ISLR | Chapter 9 Exercises

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11/23/2018

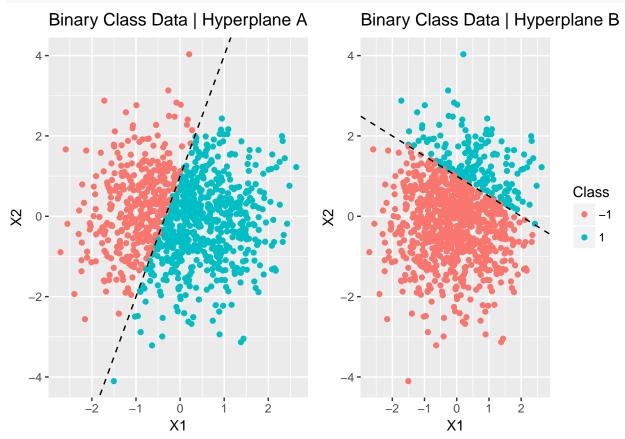
Conceptual

1

. A & B.

```
suppressPackageStartupMessages(library(gridExtra))
suppressPackageStartupMessages(library(ggplot2))
# data setup
x \leftarrow matrix(rnorm(1000*2), ncol = 2)
# define hyperplane 1 (part A)
hyperplane1 <- 1 + 3*x[, 1] - x[, 2]
y <- ifelse(hyperplane1 > 0, 1, -1)
# define hyperplane 2 (part b)
hyperplane2 <- -2 + x[, 1] + 2*x[, 2]
y2 <- ifelse(hyperplane2 > 0, 1, -1)
par(mfrow = c(1, 2))
# plot hyperplanes
plot1 <- ggplot(data.frame(x = x,</pre>
                  y = factor(y, levels = c(-1, 1))), aes(x.1, x.2, color=y)) +
            geom_point(show.legend = FALSE) +
            geom_abline(intercept = 1,
                        slope = 3,
                        linetype = 'dashed') +
            ggtitle("Binary Class Data | Hyperplane A") +
            xlab("X1") +
            ylab("X2") +
            labs(color = "Class")
plot2 <- ggplot(data.frame(x = x,</pre>
                  y = factor(y2, levels = c(-1, 1))), aes(x.1, x.2, color=y)) +
            geom_point() +
            geom_abline(intercept = 1,
                        slope = -0.5,
                        linetype = 'dashed') +
            ggtitle("Binary Class Data | Hyperplane B") +
            xlab("X1") +
            ylab("X2") +
            labs(color = "Class")
```



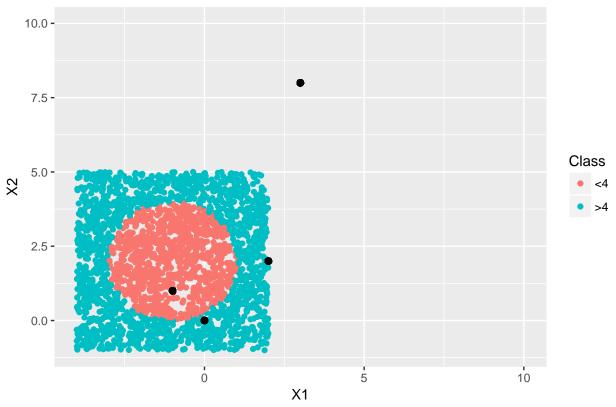


 $\mathbf{2}$

• **A, B & C**. The hyperplane is the circle encompassing the pink/orange data points below, where those data points are the ones who's value, when plugged into the equation $f(X_1, X_2) = (1 + X_1)^2 + (2 - X_2)^2 - 4$, will be negative. The blue data points output value of the above equation would be positive. The 4 data points plotted in black are those requested in part **C**, and it is clear which class they would fall into.

```
geom_point() +
geom_point(x = 0,
           y = 0,
           col = 'black',
           cex = 2) +
geom_point(x = -1,
           y = 1,
           col = 'black',
           cex = 2) +
geom_point(x = 2,
           y = 2,
           col = 'black',
           cex = 2) +
geom_point(x = 3,
           y = 8,
           col = 'black',
           cex = 2) +
ggtitle("Binary Class Data | Hyperplane 3") +
scale_y_continuous(limits = c(-1, 10)) +
scale_x_continuous(limits = c(-4, 10)) +
xlab("X1") +
ylab("X2") +
labs(color = "Class")
```

Binary Class Data | Hyperplane 3



• **D**. One can see that the equation given in the text is non-linear with regard to X_1 and X_2 . However, when expanded and refactored, it is clear that the hyperplane is linear with regard to X_1, X_2, X_1^2 and X_2^2 .

$$(1+X_1)^2 + (2-X_2)^2 = 4 (1)$$

$$(1+X_1)^2 + (2-X_2)^2 - 4 = 0 (2)$$

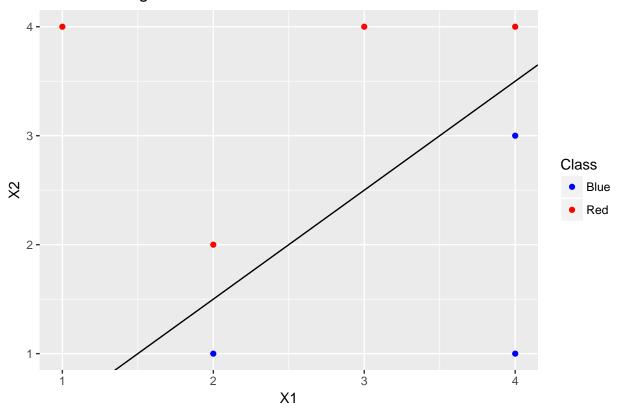
$$(1+2X_1+X_1^2)+(4-4X_2+X_2^2)-4=0$$
(3)

$$1 + 2X_1 + X_1^2 - 4X_2 + X_2^2 = 0 (4)$$

(5)

3

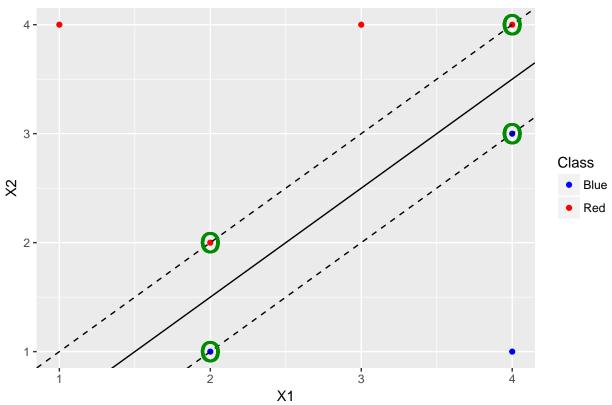
• A & B. The separating hyperplane has the equation $X_1 - X_2 - 0.5 = 0$.



- C. Classify a test observation x_t to Red if $(1)X_1 + (-1)X_2 0.5 < 0$, otherwise classify to Blue.
- D. The support vectors are those data points circled in green, the edge of the margins are the dashed lines.

```
# illustrate support vectors and margins
ggplot(df, aes(x_1, x_2, color = y)) +
    geom_point() +
    geom_abline(intercept = -0.5,
                slope = 1,
                linetype = 'solid') +
    geom_abline(intercept = -0,
                slope = 1,
                linetype = 'dashed') +
    geom_abline(intercept = -1,
                slope = 1,
                linetype = 'dashed') +
    geom_point(x = 2,
               y = 2,
               color = 'green4',
               size = 10,
               shape = "o") +
    geom_point(x = 2,
               y = 1,
               color = 'green4',
```

```
size = 10,
           shape = "o") +
geom_point(x = 4,
           y = 3,
           color = 'green4',
           size = 10,
           shape = "o") +
geom_point(x = 4,
           y = 4,
           color = 'green4',
           size = 10,
           shape = "o") +
scale_color_manual(values = c("Red" = 'red', "Blue" = 'blue')) +
ggtitle("Maximal Marginal Classifier") +
xlab("X1") +
ylab("X2") +
labs(color = 'Class')
```

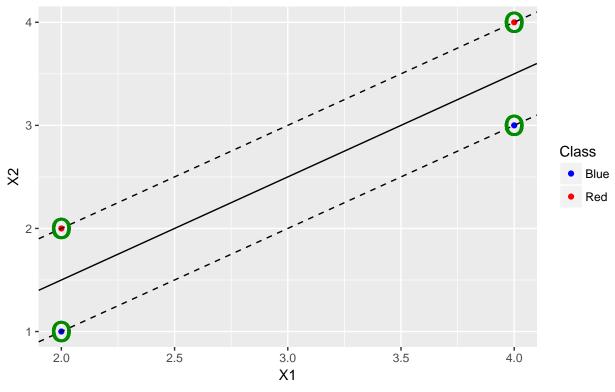


• F. Not only can the seventh observation be removed from the data set without affecting the hyperplane, any observation that is not a support vector can be removed without distorting the hyperplane, as shown in the plot below.

```
# remove non support vectors
sub_df <- df[-c(1, 4, 7), ]</pre>
```

```
# remove non support vectors
ggplot(sub_df, aes(x_1, x_2, color = y)) +
   geom_point() +
   geom_abline(intercept = -0.5,
                slope = 1,
                linetype = 'solid') +
    geom_abline(intercept = -0,
                slope = 1,
                linetype = 'dashed') +
   geom_abline(intercept = -1,
                slope = 1,
                linetype = 'dashed') +
    geom_point(x = 2,
               y = 2,
               color = 'green4',
               size = 10,
               shape = "o") +
    geom_point(x = 2,
               y = 1,
               color = 'green4',
               size = 10,
               shape = "o") +
   geom_point(x = 4,
               y = 3,
               color = 'green4',
               size = 10,
               shape = "o") +
    geom_point(x = 4,
               y = 4,
               color = 'green4',
               size = 10,
               shape = "o") +
   scale_color_manual(values = c("Red" = 'red', "Blue" = 'blue')) +
    ggtitle("Maximal Marginal Classifier",
            "Non Support Vectors Removed") +
   xlab("X1") +
   ylab("X2") +
   labs(color = 'Class')
```

Non Support Vectors Removed



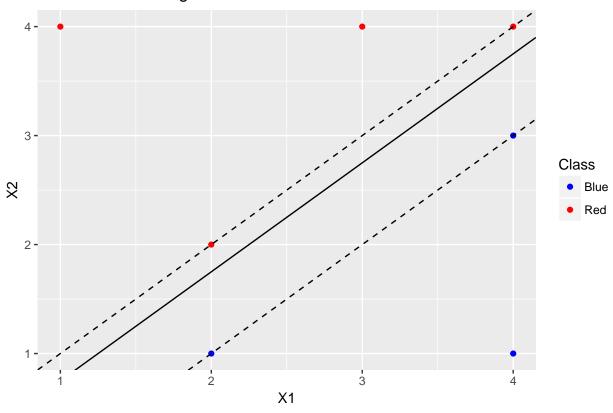
• G. The below hyperplane, with the equation $(1)X_1 + (-1)X_2 - 0.25$ would not be the **maximal** separating hyperplane because the margin between the red support vectors and the hyperplane is smaller than the margin between the blue support vectors and the machine.

The reason that this is less desirable than the Maximal Marginal Classifier is because the hyperplane, in this scenario, is favoring the blue data points, with no "supporting" evidence (pun intended). It is giving them (the blue support vectors) a wider berth than is necessary, at the cost of the berth to the red support vectors.

```
# illustrate non-maximal margin classifier
ggplot(df, aes(x_1, x_2, color = y)) +
    geom_point() +
    geom_abline(intercept = -0.25,
                slope = 1,
                linetype = 'solid') +
    geom abline(intercept = -0,
                slope = 1,
                linetype = 'dashed') +
    geom_abline(intercept = -1,
                slope = 1,
                linetype = 'dashed') +
    scale_color_manual(values = c("Red" = 'red', "Blue" = 'blue')) +
    ggtitle("Non-Maximal Marginal Classifier") +
   xlab("X1") +
   ylab("X2") +
```

labs(color = 'Class')

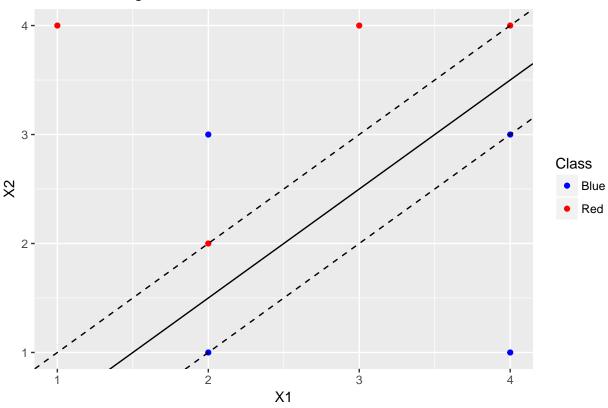
Non-Maximal Marginal Classifier



• H. A data set where the Maximal Marginal Classifier does not exist.

```
new.point <- data.frame(x_1 = 2,</pre>
                         x_2 = 3,
                         y = "Blue")
df <- rbind(df, new.point)</pre>
# illustrate tha data set where a non-maximal is not possible
ggplot(df, aes(x_1, x_2, color = y)) +
    geom_point() +
    geom_abline(intercept = -0.5,
                slope = 1,
                linetype = 'solid') +
    geom_abline(intercept = -0,
                slope = 1,
                linetype = 'dashed') +
    geom_abline(intercept = -1,
                slope = 1,
                linetype = 'dashed') +
    scale_color_manual(values = c("Red" = 'red', "Blue" = 'blue')) +
    ggtitle("Maximal Marginal Classifier") +
    xlab("X1") +
```

```
ylab("X2") +
labs(color = 'Class')
```



Applied

4

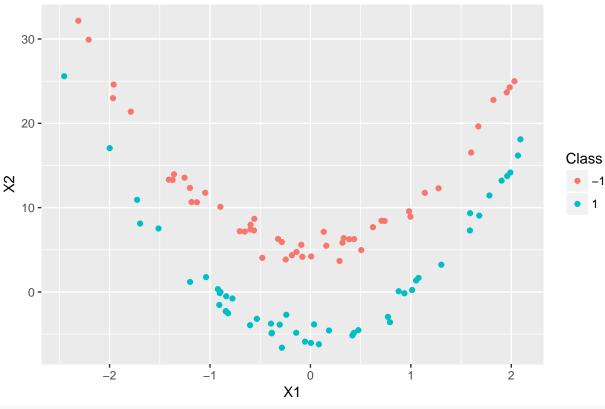
As shown below, a linear decision boundary is not possible with the data provided. Knowing this, it is unlikely that a linear SVM would outperform a more complex model. This intuition is confirmed in the following three plots, showing that the radial SVM (with $\gamma = 2$) is the model that fits the training data the best.

Not surprisingly, the radial SVM outperforms the linear and polynomial SVM's on the test set as well. Interestingly, the radial SVM also has fewer support vectors, therefore making the model more computationally efficient to store.

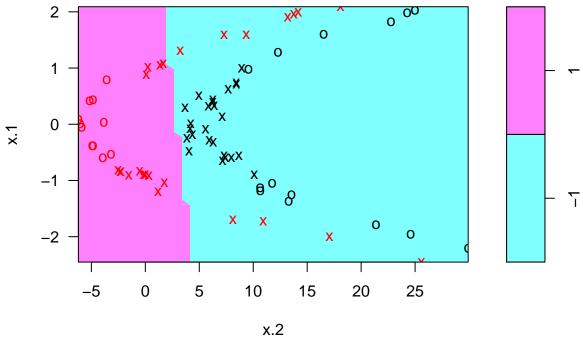
```
suppressPackageStartupMessages(library(e1071))
suppressPackageStartupMessages(library(caret))
set.seed(2)

# data setup
x_1 <- rnorm(100)
x_2 <- 5*(x_1^2) + rnorm(100)
idx <- sample(100, 50)</pre>
```

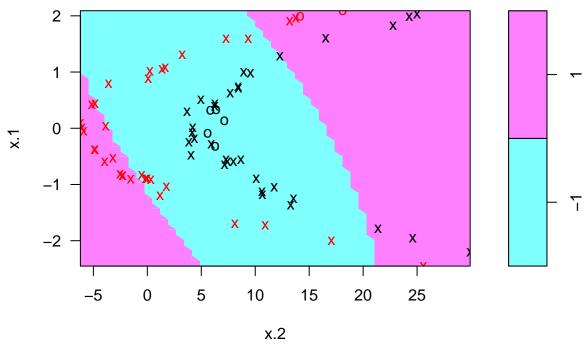
Maximal Marginal Classifier NOT Possible



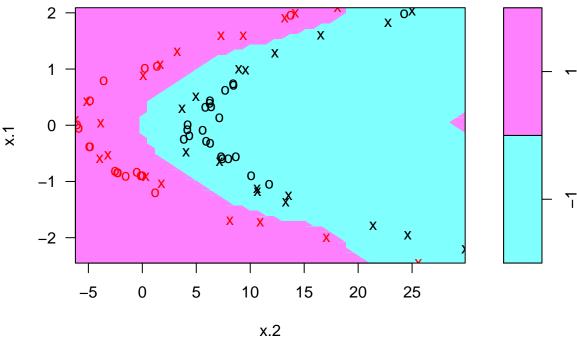
SVM classification plot



SVM classification plot



SVM classification plot



```
## [1] "Linear SVM test accuracy = 0.84 with 50 support vectors."
```

```
## [1] "Polynomial SVM test accuracy = 0.64 with 68 support vectors."
```

[1] "Radial SVM test accuracy = 1 with 36 support vectors."

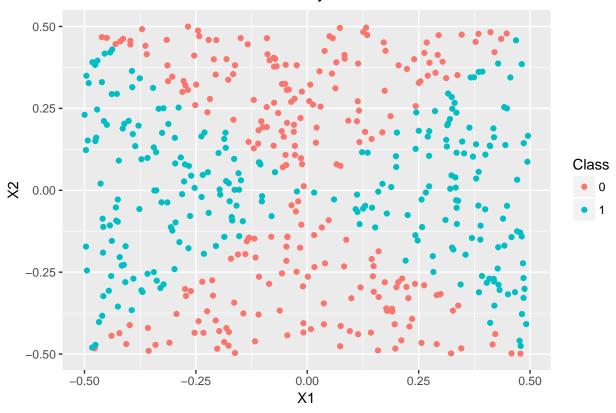
5

• A.

```
x1 <- runif(500) - 0.5
x2 <- runif(500) - 0.5
y <- 1 * (x1^2 - x2^2 > 0)
```

• B.

True Nonlinear Decision Boundary



• C.

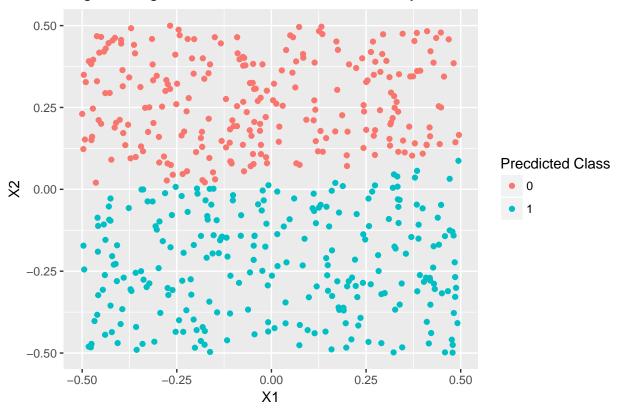
• D.

```
log.mod.y.prob <- predict(log.mod, newdata = df, type = "response")
threshold <- 0.5
log.mod.y.hat <- ifelse(log.mod.y.prob >= threshold, 1, 0)

df$y_hat <- factor(log.mod.y.hat, levels = c(0, 1))

ggplot(df, aes(x1, x2, color = y_hat)) +
    geom_point() +
    ggtitle("Logistic Regression Linear Decision Boundary") +
    xlab("X1") +
    ylab("X2") +
    labs(color = "Precdicted Class")</pre>
```

Logistic Regression Linear Decision Boundary



• E.

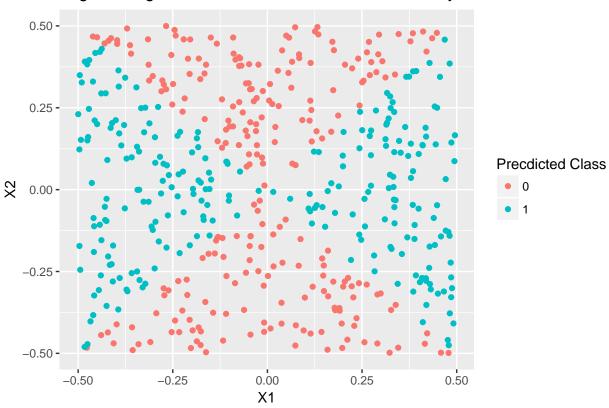
Warning: glm.fit: algorithm did not converge

 $\mbox{\tt \#\#}$ Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred

• F.

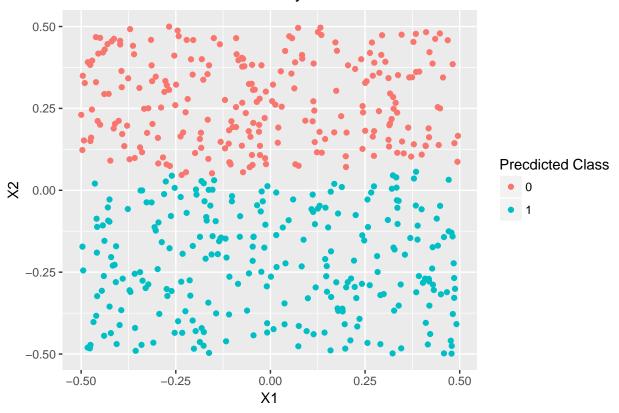
```
ggplot(df, aes(x1, x2, color = non_lin_y_hat)) +
    geom_point() +
    ggtitle("Logistic Regression Non-Linear Decision Boundary") +
    xlab("X1") +
    ylab("X2") +
    labs(color = "Precdicted Class")
```

Logistic Regression Non-Linear Decision Boundary



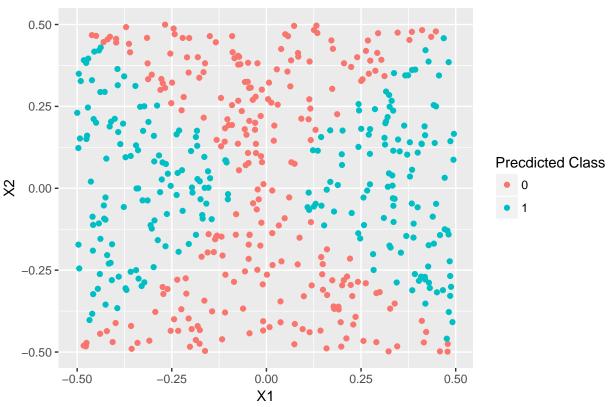
• G.

SVM Linear Decision Boundary



• H.





• I. The comparison between SVM's and Logistic Regression above illustrates an interesting concept when seeking to model some natural phenomena; instead of toggling the different statistical learning methods that one would use to model said phenomena, transforming the attributes that are fed into a statistical learning method can have a similar affect on modeling that phenomena.

Typically, one is given a matrix **X** and a vector y, and a variety of models/functions, $f_1(\mathbf{X}, y)$, $f_2(\mathbf{X}, y)$, $f_3(\mathbf{X}, y)$, $f_j(\mathbf{X}, y)$, are used to try and model the relationship between **X** and y.

However, as introduced in chapter 7, basis functions can be used to transform the attributes of **X** into a new matrix, $b(\mathbf{X})$, where $b_j(x_j)$ is a mathematical transformation of the j^{th} column of **X** (illustrated below).

$$\mathbf{X} = \begin{pmatrix} x_{1,1} & x_{1,2} & x_{1,3} & \cdots & x_{1,p} \\ x_{2,1} & x_{2,2} & x_{2,3} & \cdots & x_{2,p} \\ x_{3,1} & x_{3,2} & x_{3,3} & \cdots & x_{3,p} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ x_{n,1} & x_{n,2} & x_{n,3} & \cdots & x_{n,p} \end{pmatrix}$$

$$b(\mathbf{X}) = \begin{pmatrix} b_1(x_{1,1}) & b_2(x_{1,2}) & b_3(x_{1,3}) & \cdots & b_{\infty}(x_{1,\infty}) \\ b_1(x_{2,1}) & b_2(x_{2,2}) & b_3(x_{2,3}) & \cdots & b_{\infty}(x_{2,\infty}) \\ b_1(x_{3,1}) & b_2(x_{3,2}) & b_3(x_{3,3}) & \cdots & b_{\infty}(x_{3,\infty}) \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ b_1(x_{n,1}) & b_2(x_{n,2}) & b_3(x_{n,3}) & \cdots & b_{\infty}(x_{n,\infty}) \end{pmatrix}$$

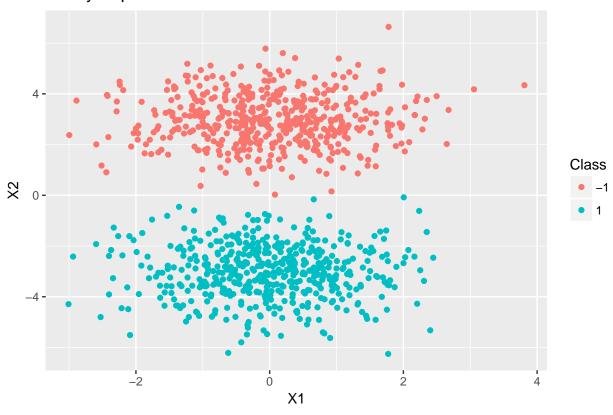
This opens up up a whole new world of possibilities, where the challenge becomes finding the proper basis functions as opposed to finding the proper model framework. Once these basis functions are found, the model framework can vary and still produce similar results, as shown by pitting Logistic Regression against SVM's with the same basis functions, and obtaining similar decision boundaries.

6

• A.

```
# plot to illustrate barely separated classes
ggplot(train.df, aes(x1, x2, color = y)) +
    geom_point() +
    ggtitle("Barely Separated Classes") +
    xlab("X1") +
    ylab("X2") +
    labs(color = 'Class')
```

Barely Separated Classes

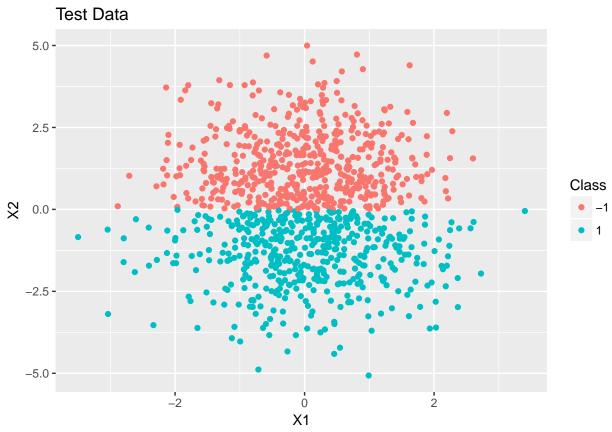


ullet B. As one can see from the table below, cost values of 0.1, 1 and 2 all corresponded to 0 training errors.

```
## 2 1e+00 1
## 3 5e+00 2
## 4 1e+01 3
## 5 5e+01 4
## 6 1e+02 3
## 7 1e+03 0
## 8 1e+04 0
```

• C.

```
# generate test data by changing seed
set.seed(5)
x_1 <- rnorm(1000)
x_2 \leftarrow rnorm(1000) + rnorm(1000)
idx <- sample(1000, 500)</pre>
x_2[idx] \leftarrow x_2[idx] + 1
x_2[-idx] <- x_2[-idx] - 1
hyperplane <- 0
y \leftarrow ifelse(x_2 \leftarrow hyperplane, 1, -1)
test.df <- data.frame(x1 = x_1,</pre>
                        x2 = x_2,
                        y = factor(y, levels = c(-1, 1)))
# plot to illustrate barely separated classes
ggplot(test.df, aes(x1, x2, color = y)) +
    geom_point() +
    ggtitle("Test Data") +
    xlab("X1") +
    ylab("X2") +
  labs(color = 'Class')
```



```
##
     Cost Train_MisClass Test_MisClass
## 1 1e-01
                       2
## 2 1e+00
                       1
                                    11
## 3 5e+00
                       2
                                    8
## 4 1e+01
                       3
                                    28
## 5 5e+01
                       4
                                    16
## 6 1e+02
                       3
                                    24
## 7 1e+03
                       0
                                    28
## 8 1e+04
                                    28
```

• **D**. The point that is trying to be driven home here is one of the Bias-Variance Trade off; even if a Support Vector Classifier is able to correctly classifiy all *training* observations due to a high cost of violations to the margin/hyperplane, a *different* set of data (aka **test** data) might not be as cleanly separated as the training data, leading to overfitting if a high cost model is chosen. This is shown comparing the training misclassifications to the testing misclassifications, where the high cost SVM clearly overfits the data.

7

• A.

```
suppressPackageStartupMessages(library(ISLR))
attach(Auto)

## The following object is masked from package:ggplot2:
##
## mpg
Auto$mileage <- factor(ifelse(Auto$mpg >= median(Auto$mpg), 1, 0))
```

• B.

```
cv.results <- tune(svm,
                   mileage ~ . - mpg,
                   data = Auto,
                   kernel = 'linear',
                   ranges = list(cost = c(0.1, 1, 5, 10, 100, 1000)))
summary(cv.results)
##
## Parameter tuning of 'svm':
##
##
  - sampling method: 10-fold cross validation
##
## - best parameters:
    cost
##
     0.1
##
## - best performance: 0.09455128
##
## - Detailed performance results:
##
                error dispersion
      cost
## 1 1e-01 0.09455128 0.04220315
## 2 1e+00 0.09967949 0.04443956
## 3 5e+00 0.10730769 0.04678970
## 4 1e+01 0.11500000 0.04437783
## 5 1e+02 0.12237179 0.03485258
## 6 1e+03 0.11474359 0.05807958
```

```
# polynomial SVM
poly.cv.results <- tune(svm,</pre>
                        mileage ~ . - mpg,
                        data = Auto,
                       kernel = 'polynomial',
                        ranges = list(
                            cost = c(1, 5, 10, 100, 1000),
                            degree = c(2,4,6)))
summary(poly.cv.results)
## Parameter tuning of 'svm':
##
## - sampling method: 10-fold cross validation
##
## - best parameters:
## cost degree
## 1000
##
## - best performance: 0.2984615
## - Detailed performance results:
##
      cost degree
                     error dispersion
## 1
       1 2 0.5612179 0.04287078
## 2
              2 0.5612179 0.04287078
## 3
      10
              2 0.5149359 0.12038017
## 4
     100
              2 0.3087821 0.06896385
## 5 1000
              2 0.2984615 0.07729504
## 6
       1
              4 0.5612179 0.04287078
## 7
        5
              4 0.5612179 0.04287078
## 8
       10
              4 0.5612179 0.04287078
## 9
      100
              4 0.5612179 0.04287078
## 10 1000
              4 0.5612179 0.04287078
## 11
       1
               6 0.5612179 0.04287078
## 12
        5
               6 0.5612179 0.04287078
## 13
      10
              6 0.5612179 0.04287078
              6 0.5612179 0.04287078
## 14 100
## 15 1000
               6 0.5612179 0.04287078
# radial SVM
radial.cv.results <- tune(svm,
                        mileage ~ . - mpg,
                        data = Auto,
                       kernel = 'radial',
                        ranges = list(
                            cost = c(1, 5, 10, 100, 1000),
                            gamma = c(2,4,6))
summary(radial.cv.results)
##
## Parameter tuning of 'svm':
##
```

```
## - sampling method: 10-fold cross validation
##
##
   - best parameters:
##
    cost gamma
##
       1
##
##
   - best performance: 0.1199359
##
##
  - Detailed performance results:
##
      cost gamma
                      error dispersion
## 1
         1
               2 0.1199359 0.05643166
## 2
         5
               2 0.1199359 0.05643166
## 3
        10
               2 0.1199359 0.05643166
## 4
       100
               2 0.1199359 0.05643166
## 5
      1000
               2 0.1199359 0.05643166
## 6
               4 0.4798077 0.03837270
## 7
               4 0.4798077 0.04371238
         5
## 8
        10
               4 0.4798077 0.04371238
## 9
       100
               4 0.4798077 0.04371238
## 10 1000
               4 0.4798077 0.04371238
## 11
         1
               6 0.5026923 0.03385765
## 12
               6 0.4950641 0.03241397
               6 0.4950641 0.03241397
## 13
        10
               6 0.4950641 0.03241397
## 14
       100
## 15 1000
               6 0.4950641 0.03241397
# compare models
linear.summary <- summary(cv.results)</pre>
poly.summary <- summary(poly.cv.results)</pre>
radial.summary <- summary(radial.cv.results)</pre>
print(paste("Linear SVM Error =", linear.summary$best.performance,
            "with cost =", linear.summary$best.parameters[1]))
## [1] "Linear SVM Error = 0.094551282051282 with cost = 0.1"
print(paste("Polynomial SVM Error =",
            poly.summary$best.performance,
            "with degree =", poly.summary$best.parameters[2],
            "and cost =", poly.summary$best.parameters[1]))
## [1] "Polynomial SVM Error = 0.298461538461538 with degree = 2 and cost = 1000"
print(paste("Radial SVM Error |",
            radial.summary$best.performance,
            "with gamma =", radial.summary$best.parameters[2],
            "and cost =", radial.summary$best.parameters[1]))
## [1] "Radial SVM Error | 0.119935897435897 with gamma = 2 and cost = 1"
```

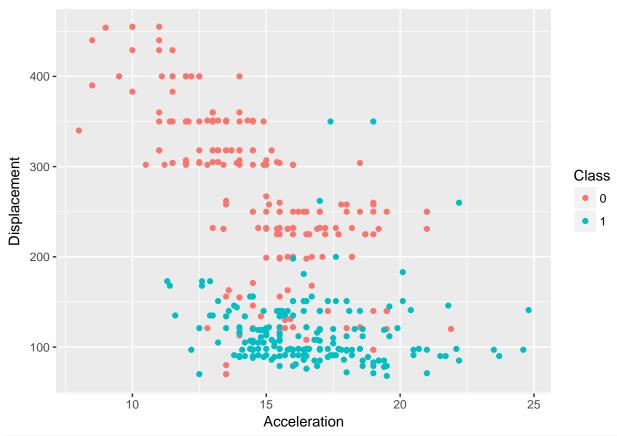
• **D**. With the linear kernel having the lowest testing error, this implies that the best dividing hyperplane can be found within the un-transformed feature space, with a few violations to the margin and/or hyperplane. The three plots below show the possible combinations of *Horsepower*, *Acceleration* and *Displacement* plotted against one another. There seems to be a marginally linear decision boundary in the final plot, although the true hyperplane is most likely in greater than two dimensions.

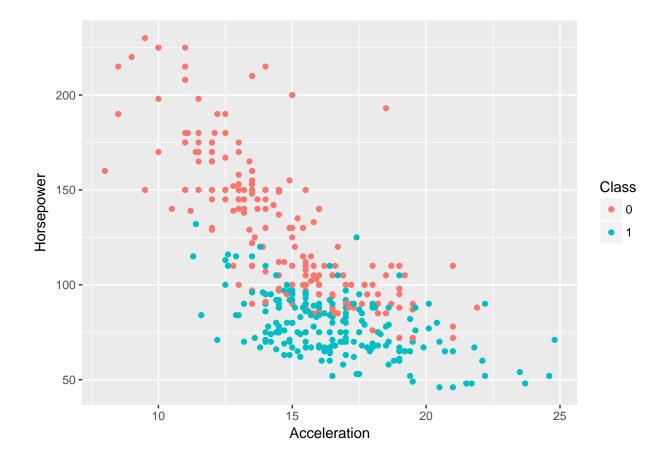
```
best.linear <- svm(mileage ~ . - mpg,</pre>
                    data = Auto,
                    kernel = 'linear',
                    cost = 1)
best.poly <- svm(mileage ~ . - mpg,</pre>
                  data = Auto,
                  kernel = 'polynomial',
                  degree = poly.summary$best.parameters[2],
                  cost = poly.summary$best.parameters[1])
best.radial <- svm(mileage ~ . - mpg,</pre>
                    data = Auto,
                    kernel = 'radial',
                    gamma = radial.summary$best.parameters[2],
                    cost = radial.summary$best.parameters[1])
# plot.sum not working for some reason...reverting to ggplot2
ggplot(Auto, aes(horsepower,
                  displacement,
                  color = factor(mileage, levels = c(0, 1)))) +
    geom_point() +
    xlab("Horsepower") +
    ylab("Displacement") +
    labs(color = "Class")
   400 -
Displacement
   300 -
                                                                                       Class
   200 -
```

```
100 -
                           100
                                               150
                                                                  200
        50
                                     Horsepower
```

```
ggplot(Auto, aes(acceleration,
                 displacement,
```

```
color = factor(mileage, levels = c(0, 1)))) +
geom_point() +
xlab("Acceleration") +
ylab("Displacement") +
labs(color = "Class")
```





8

• A.

```
detach(Auto)
attach(OJ)

set.seed(5)
train <- sample(dim(OJ)[1], 800)
oj.train <- OJ[train,]
oj.test <- OJ[-train,]</pre>
```

 $\bullet\,$ B. 219 of the 439 support vectors are of the CH (Citrus Hill) class, leaving 220 from the MM (Minute Maid) class.

```
##
## Call:
## svm(formula = Purchase ~ ., data = oj.train, kernel = "linear",
       cost = 0.01)
##
##
##
## Parameters:
##
      SVM-Type: C-classification
##
    SVM-Kernel:
                 linear
##
          cost:
                 0.01
##
         gamma:
                 0.0555556
##
## Number of Support Vectors:
                                439
##
##
    (219 220)
##
##
## Number of Classes: 2
##
## Levels:
## CH MM
```

• C. Interestingly, the test set predictions are more accurate than the training set predictions, with an accuracy of 84.81% (as opposed to a training accuracy of 82.25%)

```
train.error <- predict(svm.mod, oj.train)</pre>
test.error <- predict(svm.mod, oj.test)</pre>
# training error
confusionMatrix(train.error, oj.train$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
           CH 444 92
##
##
           MM 50 214
##
##
                  Accuracy: 0.8225
##
                    95% CI: (0.7942, 0.8484)
##
       No Information Rate: 0.6175
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.6142
##
    Mcnemar's Test P-Value: 0.0005803
##
##
               Sensitivity: 0.8988
##
               Specificity: 0.6993
            Pos Pred Value: 0.8284
##
##
            Neg Pred Value: 0.8106
##
                Prevalence: 0.6175
##
            Detection Rate: 0.5550
```

```
##
##
          'Positive' Class : CH
# testing error
confusionMatrix(test.error, oj.test$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
##
           CH 143 25
           MM 16 86
##
##
##
                  Accuracy : 0.8481
                    95% CI : (0.7997, 0.8888)
##
##
       No Information Rate: 0.5889
##
       P-Value [Acc > NIR] : <2e-16
##
##
                     Kappa : 0.6825
##
   Mcnemar's Test P-Value: 0.2115
##
##
               Sensitivity: 0.8994
##
               Specificity: 0.7748
##
            Pos Pred Value: 0.8512
            Neg Pred Value : 0.8431
##
##
                Prevalence: 0.5889
            Detection Rate: 0.5296
##
##
      Detection Prevalence: 0.6222
##
         Balanced Accuracy: 0.8371
##
          'Positive' Class : CH
##
##
  • D.
cost.values <- c(0.01, 0.1, 1, 3, 5, 7, 10)
tune.out <- tune(svm,</pre>
                 Purchase ~ .,
                 data = oj.train,
                 kernel = 'linear',
                 ranges = list(cost = cost.values))
summary(tune.out)
##
## Parameter tuning of 'svm':
## - sampling method: 10-fold cross validation
## - best parameters:
## cost
```

##

##

Detection Prevalence: 0.6700

Balanced Accuracy: 0.7991

```
##
       1
##
## - best performance: 0.16625
##
## - Detailed performance results:
            error dispersion
##
      cost
## 1 0.01 0.18000 0.04417453
## 2 0.10 0.17000 0.04571956
## 3 1.00 0.16625 0.04489571
## 4 3.00 0.16875 0.04458528
## 5 5.00 0.16625 0.04372023
## 6 7.00 0.16875 0.04573854
## 7 10.00 0.17000 0.04721405
```

• E. Using the tuned model (with a new cost of 1), the training error improves at the cost of the testing error.

```
train.error <- predict(tune.out$best.model, oj.train)</pre>
test.error <- predict(tune.out$best.model, oj.test)</pre>
# training error
confusionMatrix(train.error, oj.train$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
           CH 437 71
##
           MM 57 235
##
##
                  Accuracy: 0.84
##
                    95% CI : (0.8127, 0.8647)
##
##
       No Information Rate: 0.6175
##
       P-Value [Acc > NIR] : <2e-16
##
##
                     Kappa: 0.6583
##
    Mcnemar's Test P-Value: 0.2505
##
##
               Sensitivity: 0.8846
##
               Specificity: 0.7680
##
            Pos Pred Value: 0.8602
            Neg Pred Value: 0.8048
##
                Prevalence: 0.6175
##
##
            Detection Rate: 0.5463
##
      Detection Prevalence: 0.6350
         Balanced Accuracy: 0.8263
##
##
##
          'Positive' Class : CH
##
# testing error
confusionMatrix(test.error, oj.test$Purchase)
```

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
##
           CH 138 23
##
           MM 21 88
##
##
                  Accuracy: 0.837
##
                    95% CI: (0.7875, 0.879)
##
       No Information Rate: 0.5889
##
       P-Value [Acc > NIR] : <2e-16
##
##
                     Kappa : 0.6625
   Mcnemar's Test P-Value: 0.8802
##
##
##
               Sensitivity: 0.8679
##
               Specificity: 0.7928
##
            Pos Pred Value: 0.8571
##
            Neg Pred Value: 0.8073
                Prevalence: 0.5889
##
##
            Detection Rate: 0.5111
##
      Detection Prevalence: 0.5963
##
         Balanced Accuracy: 0.8304
##
##
          'Positive' Class : CH
##
  • F.
svm.radial <- svm(Purchase ~ .,</pre>
                  data = oj.train,
                  kernel = 'radial',
                  cost = 0.01)
summary(svm.radial)
##
## Call:
## svm(formula = Purchase ~ ., data = oj.train, kernel = "radial",
##
       cost = 0.01)
##
##
## Parameters:
      SVM-Type: C-classification
##
   SVM-Kernel: radial
##
          cost: 0.01
##
         gamma: 0.0555556
##
## Number of Support Vectors: 616
##
   (310 306)
##
##
```

```
## Number of Classes: 2
##
## Levels:
## CH MM
# prediction
train.error <- predict(svm.radial, oj.train)</pre>
test.error <- predict(svm.radial, oj.test)</pre>
# training error
confusionMatrix(train.error, oj.train$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
           CH 494 306
##
           MM O
##
##
##
                  Accuracy : 0.6175
##
                    95% CI: (0.5828, 0.6513)
##
       No Information Rate: 0.6175
       P-Value [Acc > NIR] : 0.5156
##
##
##
                     Kappa: 0
  Mcnemar's Test P-Value : <2e-16
##
##
               Sensitivity: 1.0000
##
##
               Specificity: 0.0000
            Pos Pred Value : 0.6175
##
            Neg Pred Value :
##
##
                Prevalence: 0.6175
##
            Detection Rate: 0.6175
      Detection Prevalence : 1.0000
##
##
         Balanced Accuracy: 0.5000
##
##
          'Positive' Class : CH
##
# testing error
confusionMatrix(test.error, oj.test$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
##
           CH 159 111
           MM
               0
##
##
##
                  Accuracy : 0.5889
##
                    95% CI: (0.5276, 0.6482)
##
       No Information Rate: 0.5889
##
       P-Value [Acc > NIR] : 0.5261
##
##
                     Kappa: 0
```

```
Mcnemar's Test P-Value : <2e-16
##
##
               Sensitivity: 1.0000
##
               Specificity: 0.0000
##
            Pos Pred Value: 0.5889
##
            Neg Pred Value :
##
                Prevalence: 0.5889
            Detection Rate: 0.5889
##
##
      Detection Prevalence: 1.0000
##
         Balanced Accuracy: 0.5000
##
##
          'Positive' Class : CH
# model tuning
cost.values <- c(0.01, 0.1, 1, 3, 5, 7, 10)
tune.out <- tune(svm,</pre>
                 Purchase ~ .,
                 data = oj.train,
                 kernel = 'radial',
                 ranges = list(cost = cost.values))
summary(tune.out)
##
## Parameter tuning of 'svm':
## - sampling method: 10-fold cross validation
##
## - best parameters:
## cost
##
##
## - best performance: 0.17875
##
## - Detailed performance results:
     cost error dispersion
## 1 0.01 0.38250 0.05533986
## 2 0.10 0.19125 0.03064696
## 3 1.00 0.17875 0.02638523
## 4 3.00 0.18625 0.03356689
## 5 5.00 0.18625 0.03197764
## 6 7.00 0.18750 0.03435921
## 7 10.00 0.19500 0.03446012
# tuned model evaluation
train.error <- predict(tune.out$best.model, oj.train)</pre>
test.error <- predict(tune.out$best.model, oj.test)</pre>
# training error
confusionMatrix(train.error, oj.train$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
```

```
CH 453 81
##
           MM 41 225
##
##
##
                  Accuracy : 0.8475
##
                    95% CI: (0.8207, 0.8717)
##
       No Information Rate: 0.6175
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.6689
   Mcnemar's Test P-Value: 0.0004142
##
##
##
               Sensitivity: 0.9170
               Specificity: 0.7353
##
##
            Pos Pred Value: 0.8483
##
            Neg Pred Value: 0.8459
##
                Prevalence: 0.6175
##
            Detection Rate: 0.5663
##
      Detection Prevalence: 0.6675
##
         Balanced Accuracy: 0.8261
##
##
          'Positive' Class : CH
##
# testing error
confusionMatrix(test.error, oj.test$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
           CH 143
##
           MM 16 85
##
##
##
                  Accuracy : 0.8444
##
                    95% CI: (0.7956, 0.8855)
##
       No Information Rate: 0.5889
##
       P-Value [Acc > NIR] : <2e-16
##
##
                     Kappa: 0.6743
##
   Mcnemar's Test P-Value: 0.1649
##
##
               Sensitivity: 0.8994
               Specificity: 0.7658
##
##
            Pos Pred Value: 0.8462
            Neg Pred Value: 0.8416
##
##
                Prevalence: 0.5889
##
            Detection Rate: 0.5296
      Detection Prevalence: 0.6259
##
##
         Balanced Accuracy: 0.8326
##
##
          'Positive' Class : CH
##
```

```
svm.poly <- svm(Purchase ~ .,</pre>
                data = oj.train,
                kernel = 'polynomial',
                degree = 2,
                cost = 0.01)
summary(svm.poly)
##
## Call:
## svm(formula = Purchase ~ ., data = oj.train, kernel = "polynomial",
       degree = 2, cost = 0.01)
##
##
## Parameters:
      SVM-Type: C-classification
##
   SVM-Kernel: polynomial
##
          cost: 0.01
##
        degree: 2
        gamma: 0.0555556
##
        coef.0: 0
##
##
## Number of Support Vectors: 617
##
## ( 311 306 )
##
##
## Number of Classes: 2
## Levels:
## CH MM
# prediction
train.error <- predict(svm.poly, oj.train)</pre>
test.error <- predict(svm.poly, oj.test)</pre>
# training error
confusionMatrix(train.error, oj.train$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
           CH 493 291
##
           MM 1 15
##
##
##
                  Accuracy: 0.635
                    95% CI: (0.6006, 0.6684)
##
       No Information Rate: 0.6175
##
       P-Value [Acc > NIR] : 0.163
##
##
##
                     Kappa: 0.0573
##
  Mcnemar's Test P-Value : <2e-16
##
```

```
##
               Sensitivity: 0.99798
##
               Specificity: 0.04902
            Pos Pred Value: 0.62883
##
            Neg Pred Value: 0.93750
##
##
                Prevalence: 0.61750
##
            Detection Rate: 0.61625
##
      Detection Prevalence: 0.98000
         Balanced Accuracy: 0.52350
##
##
##
          'Positive' Class : CH
##
# testing error
confusionMatrix(test.error, oj.test$Purchase)
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction CH MM
##
           CH 158 105
##
           MM
              1
##
##
                  Accuracy : 0.6074
##
                    95% CI: (0.5464, 0.666)
##
       No Information Rate: 0.5889
       P-Value [Acc > NIR] : 0.2898
##
##
##
                     Kappa: 0.0556
##
   Mcnemar's Test P-Value : <2e-16
##
               Sensitivity: 0.99371
##
               Specificity: 0.05405
##
            Pos Pred Value: 0.60076
##
##
            Neg Pred Value: 0.85714
##
                Prevalence: 0.58889
##
            Detection Rate: 0.58519
##
      Detection Prevalence: 0.97407
##
         Balanced Accuracy: 0.52388
##
##
          'Positive' Class : CH
##
# model tuning
cost.values \leftarrow c(0.01, 0.1, 1, 3, 5, 7, 10)
tune.out <- tune(svm,</pre>
                 Purchase ~ .,
                 data = oj.train,
                 kernel = 'polynomial',
                 degree = 2,
                 ranges = list(cost = cost.values))
summary(tune.out)
## Parameter tuning of 'svm':
```

```
## - sampling method: 10-fold cross validation
##
## - best parameters:
## cost
##
##
## - best performance: 0.19375
##
## - Detailed performance results:
##
      cost
            error dispersion
## 1 0.01 0.38250 0.06566963
## 2 0.10 0.32000 0.04533824
## 3 1.00 0.20250 0.03717451
## 4 3.00 0.20250 0.04362084
## 5 5.00 0.20000 0.03333333
## 6 7.00 0.19875 0.03356689
## 7 10.00 0.19375 0.03448530
# tuned model evaluation
train.error <- predict(tune.out$best.model, oj.train)</pre>
test.error <- predict(tune.out$best.model, oj.test)</pre>
# training error
confusionMatrix(train.error, oj.train$Purchase)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
           CH 453 88
##
           MM 41 218
##
##
##
                  Accuracy : 0.8388
                    95% CI : (0.8114, 0.8636)
##
##
       No Information Rate: 0.6175
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.6484
   Mcnemar's Test P-Value: 5.12e-05
##
##
##
               Sensitivity: 0.9170
##
               Specificity: 0.7124
            Pos Pred Value: 0.8373
##
##
            Neg Pred Value: 0.8417
                Prevalence: 0.6175
##
##
            Detection Rate: 0.5663
      Detection Prevalence: 0.6763
##
##
         Balanced Accuracy: 0.8147
##
##
          'Positive' Class : CH
##
# testing error
confusionMatrix(test.error, oj.test$Purchase)
```

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction CH MM
##
           CH 146
                   26
##
           MM 13
                  85
##
                  Accuracy: 0.8556
##
##
                    95% CI: (0.8079, 0.8952)
##
       No Information Rate: 0.5889
##
       P-Value [Acc > NIR] : < 2e-16
##
##
                     Kappa : 0.6963
    Mcnemar's Test P-Value: 0.05466
##
##
##
               Sensitivity: 0.9182
##
               Specificity: 0.7658
            Pos Pred Value: 0.8488
##
##
            Neg Pred Value: 0.8673
                Prevalence: 0.5889
##
##
            Detection Rate: 0.5407
##
      Detection Prevalence: 0.6370
         Balanced Accuracy: 0.8420
##
##
##
          'Positive' Class : CH
##
```

• H. With 85.56% accuracy on the test set and only a slight dip to 83.88% accuracy on the training set, the polynomial model of degree 2 and a cost of 10 seems to be the most appropriate model for this data.