

# Joey Marshall

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## EDUCATION

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- 2020 (expected)**     **PhD, Sociology**  
ABD. Expected completion: May 2020.  
*Recipient: National Science Foundation Graduate Research Fellowship*
- 2015**                    **MS, Sociology**  
Purdue University, West Lafayette, Indiana  
*Recipient: Frederick N. Andrews Fellowship*
- 2013**                    **BS, Sociology, *summa cum laude***  
University of Texas at Tyler

## EXPERIENCE

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- April 2019-present**   **Senior Principal, Quantitative Analytics and Data Science, Gartner**  
Led end-to-end data collection and analysis for four survey research projects, which included managing relationship with external vendors and internal stakeholders, project managing junior staff, leading research scoping calls with clients, and producing research deliverables such as written reports and conference presentations. Co-led an initiative to standardize and improve the data quality control process for the quantitative analytics team.
- 2017-2019**             **Research Associate, Pew Research Center**  
Conducted data analysis and writing for the religious demography research team. Communicated research findings to the public at national conferences and via radio and print media interviews. Authored blog posts and coauthored research reports for the public. Developed a research workflow that leveraged Tableau dashboards as a data self-service tool for non-technical staff and led workshops to introduce other researchers to the new workflow.
- 2014-2017**             **Research Assistant, Center on Religion and Chinese Society, Purdue University**  
Analyzed geospatial data on religion in China and prepared maps for an Atlas published by Brill; contributed to collaborative research projects; created and distribute the monthly newsletter; produced and hosted regular audio and video interviews with guest scholars.
- 2014-2017**             **Managing Editor, *Review of Religion and Chinese Society***  
Oversaw journal manuscripts from submission to publication; communicated with authors, production editor, and editor-in-chief to produce biannual journal issues.

## SKILLS

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**Software.** R, Tableau, Power BI, Stata, ESRI ArcGIS products, version control using Git.

**Statistical and computational methods.** Regression analysis, multilevel modeling, growth curve modeling, structural equation modeling, machine learning using text as data, geospatial analysis.

**Ancillary skills.** Basic proficiency in front-end web development including HTML5 and CSS3, video and audio production using Adobe Premiere, graphic design using Adobe Illustrator and Photoshop, document publishing with markdown (including R Markdown).

## SELECTED PUBLICATIONS

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“Are religious people happier, healthier? Our new global study explores this question.” Pew Research Center. January 31, 2019. <https://pewrsr.ch/2MEWOYx>

“The worlds most committed Christians live in Africa, Latin America and the U.S.” Pew Research Center. August 22, 2018. <https://pewrsr.ch/2w4C05A>

**Joey Marshall** and Daniel V. A. Olson. 2018. “Religious Context and Generalized Social Trust in the United States.” *Journal for the Scientific Study of Religion* 57(3): 473-494.

**Joey Marshall** and Daniel V. A. Olson. 2018. “Spiritual but not Religious’ a Replacement for Religion or Just One Step on the Path Between Religion and Non-Religion?” *Review of Religious Research* 60(4): 503-518.

**Joey Marshall**. 2018. “Is Social Media Data Relevant for Religious Demographic Research?” *Yearbook of International Religious Demography* 2018, vol. 5, pp. 143-153. Edited by Brian Grim, Todd M. Johnson, Vegard Skirbekk and Gina Zurlo. Leiden, The Netherlands: Brill.

## SELECTED CONFERENCE PRESENTATIONS

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**Joey Marshall**, “The Age Gap in Religious Commitment around the World” Annual meeting of the Association for the Sociology of Religion, Philadelphia, PA, August 2018.

**Joey Marshall**, “Mapping the Growth of Buddhism and Daoism in Twentieth-Century China” Annual meeting of the American Academic of Religion, Boston, MA, November 18-21, 2017.

**Joey Marshall**, “Religious Geography and Online Gender Harassment” Annual meeting of the Society for the Scientific Study of Religion, Washington, D.C., October 13-15, 2017.

**Joey Marshall**, “Does Religious Geography Predict Sentiment Expression in Online Social Media?” Annual meeting of the Association for the Sociology of Religion, Montreal, Quebec, August 12-14, 2017.

**Joey Marshall** and Daniel V.A. Olson, “Methodological Advancements in the Analysis of Religious Geography and Public Sentiment in the United States,” Henry Symposium on Religion and Public Life, Calvin College, Grand Rapids, MI, April 27-29-2017

## ADDITIONAL TRAINING

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2017                      Media training, Pew Research Center

2017                      ICPSR Summer Workshop, “Machine Learning for the Analysis of Text as Data,” University of North Carolina at Chapel Hill.

2015                      Institute for the Study of Religion, Economics, and Society (IRES) fourth annual graduate student paper workshop, Chapman University, Orange, CA.

**References and full academic CV available upon request**