

Nadja Lind



"My family is the most important thing in this world to me."

Age: **88**
Work: **Retired**
Family: **Widowed, 2 kids**
Location: **Pinneberg, GER**
Character: **The Everyman**



Goals

- Getting through everyday life without being a burden.
- Living in my own home until the end of my life, as selfdetermined as possible.
- Watching my great-grandchildren crawl through the garden.

Frustrations

- To fall again an perhaps not have the opportunity to call for help.
- My age makes it all more difficult. I don't think being old is a bad thing, but I don't want to become a burden.
- The existing solutions are not enough an I don't always understand technical stuff. My solution should be easy to use.

Bio

Nadja Lind is a cheerful and warm person who suffered a serious fall a few weeks ago and is now worried about another one. She is happy when she sees her family and would like to have them around for a long time to come. She enjoys gymnastics and is open to new things. She uses a smartphone regularly and is enthusiastic about intelligent solutions for greater safety. User-friendliness is important.



Brands

WELEDA
Seit 1921

Gabor

