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 United States 

2024-10-01 - 2024-10-31

62 Palavras-chave

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Resumo

Posições ganhas

0

Posições perdidas

0

Novas palavras-chave

0

Palavras-chave perdidas

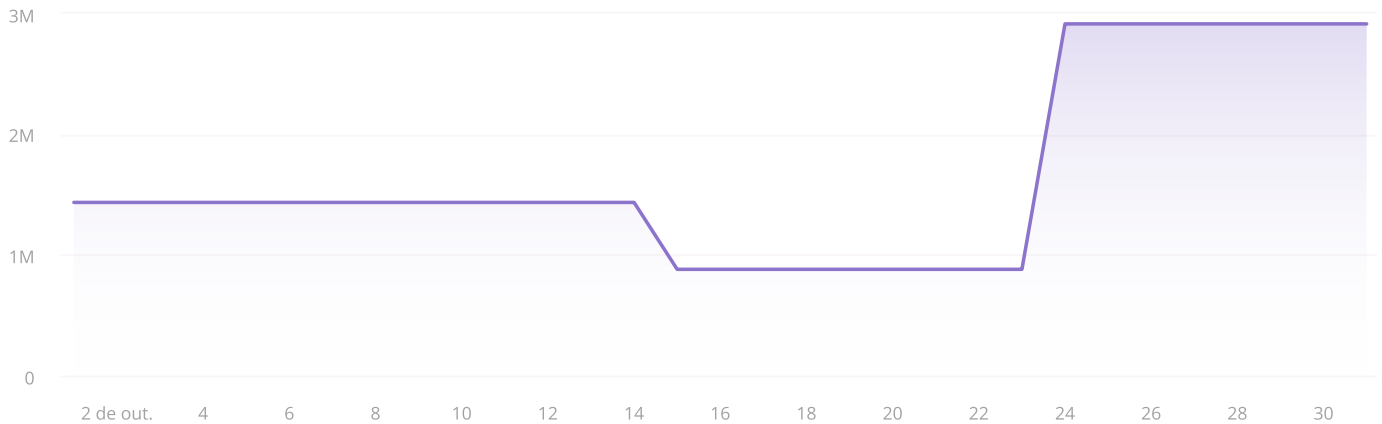
0

Páginas de classificação

351 ↑

Tráfego estimado

2.9M ↑ 1.5M



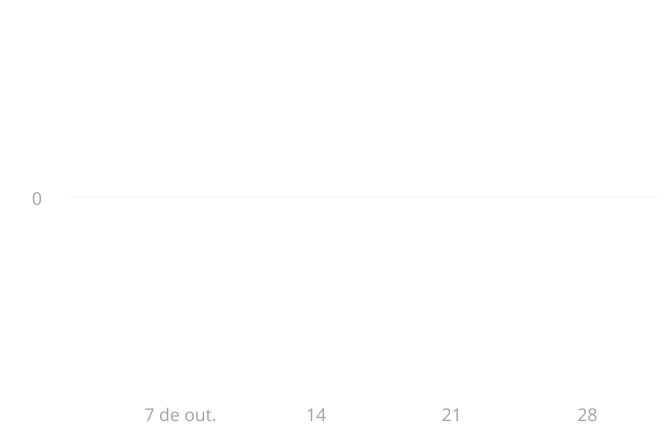
Posição média

15.7 ↓ 14.7

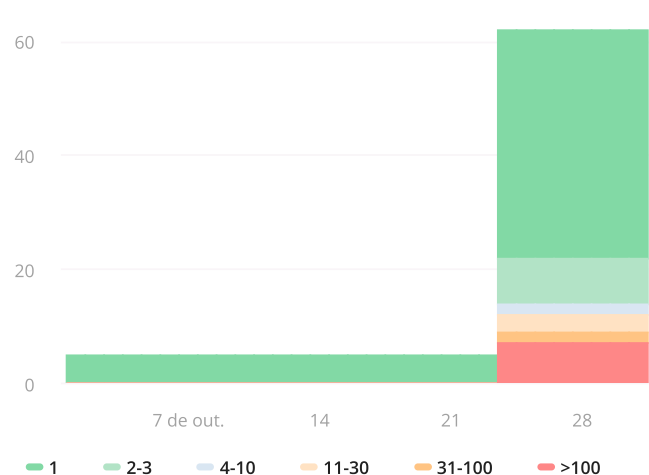


Mudanças de posição

0 ↑

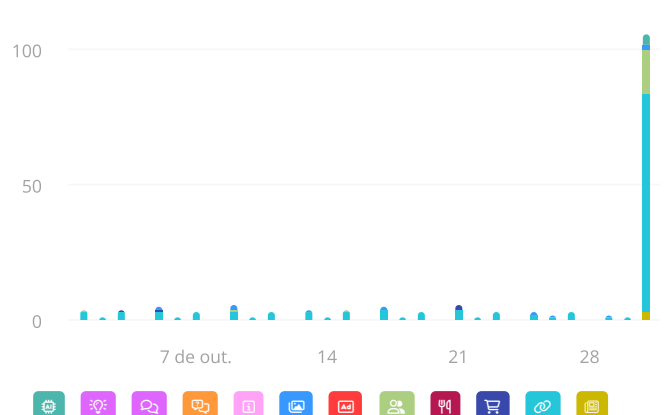


Distribuição de posição



Recursos SERP

106 ↑ 102



Palavras-chave

Melhor desempenho (por tráfego)

Palavra-chave	Posição	Tráfego estimado
airpods pro	1	345.7k 115.2k ▲
apple tv	2	336.0k
icloud	2	274.5k
apple watch series 9	1	230.3k
iphone 15	1	189.3k 748.7k ▼


















































Mais melhorado (por mudança de tráfego)

Palavra-chave	Posição	Tráfego estimado
airpods pro	1	345.7k 115.2k ▲
macbook air	1	154.0k 51.0k ▲
ipad pro	1	154.1k 28.1k ▲


















































Rastreado

Palavra-chave	Intenção de pesquisa	Recursos	Posição	Volume	Tráfego estimado ▼	Dificuldade da palavra-chave
airpods pro	T		1	823.0k	345.7k 115.2k ▲	<div><div></div></div> 72
apple tv	N		2	1.8M	336.0k	<div><div></div></div> 86
icloud	I N		2	1.8M	274.5k	<div><div></div></div> 80
apple watch series 9	T C		1	550.0k	230.3k	<div><div></div></div> 31
iphone 15	T C		1	3.4M	189.3k 748.7k ▼	<div><div></div></div> 64
apple music	N		2	1.0M	182.3k	<div><div></div></div> 87
macbook pro	C T		1	368.0k	154.1k	<div><div></div></div> 78
ipad pro	C T		1	450.0k	154.1k 28.1k ▲	<div><div></div></div> 70
macbook air	T C		1	368.0k	154.0k 51.0k ▲	<div><div></div></div> 43
apple iphone	I C		1	1.0M	153.2k	<div><div></div></div> 30
ipad mini	C T		1	301.0k	126.1k	<div><div></div></div> 57
apple pencil	C T		1	246.0k	103.1k	<div><div></div></div> 73
apple pay	I		1	301.0k	103.1k	<div><div></div></div> 58
iphone se	C		1	301.0k	103.1k	<div><div></div></div> 61

Palavras-chave

Palavra-chave	Intenção de pesquisa	Recursos	Posição	Volume	Tráfego estimado	Dificuldade da palavra-chave
ipad air	T	 	1	301.0k	84.3k	<div><div></div></div> 48
apple airtag	T	 	1	135.0k	46.0k	<div><div></div></div> 67
apple care	N C	 	1	135.0k	37.8k	<div><div></div></div> 100
mac mini	T	 	1	135.0k	37.8k	<div><div></div></div> 59
iphone cases	C T		1	135.0k	37.8k	<div><div></div></div> 52
apple homepod	T	 	1	49.5k	13.9k	<div><div></div></div> 65
mac studio	N C	  	1	49.5k	13.9k	<div><div></div></div> 78
apple arcade	C N	 	1	27.1k	9.3k	<div><div></div></div> 50
magic keyboard	T	  	1	27.1k	9.3k	<div><div></div></div> 45
homekit	C	 	1	14.8k	5.1k	<div><div></div></div> 57
apple fitness	N C	 	1	14.8k	4.1k	<div><div></div></div> 35
apple iphone 15	T	 	1	49.5k	1.9k	<div><div></div></div> 6
apple id	N	 	39	368.0k	1.8k	<div><div></div></div> 59
imac pro refurbished	T	 	1	6.6k	1.5k	<div><div></div></div> 0
apple ios	I	  	1	2.9k	812	<div><div></div></div> 100
airpods airplane adapter	T	  	1	480	134	<div><div></div></div> 26
apple silicon	I	  	9	6.6k	132	<div><div></div></div> 92
ios apple	I	  	1	390	109	<div><div></div></div> 100
comprar iphone	T	 	1	480	109	<div><div></div></div> 34
carregador magsafe	T	 	1	50	14	<div><div></div></div> 0
fone de ouvido sem fio apple	T	 	1	20	11	
loja apple online	N C	 	1	30	11	

Palavras-chave

Palavra-chave	Intenção de pesquisa	Recursos	Posição	Volume	Tráfego estimado	Dificuldade da palavra-chave
acessórios apple	C T		1	20	6	<div><div></div></div> 20
armazenamento icloud	N I C	  	1	20	6	
novos produtos apple	N C	 	1	10	3	
novo iphone lançamento	T	 	1	10	3	
apple para empresas	C T I	 	1	10	3	
plano familiar apple music	C I	  	3	10	1	
atualização macos	I	  	>100		0	
atualização ios	I	  	>100	70	0	<div><div></div></div> 17
everything you need to know about the iphone 15 p ro release date, features, and design	T	  	3			
melhor smartwatch	T		>100	30	0	<div><div></div></div> 79
experiência com realidade aumentada (ar) apple	I	 	1			
apple para educação	C T	 	1		0	
suporte apple	C N	 	2			<div><div></div></div> 100
assistência técnica apple	I	 	22	50	0	<div><div></div></div> 67
atualizações de segurança apple	I	 	88			
segurança no ios	I	  	>100			
configuração apple watch	I	 	23	10	0	
melhor tablet para desenhar	T		>100		0	
celular para fotógrafos	T	  	>100	10	0	
integração iphone e mac	T	  	1			
ecossistema apple	C T I	 	3	10	0	
baixar aplicativos ios	I	 	2		0	

Palavras-chave

Palavra-chave	Intenção de pesquisa	Recursos	Posição	Volume	Tráfego estimado	Dificuldade da palavra-chave
processador m1/m2/m3	C T I		17			
all storesiphone 15 pro max	T		1			
tablet para estudantes	T		8	20	0	
melhor laptop para design gráfico	T		>100			

Páginas

Páginas de destino



Novas páginas

Página	Primeira vez vista
/am/apple-watch-series-9/	31 de out. de 2024
/watch/compare/?modelList=watch-series-10,watch-series-9,watch-ultra-2	31 de out. de 2024
/shop/buy-watch/apple-watch/explore	31 de out. de 2024
/mac-studio/	31 de out. de 2024
/watch/why-apple-watch/	31 de out. de 2024

Páginas perdidas

Página	Última vez vista
/airpods-4/specs/	30 de out. de 2024
/us-edu/shop/buy-airpods/airpods-pro-2	22 de out. de 2024
/iphone/	21 de out. de 2024
/shop/buy-ipad/ipad	19 de out. de 2024
/airpods/compare/	18 de out. de 2024

Páginas de destino

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/shop/buy-iphone/iphone-15	iphone 15 +3	3.4M	938.0k	96
/iphone/?section-banner-soip-suerte	iphone 15 +10	3.4M	502.5k 502.5k ▲	
/iphone-15/specs/	iphone 15 +1	3.4M	335.0k 335.0k ▲	92
/icloud/	icloud	1.8M	274.5k	67
/tv-home/	apple tv	1.8M	274.5k	70
/airpods-pro/?campaign=true	airpods pro	823.0k	230.4k	
/apple-tv-4k/	apple tv	1.8M	183.0k	96
/am/apple-watch-series-9/	apple watch series 9	550.0k	154.0k	
/store	apple iphone +6	1.0M	150.0k	51

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/apple-music/	apple music +1	1.0M	150.0k	92
/apple-tv-plus/	apple tv	1.8M	146.4k	87
/ipad-pro/	ipad pro +1	450.0k	126.0k	
/macbook-air/	macbook air +1	368.0k	103.0k	
/macbook-pro/	macbook pro	368.0k	103.0k	96
/retail/	apple iphone +2	1.0M	100.0k	37
/iphone-se/	iphone se +1	301.0k	84.3k	88
/apple-pay/	apple pay	301.0k	84.3k	93
/ipad-air/	ipad air	301.0k	84.3k	
/ipad-mini/	ipad mini	301.0k	84.3k	
/airpods/	airpods pro +1	823.0k	82.3k 82.3k ▲	
/apple-pencil/	apple pencil	246.0k	68.9k	98
/newsroom/2023/09/apple-debuts-iphone-15-and-iphone-15-plus/	iphone 15 +1	3.4M	67.0k 67.0k ▲	89
/ipad/	ipad pro +5	450.0k	36.0k 9.0k ▼	75
/airpods-4/	airpods pro	823.0k	49.4k 49.4k ▲	70
/watch/compare/?modelList=watch-series-10,watch-series-9,watch-ultra-2	apple watch series 9	550.0k	44.0k	76
/mac-mini/	mac mini +1	135.0k	37.8k	96
/airtag/	apple airtag	135.0k	37.8k	60
/shop/iphone/accessories/cases-protection	iphone cases +1	135.0k	37.8k	
/support/products/	apple care	135.0k	37.8k	35
/shop/buy-tv/apple-tv-4k	apple tv	1.8M	36.6k	93
/newsroom/2020/04/iphone-se-a-powerful-new-smartphone-in-a-popular-design/	iphone se	301.0k	30.1k	94

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/mac/	macbook pro +2	368.0k	29.4k	64
/shop/buy-watch/apple-watch/explore	apple watch series 9	550.0k	27.5k	63
/	apple tv +11	1.8M	18.3k	63
/ipad/compare/	ipad mini +2	301.0k	15.1k	71
/shop/buy-ipad	ipad pro +1	450.0k	13.5k	60
/watch/	apple watch series 9 +1	550.0k	16.5k	61
/us-edu/shop/product/MQLY3AM/A/apple-pencil-1st-generation	apple pencil	246.0k	14.8k	94
/homepod/	apple homepod	49.5k	13.9k	38
/mac-studio/	mac studio	49.5k	13.9k	97
/watch/why-apple-watch/	apple watch series 9 +1	550.0k	11.0k	63
/iphone-16-pro/switch/	apple iphone	1.0M	10.0k	57
/iphone-se/specs/	apple iphone	1.0M	10.0k	
/apple-arcade/	apple arcade	27.1k	7.6k	
/shop/product/MK2A3LL/A/magic-keyboard-us-english	magic keyboard	27.1k	7.6k	69
/iphone/compare/?modelList=iphone-15,iphone-15-pro,iphone-15-plus	apple iphone 15	49.5k	7.4k	54
/shop/buy-homepod/homepod-mini/white	apple homepod	49.5k	7.4k	57
/mac/compare/	macbook air +1	368.0k	3.7k	58
/home-app/	homekit +1	14.8k	4.1k	57
/apple-watch-se/	apple watch series 9	550.0k	5.5k	62
/shop/buy-watch/apple-watch	apple watch series 9	550.0k	5.5k	63
/apple-fitness-plus/	apple fitness	14.8k	4.1k	74
/homepod-2nd-generation/specs/	apple homepod	49.5k	4.0k	53

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/mac-pro/	macbook pro +1	368.0k	3.7k	
/ca-edu/shop/product/MQLY3AM/A/apple-pencil-1st-generation	apple pencil	246.0k	2.5k	80
/shop/refurbished/mac/imac	imac pro refurbished	6.6k	1.8k	41
/legal/privacy/data/en/apple-id/	apple id	368.0k	1.8k	48
/shop/buy-mac/mac-pro	macbook pro	368.0k	1.8k	48
/shop/iphone/accessories/cases-protection?page=2	iphone cases	135.0k	1.4k 1.4k ▲	
/shop/product/MLUN2AM/A/apple-pencil-tips-4-pack	apple pencil	246.0k	1.2k	96
/shop/buy-homepod/homepod-mini/blue	apple homepod	49.5k	990	57
/ios/ios-18/	apple ios +4	2.9k	812	55
/shop/accessories/all/cases-protection	iphone cases +1	135.0k	675 675 ▲	
/shop/buy-homepod/homepod-mini/midnight	apple homepod	49.5k	495	59
/shop/buy-homepod/homepod-mini/orange	apple homepod	49.5k	495	57
/shop/buy-homepod/homepod-mini/yellow	apple homepod	49.5k	495	57
/shop/refurbished/homepod	apple homepod	49.5k	248	27
/shop/buy-iphone	comprar iphone +4	480	134	50
/shop/watch/accessories/health-fitness	apple fitness	14.8k	148	
/shop/product/HNNT2ZM/A/twelve-south-airfly-pro-bluetooth-transmitter	airpods airplane adapter	480	134	43
/iphone-16/	apple ios	2.9k	58	49
/iphone/buy/	comprar iphone +1	480	48	53
/shop/product/HR1Y2ZM/A/twelve-south-airfly-pro-deluxe-bluetooth-transmitter	airpods airplane adapter	480	38	43
/app-store/	apple ios +3	2.9k	29	48
/ios/feature-availability/	apple ios +2	2.9k	29	59

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/la/iphone/buy/	comprar iphone	480	29	47
/es/iphone/buy/	comprar iphone	480	24	55
/iphone/compare/	apple ios	2.9k	14	53
/shop/buy-iphone/iphone-14	apple ios +1	2.9k	14	53
/shop/product/MX6X3LL/A/magsafe-charger-1-m	carregador magsafe	50	14	51
/br/store	loja apple online +1	30	8	59
/br/icloud/	armazenamento icloud +1	20	6	49
/br/shop/accessories/all	acessórios apple	20	6	66
/shop/accessories/all/wireless-headphones	fone de ouvido sem fio apple	20	6	32
/co/buy/	comprar iphone	480	5	61
/la/iphone/	comprar iphone	480	5	55
/pt/store	loja apple online +1	30	4	43
/br/newsroom/2024/09/apple-debuts-iphone-16-pro-iphone-16-pro-max/	novo iphone lançamento	10	3	47
/br/shop/accessories/all/new-arrivals	novos produtos apple	10	3	33
/la/business/	apple para empresas	10	3	60
/shop/accessories/all	acessórios apple +1	20	3	47
/br/	loja apple online	30	2	33
/ca/store	loja apple online	30	2	49
/es/business/	apple para empresas	10	2	43
/la/iphone-16-pro/switch/	comprar iphone	480	2	57
/pt/shop/accessories/all	acessórios apple	20	2	63
/shop/accessories/all/headphones-speakers	fone de ouvido sem fio apple	20	2	32

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/shop/iphone/accessories	acessórios apple +1	20	2	39
/us-edu/shop/product/HR1Y2ZM/A/twelve-south-airfly-pro-deluxe-bluetooth-transmitter	airpods airplane adapter	480	2	41
/br-smb/shop/accessories/all/wireless-headphones	fone de ouvido sem fio apple	20	1	35
/br-smb/shop/iphone/accessories	acessórios apple	20	1	39
/br/apple-events/	novos produtos apple	10	1	51
/br/newsroom/2024/09/get-ready-to-upgrade-to-the-new-iphone-16-apple-watch-and-airpods-lineups/	novos produtos apple	10	1	51
/br/shop/accessories/all/headphones-speakers?fh=47d1%2B4bb4%2B45f6	fone de ouvido sem fio apple	20	1	
/business/	apple para empresas	10	1	51
/ca/	loja apple online	30	1	38
/choose-country-region/	loja apple online	30	1	34
/environment/	ecossistema apple	10	1	48
/es-business/store	apple para empresas	10	1	29
/family-sharing/	plano familiar apple music	10	1	46
/mx/business/	apple para empresas	10	1	61
/pt/	loja apple online	30	1	32
/pt/shop/iphone/accessories	acessórios apple	20	1	44
/accessibility/	apple ios	2.9k	0	58
/am/iphone-15-pro/specs/	everything you need to know about the iphone 15 pro release date, featur... +1		0	47
/apple-card/	apple pay	301.0k	0	67
/apple-events/?useASL=true	novo iphone lançamento +1	10	0	45
/apple-intelligence/	apple ios +3	2.9k	0	58
/apple-one/	plano familiar apple music +1	10	0	

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/apple-vision-pro/	experiência com realidade au mentada (ar) apple		0	47
/apple-watch-series-10/	apple watch series 9	550.0k	0	62
/au-edu/shop/product/MX2D3ZA/A/apple-pencil-pro	apple pencil	246.0k	0	87
/au/education/	apple para educação		0	
/augmented-reality/	experiência com realidade au mentada (ar) apple		0	46
/batteries/maximizing-performance/	suporte apple		0	51
/br-edu/shop/accessories/all	apple para educação		0	42
/br-edu/shop/accessories/all/education-savings	apple para educação		0	37
/br-edu/shop/accessories/all/new-arrivals?fh=47a9%2B43bb%2B4bb4	novos produtos apple	10	0	
/br-edu/shop/buy-ipad	apple para educação		0	44
/br-edu/shop/buy-iphone	apple para educação		0	41
/br-edu/shop/buy-mac	apple para educação		0	44
/br-edu/shop/iphone/accessories	acessórios apple	20	0	39
/br-edu/shop/product/BMGE2Z/A/pacote-pro-apps-para-educa%C3%A7%C3%A3o	apple para educação		0	
/br-edu/shop/smart-home/accessories/headphones-speakers	fone de ouvido sem fio apple	20	0	32
/br-edu/store	apple para educação +2		0	48
/br-smb/shop/accessories/all/headphones-speakers	fone de ouvido sem fio apple	20	0	32
/br-smb/shop/accessories/all/new-arrivals?f=ipadpro_12_9-iphone7&fh=47a9%2B47e0%2B470e	novos produtos apple	10	0	
/br/airpods-4/	fone de ouvido sem fio apple	20	0	46
/br/airpods-max/	fone de ouvido sem fio apple	20	0	48
/br/app-store/	baixar aplicativos ios		0	45
/br/apple-tv-app/	plano familiar apple music	10	0	51

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/br/apple-tv-plus/	plano familiar apple music	10	0	51
/br/apple-watch-se/specs/	configuração apple watch	10	0	
/br/apple-watch-ultra-2/	configuração apple watch +2	10	0	55
/br/augmented-reality/	experiência com realidade au mentada (ar) apple		0	52
/br/contact/	assistência técnica apple +1	50	0	53
/br/contact/feedback/	suporte apple		0	39
/br/education-initiative/	apple para educação		0	51
/br/education/	apple para educação		0	39
/br/education/college-students/	apple para educação		0	55
/br/education/docs/ar-in-edu-lesson-ideas.pdf	experiência com realidade au mentada (ar) apple		0	
/br/education/higher-education/how-to-buy/	apple para educação		0	51
/br/education/k12/	apple para educação		0	51
/br/education/k12/teaching-tools/	apple para educação		0	52
/br/final-cut-pro/resources/ecosystem/	ecossistema apple	10	0	61
/br/ios/ios-18/	plano familiar apple music	10	0	49
/br/ipad/	novos produtos apple	10	0	49
/br/iphone-16-pro/	novos produtos apple	10	0	
/br/iphone/	novos produtos apple +2	10	0	
/br/legal/sales-support/	suporte apple		0	51
/br/macOS/continuity/	integração iphone e mac		0	47
/br/newsroom/2016/09/07Apple-Reinvents-the-Wireless-Headphone-with-AirPods/	fone de ouvido sem fio apple	20	0	53
/br/newsroom/2018/06/apple-unveils-arkit-2/	experiência com realidade au mentada (ar) apple		0	51

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/br/newsroom/2019/03/airpods-the-worlds-most-popular-wireless-headphones-are-getting-even-better/	fone de ouvido sem fio apple	20	0	49
/br/newsroom/2023/07/new-immersive-ar-experience-brings-student-creativity-to-life/	experiência com realidade aumentada (ar) apple		0	49
/br/newsroom/2023/09/apple-unveils-iphone-15-pro-and-iphone-15-pro-max/	novo iphone lançamento	10	0	49
/br/newsroom/2023/09/iphone-15-lineup-and-new-apple-watch-lineup-arrive-worldwide/	novos produtos apple	10	0	
/br/newsroom/2024/04/apple-to-expand-repair-options-with-support-for-used-genuine-parts/	suporte apple		0	51
/br/newsroom/2024/06/new-features-come-to-apple-services-this-fall/	novos produtos apple	10	0	
/br/newsroom/2024/10/apple-introduces-m4-pro-and-m4-max/	suporte apple		0	
/br/newsroom/2024/10/new-macbook-pro-features-m4-family-of-chips-and-apple-intelligence/	suporte apple		0	51
/br/retail/	loja apple online	30	0	38
/br/retail/business/	apple para empresas	10	0	45
/br/retail/morumbi/	loja apple online	30	0	35
/br/shop/buy-iphone	plano familiar apple music	10	0	34
/br/shop/buy-iphone/iphone-16	plano familiar apple music	10	0	52
/br/shop/buy-mac/mac-mini/m4	suporte apple		0	53
/br/shop/buy-mac/mac-mini/m4-pro	suporte apple		0	53
/br/shop/buy-mac/macbook-pro/16-polegadas-prateado-tela-padr%C3%A3o-chip-m4-pro-da-apple-com-cpu-de-14-n%C3%BAcleos-e-gpu-de-20-n%C3%BAcleos.-mem%C3%B3ria-de-24-gb-512gb	suporte apple		0	
/br/shop/help	suporte apple		0	36
/br/shop/product/MK2J3BE/A/beats-fit-pro-aut%C3%AAntico-fone-de-ouvido-sem-fio-grafite-e-menta	fone de ouvido sem fio apple	20	0	
/br/tv-pr/news/2021/02/for-all-mankind-time-capsule-a-new-augmented-reality-experience-based-on-the-apple-tv-space-drama-is-available-today-in-the-app-store/	experiência com realidade aumentada (ar) apple		0	47
/br/watch/cellular/	configuração apple watch	10	0	55
/br/watch/why-apple-watch/	configuração apple watch	10	0	55
/by/iphone-12/specs/	apple iphone	1.0M	0	57

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/ca-edu/store	apple para educação		0	46
/ca/education/	apple para educação		0	38
/careers/br/teams/support-and-service.html	suporte apple		0	55
/careers/pt/teams/support-and-service.html	suporte apple		0	57
/careers/us/support-and-service.html	suporte apple		0	51
/cl-business/store	apple para empresas	10	0	35
/cl/business/	apple para empresas	10	0	61
/contact/	suporte apple		0	53
/education/	apple para educação		0	37
/education/college-students/	apple para educação		0	48
/education/higher-education/	apple para educação		0	48
/education/higher-education/app-development/	apple para educação		0	48
/education/higher-education/success-stories/university-kentucky/	apple para educação		0	39
/education/k12/	apple para educação		0	46
/education/k12/success-stories/	apple para educação		0	48
/education/k12/teaching-tools/	apple para educação		0	46
/education/success-stories/	apple para educação		0	48
/environment/pdf/products/iphone/iPhone_15_Pro_and_iPhone_15_Pro_Max_Sept2023.pdf	ecossistema apple	10	0	
/es-business/shop/help	apple para empresas	10	0	35
/es-business/shop/help/payments	apple para empresas	10	0	53
/es-business/shop/open/salespolicies	apple para empresas	10	0	51
/es/business/connect/	apple para empresas	10	0	39

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/es/business/small-business/	apple para empresas	10	0	53
/es/business/small-business/success-stories/	apple para empresas	10	0	54
/es/iphone/	comprar iphone	480	0	
/es/retail/business/	apple para empresas	10	0	37
/es/retail/granplaza2/	suporte apple		0	41
/es/store	comprar iphone	480	0	51
/feedback/iphone/	apple ios	2.9k	0	
/ge/iphone-15-pro/	all storesiphone 15 pro max		0	53
/hk_smb_5217/shop/product/HR1Y2ZM/A/twelve-south-airfly-pro-deluxe-bl uetooth-transmitter	airpods airplane adapter	480	0	43
/hk/en/	loja apple online	30	0	34
/hk/store	loja apple online	30	0	49
/home-app/accessories/	suporte apple +1		0	51
/homepod-mini/specs/	apple homepod	49.5k	0	55
/ie/shop/watch/accessories	acessórios apple	20	0	51
/in/shop/accessories/all	acessórios apple	20	0	49
/in/shop/watch/accessories	acessórios apple	20	0	51
/ios/carplay/	apple ios	2.9k	0	53
/ios/ios-14/features/	ios apple	390	0	60
/ipad-10.9/	ipad pro	450.0k	0	63
/ipados/ipados-18/	apple ios +1	2.9k	0	50
/iphone-16-pro/	all storesiphone 15 pro m ax +1		0	47
/iphone/compare/?modellist=iphone-15-pro-max,iphone-15-pro,iphone-15	all storesiphone 15 pro max		0	51

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/iphone/switch/	all storesiphone 15 pro max +1		0	49
/itunes/	apple ios +2	2.9k	0	49
/la/airpods/	plano familiar apple music	10	0	47
/la/augmented-reality/	experiência com realidade aumentada (ar) apple		0	47
/la/business/enterprise/success-stories/retail/rituals/	apple para empresas	10	0	50
/la/business/small-business/	apple para empresas	10	0	54
/legal/internet-services/itunes/br/terms.html	plano familiar apple music	10	0	44
/legal/privacy/data/en/location-services/	suporte apple		0	43
/mac/compare/?modelList=MacBook-Pro-16-2021,MacBook-Pro-16-M2,MacBook-Pro-16-M3	processador m1/m2/m3		0	47
/macos/continuity/	integração iphone e mac +1		0	
/maps/	suporte apple		0	47
/mx_smb_450920/store	apple para empresas	10	0	27
/mx/business-programs/	apple para empresas	10	0	57
/mx/business/enterprise/	apple para empresas	10	0	57
/mx/legal/sales-support/	suporte apple		0	41
/mx/retail/business/	apple para empresas	10	0	43
/newsroom/	apple ios +2	2.9k	0	36
/newsroom/2020/06/apple-announces-mac-transition-to-apple-silicon/	apple silicon	6.6k	0	77
/newsroom/2021/10/apple-introduces-the-apple-music-voice-plan/	plano familiar apple music	10	0	51
/newsroom/2023/05/developers-generated-one-point-one-trillion-in-the-app-store-ecosystem-in-2022/	ecossistema apple	10	0	47
/newsroom/2023/09/apple-unveils-iphone-15-pro-and-iphone-15-pro-max/	everything you need to know about the iphone 15 pro release date, features... +1		0	
/newsroom/2024/05/apple-introduces-m4-chip/	apple silicon	6.6k	0	64

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/newsroom/2024/06/ios-18-makes-iphone-more-personal-capable-and-intelligent-than-ever/	ios apple	390	0	51
/newsroom/2024/10/apple-intelligence-is-available-today-on-iphone-ipad-and-mac/	ios apple +2	390	0	51
/nz/shop/watch/accessories	acessórios apple	20	0	51
/nz/store	loja apple online	30	0	51
/ph-edu/shop/product/MQLY3ZA/A/apple-pencil-1st-generation	apple pencil	246.0k	0	80
/ph-edu/store	apple para educação		0	39
/ph/shop/accessories/all	acessórios apple	20	0	33
/ph/shop/watch/accessories	acessórios apple	20	0	37
/privacy/control/	apple ios	2.9k	0	53
/privacy/docs/Building_a_Trusted_Ecosystem_for_Millions_of_Apps.pdf	ecossistema apple	10	0	
/pt-business/store	apple para empresas	10	0	27
/pt-edu/shop/accessories/all	apple para educação		0	61
/pt-edu/shop/open/salespolicies	apple para educação		0	51
/pt-edu/store	apple para educação +1		0	49
/pt/apple-pay/	loja apple online	30	0	51
/pt/apple-tv-plus/	plano familiar apple music	10	0	49
/pt/apple-watch-ultra-2/	configuração apple watch	10	0	55
/pt/augmented-reality/	experiência com realidade aumentada (ar) apple		0	52
/pt/business/	apple para empresas	10	0	41
/pt/contact/	assistência técnica apple	50	0	53
/pt/education/	apple para educação		0	44
/pt/education/college-students/	apple para educação		0	57

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/pt/education/docs/ar-in-edu-lesson-ideas.pdf	experiência com realidade aumentada (ar) apple		0	
/pt/iphone/	novo iphone lançamento +2	10	0	48
/pt/newsroom/2024/10/apple-introduces-m4-pro-and-m4-max/	suporte apple		0	55
/pt/newsroom/2024/10/how-apple-developed-the-worlds-first-end-to-end-hearing-health-experience/	suporte apple		0	51
/pt/newsroom/2024/10/new-macbook-pro-features-m4-family-of-chips-and-apple-intelligence/	suporte apple		0	51
/pt/shop/accessories/all/made-by-apple	acessórios apple	20	0	54
/pt/shop/accessories/all/magsafe	acessórios apple	20	0	49
/pt/shop/accessories/all/new-arrivals	novos produtos apple	10	0	32
/pt/shop/accessories/all/only-at-apple	acessórios apple	20	0	49
/pt/shop/buy-mac/macbook-air/13-polegadas-prateado-processador-m2-da-apple-com-cpu-8-core-e-gpu-8-core-16-gb-de-memoria-256gb	suporte apple		0	45
/pt/shop/buy-mac/macbook-air/15-polegadas-cinza-sideral-processador-m3-da-apple-com-cpu-8-core-e-gpu-10-core-24-gb-de-memoria-512gb	suporte apple		0	
/pt/shop/buy-mac/macbook-air/15-polegadas-prateado-processador-m3-da-apple-com-cpu-8-core-e-gpu-10-core-16-gb-de-memoria-256gb	suporte apple		0	45
/pt/shop/buy-mac/macbook-pro/14-polegadas-m4-max	suporte apple		0	53
/pt/shop/buy-mac/macbook-pro/14-polegadas-m4-pro	suporte apple		0	53
/pt/shop/buy-mac/macbook-pro/14-polegadas-prateado-vidro-padrão-processador-m4-max-da-apple-com-cpu-14-core-e-gpu-32-core-36-gb-de-memoria-1tb	suporte apple		0	
/pt/shop/buy-mac/macbook-pro/14-polegadas-preto-sideral-vidro-padrão-processador-m4-da-apple-com-cpu-10-core-e-gpu-10-core-16-gb-de-memoria-512gb	suporte apple		0	
/pt/shop/buy-mac/macbook-pro/16-polegadas-prateado-vidro-padrão-processador-m4-pro-da-apple-com-cpu-14-core-e-gpu-20-core-48-gb-de-memoria-512gb	suporte apple		0	
/pt/shop/buy-mac/macbook-pro/16-polegadas-preto-sideral-vidro-padrão-processador-m4-pro-da-apple-com-cpu-14-core-e-gpu-20-core-24-gb-de-memoria-512gb	suporte apple		0	
/pt/shop/ipad/accessories	acessórios apple	20	0	48
/retail/bartoncreek/	loja apple online	30	0	40
/retail/cherrycreek/	loja apple online	30	0	40
/retail/dadeland/	loja apple online	30	0	40

Páginas

Página	Melhor palavra-chave	Volume	Tráfego ▾	Pontuação
/retail/fashionvalley/	loja apple online	30	0	40
/retail/floridamall/	suporte apple +1		0	44
/retail/gardenstateplaza/	loja apple online	30	0	40
/retail/geniusbar/	suporte apple		0	
/retail/georgetown/	loja apple online	30	0	40
/retail/internationalplaza/	loja apple online	30	0	40
/retail/lakesideshoppingcenter/	loja apple online	30	0	40
/retail/lenoxsquare/	loja apple online	30	0	40
/retail/mallofamerica/	all storesiphone 15 pro max		0	38
/retail/millenia/	suporte apple +1		0	44
/retail/pioneerplace/	all storesiphone 15 pro max		0	38
/retail/statestreet/	loja apple online	30	0	40
/retail/storelist/	apple iphone	1.0M	0	
/retail/thegalleria/	loja apple online	30	0	40
/retail/themallofnewhampshire/	loja apple online	30	0	40
/retail/thirdstreetpromenade/	loja apple online	30	0	40
/retail/washingtonsquare/	loja apple online	30	0	40
/retail/woodlandhills/	loja apple online	30	0	40
/sg/education/k12/teaching-tools/	apple para educação		0	46
/sg/iphone/compare/?modelList=iphone-15,iphone-15-pro-max	all storesiphone 15 pro max		0	51
/shop/accessories/all/cases-protection?fh=4598%2B6be313	all storesiphone 15 pro max		0	
/shop/accessories/all/charging-essentials	acessórios apple	20	0	35

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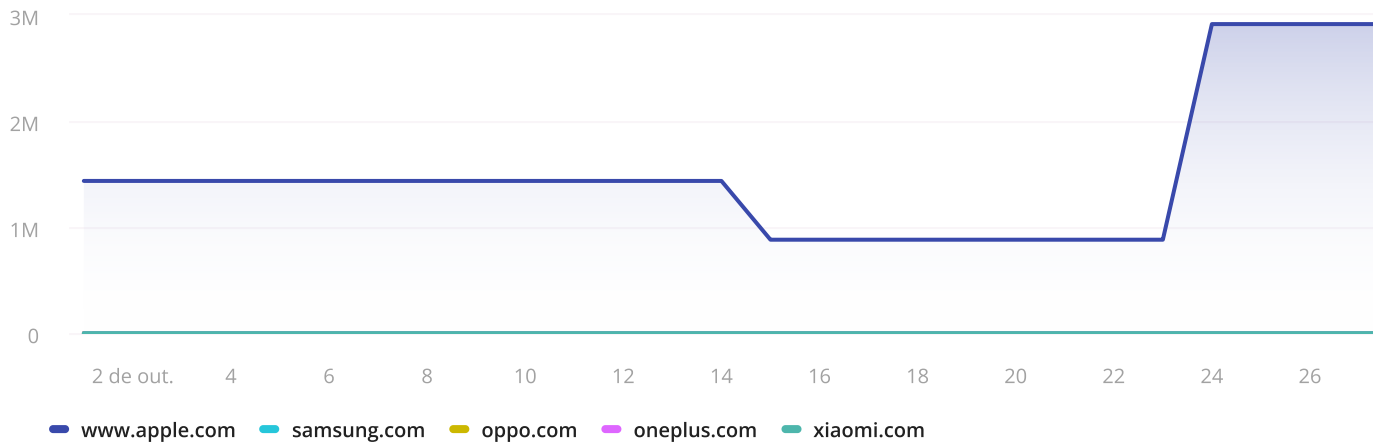
Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/shop/accessories/all/health-fitness	apple fitness	14.8k	0	39
/shop/accessories/all/made-by-apple	acessórios apple	20	0	37
/shop/accessories/all/new-arrivals	acessórios apple	20	0	35
/shop/accessories/all/only-at-apple	acessórios apple	20	0	37
/shop/buy-iphone/iphone-15/6.1-inch-display-128gb-pink-unlocked	all storesiphone 15 pro max		0	51
/shop/buy-iphone/iphone-16-pro	all storesiphone 15 pro max		0	51
/shop/buy-mac	macbook pro	368.0k	0	52
/shop/buy-watch	loja apple online	30	0	47
/shop/ipad/accessories	acessórios apple	20	0	49
/shop/iphone/accessories/headphones-speakers	fone de ouvido sem fio apple	20	0	32
/shop/mac/accessories	acessórios apple +1	20	0	37
/shop/product/MK293LL/A/magic-keyboard-with-touch-id-for-mac-models-with-apple-silicon-us-english	apple silicon	6.6k	0	63
/shop/product/MT233ZM/A/iphone-15-pro-max-clear-case-with-magsafe	all storesiphone 15 pro max		0	49
/shop/refurbished	loja apple online	30	0	
/shop/refurbished/iphone	all storesiphone 15 pro max		0	29
/shop/smart-home/accessories	acessórios apple	20	0	53
/shop/trade-in	all storesiphone 15 pro max +1		0	43
/shop/watch/accessories/cases-protection	acessórios apple	20	0	27
/shop/watch/accessories/charging-essentials	acessórios apple	20	0	27
/siri/	suporte apple		0	47
/today/event/workshop-photography-on-iphone/7252491263076063744?sn=R824&cid=AOS-WW-DN-MAPS	apple arcade	27.1k	0	55
/uk/	loja apple online	30	0	40

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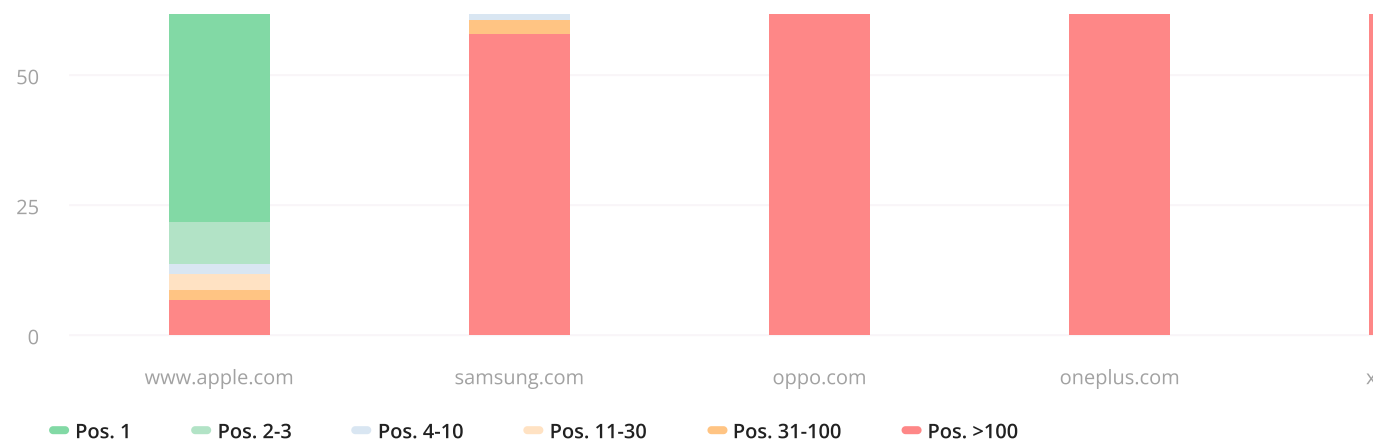
Página	Melhor palavra-chave	Volume	Tráfego ▼	Pontuação
/uk/store	loja apple online	30	0	51
/uk/watch/cellular/	configuração apple watch	10	0	53
/us-edu/shop/buy-iphone/iphone-14	apple iphone	1.0M	0	59
/us-edu/shop/buy-iphone/iphone-16-pro	apple iphone	1.0M	0	59
/us-edu/shop/product/MU8F2AM/A/apple-pencil-2nd-generation	apple pencil	246.0k	0	94
/us-edu/shop/product/MUWA3AM/A/apple-pencil-usb-c	apple pencil	246.0k	0	94
/us-edu/shop/product/MX2D3AM/A/apple-pencil-pro	apple pencil	246.0k	0	96
/us-edu/store	apple para educação		0	48
/us-es/newsroom/2024/04/apple-launches-made-for-business-in-select-stores-around-the-world/	apple para empresas	10	0	49
/wallet/	apple pay	301.0k	0	67
/watch/close-your-rings/	apple fitness	14.8k	0	53
/za/	loja apple online	30	0	31






Concorrentes

Tráfego estimado



Distribuição de posição



Concorrente	Posição média	Tráfego estimado ▾	Posição 1	Posição 2-3
 www.apple.com	15.7 14.7 ▼	2.9M 1.5M ▲	40	8
 samsung.com	97.3 3.7 ▲	1 1 ▲	0	0
 oppo.com	101	0	0	0
 oneplus.com	101	0	0	0
 xiaomi.com	101	0	0	0