

DESIGN PATTERN SEARCH WEB TRENDS 2023

Sub Question

What are the latest web design trends of 2023?

Why

I asked this question to collect information of the design trends of 2023. I used the method to find common solutions and some design patterns.

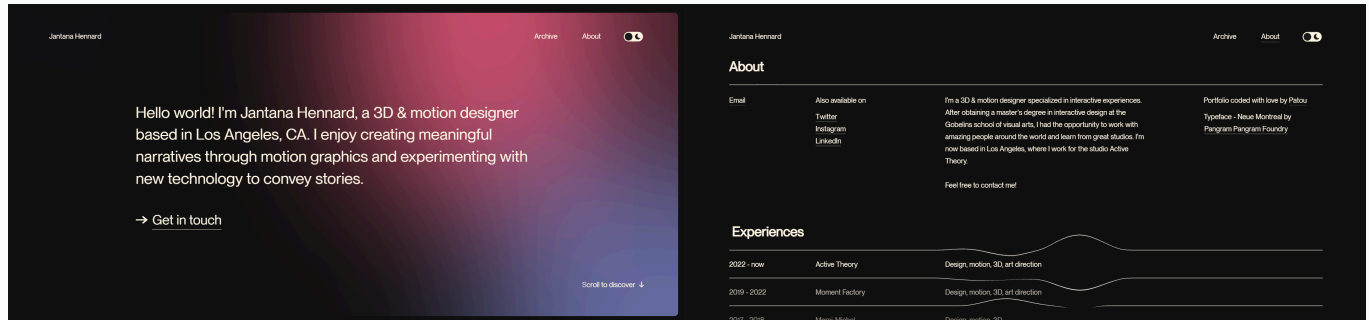
How

Design Pattern Search: I explored various websites for analysing design decisions, usability, and aesthetic choices. I made note of my personal preferences and noteworthy features observed in each trend.

What?

Going through the internet, I was able to find the trends below. Why did I say they are trends? Basically, when I was doing the literature research, I was able to identify some of them.

- Text animation
 - The site from Jantana Hennard is centred around a CV and little information in a very simple style with a dark colour scheme.

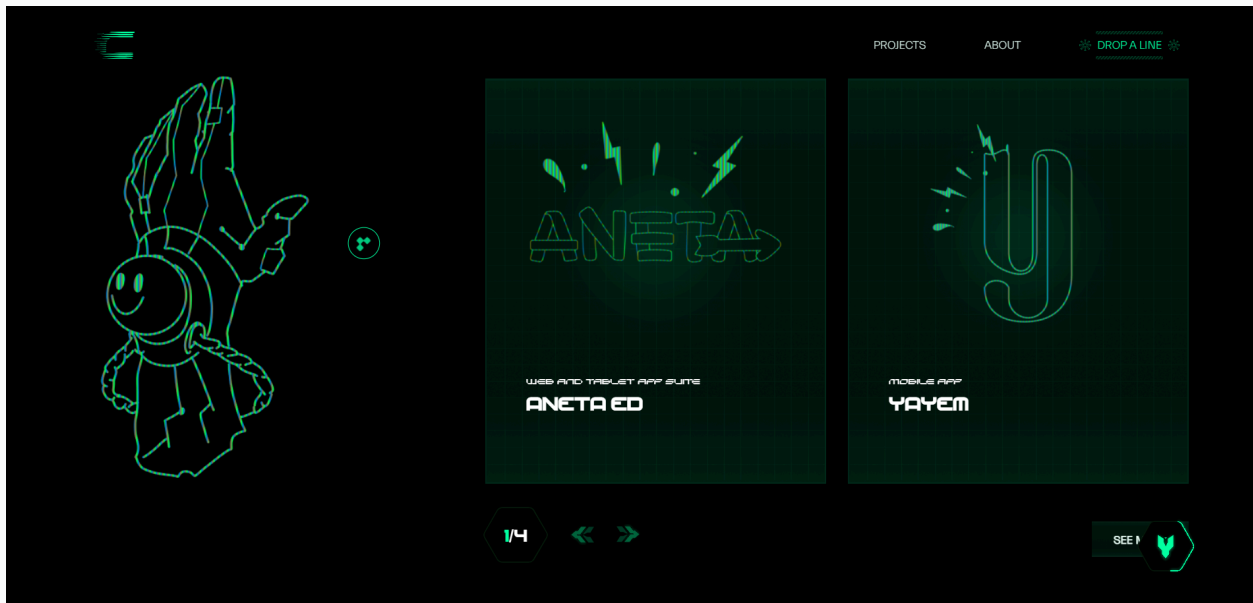


- What I like: The animation of the lines and text when hovering with the mouse, it is so cool.
 - What I dislike: although the animation was cool, it was a bit distracting and annoying sometimes.
 - Link: <https://jant.fr/>
- Minimalism
 - The below website show a minimalism design with a nice choice of colors and a cool animation that is triggered when mouse moves.



- What I like: That it is possible to switch to night mode, the animation, the font, and that it is possible to view the codes.
- What I dislike: The page refreshes when the user goes to other pages.
- Link: <https://marieflor.dev/>

- Gamification
 - The developer have created the website in a way like old games we used to play. With a cool animation and way of presenting the info using that.



- What I like: The used color, the used icons and images, the mouse, and all the details that have been put into this.
- What I dislike: It is a bit hard to navigate to the projects.
- Link: <https://www.codecraftsmen.io/>

So What?

Going thought the internet to discover more websites, I was able to discover more cool website that integrated some of the design trends in abetter way than I seen before from the videos and the literature research. The Text animation, as demonstrated on Jantana Hennard's website, presents engaging line and text animations that are triggered by hovering the mouse. The website of Marie Flor demonstrates minimalism, characterised by its elegant design, ability to switch to nightttime mode, and captivating animations caused by mouse movements, however intermittent page refreshes occur when navigating. Finally, the implementation of gamification on Code Craftsmen's website evokes a sense of nostalgia through its design that draws inspiration from gaming. The website incorporates attractive colours and images. Overall, even if the developers follow the trends, this doesn't mean that the website is perfect.