



MAJA NYBERG

UX DESIGNER | INTERACTION DESIGN STUDENT

My dream is to become a UX designer who makes a difference to the world through design.

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EDUCATION

- 2018 - 2020 **M Sc Interaction Design and Technologies** Chalmers University of Technology
The programme focuses on user interface design, information visualisation and user experience design. Through working with various projects and by taking a user-driven approach, I have learned numerous UX methods and worked iteratively towards stake-holders and end-user satisfaction.
- 2015 - 2020 **B Sc Software Engineering** Chalmers University of Technology
The programme focuses on programming, mathematics, communication skills, group dynamics and projects.

EXPERIENCE

- 2020.01 - 2020.06 **Master Thesis in UX Design** Polestar
As my master thesis, I am exploring how an online onboarding experience can be designed by using game design methods to increase employee engagement.
- 2019.06 - 2019.12 **UX Designer Intern** Ericsson
Through my summer internship at Ericsson, I gained experience in working with Interaction design in the industry. I worked as a UX Designer in a UX driven R&D project related to Industry 4.0. Together with another summer intern, I was given full responsibility of the UX work throughout the summer, working closely with the backend and frontend team. On our initiative, we conducted usability tests and interviews to evaluate our designs and understand the end-user. My responsibilities included user research, evaluating the user experience of both hardware and software, designing user interfaces, usability testing and conducting interviews.

See more of my previous work experiences on my LinkedIn profile.

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VOLUNTEER WORK

- 2018.07 - 2019.06 **Student Safety and Welfare Representative** Student Division Board
As student safety and welfare representative, I represented the students on the safety inspections of the work environment. Students could contact me if they were not feeling well for some reason. Regardless of what it would be, I helped them to get in contact with professionals who could help them. Additionally, I was working with equality, diversity and inclusion with the aim to create a more inclusive culture.
- 2016.10 - 2017.09 **Member of the Board** Photography Committee
FlashIT is a student committee that arranges events for students that are interested in photography. The committee also documents the student division's events such as dinner parties, pubs, and other study-related events.
- 2016.01 - 2016.12 **PR Manager** P.R.I.T.
P.R.I.T. is the student division's committee responsible for the maintenance of the student premises. The committee arranges pubs, karaoke nights, dinners among other events for the students. My role as PR-manager was to decorate the venues and market our events to students via social media and posters, which gave a lot of new contacts and I learned to combine school and extra activities.

PROJECTS

- Ongoing **Personal Website - Portfolio**
www.majanyberg.se
- 2018.01 - 2018.06 **#museumgroupie** Bachelor Thesis
An iOS application created for children at Universeum. This application enabled the children to experience the museum through collaborative photography missions. As the designer, I developed several prototypes, which after testing and evaluation resulted in the final design which was implemented.

SKILLS		TOOLS	LANGUAGE & OTHER
Visual Design	Illustration	Sketch	Swedish - Native
Wireframing	HTML	Zeplin	English - Advances
User Journeys	CSS	Abstract	
Prototyping	Java	Figma	Driver license B
User Research	Scrum	Adobe Illustrator	
Usability Testing			

References will be provided upon request.