

IST 263

UNIT 03 ACTIVITY

SURVEY

- ☐ True ☒ False **You can use images from a Google image search on your website.**
- ☐ True ☒ False **You can quote copywritten material on your website.**
- ☐ True ☒ False **You must file with the government to get copyright protection.**
- ☒ True ☐ False **Website designs can be copywritten.**
- ☐ True ☒ False **Websites turned in as a class assignment can use any image.**
- ☒ True ☐ False **I can use an image of a book on my website if I want to write a review.**

TOPICS

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

BASIC COPYRIGHT

<https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>

1. Do you have to file paperwork to have a copyright?

You do not have to file copyright. It is an automatic right. You don't need to register anything to obtain the copyright symbol.

2. What is fair use?

The clause that allows you to use a copyrighted piece of work. If whatever you are using is covered by fair use then you don't need to attribute credit to the creator.

TRANSFORMATION

<https://fairuse.stanford.edu/overview/fair-use/four-factors/>

3. What is transformation?

The practice of legally using a work. It has to be indisputable that the new work has added new expression or meaning. Scholarship, research, and education can qualify as they are subject to review and commentary.

4. What are some examples of transformation and some examples that don't meet transformation?

An example is parody. It invites new ideas and criticisms.

Things that don't need transformation. Modeling characters identically from another famous work.

WEBSITE DESIGN

<https://thomasdigital.com/the-legalities-of-copying-a-website-design/>

5. If you like someone else's website design can you copy it? Explain?

There is nothing wrong looking at site for inspiration but if you copy everything on the website then it is wrong. Copying images, writing, or code can have copyright problems.

FAIR USE IN CLASS

<https://www.cultofpedagogy.com/online-images/>

6. What are three ways you can find legal images for the project website you are doing in this class?

The first way you to use legal images online is by creating your own. When someone creates their own images, they own the copyright, and therefore don't have to pay anyone else for their images. These include photographs, as well as digital and handmade illustrations. The second way to find legal images is by looking in a creative commons. These images have permission my the creator to be utilized for free by anyone. The Creative Commons Zero (CC0) and CC By Attribution licenses are recommended for student use as they are the least restrictive. You can find creative common mages in free stock photo sites. The last way to find legal images is by purchasing images. Even after buying images, one needs to read the licensing agreement carefully when purchasing these high quality stock photos and illustrations.