



# Power Hour: Front End Development

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Marlon Marcello, We The Collective

Week 4

BrainStation Full Time Web Development Program

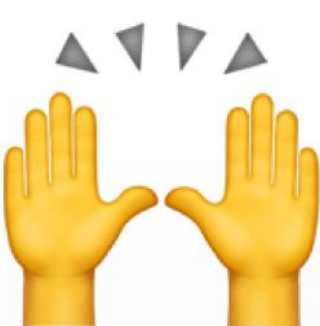
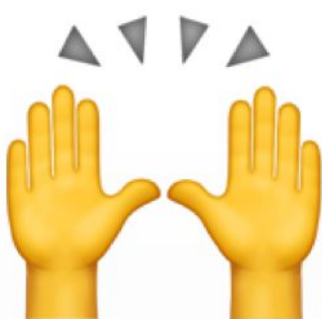
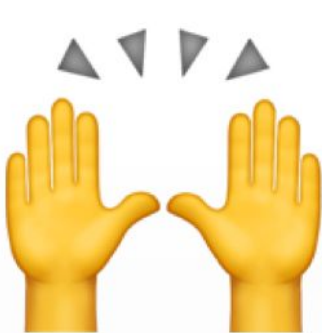
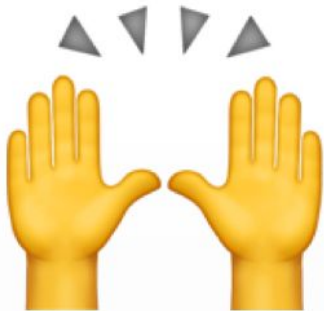
# Marlon Marcello



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# Agenda

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Design and designer

Stack and tools

Building a solid base

Pages and componentization

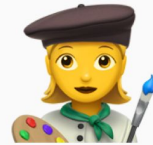
Quality assurance

Q&A

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# The Design/er





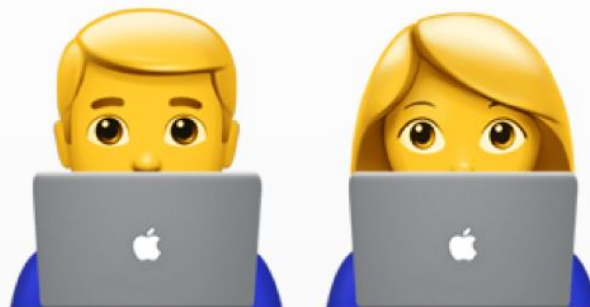




# Communicating

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- Go through everything
- Questions
  - Brand
  - Target audience
  - What to avoid
- Compromises from both sides
- Communication doesn't stop here









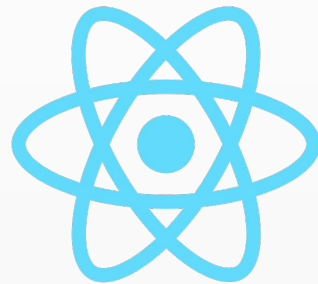
# Setting up

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## The stack and tools

- Company restrictions
- Project constraints
- Beware of trends
- Other devs
- Keep it simple, keep it clean





**And so it begins**

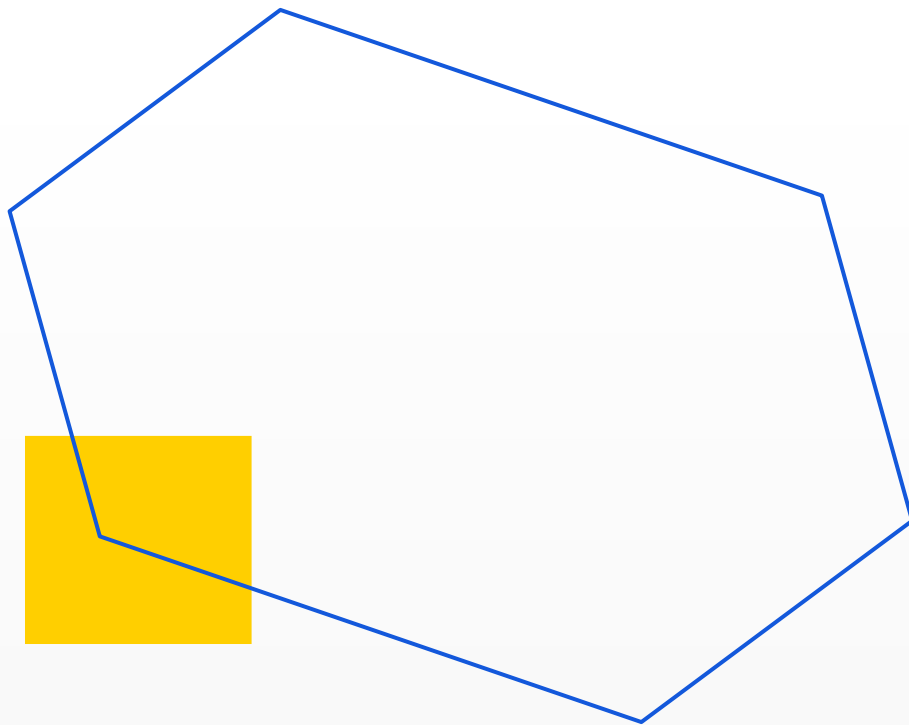
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# Step 1





Patterns,  
patterns,  
patterns  
and patterns.





# Step 2



Finally, **coding**.







# Checklist

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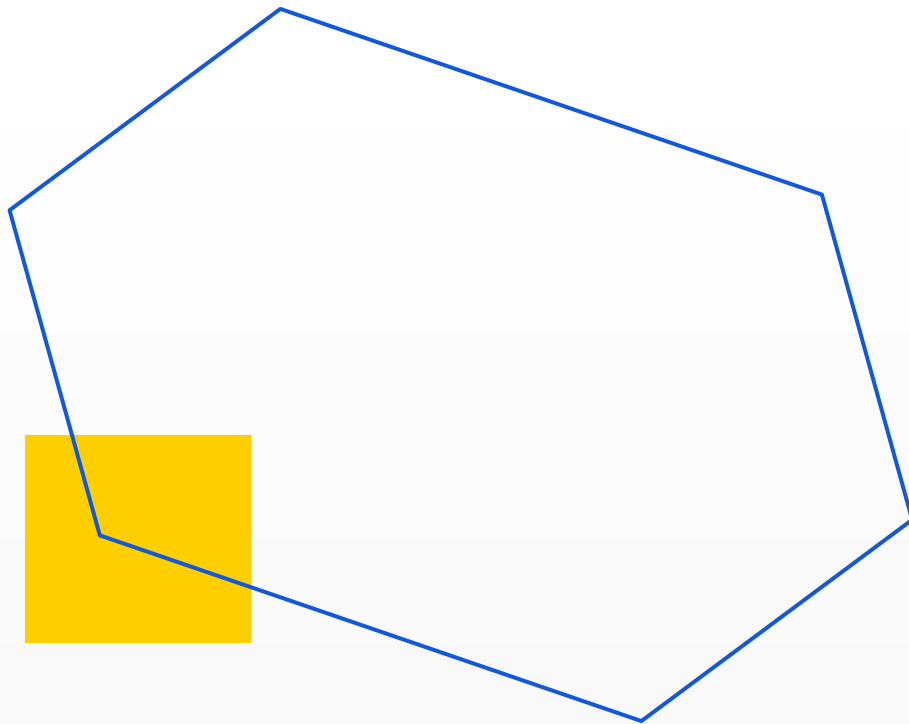
- ✓ Typography
- ✓ Colours
- ✓ Gradients
- ✓ Icons
- ✓ Easings
- ✓ Spacing
- ✓ Backgrounds
- ✓ Breakpoints

# Step 3





More **thinking**.  
More **communicating**.



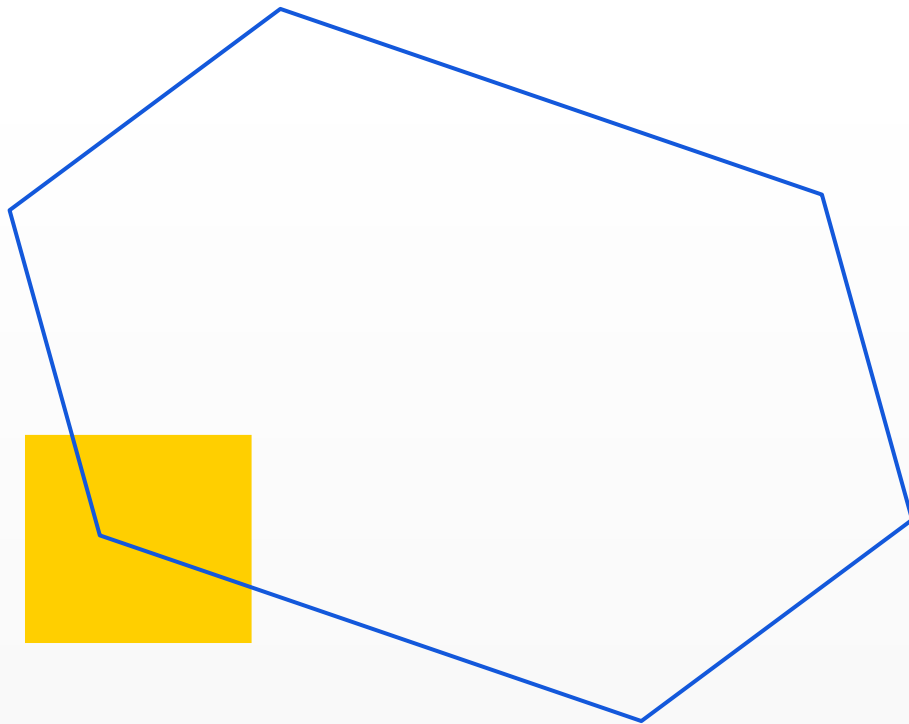


# Step 4





Code.  
But like... code a lot.





# Step 5





## Circle back and review

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- ✓ Performance
- ✓ Responsiveness
- ✓ Comments
- ✓ Unused code
- ✓ Refactor



# Step 6

Repeat steps 3, 4 and 5.

A 💩 ton.







# Step 7







## Quality assurance

- ✓ It should work everywhere
- Well... almost





Repeat steps 6 and 7.  
Try to stay calm.





**And so it ends**

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Celebrate!





# Summary

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- Study the design
- The designer is your best friend
- Don't get too hung up on tech
- Stop, think and communicate
- Build a solid basis
- Isolate so you can repeat
- Have patience and stay calm
- Don't forget to celebrate





Thanks a lot.

Slides: <https://goo.gl/RbEr5b>

Repo: <https://goo.gl/6FWX8m>

