

DIFFERENT TYPES OF CONTENT

Literature Study

How can different types of content (such as storytelling, multimedia elements, or interactive showcases) be utilized to effectively communicate the programmer's skills and achievements?

Question Reasoning

I asked this question in order to know what kind of elements I need to show some of my certain skills and in what way.

Method selection

- A. Library: Literature Study

Method Reasoning

I have decided to use Literature Study method for answering this research sub question because I want first to identify all the possible elements that I can add to the portfolio and then decided what fit best and select it to be implemented on my portfolio.

Method Setup

The approach in the selected method first started by looking at the keywords the “portfolio content types”, “different portfolio content pdf”, and “different types of content when creating a portfolio”. The article I found was by title “28 Things to Put on Your Web Developer Portfolio (+ Real-Life Examples!)” by the author Laurence Bradford, the creator of Learn to Code With Me - a blog & podcast about learning how to code. I also looked into the real life example websites to check the reliability.

Results

Every personal portfolio is unique, whether by the content it has, by the touch of the designer or the developer it was built by or even by the way it captures the essence of the creator. It's a canvas where skills, passion, and personality merge into a digital masterpiece.

The portfolio is more than just a collection of projects; it's a reflection of the journey, growth, and aspirations. Therefore, here are some essential elements to consider when building a portfolio, according to Bradford (2022) article:

1. A Custom Logo and Tag line: Create a unique logo and a catchy tag line that represent your identity and skills.
2. A Killer Site Design: Design your portfolio with usability in mind. Make it easy for visitors to understand your message and navigate through your work.
3. Personal Branding/Style Elements: Incorporate personal branding elements such as colours, fonts, and images to add a touch of your personality.
4. Relevant Skills: Highlight your relevant skills that align with the kind of work you want to do.
5. Relevant Education, Coursework, and Certificates: Include relevant courses, certifications, and educational background to showcase your expertise.
6. Previous Jobs with Transferable Experience: Feature previous jobs where you gained transferable skills relevant to your current field.
7. Downloadable Resume: Provide a downloadable resume for potential employers or clients to access your qualifications easily.
8. A Bio or About Page: Share your story and personality to engage visitors and make a personal connection.
9. A Professional Photo: Include a professional photo of yourself to add a personal touch.
10. Visible Contact Information: Make it easy for people to contact you by providing clear contact information.

11. Social Media Accounts: Include relevant social media profiles, especially LinkedIn, to showcase your professional presence.
12. Specialities & Services: Clearly state your specialities and the services you offer.
13. Testimonials: Include testimonials from previous clients or colleagues to build credibility.
14. Awards and Recognition: Showcase any awards or recognition you've received in your field.
15. A Blog: Consider having a blog to demonstrate your expertise and engage with your audience.
16. Videos: If applicable, create videos relevant to your field and showcase them on your portfolio.
17. Your Own Design or Coding Projects: Include personal projects to demonstrate your creativity and skills.
18. Volunteer Work: Highlight any volunteer work or pro bono projects related to your field.
19. Explanation of Your Process: Describe your work process and tools you use to give clients insight into your methods.
20. Open Source Contributions: If you contribute to open source projects, showcase your involvement.
21. Quantifiable Achievements: Include quantifiable achievements to demonstrate your impact, such as improved website metrics or increased user engagement.
22. Relevant Groups/Communities: Mention any leadership roles in relevant industry groups or communities.
23. Speaking Engagements: Include details of speaking engagements or presentations you've participated in.
24. Links to Guest Writing or Features: Share links to articles, blog posts, or features you've written or been featured in.
25. A Blog Theme or Template: If you've created a popular theme or template, include it in your portfolio.
26. Your Own Icon Sets/Patterns/Fonts: If you've designed unique icons, patterns, or fonts, showcase them.
27. Free Cheat-sheets/Guides/Tutorials: Create and share free resources related to your expertise.
28. Call to Action (CTA): Clearly define the main goal of your portfolio and include a CTA, such as "Hire Me" or "Get in Touch."

Overall, the portfolio is not just a static representation of the work; it's a dynamic tool that evolves with time. Regular updates keep it relevant and reflective of the abilities and achievements a developer has.

Conclusion

In summary, a well-designed portfolio is a digital masterpiece that reflects a developer's journey, skills, and aspirations. By incorporating key elements such as personal branding, relevant skills, achievements, and engaging content, a portfolio becomes a dynamic tool for making meaningful professional connections. Regular updates ensure its relevance, making it an essential asset for showcasing expertise and attracting opportunities.

The Reference

1. Bradford, L. (2022, July 30). 28 Things to Put on Your Web Developer Portfolio (+ Real-Life Examples!). <https://learntocodewith.me/posts/portfolio-tips/>