



MARIANA MARSALA

FULL STACK DEVELOPER | UX/UI SPECIALIST | DIGITAL GRAPHIC DESIGNER

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PROFILE

Full Stack Developer, UX/UI Designer, and Digital Graphic Designer with experience creating intuitive interfaces, developing web applications, and crafting visual designs for digital projects. I have led cross-platform projects and designed graphic assets for advertising campaigns and branding. Passionate about blending creativity and technology to build memorable experiences.

PROFESSIONAL EXPERIENCE

Project Lead | Business Management Software Development

Current

- Led the design, development, and implementation of a business management system using Next.js, TypeScript, and Material-UI.
- Built the codebase, ensuring efficient and scalable performance.
- Conducted UX Research to identify user needs and translated insights into intuitive interfaces.
- Designed responsive and accessible interfaces to optimize the user experience.
- Automated workflows using CI/CD pipelines with GitHub Actions, enhancing development efficiency.

Senior Front-End Developer

Xavia IOT | 04/2023 – Present

- I worked on developing a web platform using Next.js, TypeScript, and Material-UI. Later, I contributed to the migration of the project to a cross-platform mobile application using React Native and Expo, ensuring compatibility with web, Android, and iOS.
- I implemented the Google Maps Places API and geolocation features to personalize the user experience.
- Throughout the development process, I focused on optimizing the code by creating reusable components and improving state management with reducers.
- Additionally, I worked with the development team, coordinating tasks and using Scrum, Trello, and GitHub to ensure efficient collaboration and project management.

Junior Developer

Rouss Estetica 02/2022 - 04/2022

- Designed the user experience (UX/UI) for the company's website.
- Implemented the design using WordPress, improving site navigation and aesthetics.

TECHNICAL SKILLS

Web and Mobile Development:

- Front-End: React.js, React Native, Next.js, Angular, TypeScript, HTML, CSS, JavaScript.
- Back-End: Node.js, Express.
- Databases: PostgreSQL, MongoDB.
- Mobile Applications: React Native, Expo (web, Android, iOS).

UX/UI Design:

- User research, wireframing, prototyping with Figma, usability testing.

Automation and CI/CD:

- Configured pipelines with GitHub Actions.
- Pre-commit hooks with Husky, code standards with ESLint.

Agile Methodologies:

- Experience with Scrum teams and tools like Trello.

Version Control:

- Git, GitHub.

Digital Graphic Design:

- Adobe Photoshop, Illustrator, After Effects.

EDUCATION

UX/UI Design – NUCBA

Bootcamp in Interface and User Experience Design.
Focus on user research, wireframing, and prototyping.

Programador Full Stack - Plataforma 5

Programming Bootcamp with a focus on teamwork and Scrum methodology.
Over 800 hours of group and individual project participation.

IDIOMAS

- English (Technical)