

Maroun Grey Barqawi

Los Angeles, CA 91411 | maroungrey@gmail.com | linkedin.com/in/maroungrey/ | github.com/maroungrey

PROFESSIONAL EXPERIENCE

FULL STACK WEB DEVELOPER | *Organic By Nature*

June 2021 – Present

Developed and maintained websites, creating custom features and layouts for them and optimized internal systems.

- Developed and maintained Shopify Plus eCommerce website, Wordpress and Kajabi blog websites, serving a combined 7,000 daily visitors.
- Redesigned the website's interfaces to match the accessibility standards compliant with the Americans with Disabilities Act (ADA); WCAG Guidelines.
- Created custom search WordPress plugin for FAQ page to improve blog functionality.
- Built sales/promotions functionality into the Shopify website using Azure functions increasing total sales by 4%.
- Collaborated with marketing teams to develop and distribute a weekly newsletter using Klaviyo, reaching over 15,000 users and leading to an 8% increase in return customers.
- Maintained the existing Shopify Plus theme and custom apps and modified to accommodate new functionality, created and managed collections, products and metafields.
- **Technologies leveraged:** HTML, CSS, JavaScript, Liquid, SQL, React, Node.js, Bootstrap, Kajabi, Wordpress, Shopify, Microsoft Azure, Klaviyo.

FRONT END WEB DEVELOPER | *Bonner Trading Inc.*

October 2020 – June 2021

Developed and managed websites, designed new interfaces and extensions, implemented SEO and Google Analytics, and administered the backend Apache server.

- Developed 2 eCommerce websites marketed towards different demographics using Magento 2 from scratch.
- Handled web interface improvements, leading to a reduction in cart abandonment rates.
- Created several splash and landing pages using Webflow for business promotions.
- Integrated Google Analytics into existing websites, leading to improved brand monitoring.
- Drove a search-engine optimization effort, leading to a 12% increase in user traffic.
- Built key website extensions to improve customer experience, such as auto-updating carts, dropdown menus, custom product tabs, and custom terms and conditions.
- Designed custom sections using Adobe Photoshop and Figma and implemented them using HTML, CSS and JavaScript.
- Utilize and work with multiple payment gateway systems: Square, Braintree, Paypal, Apple Pay.
- **Technologies leveraged:** HTML, CSS, JavaScript, Magento 2, Webflow, Figma, Google Analytics, Apache.

IT HELP DESK SUPPORT TECHNICIAN | *Los Angeles LGBT Center*

April 2020 – August 2020

Provided technical support, logging, and project status monitoring. Managed faculty accounts and supported imaging and encrypting PCs and laptops.

- Provided setup and technical support for PC, printer, e-mail, network connectivity, hardware, and system maintenance. Performed both remote troubleshooting and on-site support.
- Supported ~900 employees and resolved ~50 tickets per week.
- Performed frequent status and progress monitoring for IT projects in the company's ticketing system.
- Managed faculty accounts and provided support using Active Directory.
- Delivered support for imaging and encrypting PCs and laptops.

TECHNICAL SKILLS

Languages: HTML, CSS, Javascript, PHP, SQL, Liquid.

Technologies: WordPress, Shopify, Magento 2, Apache 2, LAMP Stack, React, Bootstrap, MySQL, MongoDB, Node.js, jQuery, Typescript.

Tools: Git, GitHub, Linux, Visual Studio, Figma, Adobe Photoshop, Google Analytics.