Report:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Based on the data 56% of the projects were successful, about 36% failed throughout the years and 1.4% of the projects are still live.
  + The most prevalent parent category is theater with 34.4% and the least is journalism with 0.4%.
  + The peak of the success rate starts in May and ends in July while the canceled rate has two peaks, one is in August and one in December.
  + On average the rate of success does not depend on the goal size, however the lowest success rate belongs to the most expensive projects above 50000 with a rate of 37%.
* What are some limitations of this dataset?

There is not sufficient information and meta data for some columns such as staff peak and spotlight.

The number of records is only 1000 and in some categories such as journalism we have only a few records, which may not be sufficient for some analysis.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We can analyze the outcome and categories based on different years to see how they change over the years, and we can analyze the outcome based on the duration of launched until the deadline.

Implementing some other graphs that will visualize the 3 highest category and lowest, so we can focus on the percentage difference between those categories and try to see if the pattern changed through out times.