

SKETCHBOOK

FOR PPI PROJECT

SELECTED BRAND: PYER MOSS

THEME: JUNZI

FASHION DESIGN AND DEVELOPMENT

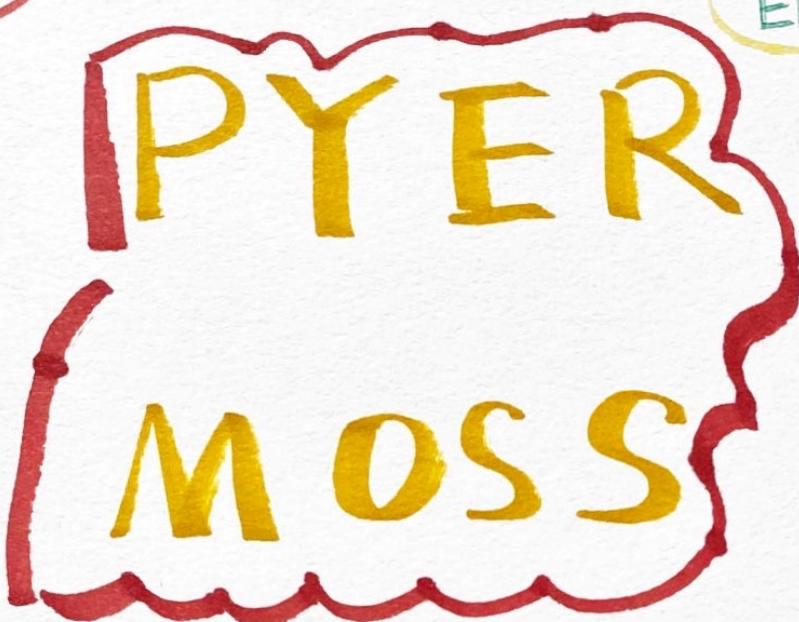
GROUP B

WENFANG LIAO



EDUCATION

EMPATHY



"It speaks to who I am as a person."

"they ~~not~~ called streetwear brand"

"SENSE OF PROUD"

"I will just do another one when I feel like it,
and when I feel ready to say WHAT WE
NEED TO SAY.

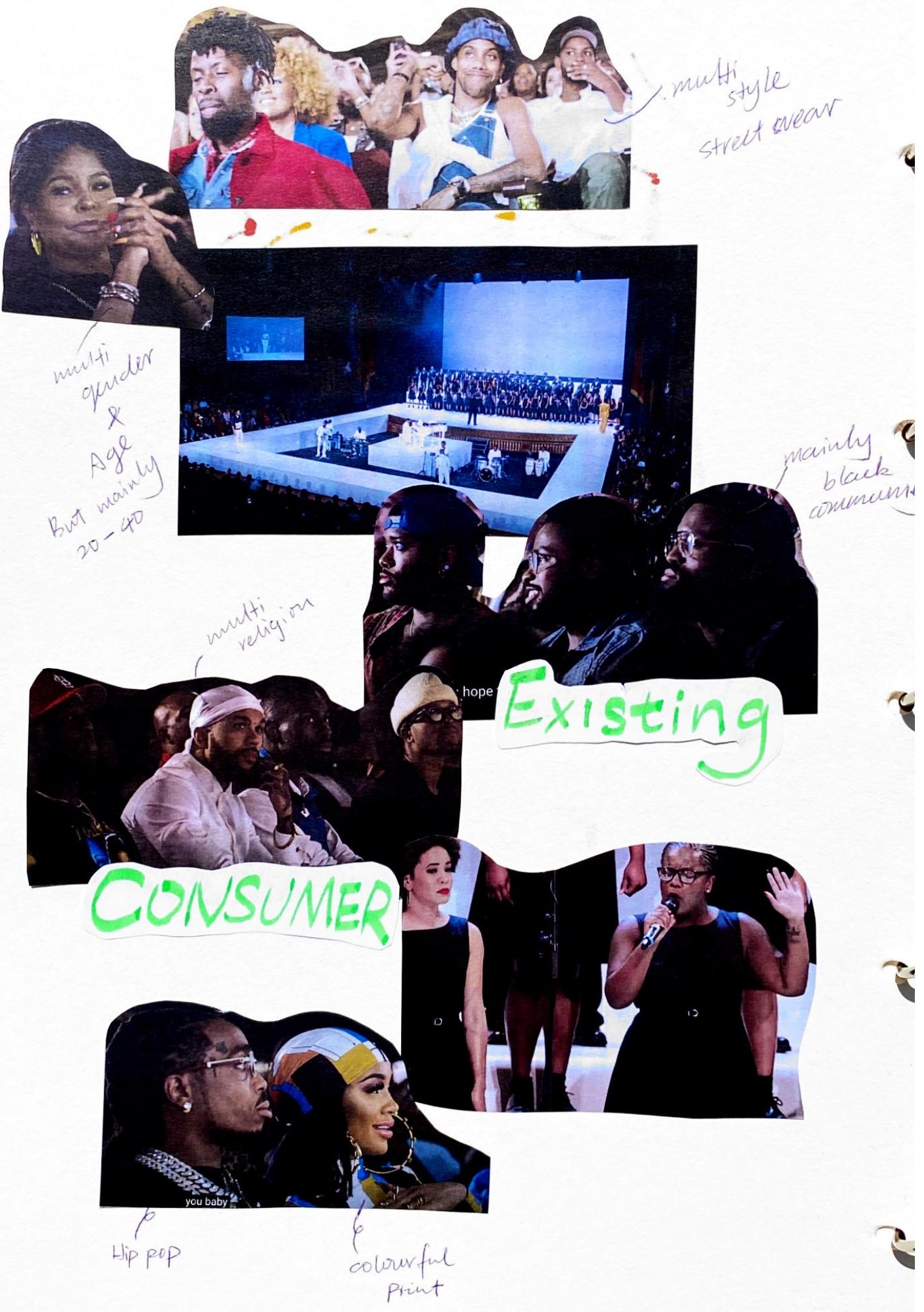
Political

Family Value

UNDERSTANDING

Black Community

Tired of Fashion about Nothing



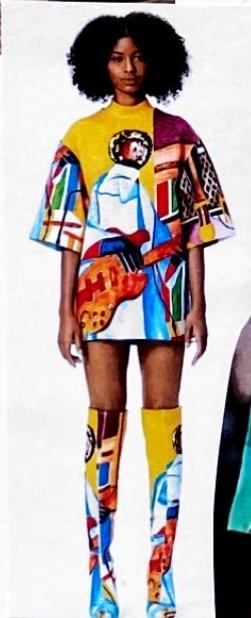
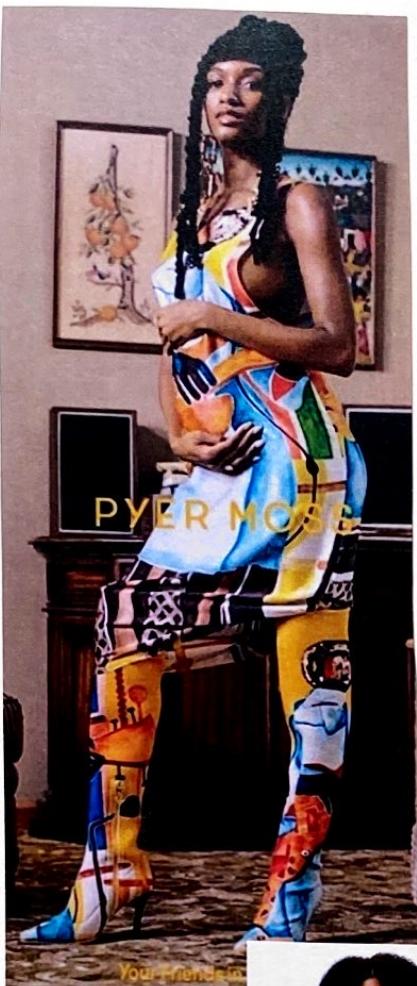
- The fabrics that suitable
for ~~soft~~ pleating, also
drape well and soft.



- There are a lot of pleats
& A-shaped use in
Pyer Moss Design.



P
R
I
N
T



-In Pyer Moss Designs, Print is used a lot to educate the theme. Also the colors are bold & colorful.

This is a classic design in Pyer Moss

~~the~~ Collection 3.

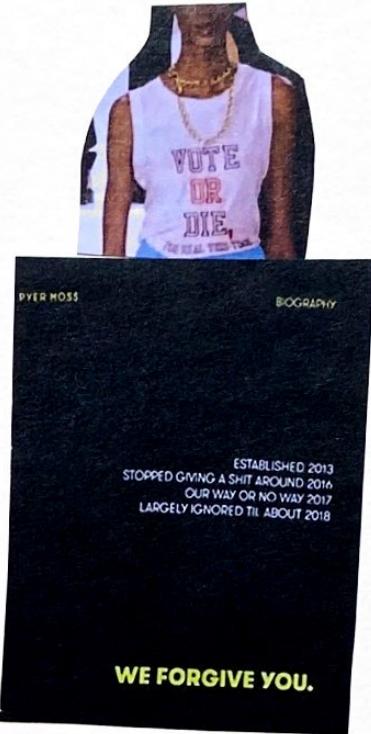
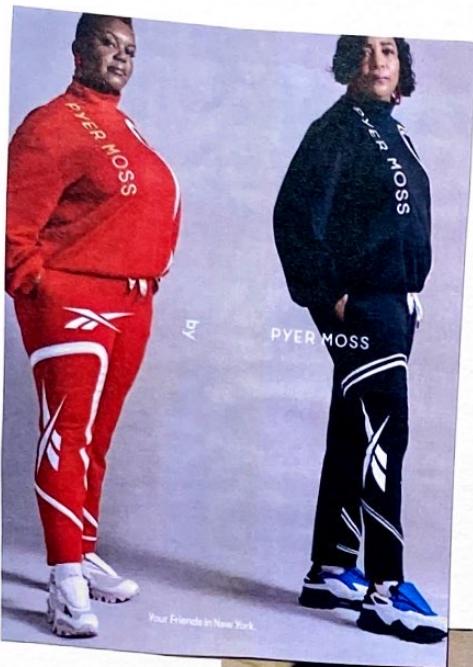
H Line silhouette, shiny fabric,
guitar shape collar.

This 3 fabrics is research
for this type of coat.

For thick enough for outer wear &
also have shiny surface.



Guitar
Shape
Cut
Collar

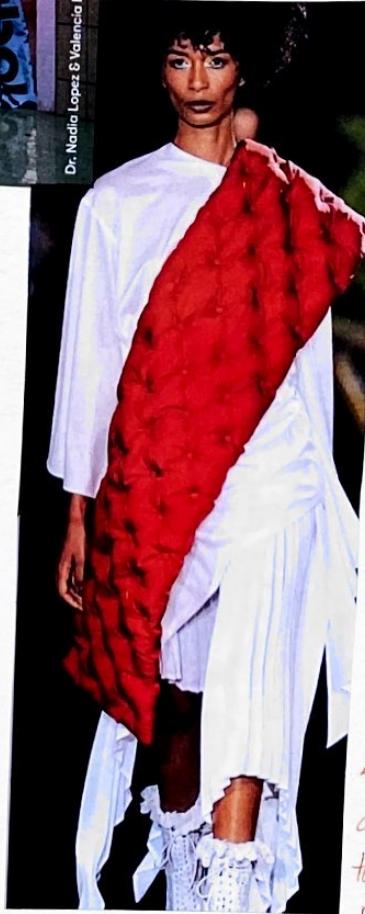


~~Skinny Model?~~
More Diversity

Street Wear?

More

than
Street
Wear



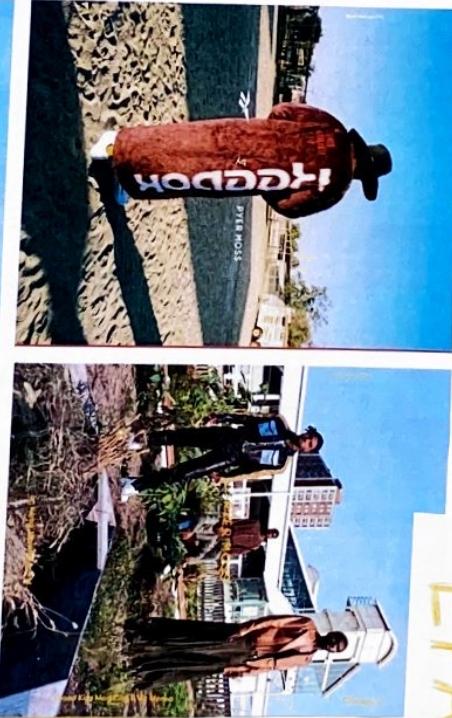
Pyer Moss as a brand is not just focus on Street Wear. But also many different styles, casual, sport, contours and so on. So in my designs I will tend to designs different styles that fit for different purposes.

NO TREND

EDUCATION



EMPATHY



STORYTELLING



Pyer Moss use collection to educate and represent & voice mainly for black community.
So it's important to design clothes that focus on specify theme that represent the designer's attitude to social events.

It can spread through language, speech, conversation



RACISM IS A VIRUS



Trump used to use Chinese virus to describe the corona which is a racial act and it caused further racism through out the world.

so racism can be spread through language

merica continues to mobilize our society to turn the battle against the Chinese Americans to know that we though this challenge will end—normal life will our economy will rebound.



Political Leader

It can Spread through text, medias.....



The virus does
NOT discriminate



I'm NOT A VIRUS

There is no change,
other than looking like thi

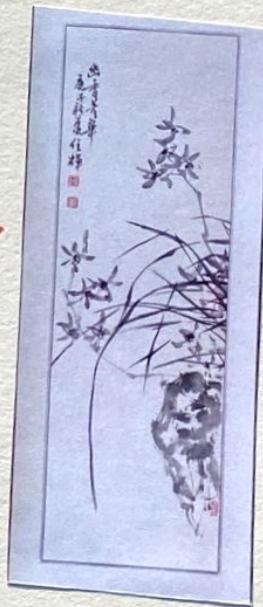
In this collection, I want to focus on the racism
that raise rapidly on Chinese/Asian because of the
break out of coronavirus.

花中四君子



梅 Plum of Blossom

Blooms in the cold winter, beautiful and refined, is the symbol of strong indomitable spirit in human qualities



Orchid 兰

Orchid, in elegant regal colors, disseminates a refreshing scent, mostly grown in quiet secluded locations, is the symbol of modesty in a gentleman.



竹 Bamboo

Bamboo, stands up straight and tall, stay strong and intact in the bitter cold winter, is the symbol of upright integrity with the perfect balance of grace and strength.



Chrysanthemum 菊

Chrysanthemum, often blooms in late autumn, when other flowers have withered in the cold frost, is the mainstay of fall color.

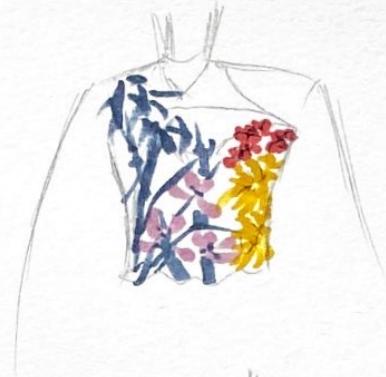
Its cold tolerance symbolizes the virtue to withstand all adversities, is somewhat

君子風范



As a designer, I want to use the Chinese cultures to respond to the racism. 梅兰竹菊 in Chinese culture is represent the gentle / Jun Zi Spirit of Chinese. I want to use these elements in my design to show what is Chinese spirit really like. And the attitude that we are proud of our own cultures.

Jun
Zi



This coat is inspired by the 梅兰竹菊 shapes.

Also the guitar shape collar in P.M. Favia design inspired me as well



embroidery
3D embroidery



collar

guitar



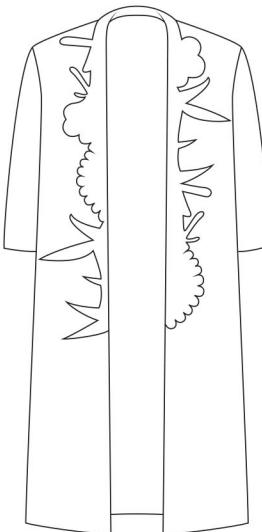
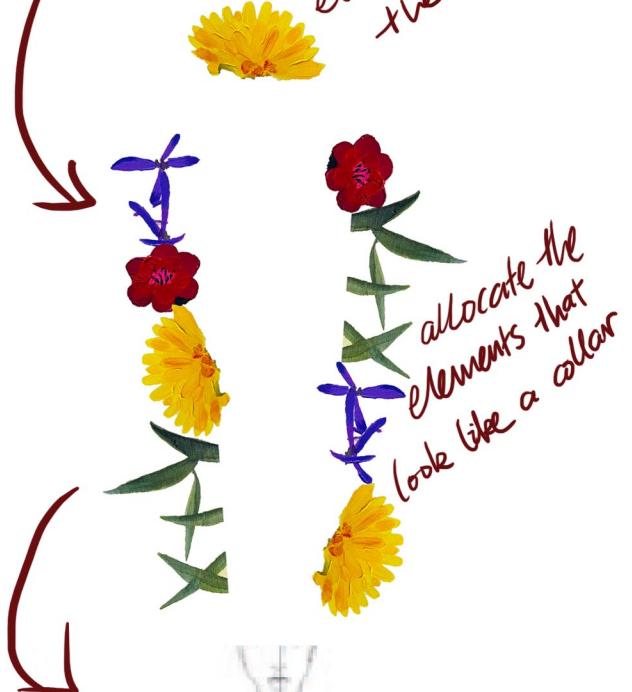
yellow

green

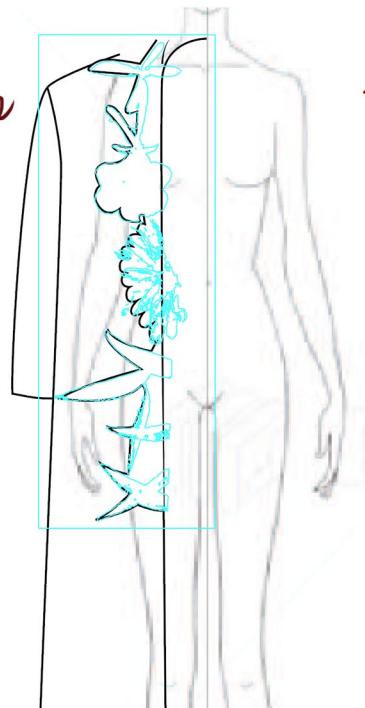
green

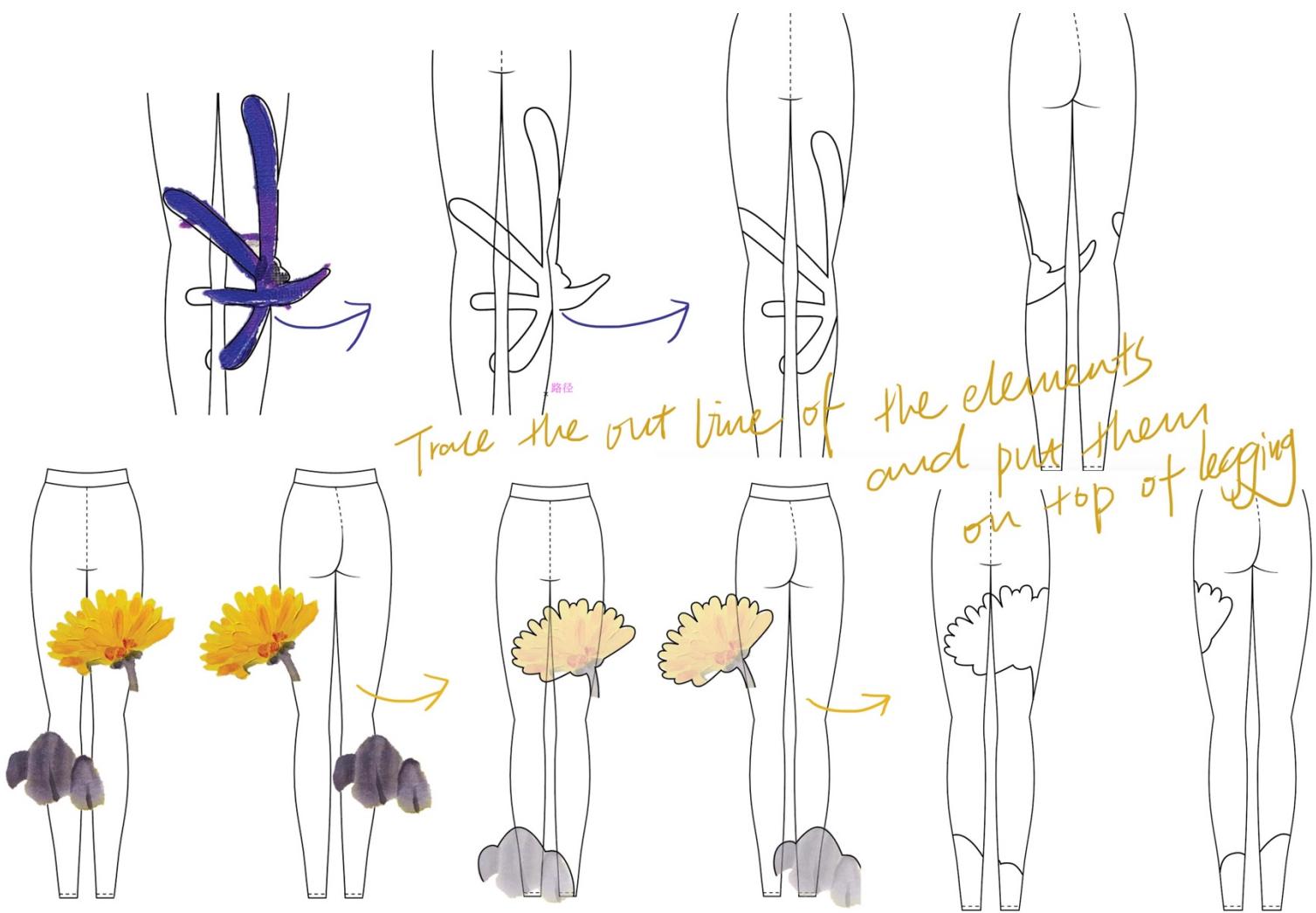
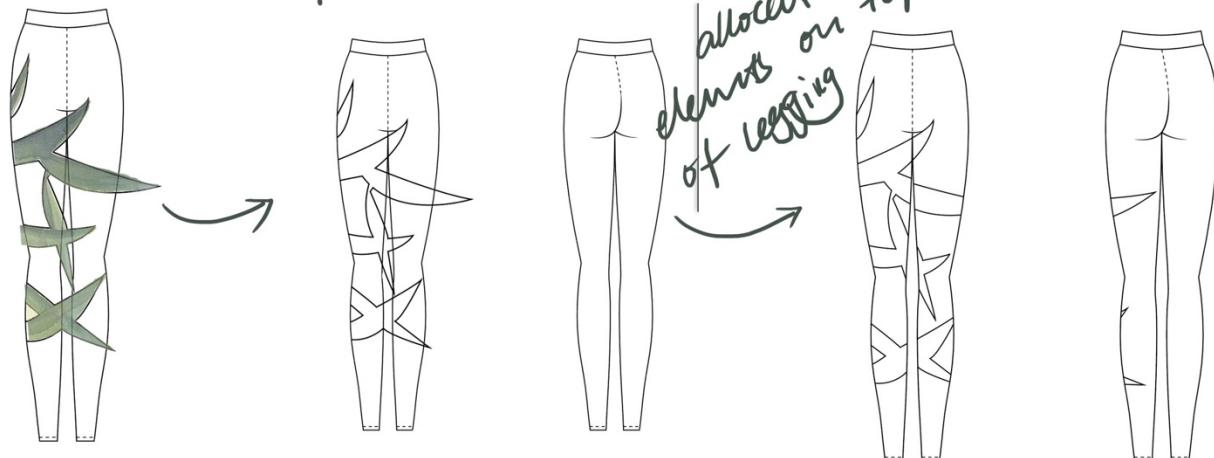
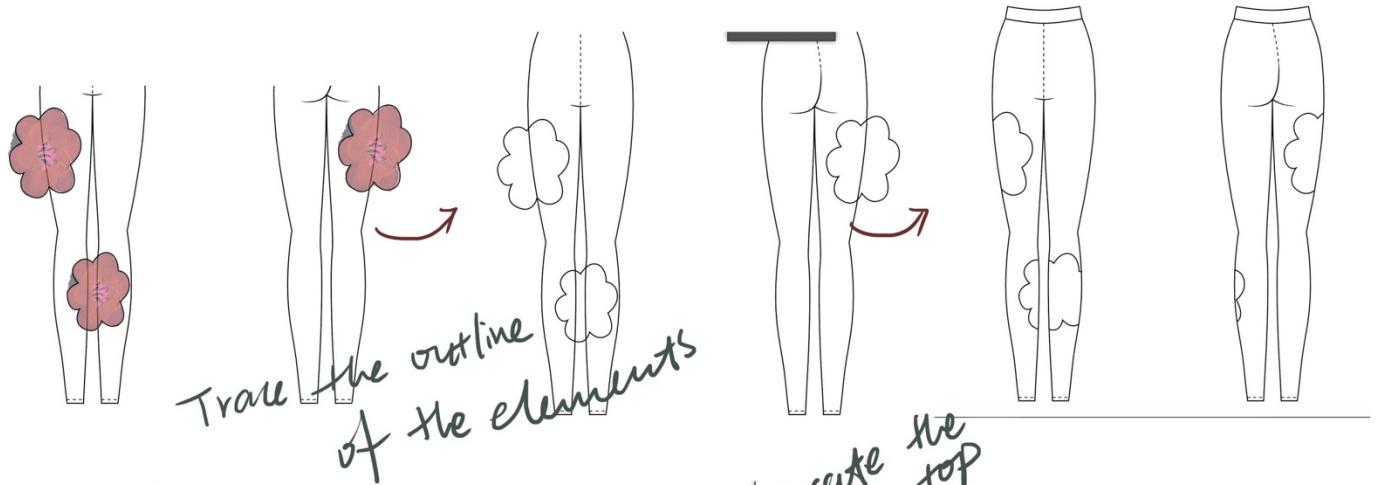


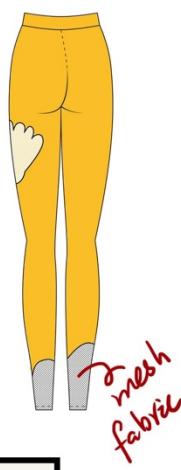
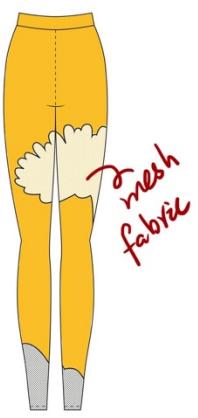
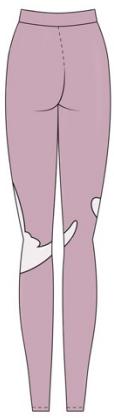
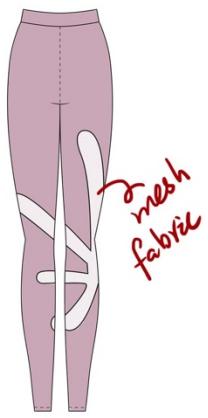
colour the outline
of collar shape
according to their
original elements.
(such as plum → red)



draw along
to form the
shape of
collar



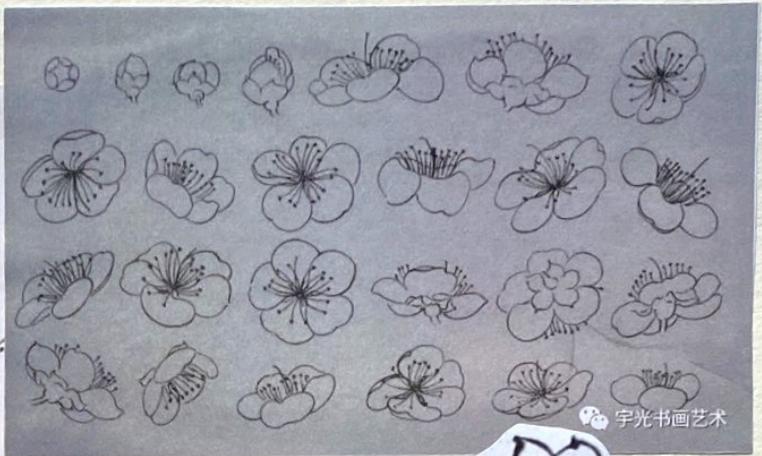




**the design for legging, the parts
that shows the shapes of the
elements are using mesh fabrics
which look like the pictures above**

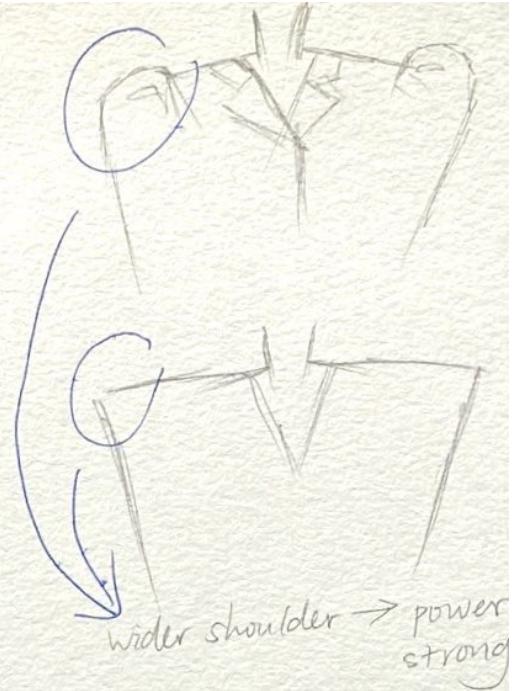


澹雅煙波暮月深
淺水淺泥沙
畫畫筆題



Strong 坚韧





no frank



SHOULDER

STRONG
New GENERATION
Super Power.



threads
→ bending

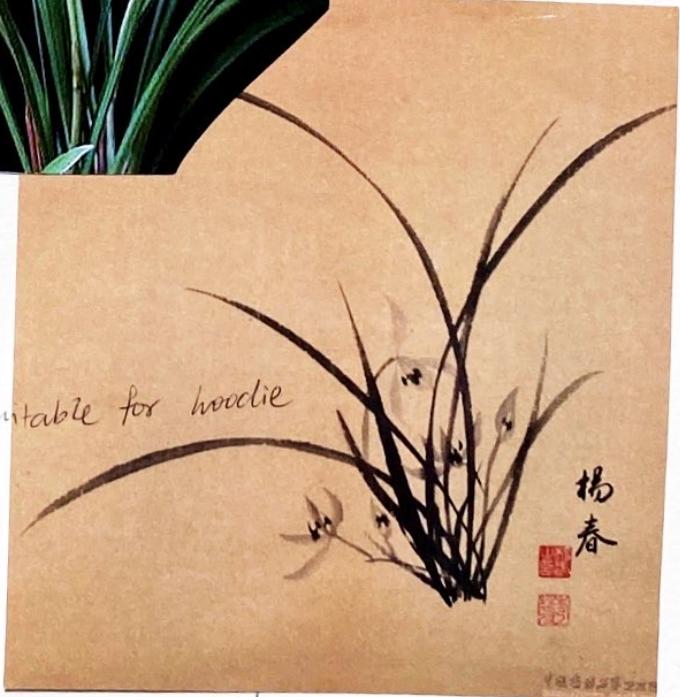
→ fabric
→ 3D decoration



As the color of this P.M. hoodie is similar to the colour of the orchid. So I do further development on top of this hoodie.

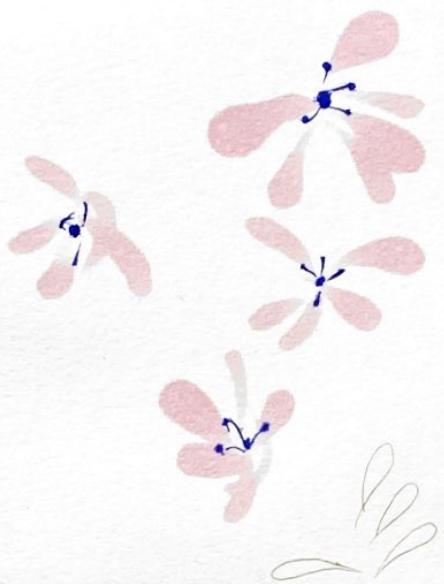


→ Suitable for hoodie

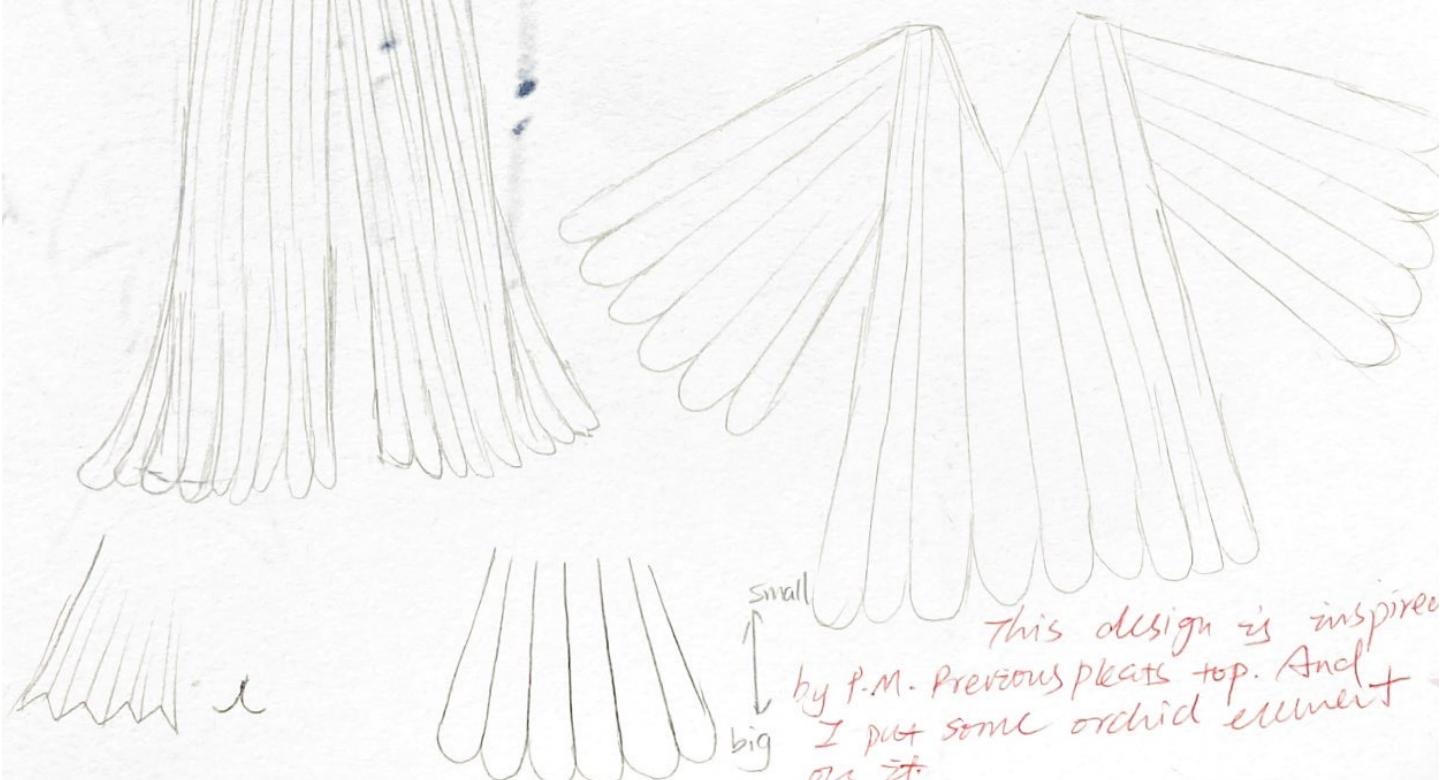


Orchid represent elegant in Chinese culture. And ~~as~~

These fabrics is research I did for the purple colors fabric research.



orchid's petals-shaped
pleats.





Simplify the bamboo
to create prints.





君子之風
三益夏雲考
宣傳集
年
朱德祿

Testing for
how the print
look like in
the factories



This P.M. design.
Especially the print inspired
me to look to the bamboo.





Chrysanthemum's color is quite close to the P.M. theme color.
Also * I will do further development to put chrysanthemum on prints.



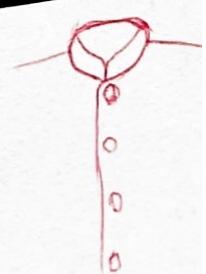
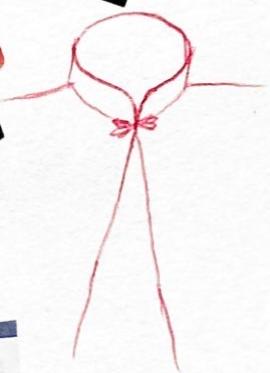
6 Print all over
This top from Li Ning,
have Chrysanthemum & plums
print over.



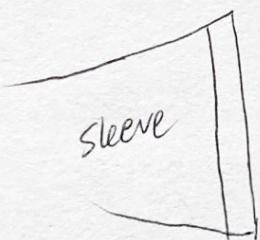
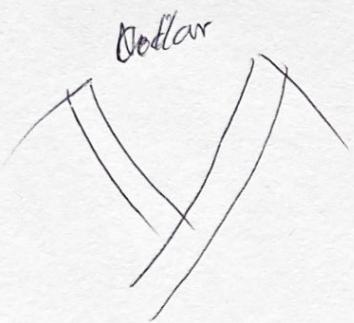
2 Fabrics that
suitable for hoodie.



Ancient Chinese Clothes

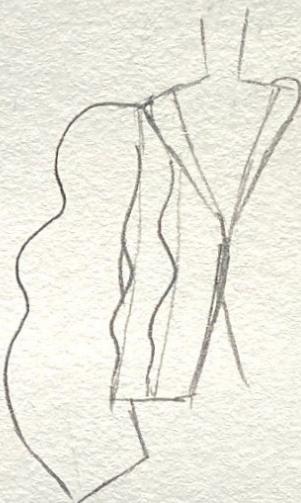


These fabrics are suitable
for making clothes
that ~~are~~ drop
well and comfortable.
like the ancient
Chinese clothes.

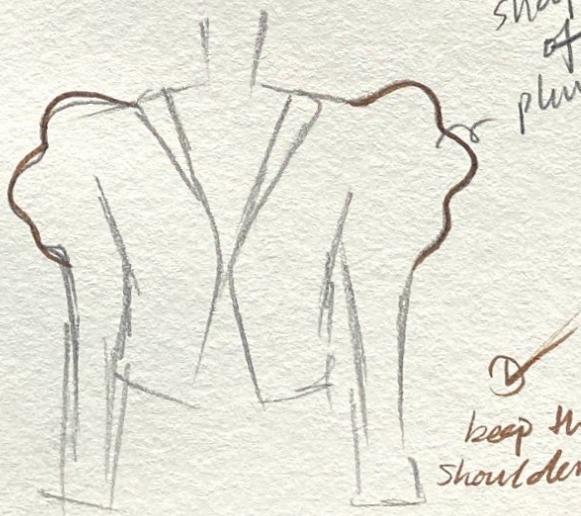




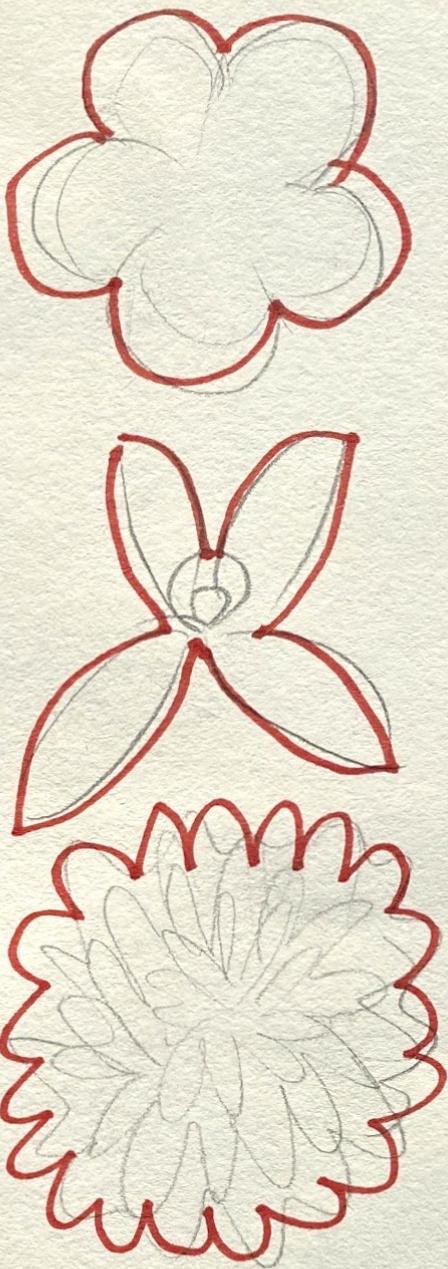
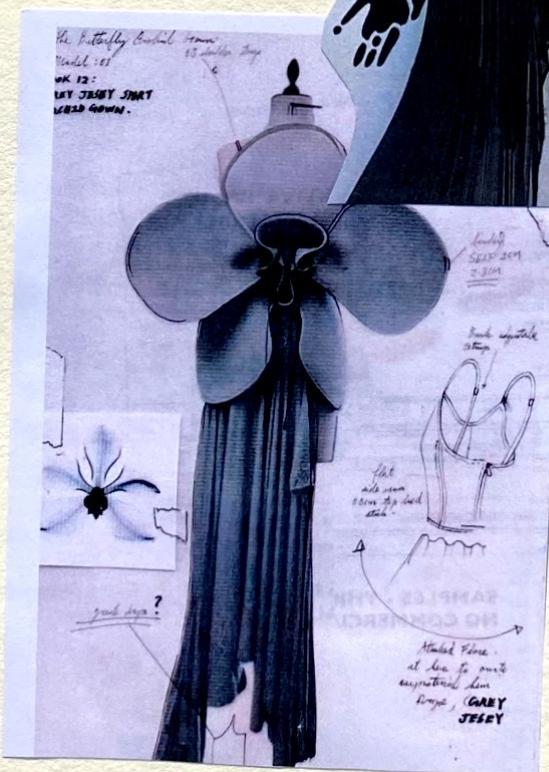
inspired by the flower



shape
of
plum



keep the
shoulder shape





SHOULDER

STRONG
New GENERATION
Super Power.





→ put logo into print



flower-like



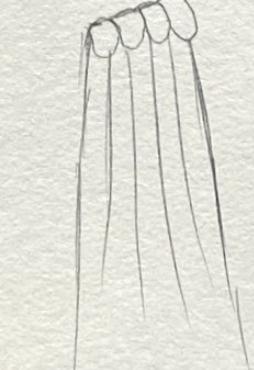
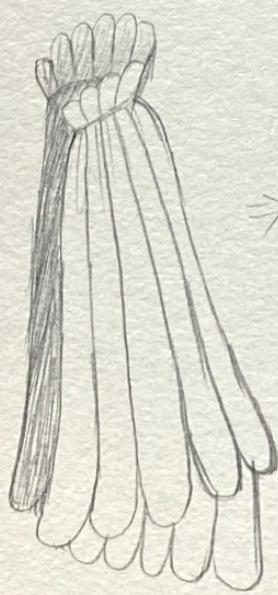
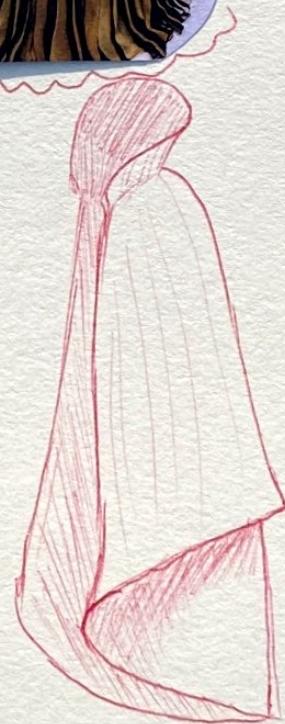
Hollow out
embroidery



attach to
the dress

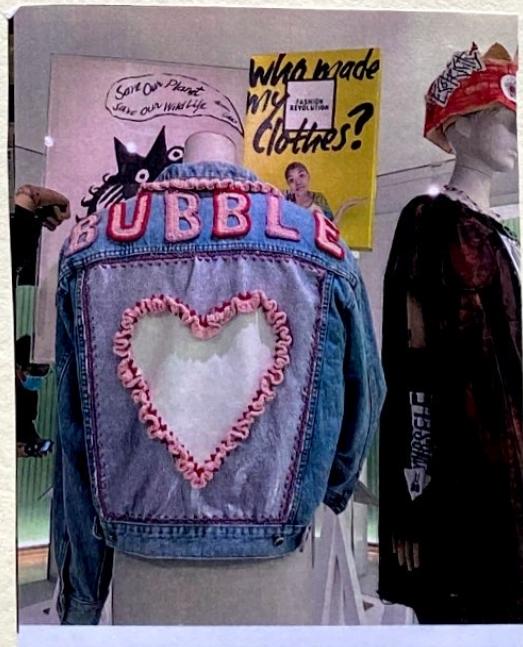


using points
to form a
pleating
effect.



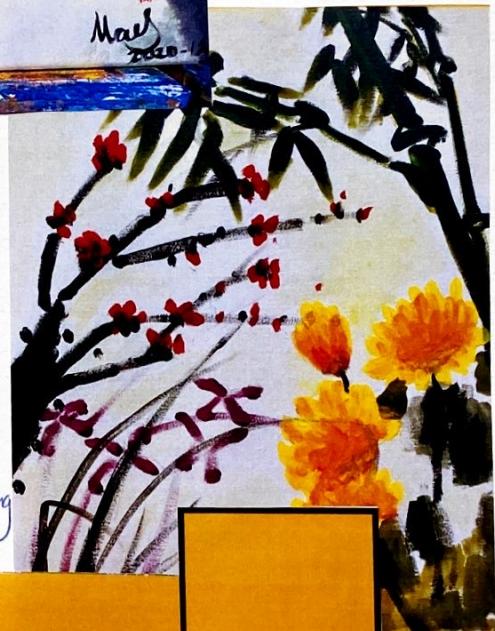
✓ keep the
ideas of the
collar.

*How designers use
clothing to speak out*





→ colors of plum flower,



→ ink bamboo &
ink leaves in
Chinese ink painting

colors of
orchids.

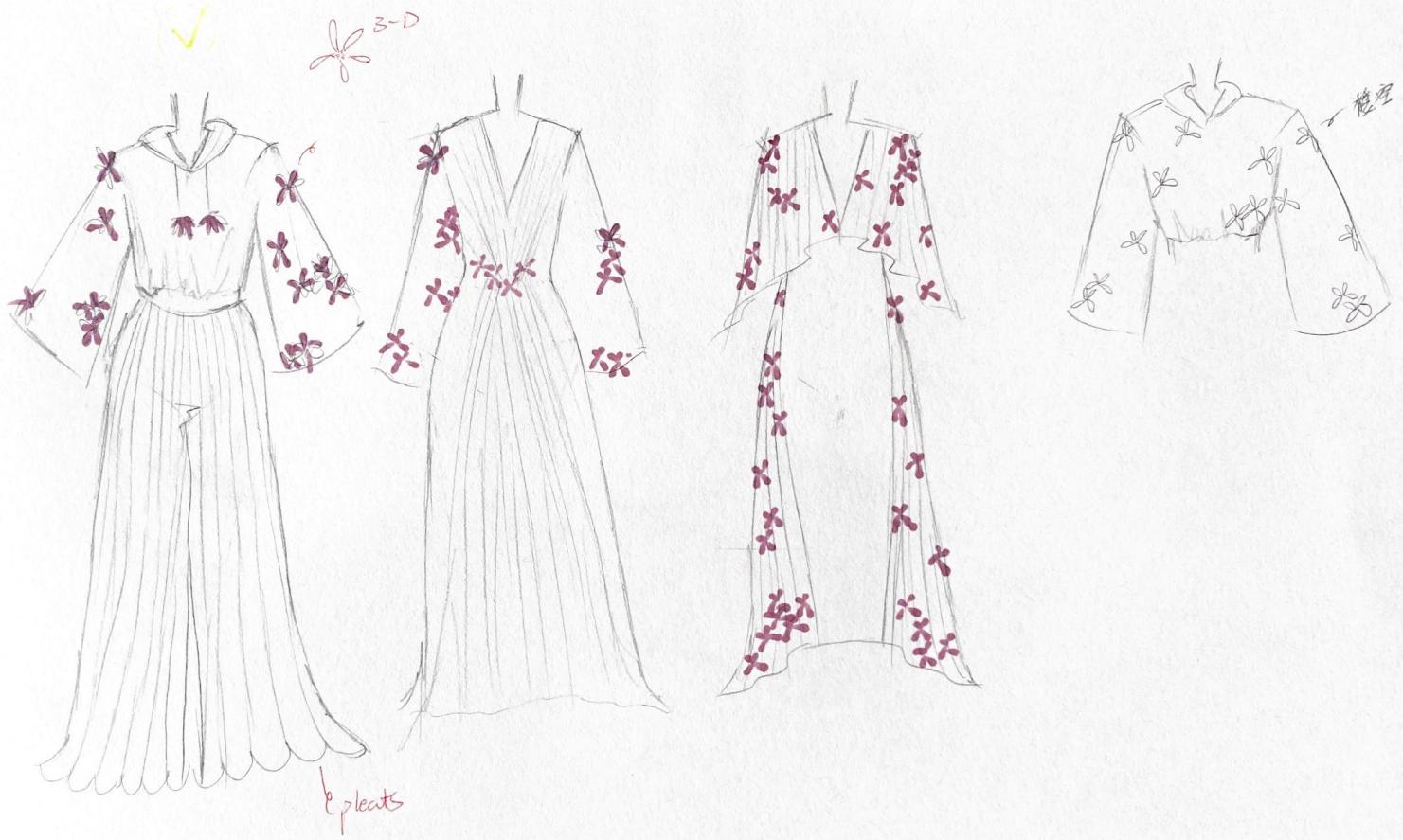


PYER MOSS

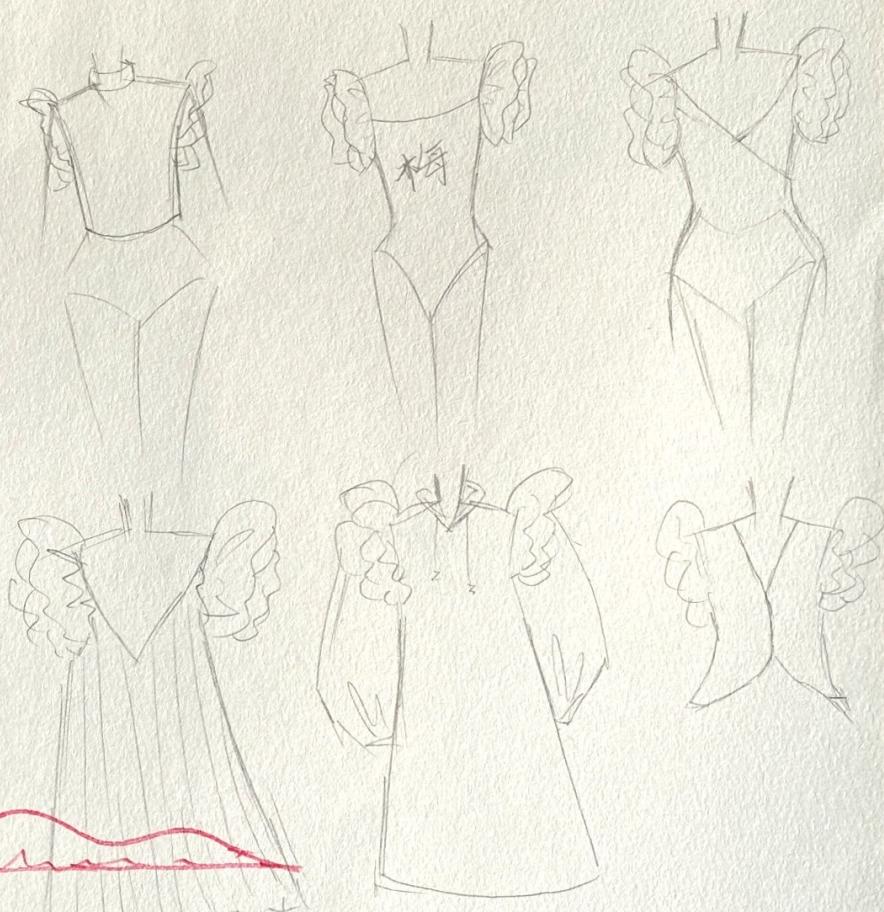
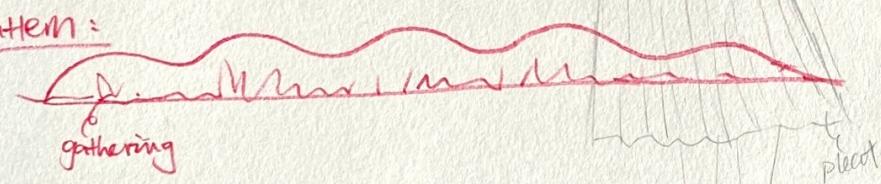
↓ color inspired
by chrysanthemum
& P.M. theme
color.

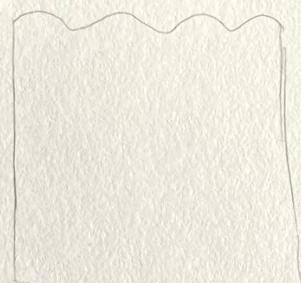


→ color of snow

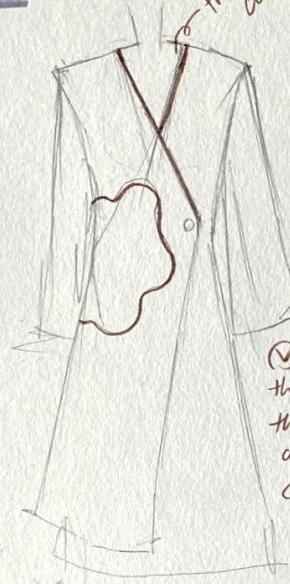


Pattern:





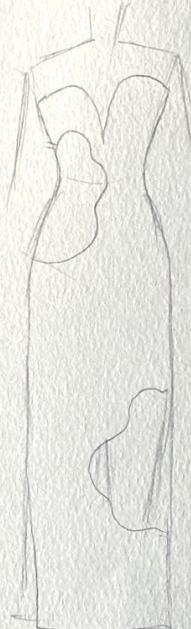
Details inspired by
Chinese
traditional
clothes

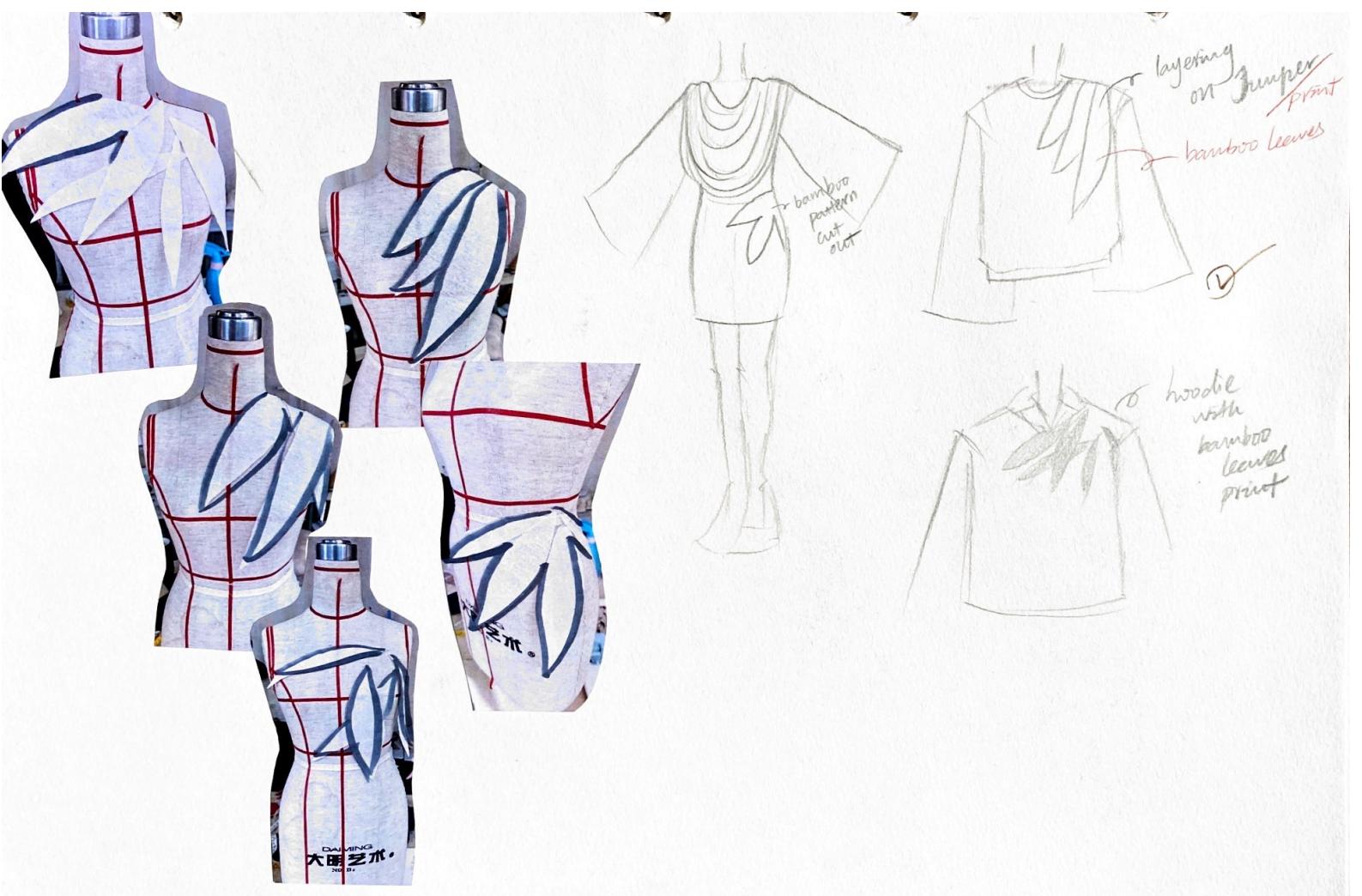
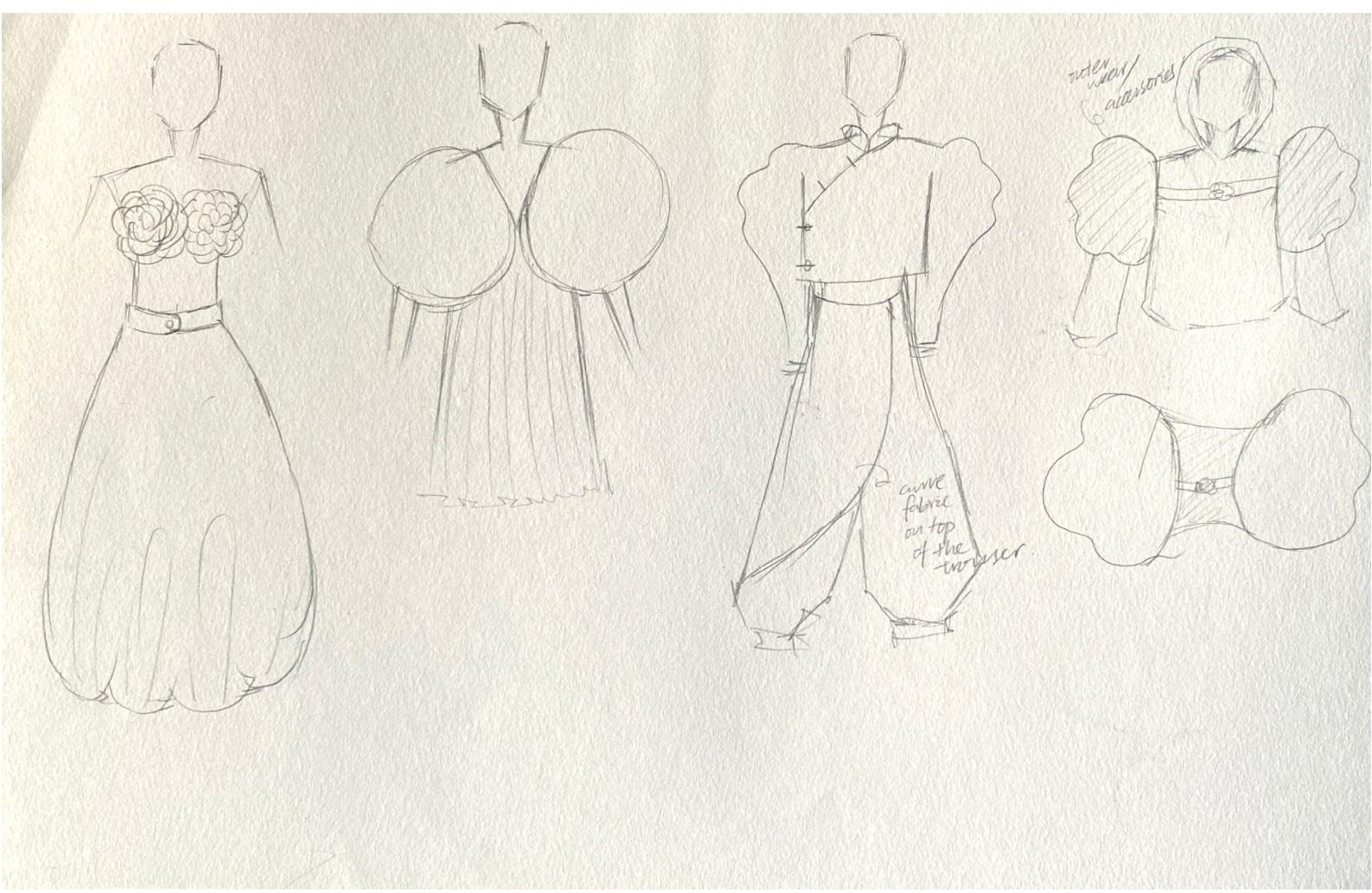


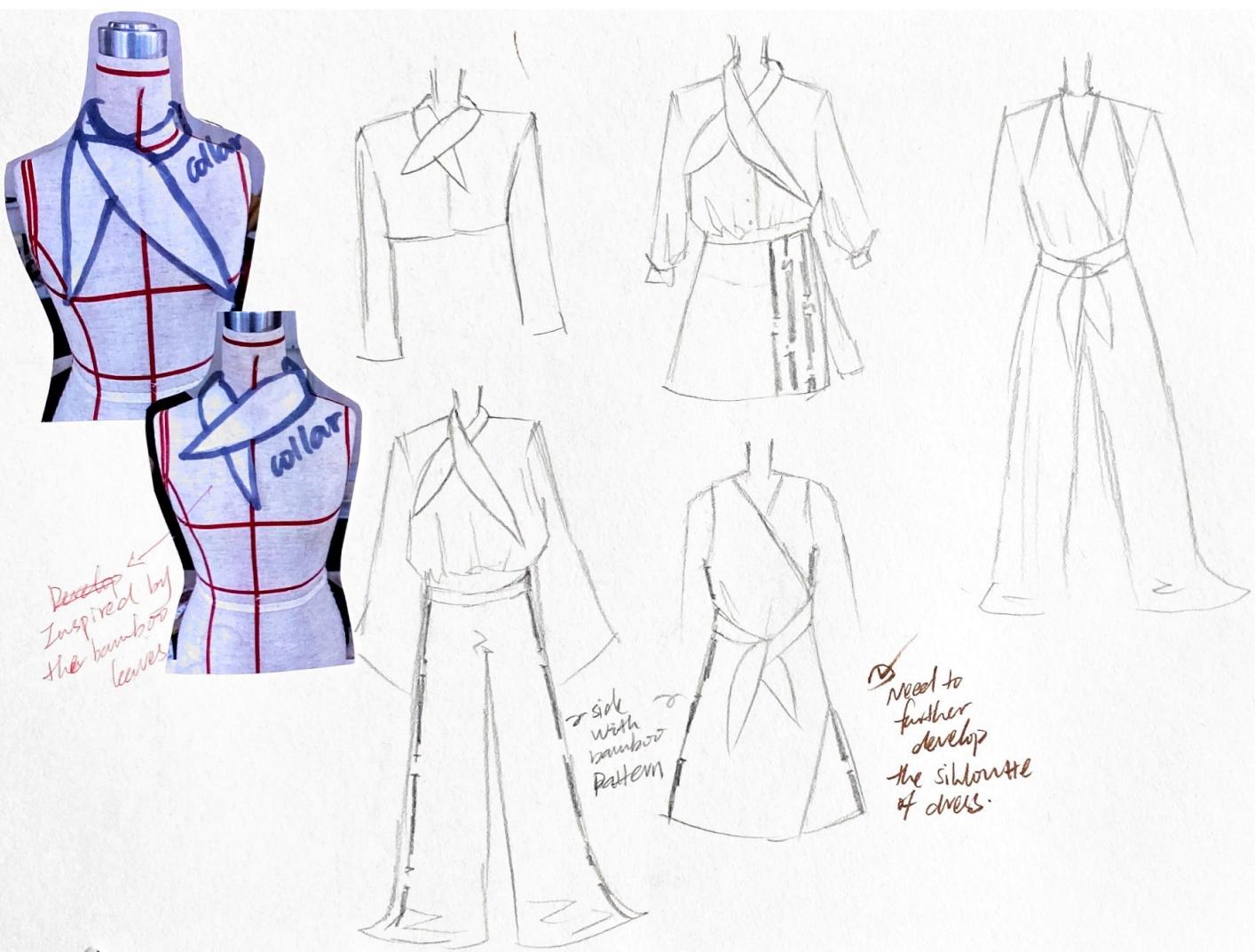
✓ Cut out
the shape of
the plum and
connected to the coat.
(Need further develop
the detail of coat),
& shape of plum

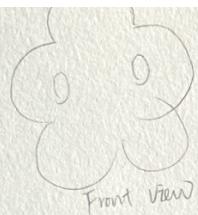
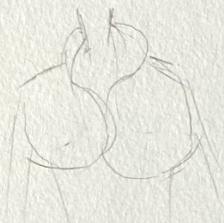


see through

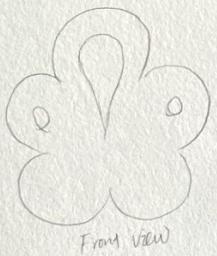




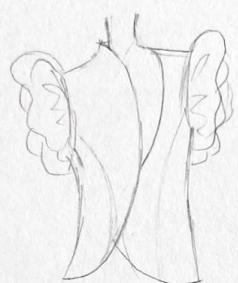
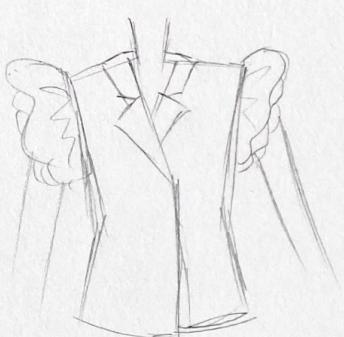
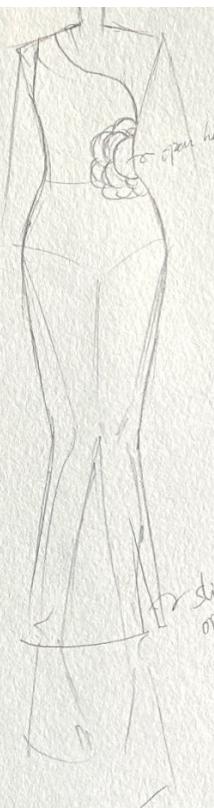
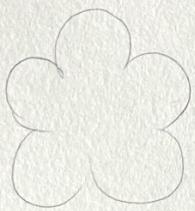




Front view



Front view

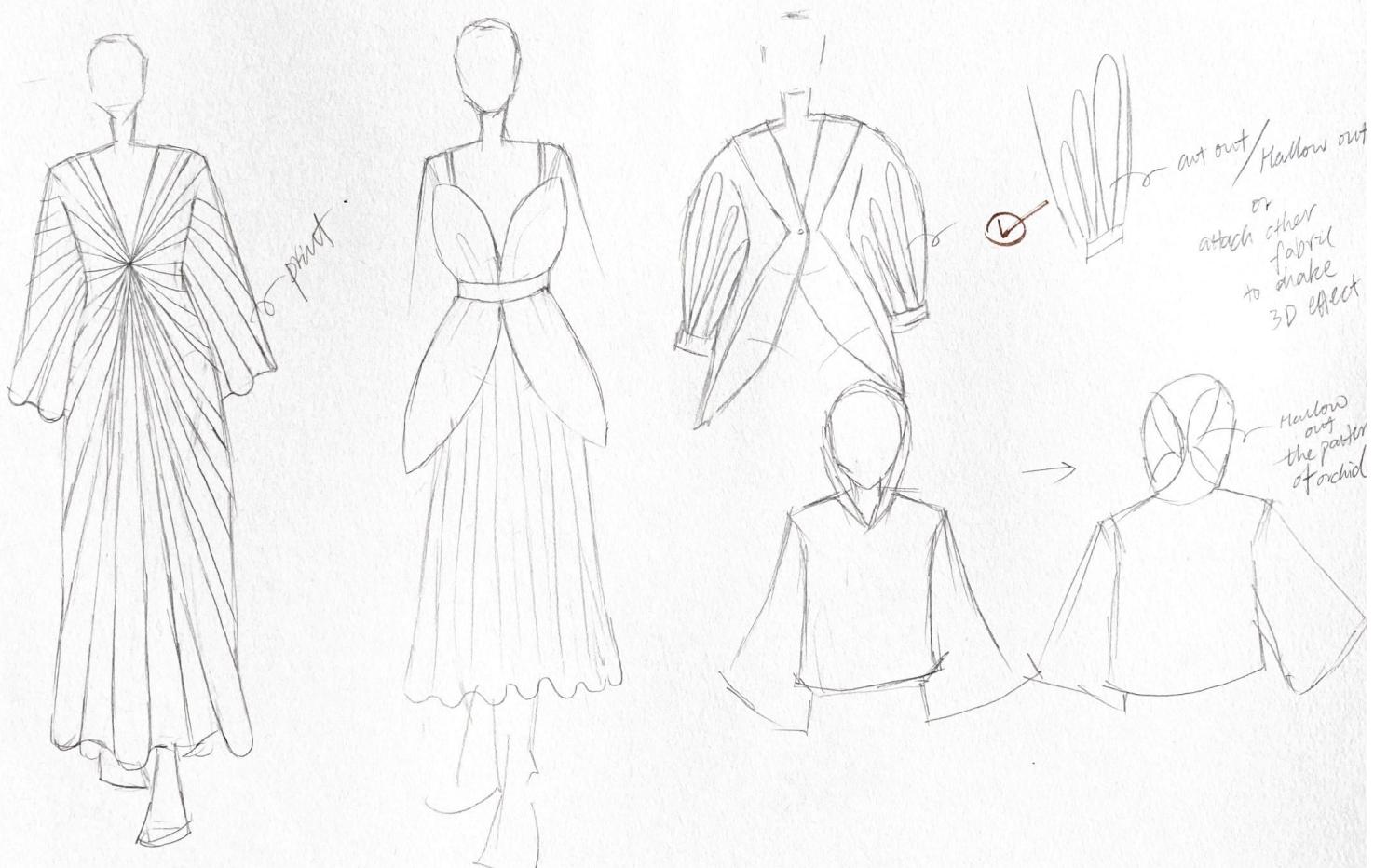


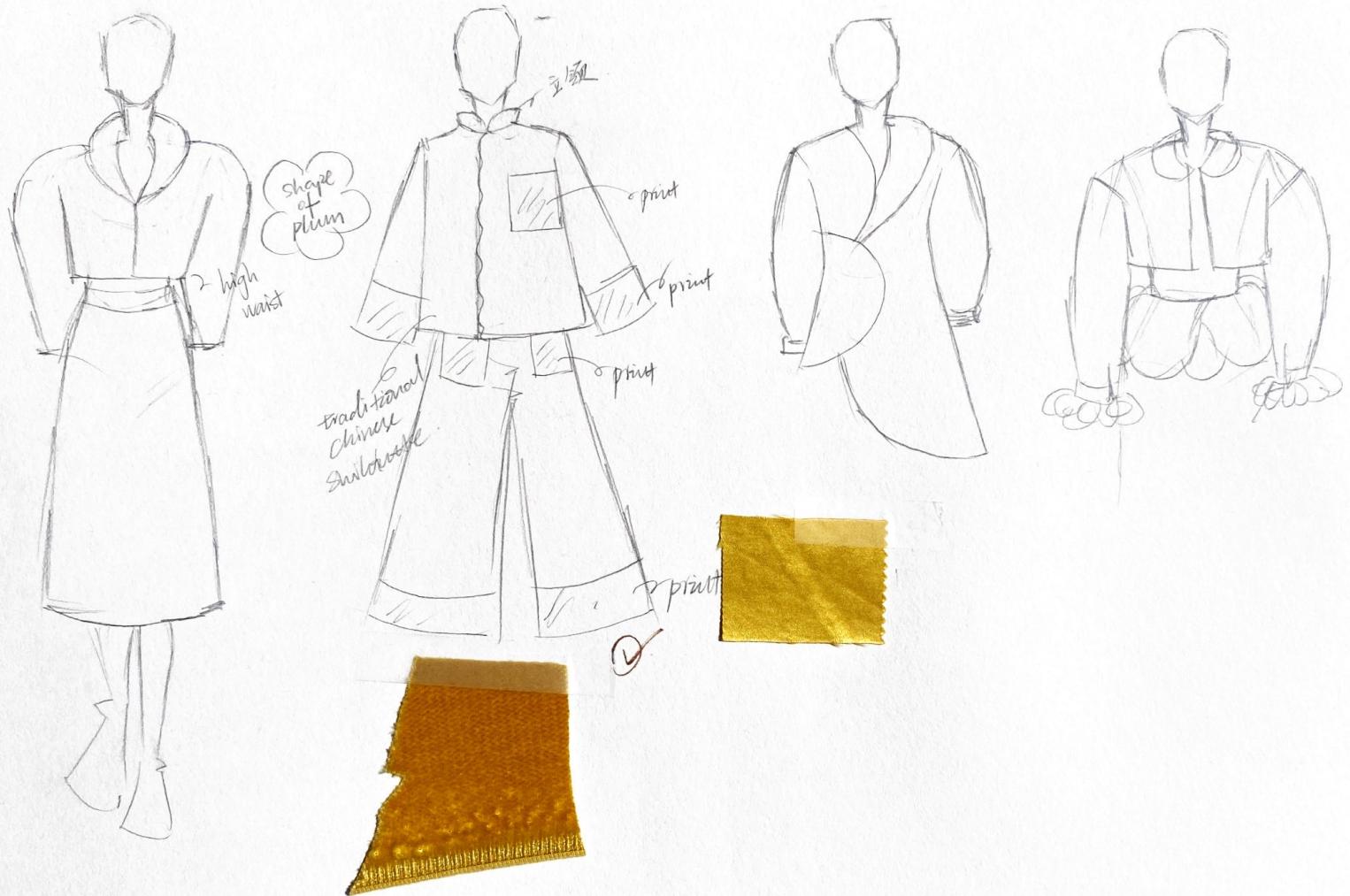
need to further develop the shape



shape of petals

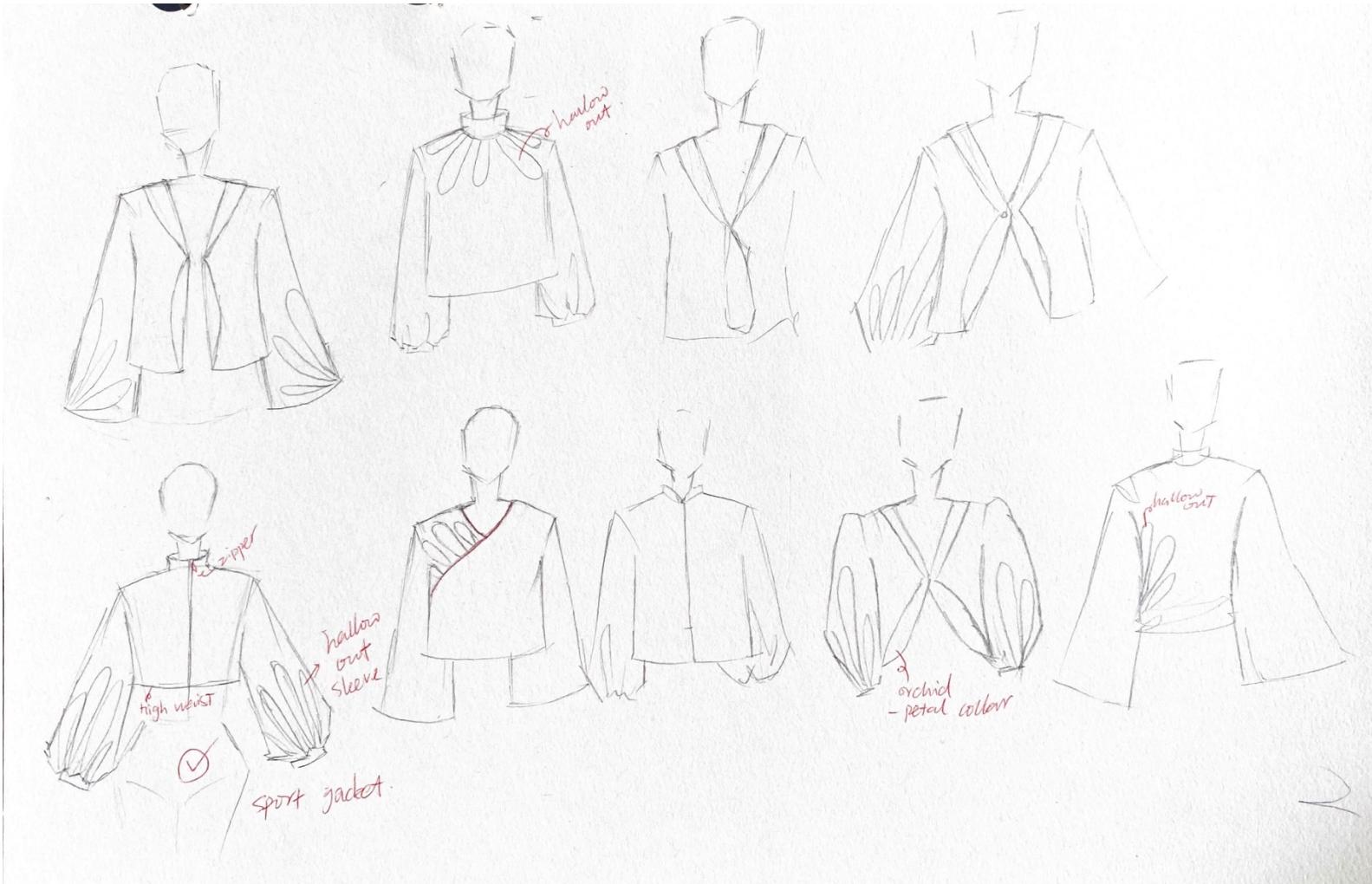
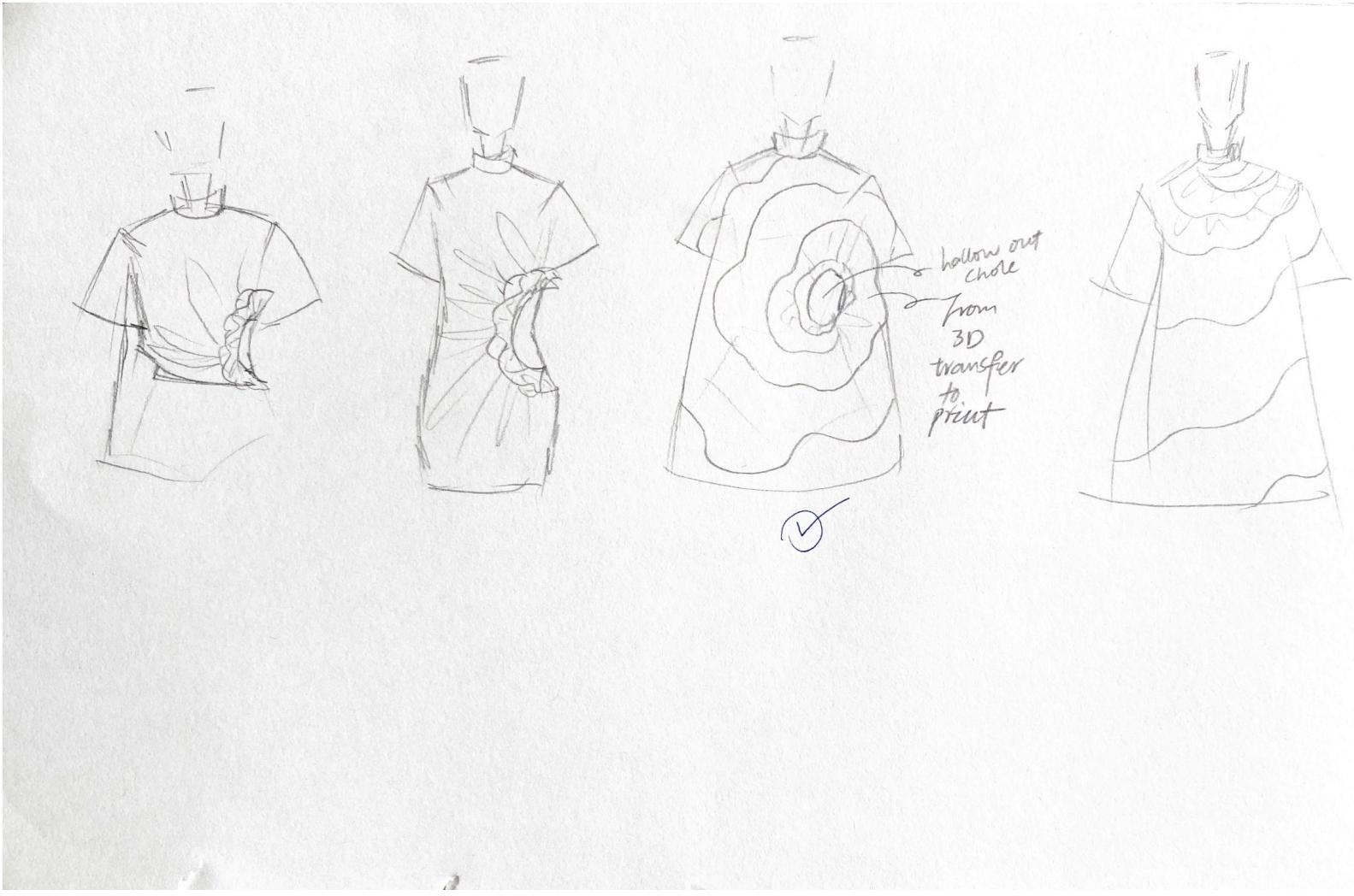


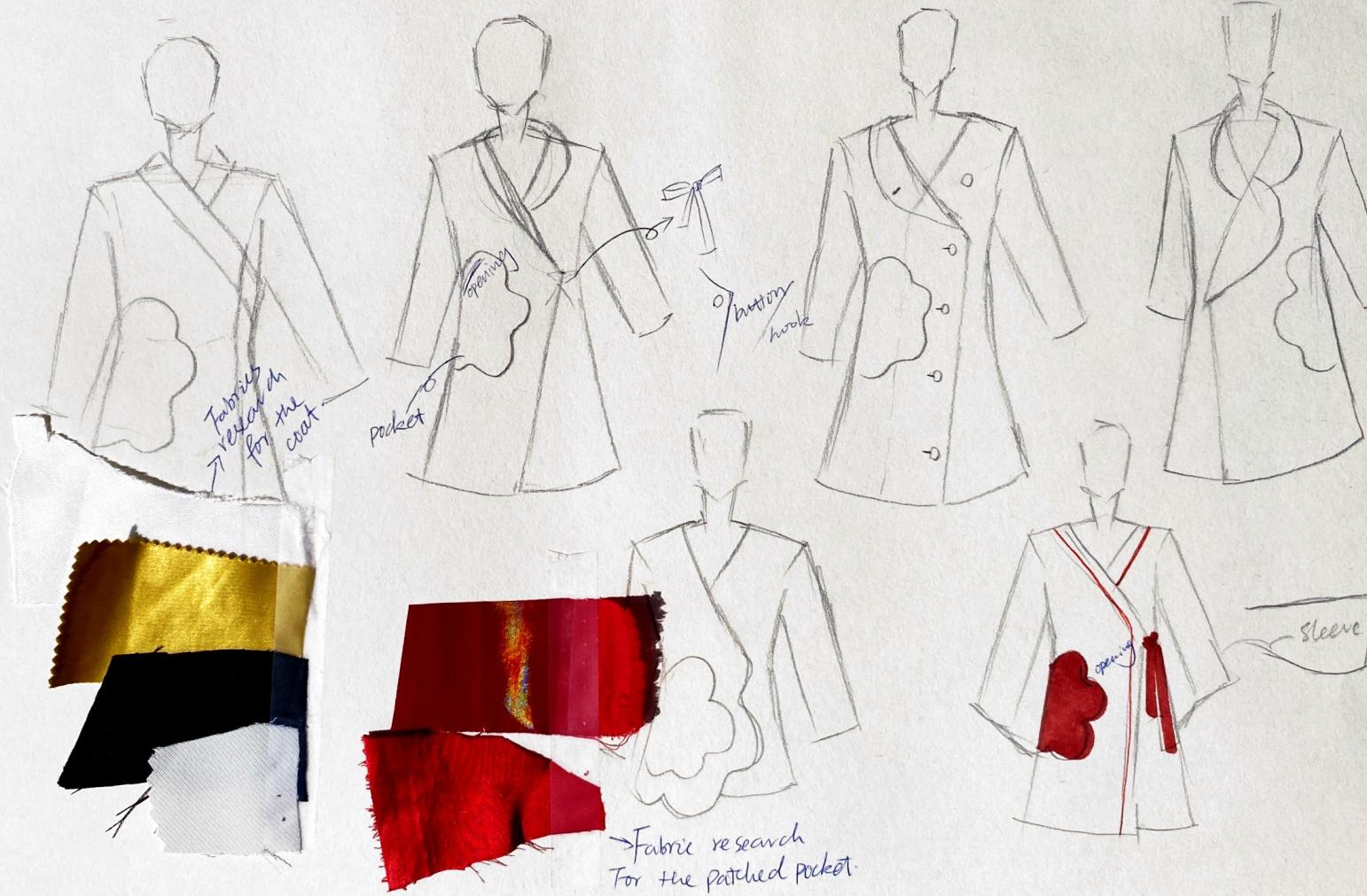




Putting the traditional Chinese costume to the T-shirt







①

pattern for bamboo

②



梅 兰 竹 菊

梅 兰 竹 菊

君 君 子 子

君 君 子 子

君 君 子 子

梅 兰 竹 菊

菊 菊 菊 菊

竹 竹 竹 竹

兰 兰 兰 兰

梅 梅 梅 梅

梅 梅 梅 梅

菊 菊 菊 菊

As the paper most
T-shirt normally use
the very simple and strong

Writing style,
so I chose a
type that can
go with the
logo but also
keep the Chinese
writing's character's
characte

