James Brooks - Software Developer

About:

Age: 34

Location: Toronto, Canada

Education: Master's in Computer Science

Tech Literacy: High

Personality Traits:

Tech-Savvy, Spontaneous, Efficient

Quote:

"For me, a perfect trip combines adventure and flexibility with detailed planning to save time."

Background:

James Brooks is a seasoned software developer with a knack for problem-solving and innovation. Outside his professional life, he finds solace in outdoor adventures such as hiking, exploring historical sites, and experiencing wildlife. His love for travel stems from his desire to learn about the world firsthand, making every trip a mix of education and recreation. James enjoys the spontaneity of travel but also appreciates tools that help him stay organized. His ideal travel experience includes having real-time updates and flexible plans that allow him to adapt to unexpected changes without stress.

Core Needs:

- Real-time updates about weather, transportation, and attraction availability to make informed decisions on the go.

- A dynamic itinerary planner that integrates with maps and suggestions based on his preferences.

- Tools that provide augmented reality (AR) experiences for exploring historical landmarks and cultural sites.

Challenges:

- Unpredictable weather or sudden attraction closures often disrupt his carefully planned trips.

- Finding reliable information quickly is a challenge, especially when he is on tight schedules.

- He dislikes applications that require extensive learning curves or complex setups before use.

User Stories:

- As an adventurer, I want real-time weather updates, so I can plan my outdoor activities accordingly.

- As a tech-savvy traveler, I want AR features for historical sites, so I can enhance my exploration experience.

- As a spontaneous person, I want a flexible itinerary that I can adjust easily, so I can embrace changes in plans.