



Elon Musk's SpaceX Says: Consider Mars for Your Summer Vacation

If you didn't want to travel to Mars before, you will now.

BY KEVIN KRYAH, MAY 18, 2015

[HTTP://WWW.ESQUIRE.COM/LIFESTYLE/A35071/SPACE-X-MARS-TRAVEL-ELON-MUSK-COLONY/](http://www.esquire.com/lifestyle/a35071/spacex-mars-travel-elon-musk-colony/)

Elon Musk may not make [all of our futuristic dreams](#) come true, but he's got his eyes on the prize when it comes to a big one: interplanetary travel. One of SpaceX's founding goals is the eventual colonization of Mars, and in case anyone forgot about that, these retro-style posters from the aerospace company are here to remind you.

Featuring clever tourism pitches based on actual Martian landmarks and a nostalgic Space Age design, SpaceX's posters really do evoke a yearning to venture into space. While that dream is still beyond our grasp, there's still much to enjoy in these gleefully retrofuturistic prints.

SpaceX continues to make waves in the private space travel sector. [This weekend](#), NASA approved SpaceX's Falcon 9 rocket for "medium-risk" payloads, continuing the company's plans for a crewed mission scheduled for 2017. We may be closer to summers on Olympus Mons than we think.



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