

Projected Financials (USD)				
Year	Revenue	Expenses	Net Profit / (Loss)	Cash Flow
Year 1	\$60,000	\$320,000	-\$260,000	-\$260,000
Year 2	\$280,000	\$450,000	-\$170,000	-\$170,000
Year 3	\$850,000	\$650,000	\$200,000	\$200,000
Year 4	\$1,750,000	\$1,050,000	\$700,000	\$700,000
Year 5	\$2,900,000	\$1,800,000	\$1,100,000	\$1,100,000

Customer growth assumptions			
Year	Paying Employers	Average Price	Net Profit / (Loss)
Year 1	~20	\$3,000	\$60,000
Year 2	~80	\$3,500	\$280,000
Year 3	~220	\$3,900	\$850,000
Year 4	~450	\$3,900	\$1,750,000
Year 5	~750	\$3,900	\$2,900,000