Joey Marshall

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EDUCATION

2020 PhD, Sociology

Purdue University, West Lafayette, Indiana

Recipient: National Science Foundation Graduate Research Fellowship

2015 MS, Sociology

Purdue University, West Lafayette, Indiana Recipient: Frederick N. Andrews Fellowship

2013 BS, Sociology, summa cum laude

University of Texas at Tyler

EXPERIENCE

June 2020-present Survey Statistician, U.S. Census Bureau

As an analyst in the Social, Economic, and Housing Statistics Division (SEHSD), I produce data products, written research reports, and public-facing interactive dashboards on topics such as teleworking, migration, COVID-19 vaccination rates, vaccine hesitancy, and economic hardships faced by LGBT adults during the COVID-19 pandemic. I also develop automated tools to streamline data production and research tasks, including a centralized suite of data review and error checking functions for my work unit.

2019-2020 Senior Principal, Quantitative Analytics and Data Science, Gartner

Led end-to-end data collection and analysis for four survey research projects, which included managing relationship with external vendors and internal stakeholders, project managing junior staff, leading research scoping calls with clients, and producing research deliverables such as written reports and conference presentations. Co-led an initiative to standardize and improve the data quality control process for the quantitative analytics team.

Awarded 2019 Rookie of the Year for Gartner Research

2017-2019 Research Associate, Pew Research Center

Conducted data analysis and writing for the religious demography research team. Communicated research findings to the public at national conferences and via radio and print media interviews. Authored blog posts and coauthored research reports for the public. Developed a research workflow that leveraged Tableau dashboards as a data self-service tool for non-technical staff and led workshops to introduce other researchers to the new workflow.

2014-2017 Research Assistant and Managing Editor, Center on Religion and Chinese Society, Purdue University

Oversaw journal manuscripts from submission to publication for the *Review of Religion and Chinese Society*. Analyzed geospatial data on religion in China and prepared maps for an Atlas published by Brill; contributed to collaborative research projects; created and distribute the monthly newsletter; produced and hosted regular audio and video interviews with guest scholars.

SKILLS

Software. R, Tableau, SAS, Power BI, Stata, ESRI ArcGIS products, version control using Git, document publishing with markdown (including R Markdown).

Statistical and computational methods. Regression analysis, multilevel modeling, growth curve modeling, structural equation modeling, supervised and unsupervised learning, text analysis, geospatial analysis.

Other technical skills. Survey research, questionnaire development.

Non-technical skills. Project management, professional communication (spoken, written, and communication with the press), ability to communicate complex analysis in simple terms to non-specialists and the general public.

SELECTED PUBLICATIONS

Thom File and **Joey Marshall**, LGBT Community Harder Hit by Economic Impact of Pandemic. U.S. Census Bureau. August 11, 2021. https://www.census.gov/library/stories/2021/08/lgbt-community-harder-hit-byeconomic-impact-of-pandemic.html

Lydia Anderson, Thomas File, **Joey Marshall**, Kevin McElrath and Zachary Scherer, How Do COVID-19 Vaccination and Vaccine Hesitancy Rates Vary Over Time? U.S. Census Bureau. April 14, 2021.

https://www.census.gov/library/stories/2021/04/how-do-covid-19-vaccination-and-vaccine-hesitancy-rates-varyover-time.html

Joey Marshall, Charlynn Burd and Michael Burrows, Working From Home During the Pandemic. U.S. Census Bureau. March 31, 2021. https://www.census.gov/library/stories/2021/03/working-from-home-during-thepandemic.html

Daniel V. A. Olson, Jong Hyun Jung and **Joey Marshall**. 2020. "Sacred Canopies or Religious Markets? The Effect of County-level Religious Diversity on Later Changes in Religious Involvement." *Journal for the Scientific Study of Religion* Cowinner of the 2021 Best Article Award from the International Society for the Sociology of Religion.

Joey Marshall and Daniel V. A. Olson. 2018. "Religious Context and Generalized Social Trust in the United States." Journal for the Scientific Study of Religion 57(3): 473-494.

SELECTED CONFERENCE PRESENTATIONS

Joey Marshall, "The Age Gap in Religious Commitment around the World" Annual meeting of the Association for the Sociology of Religion, Philadelphia, PA, August 2018.

Joey Marshall, "Religious Geography and Online Gender Harassment" Annual meeting of the Society for the Scientific Study of Religion, Washington, D.C., October 13-15, 2017.

Joey Marshall and Daniel V.A. Olson, "Methodological Advancements in the Analysis of Religious Geography and Public Sentiment in the United States," Henry Symposium on Religion and Public Life, Calvin College, Grand Rapids, MI, April 27-29-2017

ADDITIONAL TRAINING

2017	Media training, Pew Research Center
2017	ICPSR Summer Workshop, "Machine Learning for the Analysis of Text as Data," University of
	North Carolina at Chapel Hill.
2015	Institute for the Study of Religion, Economics, and Society (IRES) fourth annual graduate student
	paper workshop, Chapman University, Orange, CA.

References and full academic CV available upon request