# **MARLON MISRA**

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SKILLS

User Research Product Design Spec Writing Axure HTML/CSS

Prototyping Data Analytics Public Speaking Ruby on Rails R

EXPERIENCE

#### Climate Product Manager

San Francisco April 2014 - Present



- Owned 3 products and led each team (the largest with 13 engineers and 2 designers)
- Established product direction with feedback from CEO and senior leadership
- Organized and led daily standups, sprint planning, and retrospective meetings
- Created wireframes and prototypes using whiteboard sketching, Balsamiq, and Axure
- Interviewed users over phone and spent 1 week in Iowa to create personas
- Conducted usability studies with screen sharing
- Wrote specifications with user stories, acceptance criteria, and visuals using JIRA
- Wrote an R script that pulls data from a government database and organizes it
- Mentored a new PM and created a product onboarding guide

#### Campusdevs

Founder Toronto Oct. 2013 - Present

- Founded a nonprofit that provides mentorship for students interested in programming
- Led meetings and grew club from 0 to 23 members with expansion plans to 2 locations
- Developed a partnership with the university business incubator
- Taught students HTML, CSS, and Ruby by working collaboratively through problems

# Spotlander

Founder Toronto 2012 - 2013

- Founded a parking app that lets drivers reserve parking spots before leaving their house
- Pitched to VC's and received \$5K in funding
- Competed in two startup competitions and won in one (Wes Nicol Prize)

#### EDUCATION

#### Western University B.S, B.A

Graduating 2015

- 3.6/4.0 GPA while working 5-20 hours/week
- B.S. Mathematics for 2 years and B.A in Business for 2 years (Ivey Business School)
- Awards: Dean's List, Scholars Society, Wes Nicol Prize, Excellence Scholarship
- Extracurricular: Coding club president, technology club VP, university incubator intern

### Online Courseware Stanford, JHU, MIT

2013 - Present

- Completed 4/9 courses of the data science specialization at John Hopkins
- Completed 3 courses on modern design principles and user centric design (UCD)
- Will continue taking online courses for as long as possible

## INTERESTS

Distance Running Hiking Soccer Writing UX Design

Philosophy Education tech TED Reading Quora SpaceX