🔍 LUNA RICHMOND

💼 **CTE Graphic Designer**
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917.856.0369

Education

High School of Art and Design
245 East 56th Street, New York, NY
Career and Technical Education
1400 SAT
Graphic Design Major
Expected Graduation: June 2025

Skills

Certified in Adobe Photoshop and Adobe Illustrator
Proficient in Adobe InDesign
Adobe Premiere Pro and After Effects
G Suite Applications
FL Studio and Ableton Live

Experience

📖 **Lead Editor and Designer for cat+fish,** *November 2022 to Present*

cat+fish is the High School of Art and Design's student-led variety magazine. All written and visual material is produced and edited by students. It is recognized as a paid internship and collaborates with industry partners such as the School of Visual Arts.
- Learned to supervise and lead a group of designers, writers, illustrators, and editors with confidence
- Gained experience with marketing and selling a publication
- Contributed my own content as well as edited work submitted by others

☀ **Graphic Designer for the Summer Design Institute,** *July 2023*

The Summer Design Institute is a paid summer program in which students partner with Warner-Discovery and HBO to create innovative marketing campaigns.
- Worked as part of a large team to generate and develop a campaign across several mediums
- Gained experience designing media from a creative brief intended to complement existing media
- Learned to work with a strict deadline

🎤 **Presented work at the Guggenheim Museum,** *March 2024*

I was asked by the High School of Art and Design to show off my work to a group of prospective students in both middle and high school.
- Gained experience in public speaking by presenting to an audience of 100 guests
- Prepared talking points and slides specific to the audience

Personal Projects

🎵 **Music production, game development, and video editing**
- Applied creativity and gained skills across a wide number of mediums and formats

🎥 **Design and thumbnails for YouTube**
- Learned how use visuals to to grab and keep attention

🌐 **Brief experiments with web design**
- Learned important rules of hierarchy and organization