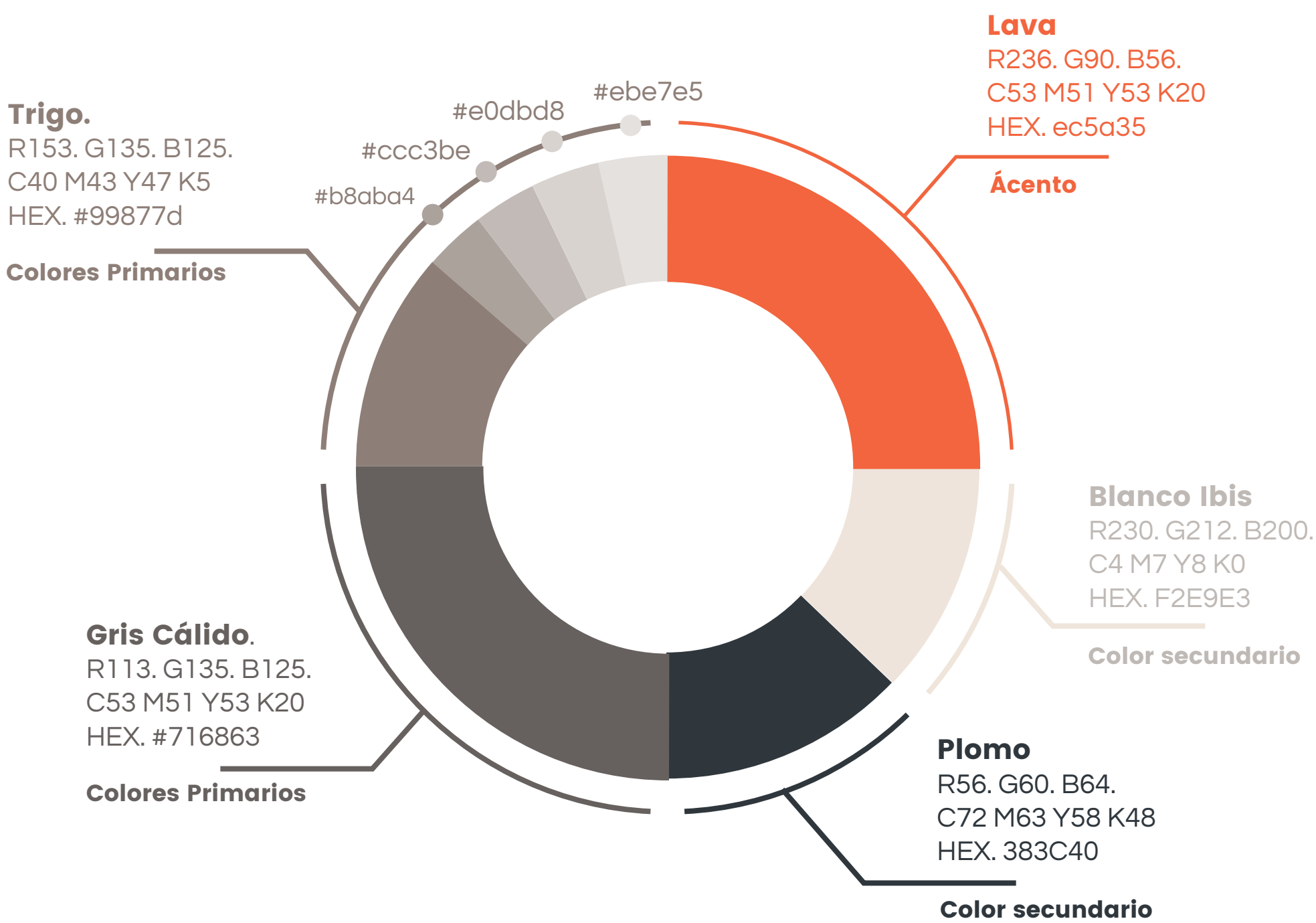Esquema de colores