**Introduction**

**(First impressions are important!)**

*At the interview*

**Advice:** Keep it succinct (laconic, concise) instead of rambling on.

? Tell me about yourself? / Tell some words about yourself?

What do you do (for a living)? What’s your education?

**Formula:**

Try Present - Past - Future

**Example:**

*I’m currently a marketing manager with a medium-sized software firm.*

*Since I was young, I’ve loved writing and design and all things tech. So in University Marketing felt like a perfect fit, and I went straight from it to IBM, where I worked for five years.*

*I’m happy with what I’ve accomplished. But I’m really looking for a new challenge now, and I love what you guys are doing.*

You mentioned:

1. Current position (present)
2. Educational and work background
3. The change I want in future.

**Additional recommendations:**

*Use any question in an interview as an opportunity to talk about what experience, skills, and other qualifications you have for the position. "Tell me about yourself" is a question that gives you initial control of the direction of the interview. You should give an overall summary of what your qualifications are; however, instead of simply giving a list, try to tell it as a story, to make it more interesting to the interviewer.*