

## Mars Updates

# Package Deployed: Releasing the Mars brand into the Creative Commons

MARCH 9, 2022



Where we go, everything can and will be decentralized... from the open-source code that powers [Mars Protocol](#) to every pixel that makes up the logo.

In the spirit of this radical decentralization, we're excited to announce the Mars Protocol branding policy. It's intended to empower you, the community, to get creative with Mars and its branding.

Take the Mars logo and put it on t-shirts, hats, rovers and oxygen tanks. Or make it look entirely different — it's all up to you.

Starting now, all Mars Protocol assets are available under a Creative Commons Attribution-ShareAlike 4.0 International License.

Check out all the details below, or dive into our [brand book](#) and [graphics files](#) now. Together, we'll build the galaxy's most powerful credit protocol.

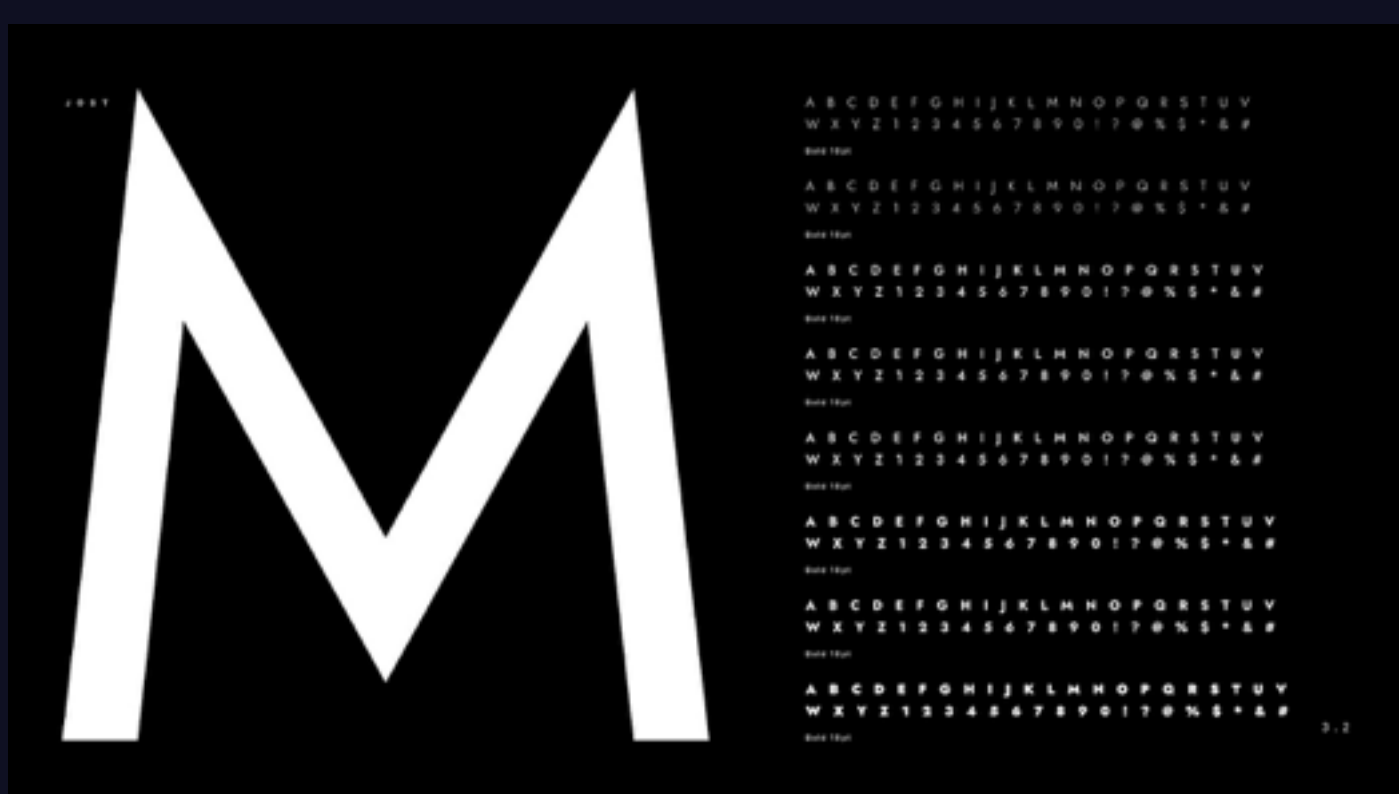
## Mars Brand Policy



*An excerpt from the Mars brand book.*

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The Mars Designs are not trademarks or service marks and are not intended to identify the source of any goods or services. They constitute part of the ownerless, decentralized Mars commons, which is governed through a combination of rough social consensus and the on-chain governance processes of the Martian Council.



*Typographical recommendations from the Mars brand book.*

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1. You may rely on Ms. Iborra's free Creative Commons license to the geodesic sphere icon, but only if you provide attribution as follows:

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- attribution must read “Mars Geodesic Sphere by the Mars Protocol Joint Venture (<https://marsprotocol.io/>), based on Geodesic Sphere by Lluisa Iborra from NounProject.com”; or

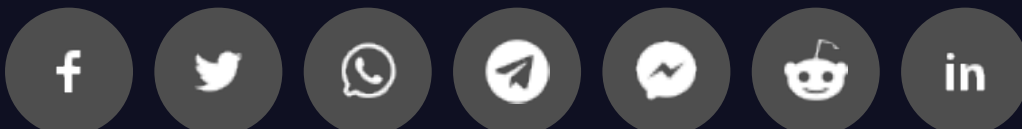
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