

Minutes of the first meeting with chief editor - Fontys Advanced media design semester 6

Date: 12 October 2023

Time: 13.00 – 14.00 hour

Present: Negin, Mazoun, Presiyan, Kim, Tom Hayens and Berry Sanders.

Not present: - Maik

The follow subjects have been explained:

1. Q&A Interview

In a Teams call we had a Q&A Session where we learned more about what a chief Editor does and his responsibilities.

2. Explanation

Stakeholder Berry Sanders has organized a meeting with chief editor Tom Hayens editor de Baronie

We prepared a set of questions to ask him in order to get more information and insight of what tool we are going to create this semester. Understanding this is crucial for our assignment.

3. Questions

1. Could you please explain your daily job and steps you take for each project?
Process wise
2. What are the AI tools that you are currently using? And what about the data visualisation? Knowledge wise
3. What specific requirements do you have for visualizing data in your journalistic storytelling? Requirements wise
4. Who is going to use the product? Target
5. Do you want the tool to be connected to the “Gilze-Rijen” website? Or will it be used for a other websites? Design wise
6. How do you visualise the tool to look like? Design wise
7. What kind of stories would you like to create within the tool? Knowledge wise
8. What criteria do you consider when determining the newsworthiness of an event for your articles? Knowledge wise

4. Answers

1. Start at 9, they gather together and discuss what they have to do for 30 mins, debate about things they have heard, seen in news, writing questions on what they have seen in neighborhood, etc. And then they decide on a story and everyone goes to their own team/where they report. Sometimes it takes an hour, they do phone calls, but their aim is to fill the website. Usually its a 9-5 job. As a chief, he tries to guide all the questions and topics(has helicopter view to writers who spoke with different
2. Sometimes they use AI, on a really basic level. They usually ask AI on what they have missed, for examples 5 questions they are missing on a specific topic. Sometimes they use AI for headings, also using it for data correction, but really rare. No visual ai usage.
3. He doesn't know what is possible, they are not really familiar with AI, should be made really easy to use, straightforward(not too difficult), or big because of time management.
4. Reporter that is following the municipality of hghfjklfkd, he likes AI and data, but not really familiar with it. He usually writes what politicians discuss in the municipality. He is usually asking questions like “does AI see something I dont see” He doesnt have the time fill all what has been said, and probably an AI that will help him fill all the information
5. No, should be for them(Personal)
6. No preference, what we think is the best suitable for this, only requirement is to be user-friendly, nothing too fancy. Looking to help them with their work.

The image displays three panels of a digital news editor interface. The left panel is a sidebar with a back arrow and icons for 'Info', 'Digitaal', 'Print', and 'Media'. The middle panel, titled 'Digitaal', contains a form for digital publication with fields for 'Titel', 'Beschrijving', 'Deelredactie', 'Genre(s)', 'Plaatsnamen', 'Plaatsnaam print', 'Tags', and 'Notities'. The right panel, titled 'Print', contains a form for print publication with fields for 'Publicatiedatum', 'Printmerk', 'Editie(s)', 'Sectie', 'Pagina(s)', 'Tekst', 'Status', 'Auteur(s)', 'Tekens', 'Levertijd', and 'Notities'.

It's like a normal editor, they put graphics, text about the story. If it's an artist they have embed for spotify for example.

It's a different, another process when it gets published to the newspaper(first is digital)

There is no integrated AI in their system - content planner is the tool they are using.

7. Mainly they are creating stories coming from the municipality meetings

8. Depends on a lot of factors, depends if it's going to be interesting in a couple of days, it's really dependent on the public(who we are writing it for). They try to write follow up on most of their stories. There is no specific checklist when creating a story.

Mazoun question - answer

They are using tools when doing 1 on 1 interviews, and before publishing they are putting the recording together with the text of it in an article.

Berry question:

They have 3 offices(Breda, Tilburg, ?), its about scheduling a meeting with the journalist and to see them work live(that's how I understood it)

There will be another meeting with him, date : To be decided.