**IBM skill build project**

**GROUP 19**

**Team members**

1. M. Sai Thanmai
2. Anushna Pechetti
3. M. Meenakshee Sumedha
4. Keerthana Chandra
5. Riya Patel
6. K. Srikruthi
7. Asifa firdous

## 1.TITLE – Smart Tracking Sticker

This project focuses on creating a landing page for a smart tracking sticker designed to help people find their lost daily items like keys, remotes, wallets, and bags. The landing page showcases the product, its features, pricing, demo, customer stories, and call-to-action.

***Findit — Never lose your things again.***

## 2. OBJECTIVE

The main objective is to design a clear, attractive, and functional landing page promoting a new product called the Smart Tracking Sticker which helps in finding the lost items easily with the help of a sticker connected to an app with a light and tracking system.

## 3. TOOLS USED

For this project, Wix Vibe Builder was utilized to create the landing page by providing a detailed prompt, which enabled Wix's AI-based website generator to automatically design the layout, color theme, and core sections of the site. The logo for the website Trackit was also created through prompt-based generation, ensuring a consistent and modern brand identity. The product was designed by ChatGPT when it was given a description of the product.

## 4. METHODOLOGY

The project began with identifying a common real-world problem of people frequently losing everyday items and then developed a solution—a smart tracking sticker paired with an app.

Using Wix Vibe, we implemented this concept by providing a detailed prompt outlining the problem, solution, features, objectives, pricing, demo, reviews, and contact details.

The AI-generated layout was then refined to create a clear, user-friendly landing page showcasing the product.

## 5. OUTPUT

The final output is a fully generated and structured landing page that clearly presents the smart tracking sticker, its features, benefits, pricing, and app functionality. The site includes all key sections—

introduction about the product, design, function, objective, demo, pricing, reviews, contact.

It visually represents the product through the AI-created logo and sticker design. The website effectively communicates the problem and solution while showcasing a complete, realistic product concept.

## 6. RESULT

The final website successfully communicates the identified problem and presents the smart tracking sticker as a clear and practical solution.

The landing page layout is organized, visually appealing, and easy to navigate, allowing users to quickly understand the product's purpose, features, pricing, and benefits. The AI-generated elements—logo, sticker design, and structured sections come together to create a realistic, market-ready concept.

Overall, the project effectively demonstrates how a simple idea can be transformed into a functional, user-focused digital product showcase.

## 7.CONCLUSION

In conclusion, this project effectively transforms a common everyday problem into a practical digital solution through a well-designed landing page. By combining AI-generated elements with

clear product messaging, the final website presents a complete and convincing concept for the smart tracking sticker.

## 8.PROJECT URL

https://my-site-a54ywn2g-anushnapechetty.wix-vibe.com

## 9.GITHUB PROFILES

### 1. M. Sai Thanmai

https://github.com/marojusaithanmai/M.sai-thanmai.git

### 2.Anushna Pechetti

https://github.com/anushnapechetti/anushna.git

### 3. M. Meenakshee Sumedha
https://github.com/meenakshisumedha/meenaksheesumedha.git

### 4. Keerthana Chandra

https://github.com/keerthanachandra9-source/Keerthana-Chandra.git

### 5. Riya Patel

https://github.com/riyapatel12115/RIYA.git

### 6. K. Srikruthi

https://github.com/karamchedusrikruthi-dot/Karamchedu-Srikruthi-.git

### 7.Asifa Firdous

https://github.com/fasfia007-hue/Tracklt.git