Marlon Laquindanum Mallari

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🪪 PROFILE

As a seasoned Shopify developer with over six years of experience, I have mastered the use of Liquid, JavaScript, and TypeScript. I find joy in collaborating with cross-functional teams to deliver projects on time, within budget, and exceeding client expectations. Now, I'm eager to connect with teams that share my passion for innovation, where together, we can create a new level of e-commerce site that is truly meaningful.

🧠 SKILLS

Shopify Platform Proficiency
- Customizing Shopify stores, managing product catalogs, and configuring settings.
- Familiarity with Shopify's admin interface, themes, and plugins.

Shopify Theme Development
- Building custom themes from scratch or modifying existing ones.
- Implementing design mockups into functional Shopify templates.

APIs and Webhooks
- Leveraging APIs to connect Shopify with external systems (payment gateways, inventory management, etc.).
- Setting up webhooks for real-time data synchronization.

Performance Optimization
- Improving page load times by optimizing images, scripts, and server-side configurations.
- Minimizing HTTP requests and leveraging browser caching.

Client Communication
- Actively listening to client requirements and providing regular updates.
- Addressing client feedback and ensuring project milestones are met.

Responsive Design
- Creating visually appealing and mobile-friendly designs using HTML, CSS, and JavaScript.
- Ensuring consistent user experiences across devices.

App Integration
- Integrating third-party apps and services to enhance store functionality.
- Utilizing Shopify app APIs for seamless feature integration.

E-commerce Best Practices
- Implementing industry best practices for product listings, checkout processes, and user experience.
- Optimizing SEO elements (meta tags, URLs, alt text) for better search engine visibility.

Testing and Debugging
- Rigorous testing of features, functionality, and compatibility across browsers.
- Debugging code to identify and fix issues promptly.

💼 PROFESSIONAL EXPERIENCE

Fyresite, *Senior Shopify Developer*   Feb 2023 – Jan 2024
✓ Engineered and optimized multiple high-traffic Shopify stores, focusing on performance,   San Fransisco, United States
user experience, and conversion rates.
✓ Designed bespoke themes and features with Shopify Liquid and JavaScript, boosting
brand identity and user interaction.
✓ Seamlessly integrated external applications and services through API, enhancing store
functionality and business efficiency.
✓ Worked in tandem with design and marketing teams to embed SEO strategies and refine
web content for search engine optimization.
✓ Employed Agile frameworks for project management, ensuring prompt completion and
elevated client satisfaction.

Aronwebsolutions, *Shopify Developer*   Nov 2021 – Aug 2022
✓ Engineered bespoke Shopify themes, elevating user engagement and boosting sales   keswick, South Australia
figures.
✓ Partnered with creative teams to morph design mockups into dynamic, operational e-
commerce platforms.
✓ Seamlessly integrated third-party solutions, including payment gateways and shipping
services, to expand site capabilities.

Uncap, *E-commerce specialist*   Jan 2019 – Jul 2021
✓ Delivered end-to-end Shopify solutions, encompassing theme customization and app   Chicago, California,
development, to meet diverse client requirements.   United States
✓ Executed in-depth business needs analyses, crafting customized e-commerce strategies
aligned with client objectives.
✓ Implemented responsive design techniques, ensuring optimal shopping experiences on all
devices.
✓ Provided swift troubleshooting and resolution of issues, maintaining uninterrupted site
availability and performance.

🎓 EDUCATION

University of Santo Tomas, *Bachelor of Science in Computer Science*   Apr 2014 – May 2018
✓ Earned a Bachelor of Science in Computer Science from Belgrade University, specializing   Manila, Philipine
in Data Structures, Algorithms, and Software Engineering, graduating with honors.
✓ Engaged in numerous coding competitions and hackathons, enhancing problem-solving
and coding proficiency.