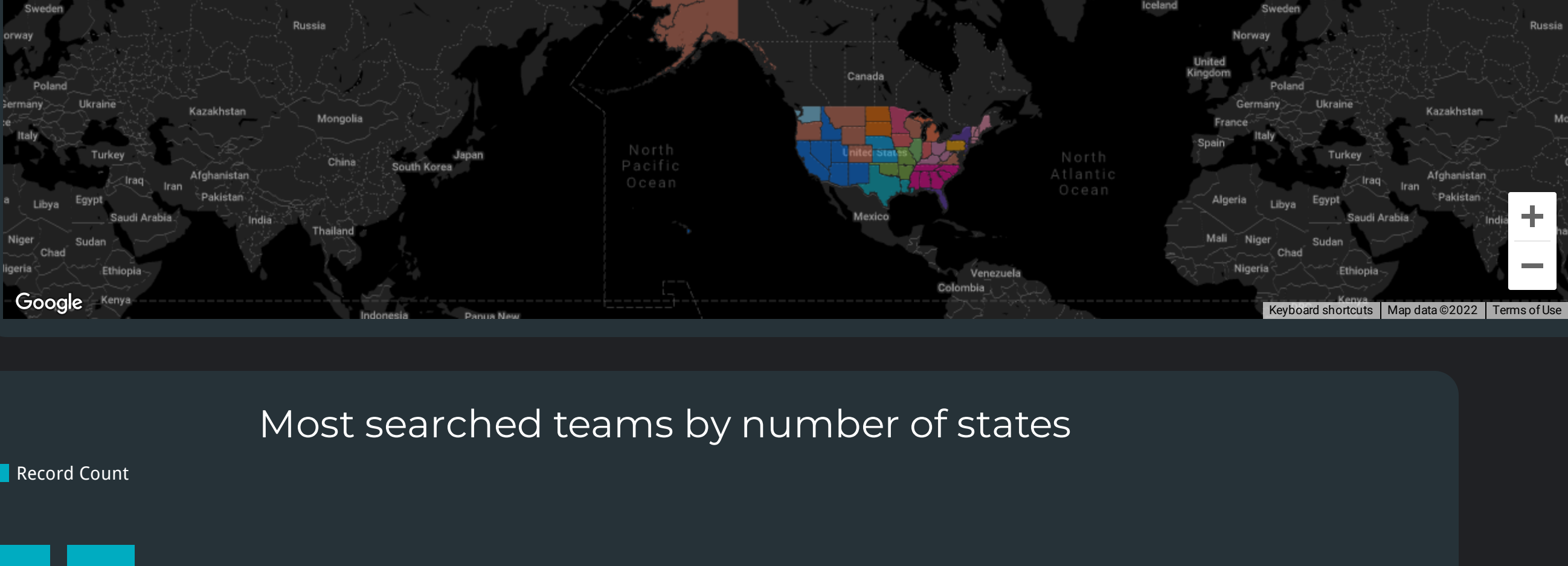


MAJOR LEAGUE BASEBALL DATA STORY

METHODOLOGY:
This project is split into several parts.
1. Analyzing who is the most googled MLB team in the US? - For this we've used Google Keyword Planner.
2. Avg. Beer/Soft Drink/Hotdog Prices at MLB stadium for each MLB team(Source Statista.com)
3. Avg. Ticket Price by MLB Team(Source Statista.com)
4. Facebook/Twitter/Instagram Followers by each MLB team(Python script + statista.com)
5. Level of Interest in MLB in the US(source Statista.com)
6. MLB franchise value by team in the US 2021(source statista.com)

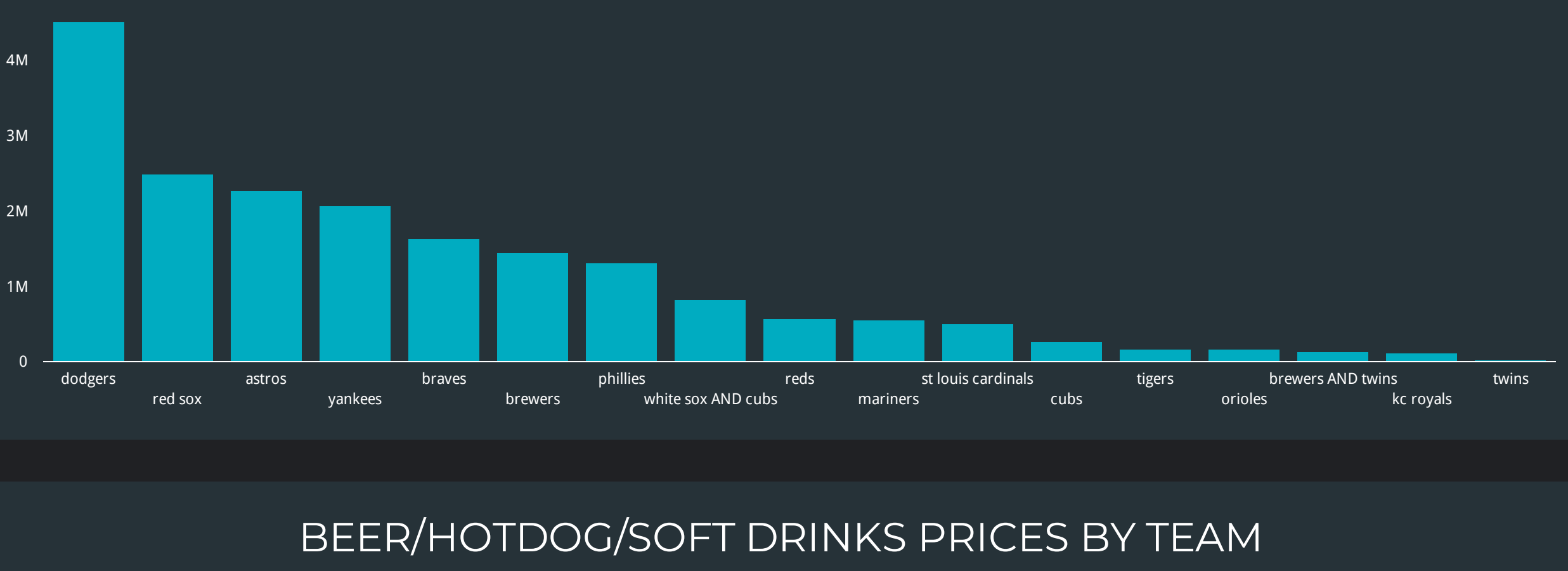
THE MOST GOOGLED MLB TEAMS IN THE US



Most searched teams by number of states



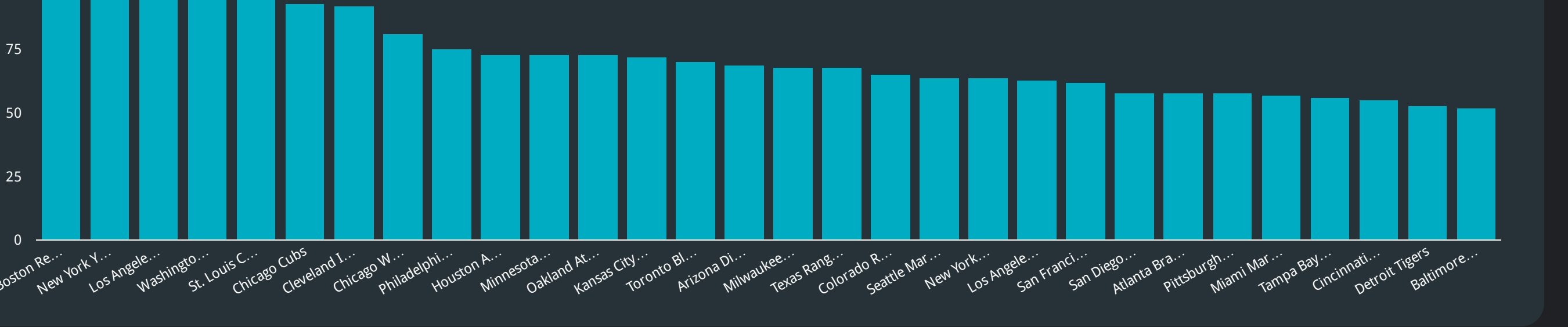
Most searched teams by overall search volume



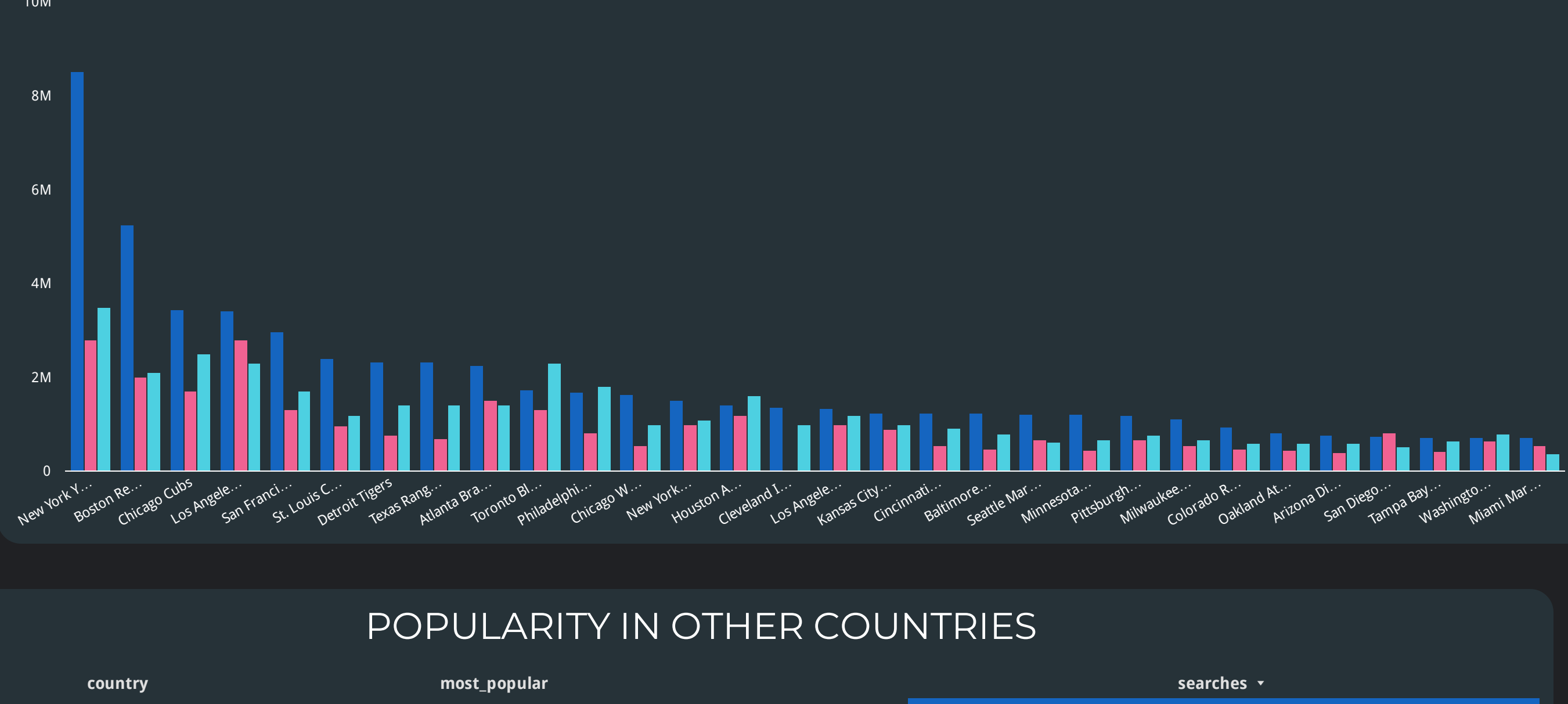
BEER/HOTDOG/SOFT DRINKS PRICES BY TEAM

club		Beer Price(\$)	Hotdog Price(\$)	Soft Drink Price(\$)
1.	New York Mets	\$11	\$6.75	\$5.75
2.	Chicago Cubs	\$9.5	\$6.5	\$5.25
3.	Washington Nationals	\$9	\$7	\$3
4.	Boston Red Sox	\$8.5	\$5.25	\$5.25
5.	San Francisco Giants	\$8.25	\$6.5	\$5.5
6.	Chicago White Sox	\$7	\$4.5	\$5.5
7.	Houston Astros	\$6.5	\$5.5	\$5
8.	Cincinnati Reds	\$6.5	\$5.5	\$6.25
9.	Los Angeles Dodgers	\$6.25	\$6.75	\$6
10.	Philadelphia Phillies	\$6	\$4	\$5
11.	San Diego Padres	\$6	\$5.25	\$5.5
12.	Oakland Athletics	\$6	\$5.75	\$5
13.	New York Yankees	\$6	\$3	\$3
14.	Pittsburgh Pirates	\$6	\$3.5	\$3.5
15.	Texas Rangers	\$6	\$6	\$5.5
16.	MLB league average	\$5.97	\$4.95	\$4.6
17.	Toronto Blue Jays	\$5.63	\$4.13	\$3.94
18.	Seattle Mariners	\$5	\$6.5	\$5.25
19.	Miami Marlins	\$5	\$3	\$3

AVG TICKET PRICES BY TEAM



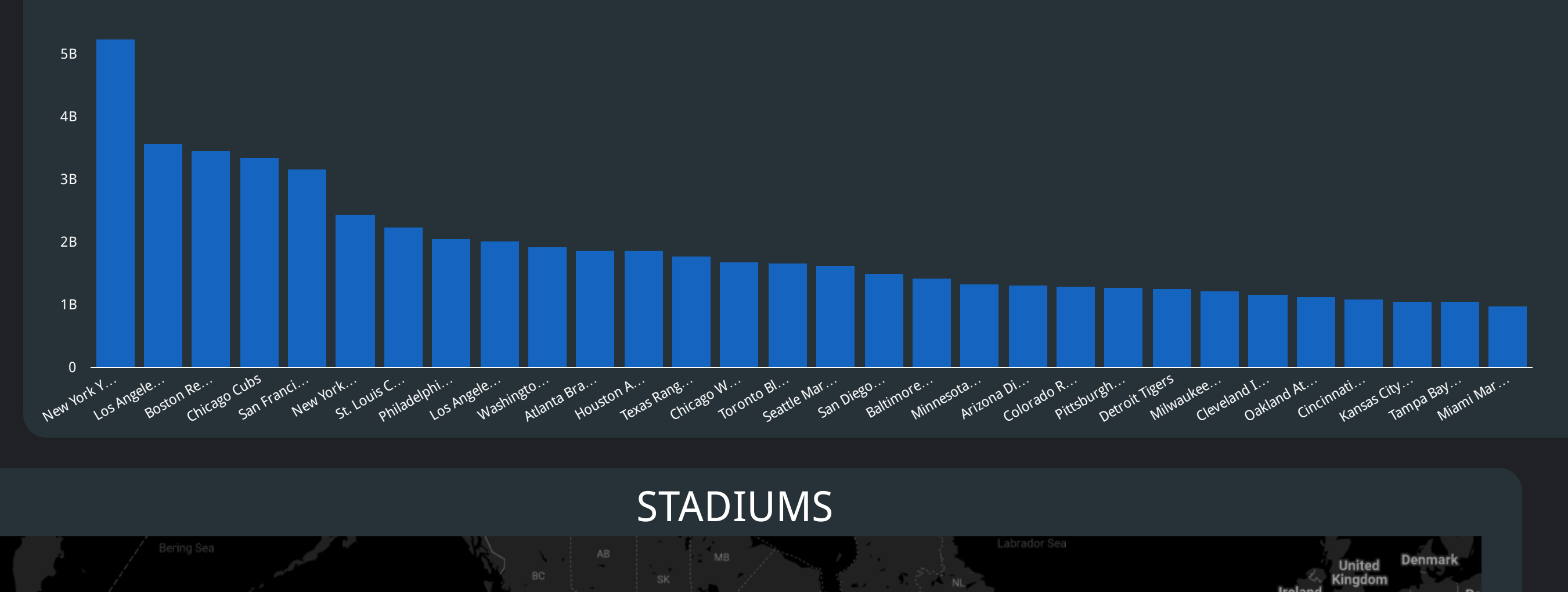
SOCIAL MEDIA FOLLOWERS



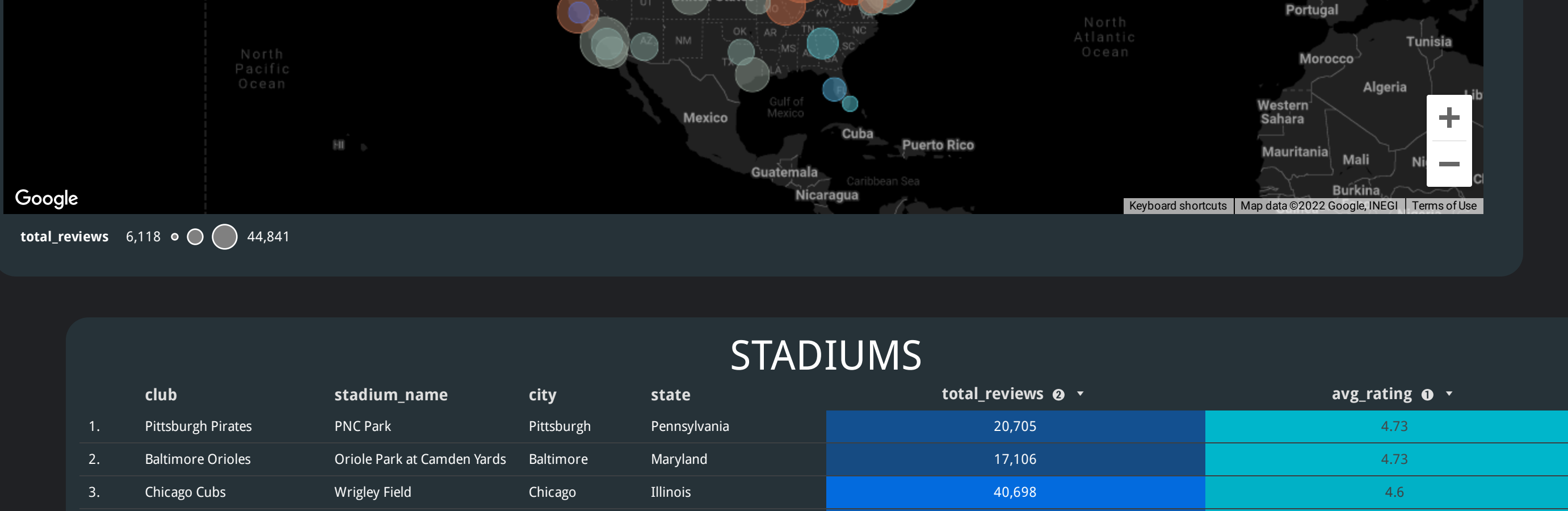
POPULARITY IN OTHER COUNTRIES

country		most_popular	searches
1.	Canada	blue jays	1,500,000
2.	Mexico	dodgers	550,000
3.	Japan	astros	450,000
4.	Taiwan	astros	110,000
5.	Dominican Republic	yankees	60,500
6.	Panama	yankees	60,500
7.	Venezuela	yankees	49,500
8.	Puerto Rico	yankees	40,500
9.	South Korea	reds	14,800
10.	Cuba	null	null

Franchise Value



STADIUMS



STADIUMS

club		stadium_name	city	state	total_reviews	avg_rating
1.	Pittsburgh Pirates	PNC Park	Pittsburgh	Pennsylvania	20,705	4.73
2.	Baltimore Orioles	Orion Park at Camden Yards	Baltimore	Maryland	17,106	4.73
3.	Chicago Cubs	Wrigley Field	Chicago	Illinois	40,698	4.6
4.	St. Louis Cardinals	Busch Stadium	St. Louis	Missouri	29,700	4.6
5.	San Francisco Giants	Oracle Park	San Francisco	California	31,519	4.57
6.	Milwaukee Brewers	American Family Field	Milwaukee	Wisconsin	24,960	4.57
7.	Seattle Mariners	T-Mobile Park	Seattle	Washington	21,802	4.57
8.	Minnesota Twins	Target Field	Minneapolis	Minnesota	17,373	4.57
9.	Philadelphia Phillies	Citizens Bank Park	Philadelphia	Pennsylvania	16,886	4.57
10.	Cincinnati Reds	Great American Ball Park	Cincinnati	Ohio	16,110	4.57
11.	Cleveland Guardians	Progressive Field	Cleveland	Ohio	15,328	4.57
12.	Boston Red Sox	Fenway Park	Boston	Massachusetts	33,868	4.43