

*“Success is not something that will happen in the future, but something that will continue to accrue from the moment you decide to do it.”*

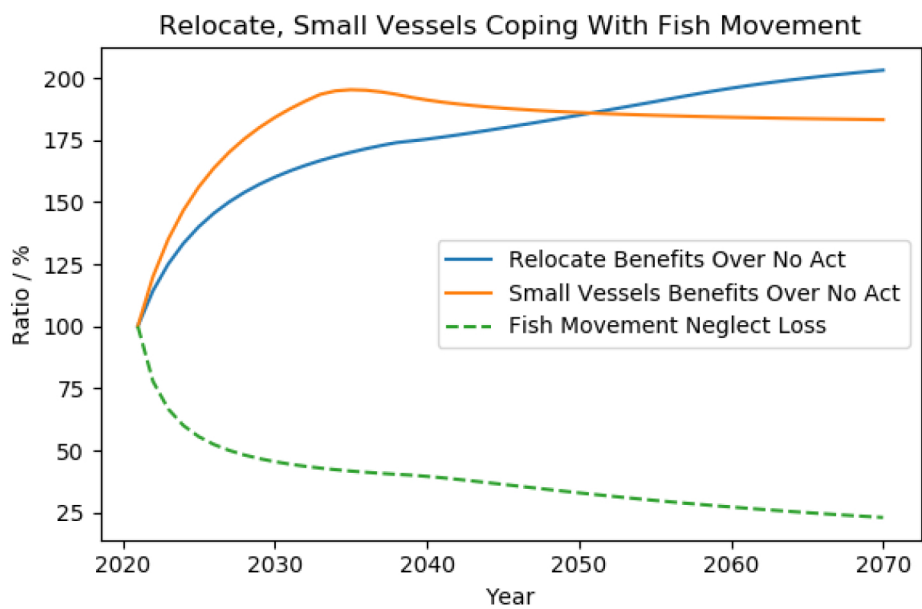
*How can we minimize economic loss, especially for small fishing companies?*

Our team recommend the following two major strategies:

- Relocating the fishing some of company’s assets.
- Using small advanced fishing vessels which remain the quality of the catch.

The benefits are apparent, according to our quantified evaluations and assessment.

Choose Peterhead region as an example. As vividly illustrated in the following line chart, both approaches will guarantee future profits (solid lines). In comparison, as is shown with the dashed line, if no measures are taken, the migration of fish does bring about economic loss.



In a nutshell, facing environmental changes, fishing companies have no choice but to take immediate actions.

If you have any further questions, please do not hesitate to contact us, 2020 MCM/ICM Team 2014906. Tailored strategy consultations are also available.