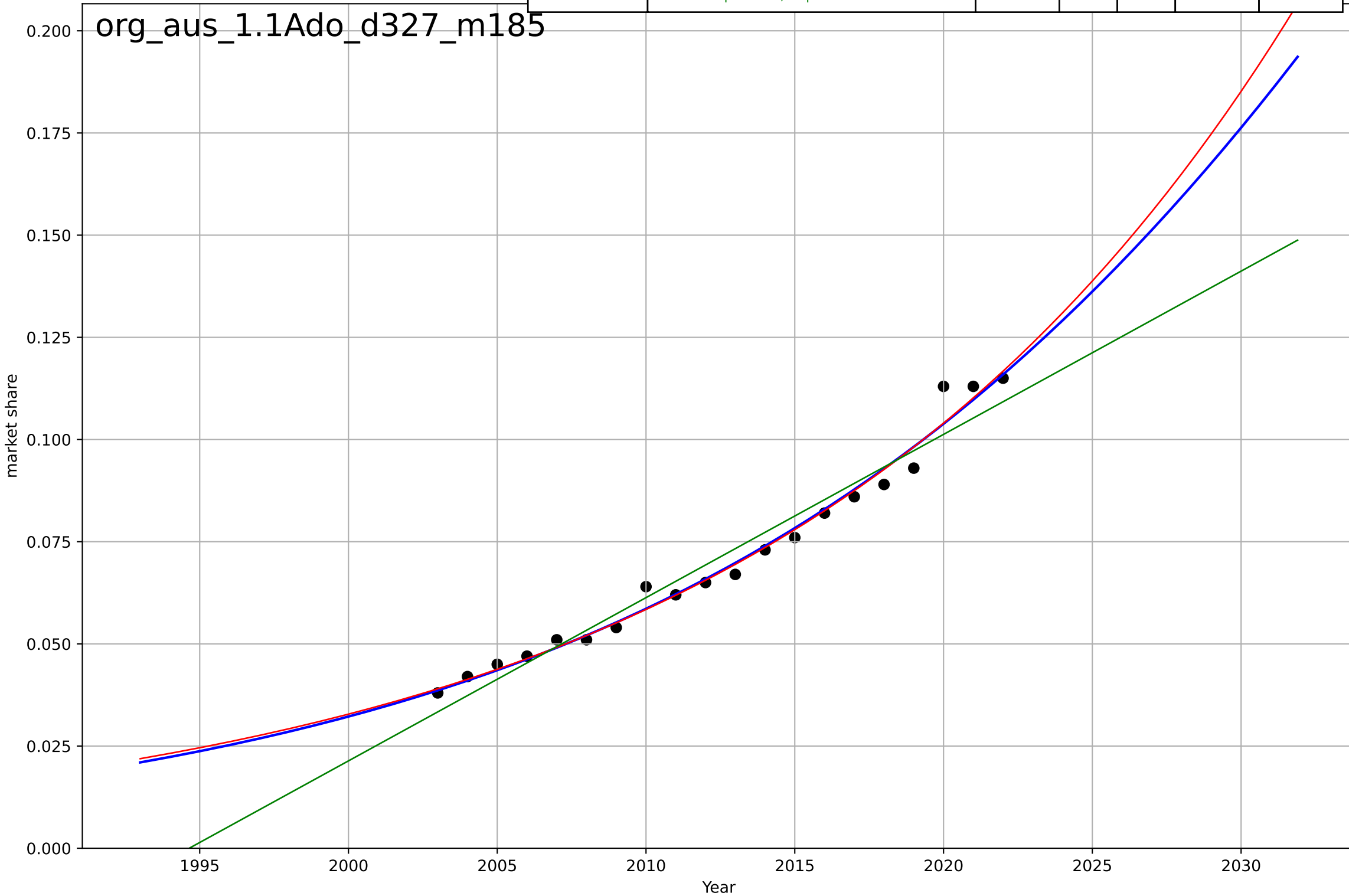
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2010, D_t=29.6, K=0.973$ | 0.148 | 0.937 | 0.89 | 0.014 | 0.0105 |
| Exponential | $1.55e+03*\exp(0.00312*(x-157525))$ | 0.00312 | -190 | -266 | 0.771 | 0.769 |
| Linear | $\text{intercept}=-46.6, \text{slope}=0.0235$ | 0.0235 | 0.929 | 0.901 | 0.0148 | 0.0111 |

non_usa_1.1Ado_d348_m185



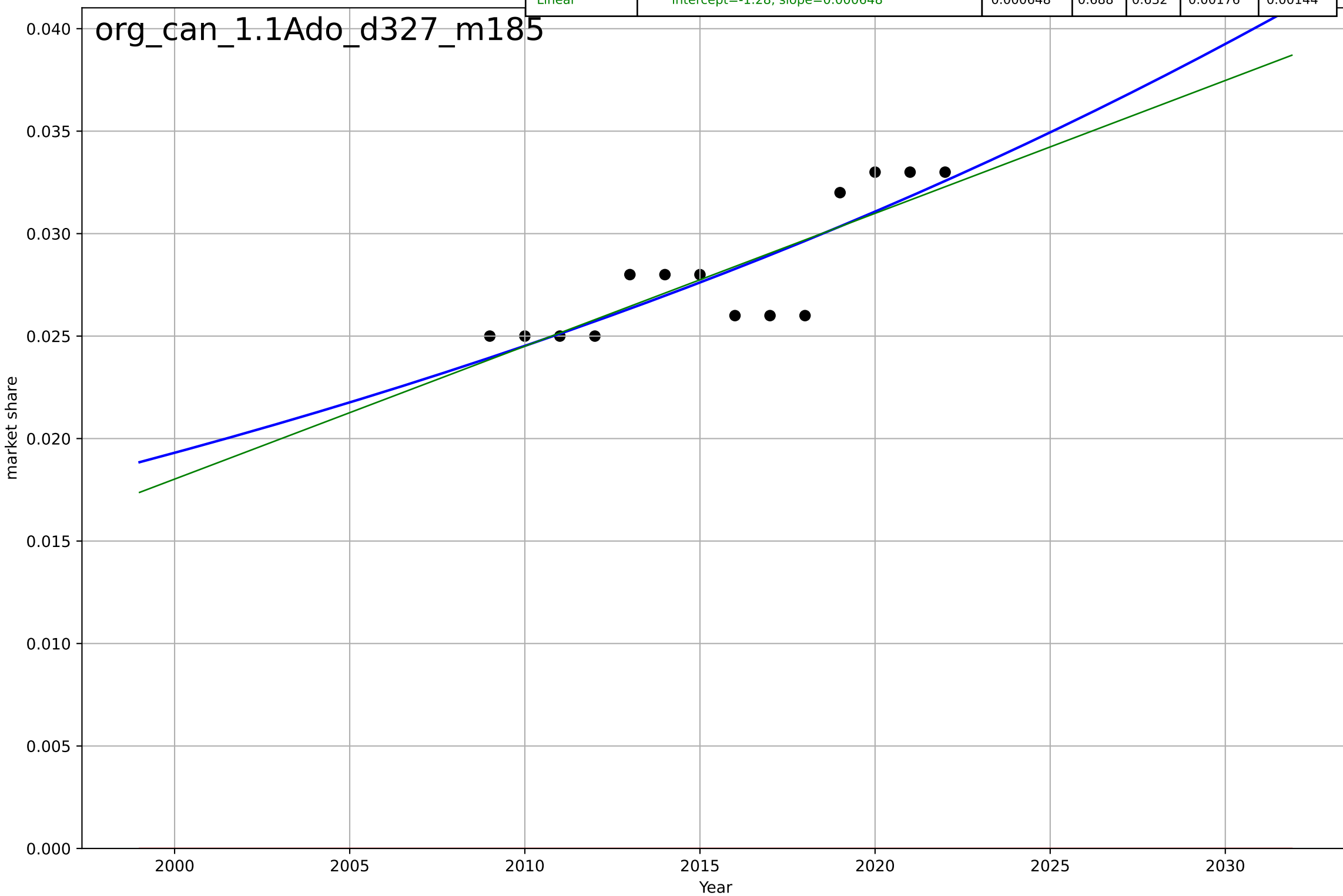
organic food consumption
Austria
1.1 Adoption over time
organic as a share of retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|---------|---------|
| Logistic | $t_0=2051, Dt=69.7, K=0.855$ | 0.0631 | 0.982 | 0.979 | 0.00313 | 0.00228 |
| Exponential | $8.84e-29 \cdot \exp(0.0577 \cdot (x-939))$ | 0.0577 | 0.983 | 0.981 | 0.00305 | 0.00216 |
| Linear | $\text{intercept}=-7.97, \text{slope}=0.00399$ | 0.00399 | 0.956 | 0.951 | 0.00495 | 0.00442 |



organic food consumption
Canada
1.1 Adoption over time
organic as a share of retail sales
market share

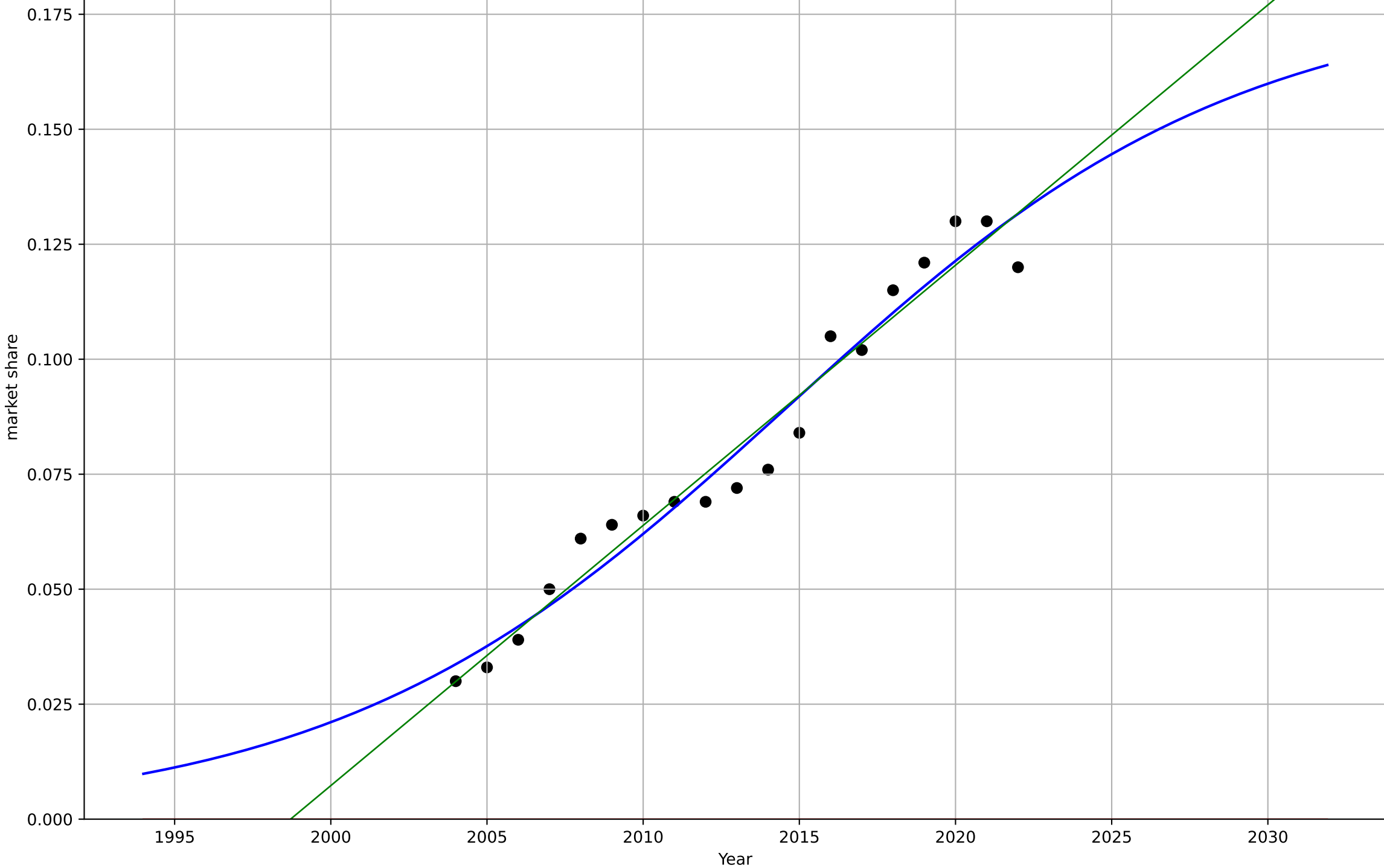
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|----------|-------|-------|---------|---------|
| Logistic | $t_0=2136, Dt=177, K=0.589$ | 0.0248 | 0.705 | 0.616 | 0.00171 | 0.00139 |
| Exponential | $1.56e+03 \cdot \exp(0.00106 \cdot (x-157480))$ | 0.00106 | -79.4 | -94 | 0.0282 | 0.0281 |
| Linear | $\text{intercept}=-1.28, \text{slope}=0.000648$ | 0.000648 | 0.688 | 0.632 | 0.00176 | 0.00144 |



organic food consumption
Denmark
1.1 Adoption over time
organic as a share of retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|---------|---------|
| Logistic | $t_0=2015, D_t=31.9, K=0.179$ | 0.138 | 0.959 | 0.951 | 0.00642 | 0.00578 |
| Exponential | $1.56e+03 \cdot \exp(0.00152 \cdot (x-157487))$ | 0.00152 | -6.52 | -7.46 | 0.0868 | 0.0808 |
| Linear | $\text{intercept}=-11.3, \text{slope}=0.00566$ | 0.00566 | 0.958 | 0.953 | 0.00647 | 0.0055 |

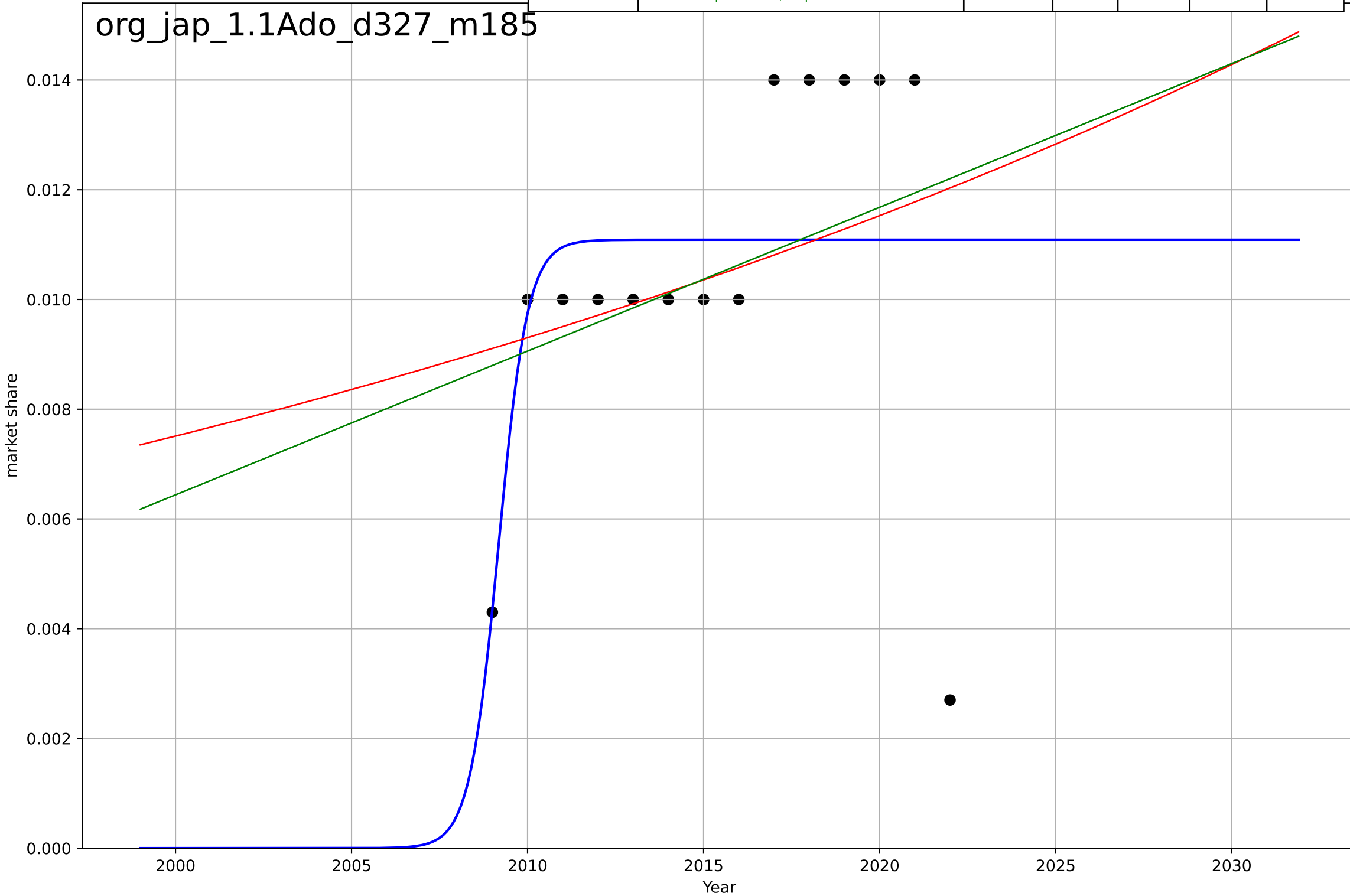
org_den_1.1Ado_d327_m185



organic food consumption
Japan
1.1 Adoption over time
organic as a share of retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|--------|---------|---------|---------|
| Logistic | $t_0=2009, Dt=1.82, K=0.0111$ | 2.42 | 0.263 | 0.0417 | 0.00292 | 0.00212 |
| Exponential | $1.39e-13 \cdot \exp(0.0214 \cdot (x-847))$ | 0.0214 | 0.0828 | -0.084 | 0.00326 | 0.00217 |
| Linear | $\text{intercept}=-0.518, \text{slope}=0.000262$ | 0.000262 | 0.0962 | -0.0681 | 0.00324 | 0.00216 |

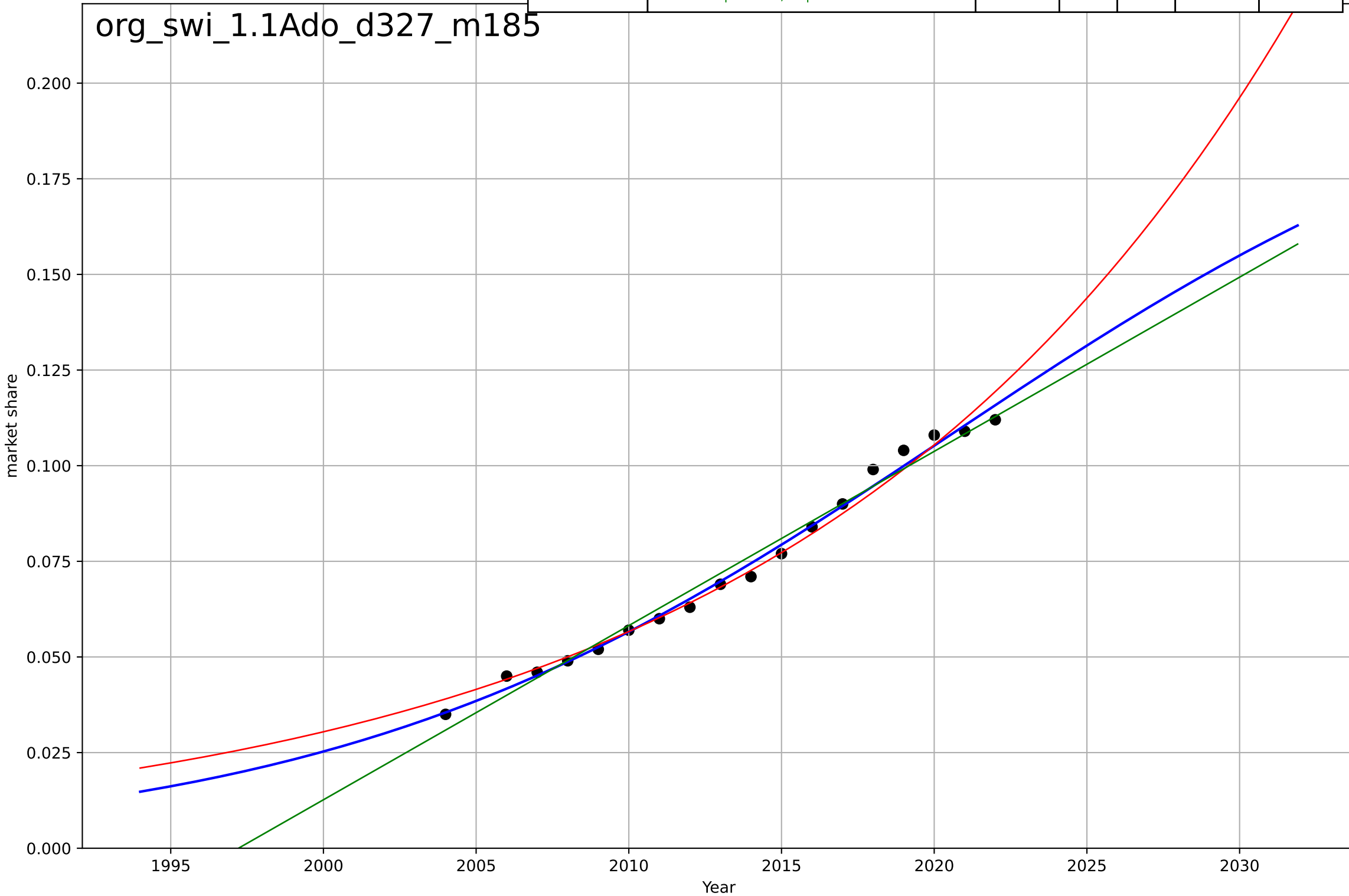
org_jap_1.1Ado_d327_m185



organic food consumption
Switzerland
1.1 Adoption over time
organic as a share of retail sales
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|---------|---------|
| Logistic | $t_0=2021, Dt=44.6, K=0.216$ | 0.0985 | 0.991 | 0.989 | 0.00232 | 0.00182 |
| Exponential | $6.51 \cdot \exp(0.0621 \cdot (x-2086))$ | 0.0621 | 0.984 | 0.982 | 0.00302 | 0.00226 |
| Linear | $\text{intercept}=-9.09, \text{slope}=0.00455$ | 0.00455 | 0.982 | 0.98 | 0.00326 | 0.00275 |

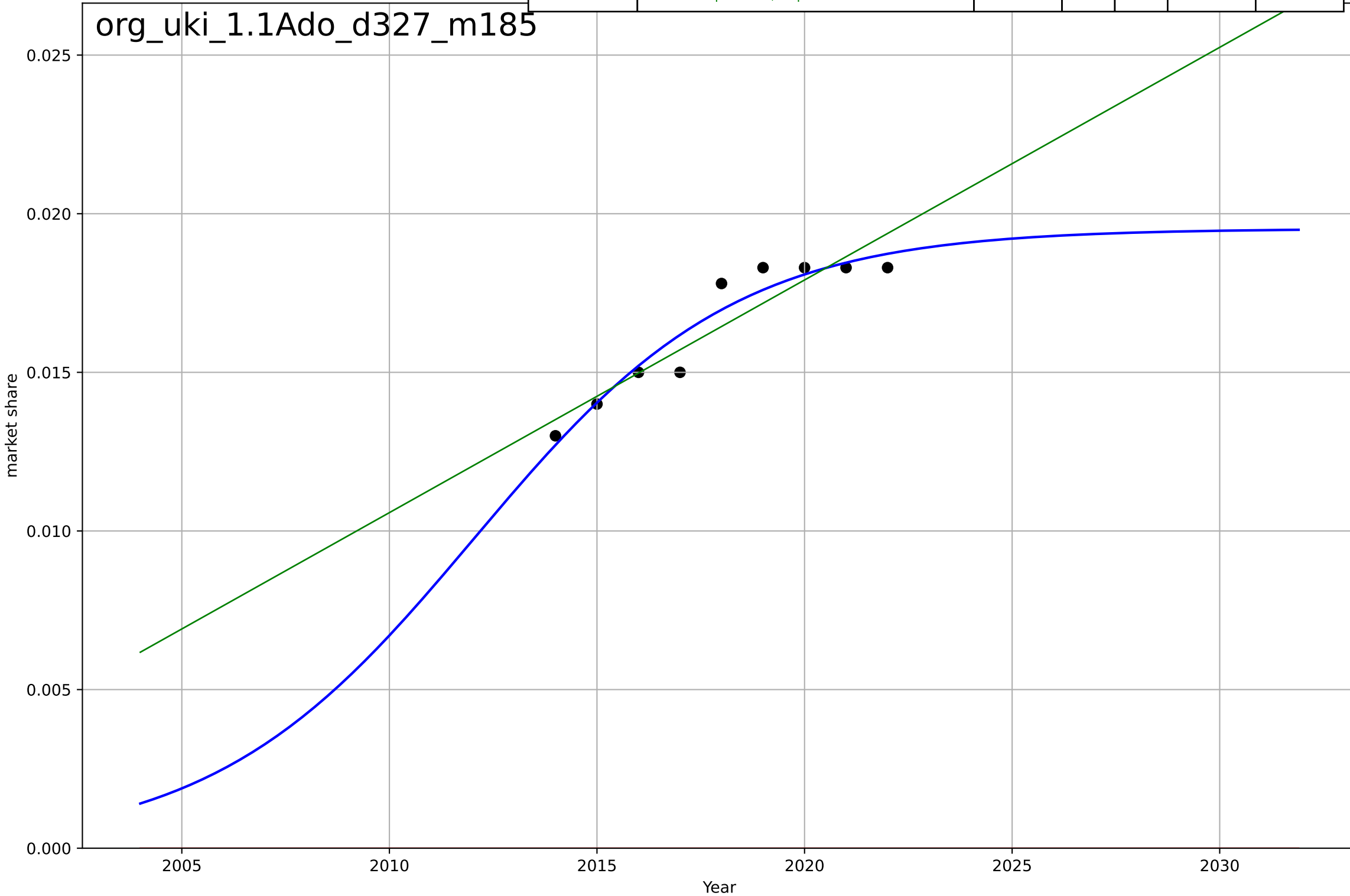
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organic food consumption
UK
1.1 Adoption over time
organic as a share of retail sales
market share

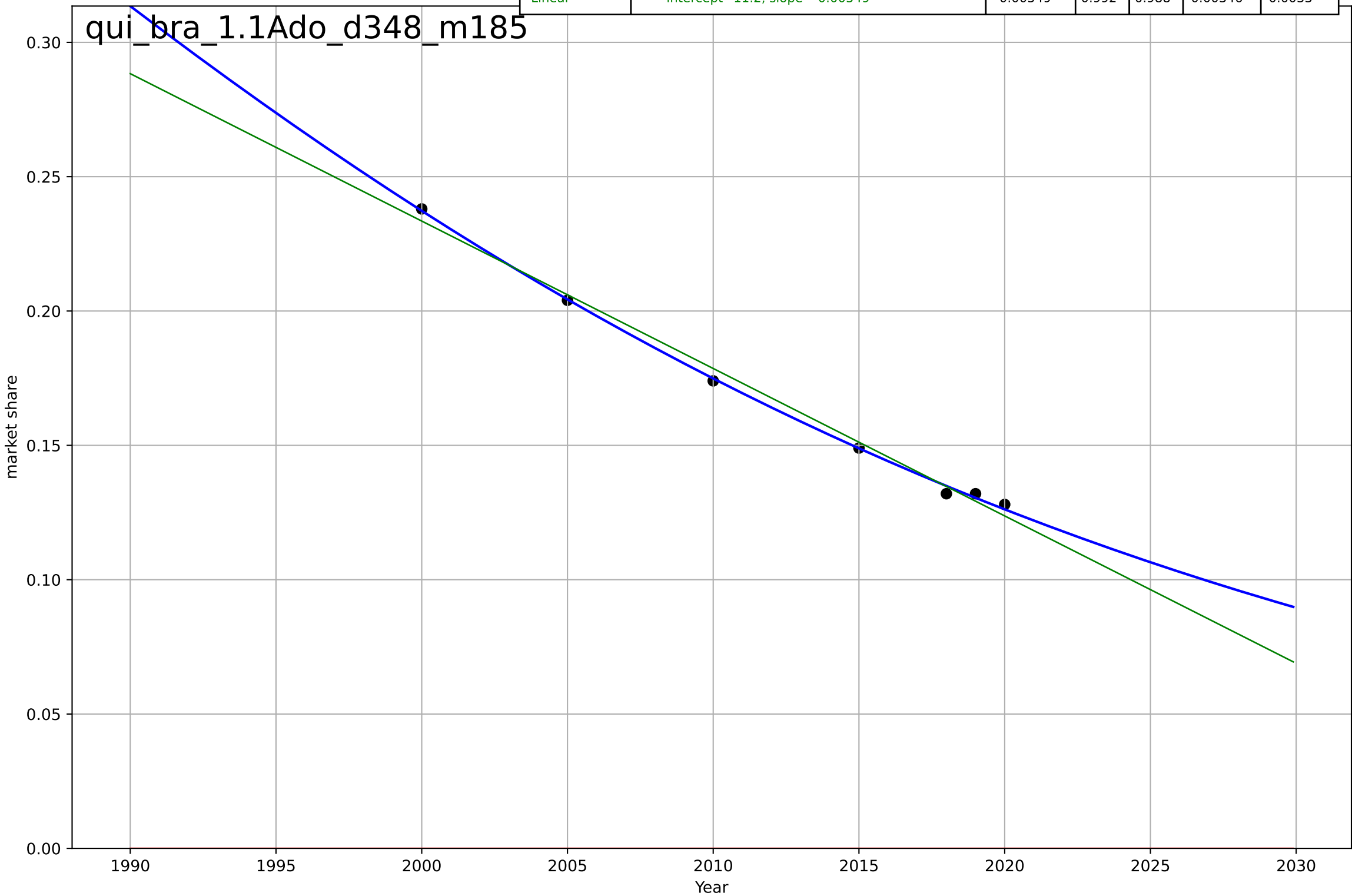
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|----------|-------|-------|----------|----------|
| Logistic | $t_0=2012, D_t=13.8, K=0.0195$ | 0.318 | 0.921 | 0.874 | 0.000573 | 0.000451 |
| Exponential | $1.56e+03 \cdot \exp(0.00107 \cdot (x-157486))$ | 0.00107 | -64.7 | -86.6 | 0.0166 | 0.0164 |
| Linear | $\text{intercept}=-1.46, \text{slope}=0.000733$ | 0.000733 | 0.858 | 0.81 | 0.000771 | 0.000642 |

org_uki_1.1Ado_d327_m185



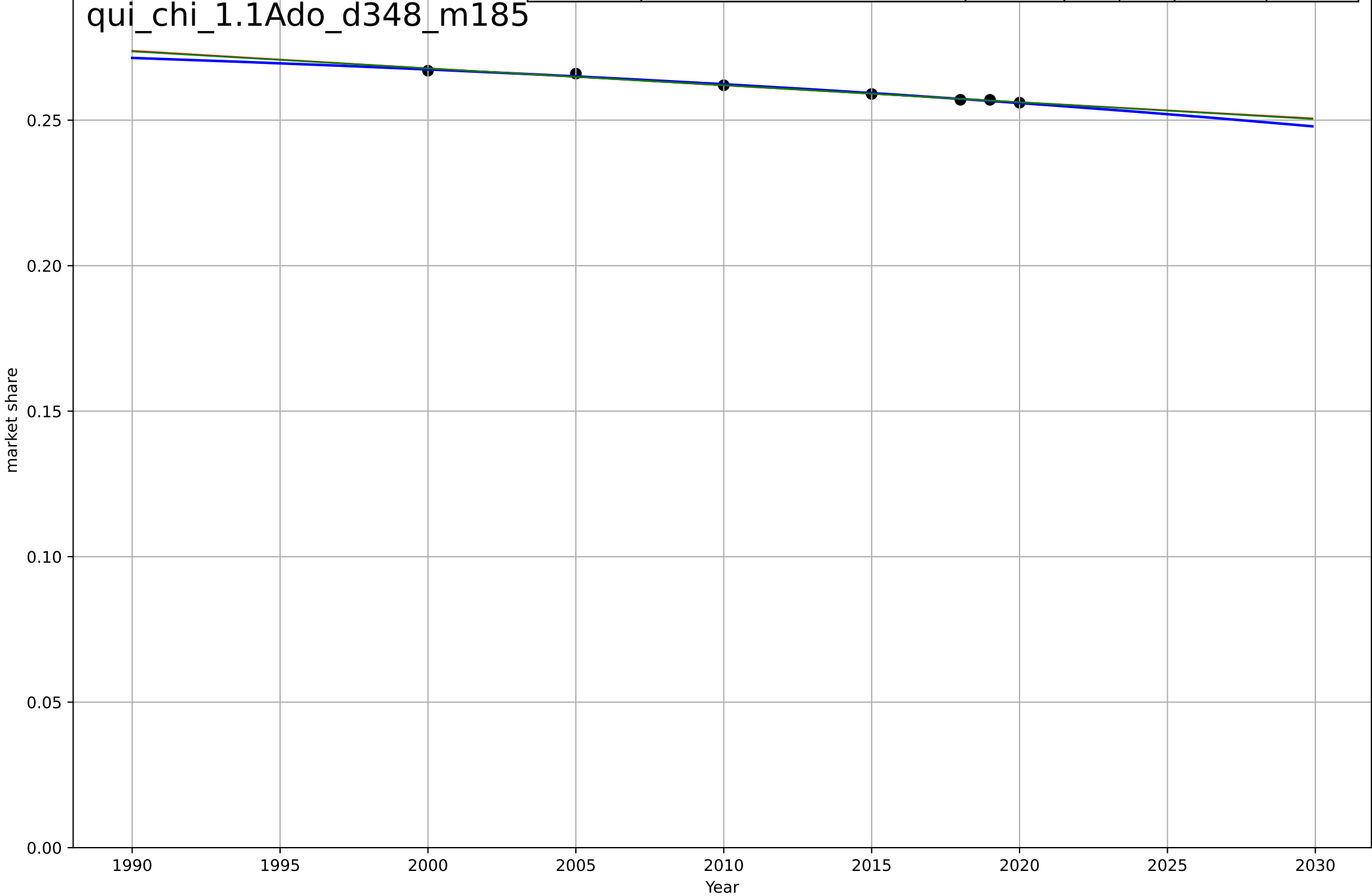
quitting smoking
Brazil
1.1 Adoption over Time
share of payments that are non-cash
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|---------|---------|
| Logistic | $t_0=1970, Dt=-114, K=1$ | -0.0384 | 0.999 | 0.997 | 0.00148 | 0.00118 |
| Exponential | $1.56e+03 \cdot \exp(0.000467 \cdot (x-157449))$ | 0.000467 | -17.8 | -27.2 | 0.17 | 0.165 |
| Linear | intercept=11.2, slope=-0.00549 | -0.00549 | 0.992 | 0.988 | 0.00346 | 0.0033 |



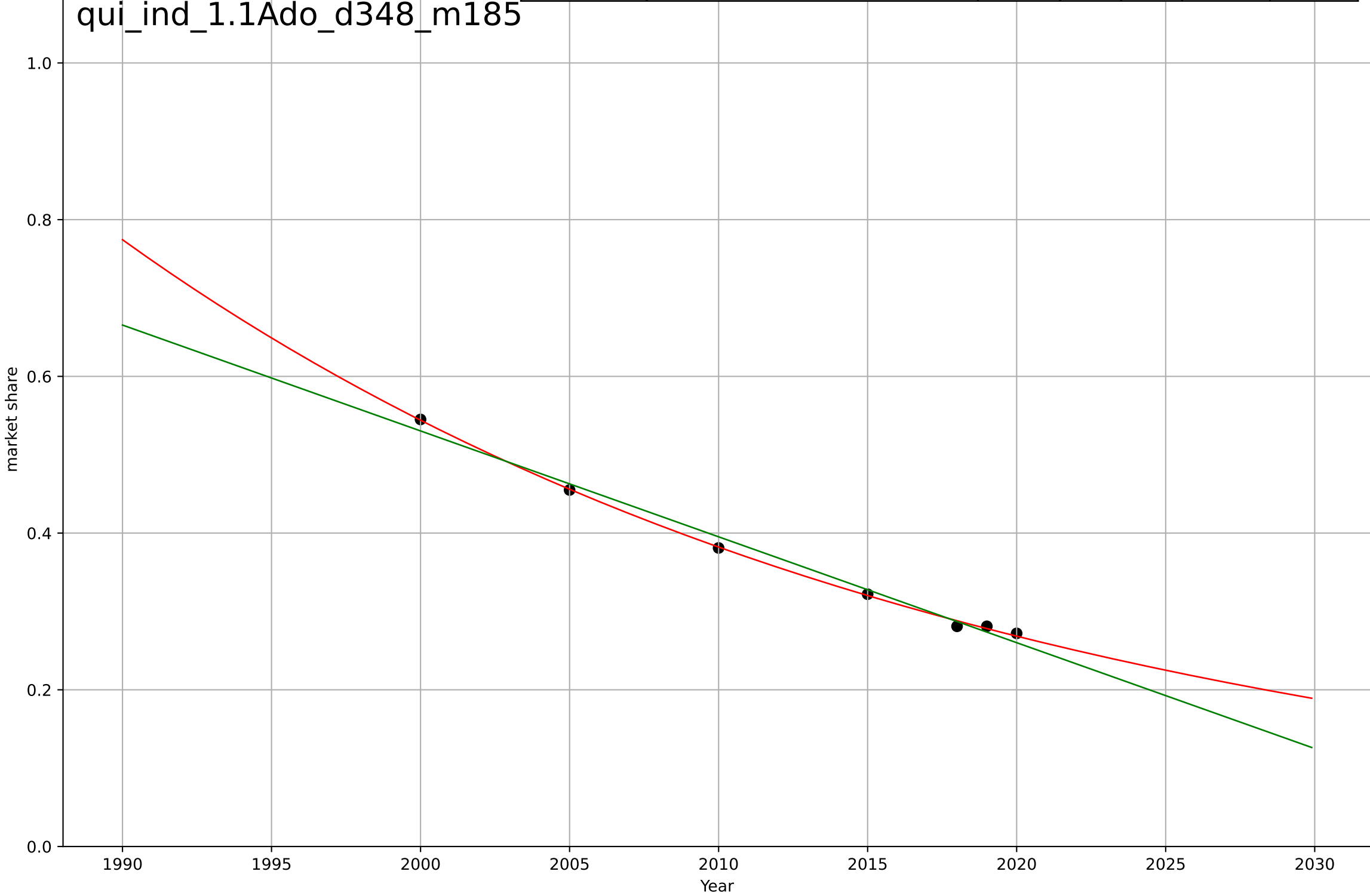
quitting smoking
China
1.1 Adoption over Time
share of payments that are non-cash
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|-----------|-------|-------|----------|----------|
| Logistic | $t_0=2098, D_t=-155, K=0.284$ | -0.0284 | 0.987 | 0.974 | 0.000474 | 0.000409 |
| Exponential | $0.0717 \cdot \exp(-0.00222 \cdot (x-2594))$ | -0.00222 | 0.982 | 0.973 | 0.000557 | 0.000405 |
| Linear | $\text{intercept}=1.43, \text{slope}=-0.000582$ | -0.000582 | 0.983 | 0.974 | 0.000544 | 0.000393 |



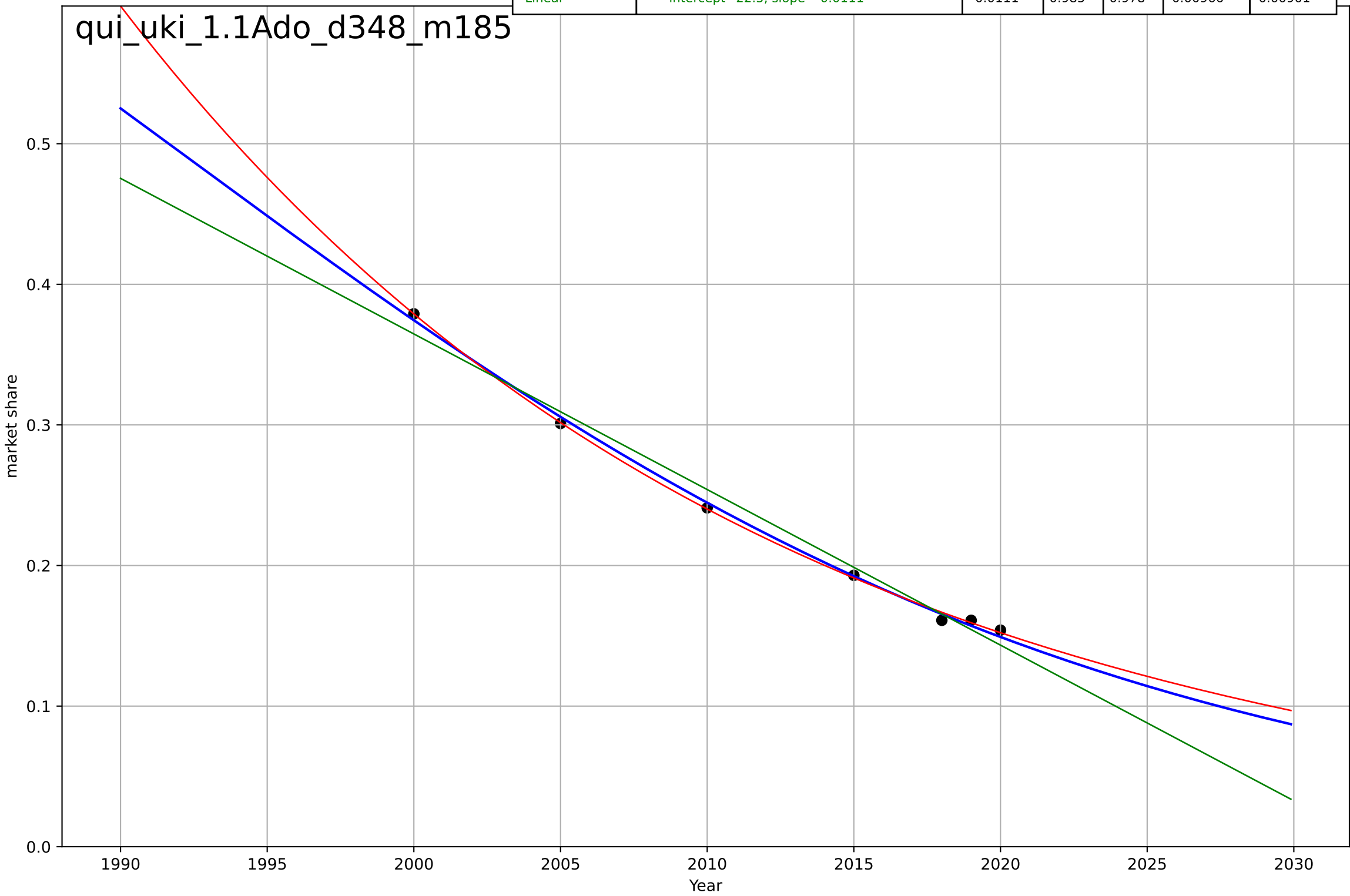
quitting smoking
India
1.1 Adoption over Time
share of payments that are non-cash
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|---------|---------|
| Logistic | $t_0=\text{nan}, D_t=\text{nan}, K=\text{nan}$ | nan | nan | nan | nan | nan |
| Exponential | $2.33 \cdot \exp(-0.0353 \cdot (x-1959))$ | -0.0353 | 0.999 | 0.998 | 0.00333 | 0.00262 |
| Linear | intercept=27.6, slope=-0.0135 | -0.0135 | 0.989 | 0.983 | 0.0103 | 0.00968 |



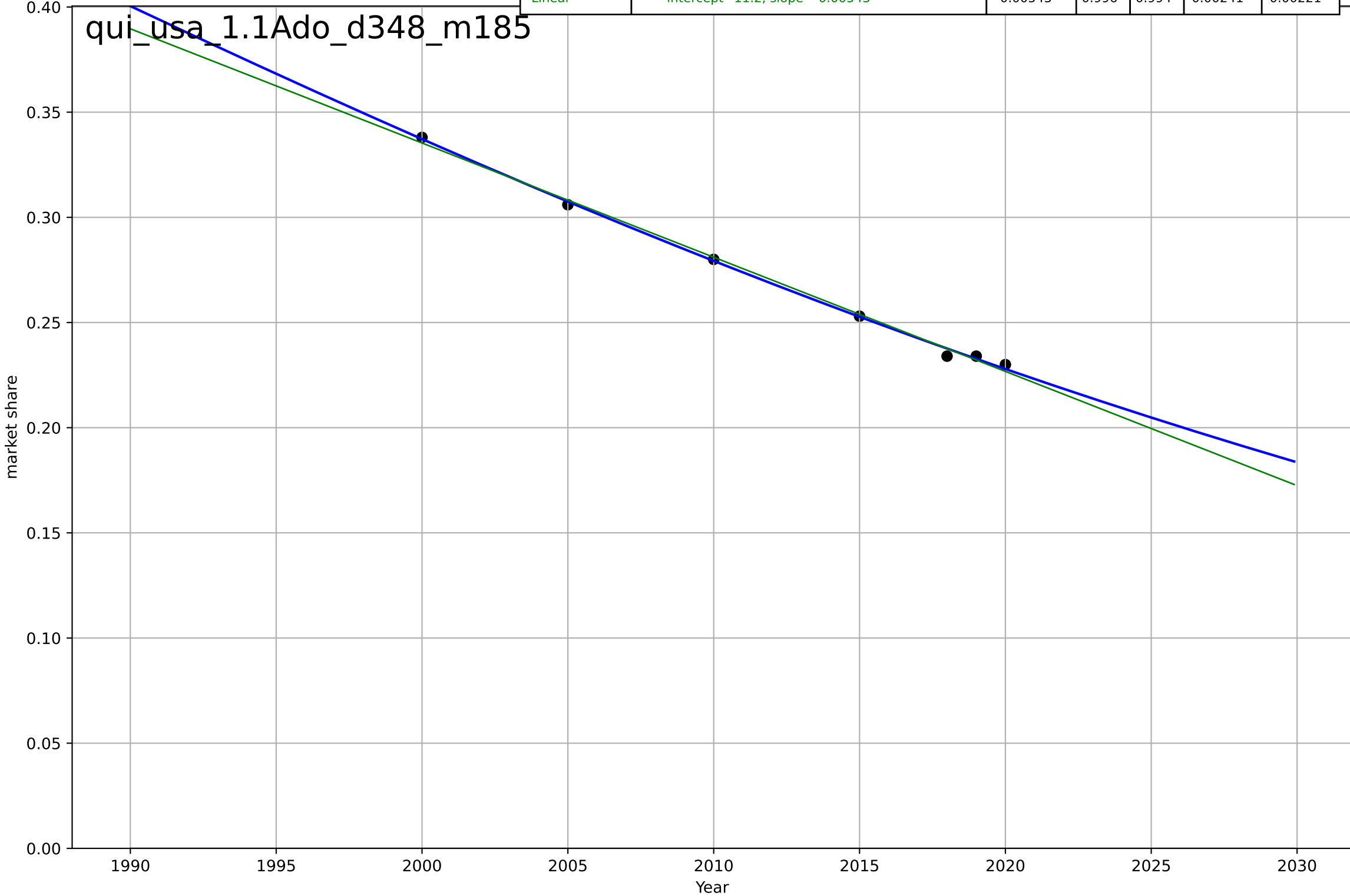
quitting smoking
UK
1.1 Adoption over Time
share of payments that are non-cash
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|---------|---------|
| Logistic | $t_0=1992, D_t=-71.6, K=1$ | -0.0614 | 0.997 | 0.995 | 0.00405 | 0.00381 |
| Exponential | $0.0881 \cdot \exp(-0.0456 \cdot (x-2032))$ | -0.0456 | 0.999 | 0.999 | 0.00249 | 0.00181 |
| Linear | intercept=22.5, slope=-0.0111 | -0.0111 | 0.985 | 0.978 | 0.00966 | 0.00901 |



quitting smoking
US
1.1 Adoption over Time
share of payments that are non-cash
market share

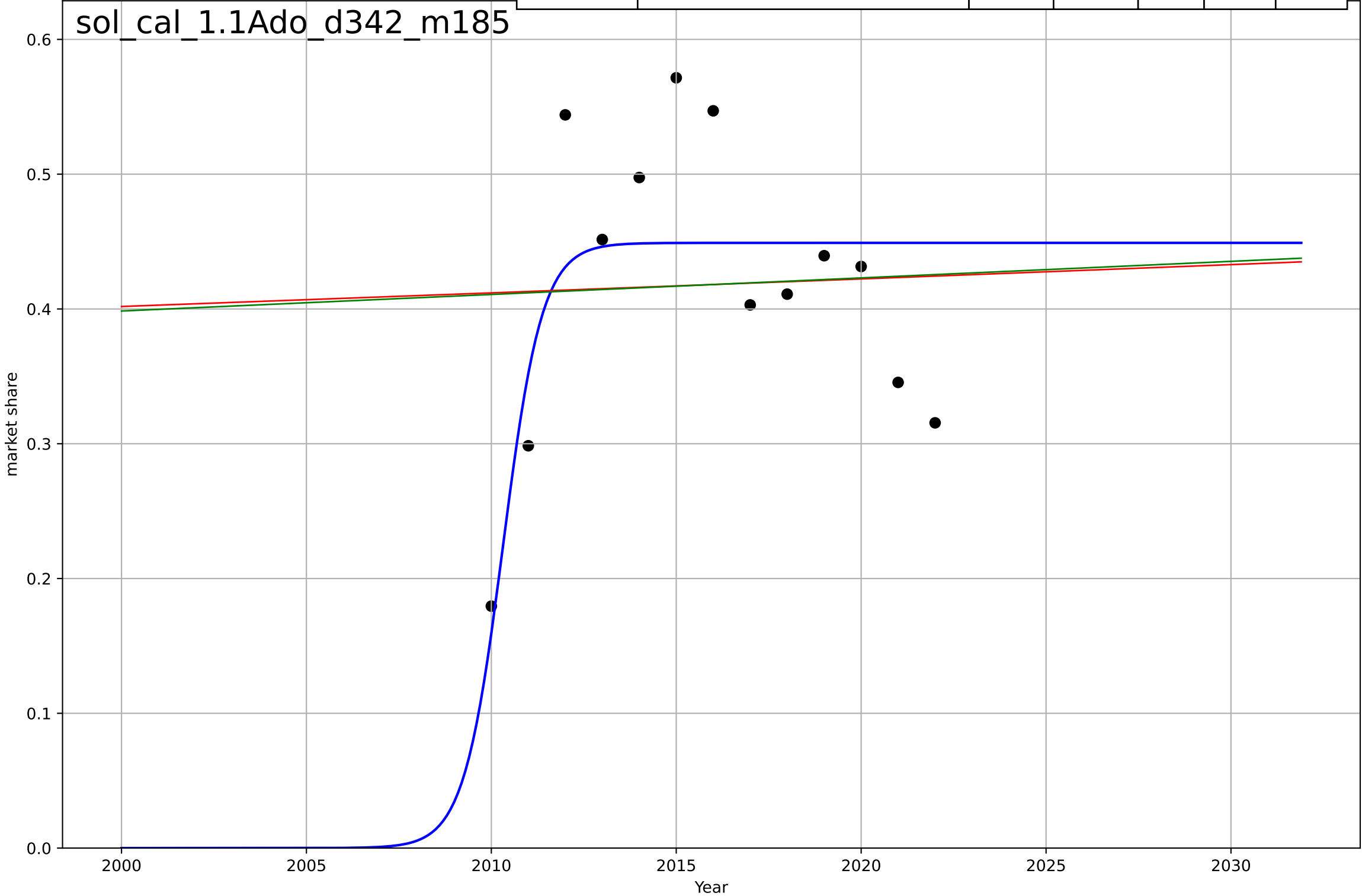
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|----------|-------|-------|---------|---------|
| Logistic | $t_0=1975, D_t=-161, K=0.998$ | -0.0272 | 0.998 | 0.996 | 0.0018 | 0.00147 |
| Exponential | $1.56e+03 \cdot \exp(0.000463 \cdot (x-157444))$ | 0.000463 | -48 | -72.5 | 0.271 | 0.268 |
| Linear | intercept=11.2, slope=-0.00543 | -0.00543 | 0.996 | 0.994 | 0.00241 | 0.00221 |



solar leasing
California
1.1 Adoption over Time
share of new solar owned by 3rd parties (HH<\$
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|---------|--------|--------|--------|
| Logistic | $t_0=2010, Dt=2.33, K=0.449$ | 1.89 | 0.501 | 0.334 | 0.0762 | 0.0623 |
| Exponential | $0.115 \cdot \exp(0.00248 \cdot (x-1495))$ | 0.00248 | 0.00153 | -0.198 | 0.108 | 0.086 |
| Linear | intercept=-2.06, slope=0.00123 | 0.00123 | 0.00181 | -0.198 | 0.108 | 0.0861 |

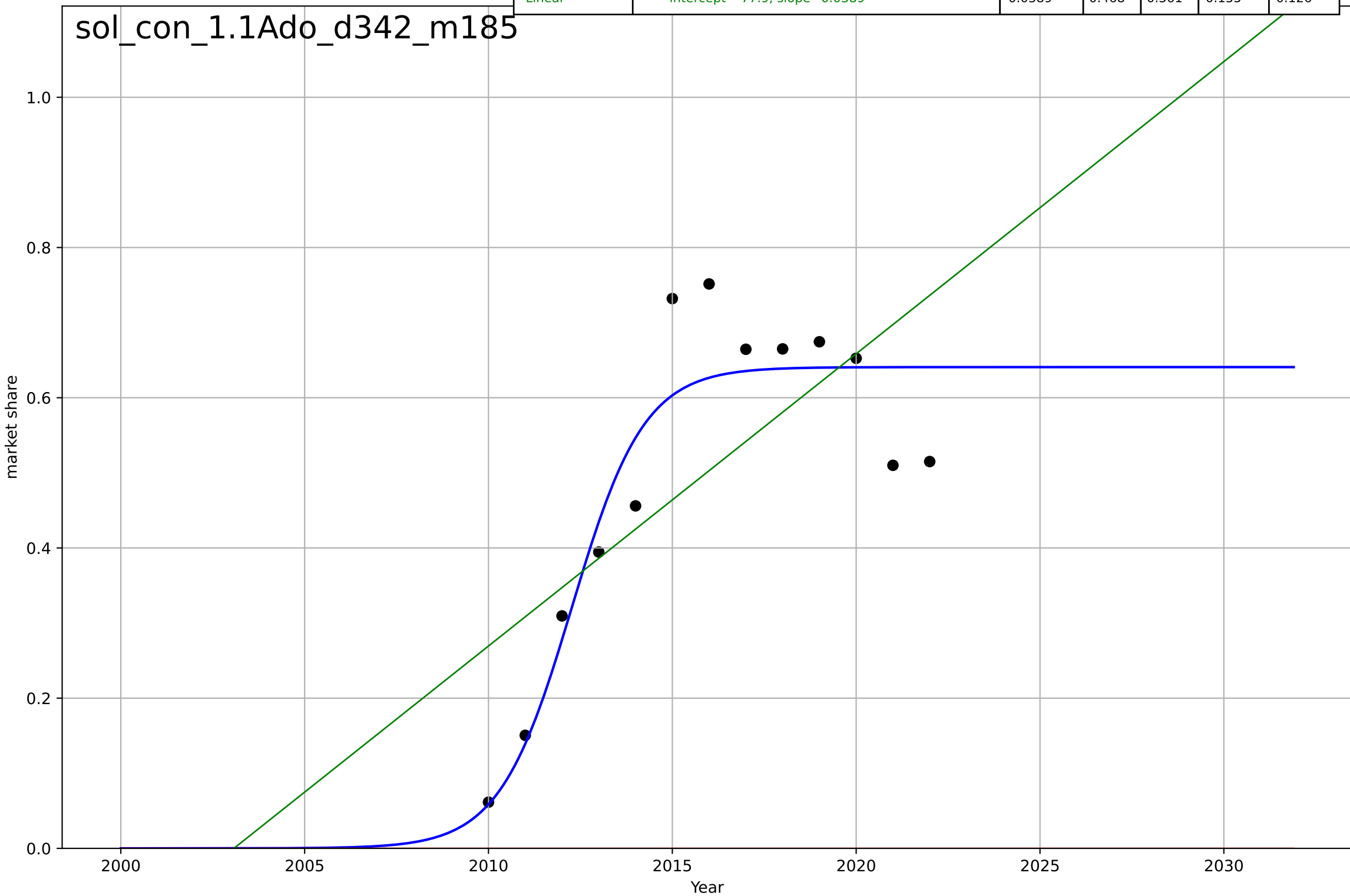
sol_cal_1.1Ado_d342_m185



solar leasing
Connecticut
1.1 Adoption over Time
share of new solar owned by 3rd parties (HH<\$
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2012, D_t=4.33, K=0.641$ | 1.01 | 0.866 | 0.821 | 0.0779 | 0.0607 |
| Exponential | $1.55e+03*\exp(0.00458*(x-157575))$ | 0.00458 | -5.58 | -6.9 | 0.546 | 0.503 |
| Linear | $\text{intercept}=-77.9, \text{slope}=0.0389$ | 0.0389 | 0.468 | 0.361 | 0.155 | 0.126 |

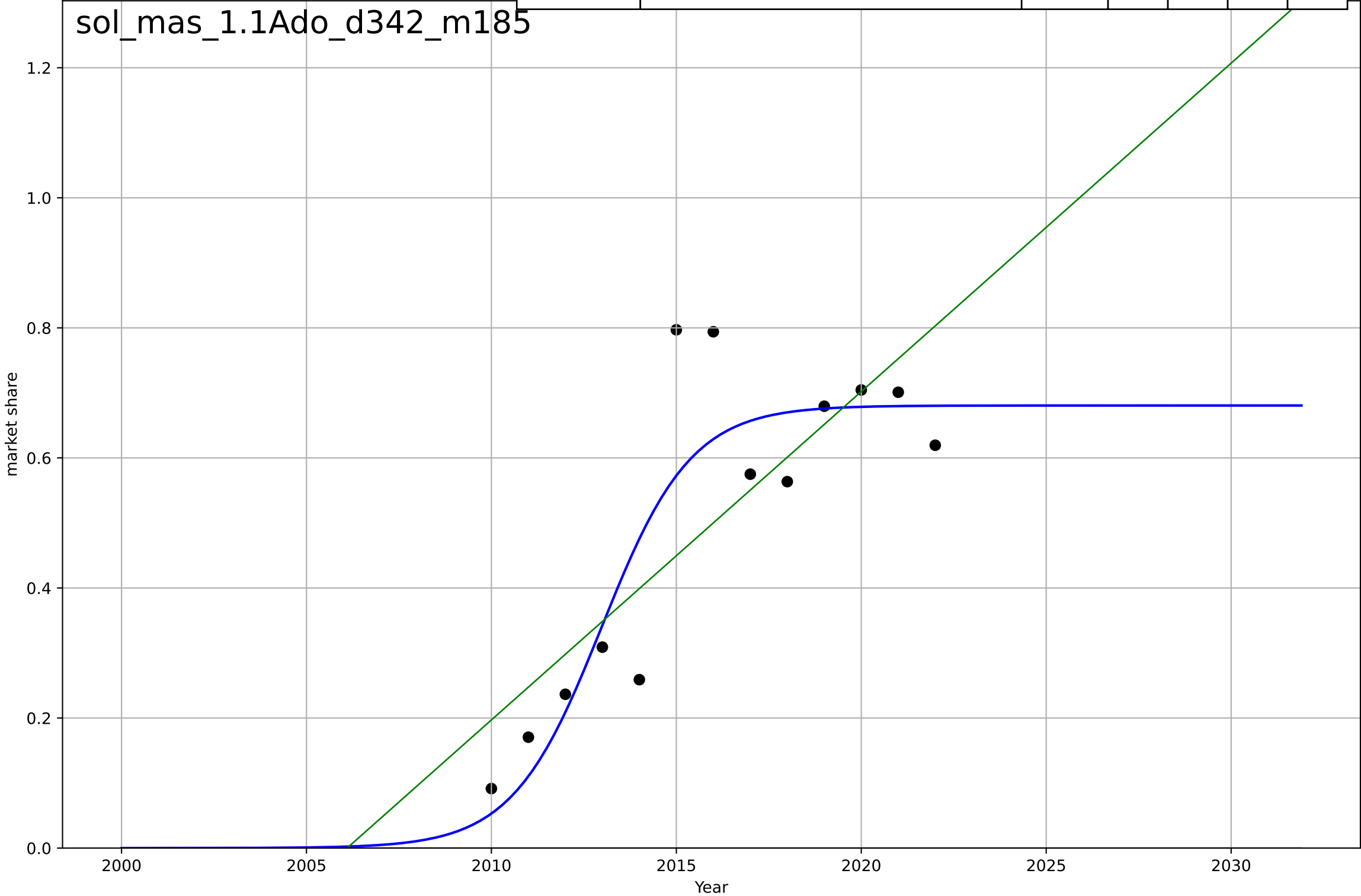
sol_con_1.1Ado_d342_m185



solar leasing
Massachusetts
1.1 Adoption over Time
share of new solar owned by 3rd parties (HH<\$
market share

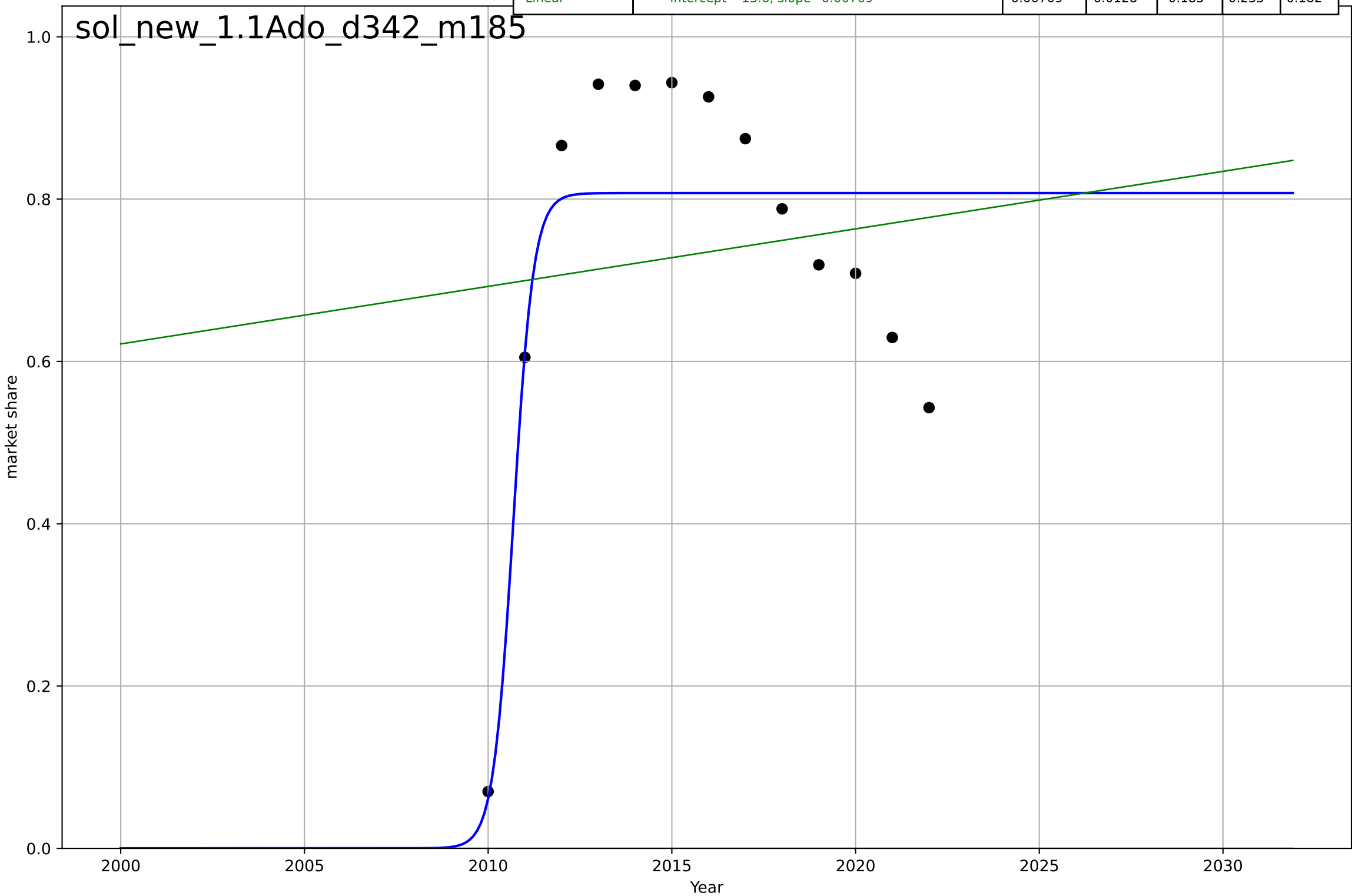
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|-------|-------|
| Logistic | $t_0=2013, Dt=5.31, K=0.681$ | 0.828 | 0.795 | 0.726 | 0.109 | 0.082 |
| Exponential | $1.55e+03*\exp(0.00567*(x-157611))$ | 0.00567 | -4.32 | -5.38 | 0.555 | 0.5 |
| Linear | $\text{intercept}=-101, \text{slope}=0.0505$ | 0.0505 | 0.617 | 0.54 | 0.149 | 0.107 |

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solar leasing
New Jersey
1.1 Adoption over Time
share of new solar owned by 3rd parties (HH<\$
market share

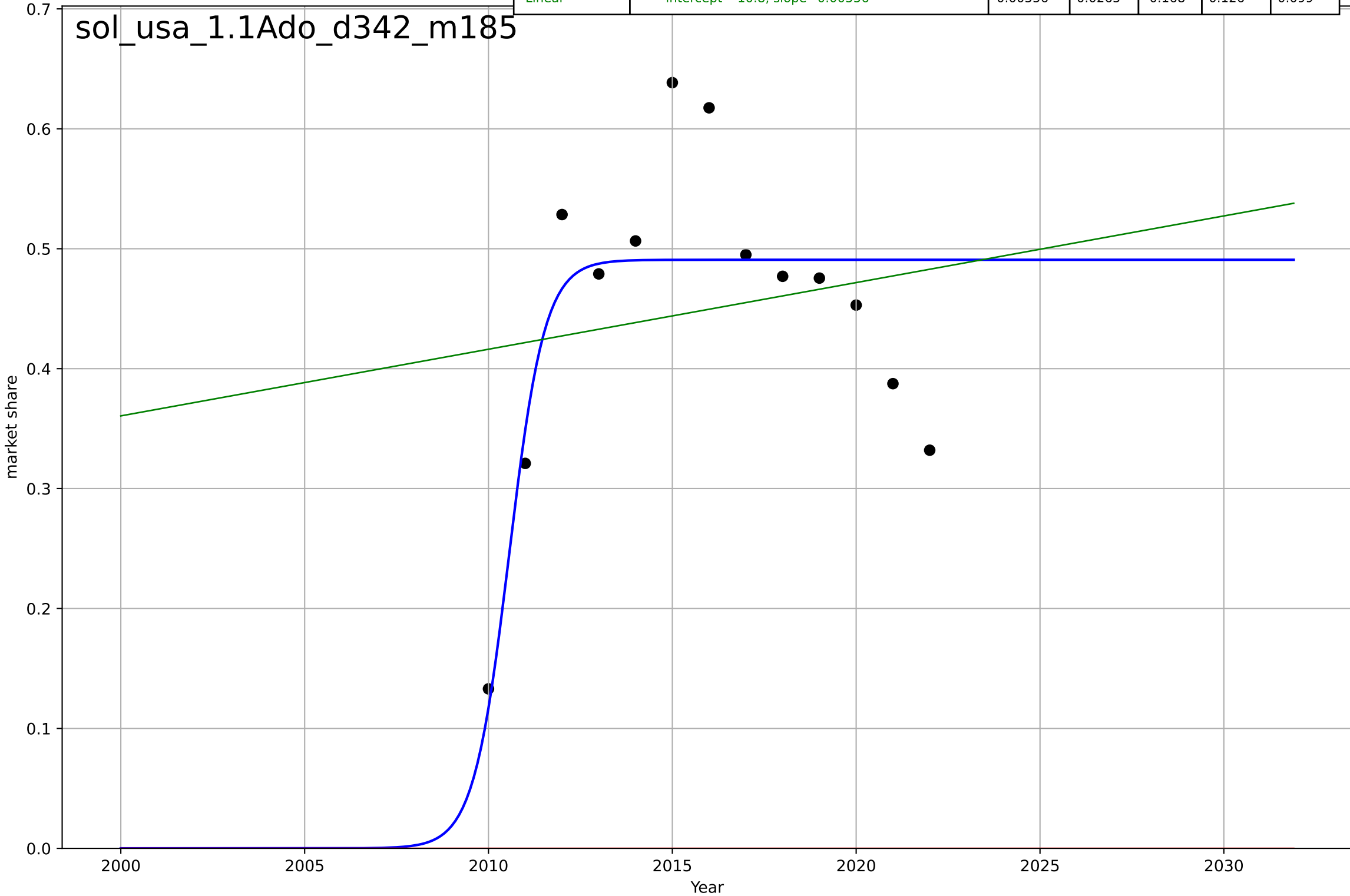
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|--------|--------|-------|-------|
| Logistic | $t_0=2011, Dt=1.21, K=0.807$ | 3.64 | 0.724 | 0.632 | 0.123 | 0.101 |
| Exponential | $1.56e+03 \cdot \exp(0.00158 \cdot (x-157465))$ | 0.00158 | -9.86 | -12 | 0.771 | 0.735 |
| Linear | $\text{intercept}=-13.6, \text{slope}=0.00709$ | 0.00709 | 0.0128 | -0.185 | 0.233 | 0.182 |



solar leasing
US
1.1 Adoption over Time
share of new solar owned by 3rd parties (HH<\$
market share

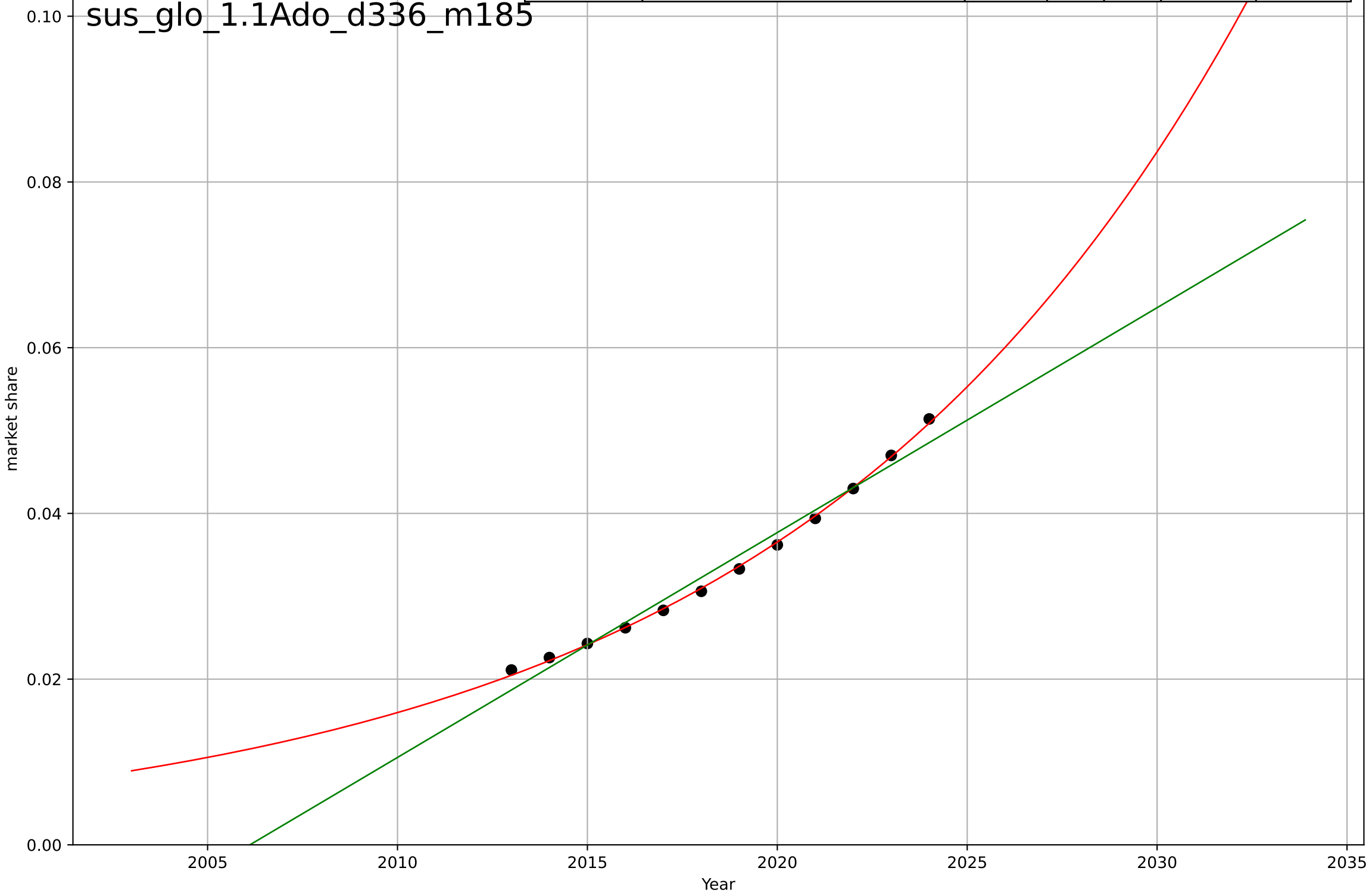
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|--------|--------|--------|--------|
| Logistic | $t_0=2011, Dt=2.13, K=0.491$ | 2.06 | 0.619 | 0.492 | 0.0789 | 0.0568 |
| Exponential | $1.56e+03 \cdot \exp(0.00147 \cdot (x-157475))$ | 0.00147 | -12.4 | -15.1 | 0.467 | 0.45 |
| Linear | $\text{intercept}=-10.8, \text{slope}=0.00556$ | 0.00556 | 0.0265 | -0.168 | 0.126 | 0.099 |

sol_usa_1.1Ado_d342_m185



sustainable fashion
Global
1.1 Adoption over Time
sustainable apparel as a share of apparel
market share

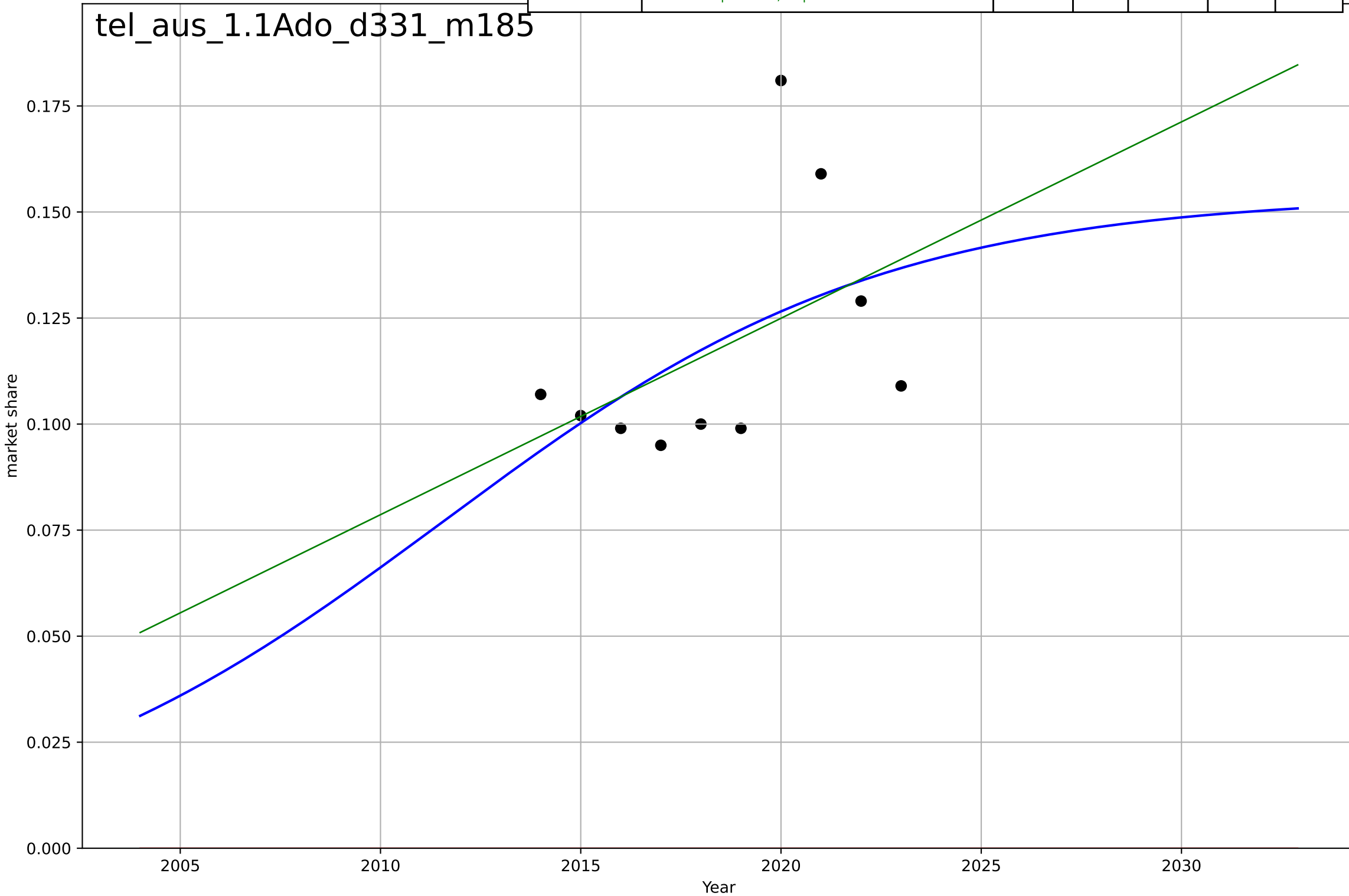
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|----------|----------|
| Logistic | $t_0=\text{nan}, D_t=\text{nan}, K=\text{nan}$ | nan | nan | nan | nan | nan |
| Exponential | $2.63 \cdot \exp(0.0828 \cdot (x - 2072))$ | 0.0828 | 0.999 | 0.998 | 0.000335 | 0.000292 |
| Linear | intercept=-5.44, slope=0.00271 | 0.00271 | 0.975 | 0.969 | 0.00151 | 0.0013 |



teleworking
Austria
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|---------|--------|--------|
| Logistic | $t_0=2012, D_t=24.3, K=0.154$ | 0.181 | 0.238 | -0.143 | 0.0244 | 0.0196 |
| Exponential | $1.56e+03 \cdot \exp(0.00142 \cdot (x-157494))$ | 0.00142 | -17.8 | -23.2 | 0.121 | 0.118 |
| Linear | $\text{intercept}=-9.23, \text{slope}=0.00463$ | 0.00463 | 0.227 | 0.00569 | 0.0246 | 0.0191 |

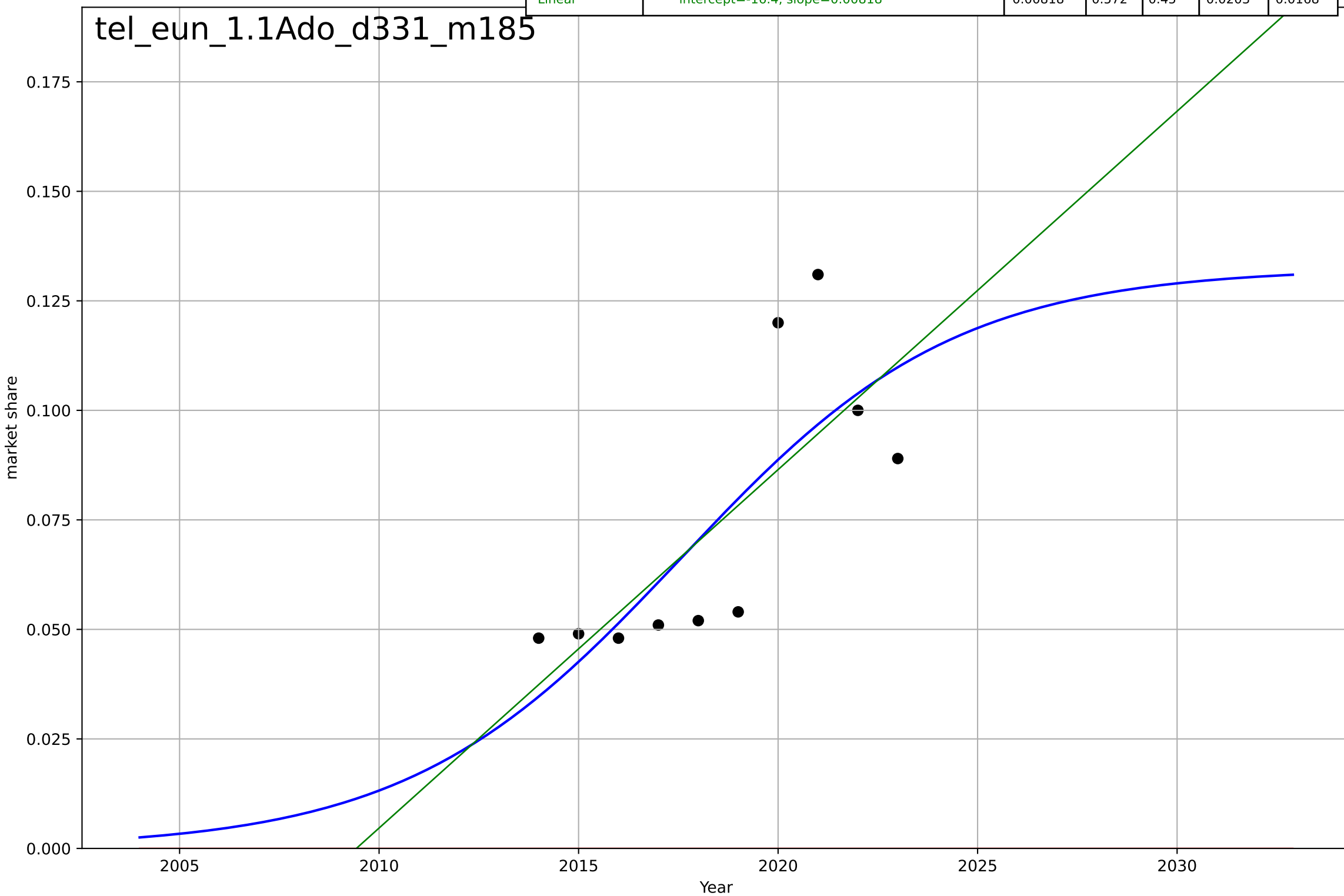
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teleworking
EU
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2018, D_t=15.1, K=0.132$ | 0.291 | 0.593 | 0.39 | 0.0198 | 0.0167 |
| Exponential | $1.56e+03 \cdot \exp(0.00176 \cdot (x-157508))$ | 0.00176 | -5.7 | -7.62 | 0.0804 | 0.0742 |
| Linear | $\text{intercept}=-16.4, \text{slope}=0.00818$ | 0.00818 | 0.572 | 0.45 | 0.0203 | 0.0168 |

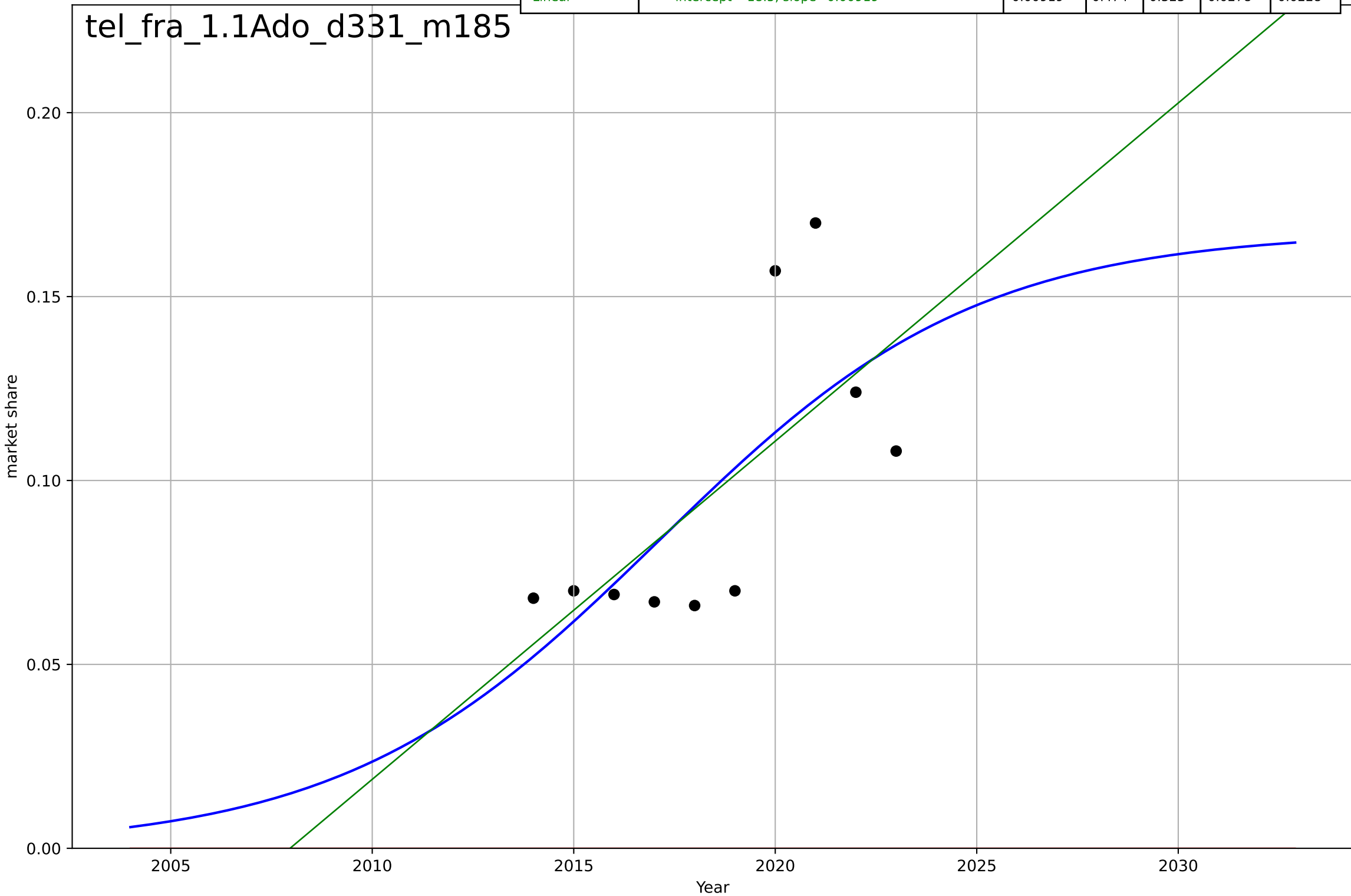
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teleworking
France
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2017, D_t=17.3, K=0.168$ | 0.254 | 0.49 | 0.235 | 0.0274 | 0.023 |
| Exponential | $1.56e+03 \cdot \exp(0.00185 \cdot (x-157510))$ | 0.00185 | -6.38 | -8.49 | 0.104 | 0.0969 |
| Linear | $\text{intercept}=-18.5, \text{slope}=0.00919$ | 0.00919 | 0.474 | 0.323 | 0.0278 | 0.0228 |

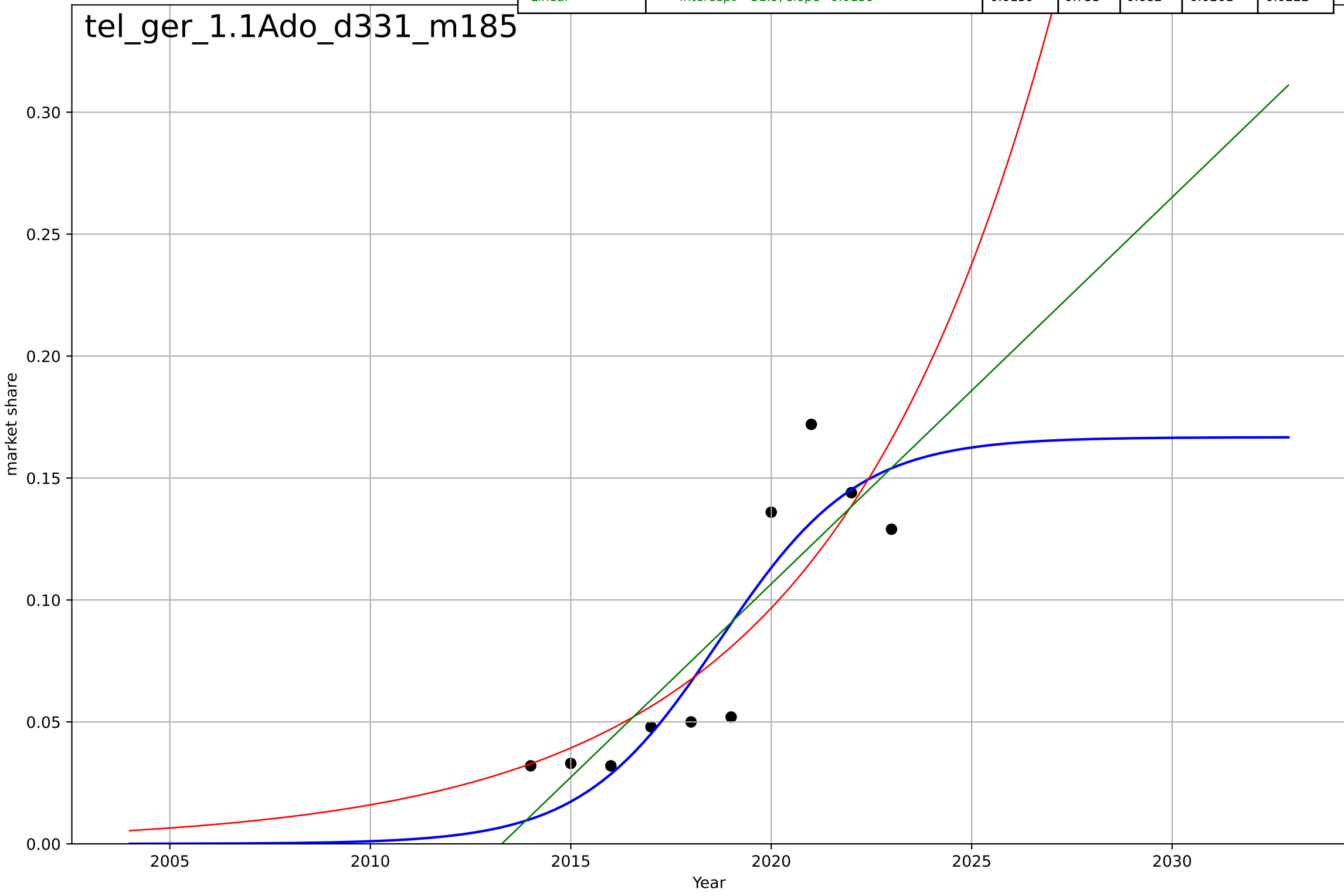
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teleworking
Germany
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

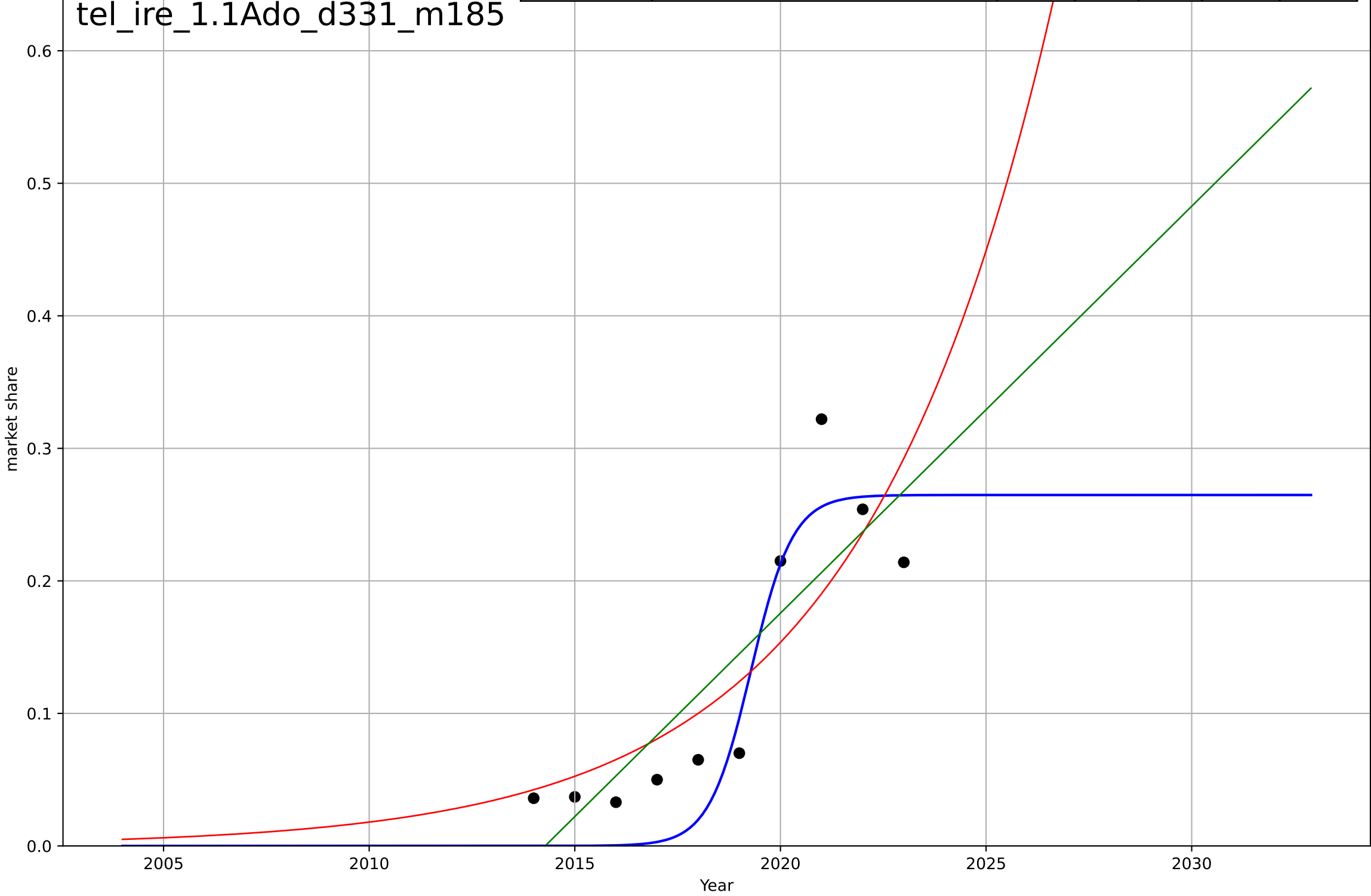
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2019, D_t=7.56, K=0.167$ | 0.581 | 0.81 | 0.715 | 0.0229 | 0.0188 |
| Exponential | $0.325 \cdot \exp(0.18 \cdot (x-2027))$ | 0.18 | 0.725 | 0.647 | 0.0275 | 0.0215 |
| Linear | $\text{intercept}=-31.9, \text{slope}=0.0159$ | 0.0159 | 0.753 | 0.682 | 0.0261 | 0.0222 |

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teleworking
Ireland
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

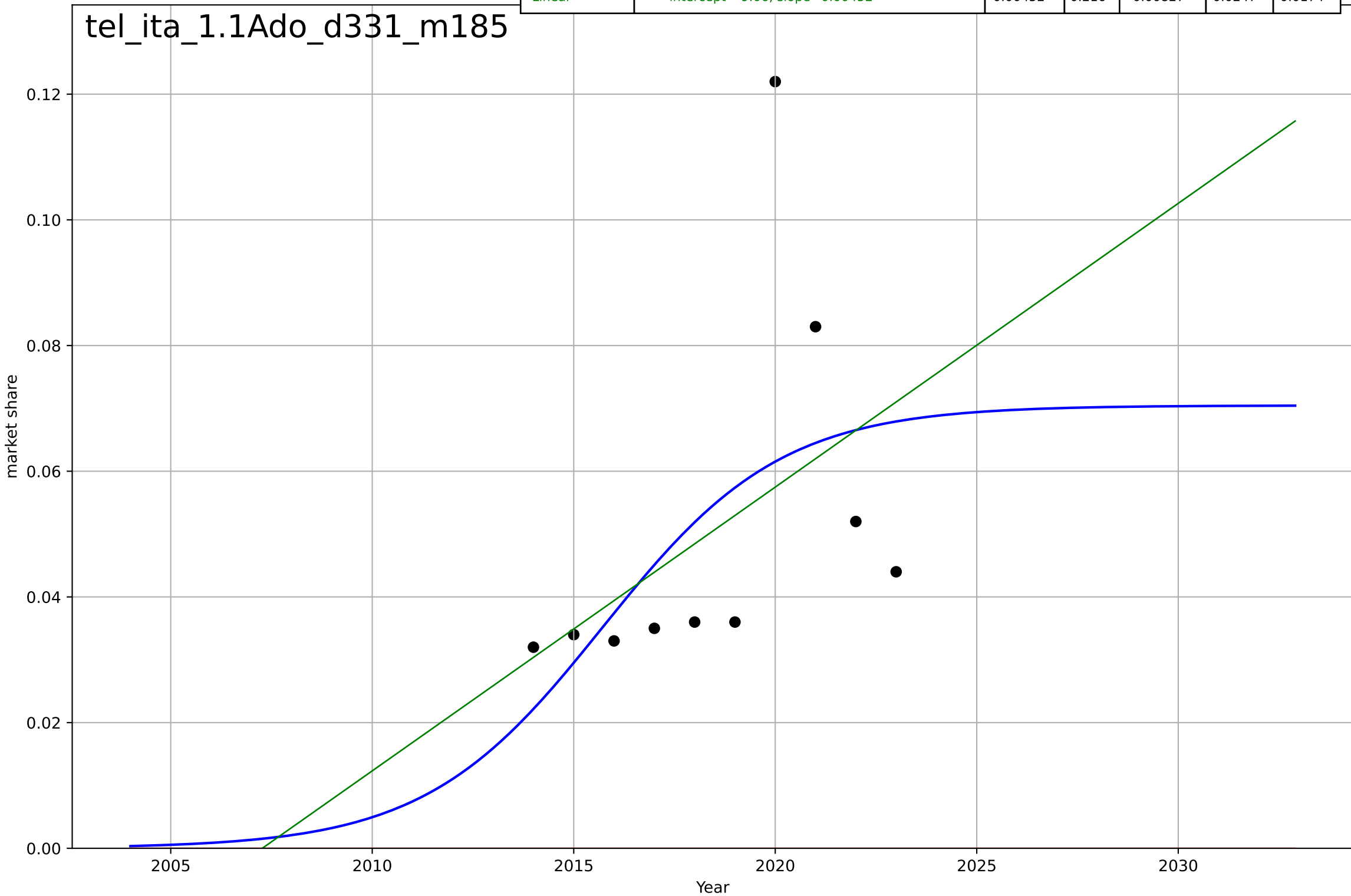
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|--------|-------|-------|--------|--------|
| Logistic | $t_0=2019, Dt=2.24, K=0.265$ | 1.96 | 0.854 | 0.781 | 0.0396 | 0.0353 |
| Exponential | $0.441 \cdot \exp(0.215 \cdot (x-2025))$ | 0.215 | 0.685 | 0.594 | 0.0583 | 0.0463 |
| Linear | $\text{intercept}=-61.8, \text{slope}=0.0307$ | 0.0307 | 0.723 | 0.643 | 0.0547 | 0.0463 |



teleworking
Italy
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|----------|--------|--------|
| Logistic | $t_0=2016, D_t=9.73, K=0.0705$ | 0.451 | 0.265 | -0.103 | 0.0239 | 0.0184 |
| Exponential | $1.56e+03 \cdot \exp(0.00142 \cdot (x-157497))$ | 0.00142 | -3.3 | -4.53 | 0.0579 | 0.0507 |
| Linear | $\text{intercept}=-9.06, \text{slope}=0.00452$ | 0.00452 | 0.216 | -0.00827 | 0.0247 | 0.0174 |

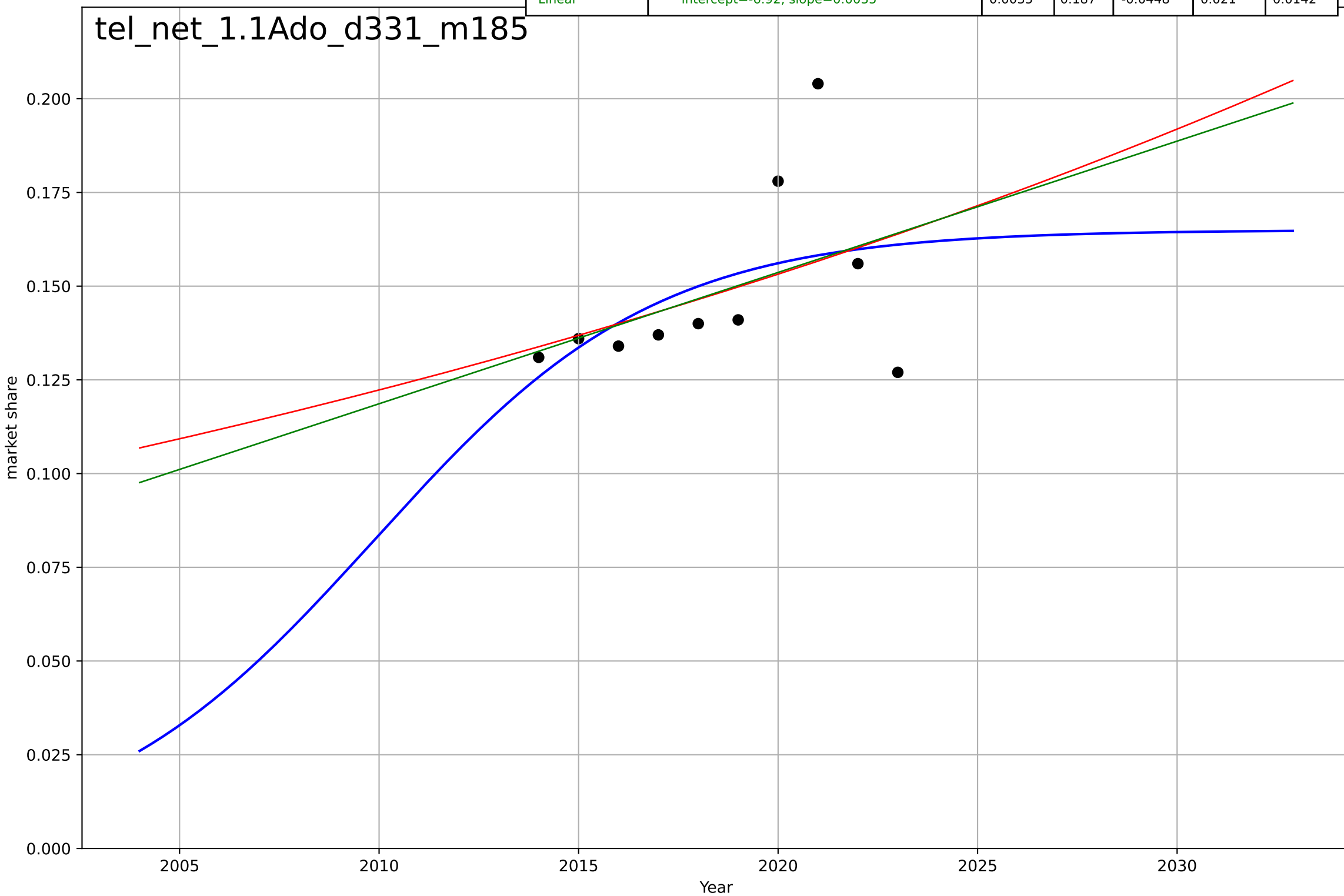
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teleworking
The Netherlands
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

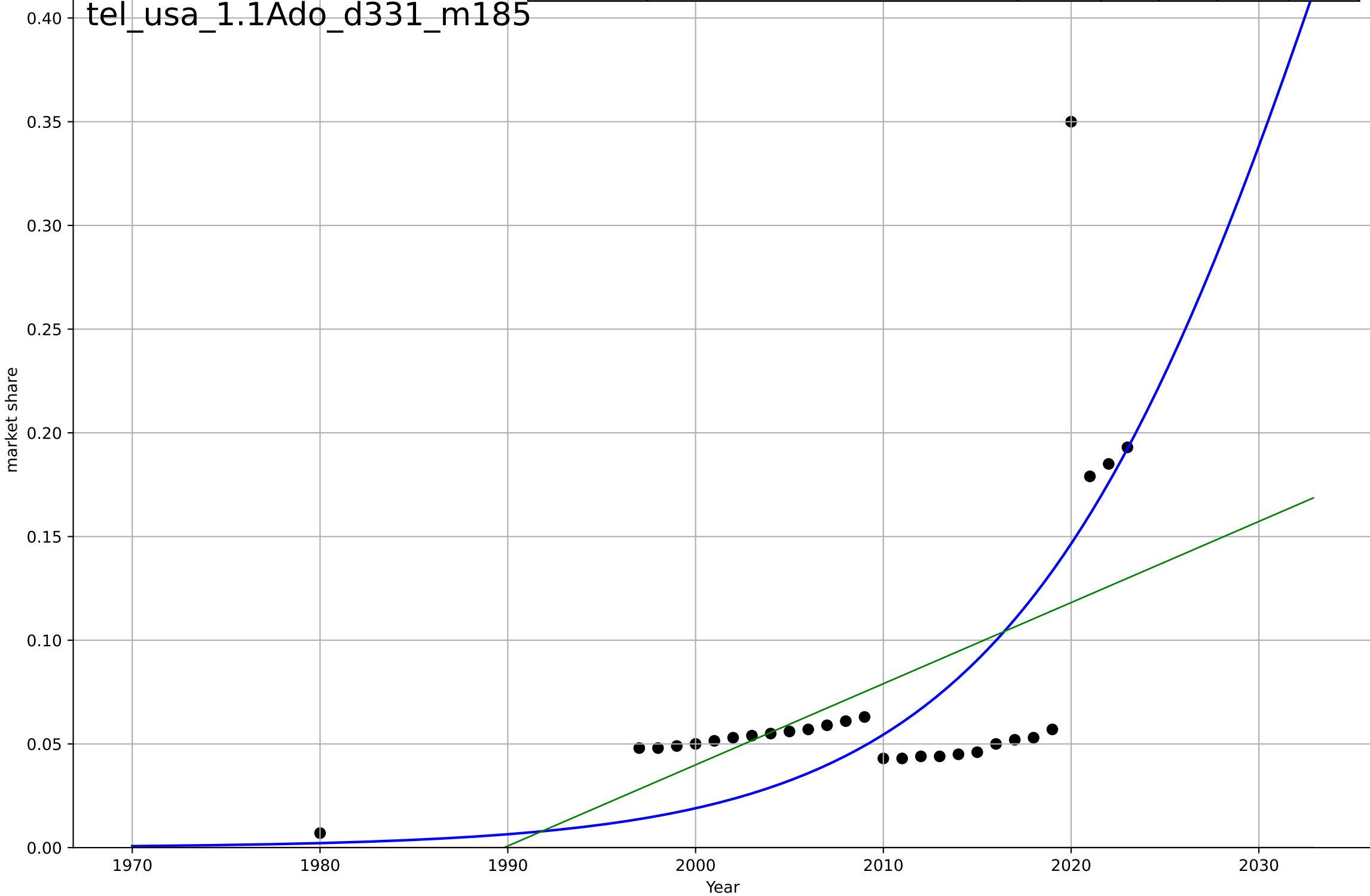
| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|--------|-------|---------|--------|--------|
| Logistic | $t_0=2010, Dt=15.5, K=0.165$ | 0.284 | 0.232 | -0.152 | 0.0204 | 0.015 |
| Exponential | $0.000463 \cdot \exp(0.0225 \cdot (x-1762))$ | 0.0225 | 0.179 | -0.0557 | 0.0211 | 0.0144 |
| Linear | intercept=-6.92, slope=0.0035 | 0.0035 | 0.187 | -0.0448 | 0.021 | 0.0142 |

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teleworking
US
1.1 Adoption over time
teleworkers as a share of all employed persons
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|---|---------|-------|-------|--------|--------|
| Logistic | $t_0=2036, Dt=40.3, K=1$ | 0.109 | 0.444 | 0.374 | 0.051 | 0.0354 |
| Exponential | $1.56e+03 \cdot \exp(0.00137 \cdot (x-157475))$ | 0.00137 | -1.2 | -1.38 | 0.101 | 0.0748 |
| Linear | $\text{intercept}=-7.78, \text{slope}=0.00391$ | 0.00391 | 0.293 | 0.237 | 0.0574 | 0.0379 |



textile recycling
US
1.1 Adoption over time
recycled textiles as a share of textiles generati
market share

| Curve type | Curve parameters | Slope | R2 | R2adj | RMSE | MAE |
|-------------|--|---------|-------|-------|--------|---------|
| Logistic | $t_0=1982, Dt=33.3, K=0.156$ | 0.132 | 0.988 | 0.981 | 0.0048 | 0.00372 |
| Exponential | $2.01e-07 \cdot \exp(0.02 \cdot (x-1338))$ | 0.02 | 0.777 | 0.703 | 0.0207 | 0.0188 |
| Linear | $\text{intercept}=-4.95, \text{slope}=0.00253$ | 0.00253 | 0.873 | 0.831 | 0.0156 | 0.0146 |

