# IST 687

Marriah Lewis



```
#Install read xlsx package
>install.packages("readxl")
>library(readxl)
# Load the data
>income_df<- read_excel("C:\\Users\\lewis\\data_science\\MedianZIP_3.xlsx")
>View(income_df)
#Clean up the df; rename the column names
>colnames(income_df)<-c("zip", "median", "mean", "population")</pre>
>str(income_df)
tibble [32,634 x 4] (S3: tbl_df/tbl/data.frame)
Ś zip
       : num [1:32634] 1001 1002 1003 1005 1007 ...
$ median : num [1:32634] 56663 49853 28462 75423 79076 ...
         : num [1:32634] 66688 75063 35121 82442 85802 ...
$ population: num [1:32634] 16445 28069 8491 4798 12962 ...
>summary(income_df)
 zip
          median
                        mean
                                    population
Min.: 1001 Min.: 32.98 Min.: 53.6 Min.: 1
1st Qu.:27301 1st Qu.: 38462.00 1st Qu.: 48593.2 1st Qu.: 736
Median: 49875 Median: 46503.32 Median: 56949.6 Median: 2756
Mean :49875 Mean :50938.21 Mean :63452.2 Mean : 9193
3rd Qu.:72134 3rd Qu.: 58255.50 3rd Qu.: 70341.2 3rd Qu.: 12513
Max. :99929 Max. :223106.17 Max. :361842.3 Max. :113916
                  NA's :7
#Function to remove NA's
>remove_na<- function(df, n=0){
df[rowSums(is.na(df)) <=n,]</pre>
}
#Remove NA's in income_df
>income_df<- remove_na(income_df)</pre>
```

## >summary(income\_df) median zip mean population Min.: 1001 Min.: 32.98 Min.: 53.6 Min.: 1 1st Qu.:27300 1st Qu.: 38462.94 1st Qu.: 48593.2 1st Qu.: 736 Median: 49872 Median: 46502.73 Median: 56949.6 Median: 2757 Mean :49870 Mean :50938.83 Mean :63452.2 Mean : 9194 3rd Qu.:72129 3rd Qu.: 58256.00 3rd Qu.: 70341.2 3rd Qu.: 12516 Max. :99929 Max. :223106.17 Max. :361842.3 Max. :113916 #Load zipcode package >install.packages("zipcodeR") >library(zipcodeR) >data("zip\_code\_db") >dfZip<-data.frame(zip\_code\_db) >head(dfZip) zipcode zipcode\_type major\_city post\_office\_city Moody, AL 1 35004 Standard Moody 2 35005 Standard Adamsville Adamsville, AL 3 35006 Standard Adger Adger, AL 4 35007 Standard Alabaster Alabaster, AL 5 35010 Standard Alexander City Alexander City, AL 6 35011 PO Box Alexander City <NA> common\_city\_list 1 78, 9c, 8b, 56, f2, cd, cf, 4f, a9, 54, d2, 51, 50, 72, 4c, ce, 4d, 2c, 52, 8a, 05, 00, 33, f0, 05, 79

78, 9c, 8b, 56, 72, 4c, 49, cc, 2d, 2e, cb, cc, c9, 49, 55, 8a, 05, 00, 24, 9d, 04, ff

78, 9c, 8b, 56, 72, 4c, 49, 4f, 2d, 52, 8a, 05, 00, 0d, f9, 02, e0

78, 9c, 8b, 56, 72, cc, 49, 4c, 4a, 2c, 2e, 49, 2d, 52, 8a, 05, 00, 1e, e8, 04, 8c

5 78, 9c, 8b, 56, 72, cc, 49, ad, 48, cc, 4b, 49, 2d, 52, 70, ce, 2c, a9, 54, d2, 51, 00, 8b, 40, 38, b1, 00, a4,

2

3

4

59, 0a, 1d

6 78, 9c, 8b, 56, 72, cc, 49, ad, 48, cc, 4b, 49, 2d, 52, 70, ce, 2c, a9, 54, d2, 51, 00, 8b, 40, 38, b1, 00, a4, 59, 0a, 1d

59, 0a, 1d
county state lat Ing timezone radius_in_miles
1 St. Clair County AL 33.62 -86.50 Central 4
2 Jefferson County AL 33.59 -86.99 Central 6
3 Jefferson County AL 33.40 -87.20 Central 11
4 Shelby County AL 33.22 -86.79 Central 5
5 Tallapoosa County AL 32.90 -85.90 Central 17
6 Tallapoosa County AL NA NA <na> NA</na>
area_code_list population
1 78, 9c, 8b, 56, 32, 32, 30, 55, 8a, 05, 00, 06, 4a, 01, 94 10427
2 78, 9c, 8b, 56, 32, 32, 30, 55, 8a, 05, 00, 06, 4a, 01, 94 7942
3 78, 9c, 8b, 56, 32, 32, 30, 55, 8a, 05, 00, 06, 4a, 01, 94 3121
4 78, 9c, 8b, 56, 32, 32, 30, 55, 8a, 05, 00, 06, 4a, 01, 94 26225
5 78, 9c, 8b, 56, 32, 32, 35, 53, 8a, 05, 00, 06, 61, 01, 9a 20816
6 78, 9c, 8b, 56, 32, 32, 35, 53, 8a, 05, 00, 06, 61, 01, 9a NA
population_density land_area_in_sqmi water_area_in_sqmi housing_units
1 577 18.07 0.14 4523
2 230 34.51 0.35 3485
3 31 99.81 3.02 1495
4 702 37.38 0.67 9799
5 96 217.59 25.60 10307
6 NA NA NA NA
occupied_housing_units median_home_value median_household_income bounds_wes
1 4214 142500 58832 -86.55178
2 3067 97000 46059 -87.08163
3 1188 95400 51929 -87.34170
4 9180 153900 64299 -86.86177
5 8476 90800 37380 -86.10822

```
6
          NA
                                 NA
                                        NA
                    NA
bounds_east bounds_north bounds_south
1 -86.45282 33.66850 33.56269
2 -86.90677 33.63943 33.53390
3 -87.07163 33.55580 33.32744
4 -86.72683 33.27176 33.15020
5 -85.76372 33.10446 32.69872
6
     NA
             NA
                    NA
#clean up dfZip; drop specific columns that are not relevant
>dfZip<-dfZip[,-2]
>dfZip<-dfZip[,-c(3:5)]
>dfZip<-dfZip[,-c(6:20)]
>head(dfZip)
zipcode major_city state lat Ing
1 35004
            Moody AL 33.62 -86.50
2 35005 Adamsville AL 33.59 -86.99
3 35006
           Adger AL 33.40 -87.20
4 35007 Alabaster AL 33.22 -86.79
5 35010 Alexander City AL 32.90 -85.90
6 35011 Alexander City AL NA NA
#rename columns in dfZip
>colnames(dfZip)<-c("zip", "city", "state", "latitude", "longitude")
#remove the NA's in dfZip
>dfZip<-remove_na(dfZip)
#Merge dataframe
>merged_df<- merge(income_df, dfZip)
>head(merged_df)
zip median
            mean population city state latitude longitude
```

```
2 10002 30843.96 46258.61
                            70878 New York NY 40.720 -73.990
3 10003 89998.53 139331.00 53609 New York NY 40.730 -73.990
4 10004 110183.69 156682.76
                              1271 New York NY 40.700 -74.020
5 10005 115133.29 163762.66
                              1517 New York NY 40.705 -74.005
6 10006 111220.00 156776.00
                              972 New York NY 40.708 -74.013
#Remove Hawaii and Alaska
>merged_df<-merged_df[which(!(merged_df$state=='HI')),]
>merged_df<-merged_df[which(!(merged_df$state=='AK')),]
#Create a df with full state name and state abbrev.
>dfState<- data.frame(state.abb, state.name)
>colnames(dfState)<-c("state", "statename")</pre>
>head(dfState)
state statename
1 AL Alabama
2 AK Alaska
3 AZ Arizona
4 AR Arkansas
5 CA California
6 CO Colorado
#the difference between the merge df and the dfState
>setdiff(merged_df$state, dfState$state)
[1] "DC"
#drop DC
>merged_df<-merged_df[which(!(merged_df$state=="DC")),]
#Add the state abbreviations and the state names as new columns
>df_merge_states<-merge(dfState, merged_df)
>head(df_merge_states)
state statename zip median mean population city latitude longitude
1 AL Alabama 35594 36502.85 48734.62 7794 Winfield 34.00 -87.80
```

```
2 AL Alabama 35601 38537.53 49601.84
                                        34434 Decatur 34.61 -87.01
3 AL Alabama 35603 54565.09 63214.74
                                        30545 Decatur 34.50 -87.00
4 AL Alabama 35610 47610.24 61413.90
                                        2252 Anderson 34.94 -87.24
5 AL Alabama 35611 37503.67 54412.67
                                        25251 Athens 34.80 -87.10
6 AL Alabama 35613 58471.47 71060.85
                                        20546 Athens 34.80 -86.90
#Step 2
>install.packages("ggmap")
>library(ggmap)
#Lowercase-state names
>df_merge_states$statename<-tolower(df_merge_states$statename)
>head(df_merge_states)
state statename zip median mean population city latitude longitude
1 AL alabama 35594 36502.85 48734.62
                                        7794 Winfield 34.00 -87.80
2 AL alabama 35601 38537.53 49601.84
                                        34434 Decatur 34.61 -87.01
3 AL alabama 35603 54565.09 63214.74
                                        30545 Decatur 34.50 -87.00
                                        2252 Anderson 34.94 -87.24
4 AL alabama 35610 47610.24 61413.90
5 AL alabama 35611 37503.67 54412.67
                                        25251 Athens 34.80 -87.10
6 AL alabama 35613 58471.47 71060.85
                                        20546 Athens 34.80 -86.90
#Df the average median income and population for each state
>library(sqldf)
>med incomeDF<-sqldf('select statename as state, AVG(median) as medincome, sum(population) as
sumpop from df_merge_states group by state')
>head(med_incomeDF)
 state medincome sumpop
1 alabama 40512.96 4761097
2 arkansas 36986.64 2912218
3 arizona 48094.30 6356003
4 california 62576.20 36925462
```

5 colorado 56159.21 4979179

6 delaware 64298.63 892487

#Show US Map

>install.packages("maps")

>library(maps)

>USA<-map\_data("state")

#Show the US map representing the color with the average median income

>install.packages("mapproj")

>library(mapproj)

>m<-ggplot(med\_incomeDF, aes(map\_id=state))

>m<- m+geom\_map(map = USA, aes(fill=medincome))

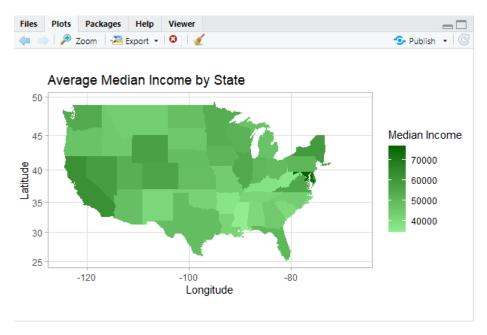
>m<-m+expand\_limits(x=USA\$long, y=USA\$lat)+ coord\_map()

>m<-m+ggtitle("Average Median Income by State")+ theme\_light()

>m<-m+scale\_fill\_gradient(low = "lightgreen", high = "darkgreen", name="Median Income")

>m<-m+xlab("Longitude")+ylab("Latitude")

>m



#Map-Population by State

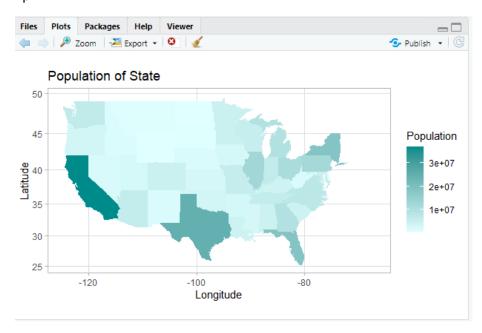
>p<-ggplot(med\_incomeDF, aes(map\_id=state))+ geom\_map(map=USA, aes(fill=med\_incomeDF\$sumpop))

>p<-p+expand\_limits(x=USA\$long, y=USA\$lat)+ coord\_map()

>p<-p+ggtitle("Population of State")+theme\_light()

>p<-p+scale\_fill\_gradient(low="lightcyan", high="darkcyan", name="Population")

>p



#Step 3

#Income per zip code

>i<-ggplot(df\_merge\_states, aes(map\_id=statename))</pre>

>i<-i+geom\_map(map = USA)

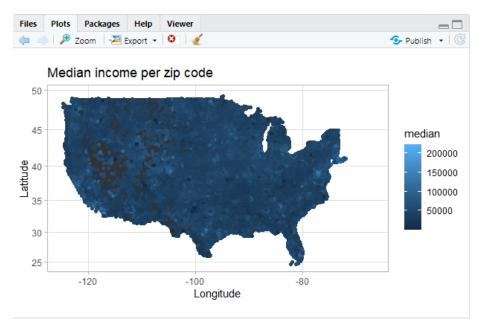
>i<-i+expand\_limits(x=USA\$long, y=USA\$lat)+coord\_map()</pre>

>i<-i+geom\_point(aes(x=df\_merge\_states\$longitude, y=df\_merge\_states\$latitude, color=median))+theme\_light()

>i<-i+ggtitle("Median income per zip code")</pre>

>i<-i+xlab("Longitude")+ylab("Latitude")

>i



#Step 4

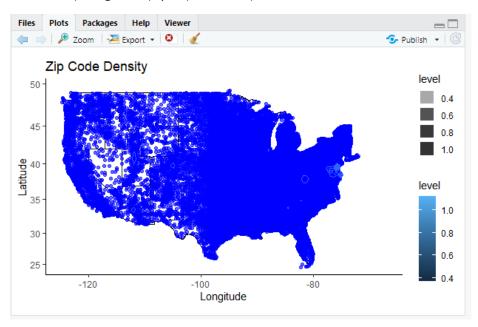
>z<-ggplot(df\_merge\_states, aes(x=longitude, y=latitude))

>z<-z+geom\_point(color="blue", alpha=.6)+stat\_density2d()

>z<-z+expand\_limits(x=USA\$long, y=USA\$lat)+coord\_map()

>z<-z+theme\_classic()+ggtitle("Zip Code Density")

>z<-z+xlab("Longitude")+ylab("Latitude")



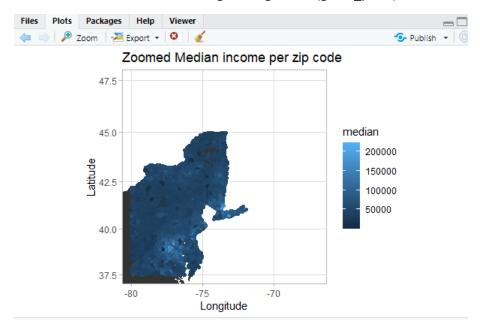
#### #Step 5

#Zoom in to the region around NYC-Income per zip code

- > NYC<-ggplot(df\_merge\_states, aes(map\_id=statename))
- > NYC<-NYC+geom\_map(map=USA)
- > NYC <- NYC + xlim(-80,-67) + ylim(37.5,47.5) + coord\_map()
- > NYC <- NYC + geom\_point(aes(x=df\_merge\_states\$longitude, y=df\_merge\_states\$latitude, color=median)) + theme\_light()
- > NYC <- NYC + ggtitle('Zoomed Median income per zip code')
- > NYC <- NYC + xlab('Longitude') + ylab('Latitude')
- > NYC

### Warning messages:

- 1: Use of `df\_merge\_states\$longitude` is discouraged. Use `longitude` instead.
- 2: Use of `df\_merge\_states\$latitude` is discouraged. Use `latitude` instead.
- 3: Removed 25436 rows containing missing values (geom\_point).



#### #Zoom Zip Code density

- >z\_zoom<-ggplot(df\_merged\_states, aes(x=longitude, y=latitude))
- >z\_zoom<-z\_zoom+geom\_point(color="blue", alpha=.6)+stat\_density2d()
- >z\_zoom<-z\_zoom+theme\_classic()+ggtitle("Zip Code Density")

>z\_zoom<-z+xlab("Longitude")+ylab("Latitude")

>z\_zoom<-z\_zoom+xlim(-80,-67)+ylim(37.5,47.5)+coord\_map()

