

IST 263 Project Milestone 2 – Copy Document

Note: In the “actual page text” section I am expecting you to write every bit of text that will appear on the page. If you write an outline or samples you should expect to receive a 0/10 on this assignment.

Name: Maria Ruelas

Description (From Milestone 1):

For my website, I would like to design a portfolio showcasing my best photography and graphic design work. The first page of my website will have information about me and my goals. This will include a short biography, my hobbies, and how I started my journey into graphic design and photography. The second page will display my graphic design work, while the third page will display my photographs.

Home Page

Short Description

In my home page I will have a biography that includes my hobbies and passions as well as my goals for my future in the workforce.

Actual Page Text

I was born in Mexico, Mexico City on February 2, 2004. I moved to Concord, New Hampshire in 2016 with my mother, father, and younger brother. I attended Concord High School and graduated in 2023. I am currently a freshman in college studying Visual Communications and Information Management Technology at Syracuse University.

I am a very artistic individual and enjoy hobbies such as painting, crafting, taking pictures, playing guitar, among many others. One of my favorite things to do is paint my own clothes and give new life to the old items in my closet. In addition to this, I also enjoy reading fantasy and fiction in my free time. My favorite author is Sarah J. Maas, as her Throne of Glass series made me fall in love with reading.

Apart from this, I am also someone who really enjoys exercising and trying out new sports. Some sports I have done include field hockey, flag football, basketball, soccer, boxing, and weightlifting. I always like to stay active and try new things.

I am fluent in Spanish and have conversational French skills. Besides this, I am certified in Adobe Photoshop, Illustrator, and InDesign. Furthermore, I have achieved Dean's list and am the recipient of the Invest in Success Scholarship.

My goals are to graduate with a Visual Communications major with a concentration in Graphic Design, an Information Management major with a double concentration in Web Development and Project Management, and a minor in Cognitive Science. My goals after college are to pursue a career in UX/UI Design for a company in New York City or Boston.

Page 2

Title: Graphic Design

Short Description

In this page I will have a short paragraph explaining my background on graphic design. I will also display 8 of my best graphic design projects and provide the name of the project, date made, and reason why it was made.

Actual Page Text

I have always been a creator, but it all started with a passion for drawing. Over the years I started to experiment with different mediums. I'd always thought of art as a hobby, it never crossed my mind to pursue it as a career.

In my junior year of high school, I decided to explore yet another way to be creative and display my art. I joined the Graphic Design Concord regional Technical Center at my school. Here, I was introduced to digital art and design. This opened so many new doors for my creativity and raised my interest in combining technology and art as a future career.

It is because of this program that I decided to pursue a double major in Graphic Design and Information Management Technology at Syracuse University. I am excited to continue my studies at SU and gain new skills while flourishing as an individual.

1. *Luxury Houses Mexico Logo*. 2021. Logo design for a real estate company based in Mexico.
 2. *Beach Van CRTC*. 2021. Design for the Graphic Design and Creative Media CRTC summer camp. Meant for clothing and flier application.
 3. *Honey B. Cosmetics Product Design*. 2022. Product design for a made up cosmetics company. This was part of an entire campaign, including the logo, billboard, flier, and products.
 4. *Instacart Vintage Flier*. 2022. An advertisement aimed as a 70s theme for a modern brand.
 5. *Umbrella Academy Scratch Ticket*. 2022. A scratch ticket based off the Umbrella Academy TV Show.
 6. *Crosby & Nash Album Redesign*. 2022. Redesigned an old album cover and by changing the genre of music and overall band brand while still keeping the main components.
 7. *Foldable Menu Design*. 2022. Menu and logo design for a made up company. Made to be folded on triangle lines to make a 3d paper bag design.
 8. *Graphic Design CRTC Shirt*. 2022. A design for the Graphic Design and Creative Media CRTC class. Meant for clothing application.
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Page 3

Title: Photography

Short Description

In this page I will have a short summary at the top that explains how I got into photography. I will include 8 photographs and each will include the name of the image, date it was taken, and a short description of what it depicts and what it was used for.

Actual Page Text

I had always liked being behind the camera more than in front of it. This passion of photography started when I was in middle school and marveled at the beauty of nature. Coming from another country, I had never seen snow. It was this new winter wonderland that drew me in and begged me to capture its beauty.

Although this passion started by simply taking pictures with my smart phone, in my senior year of high school I purchased my first digital camera. My Canon PowerShot A3100 has captured countless memories, directing my photography more towards portraits and street photography instead of landscapes.

In my spring semester of freshman year in college, I finally took a proper photography class that made me realize the complexity of this art form. I became extremely invested and excited to cultivate this skill in a more serious way. I saved up and purchased my own Nikon D600 to take my hobby into the next level and make my way down a more professional and artistic path.

Now, I focus on taking black and white photographs daily for class assignments while exploring my own style as a photographer and utilizing the skills I learn in class outside of school.

1. *Eye Contact*. 2024. Image of a statue from a bottom perspective. Used for a project about creative angles in photography.
2. *Heavenly Archer*. 2024. Image of a statue pointing his bow to the sky in a shooting position. Used for a project about creative angles in photography.
3. *Walking in NYC*. 2024. Image of a woman stopped before a crossroad in NYC. Used to depict creative angles and natural lighting.
4. *Powerline Shoes*. 2024. Image of shoes hanging from powerline cables in between buildings. Used to portray negative space in a project.
5. *University Vines*. 2024. Image of the Hall of Languages at Syracuse from the perspective of an old accessibility ramp next to the stairs. Used for a project about creative angles in photography.
6. *Hiding Behind Trees*. 2024. Image of the street in between outlines of trees. Used to show layering and figure ground composition.

7. *Going Down*. 2024. Image of two girls going down the stairs from the outside. Used to showcase the compositional technique of tension and leading lines.

8. *Opposite*. 2024. Image of a student and his shadow. Used to illustrate the concept of negative space and balance.
